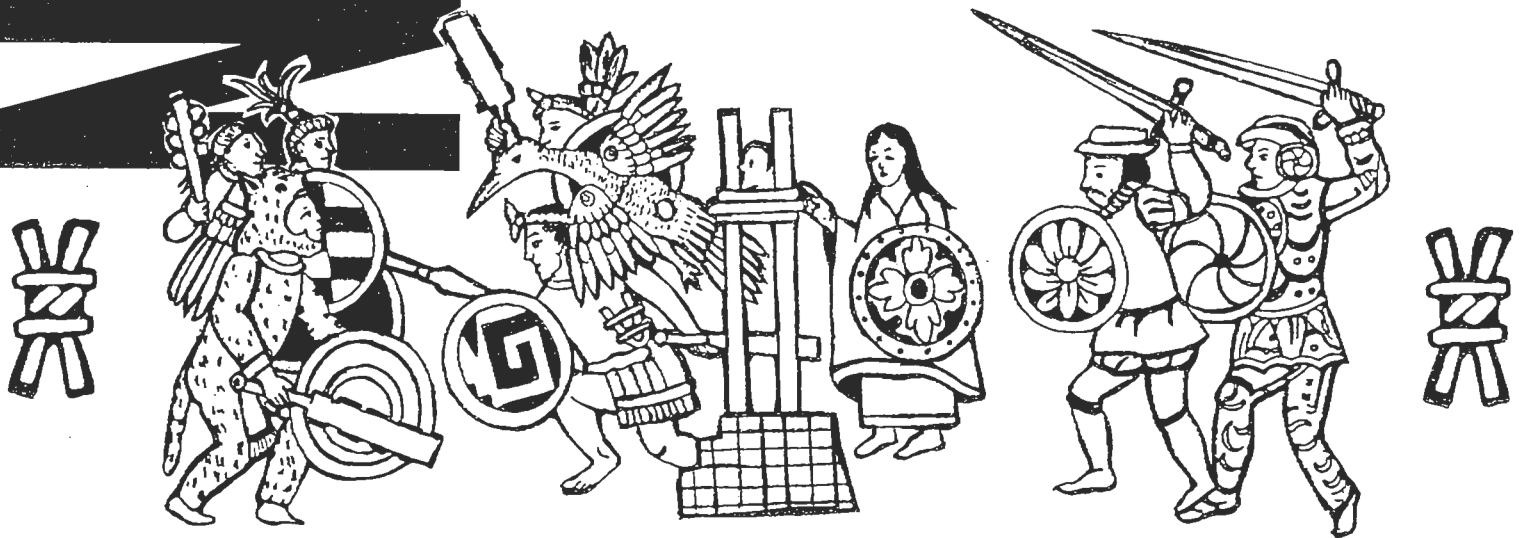


NACS 20



“Twenty Years of NACS Scholarship: 500 Years of Struggle and Change.”

NATIONAL ASSOCIATION FOR CHICANO STUDIES, 1992

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NACS 20

**"Twenty Years of NACS Scholarship:
500 Years of Struggle and Change"**

Conference Program

March 25 - 28, 1992

The Sheraton-Gunter Hotel

San Antonio, Texas

University of Texas at San Antonio

Hispanic Research Center

Sponsors and Contributors

The NACS 20 Conference Coordinating Committee wishes to thank **Samuel A. Kirkpatrick**, President of The University of Texas at San Antonio, for his contribution and support for NACS 20. Other contributors who have helped make this conference possible include:

Guadalupe Cultural Arts Center

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The University of Texas at San Antonio

WELCOME

Welcome to the National Association For Chicano Studies (NACS) 1992 Conference sponsored by The University of Texas at San Antonio and its Hispanic Research Center.

National Association for Chicano Studies was founded in 1972 at the Southwestern Social Science Association meetings in San Antonio, Texas, and returns here to celebrate its 20th Anniversary. NACS is the only association of Chicano scholars dedicated to social and political change through the promotion of Chicano Studies. This Association has grown with increased participation of Chicano faculty and graduate and undergraduate students, many associated with Chicano Studies and/or research centers. This growth has occurred despite the cutbacks of minority programs by many institutions during the last decade. Many scholars choose to attend NACS conferences because they understand the importance of our organization in academia, as well as its links to the Chicano community.

This year's conference theme, "Twenty Years of NACS Scholarship: 500 years of struggle and Change," focuses on the national discourse surrounding the quincentennial debate and the evolution of NACS. Some Chicanos have questioned the relevancy of this event to their community and have refused to participate. But others have taken the opportunity to reflect on the link between 500 years of conquest of indigenous people and Chicanos today. The NACS Plenary, entitled "Bridging Indigenismo y Chicanismo," will address these issues.

I congratulate Professor Margarita B. Meville, this year's NACS Scholar, and Judge Albert Peña, Jr. and Rosa Salazar Rosales, this year's honorees, for their political leadership and contribution to the Chicano struggle. These individuals will be honored at the NACS luncheon on Friday.

Finally, I would like to sincerely thank all of the persons and organizations whose support, time and energy made this conference a reality, especially the staff of the Hispanic Research Center. I would also like to thank Cesar Martinez for his contribution to this year's NACS poster.

Avelardo Valdez
Conference Coordinator



THE UNIVERSITY OF TEXAS AT SAN ANTONIO
SAN ANTONIO, TEXAS 78285-0601
(512) 691-4101

OFFICE OF THE PRESIDENT

March 12, 1992

Greetings,

On behalf of The University of Texas at San Antonio, I welcome you to the 20th Annual Conference of the National Association for Chicano Studies.

The University of Texas at San Antonio is proud of its interdisciplinary programming and its commitment to serving the needs of the Mexican American/Chicano population in San Antonio and South Texas. Among Hispanic-serving institutions, we have an unusual opportunity to be a leading comprehensive university providing challenging graduate programs and new research opportunities.

I would like to invite you to visit our campus and the Hispanic Research Center while you are visiting San Antonio. I also encourage you to see the Institute of Texan Cultures, also a part of UTSA, at HemisFair Plaza downtown. It offers a wealth of information and exhibits the diverse cultures of Texas.

Best wishes for a successful conference.

Sincerely,

A handwritten signature in black ink, appearing to read "Samuel A. Kirkpatrick".

Samuel A. Kirkpatrick
President

SAK/bh



CITY OF SAN ANTONIO

NELSON W. WOLFF
MAYOR

March 10, 1992

DEAR NACS PARTICIPANTS:

It is my pleasure to welcome you and your conference, the National Association for Chicano Studies (NACS), to San Antonio. We are honored to have such a distinguished group of scholars visiting the Alamo City. As you well know, your research is very relevant to a city like ours, whose population is over 50 percent Hispanic, largely Mexican-American.

We San Antonians take great pride in our city, which grew from a small Spanish mission along the banks of the San Antonio River in the 1700s to the tenth largest city in the United States, with a population of close to one million. The historic Spanish Governor's Palace, to one side of City Hall, is an excellent testimony to our Spanish and Mexican beginnings. The San Fernando Cathedral, another downtown landmark, is the oldest Catholic cathedral sanctuary in the nation, and continues to offer services in Spanish. As you can see, the Spanish language and culture have always been important in this area, along with Native American languages and English. Possibly more than any other U. S. city, our bilingualism and biculturalism is a legacy which we treasure deeply.

I and the people of San Antonio invite you to explore the city at your leisure. We wish you great success with this conference, and hope you enjoy pleasant memories of your stay here.

Sincerely,

A handwritten signature in cursive script that reads "Nelson W. Wolff".

Nelson W. Wolff
Mayor

NWW:jrb

NATIONAL ASSOCIATION FOR CHICANOS STUDIES AWARDS

NACS SCHOLAR: MARGARITA B. MELVILLE

One of the duties of the National Association for Chicano Studies (NACS) is to recognize significant contributions of scholars to Chicano Studies. General criteria include a history of involvement in the development of Chicano Studies and/or significant contributions to scholarly research and writing in this area. This year's NACS Scholar is Professor Margarita B. Melville from the University of California, Berkeley.

A scholar and activist, Dr. Margarita B. Melville has made significant contributions to the development of the Chicano studies. While teaching as a nun in Guatemala in the 1950s, she founded, with other university students, the Centro de Capacitacion Social (CEDECAS). The centro was dedicated to teaching literacy as a tool for social change. After killings and political expulsions forced her to leave, she returned to the U.S. and married Tom Melville. They were arrested for protesting against the Vietnam War and U.S. intervention in Central America. While fighting her appeal, she completed her M.A. in Latin American Studies and co-authored, with her husband, Guatemala: The Politics of Land Ownership. She was sentenced to one year in Federal prison, but was released after nine months. She then went to Chile to research the social organization of peasants under Allende. After the overthrow of Allende, she studied the disenfranchisement of the Mapuche Indians. The research provided the material for her doctoral thesis at American University in 1976.

More recently she has edited two books on Chicanas, Twice a Minority: Mexican American Woman, and Mexicans at Work, as well as many articles, such as "Hispanics: Race, Class or Ethnicity" and "Mexican Woman Adapt to Migration." Professor Melville has made many contributions to the evolution of Chicano Studies as a discipline. She has been on the editorial board of Aztlan, has published "Introduction to Chicano Culture, An Undergraduate Syllabus," and has been Coordinator of Chicano Studies at UC-Berkeley since 1986.

NACS COMMUNITY HONOREES

The National Association for Chicano Studies (NACS) also usually recognizes persons outside academia who have contributed to the Chicano struggle. This year's Site Committee recognizes two individuals who have had an important impact on the political and economic empowerment of the Mexican-origin population in South Texas. The Tejano-Mexican community has been in the forefront of Chicano struggles against racism, economic discrimination and sexism. Our two honorees embody the spirit of those courageous men and women who have participated in this movimiento here in Texas.

ALBERT PEÑA, JR.

Albert Peña Jr.'s political leadership has had a profound impact on Texas politics. He was born in San Antonio, Texas in December, 1918. He attended St. Mary's University, graduated from South Texas School of Law in 1950, and began to practice law the following year. In 1956, Mr. Peña was elected as a Bexar County Commissioner. Mr. Peña held that

position for sixteen years. In 1978, Albert Peña was appointed as Municipal Judge in San Antonio's city court system and is presently Presiding Municipal Judge.

Throughout his long public career, Albert Peña has been actively involved in the political affairs of the Chicano community. In 1951, Albert Peña, with the support of GI Forum and LULAC, was instrumental in the desegregation of three South Texas school district. A year later, Mr. Peña, with other Chicano activists, including Ruben Muguia and Lalo Solis, organized the first presidential rally in San Antonio's Westside for Adlai Stevenson. In 1960, Albert Peña was the first Chicano in this century to attend the Democratic National Convention as an official delegate from Texas. It was at that national convention where Mr. Peña and the Black delegate, G.J. Sutton, worked with other delegations to ensure that the Democratic Party install a civil rights plank in the Democratic National Platform. In 1960, Albert Peña was one of the key organizers of the "Viva Kennedy" clubs which were instrumental in establishing a national political presence for Chicanos. Peña was also the state director of the Political Association of Spanish Speaking Organizations (PASSO), state co-chairperson of a liberal Democratic Coalition, as well as a founder of the Bexar County Democratic Coalition in San Antonio.

In 1961, Albert Peña was instrumental in the election of the first Mexican American congressman from Texas, Henry B. Gonzalez. The dramatic takeover of the Crystal City council in 1963 by Mexican Americans was orchestrated by Albert Peña through PASSO in alliance with the Teamsters union. Finally, through Mr. Peña's political work, the Mexican American Legal Defense and Education Fund (MALDEF) and the Mexican American Unity Council (MAUC), were founded in San Antonio. Mr. Peña was also involved in the initial stages of the founding Communities Organized for Public Services (COPS), an Alinsky-style community organization in the barrios of San Antonio.

Albert Peña authored "A Marshal Plan for South Texas," a reflective article on the needs of the Chicano community in South Texas, published in the *Texas Observer*, and co-authored (with Joe Bernal and Julian Samora) *Gunpowder Justice: A Reassessment of the Texas Rangers*, an historical analysis of the Texas criminal justice system and Chicanos.

As Presiding Municipal Judge, Albert Peña still actively supports workers in their efforts to organize in San Antonio and is the only municipal judge who is a dues paying-member of the National Association of Government Employees.

ROSA SALAZAR ROSALES

Rosa Salazar Rosales' life symbolizes the participation and leadership of Chicanas in the struggles for economic and political justice in the Chicano community. Rosa Rosales is one of a long history of Chicanas in South Texas who have played important roles in the political life of this region.

Rosa Salazar Rosales was born in a southside San Antonio barrio on April 7, 1944. Twelve years after graduating from high school and raising three sons, Rosales returned to school. In 1978, she graduated with a B.A. with high distinction from the University of Michigan at Ann Arbor. During that time, Rosales founded a Third World woman's caucus,

organized Chicana prison inmates, and participated in the recruitment of more Chicanas to the University of Michigan.

After returning to San Antonio in 1978, Rosales worked in a community agency organizing crime prevention in the city's barrios. She came to the realization that the services needed in the barrio went beyond crime prevention. She was convinced that if the quality of life was to change, Chicanas and Chicanos needed to organize in the workplace. Accordingly, Rosales along with two other women, Angela Garcia and Maria Valenzuela, and Sam Alvarado, organized an independent union (the United Public Employees Association) in the public sector in 1980. Eventually, the three women, Rosales, Garcia, and Valenzuela, became known as the Hatted Ladies (or "Las Gorrudas," as many would affectionately refer to them).

Throughout the 1980s and to the present, Rosales fought the job discrimination and abuse faced by Chicanos and Chicanas from her union as well as by other workers. Through her efforts in the union, now known as the National Association of Government Employees, several class action suits have been initiated on behalf of working women. These efforts have earned her the respect of labor leadership throughout nation.

In 1980, Rosales joined LULAC. Right away she observed that, "LULAC was too much of a social club. Not that it was not concerned about Chicana and Chicano issues, but its main goal was raising money to give scholarships. Even worse, women seemed almost invisible when it came to leadership positions but were quite visible when it came to work." Within ten years, Rosales was elected first as president of one of the local LULAC councils, then as the first woman district director of the San Antonio LULAC district, and is presently the state director of the Texas LULAC. She is the second woman to hold the position of Texas State Director.

It is her involvement in LULAC that has brought Rosales to the forefront in struggling against the many forms of discrimination that Chicanas face not only in relation to their jobs, but also in education, health, and other areas. In San Antonio, the mention of "Las Gorrudas," immediately brings to mind a woman who is not afraid to take on governors or mayors, to take on the FBI if they are harassing Chicanas or Chicanos, or to take on the local police, local school boards or any other institution if they are insensitive to workers, students, or community. Today, women are more visible in leadership positions in LULAC, unions, and other organizations because of women like Rosa Salazar Rosales.

Margarita Melville, Albert Peña, Jr. and Rosa Salazar Rosales will be honored at the NACS Luncheon on Friday, March 27, 1992.

CESAR A. MARTINEZ The Site Committee thanks Cesar A. Martinez for the use of his painting, **Reinvented Icon For This Time And Place "San Antonio,"** for the NACS 20 poster. This work is from Martinez's mestizo series which combines Indian and European imagery. The painting will be at the Jansen-Perez's "Igual Pero Diferente" exhibit.

Wednesday, March 25, 1992

OPENING ACTIVITIES

| | | |
|-----------------------------------|-----------------------|-------------------------------|
| Welcome Reception | 6:00 - 8:00 pm | CRYSTAL AND YELLOWROSE |
| Registration | 6:00 - 8:00 pm | 2ND FLOOR MEZZANINE |
| Political Action Committee | 7:00 - 9:00 pm | FRONTIER |

DAILY AND ONGOING EVENTS, MARCH 26 - 28

| | |
|----------------------------------|---|
| Exhibits and Book Display | GUNTER TERRACE & 2ND FL. MEZZANINE |
|----------------------------------|---|

| | |
|--------------------------|--------------------------|
| March 26 & 27 | 8:00 am - 5:30 pm |
| March 28 | 8:00 am - 3:00 pm |

| | |
|---------------------|----------------------------|
| Registration | 2ND FLOOR MEZZANINE |
|---------------------|----------------------------|

| | |
|--------------------------|--------------------------|
| March 26 & 27 | 8:00 am - 5:30 pm |
| March 28 | 8:00 am - 3:00 pm |

| | |
|------------------|---------------------------|
| Childcare | EMILY MORGAN HOTEL |
|------------------|---------------------------|

| | |
|-----------------|--------------------------|
| March 26 | 7:30 am - 6:00 pm |
| March 27 | 6:30 am - 6:00 pm |
| March 28 | 8:00 am - 6:00 pm |

Arranged through The Gingerbread House, a fully certified professional service
More information available at Conference Registration Desk

Thursday, March 26, 1992

Registration

8:00 am - 5:30 pm

2nd FLOOR MEZZANINE

Session 1

9:00 - 10:30 am

1-1 Chicanas in Society and Literature

QUADRANGLE

Panelists: *"The Roots of Contemporary Mestiza Feminism"*
Naomi Quiñonez, Claremont Graduate School

"Exploring Systems of Race, Class and Gender Domination Through The Life Story of the Criada's Daughter"
Mary Romero, University of Oregon

"Images of Chicanas in Literature by Chicanos: Struggling to Change the Icons"
Jaime Armín Mejía, Southwest Texas State University

"El Feminismo Popular: Women's Activism in Latin America"
Irene Campos Carr, Northeastern Illinois University

1-2 Linguistics, History and Sociology

PARLOR 3

Panelists: *"A Tradition of Silence: Columbus' Legacy to the Chicana/o World"*
María Montes de Oca Ricks, Washington State University

"Is the Mexican American Generation a Social Entity?"
Otto Santa Ana A., University of New Mexico

"La Lengua de Nuestros Padres: Two Chicanas' Perspectives on Lengua Culta vs Lengua Rural"
Guillermina Núñez, University of California, Berkeley

Thursday, March 26, 1992

1-3 Educational Challenges

PARLOR 1

- Panelists:** *"Measuring the Effects of Tutoring on Hispanic Students"*
Gabino Rendon, New Mexico Highlands University
- "Instructional Dilemmas in the Education of Language Minorities"*
Dr. Sylvia Cavazos Peña, University of Houston
- "Ecological Validity in the Study of Stress and Mental
Health in Chicano Children"*
Layla P. Suleiman González, Loyola University Chicago
- "A Model for Developing School-Based, School-Age
Child Care Programs in Texas Public School"*
Rose Ann M-Rentería, University of Colorado, Boulder

1-4 Environmental Factors Affecting Alcohol Use: An Ethnographic Study

FRONTIER

- Chair:** María L. Alaníz, Prevention Research Center,
San Jose State University,
- Panelists:** José Cuellar, David Stephens, Gloria Rodriguez,
Laura Salazar Nancy Jarvis, Anita de Lucio,
Angela Gallegos, Ingrid Tava,
San Francisco State University

1-5 The "T" in the Eye of the Beholder

TRAILDRIVERS

- Chair:** Gustavo Francis Lamanna, University of California, Berkeley
- Panelists:** *"From the Seeds of Poetry: Lorna Dee Cervantes' Reconstruction of
'Los Antepasados'"*
Margo A. Ponce, University of California, Berkeley
- "The Pro-filmic Images in Que Viva México"*
Gustavo Francis Lamanna, University of California, Berkeley
- "Nuevo Mexicano Poesía y su Paso: Hispano Creativity
of Tradition"*
Steven Rael de Galvez, University of California, Berkeley

Thursday, March 26, 1992

1-6 US-Mexico

YELLOWROSE

- Panelists:** *"The Political Economy of the U.S.-Mexico Trade Pact"*
Leonardo Atencio, Fort Lewis College
- "Comunidades Fronterizas y TLC"*
Raúl A. Rubio Cano, Universidad Autónoma de Nuevo León
- "El Sindicalismo de México y Estados Unidos Frente al Tratado
de Libre Comercio"*
Ignacio Medina Nuñez, Universidad de Guadalajara

1-7 Chicano/a Student Issues

BLUEBONNET

- Panelists:** *"The Characteristics of Chicanos in Chicano Student Organizations"*
Jesús Treviño, University of California, Los Angeles
- "Student Services and the Paradigm Shift"*
Irene I. Blea, The University of New Mexico
- "The Impact of Culture and Gender on Chicana/Latina
College Students"*
Irene Campos Carr, Northeastern Illinois University
- "Chicanas in Law School and Overcoming our Status as
'Historical Mistakes'"*
Anna Martinez, University of California, Berkeley

1-8 Indians, Culture and Religion in the Borderlands

MAGNOLIA

- Panelists:** *"Indians in the 18th Century San Antonio Community"*
Gilberto M. Hinojosa, University of Texas at San Antonio
- "Guadalupe Celebrations in the 19th Century San Antonio"*
Tim Motavina, Catholic University
- "The Secular Clergy in South Texas Communities"*
Robert Wright, Oblate College
- "Los Comanches de la Sierra: Chicanismo, Genizaro
Style"*
Felix Mauro Torres, University of New Mexico

Thursday, March 26, 1992

1-9 Chicana Writing Toward the Turn of the Century

PARLOR 2

Chair: Ray González, Guadalupe Cultural Arts Center

Panelists: Mary Helen Ponce
Irene Blea
Margarita Luna Robles
Roberta Fernandez

1-10 Contemporary Chicano Politics

ROBERT E. LEE

Panelists: *"Mexican American Voting: A Causal Analysis of the Myth and Reality of Voter Turnout Among Mexican Americans"*
J. Carlos Huerta, University of Houston

"The Politics of Ethnic and Race Relations: The El Paso Experience"
Roberto E. Villarreal, University of Texas at El Paso

"Chicano Mobilization: Centrist or Leftist"
Darold Gonzales, California State University, Chico

"Political Ambition and Political Aspirations among Chicana/Latinas"
Marisela Márquez and Sonia García, University of California, Santa Barbara

1-11 Confronting Our Homophobia: A Workshop

VANCE

Panelists: Cynthia Orozco, MALCS, Central Texas Chapter
Belinda Acosta, MALCS, Central Texas Chapter

Thursday, March 26, 1992

Session 2 10:45 am - 12:15 pm

2-1 Transitions in the Making of a Chicano/a Consciousness and Culture

ROBERT E. LEE

Chair: Norma Alarcón, University of California, Riverside

Panelists: *"The Implications of National Consciousness: Gender and Culture in Women Writers of Mexican Descent"*
Alicia Arrizón, University of California, Riverside

"Lost in Transit?: The Institutional Dynamics of Chicano Literature during the 1970s"
John González, Stanford University

"Placing Contemporary Chicana Feminism in a Historical Context: The Early Interventions by Chicanas During the Height of El Movimiento"
Inés Salazar, Stanford University

2-2 Promoting Chicano/Hispanic Educational Success

YELLOWROSE

Chair: Homer D. C. Garcia, Baylor University

Panelists: *"Parental Socialization, Self-Esteem, and Educational Goals among Male and Female White and Hispanic Students"*
Jodi L. Miller, Baylor University

"Chicano School Dropouts: High Rates and Highly Predictable"
Lawrence Felice, Baylor University

"High School Busts and the Incidence of Student Drug Use among White and Mexican-American Students"
Lawrence Felice, Baylor University

"A Discriminant Function Analysis of Predictors of Returning to School among Public School Dropouts in Three Ethnic Communities"
Ray Stubblefield, Baylor University

"Reconciling Generational Differences In the Schooling Experiences of Mexican Origin Adolescents with Adult Sociodemographic Trends"
Angela Valenzuela, Rice University

"The Roles of Individual and High School Context Factors in the College Attendance and Retention of High School Students"
Homer D. C. García, Baylor University
Lawrence Felice, Baylor University

Thursday, March 26, 1992

**2-3 Rethinking the Elementary School Experience in the Chicano
Community: Problems and Possibilities**

PARLOR 3

Chair: Bernardo P. Gallegos
California State University, Los Angeles

Panelists: *"Reframing the Questions: Alternative Theoretical Frameworks
for Understanding Chicano/Chicana Schooling Experiences"*
Bernardo P. Gallegos, California State University,
Los Angeles

"Schooling and Cultural Survival in New Mexico"
Ana Sandoval Montoya, University of New Mexico

*"Asian and Chicano/Chicana Children's Self Perceptions,
Intellectual Ability Grouping, and Cultural Conflict
in Alhambra Schools"*
Felipe Goléz, California State University, Los Angeles

2-4 Art and Culture

PARLOR 2

Panelists: *"Preserving a Culture: Chicano Cultural Arts in the
California Ethnic and Multicultural Archives"*
Salvador Guereña, University of California, Santa Barbara

*"Beyond Frida Mania: Reclaiming Frida Kahlo as Validator
and Role Model for Chicana Artists"*
Magdalena Torres, University of California, Santa Barbara

"The Silences of Minor Act"
J. Javier Inda, University of California, Berkeley

*"En Defensa de Nuestra Cultura: Latino Museum Professionals
for the 21st Century: The National Survey and Directory of Historical
and Art Museums"*
Antonio Ríos-Bustamante, University of Arizona

Thursday, March 26, 1992

2-5 Colonias y Barrios

PARLOR 1

- Panelists:** *"Immigration, Colonia Formation and Latino Poor in Rural California: Evolving 'Immizeration'"*
Refugio I. Rochín, University of California, Davis
- "An Analysis of Latino Political Representation: City of Chicago"*
George M. Schuch, George Washington University
- "The Enacted Environment: The Creation of 'Place' by Mexicans and Mexican Americans in East Los Angeles"*
James Thomas Rojas, University of California, Los Angeles

2-6 Chicano and Border Studies Programs in Mexico

BLUEBONNET

- Chair:** Richard Griswold del Castillo, San Diego State University
- Panelists:** Roger Díaz de Cossio, Programa Presidencial para las Comunidades Mexicanas en el Extranjero, Secretaría de Relaciones Exteriores
Axel Ramírez, Universidad Nacional Autónoma de México
Hira de Gortari, Instituto José Luis Mora, México
Mónica Vera Campos, Universidad Nacional Autónoma de México
Francisco Dávila, Universidad Nacional Autónoma de México
Isidro Ortiz, San Diego State University

2-7 Criminal Justice

FRONTIER

- Panelists:** *"The Mexican American Offender Population in Texas"*
Frank J. Archuleta, Texas Department of Criminal, Community Justice Assistance Division
- "Racial Disparities in Imprisonment Rates in the State of Nebraska"*
Ed A. Muñoz, University of Nebraska-Lincoln
- "Human Rights Violations in the U.S.-Chicano Political Prisoners"*
Alvaro Hernández Luna, University of Houston
- "Serving At-Risk Chicano Children and Their Families: A Model for School-Based Integrated Services"*
Carlos Navarro, California State University, Northridge

Thursday, March 26, 1992

- Panelists:** *"Health Education For Latino Immigrant Hazardous Waste Workers"*
Luis Ramón Mireles, University of California, Berkeley
- "La Salud del Barrio/Community Health-El Mito/The Myth"*
Andrés Mares, The University of Texas at El Paso
- "Developing Proactive Health Care Financing Policy for Latinos: Responding to the Latino Uninsured"*
Adela de la Torre, California State University, Long Beach
- "Comparative Analysis of the Cuban Health Care System and the U.S. Medical Market"*
Elisa "Linda" Facio, University of Colorado, Boulder

2-9 Without Discovery: The Impact of the Quincentennial on Chicano Literature

MAGNOLIA

Chair: Ray González, Guadalupe Cultural Arts Center

Panelists: Rudolfo Anaya
 Juan Felipe Herrera
 Margarita Luna Robles
 Roberta Fernández

Thursday, March 26, 1992

**2-10 Chicano Politics in Salinas, California: A Study
in Chicano Empowerment**

VANCE

Chair: Juan Olivérez, Hartnell College

Panelists: Simón Salinas, Hartnell College
Ernesto González, Salinas, CA

**2-11 Environmental Racism and the Chicano Community - En Memoria:
Guillermina Valdés de Villalva: Pioneer Theorist and Activist
of the Maquiladoras**

QUADRANGLE

Panelists: *"Industrial Mining and Rural Chicano Communities"*
Devon Peña, Colorado College

"Farmworkers and Pesticides"
Laura Pulido, California State, Fullerton

"Toxic Wastes and the Latino Community"
Magdalena Avila, University of California, Berkeley

"Environmental Degradation and the Maquiladoras"
Domingo González, Coalition for Justice in the
Maquiladoras

Commentary
Rubén Martínez, Colorado University, Colorado Springs

LUNCH BREAK 12:15 - 1:30 pm

NACS Conference Plenary 1:30 - 3:00 pm

CRYSTAL BALLROOM

**"Bridging Indigenismo y Chicanismo:
500 Years of Struggle and Change"**

Margarita B. Melville, University of California, Berkeley
Moderator

Marta Menchaca, University of Texas at Austin
"Racial Issues in Chicano History"

Gilberto M. Hinojosa, University of Texas at San Antonio
"The Colonial Period and Chicano History"

MIKE FRAGA, Northern Illinois University
"Lo Indio del Chicanismo: 500 Years of Resistance"

Thursday, March 26, 1992

Session 3 3:30 - 5:00 pm

3-1 Literature, Labor, and Class in the Colonial Period

PARLOR 3

- Panelists:** *"Hispanic Colonial Discourses: Castilian
Privilege Yesterday and Today"*
Guillermo Rojas, University of Minnesota
- "Mestizaje in Northern New Spain, 1600-1786"*
Roberto Salmón, University of Texas-Pan American
- "Race and Class in the Borderlands"*
F. Jesús de la Teja, Southwest Texas State University
- "Textile Workers and The State:
Ancient, Colonial and Contemporary Perspectives"*
Dennis Nodfn Valdés, University of Minnesota

3-2 Practical Ways to Improve Chicano Education

BLUEBONNET

- Panelists:** *"The Five E's in Educational Reform: Economics, Equity, Equality,
Excellence, and Empowerment"*
Homer D. C. García, Baylor University
Marilyn Noble, Loyola University of Chicago
- "The Portillo School Project:
One School District's Approach to Educational Reform"*
Mireya Morales, Baylor University
- "Promoting Ethnic-Racial and Gender Awareness in Our Students:
Curricular Materials that Work"*
Alicia López, Northside Independent School District, Waco, Texas
- "The Waco LULAC Bilingual Headstart Program:
On the Cutting Edge of Early Childhood Education"*
Alma Canales, Margarita Lopez, Virginia de León,
Patricia Montoya Tinsley, José Luis de la Cruz, Waco, Texas
- "Do More Dollars Yield School Success?
The Effects of School Finance on Educational Outcomes"*
Ellen Pate, Baylor University

Thursday, March 26, 1992

3-3 Higher Education

ROBERT E. LEE

Panelists: *"Latino Faculty Attitudes Toward the Workplace"*
Anthony C. R. Hernández, California State University,
Los Angeles
Rubén Martínez, University of Colorado, Colorado Springs

*"Achievement Related Attributional Factors: Male and Female
Chicano Undergraduate Seniors and Embedded Multiple Case Study"*
Sara S. García, Santa Clara University

**3-4 Politics, Modernism, Postmodernism: Critical Coordinates
for Interpreting Popular Music and Dance in California Chicano,
Immigrant Mexican, and Working Class Tejano Communities**

MAGNOLIA

Panelists: Jesús Martínez, Santa Clara University and University of California, Berkeley
José E. Limón, University of Texas at Austin
Raul Homero Villa, University of California, Santa Cruz
José Cuellar, San Francisco State University

3-5 Community Organizations and Movimientos

TRAILDRIVERS

Panelists: *"Research Based Public Policy for Community Based Organizations"*
Santos C. Vega, Arizona State University

"Community Based Initiatives to Provide Affordable Housing"
Teresa Córdova, University of New Mexico

*"Counter-Intelligence Programs and Colorado's Chicano
Movement: The Coordination of State and Federal Harrassment
of Denver's Crusade for Justice"*
Ernesto B. Vigil, University of Colorado, Boulder

Thursday, March 26, 1992

**3-6 Mexicanos y Chicanos en el Marco de las Políticas de Bush
y de Salinas de Gortari**

QUADRANGLE

Panelists:

*"Cultura Nacional y Tratado de Libre Comercio
México - Estados Unidos"*

**Francisco Javier Guerrero, Seminario Permanente de
Estudios Chicanos y de Fronteras, DEAS-INAH**

*"La Política Salinista Frente a los Chicanos en el
Marco del Tratado de Libre Comercio"*

**Juan Manuel Sandoval, Seminario Permanente de
Estudios Chicanos y de Fronteras, DEAS-INAH**

"La Política Chicana"

**Arturo Santamaría, Universidad Autónoma de Sinaloa,
Mazatlán**

*"Los Mexicanos en los Estados Unidos Frente a la
Política Mexicana"*

Gustavo Ramírez, Universidad Nacional Autónoma de México

*"Los Aspectos Jurídicos de la Propuesta del Tratado de
Libre Comercio Entre México-Estados Unidos y Canadá"*

**Eliot Grossman, Seminario Permanente de Estudios
Chicanos y de Fronteras, DEAS-INAH**

"Cultura y Democracia"

**Benjamín Romero Duarte, Dirección de Enseñanza e Investigación
Artística, Instituto Nacional de Bellas Artes**

*"La Política Mexicana Contra el Narcotráfico, Subordinada a la
de Estados Unidos"*

**Fernando Valadéz, Seminario Permanente de Estudios Chicanos
y de Fronteras, Instituto Nacional de Antropología e
Historia**

Thursday, March 26, 1992

3-7. Culture and Sociology

PARLOR 2

- Panelists:** *"Americans...Set Apart": Ethnic Diffidence
and Categorical Awareness Among a Chicano Sub-type"*
Felipe González, University of New Mexico
- "Black Berets for Justice"*
Arturo Villarreal, Evergreen Valley College, San Jose, CA
- "Border Culture: Definition and Conceptualization"*
Oscar J. Martinez, University of Arizona
- ✓ *"Newly Legalized Immigrants, a Survey"*
Luis Plasencia, Tomás Rivera Center

3-8 The Houston Black-Brown Nexus: A Latino Perspective

FRONTIER

- Chair:** Tatcho Mindiola, Jr.
University of Houston
- Panelists:** *"Similarities, Unity and Militancy"*
Raciel González, University of Houston
- "Opportunities: Competition or Alliances?"*
Tomas Muñoz, University of Houston
- "Power: Mutual Respect or Resentment?"*
Eddie Elizondo, University of Houston
- "Perceptions of Prejudice and Discrimination"*
Alex Acosta, University of Houston

3-9 Literature

PARLOR 1

- Panelists:** *"Américo Paredes' George Washington Gómez: An
Analysis of the Genre and the Problem of Identity"*
Astrid M. Fellner, University of Vienna
- "The Desert Blooms: Flowers in the Poetry of
Pat Mora"*
Laura Gutiérrez Spencer, University of Nevada, Las Vegas
- "Génesis, Desarrollo, y Destino en The Brick People"*
Javier Durán, University of Arizona

Thursday, March 26, 1992

**3-10 Chicano/Chicana Empowerment in Relation to Cultural Dominance
and Internalized Oppression: A Draft Strategy for Liberation**

VANCE

Chair: Lorenzo García, University of New Mexico

Panelists: Aurelio Montemayor, IDRA
Guadalupe Frías, University of Washington
Ari Chagoya

3-11 Politics, Public Policy and Gender

YELLOWROSE

Panelists: *"It's Your Body, It's Your Right!: Chicanas and Abortion"*
Denise A. Segura, University of California, Santa Barbara
Beatriz Pesquera, University of California, Santa Barbara

*"Political Ambition and Political Aspiration
among Chicanas"*

Sonia García and Marisela Márquez,
University of California, Santa Barbara

*"Voces de las Mujeres, Comparative Analysis of the
Public Opinion of Chicana Residents of Sacramento, California:
Formulating a Policy Issues Agenda"*

Francisca Edilia González, California State University, Sacramento

"Emergence of Latinas in the Political Arena in Chicago"

John R. Valadez, University of Wisconsin-Whitewater

Thursday, March 26, 1992

Session 4 5:15 - 6:30 pm

4-1 Chicana "Queer" Theories: Another 500 Years of Homophobia?

FRONTIER

Chair: Emma Pérez, University of Texas at El Paso

Panelists: Gloria Anzaldúa, University of California, Santa Cruz
Carla Trujillo, University of California at Berkeley
Yvonne Yarborough-Bejarano, University of Washington

**4-2 A Social-Cultural View of a Southwest Community:
Perceptions, Attitudes and Needs**

VANCE

Chair: Ellen Riojas Clark, University of Texas at San Antonio

Panelists: José Zapata, University of Texas at San Antonio
Mary Brown, University of Texas at San Antonio
Consuelo El Hage, University of Texas at San Antonio
Choco Leandro, Edgewood Independent School District, San Antonio

**4-3 Is Defining for What and for Whom Chicano Studies Department
Political Correctness?**

QUADRANGLE

Chair: Rodolfo F. Acuña, California State University,
Northridge

Panelists: Gloria Romero, California State University, Los Angeles
Benny Torres, University of California, Santa Barbara

4-4 Chicanos in the 90's: In Line for a New Chicano Order

ROBERT E. LEE

Chair: Guadalupe San Miguel, University of Houston

Panelists: Ary Bolaños, Luis Flores, Jaime Gaona, Jesse Ramírez,
Lilia Treviño, University of Houston

Thursday, March 26, 1992

4-5 Chicano Language Issues: Towards a Research Agenda

PARLOR 3

Chair: Otto Santa Ana A., University of New Mexico

Panelists: *"Chicano Language Issues: Toward a Research Agenda"*
D. Leticia Galindo, Arizona State University
María Dolores González-Velásquez, University of New Mexico

4-6 "Will the Real Chicana Feminist(s) Please Stand Up? Continuing the Debate on the Politics of Identity"

TRAILDRIVERS

Chair: Norma Alarcón, University of California, Berkeley

Panelists: Dionne Espinoza, Cornell University
Ellie Hernández, Eastern Michigan University
Katheryn Ríos, Cornell University

4-7 Chicano Feature Films

YELLOWROSE

Chair: Mario Barrera, University of California, Berkeley

Panelists: Charles Ramírez Berg, University of Texas, Austin
Roberta Orona-Cordova, California State University, Long Beach
Isaac Artenstein, CineWest Productions
David Maciel, University of Arizona

4-8 Women on the Edge: Chicanas y Mexicanas en la Frontera

PARLOR 2

Panelists: Rosalía Solorzano, El Paso Community College
Beatriz Calvo, Mujer Obrera, Cd. Juarez
Norma Cantú, Laredo State University

4-9 El Partido Nacional de La Raza Unida

BLUEBONNET

"Five Hundred Years of Colonization and Resistance in Indio America"
Speaker: Daniel R. Osuna, PNLRU

Thursday, March 26, 1992

4-10 Mexican Voices: Oral History Projects

PARLOR 1

Chair: Julia E. Curry-Rodríguez, University of California, Berkeley

Panelists: *"The Invisible Work Force: Los Angeles Immigrant Home Garment Workers"*
Rosa Marta Fregoso, University of California, Berkeley

"A Chicano Male Voice"
Gerardo Gil, University of California, Berkeley

"Chicano Gender (Male) Studies"
Alexandro J. Gradilla, University of California, Berkeley

4-11 Economic Challenges in the U.S. and in Mexico

MAGNOLIA

Panelists: *"Restructuring and the New Inequality"*
Rebecca Morales, University of California, San Diego
Frank Bonilla, University of California, San Diego

"New Directions in Marxist Theory and to Chicano Struggle and Change"
David Rodríguez, California State University, Northridge

"Free Trade: A Necessary Step but by no Means a Panacea for México"
Rhea Serna, University of New Mexico

"Free Trade and Democracy in México"
Aldo Mena, University of New Mexico

"Chicano/a Workers in the Eighties: An Assessment"
Richard Santos, University of New Mexico

CHICANO ART EXHIBIT: "Igual Pero Diferente" 6:30 - 8:30 PM

Jansen-Perez Gallery
175 East Houston
(across from Gunter-Sheraton Gunter)

Opening Reception

Lesbian Caucus Meeting

7:00 - 8:00 pm

FRONTIER

Open Reading (sign up at registration) 8:00 - 9:30 pm

CRYSTAL

Friday, March 27, 1992

Chicana Caucus Breakfast 7:00 - 9:00 am **CRYSTAL**

Registration 8:00 am - 5:30 pm **2nd FLOOR MEZZANINE**

Session 5 9:00 - 10:30 am

5-1 Gender Studies - Researcher and Subject: Epistemologies in Chicana Feminist Theory **FRONTIER**

Chair: Mónica Russel y Rodríguez

Panelists: S. Terri Gómez, University of California, Los Angeles
María Soldatenko, University of California, Los Angeles
Mary Pardo, California State University, Los Angeles
María Elena Fernández, University of California, Los Angeles

5-2 Hacer de Tripas Corazón: Chicanas/Chicanos in Education **PARLOR 2**

Chair: Laura Rendón, Arizona State University

Panelists: *"Opposition and the Education of Chicanas/os"*
Laura Perez, University of Michigan
"IMAGE: College Students Mentor Elementary School Students"
Sandra Sánchez Sanders, Texas A&I University
"Bilingual Special Education"
Mary Valerio, Laredo State University

5-3 Major Issues Facing Chicano Studies Departments/Programs **VANCE**

Chair: Joseph Platt, California State University, Fullerton

Panelists: Jorge García, California State University, Northridge
Lea Ybarra, California State University, Fresno
Refugio Rochín, University of California, Davis

5-4 Quincentenary, Literature and Culture

BLUEBONNET

- Panelists:** *"Mexicans and Chicanos in 1992: The Controversy over el Descubrimiento de América"*
Eliud Martínez, University of California, Riverside
- "From Discovery to Invention: Columbus's Enterprise and the Idea of America in the Work"*
Roberto Cantú, California State University, Los Angeles
- "Opposition to the Official Quincentennial Celebration in Mexico, South America, Spain, and the Southwest"*
Manuel de Jesus Hernández-G., De Paul University
- "Hispanics in the United States: Share and Celebrate the Gusto of Being a Hispanic"*
Guadalupe Macías, Baylor University

5-5 History and Economics of Labor

QUADRANGLE

- Panelists:** *"Conflict, Collective-Memory and Community Formation--the Effects of Redevelopment in San Jose"*
Bill Flores, California State University, Fresno
- "Home Sweet Home: A Bird's-Eye View of Labor Camps in Northwest Texas, 1940-1970"*
Yolanda Romero, Northlake College
- "Labor and Community Formation in Utah: The Mexican American Experience in Bingham Canyon"*
Katherine R. Elorreaga, Lisa M. Gallegos,
Alberto L. Pulido, University of Utah
- "Laguna Verde Nuclear Power Plant: Mexican Hope or Exploitation"*
Louis McFarland, Arizona State University
- "A Case Study of Environmental Policy and Urban Organizing in Los Angeles: The Struggle for Environmental Justice"*
Lisa Durán, Labor/Community Strategy Center, Van Nuys, CA.

5-6 Chicanas in Politics: Theory and Practice

TRAILDRIVERS

- Chair:** Adaljiza Sosa-Riddell, University of California, Davis
- Panelists:** Christine Sierra, University of New Mexico
 Yanet Cambreros, University of California, Davis
 Paula Cruz Takash, University of California, San Diego

Friday, March 27, 1992

(5-7) The Colonial Heritage of Chicano History: Authors Meet Their Critics

BAKER

Chair: Patricia Zavella, University of California, Santa Cruz

Panelists: "*Comment on When Jesus Came, the Corn Mothers Went Away*"
Patricia Zavella, University of California, Santa Cruz

"*Comment on Thrown Among Strangers*"
Antonia Castañeda, University of California, Santa Barbara

Respondents: Ramón A. Gutiérrez, University of California, San Diego
Douglas Monroy, Colorado College

5-8 Chicanos, Law and Society

PARLOR 1

Chair: Alfonso Morales, Northwestern University and
The American Bar Foundation

Panelists: Ramiro Martínez, University of Delaware
Alfonso Morales, Northwestern University and
The American Bar Foundation
Laura Gómez, Stanford University

5-9 Borderlands Literature and Folklore

ROBERT E. LEE

Panelists: "*Folk Place Names in Chicano Culture*"
José R. Reyna, California State University, Bakersfield

"*T.S. Eliot and the Borderland: The Process of Recovering
Identity*"
Jeffrey Cass, Laredo State University

"*Los Cuentos Californianos*"
Miguel R. López, Stanford University

"*Myth and the New Western History: From Cabeza de
Vaca and The Seven Cities of Gold to the New Story of the
Chicano West*"
José J. Barrera, University of Texas at Austin

5-10 Immigrants

MAGNOLIA

Panelists: *"They Come to Learn: Hispanic Immigrant
Students In Texas"*
Julio Noboa-Polanco, Trinity University,

"Central American Settlement in South Texas"
Rogelio Núñez, University of Texas Pan American
Noelia Elizondo, University of Texas-Pan American
Al Nelson, University of Texas-Pan American

*"Los Dos Son Importantes: Investigating Bilingual
Maintenance and Language Shift in a Mexican-Immigrant
Community"*
Adam Winsler, Stanford University

*"Realizing Amnesty: The Development of an Ethnic Movement
Among Undocumented Workers"*
Judith Ann Warner, Laredo State University

5-11 Language, Education and Assimilation

MAHNCKE

Panelists: *"Assimilationist Language Policies as a Factor in
Language Loss and Language Shift"*
Eduardo Hernández-Chavez, University of New Mexico
Ysaura Bernal-Enríquez, University of New Mexico

*"Bilingual Education: The Lessons of Twenty Years
of Learning"*
Alfredo H. Benavides, Arizona State University

*"The Community is Beginning to Rumble: The Origins
of Chicano Educational Protest in Houston, Texas,
1965-1970"*
Guadalupe San Miguel, Jr., University of Houston

*"Acculturation: Not Necessarily a Tradeoff for
Chicana Professionals"*
Estella A. Martínez, University of New Mexico

Friday, March 27, 1992

Session 6 10:45 am - 12:15 pm

6-1 Masculinity and Gender Issues

QUADRANGLE

Chair: R.A. Olgún, University of Washington

Panelists: *"Of Bulls and Men: Deconstructing the Corrida"*
R.A. Olgún, University of Washington

"Gender Politics of Chicano Movements"
Ramón Gutierrez, University of California, San Diego

"Male Homosexual Behavior and Identity in México and in Aztlán"
Tomás Almaguer, University of California, Berkeley

Discussant: Guadalupe Frías, University of Washington

6-2 Chicanos in Higher Education: Striving for Greater Equity

ROBERT E. LEE

Chair: Philip García, California State University System

Panelists: *"Changing the High School Experience to Promote Greater
College Attendance"*
William De la Torre, California State University, Northridge

"To Transfer or Not to Transfer: Is that the Question?"
Rodolfo García, Michigan State University

*"Increasing Retention and Graduation Rates at Four-Year
Colleges and Universities"*
Philip García, California State University System

Friday, March 27, 1992

6-3 Chicano Studies

FRONTIER

- Panelists:** *"Twenty Years of Chicano Studies Scholarship:
The National Association for Chicano Studies,
1972-1992"*
Gilberto García, Eastern Washington University
- "Ideology and Identity, A Comparative Study of the
Ethnic Studies Movements"*
Stephen Casanova, University of Wisconsin-Madison
- "Multicultural Perspectives and Diversity in
Chicano Studies Courses"*
Salvador Rodríguez del Pino, University of Colorado,
Boulder
- "Chicano Studies as an Alternative at the National
Autonomous University of Mexico"*
Axel Ramírez, Universidad Nacional Autónoma de México

6-4 International Human Rights: Chicanos and Mexicanos

VANCE

- Chair:** Roseanne Rodríguez, National Chicano Human Rights Council
- Panelists:** Ernesto Vigil, NCHRC
Leo Ruiz Griep, Journalist

Friday, March 27, 1992

6-5 Immigration and Economic Restructuring: The Metamorphosis of Southern California

MAGNOLIA

- Panelists:** *"Environmental Regulations: Immigrants in a Changing Economic Structure"*
David Díaz, University of California, Los Angeles
- "Gender, Immigration, and Economic Restructuring in Los Angeles"*
Kris Zentgraf, University of California, Los Angeles
- "Salvadorans in the United States: Immigrants and Refugees-Demographic and Socio-Economic Profiles"*
Claudia Dorrington, University of California, Los Angeles
- "The Unique Convergence: Monterey Park"*
Tim Wong, University of California, Berkeley
- "Long-Term Residents and New Chinese Immigrants: The Politics of Adaptation"*
Leland Saito, University of California, Los Angeles

Moderator: Marta López-Garza, California State University, Los Angeles

6-6 Media, Film and Dance

BLUEBONNET

- Panelists:** *"Chicano Cultural Audience Resistance and Mass Media"*
Diana I. Ríos, University of Texas at Austin
- "Hollywood Views of the Anglo-American Conquest and Colonization of America: The Alamo Movies as a Representative Case"*
Gary D. Keller, Arizona State University
- "A Spik is a Spik"*
Richard Castaniero, University of California, Berkeley
- "The Arroyo Seco Matachines Dance"*
Sylvia Rodríguez, University of New Mexico

Friday, March 27, 1992

6-7 20th Century Chicano History

MAHNCKE

Chair: Pedro Castillo, University of California, Santa Cruz

Panelists: *"History and Public Policy: Title VII and the Use of the Hispanic Classification"*
Alex M. Saragoza, University of California, Berkeley

"The Texas-Mexican Community and the Politics of Inclusion in National Defense"
Emilio Zamora, University of Houston

"Lyndon and La Raza: The Critical Year"
Julie Leininger Pycior, Manhattan College

"The Chicano Struggle for Political Empowerment: Obstacles and Strategies"
Armando Navarro, University of California, Riverside

6-8 Education, Society and Culture

TRAILDRIVERS

Panelists: *"Impact on Racially Segregated Neighborhoods by Systemic Criminal Justice Actions"*
Ramón A. Valdez and Barry Slagle, Public Defenders,
Milwaukee Criminal Trial Division, State of Wisconsin

"Mexican-American Parents' Ethnic Socialization and the Ethnic Perspective-Taking Ability of Mexican-American Children"
Stephen Quintana, University of Texas at Austin

"Baseball in the Chicano Community: Some Preliminary Observations"
Ignacio García, University of Arizona

"The Collective Bicultural Consciousness: Struggle for Legitimate Knowledge"
David P. Millán, Claremont Graduate School

Friday, March 27, 1992

6-9 Literature, History

PARLOR 1

- Panelists:** *"Helena María Viramontes' 'The Cariboo Café':
A Challenge to The Rhetoric of Dominance"*
Leticia Garza-Falcón, University of Texas at Austin
- "Tlaloc in the Dunes: Images of the Desert in The Rain God"*
Manuel de Jesús Vega, Saint Mary's College of California
- "Hispanic Themes of Redemption, Renewal and Regeneration"*
Ramón Sánchez, University of Washington
- "Postmodern Chicano Writers: Ron Arias y The Road to Tamazunchale"*
Manuel M. Martín-Rodríguez, Yale University

6-10 Education, Juveniles

PARLOR 2

- Panelists:** *"Redefining How We Look At High School Dropouts:
Structural Aspects to the Problem"*
Diane R. Ybarra, University of Michigan, Ann Arbor
- "Impotent, Flawed and Loco: The Public Schools'
Response to Latino Gangs"*
Kip Tellez, University of Houston
- "Differential Treatment in the Juvenile Court
System of Race and Gender: Do Pretty White Legs Get
You Off Easier?"*
Jennifer C. Hickman, Baylor University
- "An Ethnographic Study of a Chicano Gang at a
Youth Drop-In Center in South Texas"*
Armando Cortez, University of Wisconsin

Friday, March 27, 1992

6-11 Mexicano/a-Chicano/a History

BAKER

Panelists:

"The Door to Mexico: Texas Merchants and the Mexican Northeast"

Miguel A. González Q., University of Houston

"Ethnography of Empowerment: An Ethnohistorical Analysis of a Rural Mexican Community and its Impact on the Educational System"

Cirenio Rodriguez, California State University, Sacramento

"The Impact of Intellectuals Upon Those Who Took Arms During the Mexican Revolution"

Manuel Callahan, University of Texas at Austin

"Mexicans and the Reluctant Politics of Reconstruction: Laredo, 1864-1872"

Roberto Calderon, University of California, Riverside

NACS Luncheon 12:30 - 2:15 pm

CRYSTAL AND YELLOWROSE

"Twenty Years of NACS Scholarship"

KEYNOTE SPEAKER:

Ricardo Romo

NACS SCHOLAR AWARD:

Margarita B. Melville

NACS HONOREES:

Judge Albert Peña, Jr.

Rosa Salazar Rosales

STUDENT PREMIOS

Student Plenary Session 2:30 - 4:00 pm

CRYSTAL AND YELLOWROSE

Friday, March 27, 1992

FOCO Meetings 4:15 - 5:30 pm

**Southern California
Northern California
Colorado
Midwest
Rocky Mountain
Texas**

**BLUEBONNET
MAGNOLIA
ALAMO
FRONTIER
ROBERT E. LEE
BAKER**

Political Action Committee 6:00 - 7:30 pm

TRAILDRIVERS

"Report on NACS/SVRI Free Trade Conferences"

NOCHE DE CULTURA 6:00 pm - 12:30 am

Poetry

Theater

Conjunto Music

**GUADALUPE THEATER
1301 Guadalupe Street**

**Free Transportation
(Buses leave the hotel to theater 5:15 - 6:30 pm
and return 11:30 pm - 1:00 am)**

Saturday, March 28, 1992

Registration 8:00 am - 5:30 pm
Session 7 8:00 - 9:15 am

**7-1 La Mera Realidad Norteamericana: Voces de Personajes
Literarios Chicanos**

BLUEBONNET

Chair: Guadalupe Ochoa Thompson
Texas A & I University

Panelists: "*Galarza y la Niñez Chicana*"
Cida Chase, Oklahoma State University

"Ana Castillo y la Mujer Chicana"
Grady Wray, Baylor University

"Las Escritoras Chicanas: Reflejos de la Sociedad"
Guadalupe Ochoa Thompson
Texas A & I University

7-2 Religion

QUADRANGLE

Chair: Rudy V. Busto, Stanford University

Panelists: "*Chicanos and Religious Studies: The
Failure of Cultural Pluralism*"
Rudy Busto, Stanford University

*"Bad Catholics: Chicanos and the Church
in the Southwest"*
Susanna Gallardo, Stanford University

*"Pentecostal Praxis in the Apostolic
Assembly Churches of the United States"*
Daniel Ramirez, Stanford University

*"Towards a Typology of Chicano Pentecostal
Churches in Oakland, California"*
Luis Leon, Harvard University

7-3 Struggles for Representation: Students Influencing Institutions

VANCE

Chair: Bianca Belmonte, University of California, Davis

Panelists: Mónica Mireles, Roberto Sarabia, Raymond Padilla,
Maricela Contreras, University of California, Davis

Saturday, March 28, 1992

7-4 Lesbian Issues Roundtable

YELLOWROSE

Panelists: Alicia López
Yolie Reyes
Deborah Vargas

7-5) Contextualizing Entrepreneurship: Racial/Ethnic Identity and Social Responsibility

ROBERT E. LEE

Chair: M. Guadalupe Gallegos-Díaz, University of California, Berkeley

Panelists: Victor Ortiz, Stanford University
Karen Mary Davalos, Yale University

Commentator: Will Rochín, University of California, Davis

7-6 San Antonio and Chicanos in Texas Literature

MAGNOLIA

Chair: Julián Olivares, University of Houston

Panelists: Max Martínez, Free Lance Writer
Ray González, Guadalupe Cultural Arts Center
Roberta Fernández, University of Houston
Lucha Corpi, Mills College

7-7 Literature of Exile

FRONTIER

Chair: Sergio Elizondo, University of California, San Diego

Panelists: *"Elena Garro: Literature Written in Exile"*
Sergio Elizondo, University of California, San Diego

"Longing for the Past: Isabel Allende's Narrative"
Edna Aguirre Rehbeim, Concordia College, Austin

"Letters Written in Exile"
Juanita Luna Lawhn, San Antonio College

Saturday, March 28, 1992

7-8 Labor Force Issues

ALAMO

Chair: Roberto M. De Anda, Trinity University

Panelists: *"Income Inequality Between Latino and White Workers"*
Manuel Avalos, Arizona State University

"Employment Instability and its Effect on the Earnings of Mexican-Origin Workers"
Roberto M. De Anda, Trinity University

"Joining La Lucha Dura: The Formation of Fuerza Unida and its Struggle Against Levi Strauss"
Darcie Vandegrift, Trinity University

"Chicano/a Workers in the Eighties: An Assessment"
Richard Santos and Alberto Dávila,
University of New Mexico

7-9 Issues in Chicano Language and Literacy

BAKER

Chair: MaryEllen García, University of Texas at San Antonio

Panelists: MaryEllen García, University of Texas at San Antonio
Bertha Pérez, University of Texas at San Antonio
Aurelia Silva, University of Texas at San Antonio
Robert Bayley, University of Texas at San Antonio

Saturday, March 28, 1992

7-10 Psychology, Parenting

MAHNCKE

Panelists: *"Use of Free-Response and Cluster Analysis to Determine Stereotypes of Mexican-Americans"*
Yolanda Flores Niemann, University of Houston
Richard M. Rozelle, University of Houston
James C. Baxter, University of Houston
Elroy Sullivan, University of Houston

"The Relationship Between Early Parenting Environments and Self-Esteem, Family Identification and Educational Experience Among Chicano and Anglo Adults"
Fernando I. Soriano, University of Missouri

"Mexican-American Communication Patterns: A Study in Attitudes and Changes in Traditional Gender Roles as Defined by the Mexican Culture"
Steven A. Magallán, Eastern Washington University

"The Chicana's Role in the Maintenance of Chicana/o Culture and the Spanish Language"
Louis McFarland, Arizona State University

7-11 Beyond Multiculturalism: The Boom in Chicano Publishing Today

TRAILDRIVERS

Chair: Ray González, Guadalupe Cultural Arts Center

Panelists: Gary Keller, Arizona State University
Andrea Otáñez
Charley Trujillo, DeAnza College

Saturday, March 28, 1992

Session 8 9:30 - 11:00 am

8-1 Chicana Literature Written in Spanish: Critics and Writers MAHNCKE

Chair: Tey Diana Rebolledo
University of New Mexico

Panelists: *"Las Aventuras de una "Born Again Mexican:
Paletitas de Guayaba de Erlinda Gonzáles-Berry"*
María Cristina López, University of New Mexico

*"Cultural Preservation, Cultural Rebellions:
Puppet by Margarita Cota-Cárdenas and Paletitas
de Guayaba by Erlinda Gonzáles-Berry"*
Tey Diana Rebolledo, University of New Mexico

Paletitas de Guayaba
Erlinda Gonzáles-Berry, University of New Mexico

Puppet
Margarita Cota-Cárdenas, Arizona State University

**8-2 Breast and Cervical Cancer Screening Among Latinas:
NCI Colorado and Texas Projects QUADRANGLE**

Chair: Estevan Flores, University of Colorado, Boulder

Panelists: Paula Espinoza, University of Colorado, Boulder
Amelie Ramirez, University of Texas Health Science Center, San Antonio

**8-3 Telecommunications and Chicano Studies: Teaching and
Learning Through Computers YELLOWROSE**

Panelists: Roberto Cantú, California State University, Los Angeles
Armando Arias, Texas A&I University

Saturday, March 28, 1992

8-4 Developing Curriculum Models in Chicano Studies

/ALAMO

Chair: Adaljiza Sosa-Riddell,
University of California, Davis

Panelists: Maricela Contreras, University of California, Davis
Ramón Gutiérrez, University of California, San Diego
Margarita B. Melville, University of California, Berkeley
Carlos Muñoz, Jr., University of California, Berkeley
Tey Diana Rebolledo, University of New Mexico

8-5 Poor Mexican American Communities: Beyond the Underclass Debate

BLUEBONNET

Chair: Raquel Pinderhughes, Social Science Research Council
Joan Moore, University of Wisconsin-Milwaukee

Panelists: *"Barrios in Transition"*
James Diego Vigil, University of Southern California

*"Economic Restructuring and Latino Growth
in Houston"*
Nestor Rodríguez, University of Houston

*"Historical Poverty and Restructuring Effects:
Mexican Neighborhoods in a Peripheral Sunbelt
Economy"*
Phillip Gonzales, University of New Mexico

*"U. S. Mexicans in the Borderland: Being Poor Without
the Underclass"*
Carlos Velez-Ibañez, University of Arizona

*"Persistent Poverty, Crime and Drugs: U.S./Mexican Border
Region (Laredo, Texas)"*
Avelardo Valdez, University of Texas at San Antonio

Saturday, March 28, 1992

**8-6 Los Olvidados: Latinos in the Midwest
The Julian Samora Research Institute (JSRI)
and the Midwest Consortium for Latino Research (MCLR)**

MAGNOLIA

Chair: Richard Navarro, JSRI

Panelists: *"Latino Scholarship: The Role of the MCLR"*
Ramiro Gonzáles, MCLR

"Chicago's Latinos: Description and Analysis"
Rodolfo García, JSRI

"Employment in the Inner City: Latino Men and Other"
Robert Aponte, MCLR

*"Mexicans and the CIO Affiliated Steel Workers
Organizing Committee During the Early Period (1936-1942)"*
Jorge Hernández-Fujigaki, JSRI

*"La Clase Mágica: Literacy, Educational Technology, and
Latino Families in North Lansing"*
René Cisneros and Margie Gallego, JSRI

*"Hispanic Business Development: The Role of the Hispanic
Chamber of Commerce and its Michigan Affiliates"*
René P. Rosenbaum, JSRI

8-7 RETE (Raza Educators Teaching English)

BAKER

Chair: Rudolfo A. Anaya, Stanford University

Panelists: José, R. Martínez, Stanford University
Inez Salazar, Stanford University
Josie Saldaña, Stanford University

Saturday, March 28, 1992

**8-8 En Memoria: Guillermina Valdés de Villalva- Pioneer Theorist
and Activist of the Maquiladoras**

ROBERT E. LEE

Chair: Devon Peña, Colorado College

Panelists: *"On Building International Women's Solidarity"*
Guillermina Valdés de Villalva (tape recording)

"Guillermina Valdés: A Life of Work in Struggle"
Rosalfa Solorzano, El Paso Community College

"Guillermina Valdés: Scholar and Activist"
Beatriz Vera, American Health Organization

*"Guillermina Valdés: Champion of Workplace
Democracy and Sustainable Development"*
Devon Peña, Colorado College

"Eulogy"
Jesús "Chuy" Montenegro, Colegio de la Frontera y
Centro de Orientación de la Mujer Obrera

**8-9 Quantitative Research on Latinos: A Roundtable of ICPSR Latino
Seminar Participants**

VANCE

Panelists: Jorge Chapa, University of Texas at Austin
Henry Heitowit, University of Texas at Austin

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Saturday, March 28, 1992

8-10 The Schools of Crystal City: 1970-1990

TRAILDRIVERS

Chair: Dennis J. Bixler-Márquez, University of Texas at El Paso

Panelists: *"The Schools of Crystal City"*
Dennis J. Bixler-Márquez, University of Texas at El Paso

"Chicano Ethnicity through Schooling"
Armando Trujillo, University of Texas at San Antonio

"Educational Reform and Social Change in Cristal"
Mario Compean, University of Wisconsin

Commentator: Doug Foley, University of Texas at Austin

8-11 Social Challenges

FRONTIER

Panelists: *"Aging in the U.S.A.: A Chicano Perspective"*
Sam Rios, Jr., California State University, Sacramento

"Alcohol Use Among Mexican American Women: the Role of Acculturation and Occupation"
Juana Mora, California State University, Northridge

"The Impact of the Measurement of Acculturation on Our View of Mental Health Risk: Is There a Better Way?"
Judith A. Arroyo, University of New Mexico

"The Intertribal Council of Houston: Cultural Conflict and the Legacy of Colonialism"
Jonathan B. Hook, University of Houston

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Saturday, March 28, 1992

Chicana Caucus Plenary 11:15 am -12:45 pm

CRYSTAL

**"Racism, Misogyny, and Homophobia:
Chicana Resistance to 500 years of Denial"**

Presenters: *"Lost in Familiar Places: Chicanas, Politics, Spirituality, Survival"*
Inés Talamántez, University of California, Santa Barbara

"Malinche as Lesbian: A Reconfiguration"
Deena González, University of New Mexico

"Notes from the Homeland: On the Construction of Chicana Identity"
Inés Hernández, University of California, Davis

Moderator: Angela Valenzuela, Rice University

LUNCH BREAK 12:45 - 1:30 pm

Session 9 1:30 - 3:00 pm

9-1 Chicano Political Economy - A Reappraisal of Theory and Experience

VANCE

Chair: David Montejano, University of Texas at Austin

Panelists: Members of the Chicano Political Economy Collective
(CHPEC)

9-2 Education, Mass Media, Science

YELLOWROSE

Panelists: *"Making Mathematics Work for Mexican-Americans"*
Manuel P. Berriozábal, University of Texas at San Antonio

"Chicana Cultural Identity and Educational Media"
C. Alejandra Elenes, University of Wisconsin

"Hispanic-American: An Increasing Target for Advertising"
John Suárez, Baylor University

"Minimizing Assessment Bias in College Classrooms"
Arthur E. Hernández, University of Texas at San Antonio

Saturday, March 28, 1992

Philosophy, Concepts and Themes

MAHNCKE

Chair: Richard A. García, California State University,
Hayward

Panelists: *"Chicanos and the Community"*
Ramón Chacón, Santa Clara University, Santa Clara

"Introduction to Chicano/Latino Studies"
Richard A. García, California State University, Hayward

"Introduction to Native-American Studies"
Roxane Dunbar-Ortiz, California State University, Hayward

"Women of Color"
Colleen Fong, California State University, Hayward

"Introduction to Black Studies"
Noel Samaroo, California State University, Hayward

"The Chicano Family"
Juan González, California State University, Hayward

9-4 Chicanos in Labor Markets

MAGNOLIA

Panelists: Manuela Romero, Stanford University
Abel Valenzuela, Massachusetts Institute of Technology
and University of California, Berkeley
Alfonso Morales, Northwestern University and The American
Bar Foundation

Saturday, March 28, 1992

**9-5 The Impact of Free Trade on Mexican American Workers
and the U.S./Mexico Border Region**

BLUEBONNET

Chair: Andy Hernandez, Southwest Voter Research Institute

Panelists: *"The Results of Computable General Equilibrium Models in California"*
Raúl Hinojosa, University of California, Los Angeles

"The Impact of NAFTA on Chicano Workers in South Texas"
Avelardo Valdez, University of Texas at San Antonio
John McCray, University of Texas at San Antonio

"Infrastructure Needs of the South Texas Border Region"
Lynda De La Viña, University of Texas at San Antonio

Discussant: Anthony González, Latin American Project,
Southwest Voter Research Institute

**9-6 The Backlash to Chicano Studies: Targeting of Chicano Scholars
by Right Wing Think Tanks**

ALAMO

Chair: Rodolfo Acuña, California State University, Northridge

Panelists: Mary Pardo, California State University, Northridge
Gloria Romero, California State University, Los Angeles
Leonard J. Minsky

9-7 RETE on Chicano/a Literary Discourse in the 21st Century

BAKER

Chair: Cordelia Candelaria, Arizona State University

Panelists: Rudolfo Anaya, University of New Mexico
Jose R. Martínez, University of Colorado
Inés Salazar, Stanford University
Josie Saldaña, Stanford University

Saturday, March 28, 1992

9-8 20 Years of Religious Scholarship, Struggle and Change

QUADRANGLE

Chair: Gilbert R. Cadena, Pomona College, Claremont

Panelists: *"Religion and Community Formation"*
Alberto Pulido, University of Utah

"Reflections on Las Hermanas"
María Carolina Flores, Las Hermanas, San Antonio

"Religion and the Theory of Transformation"
David Abalos, Seton Hall,

"Creating Chicana/Chicano Rituals"
Lara Medina, University of California, Los Angeles

9-9 Chicanos/Latinos in the Pacific Northwest

ROBERT E. LEE

Chair: Guadalupe M. Frías, University of Washington

Panelists: *"The 1990 Census and Latinos in the Northwest"*
Guadalupe M. Frías, University of Washington

"Urban Behavior Among Seattle's Hispano Communities: Chilean, Salvadorean, and Mexican Origin Population's Use of Urban Space"
Gabriel E. Gallardo, University of Washington

Community Action and Reaction: Chicanos and the War on Poverty in Washington State"
Margaret Miller, University of Washington

Commentator: Rick Olgún, University of Washington

Saturday, March 28, 1992

9-10 Ethnic and Gender Adaptations through Mexicano Organizations, 1894-1965

FRONTIER

Chair: Christine Marín, Arizona State University

Panelists: *"The Alianza Hispano Americana: Organizational Development in Relation to Larger Historical Events, 1894-1965"*

Olivia Arrieta, University of Arizona

"Origins of the Mexico Texano Civil Rights Movement: The Order of Sons of America in San Antonio, Corpus Christi and Alice, Texas, 1921-1929"

Cynthia Orozco, University of Texas at Austin

"Patriotism Abroad, Racism at Home: Mutualistas on the Arizona Home Front, 1941-1946"

Christine Marín, Arizona State University

9-11 Chicana Issues

TRAILDRIVERS

Panelists: *"Emergence of Latinas in Politics: Cultural Values in Conflict"*

John Valadéz, University of Wisconsin-Whitewater

"A Recognition and Interpretation of the Chicana Art Symposium: Artistas Chicanas: The Experience and Expression of Chicana Artists"

Magdalena Torres, University of California, Santa Barbara

"Curriculum Transformation in Chicana and Chicano Studies"

Vilma Ortiz, University of California, Los Angeles

"Chicanas in Health Care"

Anna Castañeda, University of California, Berkeley

Saturday, March 28, 1992

Session 10 3:15 - 4:45 pm

**10-1 Examining Gender in Struggle: Strategies for Change Through
Collective Action**

MAGNOLIA

Chair: Julia E. Curry-Rodríguez, University of California, Berkeley

Panelists: *"Community Context and Women's Collective Action"*
Mary Pardo, California State University, Northridge

*"The Negotiation of Self: Chicana Youth Identity and
Culture in an Urban Context"*
Angela Gallegos, University of California, Berkeley

~~*"Consequences of Activism in a Law School Setting"*~~
Anna Martínez, University of California, Berkeley

*"Women's Strategies, Women's Roles: A Case of Community
and Class Struggle"*
Julia E. Curry-Rodríguez, University of California, Berkeley

**10-2 The Chicano Struggle for Political Empowerment:
Obstacles and Strategies**

BLUEBONNET

Chair: José Angel Gutiérrez

Panelists: Carlos Navarro
Armando Navarro
Richard Santillán

**10-3 Celebrating New and Familiar Voices: Four Chicano
Authors Read from Their Recent Work**

MAHNCKE

Chair: Karen S. Van Hooft, Arizona State University

Panelists: Rafael Castillo, Palo Alto College
Alicia Gaspar de Alba, University of New Mexico
Armand Hernández, Arizona State University
Gary D. Keller, Arizona State University

Saturday, March 28, 1992

10-4 Catholicism, Liberation Theology and Chicano/a Empowerment

BAKER

Chair: Gilbert Cadena, Pomona College, Claremont

Panelists: *"Lessons From The Wilderness: Peasant Theology and Revolutionary Commitment in Solentiname, Nicaragua"*
Noel Rodríguez, Pomona College, Claremont

"La Mujer Y Su Fé: Developing a Chicana/Latina Liberation Theology"
Roya Mohseni, University of California, Los Angeles

"Doing Chicano Theology: Alinsky Style Organizing in San Gabriel Valley, California"
Masseo Gonzáles, Pitzer College, Claremont

"Vision, Power, Knowledge of Self and Community: A Contemporary Critique of Chicano Liberation Theology"
Gregory Garza, University of California, Los Angeles

10-5 Latinas/Latinos in Colorado: Strategies for Change

VANCE

Panelists: María Guajardo, Latin American Research and Service Agency
Denver, Colorado

10-6 The Perspective of the Community College Student

TRAILDRIVERS

Chair: Norma Cruz-González, San Antonio College

Panelists: Juanita Luna-Lawhn, San Antonio College
Irma Luna, San Antonio College
Jane Fotch-Hensen, St. Mary's University
María García, San Antonio College

10-7 Music

FRONTIER

Panelists: *"Los Nakos: 'Ya Guarda Tus Libritos' Musical Nationalism, NACS and Chicano Music Scholarship"*
Javier B. Pacheco, University of California, Los Angeles

"Chicano Music and the Politics of Exclusion/Inclusion"
Larry Trujillo/Jesús Covarrubias, University of California, Berkeley

"Orquesta Fronteriza-Orquesta de Salón"
Adrian Treviño, University of New Mexico

Saturday, March 28, 1992

**10-8 Mexican Americans and World War II:
Cultural Exchange and Cultural Resistance in the Southwest**

QUADRANGLE

Chair: David G. Gutiérrez, University of California, San Diego

Panelists: *"Zoot Suiters, Cops and the Myth of Chicano
Criminality: The Relationship between the Los
Angeles Police Department and Mexican American
Youth during World War II"*
Edward J. Escobar, Indiana University Northwest

*"The War at Home and Abroad: World War II and Its Effects
on Union of Mine, Mill, and Smelter Workers Local
890, Silver City, New Mexico"*
R.A. Olguín, University of Washington

*"Comradere and Competition: The Emerging Mexican American
Culture and of the World War II Era"*
George J. Sánchez, University of California, Los Angeles

10-9 NACS: A Reflection on 20 years of Scholarship

ALAMO

Chair: Miguel Carranza, University of Nebraska-Lincoln

Panelists: Alma García, Santa Clara University
Alfredo González, California State University, Los Angeles
Tatcho Mindiola, University of Houston
Tey Diana Rebolledo, University of New Mexico

Saturday, March 28, 1992

10-10 Literature, Gender

ROBERT E. LEE

Panelists: *"Conviviality and The Dance of "Mictlantecuhtli"*
 Arturo J. Aldama, University of California, Berkeley

"Revolutionary Subjectivity"
 María Josefina Saldaña, Stanford University

"Toward a Mestiza Feminist Poetics"
 María C. González, University of Houston

"Bless Me Ultima", "Tortuga" and "Heart of Aztlan"
 Frederick Luis Aldama, University of California, Berkeley

10-11 Environmental Racism: Toxics in Minority Communities

YELLOWROSE

Panelists: Rubén Solís, San Antonio
 Susana Almanza, Austin
 Antonio Díaz, Austin
 Southwest Network for Environmental and Economic Justice
 and Texas Network for Environmental and Economic Justice

GENERAL BUSINESS MEETING

5:00 - 6:30 pm

CRYSTAL

GRAN BAILE

8:00 pm - 1:00 am
CRYSTAL AND YELLOWROSE

a mover el bote con

CONJUNTO AZTLAN

y

DR LOCO'S ROCKIN' JALAPENO BAND

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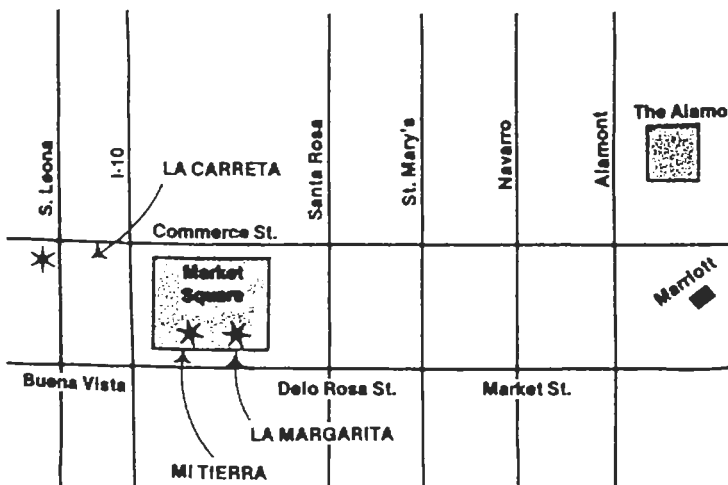
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University of New Mexico Press

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University of Wisconsin, Chicano Studies

Hispanic Research Center University of Texas at San Antonio

The Hispanic Research Center was founded in 1989. Its mission is to provide an interdisciplinary University focus on research regarding Mexican Americans in the United States in general and in Texas/South Texas in particular. In its short history, the Center has already launched several studies and projects of importance to Mexican Americans. **Among those studies are included:**

- * a study of the impact of the Free Trade Agreement on Mexican American workers and on the infrastructure of cities along the Rio Grande Valley, funded by the Southwest Voter Research Institute;
- * a longitudinal study of substance use and personality characteristics of Mexican American youth the development of a model for assessing the level of heroin use in Mexican American communities, funded by the National Institute on Drug Abuse;
- * a study of student characteristics and economic need for engineering programs in the Texas Rio Grande Valley, funded by the South Texas Initiative Program.

Several projects have also been initiated, including:

- * the establishment of a UTSA collection of historical and political archival materials of the San Antonio and South Texas Mexican American community;
- * the establishment of a working paper series focusing on Mexican American topics.

The Center is very pleased to have devoted time and energy to hosting the **NACS 20 Conference**. The Center's staff, along with the Site Committee and other volunteers, has worked hard in preparing for your visit to San Antonio. We hope that your experience with the Conference and San Antonio is a positive one.

The Staff:

Jesse T. Zapata, Director
Sylvia Kaltman, Senior Secretary
Valerie Klecker, Administrative Clerk
Dulce Benavides, Research Assistant
Jessie Ochoa, Research Assistant
Susan Quintero, Research Assistant
George Alto, Research Assistant
Claire Portman, Student Assistant

Finally, special recognition is deserved by **Belinda Treviño Schouten**, Student Assistant for her diligence and enthusiasm in preparing the Center prepare for this Conference.

**20th ANNUAL CONFERENCE
NATIONAL ASSOCIATION FOR CHICANO STUDIES**

**CONFERENCE SUMMARY
MARCH 25 - MARCH 28, 1992
SAN ANTONIO, TEXAS**

Wednesday, March 25

| | | |
|-------------------|-----------------------------------|---------------------------------|
| 6:00 pm - 8:00 pm | Welcome Reception | <i>CRYSTAL & YELLOWROSE</i> |
| 8:00 am - 5:30 pm | Registration | <i>2nd FLOOR MEZZANINE</i> |
| 7:00 pm - 9:00 pm | <i>Political Action Committee</i> | <i>FRONTIER</i> |

Thursday, March 26

| | | |
|---------------------|--------------------------------|-----------------------------|
| 8:00 am - 5:30 am | Registration | <i>2nd FLOOR MEZZANINE</i> |
| 9:00 am - 10:30 am | <i>Session 1</i> | |
| 10:45 am - 12:15 pm | <i>Session 2</i> | |
| 12:15 pm - 1:30 pm | <i>Lunch</i> | |
| 1:30 pm - 3:00 pm | NACS Plenary Session | <i>CRYSTAL</i> |
| 3:30 pm - 5:00 pm | <i>Session 3</i> | |
| 5:15 pm - 6:30 pm | <i>Session 4</i> | |
| 6:30 pm - 8:30 pm | Reception, Chicano Art Exhibit | <i>JANSEN-PEREZ GALLERY</i> |
| 8:00 pm - 9:30 pm | Open Reading | <i>CRYSTAL</i> |

Friday, March 27

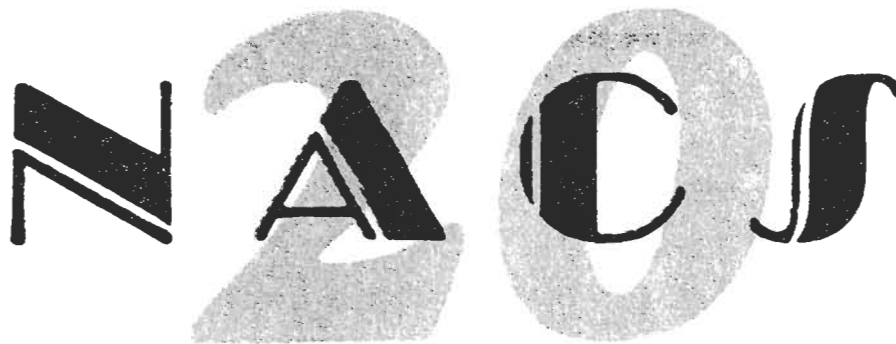
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|---------------------|---------------------------------------|---------------------------------|
| 8:00 am - 5:30 pm | Registration | <i>2nd FLOOR MEZZANINE</i> |
| 7:00 am - 9:00 am | Chicana Caucus Breakfast | <i>CRYSTAL</i> |
| 10:45 am - 12:15 pm | <i>Session 6</i> | |
| 12:30 pm - 2:15 pm | NACS Luncheon | <i>CRYSTAL & YELLOWROSE</i> |
| | "Twenty Years of NACS Scholarship" | |
| 2:20 pm - 4:00 pm | Student Plenary Session | <i>CRYSTAL & YELLOWROSE</i> |
| 4:15 pm - 5:30 pm | FOCO Meetings | |
| 6:00 pm - 7:30 pm | Political Action Committee | <i>TRAILDRIVERS</i> |
| | "Report on NACS/SVRI FTA Conferences" | |
| 6:00 pm - 12:30 am | Noche de Cultura | <i>GUADALUPE THEATER, GCAC</i> |

Saturday, March 28

| | | |
|---------------------|--------------------------|----------------------------|
| 8:00 am - 3:00 pm | Registration | <i>2nd FLOOR MEZZANINE</i> |
| 8:00 am - 9:15 am | <i>Session 7</i> | |
| 9:30 am - 11:00 am | <i>Session 8</i> | |
| 11:15 am - 12:45 pm | Chicana Plenary | <i>CRYSTAL</i> |
| 12:45 pm - 1:30 pm | <i>Lunch</i> | |
| 1:30 pm - 3:00 pm | <i>Session 9</i> | |
| 3:15 pm - 4:45 pm | <i>Session 10</i> | |
| 5:00 pm - 6:00 pm | General Business Meeting | <i>CRYSTAL</i> |
| 8:00 pm - 1:00 am | GRAN BAILE | <i>CRYSTAL</i> |

Registration, Exhibition, and Book Display are ongoing through 3:00 pm Saturday. Childcare information is available at registration desk.

*National Association
For
Chicano Studies*



Luncheon

Friday, March 27, 1992

*Twenty Years
of NACCS Scholarship:*

*500 Years of Struggle
and Change*



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Arturo Vega, UTSA

On behalf of the Site Committee for this year's NACS Conference, we want to extend a warm welcome y abrazo to everyone, including scholars, students, and community members. We hope you are enjoying San Antonio and that our conference has provided the intellectual and political bonding which we planned.

This year is important to NACS in two ways. First, it is the twentieth anniversary of our association and of the building of a Chicano intellectual and scholarly community. We do not believe it is self-serving to say that we have made significant strides in that direction. At the same time, we realize that that historical task is still unfinished ... we have many miles yet to travel. Second, if 1992 represents anything at all, it represents 500 years of struggle of a people against genocide. Our mestizaje ties us to that struggle. May we never forget that.

It is with this in mind that we honor the NACS scholar, Margarita B. Melville, and the political activists, Albert Peña, Jr., and Rosa Salazar Rosales. Dr. Melville's work is exemplary of the scholarship to which NACS is dedicated. Albert Peña, Jr., and Rosa Salazar Rosales symbolize the leadership of a community in struggle.

Finally, our keynote speaker, Dr. Ricardo Romo, is a native San Antonian and a pioneer in the evolution of NACS. We hope you enjoy our program and may the spirit of our struggle nurture us today.

PROGRAM

12:30 pm *Introductions by Avelardo Valdez*

12:40 pm *Lunch to be served*

1:10 pm *Presentation of NACS Awards*
by David Montejano

NACS Scholar - Margarita B. Melville

NACS Activist - Albert Peña, Jr.

NACS Activist - Rosa Salazar Rosales

NACS Student Premios

1:45 pm *Keynote Speech by Dr. Ricardo Romo*

2:15 pm *Conclusion of Lunch Program*

Keynote Speaker Ricardo Romo is a professor at the University of Texas at Austin as well as the director of the Tomás Rivera Center at Trinity University, San Antonio.

NACS Scholar Margarita B. Melville is coordinator of Chicano Studies at the University of California, Berkeley. She has been a scholar and activist since 1950.

NACS Activist Albert Peña, Jr., was a county commissioner in San Antonio from 1956 to 1972 and is now Presiding Municipal Judge in the Municipal Courts of San Antonio.

NACS Activist Rosa Salazar Rosales is a national representative for the National Association of Government Employees in San Antonio and is also State Director of Texas LULAC.

ATTENTION

The Conference Summary page should include for Friday, March 27, at 9 a.m.:

9:00 am - 10:30 am Session 5

The Panel Number, Title, and Room for the panel appearing at the very top of Page 9 in the schedule for Thursday, March 26, at 10:45 am - 12:15 pm should be:

2 - 8 Health, Culture and Economic TRAILDRIVERS

Please check your packages for the revised lists of

Exhibitors

Conference Sponsors and Contributors

(Max Martinez will not be participating in Panel 7 - 6)

STUDENT PREMIO AWARDEES

Undergraduate

Aurora Santillan, The University of California, Santa Barbara

Creating a Working Class Consciousness: Mexican Women of the Farah Strike, 1972-1974

Graduate

Anna Maria Martinez, The University of California, Berkeley

Suspect but Not Silent: Law School Chicana Style