"Twenty Years of NACS Scholarship: 500 Years of Struggle and Change."
NATIONAL ASSOCIATION FOR CHICANO STUDIES, 1992

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NACS 20

"Twenty Years of NACS Scholarship:
500 Years of Struggle and Change"

Conference Program

March 25 - 28, 1992
The Sheraton-Gunter Hotel
San Antonio, Texas

University of Texas at San Antonio
Hispanic Research Center
Sponsors and Contributors

The NACS 20 Conference Coordinating Committee wishes to thank Samuel A. Kirkpatrick, President of The University of Texas at San Antonio, for his contribution and support for NACS 20. Other contributors who have helped make this conference possible include:

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WELCOME

Welcome to the National Association For Chicano Studies (NACS) 1992 Conference sponsored by The University of Texas at San Antonio and its Hispanic Research Center.

National Association for Chicano Studies was founded in 1972 at the Southwestern Social Science Association meetings in San Antonio, Texas, and returns here to celebrate its 20th Anniversary. NACS is the only association of Chicano scholars dedicated to social and political change through the promotion of Chicano Studies. This Association has grown with increased participation of Chicano faculty and graduate and undergraduate students, many associated with Chicano Studies and/or research centers. This growth has occurred despite the cutbacks of minority programs by many institutions during the last decade. Many scholars choose to attend NACS conferences because they understand the importance of our organization in academia, as well as its links to the Chicano community.

This year's conference theme, "Twenty Years of NACS Scholarship: 500 years of struggle and Change," focuses on the national discourse surrounding the quincentennial debate and the evolution of NACS. Some Chicanos have questioned the relevancy of this event to their community and have refused to participate. But others have taken the opportunity to reflect on the link between 500 years of conquest of indigenous people and Chicanos today. The NACS Plenary, entitled "Bridging Indigenismo y Chicanismo," will address these issues.

I congratulate Professor Margarita B. Meville, this year's NACS Scholar, and Judge Albert Peña, Jr. and Rosa Salazar Rosales, this year's honorees, for their political leadership and contribution to the Chicano struggle. These individuals will be honored at the NACS luncheon on Friday.

Finally, I would like to sincerely thank all of the persons and organizations whose support, time and energy made this conference a reality, especially the staff of the Hispanic Research Center. I would also like to thank Cesar Martinez for his contribution to this year's NACS poster.

Avelardo Valdez
Conference Coordinator
Greetings,

On behalf of The University of Texas at San Antonio, I welcome you to the 20th Annual Conference of the National Association for Chicano Studies.

The University of Texas at San Antonio is proud of its interdisciplinary programming and its commitment to serving the needs of the Mexican American/Chicano population in San Antonio and South Texas. Among Hispanic-serving institutions, we have an unusual opportunity to be a leading comprehensive university providing challenging graduate programs and new research opportunities.

I would like to invite you to visit our campus and the Hispanic Research Center while you are visiting San Antonio. I also encourage you to see the Institute of Texan Cultures, also a part of UTSA, at HemisFair Plaza downtown. It offers a wealth of information and exhibits the diverse cultures of Texas.

Best wishes for a successful conference.

Sincerely,

Samuel A. Kirkpatrick
President

SAK/bh
DEAR NACS PARTICIPANTS:

It is my pleasure to welcome you and your conference, the National Association for Chicano Studies (NACS), to San Antonio. We are honored to have such a distinguished group of scholars visiting the Alamo City. As you well know, your research is very relevant to a city like ours, whose population is over 50 percent Hispanic, largely Mexican-American.

We San Antonians take great pride in our city, which grew from a small Spanish mission along the banks of the San Antonio River in the 1700s to the tenth largest city in the United States, with a population of close to one million. The historic Spanish Governor’s Palace, to one side of City Hall, is an excellent testimony to our Spanish and Mexican beginnings. The San Fernando Cathedral, another downtown landmark, is the oldest Catholic cathedral sanctuary in the nation, and continues to offer services in Spanish. As you can see, the Spanish language and culture have always been important in this area, along with Native American languages and English. Possibly more than any other U. S. city, our bilingualism and biculturalism is a legacy which we treasure deeply.

I and the people of San Antonio invite you to explore the city at your leisure. We wish you great success with this conference, and hope you enjoy pleasant memories of your stay here.

Sincerely,

Nelson W. Wolff
Mayor

NWW:jrb
NATIONAL ASSOCIATION FOR CHICANOS STUDIES AWARDS

NACS SCHOLAR: MARGARITA B. MELVILLE

One of the duties of the National Association for Chicano Studies (NACS) is to recognize significant contributions of scholars to Chicano Studies. General criteria include a history of involvement in the development of Chicano Studies and/or significant contributions to scholarly research and writing in this area. This year’s NACS Scholar is Professor Margarita B. Melville from the University of California, Berkeley.

A scholar and activist, Dr. Margarita B. Melville has made significant contributions to the development of the Chicano studies. While teaching as a nun in Guatemala in the 1950s, she founded, with other university students, the Centro de Capacitacion Social (CEDECAS). The centro was dedicated to teaching literacy as a tool for social change. After killings and political expulsions forced her to leave, she returned to the U.S. and married Tom Melville. They were arrested for protesting against the Vietnam War and U.S. intervention in Central America. While fighting her appeal, she completed her M.A. in Latin American Studies and co-authored, with her husband, Guatemala: The Politics of Land Ownership. She was sentenced to one year in Federal prison, but was released after nine months. She then went to Chile to research the social organization of peasants under Allende. After the overthrow of Allende, she studied the disenfranchisement of the Mapuche Indians. The research provided the material for her doctoral thesis at American University in 1976.

More recently she has edited two books on Chicanas, Twice a Minority: Mexican American Woman, and Mexicans at Work, as well as many articles, such as “Hispanics: Race, Class or Ethnicity” and “Mexican Woman Adapt to Migration.” Professor Melville has made many contributions to the evolution of Chicano Studies as a discipline. She has been on the editorial board of Aztlán, has published “Introduction to Chicano Culture, An Undergraduate Syllabus,” and has been Coordinator of Chicano Studies at UC-Berkeley since 1986.

NACS COMMUNITY HONOREES

The National Association for Chicano Studies (NACS) also usually recognizes persons outside academia who have contributed to the Chicano struggle. This year’s Site Committee recognizes two individuals who have had an important impact on the political and economic empowerment of the Mexican-origin population in South Texas. The Tejano-Mexican community has been in the forefront of Chicano struggles against racism, economic discrimination and sexism. Our two honorees embody the spirit of those courageous men and women who have participated in this movimento here in Texas.

ALBERT PENA, JR.

Albert Peña Jr.’s political leadership has had a profound impact on Texas politics. He was born in San Antonio, Texas in December, 1918. He attended St. Mary’s University, graduated from South Texas School of Law in 1950, and began to practice law the following year. In 1956, Mr. Peña was elected as a Bexar County Commissioner. Mr. Peña held that
position for sixteen years. In 1978, Albert Peña was appointed as Municipal Judge in San Antonio's city court system and is presently Presiding Municipal Judge.

Throughout his long public career, Albert Peña has been actively involved in the political affairs of the Chicano community. In 1951, Albert Peña, with the support of GI Forum and LULAC, was instrumental in the desegregation of three South Texas school districts. A year later, Mr. Peña, with other Chicanos activists, including Ruben Muguia and Lalo Solís, organized the first presidential rally in San Antonio’s Westside for Adlai Stevenson. In 1960, Albert Peña was the first Chicano in this century to attend the Democratic National Convention as an official delegate from Texas. It was at that national convention where Mr. Peña and the Black delegate, G.J. Sutton, worked with other delegations to ensure that the Democratic Party install a civil rights plank in the Democratic National Platform. In 1960, Albert Peña was one of the key organizers of the "Viva Kennedy" clubs which were instrumental in establishing a national political presence for Chicanos. Peña was also the state director of the Political Association of Spanish Speaking Organizations (PASSO), state co-chairperson of a liberal Democratic Coalition, as well as a founder of the Bexar County Democratic Coalition in San Antonio.

In 1961, Albert Peña was instrumental in the election of the first Mexican American congressman from Texas, Henry B. Gonzalez. The dramatic takeover of the Crystal City council in 1963 by Mexican Americans was orchestrated by Albert Peña through PASSO in alliance with the Teamsters union. Finally, through Mr. Peña's political work, the Mexican American Legal Defense and Education Fund (MALDEF) and the Mexican American Unity Council (MAUC), were founded in San Antonio. Mr. Peña was also involved in the initial stages of the founding Communities Organized for Public Services (COPS), an Alinsky-style community organization in the barrios of San Antonio.

Albert Peña authored "A Marshal Plan for South Texas," a reflective article on the needs of the Chicano community in South Texas, published in the Texas Observer, and co-authored (with Joe Bernal and Julian Samora) Gunpowder Justice: A Reassessment of the Texas Rangers, an historical analysis of the Texas criminal justice system and Chicanos.

As Presiding Municipal Judge, Albert Peña still actively supports workers in their efforts to organize in San Antonio and is the only municipal judge who is a dues paying-member of the National Association of Government Employees.

**ROSA SALAZAR ROSALES**

Rosa Salazar Rosales' life symbolizes the participation and leadership of Chicanas in the struggles for economic and political justice in the Chicano community. Rosa Rosales is one of a long history of Chicanas in South Texas who have played important roles in the political life of this region.

Rosa Salazar Rosales was born in a southside San Antonio barrio on April 7, 1944. Twelve years after graduating from high school and raising three sons, Rosales returned to school. In 1978, she graduated with a B.A. with high distinction from the University of Michigan at Ann Arbor. During that time, Rosales founded a Third World woman's caucus,
organized Chicana prison inmates, and participated in the recruitment of more Chicanas to the University of Michigan.

After returning to San Antonio in 1978, Rosales worked in a community agency organizing crime prevention in the city’s barrios. She came to the realization that the services needed in the barrio went beyond crime prevention. She was convinced that if the quality of life was to change, Chicanas and Chicanos needed to organize in the workplace. Accordingly, Rosales along with two other women, Angela Garcia and Maria Valenzuela, and Sam Alvarado, organized an independent union (the United Public Employees Association) in the public sector in 1980. Eventually, the three women, Rosales, Garcia, and Valenzuela, became known as the Hatted Ladies (or "Las Gorrudas," as many would affectionately refer to them).

Throughout the 1980s and to the present, Rosales fought the job discrimination and abuse faced by Chicanos and Chicanas from her union as well as by other workers. Through her efforts in the union, now known as the National Association of Government Employees, several class action suits have been initiated on behalf of working women. These efforts have earned her the respect of labor leadership throughout nation.

In 1980, Rosales joined LULAC. Right away she observed that, "LULAC was too much of a social club. Not that it was not concerned about Chicana and Chicano issues, but its main goal was raising money to give scholarships. Even worse, women seemed almost invisible when it came to leadership positions but were quite visible when it came to work." Within ten years, Rosales was elected first as president of one of the local LULAC councils, then as the first woman district director of the San Antonio LULAC district, and is presently the state director of the Texas LULAC. She is the second woman to hold the position of Texas State Director.

It is her involvement in LULAC that has brought Rosales to the forefront in struggling against the many forms of discrimination that Chicanas face not only in relation to their jobs, but also in education, health, and other areas. In San Antonio, the mention of "Las Gorrudas," immediately brings to mind a woman who is not afraid to take on governors or mayors, to take on the FBI if they are harassing Chicanas or Chicanos, or to take on the local police, local school boards or any other institution if they are insensitive to workers, students, or community. Today, women are more visible in leadership positions in LULAC, unions, and other organizations because of women like Rosa Salazar Rosales.

Margarita Melville, Albert Peña, Jr. and Rosa Salazar Rosales will be honored at the NACS Luncheon on Friday, March 27, 1992.

CESAR A. MARTINEZ. The Site Committee thanks Cesar A. Martinez for the use of his painting, Reinvented Icon For This Time And Place "San Antonio," for the NACS 20 poster. This work is from Martinez’s mestizo series which combines Indian and European imagery. The painting will be at the Jansen-Perez’s "Igual Pero Diferente" exhibit.
Wednesday, March 25, 1992

OPENING ACTIVITIES

Welcome Reception 6:00 - 8:00 pm  CRYSTAL AND YELLOWROSE

Registration 6:00 - 8:00 pm  2ND FLOOR MEZZANINE

Political Action Committee 7:00 - 9:00 pm  FRONTIER

DAILY AND ONGOING EVENTS, MARCH 26 - 28

Exhibits and Book Display  GUNTER TERRACE & 2ND FL. MEZZANINE

March 26 & 27: 8:00 am - 5:30 pm
March 28: 8:00 am - 3:00 pm

Registration  2ND FLOOR MEZZANINE

March 26 & 27: 8:00 am - 5:30 pm
March 28: 8:00 am - 3:00 pm

Childcare  EMILY MORGAN HOTEL

March 26: 7:30 am - 6:00 pm
March 27: 6:30 am - 6:00 pm
March 28: 8:00 am - 6:00 pm

Arranged through The Gingerbread House, a fully certified professional service
More information available at Conference Registration Desk
Thursday, March 26, 1992

Registration 8:30 am - 5:30 pm 2nd FLOOR MEZZANINE

Session 1 9:00 - 10:30 am QUADRANGLE

1-1 Chicanas in Society and Literature

Panelists:
"The Roots of Contemporary Meritza Feminism"
Naomi Quiñones, Claremont Graduate School

"Exploring Systems of Race, Class and Gender Domination Through The Life Story of the Criada’s Daughter"
Mary Romero, University of Oregon

"Images of Chicanas in Literature by Chicanas: Struggling to Change the Icons"
Jaime Armin Mejía, Southwest Texas State University

"El Feminismo Popular: Women’s Activism in Latin America"
Irene Campos Carr, Northeastern Illinois University

1-2 Linguistics, History and Sociology

Panelists:
"A Tradition of Silence: Columbus’ Legacy to the Chicanal/World"
Maria Montes de Oca Ricks, Washington State University

"Is the Mexican American Generation a Social Entity?"
Otto Santa Ana A., University of New Mexico

"La Lengua de Nuestros Padres: Two Chicanas’ Perspectives on Lengua Culta vs Lengua Rural"
Guillermina Núñez, University of Califonria, Berkeley
Thursday, March 26, 1992

1-3 Educational Challenges

Panelists:  
"Measuring the Effects of Tutoring on Hispanic Students"  
Gabino Rendon, New Mexico Highlands University

"Instructional Dilemmas in the Education of Language Minorities"  
Dr. Sylvia Cavazos Peña, University of Houston

"Ecological Validity in the Study of Stress and Mental Health in Chicano Children"  
Layla P. Salehman González, Loyola University Chicago

"A Model for Developing School-Based, School-Age Child Care Programs in Texas Public School"  
Rose Ann M-Renteria, University of Colorado, Boulder

1-4 Environmental Factors Affecting Alcohol Use: An Ethnographic Study

Chair:  
María L. Alanís, Prevention Research Center,  
San Jose State University,

Panelists:  
José Cueliar, David Stephens, Gloria Rodríguez,  
Laura Salazar Nancy Jarvis, Anita de Lucio,  
Angela Gallegos, Ingrid Tava,  
San Francisco State University

1-5 The "I" in the Eye of the Beholder

Chair:  
Gustavo Francis Lamanna, University of California, Berkeley

Panelists:  
"From the Seeds of Poetry: Lorna Dee Cervantes' Reconstruction of "Los Antepasados""  
Margo A. Ponce, University of California, Berkeley

"The Pro-filmic Images in Que Viva México"  
Gustavo Francis Lamanna, University of California, Berkeley

"Nuevo Mexicano Poésia y su Poesía: Hispano Creativity of Tradition"  
Steven Rael de Galvez, University of California, Berkeley
Thursday, March 26, 1992

1-6 US-Mexico

Panelists:
- The Political Economy of the U.S.-Mexico Trade Pact*
  Leonardo Atencio, Fort Lewis College
- Comunidades Fronterizas y TLC*
  Raúl A. Rubio Cano, Universidad Autónoma de Nuevo León
- El Sindicalismo de México y Estados Unidos Frente al Tratado de Libre Comercio*
  Ignacio Medina Nuñez, Universidad de Guadalajara

1-7 Chicano/a Student Issues

Panelists:
- The Characteristics of Chicana/o in Chicano Student Organizations*
  Jesús Treviño, University of California, Los Angeles
- Student Services and the Paradigm Shift*
  Irene I. Brea, The University of New Mexico
- The Impact of Culture and Gender on Chicana/Latina College Students*
  Irene Campos Carr, Northeastern Illinois University
- Chicana in Law School and Overcoming our Status as Historical Mistakes*
  Anna Martinez, University of California, Berkeley

1-8 Indians, Culture and Religion in the Borderlands

Panelists:
- Indians in the 18th Century San Antonio Community*
  Gilberto M. Hinojosa, University of Texas at San Antonio
- Guadalupe Celebrations in the 19th Century San Antonio*
  Tim Motavina, Catholic University
- The Secular Clergy in South Texas Communities*
  Robert Wright, Oblate College
- Los Comanches de la Sierra: Chicanismo, Genizaro Style*
  Felix Mauro Torres, University of New Mexico
Thursday, March 26, 1992

1-9 Chicana Writing Toward the Turn of the Century
Chair: Ray González, Guadalupe Cultural Arts Center
Panelists: Mary Helen Ponce
Irene Blen
Margarita Luna Robles
Roberta Fernandez

1-10 Contemporary Chicano Politics
Panelists: "Mexican American Voting: A Causal Analysis of the Myth and Reality of Voter Turnout Among Mexican Americans" J. Carlos Huerta, University of Houston
"The Politics of Ethnic and Race Relations: The El Paso Experience" Roberto E. Villarreal, University of Texas at El Paso
"Chicano Mobilization:Centrist or Leftist" Darold Gonzales, California State University, Chico
"Political Ambition and Political Aspirations among Chicana/Latinas" Mariela Marquez and Sonia Garcia, University of California, Santa Barbara

1-11 Confronting Our Homophobia: A Workshop
Panelists: Cynthia Orozco, MALCS, Central Texas Chapter
Belinda Acosta, MALCS, Central Texas Chapter
Thursday, March 26, 1992

Session 2  10:45 am - 12:15 pm

2-1 Transitions in the Making of a Chicano/a Consciousness and Culture

Chair: Norma Alarcón, University of California, Riverside

Panelists:
- "The Implications of National Consciousness: Gender and Culture in Women Writers of Mexican Descent"* 
  Alicia Arrizón, University of California, Riverside

- "Lost in Transit?: The Institutional Dynamics of Chicano Literature during the 1970s"* 
  John González, Stanford University

- "Placing Contemporary Chicana Feminism in a Historical Context: The Early Interventions by Chicanas During the Heights of El Movimiento"* 
  Indo Salazar, Stanford University

2-2 Promoting Chicano/Hispanic Educational Success

Chair: Homer D. C. García, Baylor University

Panelists:
- "Parental Socialization, Self-Esteem, and Educational Goals among Male and Female White and Hispanic Students"* 
  Jodi L. Miller, Baylor University

- "Chicano School Dropouts: High Rates and Highly Predictable"* 
  Lawrence Felice, Baylor University

- "High School Buss and the Incidence of Student Drug Use among White and Mexican-American Students"* 
  Lawrence Felice, Baylor University

- "A Discriminant Function Analysis of Predictors of Returning to School among Public School Dropouts in Three Ethnic Communities"* 
  Ray Stubblefield, Baylor University

- "Reconciling Generational Differences in the Schooling Experiences of Mexican Origin Adolescents with Adult Sociodemographic Trends"*
  Angela Valenzuela, Rice University

- "The Roles of Individual and High School Context Factors in the College Attendance and Retention of High School Students"* 
  Homer D. C. García, Baylor University 
  Lawrence Felice, Baylor University
Thursday, March 26, 1992

2-3 Rethinking the Elementary School Experience in the Chicano Community: Problems and Possibilities

Chair: Bernardo P. Gallegos
California State University, Los Angeles

Panelists:
"Reframing the Questions: Alternative Theoretical Frameworks for Understanding Chicano/Chicana Schooling Experiences"
Bernardo P. Gallegos, California State University, Los Angeles

"Schooling and Cultural Survival in New Mexico"
Ana Sandoval Montoya, University of New Mexico

"Asian and Chicano/Chicana Children's Self Perceptions, Intellectual Ability Grouping, and Cultural Conflict in Alhambra Schools"
Felipe Goléz, California State University, Los Angeles

2-4 Art and Culture

Panelists:
"Preserving a Culture: Chicano Cultural Arts in the California Ethnic and Multicultural Archives"
Salvador Guerra, University of California, Santa Barbara

"Beyond Frida Mania: Reclaiming Frida Kahlo as Validator and Role Model for Chicana Artists"
Magdalena Torres, University of California, Santa Barbara

"The Silences of Minor Art"
J. Javier Inda, University of California, Berkeley

"En Defensa de Nuestra Cultura: Latino Museum Professionals for the 21st Century: The National Survey and Directory of Historical and Art Museums"
Antonio Rios-Bustamante, University of Arizona
"Immigration, Colonias Formation and Latino Poor in Rural California: Evolving "Immigration"
Refugio I. Rochín, University of California, Davis

"An Analysis of Latino Political Representation: City of Chicago"
George M. Schuck, George Washington University

"The Enacted Environment: The Creation of "Place" by Mexicans and Mexican Americans in East Los Angeles"
James Thomas Rojas, University of California, Los Angeles

Chair: Richard Griswold del Castillo, San Diego State University

Panelists: Roger Díaz de Cuauhtémoc, Programa Presidencial para las Comunidades Mexicanas en el Extranjero, Secretaría de Relaciones Exteriores
Axel Ramos, Universidad Nacional Autónoma de México
Hira de Cortázar, Instituto José Luis Mora, México
Mónica Vera Campos, Universidad Nacional Autónoma de México
Francisco Dávila, Universidad Nacional Autónoma de México
Isidro Ortiz, San Diego State University

"The Mexican American Offender Population in Texas"
Frank J. Archuleta, Texas Department of Criminal, Community Justice Assistance Division

"Racial Disparities in Imprisonment Rates in the State of Nebraska"
Ed A. Muhia, University of Nebraska-Lincoln

"Human Rights Violations in the U.S.-Chicano Political Prisoners"
Alvaro Hernández Luna, University of Houston

"Serving At-Risk Chicano Children and Their Families: A Model for School-Based Integrated Services"
Carlos Navarro, California State University, Northridge
Thursday, March 26, 1992

Panelists:
"Health Education For Latino Immigrant Hazardous Waste Workers"  
Luís Ramón Mireles, University of California, Berkeley

"La Salud del Barrio/Community Health: El Mito/The Myth"  
Andrés Mares, The University of Texas at El Paso

"Developing Proactive Health Care Financing Policy for Latinos: Responding to the Latino Uninsured"  
Aída de la Torre, California State University, Long Beach

"Comparative Analysis of the Cuban Health Care System and the U.S. Medical Market"  
Elisa "Linda" Facio, University of Colorado, Boulder

2-N Without Discovery: The Impact of the Quincenatalosial
on Chicano Literature

Chair: Ray González, Guadalupe Cultural Arts Center

Panelists:  
Rudolfo Aaraya  
Juan Felipe Herrera  
Margarita Luna Robles  
Roberta Ferrández
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2-10 Chicago Politics in Salinas, California: A Study in Chicoano Empowerment
Chair: Juan Olivérez, Hartnell College
Panelists: Simón Salinas, Hartnell College
Ernesto González, Salinas, CA

2-11 Environmental Racism and the Chicoano Community - En Memoria:
Guillermina Valdés de Villalva: Pioneer Theorist and Activist
of the Maquiladoras
Panelists: "Industrial Mining and Rural Chicoano Communities"
Devon Peña, Colorado College
"Farmworkers and Pesticides"
Laura Pulido, California State, Fullerton
"Toxic Wastes and the Latino Community"
Magdalena Avilés, University of California, Berkeley
"Environmental Degradation and the Maquiladoras"
Domingo González, Coalition for Justice in the Maquiladoras
Commentary
Rubén Martínez, Colorado University, Colorado Springs

LUNCH BREAK 12:15 - 1:30 pm

NACS Conference Plenary 1:30 - 3:00 pm
"Bridging Indigenismo y Chicanismo: 500 Years of Struggle and Change"
Margarita B. Melville, University of California, Berkeley
Moderator
Marta Menchaca, University of Texas at Austin
"Racial Issues in Chicoano History"
Gilberto M. Hinojosa, University of Texas at San Antonio
"The Colonial Period and Chicoano History"
Mike Fraga, Northern Illinois University
"Lo Indio del Chicanismo: 500 Years of Resistance"
Thursday, March 26, 1992

Session 3 3:30 - 5:00 pm

3-1 Literature, Labor, and Class in the Colonial Period

Parlor 3

Panelists:
"Hispanic Colonial Discourses: Castilian Privilege Yesterday and Today"
Guillermo Rojas, University of Minnesota

"Mestizaje in Northern New Spain, 1600-1786"
Roberto Salmans, University of Texas-Pan American

"Race and Class in the Borderlands"
F. Jesús de la Teja, Southwest Texas State University

"Textile Workers and The State: Ancient, Colonial and Contemporary Perspectives"
Dennis Nodin Valdés, University of Minnesota

3-2 Practical Ways to Improve Chicano Education

Bluebonnet

Panelists:
"The Five E's in Educational Reform: Economics, Equity, Equality, Excellence, and Empowerment"
Homer D. C. Garcia, Baylor University
Marilyn Noble, Loyola University of Chicago

"The Portillo School Project:
One School District's Approach to Educational Reform"
Mireya Morales, Baylor University

"Promoting Ethnic-Racial and Gender Awareness in Our Students:
Curricular Materials That Work"
Alicia Lopez, Northside Independent School District, Waco, Texas

"The Waco LULAC Bilingual Headstart Program:
On the Cutting Edge of Early Childhood Education"
Alma Canales, Margarita Lopez, Virginia de Leon, Patricia Montoya Timley, Jose Luis de la Cruz, Waco, Texas

"Do More Dollars Yield School Success:
The Effects of School Finance on Educational Outcomes"
Ellen Pate, Baylor University
Thursday, March 26, 1992

3-3 Higher Education

Panels:

"Latino Faculty Attitudes Toward the Workplace"
Anthony C. R. Hernández, California State University, Los Angeles
Robén Martínez, University of Colorado, Colorado Springs

"Achievement Related Attributional Factors: Male and Female Chicano Undergraduate Seniors and Embedded Multiple Case Study"
Sara S. García, Santa Clara University

3-4 Politics, Modernism, Postmodernism: Critical Coordinates for Interpreting Popular Music and Dance in California Chicano, Immigrant Mexican, and Working Class Tejano Communities

Panels:

Jesús Martínez, Santa Clara University and University of California, Berkeley
José E. Limón, University of Texas at Austin
Raul Homero Villa, University of California, Santa Cruz
José Cuellar, San Francisco State University

3-5 Community Organizations and Movimientos

Panels:

"Research Based Public Policy for Community Based Organizations"
Santos C. Vega, Arizona State University

"Community Based Initiatives to Provide Affordable Housing"
Terena Córdova, University of New Mexico

"Counter-Intelligence Programs and Colorado's Chicano Movement: The Coordination of State and Federal Harassment of Denver's Crusade for Justice"
Ernesto B. Vigli, University of Colorado, Boulder
Thursday, March 26, 1992

3-6 Mexicanos y Chicanos en el Marco de las Políticas de Bush
y de Salinas de Gortari

Panelists:

"Cultura Nacional y Tratado de Libre Comercio
México - Estados Unidos"
Francisco Javier Guerrero, Seminario Permanente de
Estudios Chicanos y de Fronteras, DEAS-INAH

"La Política Salinista Frente a los Chicanos en el
Marco del Tratado de Libre Comercio"
Juan Manuel Sandoval, Seminario Permanente de
Estudios Chicanos y de Fronteras, DEAS-INAH

"La Política Chicana"
Arturo Santamaría, Universidad Autónoma de Sinaloa,
Mazatlán

"Los Mexicanos en los Estados Unidos Frente a la
Política Mexicana"
Gustavo Ramírez, Universidad Nacional Autónoma de México

"Los Aspectos Jurídicos de la Propuesta del Tratado de
Libre Comercio Entre México-Estados Unidos y Canadá"
Eliot Grossman, Seminario Permanente de Estudios
Chicanos y de Fronteras, DEAS-INAH

"Cultura y Democracia"
Benjamín Romero Duarte, Dirección de Enseñanza e Investigación
Artística, Instituto Nacional de Bellas Artes

"La Política Mexicana Contra el Narcotráfico, Subordinados a la
de Estados Unidos"
Fernando Valadés, Seminario Permanente de Estudios Chicanos
y de Fronteras, Instituto Nacional de Antropología e
Historia
### Thursday, March 26, 1992

#### 3-7 Culture and Sociology

**Panelists:**
- "Americans... Set Apart*: Ethnic Diffidence and Categorical Awareness Among a Chicano Sub-type)*
  Felipe González, University of New Mexico
- "Black Berets for Justice)*
  Arturo Villareal, Evergreen Valley College, San Jose, CA
- "Border Culture: Definition and Conceptualization)*
  Oscar J. Martínez, University of Arizona
- "Newly Legalized Immigrants, a Survey)*
  Luis Plascencia, Tomás Rivera Center

#### 3-8 The Houston Black-Brown Nexus: A Latino Perspective

**Chair:** Tatsha Mindiola, Jr.
University of Houston

**Panelists:**
- "Similarities, Unity and Militancy)*
  Racial González, University of Houston
- "Opportunities: Competition or Alliances?)*
  Tomás Nauho, University of Houston
- "Power: Mutual Respect or Resentment?)*
  Eddie Elizondo, University of Houston
- "Perceptions of Prejudice and Discrimination)*
  Alex Acosta, University of Houston

#### 3-9 Literature

**Panelists:**
- "Américo Paredes* George Washington Gómez: An Analysis of the Genre and the Problem of Identity)*
  Astrid M. Fellner, University of Vienna
- "The Desert Blooms: Flowers in the Poetry of Pat Mora)*
  Laura Gutiérrez Spencer, University of Nevada, Las Vegas
- "Génesis, Desarrollo, y Destino en The Brick People)*
  Javier Durán, University of Arizona
Thursday, March 26, 1992

3-10 Chicano/Chicana Empowerment in Relation to Cultural Dominance and Internalized Oppression: A Draft Strategy for Liberation

Chair: Lorenzo García, University of New Mexico

Panelists: Aurelio Montemayor, IDRA
           Guadalupe Fraz, University of Washington
           Ai! Chagoya

3-11 Politics, Public Policy and Gender

Panelists: "It’s Your Body, It’s Your Right: Chicanas and Abortion"
           Denise A. Segura, University of California, Santa Barbara
           Beatriz Iniquera, University of California, Santa Barbara

           "Political Ambition and Political Aspiration among Chicanas"
           Sonia García and Mariela Márquez,
           University of California, Santa Barbara

           "Voices de las Mujeres, Comparative Analysis of the Public Opinion of Chicana Residents of Sacramento, California: Formulating a Policy Agenda"
           Francisca Edita González, California State University, Sacramento

           "Emergence of Latinas in the Political Arena in Chicago"
           John R. Valadez, University of Wisconsin-Whitewater
Thursday, March 26, 1992

Session 4  5:15 - 6:30 pm

4-1 Chicana "Queer" Theories: Another 500 Years of Homophobia?  FRONTIER
Chair: Emma Pérez, University of Texas at El Paso
Panelists: Gloria Anzaldúa, University of California, Santa Cruz
Carla Trujillo, University of California at Berkeley
Yvonne Yarborough-Bejarano, University of Washington

4-2 A Social-Cultural View of a Southwest Community:
Perceptions, Attitudes and Needs  VANCE
Chair: Ellen Ríos Clark, University of Texas at San Antonio
Panelists: José Zapata, University of Texas at San Antonio
Mary Brown, University of Texas at San Antonio
Consuelo El Hage, University of Texas at San Antonio
Choco Leandren, Edgewood Independent School District, San Antonio

4-3 Is Defining for What and for Whom Chicana Studies Department
Political Correctness?  QUADRANGLE
Chair: Rodolfo F. Acuña, California State University, Northridge
Panelists: Gloria Romero, California State University, Los Angeles
Benny Torres, University of California, Santa Barbara

4-4 Chicanaos in the 90's: In Line for a New Chicano Order  ROBERT E. LEE
Chair: Guadalupe San Miguel, University of Houston
Panelists: Ary Bolaños, Luis Flores, Jaime Gaona, Jesse Ramirez,
Lilia Treviño, University of Houston
Thursday, March 26, 1992

4-5 Chicano Language Issues: Towards a Research Agenda  PARLOR 3

Chair: Otto Santa Ana A., University of New Mexico

Panelists: 'Chicano Language Issues: Toward a Research Agenda'
D. Letícia Galindo, Arizona State University
María Dolores González-Velázquez, University of New Mexico

4-6 "Will the Real Chicana Feminist(s) Please Stand Up? Continuing the Debate on the Politics of Identity"  TRAILDRIVERS

Chair: Norma Alarcón, University of California, Berkeley

Panelists: Dionne Espinoza, Cornell University
Ellie Hernández, Eastern Michigan University
Kathryn Rios, Cornell University

4-7 Chicano Feature Films  YELLOWROSE

Chair: Mario Barrera, University of California, Berkeley

Panelists: Charles Ramírez Berg, University of Texas, Austin
Roberta Orona-Cordova, California State University, Long Beach
Isaac Artenstein, CineWest Productions
David Maciel, University of Arizona

4-8 Women on the Edge: Chicanas y Mexicanas en la Frontera  PARLOR 2

Panelists: Rosalía Solorzano, El Paso Community College
Beatriz Calvo, Mujer Obrera, Cd. Juarez
Norma Cantó, Laredo State University

4-9 El Partido Nacional de La Raza Unida  BLUEBONNET

"Five Hundred Years of Colonization and Resistance in Indo America"

Speaker: Daniel R. Osuna, PNLRI
Thursday, March 26, 1992

4-10 Mexican Voices: Oral History Projects

Panelists:
* "The Invisible Work Force: Los Angeles Immigrant Home Garment Workers"
  Rosa Martha Fregoso, University of California, Berkeley
* "A Chicano Male Voice"
  Gerardo Gil, University of California, Berkeley
* "Chicano Gender (Male) Studies"
  Alejandro J. Gradilla, University of California, Berkeley

4-11 Economic Challenges in the U.S. and in Mexico

Panelists:
* "Restructuring and the New Inequality"
  Rebecca Morales, University of California, San Diego
  Frank Bonilla, University of California, San Diego
* "New Directions in Marxist Theory and to Chicano Struggle and Change"
  David Rodriguez, California State University, Northridge
* "Free Trade: A Necessary Step but by no Means a Panacea for México"
  Rhea Serna, University of New Mexico
* "Free Trade and Democracy in México"
  Aldo Mena, University of New Mexico
* "Chicanos/a Workers in the Eighties: An Assessment"
  Richard Santos, University of New Mexico

CHICANO ART EXHIBIT: "Igual Pero Diferente" 6:30 - 8:30 PM

Jansen-Perez Gallery
175 East Houston
(across from Gunter-Sheraton Gunter)
Opening Reception

Lesbian Caucus Meeting 7:00 - 8:00 pm

Open Reading (sign up at registration) 8:00 - 9:30 pm
Friday, March 27, 1992

Chicana Caucus Breakfast  7:00 - 9:00 am  CRYSTAL
Registration  8:00 am - 5:30 pm  2nd FLOOR MEZZANINE

Session 5  9:00 - 10:30 am

5-1 Gender Studies - Researcher and Subject: Epistemologies in Chicana Feminist Theory  FRONTIER
Chair: Mónica Russel y Rodríguez
Panelists: S. Terri Gómez, University of California, Los Angeles
María Soldatenko, University of California, Los Angeles
Mary Pardo, California State University, Los Angeles
María Elena Fernández, University of California, Los Angeles

5-2 Hacer de Tújus Caracterís: Chicanas/Chicanos in Education  PARLOR 2
Chair: Laura Rendón, Arizona State University
Panelists: "Opposition and the Education of Chicanas/os"
Laura Perez, University of Michigan
"IMAGE: College Students Mentor Elementary School Students."
Sandra Sánchez Sanders, Texas A&I University
"Bilingual Special Education"
Mary Valerio, Laredo State University

5-3 Major Issues Facing Chicano Studies Departments/Programs  VANCE
Chair: Joseph Platt, California State University, Fullerton
Panelists: Jorge García, California State University, Northridge
Lea Ybarra, California State University, Fresno
Refugio Rocha, University of California, Davis
5-4 Quincecentenary, Literature and Culture

Panelists:  
- "Mexicanos and Chicanos in 1992: The Controversy over el Descubrimiento de América"  
  Eliud Martínez, University of California, Riverside
- "From Discovery to Invention: Columbus's Enterprise and the Idea of America in the Work"  
  Roberto Cantú, California State University, Los Angeles
- "Opposition to the Official Quincenennial Celebration in Mexico, South America, Spain, and the Southwest"  
  Manuel de Jesús Hernández-G., De Paul University
- "Hispanics in the United States: Share and Celebrate the Gusto of Being a Hispanic"  
  Guadalupe Maclas, Baylor University

5-5 History and Economics of Labor

Panelists:  
- "Conflict, Collective-Memory and Community Formation—the Effects of Redevelopment in San Jose"  
  Bill Flores, California State University, Fresno
  Yolanda Romero, Northlake College
- "Labor and Community Formation in Utah: The Mexican American Experience in Bingham Canyon"  
  Katherine R. Elerrena, Lisa M. Gallegos, Alberto L. Palido, University of Utah
- "Laguna Verde Nuclear Power Plant: Mexican Hope or Exploitation"  
  Louis McFarland, Arizona State University
- "A Case Study of Environmental Policy and Urban Organizing in Los Angeles: The Struggle for Environmental Justice"  
  Lisa Durán, Labor/Community Strategy Center, Van Nuys, CA.

5-6 Chicanas in Politics: Theory and Practice

Chair:  
- Adaliz Sosa-Riddell, University of California, Davis

Panelists:  
- Christine Sierra, University of New Mexico
- Yanet Cambreros, University of California, Davis
- Paula Cruz Takash, University of California, San Diego
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5-7 The Colonial Heritage of Chicano History: Authors Meet Their Critics
Chair: Patricia Zavella, University of California, Santa Cruz
Panelists:
- "Comment on When Jesus Came, the Corn Mothers Went Away" Patricia Zavella, University of California, Santa Cruz
- "Comment on Thrown Among Strangers" Antonia Castañeda, University of California, Santa Barbara
Respondents: Ramón A. Gutiérrez, University of California, San Diego
Douglas Munro, Colorado College

5-8 Chicanos, Law and Society
Chair: Alfonso Morales, Northwestern University and The American Bar Foundation
Panelists:
- Ramiro Martínez, University of Delaware
- Alfonso Morales, Northwestern University and The American Bar Foundation
- Laura Gómez, Stanford University

5-9 Borderlands Literature and Folklore
Chair: Robert E. Lee
Panelists:
- "Folk Place Names in Chicano Culture" José R. Reyna, California State University, Bakersfield
- "T.S. Eliot and the Borderlands: The Process of Recovering Identity" Jeffrey Cass, Laredo State University
- "Los Cuervos Californianos" Miguel R. López, Stanford University
- "Myth and the New Western History: From Cabeza de Vaca and The Seven Cities of Gold to the New Story of the Chicano West" José J. Barrera, University of Texas at Austin

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5-10 Immigrants

Panelists:

*They Come to Learn: Hispanic Immigrant Students In Texas*
Julio Noboa-Polanco, Trinity University,

*Central American Settlement in South Texas*
Rogelio Núñez, University of Texas Pan American
Noelia Elizondo, University of Texas Pan American
Al Nelson, University of Texas Pan American

*Los Exs Son Importanxs: Investigating Bilingual Maintenance and Language Shift in a Mexican-Immigrant Community*
Adam Winters, Stanford University

*Realizing Amnesty: The Development of an Ethnic Movement Among Undocumented Workers*
Judith Ann Warner, Laredo State University

5-11 Language, Education and Assimilation

Panelists:

*Assimilationist Language Policies as a Factor in Language Loss and Language Shift*
Eduardo Hernández-Chavez, University of New Mexico
Yasars Bernal-Equihua, University of New Mexico

*Bilingual Education: The Lessons of Twenty Years of Learning*
Alfredo H. Benavides, Arizona State University

*The Community is Beginning to Rumble: The Origins of Chicano Educational Protest in Houston, Texas, 1965-1970*
Guadalupe San Miguel, Jr., University of Houston

*Acculturation: Not Necessarily a Tradeoff for Chicano Professionals*
Estella A. Martínez, University of New Mexico
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Session 6  10:45 am - 12:15 pm

6-1 Masculinity and Gender Issues

Chair: R.A. Olguín, University of Washington

Panelists:
"Of Bulls and Men: Deconstructing the Corrido"
R.A. Olguín, University of Washington

"Gender politics of Chicano Movements"
Ramon Gutiérrez, University of California, San Diego

"Male Homosexual Behavior and Identity in México and in Aztlán"
Tomás Almazán, University of California, Berkeley

Discussant: Guadalupe Frías, University of Washington

6-2 Chicanos in Higher Education: Striving for Greater Equity

Chair: Philip García, California State University System

Panelists:
"Changing the High School Experience to Promote Greater College Attendance"
William De la Torre, California State University, Northridge

"To Transfer or Not to Transfer: Is that the Question?"
Rodolfo García, Michigan State University

"Increasing Retention and Graduation Rates at Four-Year Colleges and Universities"
Philip García, California State University System
6-3 Chicano Studies

Panelists:

"Twenty Years of Chicano Studies Scholarship: The National Association for Chicano Studies, 1972-1992"
Gilberto García, Eastern Washington University

"Ideology and Identity, A Comparative Study of the Ethnic Studies Movements"
Stephen Casanova, University of Wisconsin-Madison

"Multicultural Perspectives and Diversity in Chicano Studies Courses"
Salvador Rodríguez del Pino, University of Colorado, Boulder

"Chicano Studies as an Alternative at the National Autonomous University of Mexico"
Axel Ramírez, Universidad Nacional Autónoma de México

6-4 International Human Rights: Chicanos and Mexicans

Chair:
Roseanne Rodríguez, National Chicano Human Rights Council

Panelists:
Ernesto Vigil, NCHRC
Leo Ruiz Griep, Journalist
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6-5 Immigration and Economic Restructuring: The Metamorphosis of Southern California

Panelists:

* "Environmental Regulations: Immigrants in a Changing Economic Structure*
  David Diaz, University of California, Los Angeles

* "Gender, Immigration, and Economic Restructuring in Los Angeles"*
  Kris Zentgraf, University of California, Los Angeles

* "Salvadorans in the United States: Immigrants and Refugees-Demographic and Socio-Economic Profiles"*
  Claudia Dorrington, University of California, Los Angeles

* "The Unique Convergence: Monterey Park"*
  Tim Wong, University of California, Berkeley

* "Long-Term Residents and New Chinese Immigrants: The Politics of Adaptation"*
  Leland Sudo, University of California, Los Angeles

Moderator: Marta López-Garza, California State University, Los Angeles

6-6 Media, Film and Dance

Panelists:

* "Chicano Cultural Audience Resistance and Mass Media"*
  Diana L. Ríos, University of Texas at Austin

* "Hollywood Views of the Anglo-American Conquest and Colonization of America: The Alamo Movies as a Representative Case"*
  Gary D. Keller, Arizona State University

* "A Spík is a Spík"*
  Richard Castaniero, University of California, Berkeley

* "The Arroyo Seco Masacres Dance"*
  Sylvia Rodríguez, University of New Mexico
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6-7 20th Century Chicano History

Chair: Pedro Castillo, University of California, Santa Cruz

Panelists:

"History and Public Policy: Title VII and the Use of the Hispanic Classification"
Alex M. Saragosa, University of California, Berkeley

"The Texas-Mexican Community and the Politics of Inclusion in National Defense"
Emilio Zamora, University of Houston

"Lyndon and La Raza: The Critical Year"
Julie Leininger Peiros, Manhattan College

"The Chicano Struggle for Political Empowerment: Obstacles and Strategies"
Armando Narro, University of California, Riverside

6-8 Education, Society and Culture

Panelists:

"Impact on Racially Segregated Neighborhoods by Systemic Criminal Justice Actions"
Ramón A. Valdez and Barry Stagle, Public Defenders, Milwaukee Criminal Trial Division, State of Wisconsin

"Mexican-American Parents’ Ethnic Socialization and the Ethno-Perspective-Taking Ability of Mexican-American Children"
Stephen Quintana, University of Texas at Austin

"Baseball in the Chicano Community: Some Preliminary Observations"
Ignacio García, University of Arizona

"The Collective Bicultural Consciousness: Struggle for Legitimate Knowledge"
David P. Milán, Claremont Graduate School
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6-9 Literature, History

Panelists:

*Helena María Viramontes: "The Cariboo Café":
A Challenge to The Rhetoric of Dominance*
Leticia Garza-Faldeo, University of Texas at Austin

*"Taloc in the Dunes: Images of the Desert in The Rain God"*
Manuel de Jesús Vega, Saint Mary’s College of California

*"Hispanic Themes of Redemption, Renewal and Regeneration"*
Ramón Sánchez, University of Washington

*"Postmodern Chicano Writers: Ron Arias y The Road to Tumacochile"*
Manuel M. Martín-Rodríguez, Yale University

6-10 Education, Juveniles

Panelists:

*"Redefining How We Look At High School Dropouts:
Structural Aspects to the Problem"*
Diane R. Ybarra, University of Michigan, Ann Arbor

*"Impotent, Flawed and Loco: The Public Schools’
Response to Latino Gangs"*
Kip Teelze, University of Houston

*"Differential Treatment in the Juvenile Court
System of Race and Gender: Do Pretty White Legs Get You Off Easier?"*
Jennifer C. Hickman, Baylor University

*"An Ethnographic Study of a Chicano Gang at a
Youth Drop-In Center in South Texas"*
Armando Cortez, University of Wisconsin
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6-11 Mexican/a-Chicano/a History

Panelists:

"The Door to Mexico: Texas Merchants and the Mexican Northeast"*
Miguel A. González Q., University of Houston

"Ethnography of Empowerment: An Ethnohistorical Analysis of a Rural Mexican Community and its Impact on the Educational System"*
Cirenio Rodríguez, California State University, Sacramento

"The Impact of Intellectuals Upon Those Who Took Arms During the Mexican Revolution"*
Manuel Callaham, University of Texas at Austin

"Mexicanos and the Reluctant Politics of Reconstruction: Laredo, 1864-1872"*
Roberto Calderon, University of California, Riverside

NACS Luncheon 12:30 - 2:15 pm

"Twenty Years of NACS Scholarship"

KEYNOTE SPEAKER:
Ricardo Romo

NACS SCHOLAR AWARD:
Margarita B. Melville

NACS HONOREES:
Judge Albert Peña, Jr.
Rosa Salazar Rosales

STUDENT PREMIOS

Student Plenary Session 2:30 - 4:00 pm

CRYSTAL AND YELLOWROSE
Friday, March 27, 1992

FOCO Meetings 4:15 - 5:30 pm

Southern California
Northern California
Colorado
Midwest
Rocky Mountain
Texas

BLUEBONNET
MAGNOLIA
ALAMO
FRONTIER
ROBERT E. LEE
BAKER

Political Action Committee 6:00 - 7:30 pm

"Report on NACS/SVRI Free Trade Conferences"

TRAILDRIVERS

NOCHE DE CULTURA 6:00 pm - 12:30 am

Poetry
Theater
Conjunto Music

GUADALUPE THEATER
1301 Guadalupe Street

Free Transportation
(Buses leave the hotel to theater 5:15 - 6:30 pm and return 11:30 pm - 1:00 am)
Saturday, March 28, 1992

Registration 8:00 am - 5:30 pm
Session 7 8:00 - 9:15 am

7-1 La Mora Realidad Norteamericana: Voces de Personajes Literarios Chicanos

Chair: Guadalupe Ochoa Thompson
       Texas A & I University

Panelists:

"Galarza y la Niñez Chicana"
Cida Chase, Oklahoma State University

"Ana Castillo y la Mujer Chicana"
Grady Wray, Baylor University

"Las Escritoras Chicanas: Reflejos de la Sociedad"
Guadalupe Ochoa Thompson
       Texas A & I University

7-2 Religion

Chair: Rudy V. Busto, Stanford University

Panelists:

"Chicanos and Religious Studies: The Failure of Cultural Pluralism"
       Rudy Busto, Stanford University

"Bad Catholics: Chicanos and the Church in the Southwest"
       Susanna Gallardo, Stanford University

"Pentecostal Praxis in the Apostolic Assembly Churches of the United States"
       Daniel Ramirez, Stanford University

"Towards a Typology of Chicano Pentecostal Churches in Oakland, California"
       Luis Leon, Harvard University

7-3 Struggles for Representation: Students Influencing Institutions

Chair: Bianca Belmonte, University of California, Davis

Panelists:

Mónica Mireles, Roberto Sarabia, Raymond Padilla,
       Maricela Contreras, University of California, Davis
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7-4 Lesbian Issues Roundtable
Panelists: Alicia López
           Yolie Reyes
           Deborah Vargas

7-5 Contextualizing Entrepreneurship: Racial/Ethnic Identity and Social Responsibility
Chair: M. Guadalupe Gallegos-Díaz, University of California, Berkeley
Panelists: Victor Ortiz, Stanford University
           Karen Mary Davalon, Yale University
Commentator: Will Rochef, University of California, Davis

7-6 San Antonio and Chicanos in Texas Literature
Chair: Julián Olivares, University of Houston
Panelists: Max Martínez, Free Lance Writer
           Ray González, Guadalupe Cultural Arts Center
           Roberta Fernández, University of Houston
           Lucho Corpi, Mills College

7-7 Literature of Exile
Chair: Sergio Elizondo, University of California, San Diego
Panelists: "Elena Garro: Literature Written in Exile"
           Sergio Elizondo, University of California, San Diego
           "Longing for the Past: Isabel Allende’s Narrative"
           Edna Aguirre Rebbeim, Concordia College, Austin
           "Letters Written in Exile"
           Juanita Luna Lawin, San Antonio College

YELLOWROSE
ROBERT E. LEE
MAGNOLIA
FRONTIER

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Saturday, March 28, 1992

7-5 Labor Force Issues

Chair: Roberto M. De Anda, Trinity University

Panelists:

* "Income Inequality Between Latino and White Workers*
  Manuel Avalos, Arizona State University

* "Employment Instability and its Effect on the Earnings of Mexican-Origin Workers*
  Roberto M. De Anda, Trinity University

* "Joining La Lucha Dura: The Formation of Fuerza Unida and its Struggle Against Levi Strauss*
  Darce Vandegrift, Trinity University

* "Chicanos/a Workers in the Eighties: An Assessment*
  Richard Santos and Alberto Dávila,
  University of New Mexico

7-9 Issues in Chicanx Language and Literacy

Chair: MaryEllen García, University of Texas at San Antonio

Panelists:

MaryEllen García, University of Texas at San Antonio
Bertha Pérez, University of Texas at San Antonio
Aurelia Silva, University of Texas at San Antonio
Robert Bayley, University of Texas at San Antonio
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7-10 Psychology, Parenting

Panelists:  
*Use of Free-Response and Cluster Analysis to Determine Stereotypes of Mexican-Americans*  
Yolanda Flores Niemann, University of Houston  
Richard M. Rozelle, University of Houston  
James C. Baxter, University of Houston  
Elroy Sullivan, University of Houston

*The Relationship Between Early Parenting Environments and Self-Esteem, Family Identification and Educational Experience Among Chicano and Anglo Adults*  
Fernando I. Soriano, University of Missouri

*Mexican-American Communication Patterns: A Study in Attitudes and Changes in Traditional Gender Roles as Defined by the Mexican Culture*  
Steven A. Magallán, Eastern Washington University

*The Chicana's Role in the Maintenance of Chican/a Culture and the Spanish Language*  
Louis McFarland, Arizona State University

7-11 Beyond Multiculturalism: The Boom in Chicano Publishing Today

Chair:  
Ray González, Guadalupe Cultural Arts Center

Panelists:  
Gary Keller, Arizona State University  
Andrea Ofámez  
Charley Trujillo, DeAnza College

MAHNCKE

TRAIDLIVERS
Saturday, March 28, 1992

Session 8  9:30 - 11:00 am

8-1 Chicana Literature Written in Spanish: Critics and Writers

Chair:  Try Diana Rebollo
        University of New Mexico

Panelists:  "Las Aventuras de una "BORN AGAIN MEXICAN:
Prelates de Guariva by Erlinda González-Berry"
María Cristina López, University of New Mexico

"Cultural Preservation, Cultural Rebellions:
Pupet by Margarita Cota-Cárdenas and Paeletas
de Guariva by Erlinda González-Berry"
Tey Diana Rebollo, University of New Mexico

Paeletas de Guariva
Erlinda González-Berry, University of New Mexico

Pupet
Margarita Cota-Cárdenas, Arizona State University

8-2 Breast and Cervical Cancer Screening Among Latinas:
NCI Colorado and Texas Projects

Chair:  Estevan Flores, University of Colorado, Boulder

Panelists:  Paula Espinoza, University of Colorado, Boulder
           Amelie Ramirez, University of Texas Health Science Center, San Antonio

8-3 Telecommunications and Chicano Studies: Teaching and
Learning Through Computers

Panelists:  Roberto Cantó, California State University, Los Angeles
           Armando Arias, Texas A&M University

MARNCKE

QUADRANGLE

YELLOWROSE
8-4 Developing Curriculum Models in Chicano Studies

Chair: Adaljica Sosa-Riddell,
University of California, Davis

Panelists: Maricela Contreras, University of California, Davis
Ramón Gutiérrez, University of California, San Diego
Margarita B. Melville, University of California, Berkeley
Carlos Muñoz, Jr., University of California, Berkeley
Tyranny Rebolledo, University of New Mexico

8-5 Poor Mexican American Communities: Beyond the Underclass Debate

Chair: Raquel Pinderhughes, Social Science Research Council
Joan Moore, University of Wisconsin-Milwaukee

Panelists: "Barricaz in Transition"
James Diez Vigil, University of Southern California

"Economic Restructuring and Latino Growth in Houston"
Nestor Rodríguez, University of Houston

"Historical Poverty and Restructuring Effects: Mexican Neighborhoods in a Peripheral Subsistence Economy"
Phillip Gonzales, University of New Mexico

"U.S. Mexicans in the Borderland: Being Poor Without the Underclass"
Carlos Vélez-Ibañez, University of Arizona

"Persistent Poverty, Crime and Drugs: U.S./Mexican Border Region (Laredo, Texas)"
Avelardo Valdez, University of Texas at San Antonio
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8-6 Los Olvidados: Latinos in the Midwest
The Julian Samora Research Institute (JSRI) and the Midwest Consortium for Latino Research (MCLR)

Chair: Richard Navarro, JSRI

Panelists:
- "Latino Scholarship: The Role of the MCLR"
  Ramiro González, MCLR
- "Chicago's Latinos: Description and Analysis"
  Rodolfo García, JSRI
- "Employment in the Inner City: Latino Men and Other"
  Robert Aponte, MCLR
- "Mexicans and the CIO Affiliated Steel Workers Organizing Committee During the Early Period (1936-1942)"
  Jorge Hernández-Fujigaki, JSRI
- "La Clase Mágica: Literacy, Educational Technology, and Latino Families in North Lansing"
  René Cisneros and Margie Gallego, JSRI
- "Hispanic Business Development: The Role of the Hispanic Chamber of Commerce and its Michigan Affiliates"
  René P. Rosenbaum, JSRI

8-7 RETE (Raza Educators Teaching English)

Chair: Rudolfo A. Anaya, Stanford University

Panelists:
- José R. Martínez, Stanford University
- Inez Salazar, Stanford University
- Josie Saldaña, Stanford University

MAGNOLIA

BAKER
Saturday, March 28, 1992

8-8 En Memoria: Guillermina Valdés de Villalva - Pioneer Theorist and Activist of the Maquiladoras

Chair: Devon Peña, Colorado College

Panelists:

"On Building International Women's Solidarity" Guillermina Valdés de Villalva (tape recording)

"Guillermina Valdés: A Life of Work in Struggle" Rosalía Solorzano, El Paso Community College

"Guillermina Valdés: Scholar and Activist" Beatriz Vera, American Health Organization

"Guillermina Valdés: Champion of Workplace Democracy and Sustainable Development" Devon Peña, Colorado College

"Eulogy" Jesús "Chuy" Montenegro, Colegio de la Frontera y Centro de Orientación de la Mujer Obrera

8-9 Quantitative Research on Latinos: A Roundtable of ICPSR Latino Seminar Participants

Panelists: Jorge Chapa, University of Texas at Austin
Henry Helouit, University of Texas at Austin

ROBERT E. LEE

VANCE
Saturday, March 28, 1992

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Panelists:

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Henry Heitowit, University of Texas at Austin
Saturday, March 28, 1992

8-10 The Schools of Crystal City: 1970-1990

Chair: Dennis J. Bixler-Márquez, University of Texas at El Paso

Panelists:

"The Schools of Crystal City"
Dennis J. Bixler-Márquez, University of Texas at El Paso

"Chicano Ethnicity through Schooling"
Armando Trujillo, University of Texas at San Antonio

"Educational Reform and Social Change in Crystal"
Mario Compean, University of Wisconsin

Commentator: Doug Foley, University of Texas at Austin

8-11 Social Challenges

Panelists:

"Aging in the U.S.A.: A Chicano Perspective"
Sam Rio, Jr., California State University, Sacramento

"Alcohol Use Among Mexican American Women: the Role of Acculturation and Occupation"
Juana Mora, California State University, Northridge

"The Impact of the Measurement of Acculturation on Our View of Mental Health Risk: Is There a Better Way?"
Judith A. Arroyo, University of New Mexico

"The Intertribal Council of Houston: Cultural Conflict and the Legacy of Colonialism"
Jonathan B. Hook, University of Houston

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Saturday, March 28, 1992

5-10 The Schools of Crystal City: 1970-1990

Chair: Dennis J. Bixler-Márquez, University of Texas at El Paso

Panelists:
- "The Schools of Crystal City"
  Dennis J. Bixler-Márquez, University of Texas at El Paso
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- "The Intertribal Council of Houston: Cultural Conflict and the Legacy of Colonialism"
  Jonathan B. Hook, University of Houston
Saturday, March 28, 1992

Chicano Caucus Plenary  11:15 am -12:45 pm  CRYSTAL

"Racism, Misogyny, and Homophobia;
Chicana Resistance to 500 years of Denial"

Presenters:  
"Lost in Familiar Places: Chicanas, Politics, Spirituality, Survival"  
Inés Talamantes, University of California, Santa Barbara

"Malinche as Lesbian: A Reconfiguration"  
Dessa Gonzales, University of New Mexico

"Notes from the Homeland: On the Construction of Chicana Identity"  
Inés Hernández, University of California, Davis

Moderator:  
Angela Valenzuela, Rice University

LUNCH BREAK  
12:45 - 1:30 pm

Session 9  1:30 - 3:00 pm  VANCE

9-1 Chicano Political Economy - A Reappraisal of Theory and Experience

Chair:  
David Montejano, University of Texas at Austin

Panelists:  
Members of the Chicano Political Economy Collective (CHPEC)

9-2 Education, Mass Media, Science  YELLOWROSE

Panelists:  
"Making Mathematics Work for Mexican-Americans"  
Manuel P. Berriozabal, University of Texas at San Antonio

"Chicana Cultural Identity and Educational Media"  
C. Alejandra Eloses, University of Wisconsin

"Hispanic-American: An Increasing Target for Advertising"  
John Suárez, Baylor University

"Minimizing Assessment Bias in College Classrooms"  
Arthur E. Hernández, University of Texas at San Antonio

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Saturday, March 28, 1992

Philosophy, Concepts and Themes

Chair: Richard A. García, California State University, Hayward

Panelists:
"Chicanos and the Community"
Ramón Chacón, Santa Clara University, Santa Clara

"Introduction to Chicano/Latino Studies"
Richard A. García, California State University, Hayward

"Introduction to Native-American Studies"
Roxane Dunbar-Ortiz, California State University, Hayward

"Women of Color"
Colleen Fong, California State University, Hayward

"Introduction to Black Studies"
Noel Samaroo, California State University, Hayward

"The Chicano Family"
Juan González, California State University, Hayward

9-4 Chicanos in Labor Markets

Panelists:
Manuela Romero, Stanford University
Abel Valenzuela, Massachusetts Institute of Technology
and University of California, Berkeley
Alfonso Morales, Northwestern University and The American Bar Foundation
Saturday, March 28, 1992

9-5 The Impact of Free Trade on Mexican American Workers and the U.S./Mexico Border Region
Chair: Andy Hernandez, Southwest Voter Research Institute
Panelists:
"The Results of Computable General Equilibrium Models in California" Raul Hinjosa, University of California, Los Angeles
"The Impact of NAFTA on Chicano Workers in South Texas" Avelardo Valdez, University of Texas at San Antonio
John McCray, University of Texas at San Antonio
"Infrastructure Needs of the South Texas Border Region" Lynda De La Vina, University of Texas at San Antonio
Discussant: Anthony González, Latin American Project, Southwest Voter Research Institute

9-6 The Backlash to Chicano Studies: Targeting of Chicano Scholars by Right Wing Think Tanks
Chair: Rodolfo Acuña, California State University, Northridge
Panelists:
Mary Pardo, California State University, Northridge
Gloria Romero, California State University, Los Angeles
Leonard J. Minsky

9-7 RETE on Chicana/o Literary Discourse in the 21st Century
Chair: Cordelia Candelaria, Arizona State University
Panelists:
Rudolfo Anaya, University of New Mexico
Jose R. Martínez, University of Colorado
Indés Salazar, Stanford University
Jose Saldana, Stanford University
Saturday, March 28, 1992

9-8 20 Years of Religious Scholarship, Struggle and Change

Chair: Gilbert R. Cadena, Pomona College, Claremont
Panelists:

"Religion and Community Formation"
Alberto Pulido, University of Utah

"Reflections on Las Hermanas"
Maria Carolina Flores, Las Hermanas, San Antonio

"Religion and the Theory of Transformation"
David Abalos, Seton Hall,

"Creating Chicana/Chicano Rituals"
Lara Medina, University of California, Los Angeles

9-9 Chicanos/Latinos in the Pacific Northwest

Chair: Guadalupe M. Fríaz, University of Washington
Panelists:

"The 1990 Census and Latinos in the Northwest"
Guadalupe M. Fríaz, University of Washington

"Urban Behavior Among Seattle’s Hispano Communities: Chilean, Salvadoran, and Mexican Origin Population’s Use of Urban Space"
Gabriel E. Gallardo, University of Washington

Community Action and Reaction: Chicanos and the War on Poverty in Washington State*
Margaret Miller, University of Washington

Commentator: Rick Olguín, University of Washington
Saturday, March 28, 1992

9-10 Ethnic and Gender Adaptations through Mexicano Organizations, 1894-1965

Chair: Christine Martin, Arizona State University

Panelists:
*The Alianza Hispano Americana: Organizational Development in Relation to Larger Historical Events, 1894-1965*
Olivia Arrieta, University of Arizona
*Origin of the Mexico Texano Civil Rights Movement: The Order of Sons of America in San Antonio, Corpus Christi and Alice, Texas, 1921-1929*
Cynthia Orozco, University of Texas at Austin
*Patriotism Abroad, Racism at Home: Mutualistas on the Arizona Home Front, 1941-1946*
Christine Martin, Arizona State University

9-11 Chicana Issues

Panelist:
*Emergence of Latinas in Politics: Cultural Values in Conflict*
John Valadéz, University of Wisconsin-Whitewater
*A Recognition and Interpretation of the Chicana Art Symposium: Artistas Chicanas: The Experience and Expression of Chicana Artists*
Magdalena Torres, University of California, Santa Barbara
*Curriculum Transformation in Chicana and Chicano Studies*
Ylvis Ortiz, University of California, Los Angeles
*Chicanas in Health Care*
Ana Catedral, University of California, Berkeley
Saturday, March 28, 1992

Session 10  3:15 - 4:45 pm

10-1 Examining Gender in Struggle: Strategies for Change Through Collective Action

Chair:  Julia E. Curry-Rodríguez, University of California, Berkeley

Panelists:  
- "Community Context and Women's Collective Action"  
  Mary Pardo, California State University, Northridge
- "The Negotiation of Self: Chicano Youth Identity and Culture in an Urban Context"  
  Angela Gallegos, University of California, Berkeley
- "Consequences of Activism in a Law School Setting"  
  Anna Martínez, University of California, Berkeley
- "Women's Strategies, Women's Roles: A Case of Community and Class Struggle"  
  Julia E. Curry-Rodríguez, University of California, Berkeley

10-2 The Chicano Struggle for Political Empowerment: Obstacles and Strategies

Chair:  José Angel Gutiérrez

Panelists:  
- Carlos Navarro
- Armando Navarro
- Richard Santillán

10-3 Celebrating New and Familiar Voices: Four Chicano Authors Read from Their Recent Work

Chair:  Karen S. Van Hooff, Arizona State University

Panelists:  
- Rafael Castillo, Palo Alto College
- Alicia Gaspar de Alba, University of New Mexico
- Armando Hernández, Arizona State University
- Gary D. Keller, Arizona State University
Saturday, March 28, 1992

10-4 Catholicism, Liberation Theology and Chicano/a Empowerment

Chair: Gilbert Cadena, Pomona College, Claremont

Panelists: *Lessons From The Wilderness: Peasant Theology and Revolutionary Commitment in Sotolotanme, Nicaragua* Noel Rodriguez, Pomona College, Claremont

"La Mujer Y Su Fe: Developing a Chicano/Latina Liberation Theology" Roya Mohseni, University of California, Los Angeles

"Doing Chicano Theology: Aliensky Style Organizing in San Gabriel Valley, California" Manos González, Pitzer College, Claremont

"Vision, Power, Knowledge of Self and Community: A Contemporary Critique of Chicano Liberation Theology" Gregory Garza, University of California, Los Angeles

10-5 Latinos/Latinas in Colorado: Strategies for Change

Panelists: María Guajardo, Latin American Research and Service Agency Denver, Colorado

10-6 The Perspective of the Community College Student

Chair: Norma Cruz-González, San Antonio College

Panelists: Juana Luna-Lawhon, San Antonio College Irma Luna, San Antonio College Jane Forcier-Henson, St. Mary's University María García, San Antonio College

10-7 Music

Panelists: "Los NAKOS: 'Ya Guarda Tus Libritos' Musical Nationalism, NACS and Chicano Music Scholarship" Javier B. Pacheco, University of California, Los Angeles

"Chicano Music and the Politics of Exclusion/Inclusion" Larry Trujillo, Jesús Covarrubias, University of California, Berkeley

"Orquesta Fronteriza-Orquesta de Salón" Adrian Treviño, University of New Mexico

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10-8 Mexican Americans and World War II: Cultural Exchange and Cultural Resistance in the Southwest

Chair: David G. Gutiérrez, University of California, San Diego

Panelists:
"Zoot Suits, Cops and the Myth of Chicano Criminality: The Relationship between the Los Angeles Police Department and Mexican American Youth during World War II"
Edward J. Escobar, Indiana University Northwest

"The War at Home and Abroad: World War II and Its Effects on Union of Mine, Mill, and Smelter Workers Local 890, Silver City, New Mexico"
R.A. Olguín, University of Washington

"Comrade and Competition: The Emerging Mexican American Culture and of the World War II Era"
George J. Sánchez, University of California, Los Angeles

10-9 NACS: A Reflection on 20 years of Scholarship

Chair: Miguel Carranza, University of Nebraska-Lincoln

Panelists:
Alma García, Santa Clara University
Alfredo González, California State University, Los Angeles
Tacho Mindola, University of Houston
Tey Diana Rebolledo, University of New Mexico
Saturday, March 28, 1992

10-10 Literature, Gender

Panelists:
- "Conexividad and The Dance of "Mictecacihuitl"
  Arturo J. Aldama, University of California, Berkeley
- "Revolutionary Subjectivity"
  María Josefina Saldívar, Stanford University
- "Toward a Mestiza Feminist Poetics"
  María C. González, University of Houston
- "Bless Me Ultima", "Tortuga" and "Heart of Aztlan"
  Frederick Luis Aldama, University of California, Berkeley

ROBERT E. LEE

10-11 Environmental Racism: Toxics in Minority Communities

Panelists:
- Rubén Sofía, San Antonio
- Susana Almanza, Austin
- Antonio Urraz, Austin
- Southwest Network for Environmental and Economic Justice
- Texas Network for Environmental and Economic Justice

YELLOWROSE

GENERAL BUSINESS MEETING  5:00 - 6:30 pm

CRYSTAL

GRAN BAILE

8:00 pm - 1:00 am

CRYSTAL AND YELLOWROSE

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CONJUNTO AZTLAN

y

DR LOCO'S ROCKIN' JALAPENO BAND
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<td>Zemigriff, Kris</td>
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La Margarita
MEXICAN RESTAURANT & OYSTER BAR

Sure, it's noisy. But you come to eat and laugh. Not talk.

In Market Square. Ask someone who looks happy for directions.
Mariachi music nightly. No reservations necessary
227-7140

Coming Soon!

Pico de Gallo

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Let us Make your Stay in San Antonio a Memorable One.
Visit our Unique Family of Restaurants.

Convenient Parking or Ride the Trolley to Market Square

The grandaddy of Mexican food restaurants in San Antonio never snoozes.
(we're wide awake 24 hrs. a day.)

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CAFE & BAKERY
BREAKFAST • LUNCH • DINNER

Mariachi music nightly
In Market Square. 325 – 1262
No reservations necessary.
Exhibitors and Vendors

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Chusma Publico Press
Galería Sin Frontera
Guadalupe Cultural Arts Center
Irvine Grants Center, Stanford University
MALCS-University of California, Davis
Mexican American Studies and Research Center, University of Arizona.
Relampago Books
Tomas Rivera Center, Trinity University
State Bar of Texas
University of Arizona Press
University of California, Berkeley, Chicano Studies Publications
University of California Press
University of New Mexico Press
University of Texas Press
University of Wisconsin, Chicano Studies
Hispanic Research Center  
University of Texas at San Antonio

The Hispanic Research Center was founded in 1989. Its mission is to provide an interdisciplinary University focus on research regarding Mexican Americans in the United States in general and in Texas/South Texas in particular. In its short history, the Center has already launched several studies and projects of importance to Mexican Americans. Among those studies are included:

* a study of the impact of the Free Trade Agreement on Mexican American workers and on the infrastructure of cities along the Rio Grande Valley, funded by the Southwest Voter Research Institute;

* a longitudinal study of substance use and personality characteristics of Mexican American youth the development of a model for assessing the level of heroin use in Mexican American communities, funded by the National Institute on Drug Abuse;

* a study of student characteristics and economic need for engineering programs in the Texas Rio Grande Valley, funded by the South Texas Initiative Program.

Several projects have also been initiated, including:

* the establishment of a UTSA collection of historical and political archival materials of the San Antonio and South Texas Mexican American community;

* the establishment of a working paper series focusing on Mexican American topics.

The Center is very pleased to have devoted time and energy to hosting the NACS 20 Conference. The Center’s staff, along with the Site Committee and other volunteers, has worked hard in preparing for your visit to San Antonio. We hope that your experience with the Conference and San Antonio is a positive one.

The Staff:

Jesse T. Zapata, Director  
Sylvia Kaltman, Senior Secretary  
Valerie Klecker, Administrative Clerk  
Dulce Benavides, Research Assistant  
Jessie Ochoa, Research Assistant  
Susun Quintero, Research Assistant  
George Alto, Research Assistant  
Claire Portman, Student Assistant

Finally, special recognition is deserved by Belinda Treviño Schouten, Student Assistant for her diligence and enthusiasm in preparing the Center prepare for this Conference.
# 20th ANNUAL CONFERENCE
NATIONAL ASSOCIATION FOR CHICANO STUDIES

CONFERENC SUMMARY
MARCH 25 - MARCH 28, 1992
SAN ANTONIO, TEXAS

<table>
<thead>
<tr>
<th>Wednesday, March 25</th>
<th>Location</th>
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<tbody>
<tr>
<td>6:00 pm - 8:00 pm Welcome Reception</td>
<td>CRISTAL &amp; YELLOWROSE</td>
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<tr>
<td>8:00 am - 5:30 pm Registration</td>
<td>2nd FLOOR MEZZANINE</td>
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<tr>
<td>7:00 pm - 9:00 pm Political Action Committee</td>
<td>FRONTIER</td>
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<tr>
<th>Thursday, March 26</th>
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<tr>
<td>8:00 am - 5:30 am Registration</td>
<td>2nd FLOOR MEZZANINE</td>
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<tr>
<td>9:00 am - 10:30 am Session 1</td>
<td>CRISTAL</td>
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<tr>
<td>10:45 am - 12:15 pm Session 2</td>
<td>Jansen-Perez Gallery</td>
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<tr>
<td>12:15 pm - 1:30 pm Lunch</td>
<td>CRISTAL</td>
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<tr>
<td>1:30 pm - 3:00 pm NACS Plenary Session</td>
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<tr>
<td>3:30 pm - 5:00 pm Session 3</td>
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<tr>
<td>5:15 pm - 6:30 pm Session 4</td>
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<tr>
<td>6:30 pm - 8:30 pm Reception, Chicano Art Exhibit</td>
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<tr>
<td>8:00 pm - 9:30 pm Open Reading</td>
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<th>Friday, March 27</th>
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<tr>
<td>8:00 am - 5:30 pm Registration</td>
<td>2nd FLOOR MEZZANINE</td>
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<tr>
<td>7:00 am - 9:00 am Chicana Caucus Breakfast</td>
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<tr>
<td>10:45 am - 12:15 pm Session 6</td>
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<tr>
<td>12:30 pm - 2:15 pm NACS Luncheon</td>
<td>CRYSTAL &amp; YELLOWROSE</td>
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<td>&quot;Twenty Years of NACS Scholarship&quot;</td>
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<tr>
<td>2:20 pm - 4:00 pm Student Plenary Session</td>
<td>CRISTAL &amp; YELLOWROSE</td>
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<tr>
<td>4:15 pm - 5:30 pm FDCO Meetings</td>
<td>TRAILDRIVERS</td>
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<tr>
<td>6:00 pm - 7:30 pm Political Action Committee</td>
<td>&quot;Report on NACS/SVRI FTA Conferences&quot;</td>
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<tr>
<td>6:00 pm - 12:30 am Noche de Cultura</td>
<td>GUADALUPE THEATER, GCAC</td>
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<tr>
<th>Saturday, March 28</th>
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<td>8:00 am - 3:00 pm Registration</td>
<td>2nd FLOOR MEZZANINE</td>
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<td>8:00 am - 9:15 am Session 7</td>
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<td>9:30 am - 11:00 am Session 8</td>
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<tr>
<td>11:15 am - 12:45 pm Chicana Plenary</td>
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<td>12:45 pm - 1:30 pm Lunch</td>
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<td>1:30 pm - 3:00 pm Session 9</td>
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<tr>
<td>3:15 pm - 4:45 pm Session 10</td>
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<tr>
<td>5:00 pm - 6:00 pm General Business Meeting</td>
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<tr>
<td>8:00 pm - 1:00 am GRAN BAILE</td>
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Registration, Exhibits, and Book Display are ongoing through 3:00 pm Saturday. Childcare information is available at registration desk.
National Association
For
Chicano Studies

NACS

Luncheon

Friday, March 27, 1992

Twenty Years
of NACS Scholarship:

500 Years of Struggle
and Change
Avelardo Valdez, UTSA
Conference Coordinator

Jesse T. Zapata, UTSA
Hispanic Research Center

David Alvarez, UTSA
Henry Brun, Guadalupe Cultural Arts Center
Chris Bustamante, UTSA, Undergraduate
Ellen Riojas Clark, UTSA
Anna De Luna, UTSA, Undergraduate
Juan Garcia, UTSA, Undergraduate
Mary Ellen Garcia, UTSA
Ray Garza, UTSA
Ray Gonzalez, Guadalupe Cultural Arts Center
Jeffrey A. Halley, UTSA
Gilberto M. Hinojosa, UTSA
Jan Johnson, Ruiz and Ruiz General Contractors
Juanita Luna-Lawhn, San Antonio College
Max Martinez, Freelance Writer
David Gonzalez, Guadalupe Cultural Arts
Robert D. Milk, UTSA
David Montejano, UT Austin
Cynthia Orozco, Texas Historical Association
Rodolfo Rosales, Palo Alto College
Robert Sosa, Robert Sosa Southwest
Kathy Vargas, Guadalupe Cultural Arts Center
Arturo Vega, UTSA
On behalf of the Site Committee for this year's NACS Conference, we want to extend a warm welcome y abrazo to everyone, including scholars, students, and community members. We hope you are enjoying San Antonio and that our conference has provided the intellectual and political bonding which we planned.

This year is important to NACS in two ways. First, it is the twentieth anniversary of our association and of the building of a Chicano intellectual and scholarly community. We do not believe it is self-serving to say that we have made significant strides in that direction. At the same time, we realize that that historical task is still unfinished ... we have many miles yet to travel. Second, if 1992 represents anything at all, it represents 500 years of struggle of a people against genocide. Our mestizaje ties us to that struggle. May we never forget that.

It is with this in mind that we honor the NACS scholar, Margarita B. Melville, and the political activists, Albert Peña, Jr., and Rosa Salazar Rosales. Dr. Melville's work is exemplary of the scholarship to which NACS is dedicated. Albert Peña, Jr., and Rosa Salazar Rosales symbolize the leadership of a community in struggle.

Finally, our keynote speaker, Dr. Ricardo Romo, is a native San Antonian and a pioneer in the evolution of NACS. We hope you enjoy our program and may the spirit of our struggle nurture us today.
PROGRAM

12:30 pm  Introductions by Avelardo Valdez

12:40 pm  Lunch to be served

1:10 pm  Presentation of NACS Awards
         by David Montejano

         NACS Scholar - Margarita B. Melville
         NACS Activist - Albert Peña, Jr.
         NACS Activist - Rosa Salazar Rosales
         NACS Student Premier

1:45 pm  Keynote Speech by Dr. Ricardo Romo

2:15 pm  Conclusion of Lunch Program

Keynote Speaker Ricardo Romo is a professor at the University of Texas
at Austin as well as the director of the Tomás Rivera Center at Trinity University,
San Antonio.

NACS Scholar Margarita B. Melville is coordinator of Chicano Studies at
the University of California, Berkeley. She has been a scholar and activist since
1950.

NACS Activist Albert Peña, Jr., was a county commissioner in San
Antonio from 1956 to 1972 and is now Presiding Municipal Judge in the
Municipal Courts of San Antonio.

NACS Activist Rosa Salazar Rosales is a national representative for the
National Association of Government Employees in San Antonio and is also State
Director of Texas LULAC.
Max Mariner will not be participating in Panel 7 - 9

Conference Sponsors and Contributors

Exhibitors

Please check your packages for the Revised Lists of

TRAILDRIVERS

Health, Culture and Economic

2 - 8

Schedule for Thursday, March 26, at 10:45 am - 12:15 pm should be:

The Panel Number, Title, and Room for the Panel Appearance at the very top of Page 9 in the

9:00 am - 10:30 am Session 5

The Conference Summary Page should include for Friday, March 27, at 9 a.m.

ATTENTION
Suspect but No Silence: Law School Chicana Style

Ana Maria Martinez, The University of California, Berkeley

Graduate Strike, 1992-1974
Creating a Working Class Consciousness: Mexican Women of the Ranch

Autora Samillan, The University of California, Santa Barbara

Student Premio Awardee