National Association for Chicano Studies Coordinating Committee

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Adriana Tamez  
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Tino Esparza, SJ  
George Shirakawa, SJ  
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Poster  
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Kathryn Blackmore Reyes, SUNY  
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T-Shirts  
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Chicana Recognition  
*Magdalena Torres, UCSB  
LaRea Gallegos-Diaz, UCB  
Kathryn Blackmore Reyes, CCSU  
Deborah Vargas
BIENVENIDOS -- WELCOME

The NACS 1993 site committee welcomes you to El Pueblo de San José de Guadalupe. The site committee has met since July of 1992 to plan the 21st NACS conference. The recent financial cuts in institutions of higher learning preclude the possibility of any single institution from sponsoring a conference. Thus, the Northern California FOCO decided to engage in a collaborative effort building a conference which linked educational institutions and Raza in the greater Bay Area. This conference is the product of committed individuals and their institutions whose involvement has made the conference a reality.

The site committee's first task was to consider a theme for the conference. In light of the historical, cultural, gender, political, and economic issues of the last two decades, we agreed that it was time to reconsider and assess the meaning and purpose of Chicano Studies. After examining materials of previous conferences and engaging in long discussions, we found ourselves focusing on the issue of Redefining Chicano Studies. The theme of the conference became REDEFINING CHICANO AND CECANA STUDIES. To support this theme, the site committee sought parity in presentations and access at all levels of conference planning, and implementation of academic and cultural events. We believe that the program of the 1993 NACS conference has achieved this goal.

The site committee members represent a diverse community. It is through their leadership, hard work, and dedication that the preparations for the conference truly emerged out of a collaborative effort. In the course of our deliberations we learned from each other about our local heroes. In recognition of those who with their actions have laid a tradition of activism for us as Chicana and Chicano scholars, we dedicate this conference to Dr. Mauro Chavez (Aug. 4, 1947 - Sept. 23, 1992) whose life and career reflected the type of collective action we seek to emulate. Chavez was a compassionate man with a sincere concern for others. He was a man of uncompromising principles whose work and activities were struggles for social justice. Mauro Chavez set the standard for countless people in the San José Chicano/Latino and Evergreen communities by his commitment to the pursuit of social justice.

In the spirit of collaboration we welcome you to this conference and to the Pueblo de San José de Guadalupe.
March 3, 1993

Dear Friends,

On behalf of the residents of the City, I welcome you to San Jose, the Capital of Silicon Valley.

We are indeed honored that the National Association of Chicano Studies (NACS) has chosen San Jose as the site for its 21st annual conference.

The conference theme on redefining Chicana and Chicano studies is relevant in these times as our social institutions continue to undertake the challenges of reinventing themselves to meet the needs of a diverse community.

You will find the greater San Jose area is significant because of the major gains made by Chicanos and Latinos in social, political, and economic circles. These accomplishments will continue to have local, regional, and national impact, ensuring a promising future for our entire community.

I hope you may take some time to enjoy the fruits of our downtown renaissance. You will find the citizens of San Jose to be hospitable, the area climate agreeable, and the diverse social activities enjoyable.

I wish you all the success as you undertake the serious work on behalf of the National Association of Chicano Studies.

Sincerely,

Susan Hammer
Mayor
OFFICE OF THE MAYOR  
CITY OF SAN JOSE

Proclamation

WHEREAS: The National Association of Chicano Studies (NACS) was established in 1971, to encourage committed, critical, and rigorous research necessary in the problem solving processes that result in political actualization of the entire Chicano community; and

WHEREAS: The NACS has slated its 21st annual conference in San Jose from March 24th through 27th, 1993, at the Fairmont and San Jose Hilton Towers hotels; and

WHEREAS: The NACS Conference will attract over 1,000 educators, scholars, students, and interested individuals from throughout the United States and Mexico; and

WHEREAS: The NACS Conference coordinating committee chose San Jose as the site for its annual meeting because of the significance the Spanish, Mexicans, Mestizos, and Chicanos have had on the history and culture of the Santa Clara Valley, the significance the Mexican American community is continuing to have in culture, economic development, and politics throughout the region, and the actual physical beauty of our community, especially the renaissance of the downtown which is able to accommodate a gathering of this size; and

WHEREAS: The Conference theme will be on Redefining Chicana and Chicano Studies. Many of the activities will focus on the importance of Chicanos as the cultural diversity of the San Jose, Santa Clara Valley, and California's cultural heritage;

NOW, THEREFORE I, Susan Hammer, Mayor of the City of San Jose, by this Proclamation, do hereby commend the

NATIONAL ASSOCIATION OF CHICANO STUDIES

for its commitment to critical and rigorous research that culminates in political, social, and economic empowerment of the entire Chicano/Latino Community.

Attended to by:

[Signature]

Clerk of the City of San Jose

[Signature]
The Honorable Susan Hammer  
MAYOR
Aguila/Enrique Mendez Pérez  
Salinas, CA

Arte Publico Press  
University of Houston

Bilingual Review Press  
Hispanic Research Center  
Arizona State University

Jose Antonio Burciaga  
Stanford, CA

Quinto Sol Design

Center for Mexican American Studies  
University of Texas, Austin

Chicano Studies Publications  
University of California, Berkeley

Chicano Studies Research Center  
University of California, Los Angeles

Chicano Studies  
University of Wisconsin-Madison

Chusma House Publications  
San Jose, CA

Ernesto Galarza Institute for Community Development  
San Jose, CA

Galeria de la Raza  
San Francisco, CA

Galeria Sin Fronteras  
Austin, TX

Garcia Clothing  
Daly City, CA

MALCS/Chicana Latina Research Project  
University of California, Davis

Mexican American Studies Department  
San Jose State University

Mexico/United States Consortium for Academic Cooperation  
Julian Samora Research Institute

Modern Times Bookstore  
San Francisco, CA

National Women's History Project  
Windsor, CA

Poetry Center  
San Francisco State University

Small Press Distribution  
Berkeley, CA

Southwest Hispanic Research Institute  
University of New Mexico

Speak Out  
San Francisco, CA

University of Santa Barbara

University of Arizona Press  
Tucson, AZ

University of New Mexico Press  
Albuquerque, NM

University of Texas Press  
Austin, TX

University of California Press  
Berkeley, CA

Corin Villajonte  
Santa Rosa, CA
Recognitions

The National Association for Chicano Studies (NACS), the Chicana Caucus, the Lesbian Caucus and the Coordinating Committee celebrate International Women's History month by recognizing the historical contributions that Chicanas have made to the Arts, the Academy and to our communities. Their contributions, dedication and commitment as Creative Women, Cultural Workers, Cultural Recorders, Community Activist, and Artists, documents Chicana/o History and our Cultural experiences. Through their commitment to social change, their work depicts our existence, resistance and our reclamation as Chicana/os which the association embodies. With pride, honor and respect we congratulate them.

Laura Aguilar - Photographer
Juan Alicia - Visual Artist, Painter, Muralist, Printmaker
Gloria Anzaldúa - Writer, Poet, Cultural Theorist
Judith Baca - Visual Artist, Muralist, Painter, Professor Visual Arts at UC Irvine, Artistic Director SPARC
Dr. Amalia Mesa-Bains - Installation Artist, Art Critic, International Lecturer, Distinguished MacArthur Fellowship
Santa Barraza - Visual Artist, Painter, Professor Visual Arts, Penn State University
Barbara Carrasco - Visual Artist, Painter, Muralist
Dr. Ana Castilho - Writer, Poet, Novelist, Essayist
Lorna Dee Cervantez - Writer, Poet, Novelist
Yrenia Cervantez - Visual Artist, Painter, Muralist
Olivia Chamacero - Independent Filmmaker, Producer, Director
Sandra Cisneros - Writer, Poet, Novelist
Lucha Corpi - Writer, Poet, Novelist
Angela De Hoyos - Writer, Poet
Teri De La Pena - Writer and Novelist
Francis Salome Espana - Visual Artist
Margaret Garcia - Visual Artist, Painter
Carmen Lomas Garza - Visual Artist, Painter
Juana Guzman - Art Administration
Ester Hernandez - Visual Artist, Painter, Muralist
Dr. Ines Hernandez - Writer, Poet, Professor Women's Studies, UC Davis
Yolanda Lopez - Visual Artist, Painter, Mixed Media Installation, Professor Visual Art, UCBerkeley
Pat Mora - Writer, Poet
Cherrie Moraga - Playwright, Writer, Poet, Novelist
Sylvia Morales - Independent Producer, Director, Filmmaker
Sylvia Orozco - Visual Artist and Art Administration
Gina Pacalda - Dancer, Poet, Actress
Lourdes Portillo - Independent Producer, Director, Screenwriter and Filmmaker
Patricia Rodriguez - Visual Artist, Muralist, Painter and Box Construction
Teri Romo - Director La Raza Galeria Posada, Sacramento
Dr. Carmen Tafolla - Writer, Poet, Dramatist
Estella Portillo Trambley - Writer, Poet, Novelist
Linda Vallejo, Visual Artist - Painter, Sculpture
Evangeline Vigil-Pino - Writer, Poet
Helena Viramontes - Writer, Novelist, Screenwriter
Alma Villanueva - Writer, Poet and Novelist
Dr. Bernice Zamora - Writer, Poet, Professor at Santa Clara University English Department
NACS CONTRIBUTORS

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Office of the President at San Jose State University
Handel Evans

Social Science Division of the University of California, Santa Cruz
Eugene E. Garcia

California Policy Seminar at the University of California, Berkeley
Andres Jimenez

Chicano/Latino Policy Project at the University of California, Berkeley
Martin Sanchez-Jankowski

Student Services at the University of California, Berkeley
Francisco Hernandez

Chicano Studies at the University of California, Davis
Beatriz Pesquera and Malaquias Montoya

Chicana/Latina Policy Project at the University of California, Davis
Adaljiza Sosa-Riddell

Raza Studies at San Francisco State University
Jose Cuellar

Ethnic Studies at the University of Santa Clara
Ramon Chacon

Chicano Studies Research Center at Stanford University
Alberto Camarillo

Academic Preparation and Articulation at the University of California, Berkeley
Linda Gallego

Office of the Chancellor at the University of California, Berkeley
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Academic Achievement Division at the University of California, Berkeley
Josefina Baltodano

Mexican-American Studies at San Jose State University
Jose Carrasco

The Chicana Foundation
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Chabot College
Melva Ybarra-Garcia

Frente Foundation, Inc.
Helen Lara-Cea

Santa Clara County Head Start
Yolanda Garcia

George Shirakawa and Jose Montes De Oca
Councilmember San Jose/Assistant

San Jose State University College of Social Work
Simon Dominguez

San Jose State University Faculty Mentor Program
Consuelo Rodriguez

San Jose State University Chicano Resource Center
Jeff Paul

San Jose State University Latina Alliance

Mercury News
Chicanos in Action - IBM
Pueblo de Kiwanis
Latino Peace Officers Association
Los Bomberos de San Jose
El Observador
FEATURED EVENTS
Wednesday: Reception, 7-10:00 PM
Thursday: *Welcome 8:45-9:15
*NACS Plenary, 9:20-10:40 AM
*Noche de Cultura, 7:30-11:00 PM
Friday: *Student Plenary, 8:45-10:45 AM
*Awards Reception and Chusana House, 8-11:00 PM
Saturday: *Chicana Caucus Plenary, 8:45-10:40 AM
  Baile, 9:00 PM-1:00 AM
*Events take place at the Fairmont- Imperial Ballroom.

MEETINGS
Wednesday:
  Nat. Coord. Comm. Meeting, 3-5:00 PM
  Editorial Comm. Meeting, 4-5:30 PM
  Student Rep. Meeting, 5-6:30 PM
  PAC Meeting, 5:30-6:30 PM
Thursday:
  Student Rep. Meeting, 12:30-1:30 PM
  Student Business Mtg., 5-6:30 PM
  Chicana Caucus Exc. Comm. Mtg., 5:30-6:30 PM
Friday:
  Chicana Caucus Breakfast Mtg., 7-8:30 AM
  Nat. Coord. Comm. Mtg., Noon-1:00 PM
  Student Rep. Mtg., 3:15-5:00 PM
  FOCO Mtgs., 5-6:00 PM (refer for rooms in program)
  Lesbian Caucus Exc. Comm. Mtg. 5:30-6:30 PM
Saturday:
  Lesbian Caucus Mtg., 7-8:30 AM
  Nat. Coord. Comm. Mtg., Noon-1:00 PM
  PAC Mtg., 12:30-1:30 PM

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March 24, 1993
24 de marzo, 1993

WEDNESDAY

Registration, 1-5:00 PM
Nat. Coord. Comm. Meeting, 3-5:00 PM
Editorial Comm. Meeting, 4-5:30 PM
Student Rep. Meeting, 5-6:30 PM
PAC Meeting, 5:30-6:30 PM
Reception, 7-10:00 PM
March 25, 1993

THURSDAY

Registration, 8:00 AM-8:00 PM  Fairmont- Market St. Foyer
PAC Meeting, 7-8:30 AM  Hilton- Almaden I & II

1A. NACS FOR BEGINNERS, 7:30-8:30 AM  Fairmont- Garden

Barcelo, Rusty, University of Iowa.
Gallegos-Diaz, Lupe, UC Berkeley,
Maldonado, Carlos, Eastern Washington University.
Serrata, Antonio, UC Los Angeles.

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1B. WELCOME

8:45-9:15 AM  Fairmont- Imperial Ballroom

OPENING CEREMONY
Concha Saucedo
Institute Familiar de la Raza, Inc.
San Francisco, CA.

Lupe Gallegos-Diaz, UC Berkeley and Randall Jimenez, CSU San Jose.

Handel Evans
President
San Jose State University.

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9:20-10:40 AM  Fairmont- Imperial Ballroom

NACS PLENARY

Norma Alarcon
"Juntas/os Pero No Revueltas/as: The Poetics and Politics of Chicano/a Representation."
UC Berkeley.

Renato Rosaldo
"Chicana/o Studies: Culture, Power, Justice."
Stanford University.

Julia Curry
Introduction of Speakers
UC Berkeley.

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THURSDAY, SESSION I, jueves, sesión I: 11:00 AM-12:30 PM

1. CRITICAL ANALYSES OF CALIFORNIA'S LATINA AND LATINO ELECTED OFFICIALS.
   Hilton- Plaza

   Cruz Takash, Paule, "Quest for Electoral Parity: Latina Elected Officials in California." UC San Diego.
   Garcia, Sonia and Marisela Marquez, "Chicana Politics: Redefining Political Participation and Political Ambition." UC Santa Barbara.
   Sosa-Riddell, Adaljiza, UC Davis and Cirencio Rodriguez, CSU Sacramento, "Latino School Board Members: A Profile and Attitudinal Survey."
   Chair, Adaljiza Sosa-Riddell, UC Davis.

2. URBAN EXPERIENCES OF CHICANO AND MEXICANO YOUTH.
   Hilton- University

   García, Dr. Velia, "The Social Ambush of Chicano Youth." CSU San Francisco.
   Moderator, Kerry Riley, UC Berkeley.

3. FOUNDATIONS FOR CHANGE: AN ANALYSIS STUDY OF UNDERREPRESENTATION, RECRUITMENT STRATEGIES, ETHNIC CENTERS AND ORGANIZATIONS IN THE UNDERGRADUATE CLAREMONT COLLEGE.
   Hilton- Santa Clara I

   Chavez, Catherine, Pitzer College.
   Cortez, Hilda, Pitzer College.
   Reyes, Corrina, Claremont McKenna College.
   Ruiz, Curtiz, Pitzer College.
   Velasquez, Antionette, Pitzer College.
   Garcia, Jorge, Claremont McKenna College.
   Castano, Ben, McKenna College.
   Molero, Hermila, Pomona College.
   Topete, Ralph, Pomona College.
   Castro, Rey, Pitzer College.
   Chair, Catherine Chavez, Pitzer College.
4. To Be Determined.  
   Hilton - Santa Clara II

5. SOBERANIA Y CULTURA NACIONAL: LA CUESTION CHICANO-MEXICANA.  
   Hilton - Almaden I
   Santamaria, Dr. Arturo.  
   Sandoval, Dr. Juan Manuel.  
   Guerrero, Mtro. Francisco Javier.  
   Ramirez, Axel.  
   Romero Duarte, Benjamín. "La Influencia del Arte Chicano en el Arte Mexicano."  
   Chair, Dr. Juan Manuel Sandoval.

6. ISSUES IN HIGHER EDUCATION.  
   Hilton - Almaden II
   Blea, Irene I. and Susan Macias-Wycoff, "Empowering Chicanas Through The Mentoring Relationship." University of New Mexico.  
   Moderator, R.C. Jimenez, CSU San Jose.

7. To Be Determined.  
   Hilton - San Carlos I

8. FUERZA UNIDA: UPDATE AND SUPPORT STRATEGIES.  
   Hilton - San Carlos II
   Reyna, Irene. Fuerza Unida, San Antonio, Texas.

9. LITERARY PERSPECTIVES OF RESISTANCE.  
   Fairmont - Paseo
   Joysmith, Claire, "'Re'-Construyendo Los Silencios de la Historia: Eyes of Zapata." Mexico.  
   Fernandez, Roberta, "Abriendo Camino In the Brotherland: Chicana Writers Respond to the Ideology of Literary National--The Case of Caracol."  
   Moderator, Russell Rodriguez, Santa Clara University.
THURSDAY, SESSION I, jueves, sesión I, continued

10. CULTURAL MAPPING: THE POETICS OF CONTAINMENT AND SUBVERSION.
   
   Fairmont- Garden
   
   Guevara, Luis, UT Austin.
   Mendoza, Louis, UT Austin.
   Rodriguez, Ralph, UT Austin.
   Soto, Sandy, UT Austin.

   
   Fairmont- Crystal
   
   Anaya, Toney, Former Governor- State of New Mexico.
   Perez, Monte E., Director of Educational Testing Service.
   Vazquez-Ramos, Dr. Armando, USC School of Education.

LUNCH 12:30-1:30 PM

Student Rep. Mtg., 12:30-1:30

THURSDAY, SESSION II, jueves, sesión II: 1:30-3:00 PM

12. CHICANAS, PATRIARCHY, AND CRIMINAL JUSTICE.
   
   Hilton- Plaza
   
   Aguilera, Zennida, UC Berkeley.
   Garcia, Antonieta, UC Berkeley.
   Lopez, Blane, UC Berkeley.
   Lopez, Estela, UC Berkeley.
   Miranda, Marcie, UC Berkeley.
   Morales, Claudia A., UC Berkeley.
   Morelos, Veronica, UC Berkeley.
   Ortiz, Selena, UC Berkeley.
   Penagos, Maritza, UC Berkeley.
   Treviño, Elaine, UC Berkeley.
   Trujillo, Larry, UC Berkeley.
   Zatarain, Irma, UC Berkeley.
13. NAFTA: IMPLICATIONS FOR CHICANAS/OS.  
   Hilton- University

   Calo, Bea, "Effects on Chicana/o Enterprises." UC Davis.
   Castaneda, Carlos, "Impacts on Garment/Textile Workers." UC Davis.
   Lopez, Elias, "Expected Educational Needs in Rural Colonias." UC Davis.
   Ortiz, Victor, "Business as Usual and/or Global Change?" Stanford University.
   Rochin, Refugio I., "Employment and Income Effects of NAFTA." UC Davis.
   Moderator, Refugio I. Rochin, UC Davis.

14. HISTORICAL THEMES IN SOCIAL CHANGE.  
   Hilton- Santa Clara I

   Chacon, Ramon D., "Segregated Education And The Attempt To Desegregate: A Case Study of West Fresno." Santa Clara University.
   Perez, Cristina, "La Pasionaria: The Life of a Mexican American Woman Committed to Justice." UC Berkeley.
   Moderator, Diego Zavala, Santa Clara University.

15. SOCIAL AND POLITICAL ISSUES IN LATINO/CHICANO HISTORY.  
   Hilton- Santa Clara II

   Moderator, Eddie Perez, UC Berkeley.
   Hilton- Almaden I

   Lopez-Garza, Marta, "An analysis of Latina political power and a critique of the latino political establishment." CSU Los Angeles. CSU Los Angeles.
   Rodriguez, David, "Critique of Los Angeles' power structure and a future perspective of Latino politics in the region." CSU Northridge.
   Moderator, David R. Diaz, UC Los Angeles.

17. GENDER, POLITICS AND IMMIGRATION: MULTIDISCIPLINARY PERSPECTIVES FROM SAN DIEGO.
    Hilton- Almaden II

   Butler, Maria, "Social Structural Acculturation In Mexican Immigrant Women." Mesa College, San Diego.
   Villarino, Jose, "Contemporary Chicano Corridos." CSU San Diego.
   Chair, Richard Griswold del Castillo, CSU San Diego.

18. REGIONAL CHARACTERISTICS OF MEXICAN IMMIGRANT SENDING AREAS: A HISTORICAL PERSPECTIVE.
    Hilton- San Carlos I

   Lemus, Estela, "Issue of Citizenship." CSU San Jose.
   Tinker Salas, Miguel, "Nineteenth Century Economic Change In Sonora and the Formation of a Proletariat Immigrant Class." Arizona State University.
   Moderator, Damian Trujillo, CSU San Jose.
19. LEADERSHIP, POLITICAL DEVELOPMENT AND HUMAN RIGHTS.
   Hilton- San Carlos II

   Gonzales, Antonio G., "Indian and Chicano Human Rights: The
   Martinez, Dorato, "Existentialism and The Chicano Movement: Revolt
   of the Chicano/a Community." Cal Poly Pomona.
   Valle, María Eva, "From the Sixties to the Nineties - Continuity and
   Change A Case Study of MEChA at ASU." UC San Diego.
   Moderator, Jose Martinez-Saldaña, CSU San Jose.

20. FACULTY DEVELOPMENT ISSUES.
    Fairmont- Paseo

    Arroyo, Judith A., University of New Mexico.
    Cordova, Teresa, University of New Mexico.
    Davila, Alberto, University of New Mexico.
    Feynosa, Monica, University of New Mexico.
    Gandert, Miguel, University of New Mexico.
    Martinez, Estella, University of New Mexico.
    Santa Anna, Otto, University of New Mexico.
    Discussant, Vangie Samora, University of New Mexico.
    Co-Chairs, Richard Santos and Christine M. Sierra, University of
    New Mexico.

21. REINTERPRETATIONS OF HISTORICAL FIGURES.
    Fairmont- Garden

    Perches, Ana, "Re-examining Cabeza de Vaca: A symbol of the 'ni
    de aqui ni de alla' syndrome for Chicanos." University of
    Arizona.
    Sanchez, Ramon, "Alvar Niñez Cabeza de Vaca's Incarnations of
    Conquest: Conqueror vs. Ascetic." University of Washington-
    Bothell Campus.
    Moderator, Rosalina Calderon, UC Berkeley.

22. CHICANA/LATINA CULTURAL TRANSFORMATION.
    Fairmont- Crystal

    Aparicio, Frances, "Latinas ReWrite Salsa Music." University of
    Michigan.
    Cantú, Norma E., "Chicana Performers: From Declamacion to One-
    Woman Shows." Laredo State University.
    Chavez Silverman, Susana, "No More Papayas: Latinas/Chicanas Re
    Write Our Selves." Pomona College.
23. MEXICANOS Y LA PENA DE MUERTE EN EEUU (COMMITTEE IN DEFENSE OF RICARDO ALDAPE GUERRA), SAN JOSE, CA.
Hilton- Plaza
Luna Hernandez, Alvaro.
Muirilho, Elizabeth.
Ortiz, Maria.
Sandoval, Gloria.
Moderator, Maria Ortiz.

24. TAKING THE FOREFRONT IN THE POLITICS OF CHANGE: FEMINIST PERSPECTIVES.
Hilton- University
Barrios, Mary, "The Role of Chicana Feminists in the Current Feminist Movement." Baylor University.
Carr Campos, Irene, "Midwest Chicana/Latina Profile." NorthEastern Illinois University.
Garza, Christine, "The Image of Hispanics in the Media." Univ. of Wisconsin-Whitewater.
Rubalcava, Maria Pilar, "Feminism: LA Chicana View." UW-Whitewater.
Chair, Dr. Nelia Olivenica, UW-Whitewater.

25. IMMIGRATION AND LABOR.
Hilton- Santa Clara I
Chavez, Maria Eva, "Santa Clara County's Next Challenge: Basic Human Rights for San Jose Day Laborers." Santa Clara University.
Moderator, Samuel Madrigal, UC Berkeley.
26. **UN RE-ENCUENTRO CON RICARDO SANCHEZ: THE LITERARY AND POLITICAL LEGACY.**  
Hilton- Santa Clara II

Olgun, B. V., "Rechando Madres: The Political and Symbolic Economy of Dialogism in Pinto Discourse- The Case of Ricardo Sanchez." Stanford University.  
Rosales, Jesus, "La presencia del español en la poesía de Ricardo Sánchez." Stanford University.  
"Comentario." Ricardo Sánchez, Washington State University, Pullman.  
Chair, Luis Leal, Stanford University.

27. **CHANGING ECONOMIES AND RESILIENT SOCIAL ORDERS: MEXICAN IMMIGRANTS IN POST-INDUSTRIAL CALIFORNIA.**  
Hilton- Almaden I

Alarcon, Rafael G. "Changing Patterns of Mexican Migration: The Settlement Process of Farm Workers in the San Joaquin Valley." UC Berkeley.  
Martinez, Jesus, "At the Periphery of Democracy: Mexican Immigrant Politics in the Post-Industrial Silicon Valley." Santa Clara University.  
Chair, Rafael Alarcon, UC Berkeley.

28. **MULTIETHNICITY AND CHICANO/LATINO ENVIROMENTALISM.**  
Hilton- Almaden II

Avila, Magdalena, UC Berkeley.  
Duran, Lisa, Labor/Community Strategy Center.  
Elener, Victoria, University of Wisconsin-Madison.  
Mireles, Luis Ramón, LOSH-UC Los Angeles.  
Peña, Devón, Colorado College.  
Chair, Laura Pulido, CSU Fullerton.

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29. SEXUALITY, EROTICA, AND CULTURAL REPRESENTATION.  
   Hilton- San Carlos I

   Furse, Montye, "Homosexuality Ethos and Affiliation." UC Berkeley.
   Ortiz, Ricardo, "John Rechy's Hollywood or the Screening of Culture." CSU San Jose.
   Moderator, Javier Inda, UC Berkeley.

30. CRITICOS OF CHICANA DISCOURSE.  
   Hilton- San Carlos II

   Duran, Javier, "Discourse e 'idialogía' en las voces femeninas de The Moths and Other Stories de Helena María Viramontes." University of Arizona.
   Villalobos, Jose P., "La Critica de Rossaura Sánchez y su Ficción: 'Chepa' y el materialismo-feminista." University of Arizona.
   Moderator, Denise Michelle Sandoval, UC Berkeley.

31. CHICANA/O LITERARY GENRES AND PARADIGMS.  
   Fairmont- Paseo

   Cardona, Nancy K., "They Treated Me Like a Geography Lesson: Beauty and Commodity Culture in Toni Morrison's The Blues Eye and Julia Alvarez's How the García Girls Lost their Accent." Indiana University.
   Ramirez, John, Jr., "War Within a War." Santa Clara University.
   Rodriguez, Barbara, "Chicana Feminist Paradigms in Literature." University of Houston.
   Moderator, Martha Rosario Cañaseda Flores, UC Berkeley.

32. COMMUNITY INTERVENTION FROM ACADEMIC SETTINGS: INSTITUTION BUILDING.  
   Fairmont- Garden

   Camarillo, Albert, Stanford University.
   Duarte, Yolanda, Tomás Rivera Center.
   Quiñonez, Naomi, Claremont Colleges.
   Navarro, Richard, Julian Samora Institute.
   Moderators, Amalia Cabezas, UC Berkeley and Victor Ortiz, Stanford University.
THURSDAY, SESSION III, jueves, sesión III, continued

33. ENVIRONMENTAL FACTORS AFFECTING ALCOHOL USE II: AN UPDATE--PREVENTION RESEARCH CENTER, BERKELEY, CA.

Fairmont- Crystal

Alaniz, María Luisa, Study Director.
Cuellar, José, Principal Investigator.
DeLuccio, Anita, Research Assistant.
Jarvis, Nancie, Research Assistant.
Martínez, Gloria P., Research Assistant.

Student Business Meeting, 5:30-6:30 PM
Hilton- Alamaden I

Chicana Caucus Exc. Comm. Mtg., 5:30-6:30 PM
Hilton- University

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NOCHE DE CULTURA
Fairmont- Imperial Ballroom
7:30-11:00 PM

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March 26, 1993

FRIDAY

Registration, 8:00AM-5:00PM
Fairmont - Market St. Foyer

Chicana Caucus Breakfast Mtg., 7:00-8:30AM
Convention Center - Rm. B

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2A.  
STUDENT PLENARY
Fairmont - Imperial Ballroom
8:45-10:40 AM

"The Evolution of Chicana and Chicano Philosophy."

Moderator
Eddie García
San Jose State University.

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FRIDAY, SESSION IV, viernes, sesión IV: 11:00 AM-12:30 PM

34. CHICANA/O STUDIES DEPARTMENTS: THE CASE AT UCLA.
Hilton - Plaza

MEChA de UCLA-NACS Committee.
Alvarez, Milo, "Historical Overview."
Soltero, Claudia, "Retention in and with CCS."
Soltero, Sandra, "Chicana Studies."
Chair, Rosario Carrillo.

35. IN, OUT AND IN BETWEEN: CHICANOS AND THE CATHOLIC CHURCH, SOME PERSPECTIVES FOR THE TWENTY-FIRST CENTURY.
Hilton - University

Figueroa Deck, Padre Allen S.J., "Chicanos and The Liberation Theology Movement." Loyola Marymount University.
Chair, Luis León, UC Santa Barbara.
36. THE DIVIDED LANGUAGE, THE DIVIDED SELF.  
Hilton- Santa Clara I

Gómez, Inés, "The Cartography of Language." University of San Francisco.
Martínez, Jacqueline M., 'Speaking as a 'Chicana': Tracing Cultural Heritage Through Silence and Betrayal." Babson College.
Zamora, Bernice, "Divided Ranks of Factioned Selves: Chicana Writers and Feminist Literature." Santa Clara University.

Hilton- Santa Clara II

Arellanes, Lisa, UC Berkeley.
Garza, Christina, University of Illinois-Chicago.
Ochoa, Marcia, University of Michigan.
Soto, Sandy, UT Austin.
Vargas, Debbie, UT Austin.

38. CONFUSED AND FULL OF RAGE?: NEGOTIATING THE FRAGMENTED CHICANA/O IDENTITY.  
Hilton- Santa Clara III

Fernández, María Elena, "The Inta-Ethnic Tensions of the 1933 Los Angeles Garment Workers Strike." UC Los Angeles.
Commentor, Michael Gonzalez, UC Los Angeles.
39. PERSPECTIVES AND ISSUES IN CHICANO AND LATINO HISTORY.
   Hilton- San Carlos I

   Rios-Bustamante, Antonio, "The Sonoran Frontier: Regional Expansion in the 18th and 19th Centuries." University of Arizona.
   Moderator, Gregorio Mora, CSU San Jose.

40. EXPLORING THE IMPLICATIONS OF IDENTITY POLITICS FOR SOCIAL SCIENCE RESEARCH IN CHICANO STUDIES.
    Hilton- San Carlos II

   Cruz, Cindy, UC Los Angeles.
   Gradilla, Alexandro J., "Chicanas/Chicanos, the Social Sciences, Paradigms, and Epistemologies." UC Berkeley.
   Victorin, David G., UC Los Angeles.
   Chair, Dr. Daniel Solorzano, UC Los Angeles.

41. THE CULTURAL POLITICS OF TRUTH, POWER AND THE REPRESENTATION OF CHICANOS IN EDUCATION.
    Fairmont- Redwood

   Medina, Enrique, Claremont College.
   Tejeda, Carlos, CSU Los Angeles.
   Vasquez, Francisco, CSU Sonoma.
   Chair, David P. Milan, Claremont College.

42. ETHNIC IDENTITY ISSUES.
    Fairmont- Paseo

   Arrieta, Olivia, "Culture and Mexican Identity in the U.S. Southwest." University of Colorado.
   Moderator, Juanita Dimas, UC Berkeley.
FRIDAY, SESIÓN IV, viernes, sesión IV, continued

43. COMPAÑEROS EN LA SALUD: A COMMUNITY BASED INTERVENTION FOR THE CONTROL OF CANCER AND DEPRESSION IN MEXICAN AMERICAN WOMEN.

Fairmont- Plaza

Coe, Mary Katherine, "Promotoras I Collaborative Research." Arizona State University.
Harmon, Mary P., "Data Collection Within Hispanic Populations." Arizona State University.
Tofoya-Barranza, Helen M., "The Depression Intervention." Arizona State University.
Chair, Felipe G. Castro, Arizona State University.

44. CHICANO STUDIES? A FORUM/WORKSHOP ON CURRICULUM MODELS AND RESEARCH.

Fairmont- Terrace

Cazemajou, Jean, "Chicana and Chicano Studies: A New Field of Research for French Scholars." University of Bordeaux, France.
Cuellar, Jose, CSU San Francisco.
Flores, Bill, CSU Fresno.
Pepkuna, Beatriz, UC Davis.
Chair and Discussant, Adaljiza Sosa-Riddell, UC Davis.

Nat. Coord. Comm. Meeting, Noon-1:00 PM

Lunch 12:30-1:30 PM

FRIDAY, SESSION V, viernes, sesión V: 1:30-3:00 PM

45. POLITICAL AND LEADERSHIP ISSUES.

Hilton- Plaza

Navarro, Armando, "The Chicano Movement in the 1990s: Fact or Fiction?" UC Riverside.
Moderator, Richard Alvarez, CSU San Diego.
FRIDAY, SESSION V, viernes, sesión V, continued

46. MENTORING EXPERIENCES OF UNDERGRADUATE AND GRADUATE STUDENTS, POSTDOCTORAL FELLOWS, AND PROFESSORS.
   Hilton-University

   Anaya, Guadalupe, Univ. of Illinois.
   Arana, Gabriela, UC Los Angeles.
   Lamberti, Stephanie, UC Los Angeles.
   Medina, Juana, UC Los Angeles.
   Mendoza, Julie, UC Los Angeles.
   Romero, Laura, UC Los Angeles.
   Treviño, Jesus, ASU.
   Chair, Daniel Solorzano, UC Los Angeles.

47. CHICANA FEMINISM.
   Hilton-Santa Clara I

   Lopez, Laura Marie, "The 'New Mestiza': The Dialectic Emergence of a Chicana Cultural Identity," University of Michigan.
   Leal-I dropped, Anita and Margarita Luna-Robles, "Chicana Feminism: Inclusive or Exclusive," CSU Fresno.
   Moderator, Laura Salazar, CSU San José.

48. OPPORTUNITIES FOR BINATIONAL RESEARCH AND PROJECTS,
    MEXICO-UNITED STATES CONSORTIUM FOR ACADEMIC COOPERATION.
   Hilton- Santa Clara II

   Marroquin, Ing. Emilio, Co-Director, Mexico Secretariat.
   Navarro, Dr. Richard, Co-Director, US Secretariat.
   Sandoval, Dr. Juan Manuel, Seminario Permanente, Mexico City.

49. IMAGES, CULTURE, AND IDENTITY IN CHICANO HISTORY.
    Hilton- Santa Clara III

   Rodríguez, Alicia I., "Dolores Del Rio and Lupe Velez: Images On and Off the Screen." Claremont College.
   Chair, George J. Sanchez, UC Los Angeles.
50. IN PURSUIT OF KNOWLEDGE: ISSUES SURROUNDING THE STATUS OF CHICANAS IN CHICANO STUDIES.  
   Hilton- San Carlos I  
   Curry, Julia, UC Berkeley.  
   Pardo, Mary, CSU Northridge.  
   Ybarra, Lea, CSU Fresno.

51. NEW FORMS OF EDUCATIONAL ACTIVITY AND THE NEW CHICANO STUDIES.  
   Hilton- San Carlos II  
   Baez, Consuelo and Duran, Lourdes, "Links Between the Community and The University." UC San Diego.  
   Duran, Nancy and Linares, Cesar, "Child participants of La Clase Magica." UC San Diego.  
   James, Yolanda, "Evaluating the Invaluable: Lessons in Methodology From La Clase Magica." UC San Diego.  
   Palenzuela-Jotter, Berta, "From English to Spanish: El Mago's Trip." UC San Diego.  
   Chair, Olga Vasquez, UC San Diego.

52. WHAT'S SO IMPORTANT ABOUT ETHNIC IMAGES ON FILM? -THREE CRITIQUES OF AMERICAN ME.  
   Hilton- Almaden I  
   Garcia, Philip, "Urban Conflict-North American Style: Visions from America Me, Do the Right Thing, and Q and A." CSU Long Beach.  
   Orona-Cordova, Roberta, "America Me: Observations from a Chicana Screenwriter." CSU Long Beach.  
   Valdez, Avelardo, "The Sociological Imagination of America Me." UT San Antonio.  
   Chair, Chon Noriega, UC Los Angeles.

53. THE FUTURE OF GAY/LESBIAN STUDIES IN CHICANA AND CHICANO STUDIES.  
   Hilton- Almaden II  
   Alamquer, Tomas, UC Santa Cruz.  
   Chaboya, Ondine, Univ. of Rochester.  
   Moraga, Cherrie, Playwright and Essayist.  
   Perez, Emma, UT El Paso.  
   Yarbro-Bejarano, Yvonne, Univ. of Washington.  
   Moderator, Elle Hernandez, Eastern Michigan University.
FRIDAY, SESSION V, viernes, sesión V, continued

54. THEORY AND PRACTICAL APPLICATIONS IN CULTURAL AND POLITICAL PRESERVATION.
    Fairmont- Redwood

Alvarez, Christina M. and Todd Funkhouser, University of New Mexico.
Henry, Marcy Rae, University of New Mexico.
Writers, Mark, University of New Mexico.
Discussant, Mark Ledoex, University of New Mexico.
Chair, Jocelyn Chan, University of New Mexico.

55. COMMUNITY STRUGGLES FOR ELECTORAL REPRESENTATION: AN ANALYSIS OF LATINA/O ELECTED OFFICIALS.
    Fairmont- Paseo

Belmonte, Bianca, UC Davis.
Flores, Rafael, UC Davis.
Molina, Marlene, UC Davis.
Valdivinos, Sara, UC San Diego.

56. CONSEQUENCES OF THE NORTH AMERICAN FREE TRADE AGREEMENT.
    Fairmont- Plaza

Ayala, Helen D., "NAFTA's Implications for Mexican American Residents in the Silicon Valley." CSU San Jose.
Garcia, Eddie, "NAFTA and the American Press." CSU San Jose.
Manzano, Catalina, "NAFTA's Impact on Migration Patterns in U.S./Mexico Border Region." CSU San Jose.
Moderator, David Ocampo, CSU San Jose.

57. CHICANA (RE) CONSTRUCTION, ETHNOGRAPHY AND MYTH.
    Fairmont- Terrace

Espinosa, Monica, "The Chicano/a as Indigenous Ethnographer." University of New Mexico.
Garza, Maria-Álicia, "Revisionist Mythmaking in Chicana Literature: Instructions for Survival Through Humor and Rebellion." University of Arizona.
Lopez, Tiffany Ana, "Turn of The Century La Malinche and other tales of Cultural (Re) Construction." UC Santa Barbara.
Moderator, Genaro Padilla, UC Berkeley.

Student Representatives Meeting, 3:15-5:00 PM
    Fairmont-Boardroom

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58. MEXICAN PERSPECTIVES.

Levine, Elaine, "Estudios Chicanos y la Pobreza entre la Población de origen Mexicano." UNAM.
Driscoll, Barbara, "Mexican Migration to the United States: A Perspective From Mexico." CISEUA.
Medina-Nuñez, Ignacio M., "La Crisis del Sindicalismo Mexicano." Universidad de Guadalajara.
Chair, Luis Javier Herrera.

59. ELECTRONIC RESOURCES FOR CHICANA/O RESEARCH.

Hilton- University

Castillo-Speed, Lillian, UC Berkeley.
Castro, Rafaela, UC Davis.
Chabran, Richard, UC Los Angeles.
Corral, Norma, UC Los Angeles.

60. CULTURE CHANGE, CHANGING CULTURE: DOING ANTHROPOLOGY WITH CHICANAS/INDIGENAS.

Hilton- Santa Clara I

Gallardo, Susana L., "A Church Of Their Own: Chicana/Mexicana Catholics in San Jose." Stanford University.
Juarez, Ana, "Negotiating Gender Identities Amidst Oppression in Quintana Roo." Stanford University.
Moderator, Maria Josefina Saldaña, Stanford University.

61. EXTENDING THE BORDERS OF AZTLAN: CHICANO COMMUNITIES OUTSIDE OF THE SOUTHWEST.

Hilton- Santa Clara II

García, Dr. Gilbert.
García, Jerry.
Chair, Dr. Carlos S. Maldonado, Eastern Washington University.
FRIDAY, SESSION VI, viernes, sesión VI, continued

62. HEALTH ISSUES.

Hilton-Santa Clara III


Rubio, Mercedes, "Subjective Health Versus Objective Health: Somatization of Women of Mexican Descent." University of Michigan.

63. CHICANA LIBERATION THROUGH SELF-DISCOVERY.

Hilton-San Carlos I

Martinez Cruz, Paloma, "Chicana Bisexuals: Access Denied; Chicana Liberation; The Chicana Who Built the Earth." UC Berkeley.


Muzquiz, Christine, "La Virgen y la Malinche: Reclaiming Sexuality for Chicanas." UC Berkeley.


64. LAW AND CRIMINAL JUSTICE.

Hilton-San Carlos II

Martinez, Ramiro, Jr., "Latinos and Lethal Violence: Murder in the Southwest." University of Delaware.

Rendon, Gabino, "If I'd know'd you was coming I'd 'a baked a cake!' (with a file or lawyer baked in it.) Ethnic Jail Visitation Patterns." New Mexico Highlands University.

Moderator, Danny Duran, De Anza College.

65. RECENT WRITINGS ON LITERATURE AND LANGUAGE, REVIEWS AND COMMENTS.

Hilton-Almaden I


FRIDAY, SESSION VI, viernes, sesión VI, continued

66. SAN JOSE STUDIES: "BY AND ABOUT CHICANAS Y CHICANOS: SANTA CLARA TO MONTEREY COUNTIES."

Hilton- Almaden II


67. INFRASTRUCTURE AND SETTLEMENT IN U.S. BORDER COLONIAS.

Fairmont- Redwood

Lopez, Damacio A., University of New Mexico. Serna, Rhea L., University of New Mexico.

68. EDUCATIONAL EXPERIENCES OF CHICANA/O STUDENTS.

Fairmont- Paseo


69. CHICANO STUDIES: THE NEXT GENERATION.

Fairmont- Plaza

FRIDAY, SESSION VI, viernes, sesión VI, continued

70. MULTIMEDIA IMAGES OF CHICANAS: HISTORICAL PERSPECTIVES.  
Fairmont-Terrace


FOCO Meetings 5-6:00 PM

Central & South Texas  
Colorado  
Mexico  
Midwest (includes Eastern)  
Northern Cal. (north of S. Barbara)  
Pacific Northwestern  
Rocky Mtn. (AZ, NM, UT, West TX)  
Southern Cal.

Hilton-Plaza  
Hilton-Santa Clara I  
Hilton-University  
Hilton-Santa Clara II  
Hilton-Almaden I  
Hilton-Santa Clara III  
Hilton-San Carlos I  
Hilton-Almaden II

Lesbian Caucus Exc. Comm. Mtg, 5:30-6:30 PM  
Hilton-Plaza

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AWARDS RECEPTION  
Fairmont-Imperial Ballroom  
7-8:00 PM

FREDRICK CERVANTES STUDENT PREMIOS  
Nancey K. Cardona, Graduate, Indiana University.  
Cristina Perez, Undergraduate, UC Berkeley.

NACS COMMUNITY AWARDS  
Mauro Chavez, Ernestina Garcia, Elizabeth "Betita" Martinez,  
Sophia Mendoza, Teresa Ramos, Oscar Rios

CHUMSA HOUSE  
Fairmont-Imperial Ballroom  
8-11:00 PM

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March 27, 1993

SATURDAY

Registration, 8:00 AM-3:00 PM
Fairmont- Market St. Foyer

Lesbian Caucus Meeting, 7-8:30 AM
Hilton- Plaza

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3A.

CHICANA CAUCUS PLENARY
Fairmont- Imperial Ballroom
8:45-10:40 AM
"Redefining Chicana Issues for the 90's."
Magdalena M. Avila
"Chicanas and Environmental Justice: The Vanguard of a New Social Movement."
UC Berkeley.

Santa Barraza
"Constructs of Spiritual Healing and Cultural Survival: The Altar and Retablo in Chicana Art."
Penn State University.

Gloria Romero
"Todavía ando sangrando: A Chicana's perspective on the fires this time."
CSU Los Angeles.

Chair, María Dolores Gonzales-Velásquez, Corpus Christi State University.

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SATURDAY, SESSION VII, sábado, sesión VII: 11:00 AM-12:30 PM

71. THE NARRATIVE CONSTRUCTION OF CHICANOS/LATINOS IN THE U.S.

Hilton- Plaza

Butler-Evans, Elliot, "Postmodern Constructions of Identity in Cuban American Literature." UC Santa Barbara.

García, Mario T., "Ethnicity and Gender in the Mexican American Testimonio: The Life and Narrative of Frances Esquivel Tywonik." UC Santa Barbara.

McCracken, Ellen, "Refiguring 'La Isla Bonita' in New Latina Narrative." UC Santa Barbara.


Moderator, Mario T. García, UC Santa Barbara.
72. KNOWLEDGE OF AIDS, SELF EFFICACY AND SUBSTANCE ABUSE AMONG CHICANA/O COLLEGE STUDENTS.  
Hilton- University

Padilla, Ray, UC Davis.  
Ruiz, Mary Beth, California School of Professional Psychology.  
Chair, Yvette Flores-Ortiz, UC Davis.

73. THE EMPOWERMENT OF CHICANO COMMUNITIES FOR SOCIAL CHANGE: THE ARIZONA STORY.  
Hilton- Santa Clara I

Marin, Christine, "From Cesspool to Equality: The Guadalupe Organization and the Special Education Lawsuit." Arizona  
State University.  
Vega, Santos, "Redefining Future Challenges for a South Phoenix Chicano Barrio: A Historical Perspective of the Phoenix  
Coalition for Youth and Families." Arizona State University.

74. THE TECHNO-POLITICAL REALITIES OF SEX AND REPRODUCTION.  
Hilton- Santa Clara II

Badasow, Cristina, CSU San Francisco.  
Cuevas, Ofelia, UC Berkeley.  
Szkupinski Quiroga, Selene, UC San Francisco.  
Discussant, Luz Alvarez Martinez, Latina Women's Health Organization.  
Chair, Selene Szkupinski Quiroga, UC San Francisco.

75. CULTURAL CITIZENSHIP AND LATINO COMMUNITY EMPOWERMENT IN SAN JOSE, CALIFORNIA.  
Hilton- Almaden I

Flores, Bill, CSU Fresno.  
Gallardo, Susana, Stanford University.  
Gutierrez, Sylvia, CSU Fresno.  
Ramirez, Gilbert, UC Berkeley.  
Rosaldo, Renato, Stanford University.  
Valadez, Martin, Stanford University.  
Ybarra, Alice, CSU Fresno.
SATURDAY, SESSION VII, sábado, sesión VII, continued

76. CULTURAL TRANSGRESSIONS: CHICANA AESTHETICS, THEORY AND POLITICS.

    Hilton- Almaden II

Arrízón, Alicia, "Chingazos y Chingonas: Chicanas Making Selves."
UC Riverside.

Hernández, Ellie, "Chicana Lesbian Desire and Transgression of Love."
Eastern Michigan University.

Pérez, Laura, "El Desorden, Nationalism and Chicana/o Aesthetics."
University of Michigan.

Chair, Norma Cantú, Laredo State University.

77. MULTIETHNIC POLITICAL COALITIONS.

    Hilton- San Carlos I

Calderón, Jose, "Conflict and Alliance: Latino and Asian Coalition-

Pardo, Mary, "Multi-Cultural Neighborhood Coalitions: The Significance of Women."
CSU Northridge.

Saito, Leland T., "Multiethnic Political Coalitions: Latinos and Asian Americans in the San Gabriel Valley, CA."
UC San Diego.

78. STUDIES IN MENTAL HEALTH.

    Hilton- San Carlos II

González, Laya P. Suleiman. "Stress, Coping, & Mental Health: Analysis of the National Chicano Survey Data." Loyola University Chicago.


Vega, Luis A. and Aída Hurtado, "Inter-generational differences in Ethnic Identity among Chicanas and Chicanos." UC Santa Cruz.


Moderator, Jeff Paul, CSU San Jose.

79. SOME ISSUES ON THE ASSESSMENT OF MINORITY FACULTY PERCEPTIONS IN ACADEME AND ASSESSMENTS OF COGNITIVE PROCESSING IN CHICANO ADOLESCENTS.

    Fairmont- Plaza

Hernández, Anthony, Arizona State University, and Adalberto Aguirre, UC Riverside, "Minority and Non-Minority Faculty Perceptions of the University Environment."

Náñez, Jose A., Sr. and Raymond V. Padilla, "A Chronometric Paradigm For Exploring Cognitive Processes in Chicano Adolescents."
Arizona State University.

Chair, Ruben Martinez, University of Colorado, Colorado Springs.
SATURDAY, SESSION VII, sábado, sesión VII, continued

80. MEXICAN AMERICAN FAMILIES.

Acosta, Alex, University of Houston.
Arredondo, Jorge, University of Houston.
Bolanos, Ary, University of Houston.
Valdez, Avelardo. "Intermarriage Among Chicanos in Houston, Texas." University of Houston.
Moderator, Nicole Bueno, CSU San Jose.

81. CONCEPTUAL ISSUES ON CHICANA ECONOMIC EXPERIENCES.

Conchas, Gilberto, "The Affect of Age on Job Satisfaction Among White-Collar Chicanas: An Exploratory Study." UC Berkeley.
Marquez, Raquel, "A Study on Displaced Female Workers from the Levi Strauss Plant Closure, San Antonio, TX." UT Austin.
Moderator, Gilberto Conchas, UC Berkeley.

Nat. Coord. Comm. Meeting, Noon-1:00 PM

LUNCH 12:30-1:30 PM

PAC Meeting, 12:30-1:30 PM

SATURDAY, SESSION VIII, sábado, sesión VIII: 1:30-3:00 PM

82. IMAGES OF CHICANOS.

Lflan, Pierre, "Between Invisibiltity and Spectacle: (Un)Popular Images of Chicanos." UC Santa Barbara.
Moderator, David Maclel, University of New Mexico.

83. CHICANOS IN THE ECONOMY.

Morales, Alfonso, University of Arizona.
Romero, Mauela, Stanford University.
Valenzuela, Abel, UC Berkeley.
SATURDAY, SESSION VIII, sábado, sesión VIII, continued

84. CULTURAL STUDIES/CHICANO CULTURE.
   Hilton- Santa Clara I
   
   Garcia Contreras, Veronica, "Rasquachismo as a Figurative Mode for Interpreting Chicano Art or Vernacular Labor in the Cultural Studies Field." UT Austin.
   Peña, Manuel, "La Onda Chicana: Pinnacle of the Mexican American Orquesta." University of Houston.
   Moderator, Cristina Cervantes, UC Berkeley.

85. STUDIES OF SOCIO ECONOMIC INDICATORS.
   Hilton- Santa Clara II
   
   de la Torre, Adela, Robert Friis, and Lorena García, "Determinants of Insurance Status of Latinas: A Profile of Uninsured Latinas." CSU Long Beach.
   Padilla, Yolanda C., "An Assessment of Hispanic Social Mobility in the Decade of the Hispanics." UT Austin.
   Moderator, Angela Gallegos, UC Berkeley.

86. THE IMPLICATIONS OF ACUÑA VS. UC REGENTS.
   Hilton- Almaden I
   
   Acuña, Rodolfo F., CSU Northridge.
   Epinosa, Steve.
   Gutierrez, Martin.

87. THE POLITICS OF CHICANO GAY AND LESBIAN LITERATURE.
   Hilton- Almaden II
   
   Alarcón, Francisco X., UC Davis.
   Moraga, Cherrie, San Francisco, California.
SATURDAY, SESSION VII, sábado, sesión VIII, continued

88. REGIONAL PERSPECTIVES.

Hilton- San Carlos I

Arroyo, Judith A., Jocelyn Bullock, and Lino Treviño, "Use of Ethnic Labels in New Mexico." University of New Mexico.
Moderator, Margaret Cena, UC Berkeley.

89. BROADENING THE VISION: A CRITICAL LOOK AT THE NOVELS OF ANA CASTILLO; AND THE PREMIERE OF SO FAR FROM GOD: A READING BY ANA CASTILLO.

Hilton- San Carlos II

Martínez, Javier, "Life As Art and Dream: The Illusion of Reality in Ana Castillo's Sapogonia." University of Texas Pan American.
Castillo, Ana, the premiere reading of So Far From God.
Chair, Elsa Seata, University of Texas Pan American.

90. CHICANO THEATER: PAST AND PRESENT DEVELOPMENTS.

Fairmont- Plaza

Cuevas, Saul, "De la Plataforma de un Troque a Broadway: La Situación Actual del Teatro Chicano."
Gómez, Gustavo, "Lo Cantiflesco del Teatro de Luis Valdez." Arizona State University.
Kerns, James, "The Role of Cesar Chavez in El Teatro Campesino's Founding and Early Work." Arizona State University.
SATURDAY, SESSION VIII, sábado, sesión VIII, continued

91. CHICANA RELIGION AND SPIRITUALITY.  

Fairmont- Terrace


Haji, Priya Karin, "Chicanas/Latinas in Recovery: Redefining a Liberative/Transformative Theology." Stanford University.


Olson, Anna, "Religion and the Sanctuary Movement." Stanford University.

Moderator, Susana Gallardo, Stanford University.

92. CHICANO POLITICS.

Fairmont- Paseo


Sampaio, Anna, "Chicanas and Electoral Politics." Santa Clara University.


Moderator, Ernesto Chavez, UC Los Angeles.

Student Mtg, 3:15-5:00 PM  

San Jose State- Morris Dailey Room

Business Mtg, 5-6:30 PM  
(for all NACS Membership)

San Jose State- Morris Dailey Room

BAILE

Fairmont- Regency I & II

9:00 PM- 1:00 AM

Rudy & The Cruisers

Los Duques

Radio Aztlán

DJ
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## SUMMARY OF CONFERENCE EVENTS

**WEDNESDAY, MARCH 24**
- Registration
  1:50 PM
  3:50 PM
  4:50 PM
  5:60 PM
- PAC Mtg.
  5:30-6:30 PM
- Reception
  7:10 PM

**THURSDAY, MARCH 25**
- Welcome
  8:45-9:15 AM
- NACS Plenary
  9:20-10:40 AM
  12:30-1:30 PM
- Student Business Mtg.
  5:60 PM
- Chicana Caucus Ext. Mtg.
  5:30-6:30 PM
- Noche de Cultura
  7:30-11:00 PM

**FRIDAY, MARCH 26**
- Chicana Caucus Breakfast Mtg.
  7:80 AM
- Student Plenary
  8:45-10:45 AM
  Noon-1:00 PM
  3:15-5:00 PM
- FOCO Mtgs.
  5:60 PM
  5:30-6:30 PM
- Awards Reception and Clusma House
  8:11 PM

**SATURDAY, MARCH 27**
- Lesbian Caucus Mtg.
  7:80 AM
- Chicana Caucus Plenary
  8:45-10:40 AM
  Noon-1:00 PM
- PAC Mtg.
  12:30-1:30 PM
- Baile
  9:1:00 AM