

The National Association for Chicano Studies



San José, California • March 24-27, 1993

National Association for Chicano Studies Coordinating Committee

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Fundraising

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Randall Jimenez, SJSU
Tino Esparza, SJ
George Shirakawa, SJ
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Victoria Sanchez, SJSU
Jessee Medina, SJSU
Eddie Garcia, SJSU
Radio Aztlan, SJ

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*Gloria Martinez, SJSU
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Chicana Recognitions

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Maria Dolores Gonzalez Velasquez, CCSU
Deborah Vargas

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Kathryn Blackmer Reyes, SUNY
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BIENVENIDOS -- WELCOME

The NACS 1993 site committee welcomes you to El Pueblo de San José de Guadalupe. The site committee has met since July of 1992 to plan the 21st NACS conference. The recent financial cuts in institutions of higher learning preclude the possibility of any single institution from sponsoring a conference. Thus, the Northern California FOCO decided to engage in a collaborative effort building a conference which linked educational institutions and Raza in the greater Bay Area. This conference is the product of committed individuals and their institutions whose involvement has made the conference a reality.

The site committee's first task was to consider a theme for the conference. In light of the historical, cultural, gender, political, and economic issues of the last two decades, we agreed that it was time to reconsider and assess the meaning and purpose of Chicano Studies. After examining materials of previous conferences and engaging in long discussions, we found ourselves focusing on the issue of Redefining Chicano Studies. The theme of the conference became REDEFINING CHICANO AND CHICANA STUDIES. To support this theme, the site committee sought parity in presentations and access at all levels of conference planning, and implementation of academic and cultural events. We believe that the program of the 1993 NACS conference has achieved this goal.

The site committee members represent a diverse community. It is through their leadership, hard work, and dedication that the preparations for the conference truly emerged out of a collaborative effort. In the course of our deliberations we learned from each other about our local heroes. In recognition of those who with their actions have laid a tradition of activism for us as Chicana and Chicano scholars, we dedicate this conference to Dr. Mauro Chavez (Aug. 4, 1947 - Sept. 23, 1992) whose life and career reflected the type of collective action we seek to emulate. Chavez was a compassionate man with a sincere concern for others. He was a man of uncompromising principles whose work and activities were struggles for social justice. Mauro Chavez set the standard for countless people in the San José Chicano/Latino and Evergreen communities by his commitment to the pursuit of social justice.

In the spirit of collaboration we welcome you to this conference and to the Pueblo de San José de Guadalupe.



SUSAN HAMMER
MAYOR

CITY OF SAN JOSE, CALIFORNIA

801 NORTH FIRST STREET
SAN JOSE, CA 95110-1792
(408) 277-4237
FAX (408) 277-3868

March 3, 1993

Dear Friends,

On behalf of the residents of the City, I welcome you to San Jose, the Capital of Silicon Valley.

We are indeed honored that the National Association of Chicano Studies (NACS) has chosen San Jose as the site for its 21st annual conference.

The conference theme on redefining Chicana and Chicano studies is relevant in these times as our social institutions continue to undertake the challenges of reinventing themselves to meet the needs of a diverse community.

You will find the greater San Jose area is significant because of the major gains made by Chicanos and Latinos in social, political, and economic circles. These accomplishments will continue to have local, regional, and national impact, ensuring a promising future for our entire community.

I hope you may take some time to enjoy the fruits of our downtown renaissance. You will find the citizens of San Jose to be hospitable, the area climate agreeable, and the diverse social activities enjoyable.

I wish you all the success as you undertake the serious work on behalf of the National Association of Chicano Studies.

Sincerely,

Susan Hammer
Mayor

OFFICE OF THE MAYOR
CITY OF SAN JOSÉ

Proclamation

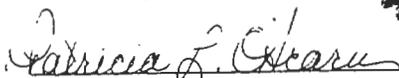
- WHEREAS: The National Association of Chicano Studies (NACS) was established in 1971, to encourage committed, critical, and rigorous research necessary in the problem solving processes that result in political actualization of the entire Chicano community; and
- WHEREAS: The NACS has slated its 21st annual conference in San Jose from March 24th through 27th, 1993, at the Fairmont and San Jose Hilton Towers hotels; and
- WHEREAS: The NACS Conference will attract over 1,200 educators, scholars, students, and interested individuals from throughout the United States and Mexico; and
- WHEREAS: The NACS Conference coordinating committee chose San Jose as the site for its annual meeting because of the significance the Spanish, Mexicans, Mestizos, and Chicanos have had on the history and culture of the Santa Clara Valley, the significance the Mexican American community is continuing to have in culture, economic development, and politics throughout the region, and the actual physical beauty of our community, especially the renaissance of the downtown which is able to accommodate a gathering of this size; and
- WHEREAS: The Conference theme will be on Redefining Chicana and Chicano Studies. Many of the activities will focus on the importance of Chicanos as the cultural diversity of the San Jose, Santa Clara Valley, and California's cultural heritage;

NOW, THEREFORE I, Susan Hammer, Mayor of the City of San Jose, by this Proclamation, do hereby commend the

NATIONAL ASSOCIATION OF CHICANO STUDIES

for its commitment to critical and rigorous research that culminates in political, social, and economic empowerment of the entire Chicano/Latino Community.

Attested to by:


Clerk of the City of San José




The Honorable Susan Hammer
MAYOR

NACS 1993 EXHIBITORS

Aguila/Enrique Mendez Flores
Salinas, CA

Arte Publico Press
University of Houston

Bilingual Review Press
Hispanic Research Center
Arizona State University

Jose Antonio Burciaga
Stanford, CA

Quinto Sol Design

Center for Mexican American Studies
University of Texas, Austin

Chicano Studies Publications
University of California, Berkeley

Chicano Studies Research Center
University of California, Los Angeles

Chicano Studies
University of Wisconsin-Madison

Chusma House Publications
San Jose, CA

Ernesto Galarza Institute for Community
Development
San Jose, CA

Galeria de la Raza
San Francisco, CA

Galeria Sin Fronteras
Austin, TX

Garcia Clothing
Daly City, CA

MALCS/Chicana Latina Research Project
University of California, Davis

Mexican American Studies Department
San Jose State University

Mexico/United States Consortium for
Academic Cooperation
Julian Samora Research Institute

Modern Times Bookstore
San Francisco, CA

National Women's History Project
Windsor, CA

Poetry Center
San Francisco State University

Small Press Distribution
Berkeley, CA

Southwest Hispanic Research Institute
University of New Mexico

Speak Out
San Francisco, CA

University of Santa Barbara

University of Arizona Press
Tucson, AZ

University of New Mexico Press
Albuquerque, NM

University of Texas Press
Austin, TX

University of California Press
Berkeley, CA

Corrin Villajonte
Santa Rosa, CA

Recognitions

The National Association for Chicano Studies (NACS), the Chicana Caucus, the Lesbian Caucus and the Coordinating Committee celebrate International Women's History month by recognizing the historical contributions that Chicanas have made to the Arts, the Academy and to our communities. Their contributions, dedication and commitment as, Creative Women, Cultural Workers, Cultural Recorders, Community Activist, and Artists, documents Chicana/o History and our Cultural experiences. Through their commitment to social change, their work depicts our existence, resistance and our reclamation as Chicana/os which the association embodies. With pride, honor and respect we congratulate them.

Laura Aguilar - Photographer
Juan Alicia - Visual Artist, Painter, Muralist, Printmaker
Gloria Anzaldua - Writer, Poet, Cultural Theorist
Judith Baca - Visual Artist, Muralist, Painter, Professor Visual Arts at UC Irvine, Artistic Director SPARC
Dr. Amalia Mesa-Bains - Installation Artist, Art Critic, International Lecturer, Distinguished MacArthur Fellowship
Santa Barraza - Visual Artist, Painter, Professor Visual Arts, Penn State University
Barbara Carrasco - Visual Artist, Painter, Muralist
Dr. Ana Castillo - Writer, Poet, Novelist, Essayist
Lorna Dee Cervantez - Writer, Poet, Novelist
Yrenia Cervantez - Visual Artist, Painter, Muralist
Olivia Chumacero - Independent Filmmaker, Producer, Director
Sandra Cisnero - Writer, Poet, Novelist
Lucha Corpi - Writer, Poet, Novelist
Angela Dehoyos - Writer, Poet
Teri De La Pena - Writer and Novelist
Francis Salome Espana - Visual Artist
Margaret Garcia - Visual Artist, Painter
Carmen Lomas Garza - Visual Artist, Painter
Juana Guzman - Art Administration
Ester Hernandez - Visual Artist, Painter, Muralist
Dr. Ines Hernandez - Writer, Poet, Professor Women's Studies, UC Davis
Yolanda Lopez - Visual Artist, Painter, Mixed Media Installation, Professor Visual Art, UC Berkeley
Pat Mora - Writer, Poet
Cherrie Moraga - Playwright, Writer, Poet, Novelist
Sylvia Morales - Independent Producer, Director, Filmmaker
Sylvia Orozco - Visual Artist and Art Administration
Gina Pacaldo - Dancer, Poet, Actress
Lourdes Portillo - Independent Producer, Director, Screenwriter and Filmmaker
Patricia Rodriguez - Visual Artist, Muralist, Painter and Box Construction
Teri Romo - Director La Raza Galeria Posada, Sacramento
Dr. Carmen Tafolla - Writer, Poet, Dramatist
Estella Portillo Trambley - Writer, Poet, Novelist
Linda Vallejo, Visual Artist - Painter, Sculpture
Evangelina Vigil-Pinon - Writer, Poet
Helena Viramontes - Writer, Novelist, Screenwriter
Alma Villanueva - Writer, Poet and Novelist
Dr. Bernice Zamora - Writer, Poet, Professor at Santa Clara University English Department

NACS CONTRIBUTORS

Chicano Studies at the University of California, Berkeley
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Handel Evans

Social Science Division of the University of California, Santa Cruz
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Chicano/Latino Policy Project at the University of California, Berkeley
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Beatriz Pesquera and Malaquias Montoya

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Adaljiza Sosa-Riddell

Raza Studies at San Francisco State University
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Ethnic Studies at the University of Santa Clara
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Frente Foundation, Inc.
Helen Lara-Cea

Santa Clara County Head Start
Yolanda Garcia

George Shirakawa and Jose Montes De Oca
Councilmember San Jose/Assistant

San Jose State University College of Social Work
Simon Dominquez

San Jose State University Faculty Mentor Program
Consuelo Rodriquez

San Jose State University Chicano Resource Center
Jeff Paul

San Jose State University Latina Alliance

Mercury News

Chicanos in Action -IBM

Pueblo de Kiwanis

Latino Peace Officers Association

Los Bomberos de San Jose

El Observador

**National Association for Chicano Studies
 "Redefining Chicano and Chicana Studies"
 San José, California
 March 24-27, 1993**

FEATURED EVENTS

Wednesday: Reception, 7-10:00 PM **Fairmont- Club Regent**
Thursday: *Welcome 8:45-9:15
 *NACS Plenary, 9:20-10:40 AM
 *Noche de Cultura, 7:30-11:00 PM
Friday: *Student Plenary, 8:45-10:45 AM
 *Awards Reception and Chusma House, 8-11:00 PM
Saturday: *Chicana Caucus Plenary, 8:45-10:40 AM
 Baile, 9:00 PM-1:00 AM **Fairmont- Regency I & II**
 *Events take place at the **Fairmont- Imperial Ballroom.**

MEETINGS

Wednesday:
 Nat. Coord. Comm. Meeting, 3-5:00 PM **Fairmont- Boardroom**
 Editorial Comm. Meeting, 4-5:30 PM **Hilton- Boardroom**
 Student Rep. Meeting, 5-6:30 PM **Hilton- University**
 PAC Meeting, 5:30-6:30 PM **Hilton- Santa Clara I & II**
Thursday:
 Student Rep. Meeting, 12:30-1:30 PM **Hilton- University**
 Student Business Mtg., 5-6:30 PM **Hilton- Almaden I**
 Chicana Caucus Exc. Comm. Mtg., 5:30-6:30 **Hilton-University**
Friday:
 Chicana Caucus Breakfast Mtg., 7-8:30 AM **Convention Center- Rm. B**
 Nat. Coord. Comm. Mtg., Noon-1:00 PM **Fairmont- Boardroom**
 Student Rep. Mtg. 3:15-5:00 PM **Fairmont-Boardroom**
 FOCO Mtgs., 5-6:00 PM (refer for rooms in program)
 Lesbian Caucus Exc. Comm. Mtg. 5:30-6:30 PM **Hilton- Plaza**
Saturday:
 Lesbian Caucus Mtg., 7-8:30 AM **Hilton- Plaza**
 Nat. Coord. Comm. Mtg., Noon-1:00 PM **Fairmont-Boardroom**
 PAC Mtg., 12:30-1:30 PM **Hilton- Almaden I**

March 24, 1993

24 de marzo, 1993

WEDNESDAY

Registration, 1-5:00 PM **Fairmont- Club Regent**
 Nat. Coord. Comm. Meeting, 3-5:00 PM **Fairmont- Boardroom**
 Editorial Comm. Meeting, 4-5:30 PM **Hilton- Boardroom**
 Student Rep. Meeting, 5-6:30 PM **Hilton- University**
 PAC Meeting, 5:30-6:30 PM **Hilton- Santa Clara I & II**
 Reception, 7-10:00 PM **Fairmont- Club Regent**

March 25, 1993

25 de marzo, 1993

THURSDAY

Registration, 8:00 AM-5:00 PM

Fairmont- Market St. Foyer

PAC Meeting, 7-8:30 AM

Hilton- Almaden I & II

1A. NACS FOR BEGINNERS, 7:30-8:30 AM

Fairmont- Garden

Barcelo, Rusty, University of Iowa.
Gallegos-Diaz, Lupe, UC Berkeley.
Maldonado, Carlos, Eastern Washington University.
Serrata, Antonio, UC Los Angeles.

* * * * *

1B.

WELCOME

8:45-9:15 AM

Fairmont- Imperial Ballroom

OPENING CEREMONY
Concha Saucedo
Instituto Familiar de la Raza, Inc.
San Francisco, CA.

Lupe Gallegos-Diaz, UC Berkeley and Randall Jimenez, CSU San Jose.

Handel Evans
President
San Jose State University.

* * * * *

9:20-10:40 AM

NACS PLENARY Fairmont- Imperial Ballroom

Norma Alarcon
"Juntas/os Pero No Revueltos/as:
The Poetics and Politics of Chicano/a Representation."
UC Berkeley.

Renato Rosaldo
"Chicana/o Studies: Culture, Power, Justice."
Stanford University.

Julia Curry
Introduction of Speakers
UC Berkeley.

* * * * *

THURSDAY, SESSION I, jueves, sesión I: 11:00 AM-12:30 PM

1. CRITICAL ANALYSES OF CALIFORNIA'S LATINA AND LATINO ELECTED OFFICIALS.

Hilton- Plaza

Cruz Takash, Paule, "Quest for Electoral Parity: Latina Elected Officials in California." UC San Diego.

Garcia, Sonia and Marisela Marquez, "Chicana Politics: Redefining Political Participation and Political Ambition." UC Santa Barbara.

Sosa-Riddell, Adaljiza, UC Davis and Cirenio Rodriguez, CSU Sacramento, "Latino School Board Members: A Profile and Attitudinal Survey."

Chair, Adaljiza Sosa-Riddell, UC Davis.

2. URBAN EXPERIENCES OF CHICANO AND MEXICANO YOUTH.

Hilton- University

Castro, Reyneiro, "Chicano Gangs and Children's Perceptions of Gangs." Pitzer College.

Garcia, Dr. Velia, "The Social Ambush of Chicano Youth." CSU San Francisco.

Parra, Fernando, "Youth Affiliations in Chihuahua, Chih., Mexico: Preliminary Observations." CSU Pomona.

Moderator, Kerry Riley, UC Berkeley.

3. FOUNDATIONS FOR CHANGE: AN ANALYSIS STUDY OF UNDERREPRESENTATION, RECRUITMENT STRATEGIES, ETHNIC CENTERS AND ORGANIZATIONS IN THE UNDERGRADUATE CLAREMONT COLLEGE.

Hilton- Santa Clara I

Chavez, Catherine, Pitzer College.

Cortez, Hilda, Pitzer College.

Reyes, Corrina, Claremont McKenna College.

Ruiz, Curtiz, Pitzer College.

Velasquez, Antionette, Pitzer College.

Garcia, Jorge, Claremont McKenna College.

Castano, Ben, McKenna College.

Melero, Hermila, Pomona College.

Topete, Ralph, Pomona College.

Castro, Rey, Pitzer College.

Chair, Catherine Chavez, Pitzer College.

THURSDAY, SESSION I, jueves, sesión I, continued

4. To Be Determined.
Hilton- Santa Clara II
5. SOBERANIA Y CULTURA NACIONAL: LA CUESTION CHICANO-MEXICANA.
Hilton- Almaden I

Santamaria, Dr. Arturo.
Sandoval, Dr. Juan Manuel.
Guerrero, Mtro. Francisco Javier.
Ramirez, Axel.
Romero Duarte, Benjamin. "La Influencia del Arte Chicano en el Arte Mexicano."
Chair, Dr. Juan Manuel Sandoval.
6. ISSUES IN HIGHER EDUCATION.
Hilton- Almaden II

Blea, Irene I. and Susan Macias-Wycoff, "Empowering Chicanas Through The Mentoring Relationship." University of New Mexico.
Magallan, Steve, "Potential Biasing Factors Effecting Students of Color in Higher Education." Eastern Washington University.
Garcia, Eugene and Aida Hurtado, "The UC Latino Eligibility Study: An Overview." UC Santa Cruz.
Moderator, R.C. Jimenez, CSU San Jose.
7. To Be Determined.
Hilton- San Carlos I
8. FUERZA UNIDA: UPDATE AND SUPPORT STRATEGIES.
Hilton- San Carlos II

Reyna, Irene. Fuerza Unida, San Antonio, Texas.
9. LITERARY PERSPECTIVES OF RESISTANCE.
Fairmont- Paseo

Joysmith, Claire, "'Re'-Construyendo Los Silencios de la Historia: Eyes of Zapata." Mexico.
Fernandez, Roberta, "Abriendo Camino In the Brotherland: Chicana Writers Respond to the Ideology of Literary National--The Case of Caracol."
Hernandez-Gutierrez, M. de J., "Ideology in Mexican and Chicano Narrative: National and Barrio Resistance." Arizona State University.
Moderator, Russell Rodriguez, Santa Clara University.

THURSDAY, SESSION I, jueves, sesión I, continued

10. CULTURAL MAPPING: THE POETICS OF CONTAINMENT AND SUBVERSION.

Fairmont- Garden

Guevara, Luis, UT Austin.
Mendoza, Louis, UT Austin.
Rodriguez, Ralph, UT Austin.
Soto, Sandy, UT Austin.

11. THE EDUCATIONAL IMPACT OF NAFTA: FRAMING A RESEARCH AND DEVELOPMENT AGENDA FOR THE 1990'S.

Fairmont- Crystal

Anaya, Toney, Former Governor- State of New Mexico.
Perez, Monte E., Director of Educational Testing Service.
Vazquez-Ramos, Dr. Armando, USC School of Education.

LUNCH 12:30-1:30 PM

Student Rep. Mtg., 12:30-1:30

Hilton- University

THURSDAY, SESSION II, jueves, sesión II: 1:30-3:00 PM

12. CHICANAS, PATRIARCHY, AND CRIMINAL JUSTICE.

Hilton- Plaza

Aguilera, Zenaida, UC Berkeley.
Garcia, Antonieta, UC Berkeley.
Lopez, Diane, UC Berkeley.
Lopez, Estela, UC Berkeley.
Miranda, Marcie, UC Berkeley.
Morales, Claudia A., UC Berkeley.
Morelos, Veronica, UC Berkeley.
Ortiz, Selena, UC Berkeley.
Penagos, Maritza, UC Berkeley.
Treviño, Elaine, UC Berkeley.
Trujillo, Larry, UC Berkeley.
Zatarain, Irma, UC Berkeley.

THURSDAY, SESSION II, jueves, sesión II, continued

13. NAFTA: IMPLICATIONS FOR CHICANAS/OS.

Hilton- University

- Calo, Bea, "Effects on Chicana/o Enterprises." UC Davis.
Castaneda, Carlos, "Impacts on Garment/Texile Workers." UC Davis.
Lopez, Elias, "Expected Educational Needs in Rural Colonias." UC Davis.
Ortiz, Victor, "Business as Usual and/or Global Change?" Stanford University.
Rochin, Refugio I., "Employment and Income Effects of NAFTA." UC Davis.
Moderator, Refugio I. Rochin, UC Davis.

14. HISTORICAL THEMES IN SOCIAL CHANGE.

Hilton- Santa Clara I

- Chacon, Ramon D., "Segregated Education And The Attempt To Desegregate: A Case Study of West Fresno." Santa Clara University.
Lopez, Ronald W., II, "The Battle of Chavez Ravine: Land Use and the Mexican Community in Los Angeles, 1949-1959." UC Berkeley.
Perez, Cristina, "La Pasionara: The Life of a Mexican American Woman Committe/to Justice." UC Berkeley.
Moderator, Diter Zavala, Santa Clara University.

15. SOCIAL AND POLITICAL ISSUES IN LATINO/CHICANO HISTORY.

Hilton- Santa Clara II

- García, Ignacio M., "Backwards from Aztlan: Politics in the Age of Hispanics." University of Arizona.
Lara-Cea, Helen, "El Frente Para La Liberacion Del Pueblo Chicano: Twenty-Five Years After The Plan and The Revolution of '68." UC Berkeley.
Vlach, Norita, "The Quetzal in Flight: Guatemalan Refugee Families in the United States." CSU San Jose.
Moderator, Eddie Perez, UC Berkeley.

THURSDAY, SESSION II, jueves, sesión II, continued

16. **WHY LATINOS PARTICIPATED IN THE INSURRECTION OF 1992.**

Hilton- Almaden I

Cuevas, Claudia, "Analysis of Social Programs Influencing the Latino Community in the Immediate Aftermath of the L.A. Insurrection." CSU Northridge.

Lopez-Garza, Marta, "An analysis of Latina political power and a critique of the latino political establishment." CSU Los Angeles. CSU Los Angeles.

Rodriguez, David, "Critique of Los Angeles' power structure and a future perspective of Latino politics in the region." CSU Northridge.

Moderator, David R. Diaz, UC Los Angeles.

17. **GENDER, POLITICS AND IMMIGRATION: MULTIDISCIPLINARY PERSPECTIVES FROM SAN DIEGO.**

Hilton- Almaden II

Bulter, Maria, "Social Structural Acculturation In Mexican Immigrant Women." Mesa College, San Diego.

Ortiz, Isidro, "The Rise of Gloria Molina in American Politics." CSU San Diego.

Rodriguez, Joe, "Multi-vocality and The Modern Chicano Novel." CSU San Diego.

Villarino, Jose, "Contemporary Chicano Corridos." CSU San Diego. Chair, Richard Griswold del Castillo, CSU San Diego.

18. **REGIONAL CHARACTERISTICS OF MEXICAN IMMIGRANT SENDING AREAS: A HISTORICAL PERSPECTIVE.**

Hilton- San Carlos I

De Anda, Roberto M., "Unemployment and Underemployment Among Mexican-Origin Workers." Trinity University.

Lemus, Estela, "Issue of Citizenship." CSU San Jose.

Rosales, Arturo, "Formulating a Paradigm on Mexican Sending Regions, 1890-1930." Arizona State University.

Tinker Salas, Miguel, "Nineteenth Century Economic Change in Sonora and the Formation of a Proletariat Immigrant Class." Arizona State University.

Moderator, Damian Trujillo, CSU San Jose.

THURSDAY, SESSION II, jueves, sesión II, continued

19. LEADERSHIP, POLITICAL DEVELOPMENT AND HUMAN RIGHTS.
Hilton- San Carlos II

Gonzales, Antonio G., "Indian and Chicano Human Rights: The International War." International Indian Treaty Council.
Martinez, Donato, "Existentialism and The Chicano Movement: Revolt of the Chicano/a Community." Cal Poly Pomona.
Valle, Maria Eva, "From the Sixties to the Nineties - Continuity and Change A Case Study of MEChA at ASU." UC San Diego.
Moderator, Jose Martinez-Saldaña, CSU San Jose.

20. FACULTY DEVELOPMENT ISSUES.
Fairmont- Paseo

Arroyo, Judith A., University of New Mexico.
Cordova, Teresa, University of New Mexico.
Davila, Alberto, University of New Mexico.
Espinosa, Monica, University of New Mexico.
Gandert, Miguel, University of New Mexico.
Martinez, Estella, University of New Mexico.
Santa Anna, Otto, University of New Mexico.
Discussant, Vangie Samora, University of New Mexico.
Co-Chairs, Richard Santos and Christine M. Sierra, University of New Mexico.

21. REINTERPRETATIONS OF HISTORICAL FIGURES.
Fairmont- Garden

Perches, Ana, "Re-examining Cabeza de Vaca: A symbol of the 'ni de aqui ni de alla' syndrome for Chicanos." University of Arizona.
Sanchez, Ramon, "Alvar Núñez Cabeza de Vaca's Incarnations of Conquest: Conqueror vs. Ascetic." University of Washington-Bothell Campus.
Moderator, Rosalina Calderon, UC Berkeley.

22. CHICANA/LATINA CULTURAL TRANSFORMATION.
Fairmont- Crystal

Aparicio, Frances, "Latinas ReWrite Salsa Music." University of Michigan.
Cantú, Norma E., "Chicana Performers: From Declamacion to One-Woman Shows." Laredo State University.
Chavez Silverman, Susana, "No More Papayas: Latinas/Chicanas Re Write Our Selves." Pomona College.

THURSDAY, SESSION III, jueves, sesión III: 3:15-4:45 PM

23. MEXICANOS Y LA PENA DE MUERTE EN EEUU (COMMITTEE IN DEFENSE OF RICARDO ALDAPE GUERRA), SAN JOSE, CA.

Hilton- Plaza

Luna Hernandez, Alvaro.
Murillo, Elizabeth.
Ortiz, Maria.
Sandoval, Gloria.
Moderator, Maria Ortiz.

24. TAKING THE FOREFRONT IN THE POLITICS OF CHANGE: FEMINIST PERSPECTIVES.

Hilton- University

Barrios, Mary, "The Role of Chicana Feminists in the Current Feminist Movement." Baylor University.
Carr Campos, Irene, "Midwest Chicana/Latina Profile." NorthEastern Illinois University.
Garza, Christine, "The Image of Hispanics in the Media." Univ. of Wisconsin-Whitewater.
Rubalcava, Maria Pilar, "Feminism: LA Chicana View." UW-Whitewater.
Chair, Dr. Nelia Olivenica, UW-Whitewater.

25. IMMIGRATION AND LABOR.

Hilton- Santa Clara I

Chavez, Maria Eva, "Santa Clara County's Next Challenge: Basic Human Rights for San Jose Day Laborers." Santa Clara University.
Garcilazo, Jeff, "Vamos al Norte': Mexican Railroad Workers in the U.S., 1880-1930." University of Utah.
Mendoza, Valerie M., "Gender Implications Of Mexican Immigration, 1920-30." UC Berkeley.
Macias, Guadalupe, "Operation Wetback in the 1990's: Case Studies in Waco, Texas." Baylor University.
Moderator, Samuel Madrigal, UC Berkeley.

THURSDAY, SESSION III, jueves, sesión III, continued

26. UN RE-ENCUENTRO CON RICARDO SANCHEZ: THE LITERARY AND POLITICAL LEGACY.

Hilton- Santa Clara II

Lopez, Miguel, "The Presence of Ricardo Sanchez in The 90's." Stanford University.
Olguín, B.V., "Hechando Madres: The Political and Symbolic Economy of Dialogism in Pinto Discourse- The Case of Ricardo Sanchez." Stanford University.
Rosales, Jesus, "La presencia del español en la poesia de Ricardo Sánchez." Stanford University.
Trujillo, Roberto G., "Ricardo Sanchez: Institutional Perspectives for a Literary History." Stanford University.
"Comentario." Ricardo Sánchez, Washington State University, Pullman.
Chair, Luis Leal, Stanford University.

27. CHANGING ECONOMIES AND RESILIENT SOCIAL ORDERS: MEXICAN IMMIGRANTS IN POST-INDUSTRIAL CALIFORNIA.

Hilton- Almaden I

Alarcon, Rafael G. "Changing Patterns of Mexican Migration: The Settlement Process of Farm Workers in the San Joaquin Valley." UC Berkeley.
Martinez, Jesus, "At the Periphery of Democracy: Mexican Immigrant Politics in the Post-Industrial Silicon Valley." Santa Clara University.
Valenzuela, Abel, "Immigrant and Domestic Workers in a Global City: Labor Market Segmentation in Los Angeles, 1970 and 1980." UC Berkeley.
Zlolniski, Christian, "The Working Poor in a Post-Industrial Economy: Mexican Immigrants in Silicon Valley's Janitorial Industry." UC Santa Barbara.
Chair, Rafael Alarcon, UC Berkeley.

28. MULTIETHNICITY AND CHICANO/LATINO ENVIROMENTALISM.

Hilton- Almaden II

Avila, Magdalena, UC Berkeley.
Duran, Lisa, Labor/Community Strategy Center.
Elener, Victoria, University of Wisconsin-Madison.
Mireles, Luis Ramón, LOSH-UC Los Angeles.
Peña, Devón, Colorado College.
Chair, Laura Pulido, CSU Fullerton.

THURSDAY, SESSION III, jueves, sesión III, continued

29. SEXUALITY, EROTICA, AND CULTURAL REPRESENTATION.
Hilton- San Carlos I

Contreras, Daniel Teodoro, "The Body and the Barrio: American Me, the L.A. Uprising, and the Chicano Homeboy." Stanford University.

Fuse, Montye, "Homosexuality Ethos and Affiliation." UC Berkeley.

Ortíz, Ricardo, "John Rechy's Hollywood or the Screening of Culture." CSU San Jose.

Moderator, Javier Inda, UC Berkeley.

30. CRITICOS OF CHICANA DISCOURSE.
Hilton- San Carlos II

Duran, Javier, "Discurso e 'Idialogía' en las voces femeninas de The Moths and Other Stories de Helena María Viramontes." University of Arizona.

Medina, Ruben, "Gloria Anzaldua: the poetics and politics of mestizaje." University of Wisconsin-Madison.

Villalobos, Jose P., "La Crítica de Rosaura Sánchez y su Ficción: 'Chepa' y el materialismo-feminista." University of Arizona.

Moderator, Denise Michelle Sandoval, UC Berkeley.

31. CHICANA/O LITERARY GENRES AND PARADIGMS.
Fairmont- Paseo

Cardona, Nancy K., "They Treated Me Like a Geography Lesson: Beauty and Commodity Culture in Toni Morrison's The Blues Eye and Julia Alvarez's How the Garcia Girls Lost their Accent." Indiana University.

Ramírez, John, Jr., "War Within a War." Santa Clara University.

Rodriguez, Barbara, "Chicana Feminist Paradigms in Literature." University of Houston.

Velasco, Robert, II, "The Deontology of Difference: Embracing Contemporary Mexican-American Poetic Sub-Genres." Southern Methodist University.

Moderator, Martha Rosario Castañeda Flores, UC Berkeley.

32. COMMUNITY INTERVENTION FROM ACADEMIC SETTINGS:
INSTITUTION BUILDING.
Fairmont- Garden

Camarillo, Albert, Stanford University.

Duarte, Yolanda, Tomás Rivera Center.

Quiñonez, Naomi, Claremont Colleges.

Navarro, Richard, Julian Samora Institute.

Moderators, Amalia Cabezas, UC Berkeley and Victor Ortíz, Stanford University.

THURSDAY, SESSION III, jueves, sesión III, continued

33. ENVIRONMENTAL FACTORS AFFECTING ALCOHOL USE II: AN
UPDATE--PREVENTION RESEARCH CENTER, BERKELEY, CA.
Fairmont- Crystal

Alaníz, María Luisa, Study Director.
Cuellar, José, Principal Investigator.
DeLucio, Anita, Research Assistant.
Jarvis, Nancie, Research Assistant.
Martinez, Gloria P., Research Assistant.

Student Business Meeting, 5-6:30 PM Hilton- Alamaden I

Chicana Caucus Exc. Comm. Mtg., 5:30-6:30 PM Hilton- University

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NOCHE DE CULTURA
Fairmont- Imperial Ballroom
7:30-11:00 PM

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March 26, 1993

23 de marzo, 1993

FRIDAY

Registration, 8:00AM-5:00PM

Fairmont- Market St. Foyer

Chicana Caucus Breakfast Mtg., 7:00-8:30AM **Convention Center - Rm. B**

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2A.

STUDENT PLENARY
Fairmont- Imperial Ballroom
8:45-10:40 AM

"The Evolution of Chicana and Chicano Philosophy."

Moderator
Eddie Garcia
San Jose State University.

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FRIDAY, SESSION IV, viernes, sesión IV: 11:00 AM-12:30 PM

34. **CHICANA/O STUDIES DEPARTMENTS: THE CASE AT UCLA.**

Hilton- Plaza

MEChA de UCLA-NACS Committee.
Alvarez, Milo, "Historical Overview."
Soltero, Cluadia, "Retention in and with CCS."
Soltero, Sandra, "Chicana Studies."
Chair, Rosario Carrillo.

35. **IN, OUT AND IN BETWEEN: CHICANOS AND THE CATHOLIC CHURCH, SOME PERSPECTIVES FOR THE TWENTY-FIRST CENTURY.**

Hilton- University

Figueroa Deck, Padre Allen S.J., "Chicanos and The Liberation Theology Movement." Loyola Marymount University.
León, Luis, "Religion and Chicano Studies: Reconsidering and Expanding Borders of Academic Inquiry." UC Santa Barbara.
Loya, Gloria, "Mujerista Theology: A Method of Liberation for Chicanas." UC Berkeley.
Pulido, Albert, "Religion and Community Empowerment." Arizona State University.
Chair, Luis León, UC Santa Barbara.

FRIDAY, SESSION IV, viernes, sesión IV, continued

36. THE DIVIDED LANGUAGE, THE DIVIDED SELF.

Hilton- Santa Clara I

- Dueñas, Rosa, "Chicanas, Latinas, and Hispanas in Higher Education." Santa Clara University.
- Garcia, Sara S., "The Pervasiveness of the 'Psychology of Marginalization': Barriers to Institutional and Personal Development in a Multicultural Educational Environment." Santa Clara University.
- Gomez, Inés, "The Cartography of Language." University of San Francisco.
- Martinez, Jacqueline M., "Speaking as a 'Chicana': Tracing Cultural Heritage Through Silence and Betrayal." Babson College.
- Preciado Burciaga, Cecilia, "Divided Language, Divided Self, Divided Borders." Stanford University.
- Zamora, Bernice, "Divided Ranks of Factioned Selves: Chicana Writers and Feminist Literature." Santa Clara University.

37. LA MACHA AND HER WIFE: DEFINING OUR LESBIAN IDENTITIES IN THE STREETS AND IN THE SHEETS (A POST-MODERN VIEW).

Hilton- Santa Clara II

- Arellanes, Lisa, UC Berkeley.
- Garza, Christina, University of Illinois-Chicago.
- Ochoa, Marcia, University of Michigan.
- Soto, Sandy, UT Austin.
- Vargas, Debbie, UT Austin.

38. CONFUSED AND FULL OF RAGE?: NEGOTIATING THE FRAGMENTED CHICANA/O IDENTITY.

Hilton- Santa Clara III

- Fernandez, Maria Elena, "The Intra-Ethnic Tensions of the 1933 Los Angeles Garment Workers Strike." UC Los Angeles.
- Nieto Philips, John, "Ethnic Identity in the Land of Enchantment." UC Los Angeles.
- Rangel, Jeffery J., "The Birthing of a Brown Buffalo: The Multiple Identities of Oscar Z. Acosta." UC Los Angeles.
- Commentor, Michael Gonzalez, UC Los Angeles.

FRIDAY, SESSION IV, viernes, sesión IV, continued

**39. PERSPECTIVES AND ISSUES IN CHICANO AND LATINO HISTORY.
Hilton- San Carlos I**

Badillo, David A., "Catholicism and Latino Heterogeneity:
Confronting Church and Society in the Parishes, 1965-1990."
University of Illinois at Chicago.

Rios-Bustamante, Antonio, "The Sonoran Frontier: Regional
Expansion in the 18th and 19th Centuries." University of
Arizona.

Sanchez, Federico A., "Antonio F. Coronel: Cosas de California."
CSU Long Beach.

Moderator, Gregorio Mora, CSU San Jose.

**40. EXPLORING THE IMPLICATIONS OF IDENTITY POLITICS FOR
SOCIAL SCIENCE RESEARCH IN CHICANO STUDIES.
Hilton- San Carlos II**

Cruz, Cindy, UC Los Angeles.

Gradilla, Alexandro J., "Chicanas/Chicanos, the Social Sciences,
Paradigms, and Epistemologies." UC Berkeley.

Rodriguez, David, "An Overdeterminist Approach to Chicana and
Chicano Studies." CSU Northridge.

Victorin, David G., UC Los Angeles.

Chair, Dr. Daniel Solorzano, UC Los Angeles.

**41. THE CULTURAL POLITICS OF TRUTH, POWER AND THE
REPRESENTATION OF CHICANOS IN EDUCATION.
Fairmont- Redwood**

Medina, Enrique, Claremont College.

Millan, David P., "The Racialization of Cultural Knowledge: Cultural
Politics and Critical Pedagogy." Claremont College.

Tejeda, Carlos, CSU Los Angeles.

Vasquez, Francisco, CSU Sonoma.

Chair, David P. Millan, Claremont College.

**42. ETHNIC IDENTITY ISSUES.
Fairmont- Paseo**

Arrieta, Olivia, "Culture and Mexicano Identity in the U.S.
Southwest." University of Colorado.

Martinez, Estella A., "Ethnic Identifiers: What Do They Really
Reveal About Levels of Acculturation?" University of New
Mexico, Albuquerque.

Santos, Gonzalo, "The Three Challenges to Chicano and U.S. Latino
Ethnic Identities in the Newly Disordered World." CSU
Bakersfield.

Moderator, Juanita Dimas, UC Berkeley.

FRIDAY, SESSION IV, viernes, sesión IV, continued

43. **COMPAÑEROS EN LA SALUD: A COMMUNITY BASED INTERVENTION FOR THE CONTROL OF CANCER AND DEPRESSION IN MEXICAN AMERICAN WOMEN.**

Fairmont- Plaza

Castro, Felipe G., "Compañeros en la Salud: An Overview." Arizona State University.

Coe, Mary Katherine, "Promotoras i Collaborative Research." Arizona State University.

Harmon, Mary P., "Data Collection Within Hispanic Populations." Arizona State University.

Tofoya-Barraza, Helen M., "The Depression Intervention." Arizona State University.

Chair, Felipe G. Castro, Arizona State University.

44. **CHICANO STUDIES? A FORUM/WORKSHOP ON CURRICULUM MODELS AND RESEARCH.**

Fairmont- Terrace

Cazemajou, Jean, "Chicana and Chicano Studies: A New Field of Research for French Scholars." University of Bordeaux, France.

Cuellar, José, CSU San Francisco.

Flores, Bill, CSU Fresno.

Pesquera, Beatriz, UC Davis.

Chair and Discussant, Adaljiza Sosa-Riddell, UC Davis.

Nat. Coord. Comm. Meeting, Noon-1:00 PM

Fairmont-Boardroom

Lunch 12:30-1:30 PM

FRIDAY, SESSION V, viernes, sesión V: 1:30-3:00 PM

45. **POLITICAL AND LEADERSHIP ISSUES.**

Hilton- Plaza

Becerra, Victor, "Old Leadership, New Constituencies: Implications For Latino Politics in the 1990's." UC Los Angeles.

Gonzalez, Raciél E., "The Texas Judicial Selection System: A Total Perpetuation of Minority Vote Dilution." University of Houston.

Navarro, Armando, "The Chicano Movement in the 1990s: Fact or Fiction?" UC Riverside.

Torres, Rudy, CSU Long Beach and Victor Valle, Cal Poly, SLO, "The Economic Landscape of the Greater Eastside: Latino Politics in Postindustrial Los Angeles."

Moderator, Richard Alvarez, CSU San Diego.

FRIDAY, SESSION V, viernes, sesión V, continued

46. MENTORING EXPERIENCES OF UNDERGRADUATE AND GRADUATE STUDENTS, POSTDOCTORAL FELLOWS, AND PROFESSORS.

Hilton- University

Anaya, Guadalupe, Univ. of Illinois.
Arana, Gabriela, UC Los Angeles.
Lamberte, Stephanie, UC Los Angeles.
Medina, Juana, UC Los Angeles.
Mendoza, Julie, UC Los Angeles.
Romero, Laura, UC Los Angeles.
Treviño, Jesus, ASU.
Chair, Daniel Solorzano, UC Los Angeles.

47. CHICANA FEMINISM.

Hilton-Santa Clara I

Lopez, Laura Marie, "The 'New Mestiza': The Dialectic Emergence of a Chicana Cultural Identity." University of Michigan.
Mirabal, Nancy Raquel, "Buscando y Olvidando: The Creation and Co-optation of a Chicana/Latina Culture in the United States." University of Michigan.
Leal-Idrogo, Anita and Margarita Luna-Robles, "Chicana Feminism: Inclusive or Exclusive." CSU Fresno.
Moderator, Laura Salazar, CSU San Jose.

48. OPPORTUNITIES FOR BINATIONAL RESEARCH AND PROJECTS, MEXICO-UNITED STATES CONSORTIUM FOR ACADEMIC COOPERATION.

Hilton- Santa Clara II

Marroquin, Ing. Emilio, Co-Director, Mexico Secretariat.
Navarro, Dr. Richard, Co-Director, US Secretariat.
Sandoval, Dr. Juan Manuel, Seminario Permanente, Mexico City.

49. IMAGES, CULTURE, AND IDENTITY IN CHICANO HISTORY.

Hilton- Santa Clara III

Chavez, Miroslava, "Constructing Cultural Identity in Los Angeles: Reappropriating 'Ramona' in the Mexican Community in the 1920's." UC Los Angeles.
Rodríguez, Alicia I., "Dolores Del Rio and Lupe Velez: Images On and Off the Screen." Claremont College.
Valerio-Jimenez, Omar S., "Los del otro lado: Identity, Nationalism, and Border Crossings among Nineteenth-Century Tejanos." UC Los Angeles.
Chair, George J. Sanchez, UC Los Angeles.

FRIDAY, SESSION V, viernes, sesión V, continued

50. IN PURSUIT OF KNOWLEDGE: ISSUES SURROUNDING THE STATUS OF CHICANAS IN CHICANO STUDIES.

Hilton- San Carlos I

Curry, Julia, UC Berkeley.
Pardo, Mary, CSU Northridge.
Ybarra, Lea, CSU Fresno.

51. NEW FORMS OF EDUCATIONAL ACTIVITY AND THE NEW CHICANO STUDIES.

Hilton- San Carlos II

Baez, Consuelo and Duran, Lourdes, "Links Between the Community and The University." UC San Diego.
Duran, Nancy and Linares, Cesar, "Child participants of La Clase Magica." UC San Diego.
Henry, Tricia, "The Adaptation Process of La Clase Magica." UC San Diego.
James, Yolanda, "Evaluating the Invaluable: Lessons in Methodology From La Clase Magica." UC San Diego.
Palenzuela-Jotter, Berta, "From English to Spanish: El Maga's Trip." UC San Diego.
Chair, Olga Vasquez, UC San Diego.

52. WHAT'S SO IMPORTANT ABOUT ETHNIC IMAGES ON FILM? -THREE CRITIQUES OF AMERICAN ME.

Hilton- Almaden I

Garcia, Philip, "Urban Conflict-North American Style: Visions from America Me, Do the Right Thing, and Q and A." CSU Long Beach.
Orona-Cordova, Roberta, "America Me: Observations from a Chicana Screenwriter." CSU Long Beach.
Valdez, Avelardo, "The Sociological Imagination of America Me." UT San Antonio.
Chair, Chon Noriega, UC Los Angeles.

53. THE FUTURE OF GAY/LESBIAN STUDIES IN CHICANA AND CHICANO STUDIES.

Hilton- Almaden II

Alamaquer, Tomas, UC Santa Cruz.
Chaboya, Ondine, Univ. of Rochester.
Moraga, Cherrie, Playwright and Essayist.
Perez, Emma, UT El Paso.
Yarbro-Bejarano, Yvonne, Univ. of Washington.
Moderator, Ellie Hernández, Eastern Michigan University.

FRIDAY, SESSION V, viernes, sesión V, continued

54. THEORY AND PRACTICAL APPLICATIONS IN CULTURAL AND POLITICAL PRESERVATION.

Fairmont- Redwood

Alvarez, Christina M. and Todd Funkhouser, University of New Mexico.

Henry, Marcy Rae, University of New Mexico.

Writers, Mark, University of New Mexico.

Discussant, Mark Ledoux, University of New Mexico.

Chair, Jocelyn Chan, University of New Mexico.

55. COMMUNITY STRUGGLES FOR ELECTORAL REPRESENTATION: AN ANALYSIS OF LATINA/O ELECTED OFFICIALS.

Fairmont- Paseo

Belmonte, Bianca, UC Davis.

Flores, Rafael, UC Davis.

Molina, Marlene, UC Davis.

Valdovinos, Sara, UC San Diego.

56. CONSEQUENCES OF THE NORTH AMERICAN FREE TRADE AGREEMENT.

Fairmont- Plaza

Ayala, Helen D., "NAFTA's Implications for Mexican American Residents in the Silicon Valley." CSU San Jose.

Garcia, Eddie, "NAFTA and the American Press." CSU San Jose.

Manzano, Catalina, "NAFTA's Impact on Migration Patterns in U.S./Mexico Border Region." CSU San Jose.

Moderator, David Ocampo, CSU San Jose.

57. CHICANA (RE) CONSTRUCTION, ETHNOGRAPHY AND MYTH.

Fairmont- Terrace

Espinosa, Monica, "The Chicano/a as Indigenous Ethnographer." University of New Mexico.

Garza, Maria-Alicia, "Revisionist Mythmaking in Chicana Literature: Instructions for Survival Through Humor and Rebellion." University of Arizona.

Lopez, Tiffany Ana, "Turn of The Century La Malinche and other tales of Cultural (Re) Construction." UC Santa Barbara.

Moderator, Genaro Padilla, UC Berkeley.

Student Representatives Meeting, 3:15-5:00 PM

Fairmont-Boardroom

FRIDAY, SESSION VI, viernes, sesión VI: 3:15-4:45 PM

58. MEXICAN PERSPECTIVES.

Hilton- Plaza

Levine, Elaine, "Estudios Chicanos y la Pobreza entre la Población de origen Mexicano." UNAM.
Driscoll, Barbara, "Mexican Migration to the United States: A Perspective From Mexico." CISEUA.
Medina-Nuñez, Ignacio M., "La Crisis del Sindicalismo Mexicano." Universidad de Guadalajara.
Chair, Luis Javier Herrera.

59. ELECTRONIC RESOURCES FOR CHICANA/O RESEARCH.

Hilton- University

Castillo-Speed, Lillian, UC Berkeley.
Castro, Rafaela, UC Davis.
Chabran, Richard, UC Los Angeles.
Corral, Norma, UC Los Angeles.

60. CULTURE CHANGE, CHANGING CULTURE: DOING ANTHROPOLOGY WITH CHICANAS/INDIGENAS.

Hilton- Santa Clara I

Castellanos, M. Bianet, "Women's Relationships in an Extended Mayan Family." Stanford University.
Gallardo, Susana L., "A Church Of Their Own: Chicana/Mexicana Catholics in San Jose." Stanford University.
Hernandez, Francisca James, "Toward a Chicana Critical Consciousness: Gender and Sexuality in Selected Works of Anzaldúa and Cisneros." Stanford University.
Juarez, Ana, "Negotiating Gender Identities Amidst Oppression in Quintana Roo." Stanford University.
Moderator, Maria Josefina Saldaña, Stanford University.

61. EXTENDING THE BORDERS OF AZTLAN: CHICANO COMMUNITIES OUTSIDE OF THE SOUTHWEST.

Hilton- Santa Clara II

Garcia, Dr. Gilbert.
Garcia, Jerry.
Muñoz, Ed A., "Latinos in the Midwest?: The Origins and Subsequent Development of the Chicano Population in Nebraska." University of Nebraska-Lincoln.
Chair, Dr. Carlos S. Maldonado, Eastern Washington University.

FRIDAY, SESSION VI, viernes, sesión VI, continued

62. HEALTH ISSUES.

Hilton- Santa Clara III

- de la Rosa, Ivan Alexandre, "Diphtheria, Tetanus and Pertussis: A Case of Preventive Health Care Among Mexican Americans, Puerto Ricans, and Cuban Americans, Analysis of H-Hanes." University of Michigan.
- Facio, Elisa, "Cuba as a World Medical Power: 'The Politics of Symbolism'." University of Colorado, Boulder.
- Rubio, Mercedes, "Subjective Health Versus Objective Health: Somatization of Women of Mexican Descent." University of Michigan.

63. CHICANA LIBERATION THROUGH SELF-DISCOVERY.

Hilton- San Carlos I

- Martinez Cruz, Paloma, "Chicana Bisexuals: Access Denied; Chicana Liberation; The Chicana Who Built the Earth." UC Berkeley.
- Gruver, Anna, "Actos Subverivos." UC Berkeley.
- Muzquiz, Christine, "La Virgen y la Malinche: Reclaiming Sexuality for Chicanas." UC Berkeley.
- Pendleton-Jimenez, Karleen, "Expressing and Possessing Love for Dark Women." UC Berkeley.

64. LAW AND CRIMINAL JUSTICE.

Hilton- San Carlos II

- Martinez, Ramiro, Jr., "Latinos and Lethal Violence: Murder in the Southwest." University of Delaware.
- Rendon, Gabino, "'If I'd know'd you was coming I'd 'a baked a cake!' (with a file or lawyer baked in it.) Ethnic Jail Visitation Patterns." New Mexico Highlands University.
- Moderator, Danny Duran, De Anza College.

65. RECENT WRITINGS ON LITERATURE AND LANGUAGE, REVIEWS AND COMMENTS.

Hilton- Almaden I

- Candelaria, Cordelia, "Review of Sonnets to Human Beings(1992) by Carmen Tofolla." Arizona State University.
- Galindo, Letticia, "Review of Tender Accents of Sound: Spanish in the Chicano Novel in English(forthcoming 1993) by Ernest Rudin." Arizona State University.
- Hernandez-G, Manuel de Jesus, "Review of Paletitas de Guayaba (1991) by Erlinda Gonzalez Berry." Arizona State University.
- Keller, Gary, "Review of Chicanos and Film: Essays in Chicano Representation and Resistance(1992) by Chon A. Noriega." Arizona State University.
- Tompkins, Cythnia, "Review of Women Hollering Creek(1991) by Sandra Cisneros." Arizona State University.

FRIDAY, SESSION VI, viernes, sesión VI, continued

66. **SAN JOSE STUDIES: "BY AND ABOUT CHICANAS Y CHICANOS: SANTA CLARA TO MONTEREY COUNTIES."**
Hilton- Almaden II
- Beltran, Lydia.
Burciaga, Jose Antonio, "Spanish Words in Anglo-American Literature: A Chicano Perspective."
Duran, Roberto.
Guilbault, Rose del Castillo, "Salinas Valley Seasons".
Jimenez, Randall C., "Es Un Hombre."
Rodriguez, Santos D., "Other."
Torres, Benjamin.
Villarreal, Arturo, "Black Berets for Justice."
Villegas, Lucia.
Chairs, Roberto Haro and Jeff Paul.
67. **INFRASTRUCTURE AND SETTLEMENT IN U.S. BORDER COLONIAS.**
Fairmont- Redwood
- Lopez, Damacio A., University of New Mexico.
Serna, Rhea L., University of New Mexico.
68. **EDUCATIONAL EXPERIENCES OF CHICANA/O STUDENTS.**
Fairmont- Paseo
- Chavez, Virginia, "Hispanic Drop-Outs." Arizona State University.
Chen, Natasha C., "The Effects of Parental Influence Upon The Educational Experiences Of Chicana and Chicano Students."
Baylor University.
Moderator, Blas G. Guerrero, UC Berkeley.
69. **CHICANO STUDIES: THE NEXT GENERATION.**
Fairmont- Plaza
- Acosta, Miguel Angel, "Chicano Studies, Building Community, and Chicano Student Retention." University of New Mexico.
Bonilla, Frank, "The U.S. Academy in the '90s: Turbulence in the Mainstream." Hunter College.
Cordova, Teresa, "Critical Connections of Research and Community: Barriers and Dilemmas Posed by the Academy." University of New Mexico.
Flores, Elena, "Reconnecting Research and Community." UC San Francisco.
Rocco, Ray, "Redefining or Recontextualizing Chicana(o) Studies?" UC Los Angeles.

FRIDAY, SESSION VI, viernes, sesión VI, continued

**70. MULTIMEDIA IMAGES OF CHICANAS: HISTORICAL PERSPECTIVES.
Fairmont- Terrace**

Orozco, Cynthia E., "Slide Presentation: The Origins of the League of United Latin American Citizens, 1900-1929." Institute of Texan Cultures, San Antonio, TX.
Otteman, Susanne. Video (30min), "Adelante Mujeres." National Women's History Project.

FOCO Meetings 5-6:00 PM

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|-------------------------------------|------------------------|
| Central & South Texas | Hilton- Plaza |
| Colorado | Hilton- Santa Clara I |
| Mexico | Hilton- University |
| Midwest (includes Eastern) | Hilton-Santa Clara II |
| Northern Cal. (north of S. Barbara) | Hilton-Almaden I |
| Pacific Northwestern | Hilton-Santa Clara III |
| Rocky Mtn. (AZ, NM, UT, West TX) | Hilton- San Carlos I |
| Southern Cal. | Hilton- Almaden II |

Lesbian Caucus Exc. Comm. Mtg, 5:30-6:30 PM Hilton- Plaza

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**AWARDS RECEPTION
Fairmont- Imperial Ballroom
7-8:00 PM**

FREDRICK CERVANTES STUDENT PREMIOS
Nancey K. Cardona, Graduate, Indiana University.
Cristina Perez, Undergraduate, UC Berkeley.

NACS COMMUNITY AWARDS
Mauro Chavez, Ernestina Garcia, Elizabeth "Betita" Martinez,
Sophia Mendoza, Teresa Ramos, Oscar Rios

**CHUMSA HOUSE
Fairmont- Imperial Ballroom
8-11:00 PM**

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March 27, 1993

27 de marzo, 1993

SATURDAY

Registration, 8:00 AM-3:00 PM

Fairmont- Market St. Foyer

Lesbian Caucus Meeting, 7-8:30 AM

Hilton- Plaza

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3A.

CHICANA CAUCUS PLENARY

Fairmont- Imperial Ballroom

8:45-10:40 AM

"Redefining Chicana Issues for the 90's."

Magdalena M. Avila

"Chicanas and Enviromental Justice:
The Vanguard of a New Social Movement."
UC Berkeley.

Santa Barraza

"Constructs of Spiritual Healing and Cultural Survival:
The Altar and Retablo in Chicana Art."
Penn State University.

Gloria Romero

"Todavia ando sangrando: A Chicana's perspective
on the fires this time."
CSU Los Angeles.

Chair, Maria Dolores Gonzales-Velásquez,
Corpus Christi State University.

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SATURDAY, SESSION VII, sábado, sesión VII: 11:00 AM-12:30 PM

71. THE NARRATIVE CONSTRUCTION OF CHICANOS/LATINOS IN THE U.S.

Hilton- Plaza

Butler-Evans, Elliot, "Postmodern Constructions of Identity in Cuban American Literature." UC Santa Barbara.

García, Mario T., "Ethnicity and Gender in the Mexican American Testimonio: The Life and Narrative of Frances Esquivel Tywoniak." UC Santa Barbara.

McCracken, Ellen, "Refiguring 'La Isla Bonita' in New Latina Narrative." UC Santa Barbara.

Saldivar-Hull, Sonia, "Chicana Narrative: Border Politics, Feminist Politics." UC Los Angeles.

Moderator, Mario T. García, UC Santa Barbara.

SATURDAY, SESSION VII, sábado, sesión VII, continued

72. KNOWLEDGE OF AIDS, SELF EFFICACY AND SUBSTANCE ABUSE
AMONG CHICANA/O COLLEGE STUDENTS.

Hilton- University

Padilla, Ray, UC Davis.

Ruiz, Mary Beth, California School of Professional Psychology.

Chair, Yvette Flores-Ortiz, UC Davis.

73. THE EMPOWERMENT OF CHICANO COMMUNITIES FOR SOCIAL
CHANGE: THE ARIZONA STORY.

Hilton- Santa Clara I

Maldonado, Jose, "The Anatomy of a Recall: Governor Jack Williams
Vs. Cesar Chavez." Arizona State University.

Marin, Christine, "From Cesspool to Equality: The Guadalupe
Organization and the Special Education Lawsuit." Arizona
State University.

Vega, Santos, "Redefining Future Challenges for a South Phoenix
Chicano Barrio: A Historical Perspective of the Phoenix
Coalition for Youth and Families." Arizona State University.

74. THE TECHNO-POLITICAL REALITIES OF SEX AND
REPRODUCTION.

Hilton- Santa Clara II

Badasow, Cristina, CSU San Francisco.

Cuevas, Ofelia, UC Berkeley.

Szkupinski Quiroga, Seline, UC San Francisco.

Discussant, Luz Alvarez Martinez, Latina Women's Health
Organization.

Chair, Seline Szkupinski Quiroga, UC San Francisco.

75. CULTURAL CITIZENSHIP AND LATINO COMMUNITY EMPOWERMENT
IN SAN JOSE, CALIFORNIA.

Hilton- Almaden I

Flores, Bill, CSU Fresno.

Gallardo, Susana, Stanford University.

Gutierrez, Sylvia, CSU Fresno.

Ramirez, Gilbert, UC Berkeley.

Rosaldo, Renato, Stanford University.

Valadez, Martin, Stanford University.

Ybarra, Alice, CSU Fresno.

SATURDAY, SESSION VII, sábado, sesión VII, continued

76. CULTURAL TRANSGRESSIONS: CHICANA AESTHETICS, THEORY AND POLITICS.

Hilton- Almaden II

- Arrizón, Alicia, "Chingazos y Chingonas: Chicanas Making Selves." UC Riverside.
Hernández, Ellie, "Chicana Lesbian Desire and Transgression of Love." Eastern Michigan University.
Perez, Laura, "El Desorden, Nationalism and Chicana/o Aesthetics." University of Michigan.
Chair, Norma Cantú, Laredo State University.

77. MULTIETHNIC POLITICAL COALITIONS.

Hilton- San Carlos I

- Calderon, Jose, "Conflict and Alliance: Latino and Asian Coalition-Building in a Multi-Ethnic School District." Pitzer College.
Pardo, Mary, "Multi-Cultural Neighborhood Coalitions: The Significance of Women." CSU Northridge.
Saito, Leland T., "Multiethnic Political Coalitions: Latinos and Asian Americans in the San Gabriel Valley, CA." UC San Diego.

78. STUDIES IN MENTAL HEALTH.

Hilton- San Carlos II

- Gonzalez, Laya P. Suleiman. "Stress, Coping, & Mental Health: Analysis of the National Chicano Survey Data." Loyola University Chicago.
Vega, Luis A. and Aida Hurtado, "Social Psychological Manifestations of Ethnicity among Chicanos in the Context of Individualism-Collectivism and Assimilation-Withdrawal." UC Santa Cruz.
Vega, Luis A. and Aida Hurtado, "Inter-generational differences in Ethnic Identity among Chicanas and Chicanos." UC Santa Cruz.
Zapata, Jesse T. and David S. Kitms, "Risk Factors For Substance Use Among Mexican-American." UT San Antonio.
Moderator, Jeff Paul, CSU San Jose.

79. SOME ISSUES ON THE ASSESSMENT OF MINORITY FACULTY PERCEPTIONS IN ACADEME AND ASSESSMENTS OF COGNITIVE PROCESSING IN CHICANO ADOLESCENTS.

Fairmont- Plaza

- Hernandez, Anthony, Arizona State University, and Adalberto Aguirre, UC Riverside, "Minority and Non-Minority Faculty Perceptions of the University Environment."
Nañez, Jose A., Sr. and Raymond V. Padilla, "A Chronometric Paradigm For Exploring Cognitive Processes in Chicano Adolescents." Arizona State University.
Chair, Ruben Martinez, University of Colorado, Colorado Springs.

SATURDAY, SESSION VII, sábado, sesión VII, continued

80. MEXICAN AMERICAN FAMILIES.

Fairmont- Terrace

Acosta, Alex, University of Houston.
Arredondo, Jorge, University of Houston.
Bolanos, Ary, University of Houston.
Cuauhtemoc, Charles, "Mestizaje in Aztlan: 19th and 20th Century Chicano and EuroAmerican Intermarriage in New Mexico and The Possibilities and Limitations of 'Coyote' Identity for the People of Intermarriage in El Paso, Texas.." UT El Paso.
Valdez, Avelardo. "Intermarriage Among Chicanos in Houston, Texas." University of Houston.
Moderator, Nicole Bueno, CSU San Jose.

81. CONCEPTUAL ISSUES ON CHICANA ECONOMIC EXPERIENCES.

Fairmont- Paseo

Conchas, Gilberto, "The Affect of Age on Job Satisfaction Among White-Collar Chicanas: An Exploratory Study." UC Berkeley.
Marquez, Raquel, "A Study on Displaced Female Workers from the Levi Strauss Plant Closure, San Antonio, TX." UT Austin.
M-Renteria, Rose Ann M., "Reconceptualizing The Welfare State: Theoretical Perspectives on Race, Class, and Gender." University of Colorado, Boulder.
Moderator, Gilberto Conchas, UC Berkeley.

Nat. Coord. Comm. Meeting, Noon-1:00 PM

Fairmont-Boardroom

LUNCH 12:30-1:30 PM

PAC Meeting, 12:30-1:30 PM

Hilton- Almaden I

SATURDAY, SESSION VIII, sábado, sesión VIII: 1:30-3:00 PM

82. IMAGES OF CHICANOS.

Hilton- Plaza

Lerner, Victoria S., "Attitudes and Images of Mexicans Population in the United States towards Mexico between 1915-1929." UC Berkeley.
Liflan, Pierre, "Between Invisibility and Spectacle: (Un)Popular Images of Chicanos." UC Santa Barbara.
Moderator, David Maciel, University of New Mexico.

83. CHICANOS IN THE ECONOMY.

Hilton- University

Morales, Alfonso, University of Arizona.
Romero, Mauela, Stanford University.
Valenzuela, Abel, UC Berkeley.

SATURDAY, SESSION VIII, sábado, sesión VIII, continued

84. CULTURAL STUDIES/CHICANO CULTURE.

Hilton- Santa Clara I

Gonzalez, Roberto J., "The Plastic Fantastic Ethnic: Transnational Processes and Mexican American Ethnic Fluidity." UC Berkeley.

Garcia Contreras, Veronica, "Rasquachismo as a Figurative Mode for Interpreting Chicano Art or Vernacular Labor in the Cultural Studies Field." UT Austin.

Peña, Manuel, "La Onda Chicana: Pinnacle of the Mexican American Orquesta." University of Houston.

Moderator, Cristina Civantos, UC Berkeley.

85. STUDIES OF SOCIO ECONOMIC INDICATORS.

Hilton- Santa Clara II

de la Torre, Adela, Robert Friis, and Lorena Garcia, "Determinants of Insurance Status of Latinas: A Profile of Uninsured Latinas." CSU Long Beach.

Padilla, Yolanda C., "An Assessment of Hispanic Social Mobility in the Decade of the Hispanics." UT Austin.

Rodriguez, Joseph A., "Buying Power: Mexican Homeownership in Milwaukee, 1960-1990." University of Wisconsin-Milwaukee.

Segura, Denise A., "Chicanas in White Collar Jobs: Gender/Race-Ethnic Dilemmas And Affirmations." UC Santa Barbara.

Moderator, Angela Gallegos, UC Berkeley.

86. THE IMPLICATIONS OF ACUÑA VS. UC REGENTS.

Hilton- Almaden I

Acuña, Rodolfo F., CSU Northridge.

Epinosa, Steve.

Gutierrez, Martin.

87. THE POLITICS OF CHICANO GAY AND LESBIAN LITERATURE.

Hilton- Almaden II

Alarcón, Francisco X., UC Davis.

del Pino, Salvador Rodriguez, "The Politics of Chicano Gay & Lesbian Literature." University of Colorado, Boulder.

Moraga, Cherríe, San Francisco, California.

SATURDAY, SESSION VII, sábado, sesión VIII, continued

88. REGIONAL PERSPECTIVES.

Hilton- San Carlos I

- Arroyo, Judith A., Jocelyn Bullock, and Lino Trevino, " Use of Ethnic Labels in New Mexico." University of New Mexico.
Calderón, Roberto, "Segregating Children: The Mexican Educational Experience in Laredo's Public and Private Schools." UC Riverside.
Gonzales, Felipe, "Nostrand's The Hispano Homeland: A Critique." University of New Mexico.
Moderator, Margaret Cena, UC Berkeley.

89. BROADENING THE VISION: A CRITICAL LOOK AT THE NOVELS OF ANA CASTILLO; AND THE PREMIERE OF SO FAR FROM GOD: A READING BY ANA CASTILLO.

Hilton- San Carlos II

- Connelly, Colette M., "Ana Castillo's The Mixquiahuala Letters: Studied Possibilities For Chicana Subjectivity." Texas Christian University.
Martinez, Javier, "Life As Art and Dream: The Illusion of Reality in Ana Castillo's Sapogonia." University of Texas Pan American.
Saeta, Elsa, "The Roots of Renewal in Myth and Madness: Magical Restoration and Transformation in Ana Castillo's So Far From God." University of Texas Pan American.
Castillo, Ana, the premiere reading of So Far From God.
Chair, Elsa Seata, University of Texas Pan American.

90. CHICANO THEATER: PAST AND PRESENT DEVELOPMENTS.

Fairmont- Plaza

- Bernard, Francisca, "The Female Hero in Portillo-Trambley's Puente Negro: Gender Self-Determination and Chicano Liberation." Arizona State University.
Cuevas, Saúl, "De la Plataforma de un Troque a Broadway: La Situacion Actual del Teatro Chicano."
Goirola, Gustavo, "Lo Cantiflesco del Teatro de Luis Valdez." Arizona State University.
Kerns, James, "The Role of Cesar Chavez in El Teatro Campesino's Founding and Early Work." Arizona State University.

SATURDAY, SESSION VIII, sábado, sesión VIII, continued

91. CHICANA RELGION AND SPIRITUALITY.

Fairmont- Terrace

- Gutierrez, Elena, "Protestant Chicana/os: A Study of Dislocation." University of Michigan.
Haji, Priya Karim, "Chicanas/Lationas in Recovery: Redefining a Liberative/Transformative Theology." Stanford University.
Martinez, Adriana, "Triculturalism and Chicana Spirituality." Stanford University.
Olson, Anna, "Religion and the Sanctuary Movement." Stanford University.
Moderator, Susana Gallardo, Stanford University.

92. CHICANO POLITICS.

Fairmont- Paseo

- Chavez, Lisa F. , "The Roles of Individualism and Perceptions of Discrimination in Chicano Political Attitudes." UC Berkeley.
Rosales, Rodolfo, "From Political Exclusion to Political Inclusion: Chicano Middle Class Politics in San Antonio, Texas, 1951-1991." The Tomas Rivera Center.
Sampaio, Anna, " Chicanas and Electoral Politics." Santa Clara University.
Valdez, John R. , "Chicano Community Based Organizations and their Effects on the Electoral Process." University of Wisconsin-Whitewater.
Moderator, Ernesto Chavez, UC Los Angeles.

Student Mtg, 3:15-5:00 PM

San Jose State- Morris Dailey Room

Business Mtg, 5-6:30 PM
(for all NACS Membership)

San Jose State- Morris Dailey Room

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BAILE
Fairmont- Regency I & II
9:00 PM- 1:00 AM

Rudy & The Cruisers
Los Duques

Radio Aztlán
DJ

* * * * *

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George Shirakawa

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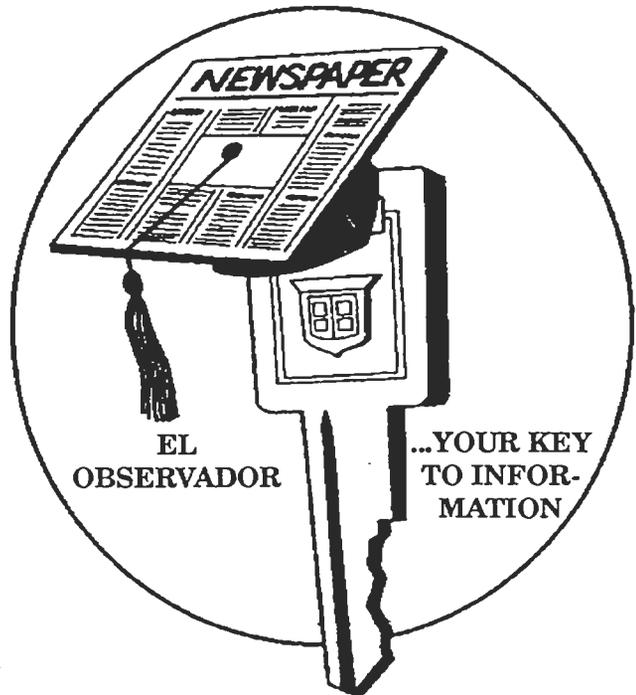


¡Bienvenidos!

El Observador wishes the "National Association for Chicano Studies Conference" a great success.

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SUMMARY OF CONFERENCE EVENTS

WEDNESDAY, MARCH 24

Registration
1-5:00 PM

National Coord. Comm. Mtg.
3-5:00 PM

Editorial Comm. Mtg.
4-5:30 PM

Student Rep. Mtg.
5-6:30 PM

PAC Mtg.
5:30-6:30 PM

Reception
7-10:00 PM

FRIDAY, MARCH 26

Chicana Caucus Breakfast Mtg.
7-8:30 AM

Student Plenary
8:45-10:45 AM

Nat. Coord. Comm. Mtg.
Noon-1:00 PM

Student Rep. Mtg.
3:15-5:00 PM

FOCO Mtgs.
5-6:00 PM

Lesbian Caucus Exc. Com. Mtg.
5:30-6:30 PM

Awards Reception and Chusma House
8-11:00 PM

THURSDAY, MARCH 25

Welcome
8:45-9:15 AM

NACS Plenary
9:20-10:40 AM

Student Rep. Mtg.
12:30-1:30 PM

Student Bussiness Mtg.
5-6:30 PM

Chicana Caucus Ext. Mtg.
5:30-6:30 PM

Noche de Cultura
7:30-11:00 PM

SATURDAY, MARCH 27

Lesbian Caucus Mtg.
7-8:30 AM

Chicana Caucus Plenary
8:45-10:40 AM

Nat. Coord. Comm. Mtg.
Noon-1:00 PM

PAC Mtg.
12:30-1:30 PM

Baile
9-1:00 AM