

The National Association for Chicano Studies
22nd Annual Conference



Artwork by Vidal David Gonzalez
"Acariciando el Mundo"

*Expanding RAZA World Views:
Sexuality and Regionalism*

Spokane, Washington
March 29-April 1, 1995

Sponsored by the NACS Pacific Northwest Regional FOCO

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NACS 1995 CONFERENCE
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1995 CONFERENCE EXHIBITORS/VENDORS

Barron's Educational Series, Inc.
Hauppauge, New York

Bilingual Review Press
Tempe, Arizona

Galeria Sin Fronteras
Austin, Texas

Fondo de Cultura Economico
San Diego, California

Human Pursuits
Salt Lake City, Utah

The Wright Group
Marysville, Washington

MALCS and Chicana/Latina Research Ctr.
Davis, California

Univ. of New Mexico Press
Albuquerque, New Mexico

NACS, National Office

University of Arizona Press
Tucson, Arizona

Eastern Washington University
MEChA

Pineros y Campesinos del Noroeste
Woodburn, Oregon

University of Texas Press
Austin, Texas

Eastern Washington University
R.A.I.C.E.S

Third Woman Press &
Chicano Studies Library
University of California, Berkeley

United Farm Workers of Wa. State
Sunnyside, Washington

Community Colleges of Spokane
Spokane, Washington

Green River Community College
Auburn, Washington

CMAS-Books

Office of Graduate Studies

Walla Walla Community College
Walla Walla, Washington

Latino USA
Austin, Texas

University of Nebraska-Lincoln

University of Wisconsin Press
Madison Wis.

Crafts by Amistad
Shafer, California

Mujeres Unidas
Washington State University

NACS 1995 Conference

Co-Sponsors

The NACS 22nd Conference Organizing Committee extends a sincere thanks and appreciation to the conference co-sponsors whose funding contributions helped make this year's NACS Conference possible.

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for Chicano Studies

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JACK GERAGHTY, MAYOR

Greetings!

As Mayor of the City of Spokane and on behalf of the City Council, it gives me great pleasure to welcome all of the participants of the National Chicano Studies Conference.

Congratulations on your 22nd conference. We are pleased to be the host city for participants from eight regions of our Country. We invite you to make yourselves at home in our beautiful city and encourage you to discover the amenities Spokane has to offer. Please take the time to enjoy the attractions of downtown Riverfront Park, our many cultural activities, shopping and fine restaurants.

My best wishes for a successful conference.

Sincerely,

A handwritten signature in cursive script, appearing to read "Jack Geraghty".

Jack Geraghty
Mayor

Bienvenidos A Aztlan del Norte
Welcome to Northern Aztlan

On behalf of the National Association for Chicano Studies 1995 Conference Organizing Committee, I extend a warm welcome to you to Spokane, Washington for the XXII annual meeting of NACS.

We are excited because this marks the first time the NACS National Conference has come to the northwest.

The planning, organizing and staging of this year's NACS conference is the result of collaborative efforts involving colleagues from Central Washington University, Eastern Washington University, University of Washington, Washington State University, Gonzaga University and others from the community.

The conference theme for this year emerged from discussions at the national and regional level of the association. This year's theme, "Expanding Raza World Views: Sexuality and Regionalism", will focus on two critical areas attracting much attention in our public dialogue.

The focus on sexuality is critical in furthering our discourse about gender, sexism, and homophobia in our community. It is important to discuss how our notions of sexuality impact social relationships based on race, class, gender, and sexual orientation within and beyond our communities. We believe that our discourse will help expand our individual and collective understanding and discussion on sexuality. The Chicana Caucus' plenary which will focus on sexual harassment will surely contribute to this discussion.

The focus on regionalism also attempts to expand our individual and collective understanding that the Chicano community is not restricted to a southwestern experience. We need to expand our knowledge about Chicano communities which have emerged beyond southwestern United States. The historical and contemporary experience of Chicano communities in these areas can no longer be marginalized in our research and understanding of the national experience of the Chicano community.

The conference will include insightful presentations founded on diverse orientations and disciplines, an artists reception and exhibition; a march through downtown Spokane to commemorate Cesar Chavez and the continuing farmworkers' struggle; a publishers exhibit; a lively "Noche de Cultura" and a gran baile which will close the conference.

We are striving to provide an exciting conference experience that is welcoming to all, intellectually rich, and filled with an opportunity to establish and renew old friendships during your visit.

I thank the members of the NACS Conference Organizing Committee; the funding contributors and the National Association for Chicano Studies for collectively generating this exciting opportunity to promote Chicano/a Studies.

Carlos S. Maldonado, Chair
NACS 1995 Conference Organizing Committee.

NACS FACT SHEET

The National Association for Chicano Studies (NACS) emerged in 1972 to encourage research critical in the political actualization of the Chicano community. NACS is an association of scholars, students and community members from the U.S. and internationally interested in promoting Chicano Studies.

NACS has presupposed a divergence from mainstream academic research based on an integrationalist perspective emphasizing consensus, assimilation, and the legitimacy of societal institutions.

NACS promotes research aimed at directly confronting structures of inequality based on class, race and gender privileges in U.S. society.

NACS research contributes towards generating insights leading to effective problem solving action addressing pressing problems and issues affecting our community.

Beyond the notion of research, NACS serves as a forum promoting communication and exchange of ideas among Chicano/a scholars across geographical and disciplinary lines.

NACS is also involved in enhancing the participation of Chicanos/as in all levels and positions in institutions of higher education.

NACS stages an annual national conference which attracts 1500 to 2000 participants.

NACS publishes selected proceedings from annual conferences and special volumes relevant to current issues in the Chicano community. These publications are available through the NACS National Office.

The association also publishes "Noticias de NACS", a quarterly newsletter.

The NACS National office is located and housed at Eastern Washington University in the State of Washington.

NACS is directed by a National Coordinating Board consisting of regional representatives, caucuses, and committees.

Mission of The NACS
National Office

The NACS National Office, established by the NACS Coordinating Committee in 1992 serves as the association's business headquarters. The National Office is charged by the NACS Coordinating Committee to maintain the association's membership data bank, produce and disseminate the association's quarterly newsletter, house and distribute the association's publications including but not limited to published conference proceedings, promote NACS by distributing information about the association to interested individuals and/or organizations, and provide a report to the NACS Coordinating Committee twice a year regarding the status and progress of the NACS National Office.

BRIEF DESCRIPTION OF NACS NATIONAL
OFFICE ACTIVITIES

Quarterly Newsletter - The NACS National Office is responsible for producing and distributing "Noticias de NACS", an organizational newsletter aimed at informing the association's membership and interested individuals/groups about the activities of NACS and news and information relevant to Chicano/a Studies.

Noticias de NACS is published quarterly. Its distribution is over 2000. It is mailed throughout the U.S. and to members abroad (Japan, France, etc.) The newsletter contains book reviews, reports on conferences, professional opportunities, reports from members of the NACS Coordinating Committee including the various caucuses; community news and a host of other items.

Membership Data Bank - The NACS National Office is charged by the NACS Coordinating Committee to maintain and expand the association's Membership Data Bank. The National Office distributes membership forms and receives association membership fees. The NACS Membership Data Bank today exceeds 2,000. A membership mailing list is made available for purchase by publishers, university personnel offices, and other interested parties.

NACS Publications - The NACS National Office is charged by the NACS Coordinating Committee to serve as the central housing and distribution of the association's publications including but not limited to published conference proceedings. The NACS National Office is presently marketing three publications including:

- (1)- "Community Empowerment and Chicano Scholarship".
Selected Conference Proceedings of the National Association for Chicano Studies, 1992. Edited by Mary Romero and Cordelia Candelaria.
- (2)- "Chicano Discourse". Selected Conference Proceedings of the National Association for Chicano Studies, 1992.
Editors: Tatcho Mindiola Jr. and Emilio Zamora.
- (3)- "Chicano Studies: Critical Connection Between Research and Community". A special volume by the NACS Political Action Committee, 1992. Edited by Teresa Cordova.

NACS Information Center - The NACS National Office also provides information to individuals/organizations interested about NACS, Chicano/a Studies and other related information. These items include: A fact sheet about NACS; listing of Chicano/a Ethnic Studies departments, programs and centers; speakers; and other relevant information.

NACS National Office Address

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SEXUAL HARRASSMENT STATEMENT

NACS acknowledges that sexual harassment has been and continues to be a continuing problem in the association. NACS is committed to providing a sexual harassment-free environment at its national and regional conferences, meetings, and events. Sexual harassment is the deliberate or repeated unwelcome conduct of a sexual nature. It is distinguished from voluntary sexual relationships by the introduction of the elements of coercion, threat, or unwanted attention. It is the **IMPACT** of the behavior, not the **INTENT**, which is used to determine whether the behavior constitutes sexual harassment.

Sexual harassment can also be an “environmental” issue. A “hostile” environment is created by sexual jokes or remarks, sexually explicit pictures or unwelcome physical contact.

Sexual harassment can occur between men and women, men and other men, or between women. There is same gender harassment and women harassing men. By far, however, the majority of sexual harassment cases involve a man in a position of power over a woman.

Sexual harassment can involve a professor and student; a teaching assistant and student; a supervisor and an employee; colleagues, co-workers, and peers; and/or strangers.

Sexual harassment can affect the harassed by causing confusion, self-doubt, humiliation, anxiety, guilt, and physical stress.

Sexual harassment is a form of discrimination that is covered under Title VII of the amended 1964 Civil Rights Act.

Illegal and unacceptable behavior includes:

1. Unwelcome teasing, jokes, remarks or questions about sex.
2. Unwelcome sexually suggested looks or gestures.
3. Unwelcome and deliberate touching or body contact such as patting or pinching.
4. Unwelcome pressure for dates or sexual favors.
5. Unwelcome letters, telephone calls or materials on the subject of sex.

There are several options in responding to sexual harassment. If you feel sexually harassed, trust your feelings and instincts. You may:

1. Communicate your disapproval with the harasser in person or in writing.
How you communicate is important; be direct and firm.
2. Write a letter to the harasser and in addition, another person with jurisdiction.
 - a. Provide a detailed factual account of what happened with dates, place and description.
 - b. Describe your feelings.
 - c. Explain what you want to happen next.
3. File a legal complaint, documenting all incidents, conversations, and witnesses.
Inform yourself about grievance procedures.

The National Association for Chicano Studies, and in particularly the NACS Chicana Caucus encourages those who have been sexually harassed to step forward. Any person who feels she or he has been harassed, should contact a NACS officer or the national office.

NACS PLENARY
KEYNOTE SPEAKERS
Thursday, March 30, 1995
9:00 A.M.-10:20 A.M.

Dr. Emma Perez

Dr. Emma Perez is a faculty member in the History Department at the University of Texas at El Paso. She has taught at several universities in the areas of History, Chicano Studies, and Ethnic and Women's Studies.

Dr. Perez' scholarship has focused on Chicana history and sexuality themes. Among these include, a novel entitled Gulf Dreams; "Speaking from the Margin: Uninvited Discourse on Sexuality and Power"; "A La Mujer: A Critique of the Mexican Liberal Party's Ideology on Women"; and other works appearing in various anthologies.

Dr. Perez is currently working on several publications projects which will be forthcoming. These include: Chicana Feminist Identity Formation and Colonial Discourses: Traversing Borders and Centuries; Mexican American Women in Houston: Work, Family, and Community; and "Tejanas": A History of Texas Mexican Women.

Dr. Perez is presently a Rockefeller Fellow at the Center for Studies on Ethnicity and Race in America, at the University of Colorado, at Boulder.

Dr. Perez holds membership in several professional associations including, the National Association for Chicano Studies; Mujeres Activas en Letras y Cambio Social; Texas State Historical Association and the American Historical Association.

Dr. Perez sits on the Editorial Board of the Journal of Chicana Studies and serves as Chair of the Institute of Oral History at the University of Texas, El Paso.

Dr. Perez is a founding member of MALS (Mujeres Activas en Letras y Cambio Social). She has received various honors and awards including grants, fellowships and others.

Dr. Gilberto Cardenas

Dr. Gilberto Cardenas serves as Director of the Center for Mexican American Studies at the University of Texas, Austin. He also holds a faculty position with the Sociology Department at the university.

Dr. Cardenas' scholarship is included in various publications. In 1976, he served as editor of a special volume of Aztlan: International Journal of Chicano Studies Research, which highlighted Chicanos in the Midwest.

Dr. Cardenas worked with Julian Zamora in 1971 to produce Los Mojados, the Wetback Story. Dr. Cardenas' work has focused on immigration, labor, and other areas. His scholarship contributions have appeared in The Chicano Law Review; Aztlan; The California Sociologist; The Mexican Forum; International Migration Review and other scholarly journals.

Dr. Cardenas has served in editorship positions for various journals including: Contemporary Sociology: A Journal of Review (1978-1980); Aztlan: International Journal of Chicano Studies Research (1973-1989); the Social Science Journal (1984-1987); and others.

Dr. Cardenas has secured numerous research grants focusing on the Chicano community. Sources of these research grants include the U.S. Dept of Labor; Social Science Research Council; the Arthur P. Sloan Foundation; Tomas Rivera Center; Corporation for Public Broadcasting; the Ford Foundation; and numerous funding organizations.

Dr. Cardenas is owner of Galeria Sin Fronteras Inc., a commercial art gallery specializing in Mexican American and Latino Art.

NACS Student Competition Awards

Graduate Premio: Susan Green
University of Minnesota

Undergraduate Premio: Raul Coronado
University of Texas, Austin

Chicana Recognition Awards

Stella Ortega
Jovita Castilleja
Ramona Mendoza
Rosalinda Guillen

Women Representatives from the Hispanic Community Forum

Resolutions Guide

Resolutions to be presented to the NACS membership during the General Business Meeting on Saturday April 1, 1995 Empire Ballroom must emerge through the regional Foco and caucus structure. No resolution from the floor of the General Business meeting will be considered.

Resolutions to be presented for vote must be typed and given to the NACS Secretary before the Foco meetings scheduled on Friday, March 31, 1995. The NACS Secretary will distribute the resolutions to each regional Foco representative so the proposed resolutions can be discussed and considered at the Foco meetings. Resolutions will be presented, discussed, and voted at the NACS General Business meeting.

Computers and a manual typewriter will be available to type the resolutions.

DAY CARE

NACS will provide free daycare during all conference scheduled events. Child care will be available only to conference pre-registrants who have completed a NACS child care form. Child care will be available during the following schedule. The day care provider is The Children Center on Wall street located one block from the conference site. Day care registrants are requested to check in at the day care table located at the conference registration area at the Ridpath Hotel.

Wednesday, March 29, 1995	8:30 AM-9:00 P.M.
Thursday, March 30, 1995	8:30 AM-9:30 P.M.
Friday, March 31, 1995	8:30 AM-11:00 PM
Saturday, April 1, 1995	8:30AM-1:00AM (Sunday Morning)

NACS Conference

Video Film Festival

The following videos will be screened as part of the video festival on Thursday, March 30th and Friday, March 31st in the Ridpath Hotel, E. Executive Room 260.

The screening of these videos are made possible with the support of the Cinema Guild, Inc., University of California Extension Center for Media and Independent Learning, and Juan Manuel Sandoval of the NACS Mexico Region.

<u>Video Title</u>	<u>Data of Screening</u>	<u>Time</u>
The Art of Resistance (1994)	Thursday, March 30	9:00 AM-9:30 AM
AIDS in the Barrio (1990)	Thursday, March 30	9:40 AM- 10:10 AM
The League of Revolutionary Writers and Artists	Thursday, March 30	10:20 AM-10:50 AM
In the Shadow of the Law	Thursday, March 30	11:00 AM-12:00 AM
Uneasy Neighbors	Thursday, March 30	1:00 PM-1:40 PM
Adelante Mujeres (1992)	Thursday, March 30	1:50 PM-2:20 PM
Chicano Park (1984)	Thursday, March 30	2:30 PM-3:30 PM
Lemon Grove Incident (1985)	Thursday, March 30	3:40 PM-4:40 PM
Home Boys (1992)	Friday, March 31	9:00 AM-10:00 AM
Ballad of An Unsung Hero (1983)	Friday March 31	10:10 AM - 10:40 AM
1492 Revisited (1992)	Friday, March 31	10:50 AM-11:20 AM
The Trail North (1983)	Friday, March 31	11:30 AM-12:00 Noon
Año Nuevo (1981)	Friday, March 31	1:00 PM-2:00 PM
Chiapas: paisajes despues de la batalla	Friday, March 31	2:10 PM-3:10 PM
Viaje al centro de la selva: Memorial Zapata	Friday, March 31	3:20 PM-4:20 PM
1994 Mexican Elections: A Visitor's Perspective	Firday, March 31	4:30 PM-5:00 PM

Wednesday March 29, 1995

<u>Time</u>	<u>Activity</u>	<u>Site</u>
8:00 AM-5:00 PM	Registration	Ridpath, Mezzanine
8:00 AM-12:00 Noon	Student Foco Rep. Meeting	Ridpath, Whitworth -3rd. Floor
1:00 PM-5:00 PM	NACS Coordinating Committee Meeting	Ridpath, Terrace A
6:30 PM-8:30 PM	Opening Reception	EWU-Higher Ed. Center

Thursday March 30, 1995

<u>Time</u>	<u>Activity</u>	<u>Site</u>
8:00 AM-5:00 PM	Registration	Ridpath, Mezzanine
9:00 AM-10:20 AM	NACS Plenary	Ridpath, Empire Ballroom
10:30 AM-12:00 Noon	Concurrent Session I	

1-1 "NACS for Beginners"

Ridpath, Cougar

Chair: Lupe Gallegos, UC Berkeley, NACS Ex-Officio and
Chair, NACS Development Committee.

Panelist: Luis Torres, University of Southern Colorado, NACS General Coordinator and
Colorado Representative.
Antonio Serrata, UCLA and member of the NACS Development Committee.
Irene Campos Carr, Western Illinois University, Midwest Representative and NACS Treasurer.
Carlos Maldonado, Director, NACS National Office.

1-2 "Shh.....be very quiet! We're hunting jotos"

Ridpath, Legend A

Chair: Ricardo Bracho, poet

Panelist: Horacio Roque, History, UCLA
Randy Williams, San Francisco State University
Pedro Bustos- Aguilar Comparative Literature, UT at Austin

1-3 "Ambassadors de Aztlan: La Diaspora Chicana en el Noroeste"

Ridpath, Legend B

Chair: Jose Fuentes Mendoza, New School for Social Research

Panelist: Eduardo Pagan, History & US Latino Studies, Williams College
Kristin Carter-Sanborn, English & US Latina Studies, Williams College
Matilde G. Sanchez, Wellesley College '95
Luisa Bonillas, Wellesley College '94
Julie Anne Mendoza, University School of Education, Harvard
Enrique Gasca, Georgetown University, '96 ECCSF Admin. Chair

1-4 "Research Studies of Mexican Americans in the Midwest"

EWU Higher Ed. Center,
Room 307

Chair: Ruben Viramontes-Anguiano, Michigan State University

Panelist: Susan Green, University of Minnesota
Randy Rodriguez, University of Minnesota
Antonio Garza, Indiana University

1-5 "Re-Visions of Chicana Roles in Fiction and Theatre"

Ridpath, Terrace A

Chair: Irene Campos Carr, Western Illinois University

Panelist: Irene Campos Carr, "The Work of a Professional Waitress as Metaphors for Woman's life of Service to Others in Denise Chavez's Face of an Angel" Western Illinois University.

Laura Gutierrez Spencer, "Carmen Lives! A Feminist Response to Opera in the Work of Sandra Cisneros", University of Nevada, Las Vegas.

Lara D. Nielsen, "Simply Maria" Staging Historic Chicana Emergencies in El Teatro Campesino", Comparative Literature, University of Minnesota.

Lawrence A. Nemeck, "Sandra, gracias por gritar en "Women Hollering Creek", Modern Languages, University of Arizona.

1-6 "Educational Reform: Chicanos Struggle for Culture Inclusion and Voice"

EWU Higher Ed. Center
Room 308 A

Chair: William de la Torre, Educational Leadership and Policy Studies, CSUN

Panelist: Christina Peyton Aguilar, student, Psychology, Stanford University
Britt Ortiz, Graduate Students, Educational Leadership and Policy Studies, CSUN
Alberta M. Gloria, Counseling Psychology, University of Utah

1-7 "A Historical and Political Perspective of Prop 187"

Ridpath, Terrace C

Chair: Ray Murillo, CSU Fullerton

Panelist: Jose Lopez, Discussant, CSU Long Beach
Dennis Falcon, Discussant, Tomas Rivera Center, Claremont Colleges
Juan Carlos Martinez, Discussant, CSU Fullerton

1-8 "Translating Space: Identity, Transnationalism, and Place in the Borderlands"

Ridpath, Gonzaga, 3rd Floor

Chair: Rafael Perez-Torres, "From the Homeland to the Borderlands, the Reformation of Aztlan" UC Santa Barbara

Panelist: Luis Leon, "Technologies of Sacred Space: Mexico City and Aztlan as Sacred Places" Religious Studies, UC Santa Barbara
Ruben Martinez, "The Challenge of Space in Post-Modern Los Angeles", Editor, Pacific News Service

1-9 "Eres de las otras o que te pasa?: Heterosexual Women as Allies to Lesbian and Bi-Sexual Women"

EWU Higher Ed Center
Room 308

Chair: Lupe Friez, American Ethnic Studies, UW

(Note: Open to heterosexual women only)

1-10 "Demographic Changes and the Political Future of Chicano Communities in the Yakima Valley: The Case of Toppenish and Wapato, Washington"

EWU Higher Ed. Center
Room 309

Chair: Gilberto Garcia, Chicano Studies, EWU

Panelist: Elva Gaeta, Student, Government Dept. EWU
Jose Rivera, Student, Business Dept. EWU
Jerry Garcia, Graduate Student, History WSU

12:00 Noon-1:00 PM
1:00 PM-2:30 PM

Lunch Break
Concurrent Session II

2-1 “Rompiendo el silencio: Recovering Chicana/Latina Lesbian History through the Spoken Word”

Ridpath, Terrace A

Chair: Yolanda Leyva, UA, Tucson

Panelist: Julia Schiavone Camacho, UA, Tucson
Christine M. Garza, Department of Political Science, University of Wisconsin, Ann Arbor

2-2 “North from Southwest: Chicanas/os in Washington, Oregon, and Idaho”

Ridpath, Legend A

Chair: Erasmo Gamboa, History, UW Seattle

Panelist: Larry Estrada, “Chicano Student Services in the Northwest”, Vice Provost and Director of American Cultural Studies Western Washington University,
Margaret Miller, “Empowerment of Chicanos in the Yakima Valley”, History, UW Seattle
Anabel Cooke, “A Demographic Overview of Hispanics in Washington State”, WSU, Extension, Pullman, WA

2-3 “Identity, Sexuality and Subjectivity in Chicana/o Narratives”

EWU Higher Ed. Ctr
Room 307

Chair: Katheryn L. Rios, “She has the face of an Angel and she likes to fuck,” Stories, Service, and Sexuality in Denise Chavez’ Face of An Angel” English, Univ of Colorado, Boulder.

Panelist: Ricardo L. Ortiz, Rechy, Isherwood, and the Numbers Game” San Jose State University
Dana Maya Maynard A Leader of His People and Two Survivors: Chicano/a Subjectivity in Paredes, Islas, and Moraga” English, UT at Austin
Sandra Soto, “Poststructuralist Theory and Contemporary Chicana/o Writing: Cherrie Moraga and Richard Rodriguez-Hybridity or Identity” English, UT at Austin

2-4 “Nuestras Comunidades y Alcohol”

Ridpath, Cougar 3rd Floor

Chair: Maria Alaniz, “Latina Images in Alcohol Industry Advertising” Prevention Research Center, Berkeley, Ca.

Panelist: Angela Gallegos, “Latino Adolescents and Alcohol” Prevention Research Center, Berkeley, California
Anita de Lucio, “Bud or No Bud?: A Community’s Struggle with Budweiser Sponsorship of Cinco de Mayo” Prevention Research Center, Berkeley, California

2-5 “The Human Genome, Biotechnology, and Internal Colonialism”

EWU Higher Ed. Center
Room 308

Chair: Devon G. Peña, “Biotechnology, Intellectual Property Rights, and the Internal Colonization of Human Bodies, Sociology, Colorado College

Panelist: John Fawcette-Long, “Farm Workers and Biotechnology”, Public Affairs, UW Seattle

2-6 “Texas Mexican Women Writers”

Ridpath, Legend B

- Chair:** Cynthia E. Orozco, “Jovita Gonzalez de Mireles: Mexico Texana Historian, Border Folklorist, and Chicano Studies Intellectual”, Center for Mexican American Studies, UT at Austin
- Panelist:** Nydia I. Guerrero, “Jovita Gonzalez de Mireles: A Chronicler of Texas Mexican Border Culture and History”, Center for Mexican American Studies, UT at Austin

2-7 “Maintaining a Mexican Cultural Identity in the Midwest”

EWU Higher Ed. Center
Room 308 B

- Chair:** Javier Boyas, Western Illinois University
- Panelist:** Wayne A Wolbert, University of Michigan
Kevin Chavez, University of Nebraska

2-8 “Chicano/a Graduate Research at the University of Nebraska-Lincoln-UNL”

EUW Higher Ed Center
Room 309

- Chair:** Ed A. Muñoz, Sociology, UNL
- Panelist:** Steve Sandoval, Educational Psychology, UNL
Nelida Fernandez, Curriculum and Instruction, UNL
Eduardo Perez, Sociology, UNL
Thomas Sanchez, Sociology, UNL

2-9 “Desasosiegate mi amor: On Chicana/o Art, Theory, and Other Spectacles”

Ridpath, Gonzaga 3rd. Floor

- Chair:** Laura E Perez, “For Love and Theory: An Ofrenda”, Ethnic Studies Spanish and Portuguese, UC Berkeley.
- Panelist:** Ondine Chavoya, “Imaging Aztlan: Ruins in the Rich Man’s House”, Art and Visual Cultures Program, University of Rochester, NY.
Jennifer Gonzalez, “ Mapping Sacred Identities: An Archaeology of Cultural History in Contemporary Women’s Altar Installation Art,” History of Consciousness Program, Santa Cruz
Susana Loza “ Vendiendo cultura en ‘Sabado Gigante’: A la marketa con pan-Latino Identity”, Ethnic Studies /Spanish and Portuguese, UC Berkeley.

2:45 PM- 4:15 PM Concurrent Session III

3-1 "Save our State" from Whom? Implications of Proposition 187 for California and Mexico"

Ridpath, Legend A

- Chair:** Barbara A. Driscoll, "Proposition 187 of California: A Challenge for Mexico and Its Foreign Policy", Coordinatoor of United States Studies, UNAM
- Panelist:** David Rodriguez, “Race and Class Dynamics of California’s Proposition 197”, Chicano Studies, CSU Northridge
Paul Correa, “Social Mobilization in the Silicon Valley Against Proposition 187: The Case of San Jose”, Student, Santa Clara University
Heidi M. Edmunds, “Using the Innocent As Pawns: The Status of Proposition 187”, Waco, Texas

3-2 “Chicano Studies 98: An Introduction to the University: A Chicano/Latino Perspective”

Ridpath, Cougar 3rd Floor

- Chair:** Jesus Arciniega Jr., Student Affairs Officer, UC Berkeley
- Panelist:** Dr. Larry Trujillo, Academic Coordinator for Chicano/Latino Student Development, UC Berkeley

3-3 “Chicanos y Mexicanos en la era del NAFTA”

Ridpath, Legend B

Chair: Juan Manuel Sandoval, "Las organizaciones Chicano-Latinas frente al proceso político-electoral y postelectoral en México 1994-1995", Seminario Permanente de Estudios Chicanos y de Fronteras, Instituto Nacional de Antropología y Historia

Panelist: Arturo Santamaria, "Los Mexicanos al norte y al sur de la frontera en las elecciones de agosto de 1994", Universidad Autónoma de Sinaloa
Abelardo Rodríguez Samano, "Las expectativas del NAFTA y los sacrificios de vastadores para los mexicanos a un año de distancia", Universidad Nacional Autónoma de México
Ignacio Medina Nuñez, "México-Estados Unidos: Balance del sexenio 1988-94", Universidad de Guadalajara

3-4 “Using the INTERNET for Chicana/Chicano Research”

Ridpath, Terrace A

Chair: Lillian Castillo-Speed, UC Berkeley

Panelist: Richard Chabran, UCLA
Romelia Salinas, UCLA
Norma Corrada, UCLA

3-5 “Latinas and Health: Studies on Aids, Obesity, and Mother-Child Care”

EWU Higher Ed Center
Room 307

Chair: Nicolle Trujillo-Pagan, "Communities and AIDS", University of Michigan, Ann Arbor

Panelist: Mercedes Rubio, "Obesity Among Mexican American and Mexican Immigrant Women: A Sociological Investigation", University of Michigan, Ann Arbor
Raquel Marquez, "A Community Response to Immigrant Health Care", Sociology, UT at Austin

3-6 “Studies of Chicanas: Oral Histories and Re- Interpretations of Social Science Sources “

EWU Higher Ed. Center
Rm. 308A

Chair: Maria Teresa Marquez, "Las Mujeres y Sus Historias", University of New Mexico, Albuquerque

Panelist: Adriana Ayala, "From Caste to Internal Colonization of Chicanas: Chicanas in San Antonio During the 1930s" History, UT at Austin
Elena Pereyra, "Mexican American Female Adolescents During the 1940s", American Ethnic Studies, UW Seattle

3-7 “Research on California Communities: San Jose and Santa Paula”

EWU Higher Ed Center
Room 308B

Chair: Ramon Chacon, "Commemorating Quetzalcoatl in San Jose, CA: The Attempt to Suppress a Chicano Symbol", History and Ethnic Studies, Santa Clara University

Panelist: Jesus Martinez, "Reimagining Community History and Identity: The Thomas Fallon Statue Conflict" Counseling Psychology and Education, Santa Clara University
Sara Garcia, "Mexican National Identity in the Corridos of Santa Paula, CA": Performance in Context"
Jesus Martinez, comments, Political Science, Santa Clara University

3-8 “Reading Gender and Sexuality: Texts and Theories”

EWU Higher Ed Center
Room 309

Chair: Maria C. Gonzalez, “Chicana Queer Theory”, English, University of Houston

Panelist: Randy E. Rodriguez, “Identifying with Women, Arguing with Men: Reading Gender and Sexuality in Richard Rodriguez’s Hunger for Memory and Days of Obligation”, American Studies, University of Minnesota
Raul Coronado, Jr. “Unthinkable Bodies(Un)made: Manuel Rodriguez in Cherrie Moraga’s “Shadow of Man” and Emergence of Non-Heterosexual Desires”, UT Austin,
Debra J. Blake, “Mother, Lover, Creator, Warrior: The Formation of a Chicana Feminist Mythology” English, University of Iowa

3-9 “Chicano Studies: K-12 to the University”

Ridpath, Terrace C

Chair: Victoria Lerner Sigal, “Mexican History in the Chicano Studies Curriculum, K-12” Latin American Studies Center, UC Berkeley

Panelist: Edward J Escobar, “ Creating Chicana/o Studies in the Nineties” UA Tempe

**3-10 “Alligators, Cockroaches, and the Alamo:
The Crisis of Representation in Chicana/o Narratives”**

EWU Higher Ed Center
Room 323

Chair: Ralph E. Rodriguez, “Alligators and Other Amphibians: Bringing One’s Story North of the Rio Grande”, English, UT Austin

Panelist: Sheila Contereras, “The Tejano Soul of Sandra Cisneros”, UT Austin
Louis Mendoza, “Staging Courtroom Dramas: Re-presenting Chicana/o Through Legal Discourse”, University of Houston

4:30 PM-6:00 PM Concurrent Session IV

4-1 “The Political Economy of Chicano/a Struggles in the US: Leadership, Coalitions, the National Question and the Labor Market”

Ridpath, Cougar

Chair: Yolanda Alaniz, “The Chicano Struggle: A Racial or National Movement?”

Panelist: Richard Tapia, “Changing Paradigms for Latino Leadership Models”, Education, Northern Illinois University
Walter T. Garcia Kawamoto, “Who are our Friends: Euro-American Characteristics Indicative of Support for Latino/Chicano People”, Oregon State University
Elaine Levine, “Hispanics in a Changing U.S. Labor Market”, Instituto de Investigaciones Economicas, UNAM

4-2 “Connecting the Classroom to Community Issues”

Ridpath, Legend B

Chair: Jose Calderon, Discussant, Pitzer College

Panelist: Patricia Camacho, Pitzer College
Juan de Lara, Pitzer College
Michele Siqueiros, Pitzer College
Luci Cortez, Pitzer College
Carla Rodas, Pitzer College

4-3 “Crossing Boundaries: Chicanas/os, Mexicanas/os and Anglas/os Reading One Another”

Ridpath, Gonzaga

Chair: Jose E. Limon, “The Best Mexican Writing in English”: Mexican American Identities and the Rituals of Sexuality and Death in Cormac McCarthy’s All the Pretty Houses” English and Anthropology, UT Austin

Panelist: Wayne A Wolbert, “ Crossing the Bounderies of Time and Space and the Memory of my GrandMother” Latino Student Alliance, University of Michigan

4-4 “Conducting Research in the Non-Profit Sector”

Legend A

Chair: Lupe Gallegos, UC Berkeley

Panelist: Josefina Baltodano, J.D. Director of Academic Achievement Program, UC Berkeley
Edward A. Vargas, President, Hispanic Community Foundation, San Francisco.
Ortencia Lopez, Executive Director, Bay Area Latino Non-Profit Association
Adaljiza Sosa -Riddell, UC Davis, Commentator.

4-5 “Cultural Expectations Within Family Settings”

EWU Higher Ed Center
Room 307

Chair: Linda Apodaca, “Cultural Expectations and the Silent Rebellion of Women”, East Los Angeles College

Panelist: Monica Russel y Rodriguez, “Domestic Violence and Chicana Survival” Anthropology, UCLA
Frances Garcia, Domestic Violence and Patriarchy amongst Chicanas: A Universal Struggle that Chicana/o Studies Needs to Address”, Chicano Studies, UC Berkeley
Elisa Facio, “Abuela” as Asexual: Sexuality and Older Chicanas”

4-6 “Politics: Culture, Leadership and Participation”

EWU Higher Ed. Center
Room 308

Chair: Francisco H. Vasquez, “”Latino Student Congress: A Base for Rsearch and Public Policy” Hutchins School of Liberal Studies, Sonoma State University

Panelist: John R. Valadez, “Poltical Culture and Its Effect on Political Participation in Urban Politics”, Political Science, University of Wisconsin-Whitewater
Michael Duenes, “Leaders, Communications, and Co-Optatation”, Political Science, University of Michigan
Jose Angel Gutierrez, “The El Grupo de Apoyo Para Immigrantes de (Gaila) Dallas and the Right to Vote” Political Science & Center for Mexican American Studies, UT, Arlington

4-7 “Reviews of Chicana/o Historiography”

EWU Higher Ed.Center
Room 308 B

Chair: Jeff Garcilazo, University of Utah Salt Lake City

Panelist: Genaro Padill, “My History, Not Yours. Reviewed by Raquel Casas, University of Wisconsin-Madison
Emilio Zamora “The World of the Mexican Worker in Texas. Reviewed by Roberto Calderon, UC Riverside
Camille Guerin-Gonzalez “Mexican Workers & American Dreams. Reviewed by Laura Medina, Claremont Graduate School, Pomona
George J. Sanchez “Becoming Mexican American” Reviewed by Carlos Cuellar, Texas Christian University, Ft. Worth
Mary Romero “Maid in the USA” Reviewed by Irene Ledesma, University of Texas Pan-American Edinburg

**4-8 "Pedagogia Critica: Constructing Successful Models
of Critical Literacy in Culturally and Linguistically Diverse Classrooms"**

Ridpath, Terrace A

Chair: Maria Franquiz, Santa Barbara Classroom Discourse Group, UC Santa Barbara

Panelist: Ana Ines Heras, Santa Barbara Classroom Discourse Group, UC Santa Barbara

**4-9 "For Men Only: Sexism and the Hippity-Hoppity Things We Do
To Be Close to Women"**

EWU Higher Ed Center
Room 309

Chair: Jaime E. Gallardo, Esq, Director, Latino Parenting Institute

Panelist: Andres Mares Muro, Political Science, UC Berkeley

**4-10 "Readings in Chicana/o Literature: The Chicano Novel
and Border Fiction"**

Ridpath, Terrace C

Chair: Norma E. Cantu, "Readings from Canicula: Snapshots of a Girlhood en la Frontera", Folk and
Traditional Arts Program, Washington D.C.

Panelist: Jose Valdiviez, "The New Chicano Novel and the Synthesis of Cultures: A Universal Literary Approach"
Chicano Studies, UT El Paso

6:00 - 7:30

Dinner Break

7:30 - 9:00

Chicano/a Art Exhibition/Reception

Ridpath, Mezzanine

Featuring Alfredo Arreguin, Cecilia Alvarez and Ruben Trejo

Friday March 31, 1995

Time

8:00 AM-5:00 PM

9:00 AM-10:30 AM

Activity

Registration

Concurrent Session V

Site

Ridpath, Mezzanine

5-1 "Chicana Spaces: View From the Midwest"

Ridpath, Legend A

Chair: Margaret Villanueva, Center for Latino and Latin American Studies, Northern Illinois University

Panelist: Virginia Garcia, "The Silent Space of Domestic Abuse" University of Illinois
Sylvia Fuentes, "Discourse of the Non-Education of Chicanos" College of Education,
Northern Illinois University
Richard Tapia, "Latina Chicana Activism and Women's Studies in the Midwest" Northern
Illinois University
Elvia Rodriguez Ochoa and Margaret Villanueva, "Midwest Latinas: Community and Culutral Production"
Gabriela Trevino, Discussant

5-2 “Take Back Chicana/o Studies: Social Change Through the Courts”

Ridpath, Terrace C

Chair: Yolanda Broyles-Gonzalez, Chicano Studies, UC Santa Barbara

Panelist: Rodolfo Acuña, Chicana/o Studies, CSU Northridge
Beth Minsky, Attorney, Center for Constitutional Change, Washinton D.C.
Evangalina Ordaz, Attorney & Professor, CSU Northridge
Elliot Grossman, Attorney, Los Angeles, California

5-3 “Regionalismo en el sur de Tejas; politica, literatura e idioma”

EWU Higher Ed Center
Room 307

Chair: Javier Villareal, “La vitalidad del indigenismo en el suroeste de los Estados Unidos”
Texas A & M University, Corpus Christi

Panelist: Leo Carrillo, “La medicina alterativa chicana en el sur de Tejas” Texas A & M University, Corpus Christi
Jesus Rosales, “Jose de la Luz Saenz: precursor de la literatura del movimiento chicano”
Texas A & M University, Corpus Christi
Ignacio Garcia, “Rechazo de Aztlan: contra politica en Robstown”, Texas A & M University, Corpus Christi

5-4 “Themes in Chicano History: From New Mexico, Utah and Hawaii”

Ridpath, Legend B

Chair: Maurilio E. Vigil, “Hispanics and the Santa Fe Trail” Political Science, New Mexico Highlands
University

Panelist: Victor M. Macias Gonzalez, “The Culture of the Mexican Elite Exile in El Paso, 1911-20”
History, UT El Paso
Robert Olafson, “From Español to Paniolo: The Vaquero Influence in Hawaii, 1832 to 1995”, English,
Eastern Washington University
Armando Solorzano, “The Making of Mexican Americans in Utah: Labor, Ethncity, and
Community Formation, 1912-1935

5-5 “Tongues and Tattoos: Chicana/o Body Politics”

EWU Higher Ed Center
Room 429

Chair: Ben Olguin, English, Cornell University

Panelist: Michael Hames-Garcia, “Mestizos in Flux: The Closeting/Uncloseting of Race/Sexuality in Richard Rodriguez
and Cherrie Moraga”, English, Cornell University
Paula Moya, “Figuring the “Other Woman”: The Cultural Politics of Infidelity in Sandra Cisneros”, English,
Cornell University
Ben Olguin and Louis Mendoza, “The Semiotics of the Pinto Visual Vernacular: The Political and Symbolic
Economy of the Abjected Body”, English, Cornell University and English, University of Houston
Raul Salinas, Discussant, Community Activist

5-6 “Publishing and the Publisher”

EWU Higher Ed Center
Room 308

Chair: Anthony Salazar,

Panelist: Rosalie Robertson, Senior Editor, University of Wisconsin Press
Andrea Otañez, Editor at-large University of New Mexico Press
Theresa May, Editor, University of Texas Press

5-7“Chicana and Chicano Art: Plurality of Visual Expressions”

Ridpath,Terrace A

Chair: Yvonne Yarbrow-Bejarano, “Thinking Through Latina Lesbian Identity Through Art”, Spanish & Portuguese, Stanford University

Panelist: Santos Vega, “Chicano Artist: Plurality of Visual Expression”, Hispanic Research Center, Arizona State University
Alicia Gaspar de Alba, “Out of the House, the Halo, and the Whore’s Mask: The Gender Politics of the CARA Exhibition”, Chicano Studies Center, UCLA

5-8 “Political Movement for Chicana/o Studies at UCLA, 1984-1993”

EWU Higher Ed Center
Room 308 B

Chair: Raoul Contreras, Minority Studies Dept. Indiana University Northwest

Panelist: Michael Soldatenko, Chicano Studies, Santa Monica City College
Bill de la Torre, Chicano Studies, CSU Northridge

5-9 “Research Issues and Strategies in Education: Gender Roles, Parental Characteristics, and Educational Development”

Ridpath, Cougar

Chair: Mary Ybarra, “Educational Factors of Mexican Americans in Higher Ed”, Central Washington University

Panelist: Yolanda Flores Niemann, Andrea Romero, Consuelo Arbona, Carmen Flores, “Affects of Deviance from Traditional Gender Roles on Self Esteem: The Implications for Educated Chicanas” Psychology, University of Houston
Cricket Laird, “Parental Characteristics of Academically Successful Chicana College Students” Eastern Washington University
Brenda Valdez, “Academia: National Working Prototype” CSU Los Angeles

5-10 “Religion and the Chicano/a Community”

EWU Higher Ed Center
Room 309

Chair: Lara Medina, “Los Espiritus Hablan: Chicana Spiritualistas”, Claremont Graduate School

Panelist: Hector Avalos, “Religion and Mexican American Culture”, Religious Studies, Iowa State University
Gilbert Cadena, “Latina/o Stratification and Institutional Discrimination in the Catholic Church” Sociology, Claremont

5-11 “The Diaspora of Latino Struggles in the Americas”

EWU Higher Ed. Center
Room 323

Chair: Nelia Olivencia, University of Wisconsin-Whitewater

Panelist: Orlando Lopez, University of Wisconsin-Whitewater
Dahlia Arteaga, University of Wisconsin-Whitewater
Yesenia Bordas-Murphy, University of Wisconsin-Whitewater
Oscar Castañeda, University of Wisconsin-Whitewater

10:45 AM-12:15 PM Concurrent Session VI

**6-1 “Take Back Chicana/o Studies: Student Hunger Strikes
& Civil Disobedience” (A Student Panel)**

Ridpath, Terrace C

Chair: Alma Flores, El Congreso(Chair) UCSB

Panelist: Salvador Barajas, El Congreso, UCSB
Eva Silva, Stanford University
Joaquin Ochoa, UCLA
Noemi Garcia, UC Berkeley
Andre Vasquez, UCSB
Alicia Fletcher, Discussant, El Congreso UCSB

6-2 “Latino Youth, Urban Problems and Preventive Policies”

EWU Higher Ed Center
Room 307

Chair: John Lopez, Drug Use Among Mexican Origin Youth: Policy Implications for Prevention”, Social Work, University of Utah

Panelist: Pablo Muñoz, “Understanding Gangs”, UC Berkeley
Ricardo D. Stanton-Salazar, “The Development of Coping Strategies Among Urban Latino Youth: A Focus on Network Orientation and Help-Seeking Behavior”, Sociology, UC San Diego

6-3 “Chicanas in the Mainstream: Three Degrees of Objectivity”

Ridpath, Terrace A

Chair: Yvonne Yarbrow-Bejarano, Stanford University

Panelist: Jacqueline Olvera, “Unwritten Agendas: Assumptions and Biases in the Social Sciences”
Sociology, Stanford University
Gloria Rodriguez, “How I Became a Biased, Agenda-Pushing Education Researcher...Overnight!”, “School of Education, Stanford University
Susan L. Gallardo, “No Voy a Quitarme Corazon..”Embracing Subjectivity in Chicana Religious Ethnography”, Religious Studies, Stanford University

6-4 “North from Southwest: Hispanas of Washington, Oregon, and Idaho”

Ridpath, Legend B

Chair: Guadalupe Friaz, “Recollections of a Chicana Farm Worker” American Ethnic Studies, UW Seattle

Panelist: Elizabeth Salas, “Historical Overview of Hispanas in the Pacific Northwest”
American Ethnic Studies, UW Seattle
Joan Qazi, “Farmwomen in the Wenatchee Apple Industry” Geography, UW Seattle
Mary Romero, Discussant and Moderator, University of Oregon

**6-5 “Building Community: Mexicanas as Activists, Advocates, and Organizers
Along the US-Mexico Border, 1910-1986”**

EWU Higher Ed Center
Room 308 A

Chair: Yolanda Leyva, “Old Debates and New Identities: Mexicana Workers in El Paso During the Great Depression of the 1930s”, University of Arizona, Tucson.

Panelist: Raquel Rubio Goldsmith, “Lending a Hand: Mexicanas Helping Each Other Across the Arizona-Sonora Border, 1910-1940”, Pima Community College, Tucson, Arizona
Guadalupe Castillo, “El Concilio Mnzo: Politics of Gender in the Defense of Immigrants and Refugees, 1976-1988”, Pima Community College, Tucson, Arizona

6-6 “Cesar Chavez: The Life of Powerful Soul and a Triumphant Spirit”

Ridpath, Legend A

Chair: Richard A. Garcia, CSU Hayward

Panelist: John C. Hammerback, “Cesar Chavez: His World in Rhetorical Style”, CSU Hayward
Richard A. Garcia, “Cesar Chavez and the American Liberals: The Sixties and the American Soul”
CSU Hayward
Richard Griswold del Castillo, CSU San Diego
Ramon Chacon, Santa Clara University

**6-7 “Chicano/Latino Student Development Program: A Research Proposal
for Higher Education Implications”**

EWU Higher Ed. Center
Room 308

Chair: Jesus Arciniega, Student Affairs Officer

Panelist: Abby M. Rincon, Chicano Studies, UC Berkeley

**6-8 “Housing, Education, Cultural, and Political Issues
in Chicano Communities: San Jose and Salinas, California”**

EWU Higher Ed Center
Room 309

Chair: Haydee de los Angeles Diaz, History, Santa Clara University

Panelist: Luis Manuel Ayala, History, Santa Clara University
Paul Correa, History, Santa Clara University
Russell Rodriguez, Anthropology, Santa Clara University
Jesus Martinez -Saldana, Discussant and Moderator, Political Science, Santa Clara University

6-9 “Newspapers, Journals and Political Discourse”

EWU Higher Ed.Center
Room 323

Chair: Roberta Fernandez, “Abriendo caminos in the Brotherhood: Chicana Writers Respond to the Ideology of Cultural Nationalism—The Case of El Grito del Norte(Española, New Mexico)” Dept of Modern & Classical Languages, University of Houston

Panelist: A. Gabriel Melendez, “Contesting Social and Historical Erasure: Membership in La Prensa Asociada”
American Studies, University of New Mexico

**6-10 “Self Constructing Xicana/o Studies Curriculum:
Voices of Xicana Middle and High School Students”**

EWU Higher Ed.Center
Room 429

Chair: Francisca Gonzalez, Graduate Student, Education

Panelist: Maria Elena Diaz, Undergraduate Student, Chicana/o Studies
Graciela Marlene Molina, Graduate Student, CSU Sacramento
Judith Segura, Counselor, Education Talent Search Program, UC Davis

6-11 “Studying the Chicana/o Community: Methods & Implications”

EWU Higher Ed.Center
Room 430

Chair: Susan Green, “Sleepy Lagoon 11: The San Clemente Six”, American Studies, University of Minnesota

Panelist: Avelardo Valdez, “Illegal Drug Use, Alcohol, and Violent Crime Among Mexican Americans, Blacks, and White Male Arrestees in San Antonio, Houston, and Dallas-Ft. Worth”, Hispanic Research Center, UT San Antonio

Chair: David Manuel Hernandez, “Testimonio as Historical Disclosure: Memories of Chicano History, The Life and Narrative of Bert Corona” American Studies, Univ of New Mexico

Panelist: Victor M Macias Gonzalez, “The Role of Dr. Cleofas Calleros and Professor Servando I Esquivel in the Repeal of Anti-Mexican Racial Policies, El Paso 1936”, History, UT El Paso

12:30 PM-2:00 PM

NACS Awards Luncheon

Ridpath, Empire Ballroom

- * NACS Scholars
- * Student Premios
- * Chicana Recognition Awards

2:15 PM-3:45 PM

Student Plenary Meeting

Ridpath, Terrace A, B and C

4:00 PM -5:30 PM

Foco Regional Meetings

Ridpath Hotel

Mexico Region

Ridpath, EWU

Midwest Region

Ridpath, Gonzaga 3rd. Floor

Northwest Region

Ridpath, Cougar 3rd Floor

Northern California

Ridpath, Legend B

Southern California

Ridpath, Legend A

Texas Region

Ridpath, Terrace A

Rocky Mountain

Whitworth, 3rd Floor

5:30 PM-7:30 PM

Cesar Chavez March

Ridpath, Empire Ballroom

7:30 PM-10:30 PM

Noche de Cultura

Ridpath, Empire Ballroom

Saturday April 1, 1995

8:00 AM-12:00 Noon

Registration

Ridpath, Mezzanine

9:00 AM-10:30 AM

Concurrent Session VII

**7-1 "Gender, Power, and Institutional Backlash: Chicana Stories
from the War Zone"**

Ridpath, Terrace C

Chair: Antonia I. Castañeda, History, UT Austin

Panelist: Yolanda Broyles-Gonzalez, Chicano Studies, UC Santa Barbara
Teresa Cordova, Women's Studies University of New Mexico
Graciela Sanchez, Esperanza Peace and Justice Center
Rosa Marta Zarate Macias, San Bernardino, CA
Deena J. Gonzalez, Chicana/o Studies, Pomona College

**7-2 "The Chicana/Latina Research Center: Developing A Women's
Centered Research Agenda"**

Ridpath, Cougar

Chair: Adaljiza Sosa Riddell, "Women of Color Gendered Politics: Issues, Trends and Prospects",
Chicana/o Studies Program, UC Davis

Panelist: Felipa Ortiz, Undergraduate Student UC Davis
Yvette Flores-Ortiz, "Latinas in Prison: A Research Project" Chicana/o Studies Program, UC Davis
Cecilia Escamilla, Moderator, Undergraduate, UC Davis

7-3 "Upper Rio Grande Hispano Farms: A Research Up-Date"

Ridpath, Terrace A

Chair: Devon Peña, The Upper Rio Grande Hispano Farms Study: A Cultural and Natural History of
Land Ethics in Transition, 1850-1997" Sociology, Colorado College

Panelist: Guadalupe Fria, Comments, Ethnic Studies, UW Seattle

7-4 "Chicano/a Struggles, Education, Identity"

**EWU Higher Ed.Center
Room 307**

Chair: C. Alejandra Elenes, "Towards the Construction of Chicana Identity: Representation and Educational
Discourse(s)", Arizona State University West

Panelist: Stephen Casanova, "The Struggle for Cultural and Intellectual Identity in Higher Education", University of
Wisconsin-Madison
Mario Compean, "Culture Clash? Educational Reform and Political Conflict Between Chicanas/os and
Latinas/os in Minnesota", College of Professional and Community Studies, Metropolitan
State University

7-10 “The Politics of Scapegoting: Issues and Implications of Proposition 187”

EWU Higher Ed Center
Room 309

Chair: Maria Montez de Oca Ricks, “Teaching Proposition 187” Chicana/o Studies & English,
Washington State University

Panelist: Jose Lopez, “ In Search of ‘Otherness’: Proposition 187”, Chicano Studies CSU Long Beach
Jose Calderon & Joaquin Calderon, “ The Politics of Scapegoting”, Pitzer College and Mark Keppel
High School

10:45 AM-12:15 PM

Chicana Plenary

Ridpath, Ballroom

12:30 PM-2:00 PM

Chicana Caucus Luncheon

Ridpath, Ballroom

2:15 PM-3:45 PM

Concurrent Session VIII

8-1 “The Politics of Education”

Ridpath, Legend A

Chair: Adaliza Sosa-Riddell, UC Davis

Panelist: Patricia A. Berdeja, UC Davis
Rafael Flores, UC Davis
Maria Iniguez, UC Davis
Graciela M. Molina, UC Davis

8-2 “Ethnic Identity, Strengths and Conflict”

EWU Higher Ed. Center
Room. 308A

Chair: Yolanda Flores Nieman, “Social Realities of Mexican Residents of the Southwestern United States: Patterns
of Conflict and Identity”, University of Houston

Panelist: Marc Pizarro, “Racial Identity and the Educationa Empowerment of Chicano and Laitno Youth”
UC Berkeley
Joel Huerta, “Agringado o Achicanado? The Poltics of Texas Mexican Identity”, UT Austin
Anna Sampaio, “Terra Adorada: World Cup Soccer and Latino Cultural Politics”, Political Science,
UC Riverside

**8-3 “A Social, Economic, and Political Profile of Chicanas
in San Antonio, Texas, 1970-1990”**

Ridpath, Cougar

Chair: Rodolfo Rosales, UT San Antonio

Panelist: Veronica Santos, UT San Antonio
Sharon Guajardo, UT San Antonio

8-4 “The Pinta Project: Invisible Women, Unheard Vocies”

EWU Higher Ed.Center
Room. 308B

Chair: Ivette G. Flores-Ortiz, UC Davis

Panelist: Richard Rodriguez, UC Davis
Stephanie Montoya, UC Davis

**8-5 “Siren Songs/Canciones de la Sirena:
Chicano Gay Expressive Cultures”**

Ridpath, Legend B

Chair: Ricardo A. Bracho, poet and performer

Panelist: Valentin Aguirre, “¡Viva 16!” , 21st Century Aztlan Productions
Augie Robles, spiksxildren kolektiv
Joel Villalon, novelist
Pedro Bustos-Aguilar, Comparative Literature, UT Austin

**8-6 “The Role of Chicanos at the CU Boulder 1994 Hunger Strike
and Demands Against Racism”**

Ridpath, Terrace C

Chair: Estevan Flores

Presenters: Estevan Flores, Elisa Facio, George Rivera, CU Boulder

Discussants: Robert Muñoz, Maria Baker, Marta Baker, Robert Parkinson, CU-Boulder

8-7 “Curanderas, Santos y Brujas: Chicano/a Folklore”

Ridpath, Gonzaga

Chair: Saldvador Rodriguez del Pino, “Curanderas, Santos y Brujas”, Ethnic Studies, University of Colorado

Panelist: Monica Perales, “Curanderas y Brujas: The Definition of Gender Roles and Expectations in Hispano New Mexico Villages, 1880-1920”, UT El Paso

**8-8 “Latinas/os and Mobilizations in L.A: Gender, Race
and Class in Unions and the community”**

Ridpath, Terrace A

Chair: Maria Soldatenko, CSUN

Panelist: Mary Pardo, CSUN
Antonia Villaseñor, Claremont College

**8-9 “Student’s Conducting Research:
Information Systems and Student Activism”**

EWU Higher Ed.Center
Rm. 309

Chair: Carol Noriega

Panelist: Carol Noriega & Joseph Gonzalez, “Chicana/o Activism at the
University of Texas: Focus on MECHA at UT”, University of Texas at Ausitn

Ana Carbajal, Lupe Lopez, & Claudia Rochin, “Betrayed, Battered and Bewildered, and We’re not Even Married”: Mecha Politics in A Southern California College”, Rancho Santiago College
Delia Osegura, “Chicano Slash Latino: Why the Division?”, San Francisco State University
Guillermina Morfin, “Importance of Information Systems in the Chicnao Community”, EWU

NACS XXII CONFERENCE PROCEEDINGS

CALL FOR PAPERS

Conference presenters are invited to submit their papers for consideration by the NACS Site Committee for inclusion in the NACS 1995 Conference Selected Proceedings publication. The proceedings publication will be a refereed monograph. Interested individuals must adhere to the following guidelines for submissions.

1. Submit two hard copies of your paper plus a computer disk copy with a self-addressed stamped envelope to :

NACS XXII Conference Proceedings
Chicano Education Program
Eastern Washington University
Monroe Hall 202, MS-170
Cheney, WA 99004

Disk must be formatted in Microsoft Word 5.1. Submissions not in this format will not be considered.

2. Manuscript should adhere to guidelines found in Kate Turabian's A Manual for Writers or Jacques Barzun and Henry Graff's The Modern Researcher.
3. Manuscript submissions must be complete and not exceed 25 double spaced type-written pages.
4. Manuscript submissions must have been listed in the 1995 NACS Conference program to be eligible for consideration.
Manuscripts that have been submitted for publication consideration elsewhere will not be accepted.
5. The deadline for submitting manuscripts is August 15, 1995.
6. Submissions should include home and office address and phone numbers. We encourage interested presenters to submit their papers for consideration as early as possible.

**NACS XXII CONFERENCE
MARCH 29-APRIL 1, 1995
COMMITTEES AND CAUCUSES
MEETING SCHEDULE**

National Coordinating Committee Meetings

March 29,	Wednesday	1:00 P.M- 5:00 PM	Pre-Conference Meeting	Ridpath Hotel, Terrace A
March 29,	Wednesday	6:30 PM- 8:30 PM	Welcome Reception	EWU Higher Ed. Center

Additional meetings will be arranged as needed by the chair.

COMPAS (Political Action Committee) Meetings

March 30,	Thursday	6:00 PM- 7:30 PM		EWU Higher Ed. Ctr, Rm 309
March 31,	Friday	2:30 PM- 3:30 PM		EWU Higher Ed. Ctr, Rm 309

Additional meetings will be arranged as needed by the chair.

Chicana Caucus (Executive Committee) Meetings

March 30,	Thursday	6:30 PM- 7:30 PM		EWU Higher Ed. Ctr, Rm 307
April 1,	Saturday	12:30 PM- 2:00 PM	Chicana Caucus Luncheon	Ridpath Hotel, Empire Ballroom

Additional meetings will be arranged as needed by the chair.

Lesbian Caucus (Executive Committee) Meetings

March 30,	Thursday	12:00 noon-1:00 PM		EWU Higher Ed. Ctr, Rm 323
March 31,	Friday	8:00 AM- 9:00 AM		EWU Higher Ed. Ctr, Rm 323
April 1,	Saturday	8:00 AM- 9:00 AM		EWU Higher Ed. Ctr, Rm 323

Additional meetings will be arranged as needed by the chair.

Student Representative Meetings

March 29,	Wednesday	8:00 AM- 12:00 Noon	Student Foco Rep. Meeting	Ridpath Hotel, Whitworth
March 31,	Friday	2:15 PM- 3:45 PM	Student Plenary Meeting	Ridpath Hotel, Terrace A,B,C

Additional meetings will be arranged as needed by student chairs.

Foco Meetings

March 31,	Friday	4:00 PM- 5:30 PM		Ridpath Hotel - Refer to Program
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Development Committee Meetings

March 31,	Friday	8:00 AM- 9:30 AM		Ridpath Hotel, EWU Room
April 1,	Saturday	8:00 AM- 9:30 AM		Ridpath Hotel, EWU Room

Additional meetings will be arranged as needed by chair.

Acuña, Rudy	5-2		
Aguirre, Valentine	8-5		
Alaniz, Maria	2-4		
Alaniz, yolanda	4-1		
Apodaca, Linda	4-5		
Arcienga, Jesus	3-2/6-7		
Arteaga, Dahlia	5-11		
Avalos, Hector	5-10		
Ayala, Adriana	3-6		
Ayala, Luis Manuel	6-8		
Baker, Maria	8-6		
Baker, Marta	8-6		
Baltodano, Josefina	4-4		
Barajas, Salvador	6-1		
Barraza, Analilia	7-6		
Berdeja, Patricia	8-1		
Blake, Debra	3-8		
Blea, Irene	7-9		
Bonillas, Luisa	1-3		
Bordax M. Yesenia	5-11		
Boyas, Javier	2-7		
Bracho, Ricardo	1-2/8-5		
Broyles G. Yolanda	7-1/5-2/6-2		
Bustos A. Pedro	1-2/8-5		
Cadena, Gilberto	5-10		
Calderon, Joaquin	4-2/7-10		
Calderon, Jose	4-2/7-10		
Calderon, Roberto	4-7		
Camacho, Patricia	4-2		
Campos Carr, Irene	1-1/1-5		
Cantu, Norma	4-10		
Carbajal, Ana	8-9		
Carrillo, Leo	5-3		
Carter Sanborn, Kristin	1-3		
Casanova, Stephen	7-4		
Casas, Irene	4-7		
Castañeda, Antonia	7-1		
Castañeda, Oscar	5-11		
Castillo Speed, Lilian	3-4		
Castillo, Guadalupe	6-5		
Chabran, Richard	3-4		
Chacon, Ramon	3-7/6-6		
Chavez, Kevin	2-7		
Chavoya, Ondina	2-9		
Compean, Mario	7-4		
Contreras, Sheila	3-10		
Contreras, Raoul	5-8		
Cook, Anabel	2-2		
Cordova, Teresa	7-1		
Coronado, Raul	3-8		
Corrada, Norma	3-4		
Correa, Paul	3-1/6-8		
Cortez, Luci	4-2		
Cuellar, Carlos	4-7		
De La Torre, William	1-6/5-8		
De Lara, Juan	4-2		
De Lucio, Anita	2-4		
Diaz, Haydee De Los Angels	6-8		
Diaz, Maria Elena	6-10		
Driscoll, Barbara	3-1		
Duenes, Michael	4-6		
Duran Vasquez, Rosa M.	7-8		
Edmunds, Heidi	3-1		
Elenes, Alejandra C.	7-4		
Escamilla, Cecilia	7-2		
Escobar, Edward	3-9		
Estrada, Larry	2-2		
Facio, Elisa	4-5/8-5		
Falcon, Dennis	1-7		
Fawcette Long, John	2-5		
Fernandez, Nelida	2-8		
Fernandez, Roberta	6-9		
Fletcher, Alicia	6-1		
Flores, Alma	6-1		
Flores Ortiz, Ivette	7-2/8-4		
Flores, Estevan	8-6		
Flores, Rafael	8-1		
Flores Nieman, Yolanda	8-2		
Flores Ortiz, Ivette G.			
Franquiz, Maria	4-8		
Friaz, Lupe	1-9/6-4/7-3		
Fuentes Mendoza, Jose	1-3		
Fuentes, Sylvia	5-1		
Gaeta, Elva	1-10		
Gallardo, Jaime	4-9		
Gallardo, Susan	6-3		
Gallegos, Angela	2-4		
Gallegos, Lupe	1-1/4-5		
Gamboa, Erasmo	2-2		
Garcia, Frances	4-5		
Garcia Kawamoto, Walter	4-1		
Garcia, Gilberto	1-10		
Garcia, Ignacio	5-3		
Garcia, Jerry	1-10		
Garcia, Noemi	6-1		
Garcia, Richard	6-6		
Garcia, Sara	3-7		
Garcia, Virginia	5-1		
Garcilazo, Jeff	4-7/7-7		
Garza, Antonio	1-4		
Garza, Christine	2-1		
Gasca, Enrique	1-3		
Gaspar de Vega, Alicia	5-7		
Gloria, Alberta	1-6		
Gonzalez, Deena	7-1		
Gonzalez, Francisca	6-10		
Gonzalez, Jennifer	2-9		
Gonzalez, Joseph	8-9		
Gonzalez, Mary C	3-8		
Green, Susan	1-4/6-11		
Griswold Del Castillo, Richard	6-6		
Gross Han, Elliot	5-2		
Guajardo, Sharon	8-3		
Guerrero, Nydia	2-6		
Gutierrez Spencer, Laura	1-5		
Gutierrez, Angel Jose	4-6		
Gutierrez, Gabriel	7-7		
Hamas Garcia, Michael	5-5		
Hammerback, John C.	6-6		
Heras, Ana Inez	4-8		
Hernandez, David Manuel	6-12		
Hernandez, Manuel de Jesus	7-9		
Huaco Nuzum, Carmen	7-6		
Huerta, Joel	8-2		
Ibarra Cooper, Ida	5-1		
Iñiguez, Maria	8-1		
Kaup, Monica	7-9		
Keller, Gary	7-6		
Laird, Cricket	5-9		
Ledesma, Irene	4-7		
Leon, Luis	1-8		
Lerner Sigal, Victoria	3-9		
Levine, Elaine	4-1		
Leyva, Yolanda	2-1/6-5		
Limon, Jose	4-3		
Lopez, John	6-2		
Lopez, Jose	1-7/7-10		
Lopez, Lupe	8-9		
Lopez, Oralndo	5-11		
Lopez, Ortencia	4-4		
Loza, Susana	2-9		
Machorro, Luis	7-8		
Macias Gonzalez, Victor	5-4/6-12		
Maldonado, Carlos	1-1		
Mares Muro, Andres	4-9		
Marquez, Maria Teresa	3-6		
Marquez, Raquel	3-5		
Martinez, Donato	7-9		
Martinez, Jesus	3-7		
Martinez, Juan Carlos	1-7		
Martinez, Ruben	1-8		
May, Theresa	5-6		
Maya Maynard, Dana	2-3		
Median, Laura	4-7		
Medina Nuñez, Ignacio	3-3		
Melendez, A. Gabriel	6-9		
Mendoza, Julie Anne	1-3		
Mendoza, Louis	3-10/5-5		
Miller, Margaret	2-2		
Minsky, Beth	5-2		
Molina, Graciela	6-10/8-1		
Monge, Elizabeth	5-1		
Montez de Oca, Maria	7/10		
Montoya, Stephanie	8-4		
Morfin Guillermina	8-10		

Moyo, Paul	5-5	Salas, Elizabeth	6-4
Muñoz, Ed	2-8	Salazar, Anthony	5-6
Muñoz, Pablo	6-2	Salinas, Raul	5-5
Muñoz, Roberto	8-6	Salinas, Romelia	3-4
Murillo, Ray	1-7	Sampaio, Anna	8-2
Nemeck, Lawrence	1-5	Sanchez, Graciela	7-1
Nielsen, Lara	1-5	Sanchez, Matilde	1-3
Noriega, Carol	8-9	Sanchez, Thomas	2-8
Ochoa, Joaquin	6-1	Sandoval, Juan Manuel	3-3
Olefson, Rober	5-4	Sandoval, Steve	2-8
Olivencia, Nelia	5-11	Santamaria, Arturo	3-3
Olguin, Ben	5-5	Santillan, Aurora	7-7
Olvera, Jaqueline	6-3	Santos, Veronica	8-3
Ordaz, Evangelina	5-2	Schiavonne Camacho, Julia	2-1
Orozco, Cynthia	2-6	Segura, Judith	6-10
Ortiz, Britt	1-6	Serrata, Antonio	1-1
Ortiz, Felipe	7-2	Silva, Eva	6-1
Ortiz, Ricardo	2-3	Siqueiros, Michelle	6-1
Oseguera, Delia	8-9	Soldatenko, Maria	8-8
Otañez, Andrea	5-6	Soldatenko Michael	5-8
Pagan, Eduardo	1-3	Solorzano, Armando	5-4
Pardo, Mary	8-8	Sosa Riddell, Ada	4-4/7-2
Parkinson, Robert	8-6	Soto, Sandra	2-3
Peña, Devon	2-5/7-3	Stanton Salazar, Ricardo	6-2
Perales, Monica	8-7	Tapia, Richard	4-1/5-1
Peres Torrez, Rafael	1-8	Torres, Luis	1-1
Pereyra, Elena	3-6	Treviño, Gabriela	5-1
Perez, Eduardo	2-8	Trujillo Pagan, Nicole	3-5
Perez, Laura E.	2-9	Trujillo, Larry	3-2
Peyton Aguilar, Christina	1-6	Valadez, John R.	4-6
Pizarra, Marc	8-2	Valadez, Avelardo	6-11
Qazi, Joan	6-4	Valdez, Brenda	5-9
Rincon, Aby	6-7	Valdez, Dennis	7-5
Rios, Kathy	2-3	Valdiviez, Jose	4-10
Rivera, George	8-6	Vargas, Edward	4-4
Rivera, Jose	1-10	Vasquez, Andre	6-1
Robertson, Rosalie	5-6	Vasquez, Francisco	4-6
Robles, Augie	8-5	Vega, Santos	5-7/7-8
Rochin, Claudia	8-9	Vigil, Maurilio	5-4
Rochin Refugio	7-5	Villalon, Joel	8-6
Rodas, Carla	4-2	Villanueva, Margaret	5-1
Rodriguez del Pino Salvador	8-7	Villareal, Javier	5-3
Rodriguez Ochoa, Elvia	5-1	Villaseñor, Antonia	8-8
Rodriguez, Abelardo	3-3	Viramontes, Ruben	1-4
Rodriguez, David	3-1	Williams, Randy	1-2
Rodriguez, Gloria	6-3	Wolbert, Wayne A.	2-7/4-3
Rodriguez, Ralph	3-10	Yarbro Bejarano, Yvonne	5-7/6-3
Rodriguez, Randy	1-4/3-8	Ybarra, Mary	5-9
Rodriguez, Richard	8-4	Zarat, Macias, Rosa	7-1
Rodriguez, Russell	6-8		
Roque, Horacio	1-2		
Romero, Mary	6-4		
Rosales, Jesus	5-3		
Rosales, Rodolfo	8-3		
Rubio Goldsmith, Raquel	6-5		
Rubio, Mercedes	3-5		
Russe, ll y Rodriguez, Monica	4-5		



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National Association
for
Chicano Studies

Chicano Education Program
Eastern Washington University

**XXII NACS Annual Conference
Ridpath Hotel, Spokane, WA.
March 29 - April 1, 1995**

Conference Agenda

Wednesday, March 29, 1995

	<u>Activity</u>	<u>Site</u>
8:00 A.M. - 5:00 P.M.	Registration	Ridpath Hotel, Mezzanine
8:00 A.M. - 12:00 Noon	Student Foco Rep. Meeting	Ridpath Hotel, Whitworth Room
1:00 P.M. - 5:00 P.M.	NACS Coordinator Committee Meeting	Ridpath Hotel, Terrace A
6:30 P.M. - 8:30 P.M.	Welcome Reception	EWU Higher Ed. Ctr.

Thursday, March 30, 1995

8:00 A.M. - 5:00 P.M.	Registration	Ridpath Hotel, Mezzanine
9:00 A.M. - 10:20 A.M.	NACS Plenary	Ridpath Hotel, Empire Ballroom
10:30 A.M. - 12:00 Noon	Concurrent Session I	Ridpath Hotel/EWU Higher Ed. Ctr.
12:00 Noon - 1:00 P.M.	Lunch Break	
1:00 P.M. - 2:30 P.M.	Concurrent Session II	Ridpath Hotel/EWU Higher Ed. Ctr.
2:45 P.M. - 4:15 P.M.	Concurrent Session III	Ridpath Hotel/EWU Higher Ed. Ctr.
4:30 P.M. - 6:00 P.M.	Concurrent Session IV	Ridpath Hotel/EWU Higher Ed. Ctr.
6:00 P.M. - 7:30 P.M.	Dinner Break	
7:30 P.M. - 9:00 P.M.	Chicano/a Art Exhibition and Reception	Ridpath Hotel, Mezzanine

Friday, March 31, 1995

8:00 A.M. - 5:00 P.M.	Registration	Ridpath Hotel, Mezzanine
9:00 A.M. - 10:30 A.M.	Concurrent Session V	Ridpath Hotel/EWU Higher Ed. Ctr.
10:45 A.M. - 12:15 P.M.	Concurrent Session VI	Ridpath Hotel/EWU Higher Ed. Ctr.
12:30 P.M. - 2:00 P.M.	NACS Luncheon	Ridpath Hotel, Empire Ballroom
2:15 P.M. - 3:45 P.M.	Student Plenary Meeting	Ridpath Hotel, Terrace A, B, & C
4:00 P.M. - 5:30 P.M.	Foco Regional Meetings	Ridpath Hotel
5:30 P.M. - 7:30 P.M.	Cesar Chavez Commemorative March and Rally	Ridpath Hotel, Empire Ballroom
7:30 P.M. - 10:30 P.M.	Noche de Cultura	Ridpath Hotel, Empire Ballroom

Saturday, April 1, 1995

8:00 A.M. - 12:00 Noon	Registration	Ridpath Hotel, Mezzanine
9:00 A.M. - 10:30 A.M.	Concurrent Session VII	Ridpath Hotel/EWU Higher Ed. Ctr.
10:45 A.M. - 12:15 P.M.	Chicana Plenary	Ridpath Hotel, Empire Ballroom
12:30 P.M. - 2:00 P.M.	Chicana Caucus luncheon	Ridpath Hotel, Empire Ballroom
2:15 P.M. - 3:45 P.M.	Concurrent Session VIII	Ridpath Hotel/EWU Higher Ed. Ctr.
4:00 P.M. - 6:00 P.M.	NACS Organizational Business Meeting	Ridpath Hotel, Empire Ballroom
9:00 P.M. 1:00 A.M.	NACS Gran Baile	Ridpath Hotel, Empire Ballroom

- * Tentative plans are set for a special screening of "Y no se lo trago la tierra" "... and the earth did not swallow him" - on Saturday April 1, 1995 at 6:30 in Terrace Room A, B, and C.
- * A mini Video Film Festival will be staged during the conference to afford conference participants an opportunity to preview videos which can be used for personal or instructional purposes. The video festival will be staged at the Ridpath Hotel, room 260 located on the second floor next to the Empire Ballroom.
- * Publishers and Vendors will exhibit books, posters, T-shirts and other items available for sale.