National Association for
Chicano Studies 1990
NACS 18 Site Committee

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Bernadette
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WELCOME

On behalf of the National Association for Chicano Studies (NACS) Conference Site Committee, the UNM FOCO, the Southwest Hispanic Research Institute, and the University of New Mexico, I am pleased to welcome you to Albuquerque for the eighteenth annual meeting of NACS. The program is rich with contributions from a wide variety of disciplines and areas. This year we have focused on sessions that address the issues of tradition and change. This important duality in Chicana/o culture such as language, arts, and traditional homeland, but it also recognizes the need for social justice, human rights, and empowerment. The inter-relationship and often the tension between tradition and change, culture and politics, is the subject of many of the presentations at this conference. We have especially sought to examine how tradition and change operate in New Mexico and to examine the long tradition of community activism here.

We hope the conference will provide an atmosphere for academics, students, professionals, researchers and community activists to engage in dialogue and to evolve strategies for resolving concerns. The hope is to create a conference environment with the arts and music that will give us a chance to face together the many aspects of life and culture in New Mexico.

The conference has come about as a result of the cooperation of many, many, people. I particularly want to thank the site committee and the staff at UNM for all their work, support, and input. We could not have done it without you. I also want to thank the Joseph P. and Blossom M. Sullivan Foundation for their support of the Patrocinio Sarela poster.

Terry Diana Gallegos
NACS 18 Conference Coordinator
March 31, 1990

Buenos dias a Todos. Welcome to the University of New Mexico.

On behalf of the entire University community—the students, faculty and staff—I welcome you to UNM. We are very honored to host the 38th Annual Conference of the National Association for Chicano Studies.

The theme of the conference, "Tradition and Change: Culture and Politics in the Chicano Community," is truly relevant to UNM. As the University enters its second century, it must reflect upon the contributions that Chicanos have made to UNM, which are irreplaceable, and who look to the future for ways to more fully integrate members of the Chicano community into the University.

The conference encompasses all academic disciplines and we have sought to create an environment here at UNM that will stimulate new discussions and research as well as new friendships. The conference will showcase the latest, newest research in Chicano Studies, the social sciences and the arts.

It also is appropriate that this University hosts a major conference featuring a round table, with socially oriented visionaries from throughout the arts discussing social issues in New Mexico. As Conference Coordinator and UNM Associate Professor of Modern and Classical Languages Tey Diana Rosales has so aptly stated: "We want people to know we are concerned about real issues in New Mexico, and that we are doing something about them."

Certainly, the conference provides a unique opportunity for scholars from UNM and around the nation to discuss the future of the Chicano community in a decade that will see Chicanos develop a more powerful political and social voice.

Of course, we also hope you will have time to enjoy the many wonderful attractions our campus and community have to offer.

Sincerely,

Gerald W. May
President
RESOLUTIONS

Resolutions to be presented for vote must be typed and given to NACS Secretary Jorge Garcia before the Regional meetings. Dr. Garcia will distribute them to each Regional Coordinator for consideration at the Regional meetings. They will be voted upon at the General Business Meeting on Saturday.

NACS Membership

Join the Association and receive the Annual Conference proceedings and one year of "Noticias de NACS."

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NACS ARCHIVE

The Benson Latin American Collection at the University of Texas-Austin has been the designated archives repository for official NACS documents. Therefore, the membership of NACS, particularly former and current coordinating committee members, are strongly urged to send copies of conference papers, abstracts, programs, posters, minutes, resolutions, committee reports, correspondence, etc. to the Benson Collection. Special attention should be paid to the period prior to 1980, as well as those papers from the past two or three meetings. Materials should be addressed as follows:

Margo Gutierrez
Mexican American Studies Librarian
Benson Latin American Collection
SRH 1.108, UT Austin
Austin, TX 78712
VENDORS AND EXHIBITS

Arte Público Press
Bilingual Review/Press
Chicano Studies Library
Publications: UC Berkeley
Massachusetts Institute of Technology
Salt of the Earth Books
Dawid Velizquez
Ventura County Community College
Working Classroom, Inc./
Mónica Alcohes
José Barys Baltasar
Academia/el Norte
Publications
University of Texas Press
University of Wisconsin, Madison
New Mexico Historical Review
Centro de Estudios del Chávez
Research
United States Bureau of the Census
UCLA Chicano Studies
Publications
Galería Lin Frontiers
New Mexico Endowment for the Humanities
The University of New Mexico Press
The University of New Mexico
Office of Graduate Studies
The National Association for Chicano Studies
Edward Gonzales
The University of Arizona Press
New Mexico State University
Henry Holt and Co., Inc.
Piñata Publications
MÁES/Third Women Press
Centro Mexicano 5 de Junio
Relmpago Books
National Association for Chicano Studies
The 18th Annual Conference
March 28 - April 1, 1990

Tradition and Change: Culture and Politics in the Chicano Community
UNM FOCC - Southwest Hispanic Research Institute
The University of New Mexico

*************************************************
WEDNESDAY, MARCH 28, 1990

5:00 - 8:00 p.m. Registration
Sheraton Mall South

5:00 - 7:00 p.m. Opening Reception
"Chicana Oral History Project"
The Center for Regional Studies
The University of New Mexico

7:00 - 9:00 p.m. Political Action Committee Meeting
Xicano Forum

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THURSDAY, MARCH 29, 1990

8:00 - 6:00 p.m. Registration
Sheraton Mall South

9:00 - 6:00 p.m. Books and Exhibits
Sheraton Mall South

9:00 - 10:30 a.m. THURSDAY, MARCH 29, 1990 SESSION 1

1. Prospects for Chicano Political Empowerment in the 1990's

Panel: Antonio González, Southwest Voter Registration Education Project
Chair: Richard Martinez, Southwest Voter Registration Education Project
Panelists: Andrew Hernández, Southwest Voter Registration Education Project

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<th>Session</th>
<th>Title</th>
<th>Chair</th>
<th>Panelists</th>
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<tr>
<td>1-3</td>
<td>Educational Issues</td>
<td>Alfredo H. Benavides, Arizona State University</td>
<td>&quot;Bilingual Teacher Education: The Need for Educational Standards and Accreditation,&quot; Sheyli L. Santos, Arizona State University; Carlos J. Vallejo, Arizona State University</td>
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<td>&quot;Spanish for Spanish-Speakers: Language in the Dialogics of Self and Community,&quot; Elba R. Sanchez, University of California, Santa Cruz</td>
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<td>1-5</td>
<td>Structural Change, California School Boards, and Educational Quality</td>
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<td>Adaliza Sosa Riedell, University of California, Davis; Cebrián Rodríguez, California State University, Sacramento; Robert Broshette, Southwest Voter Registration Education Project</td>
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<td>1-4</td>
<td>Chicano Art in New Mexico</td>
<td>Francisco Lefebvre, Muralist</td>
<td>Bernadette Rodríguez, Artist; Noel Márquez, Artist - Painter</td>
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<td>2-3</td>
<td>Indo-Hispanic Folk Art Traditions, El Día de los Muertos</td>
<td>Bobbi Salinas-Norman, Phat Publications</td>
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<td>1-6</td>
<td>Memorias Escritas en Papel: Reconstructing History Through Oral History</td>
<td>Lupe Gallegos-Díaz, University of California, Berkeley</td>
<td>Mary Ann Olguin, University of California, Berkeley; Francisca Ochoa, University of California, Berkley; Sandra Lago, Arizona State University</td>
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<td>Discourse: Caridad Souza, University of California, Berkeley</td>
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Moderator: Rubén Martínez, University of Colorado, Colo. Springs

Panelists:
- "Mexican Bi-National Struggles Along the Texas-Mexico Border During the Early 1900s."
  Emilio Zamora, University of Houston
- "Mexican and Chicano Workers at an Electronics Factory in Illinois: Three Case Studies."
  Irene Campos Carri, Northwestern Illinois University
- "Historical Perspectives on Racial Discrimination of Latinos in the Midwest Steel Industry."
  Jorge Hernández-Fujii, Wayne State University

Contemporary Chicana Poets

Chair: Guadalupe Ochoa-Thompson, University of Oklahoma

Panelists:
- "Sensory Imagery in the Poetry of Sandra Cisneros."
  Celia Chase, Oklahoma State University
- "La Poesía Social de Naomi Quiñones."
  Albano Rodriguez, Northern Colorado University
- "A Personal and Distinct Poetic Voice: Maria Herrera-Sobek."
  Guadalupe Ochoa-Thompson, University of Oklahoma

The U.S./Mexican Border and Chicano Studies

Chair: Richard Griswold del Castillo, San Diego State University

Panelists:
- José Villalón, San Diego State University
- Joe Rodríguez, San Diego State University
- Isidro Ortiz, San Diego State University
- Arturo Ramirez, San Diego State University
- María Butler, San Diego State University
Chicano/Chicana Education
Panelists:
"Career Decision Implications Using Measured Interests of Chicana Students," Carla Truillo, University of California, Berkeley; Gerardo González, University of California, Berkeley


"A Proposed Study of College Choice Patterns Among Chicanos: An Examination of Differences by Sex and Distance Traveled to Attend College," Jesús Treviño, University of California, Los Angeles

Gaia and Aztlán: Chicano Perspectives on Ecology, Culture, and Social Change
Chair: Devon Peña, The Colorado College
Panelists:
"Los Animales son Inteligentes: Notes Toward the Bioregional Study of Indio-Huasco Culture in the Río Grande Watershed," Devon Peña, Colorado College

"The Urban Chicano Community and Environmental Politics," Laura Pulido, University of California, Los Angeles

"Chicano (Home)Land and Story As Primal Ethnophenomenological Categories," Reyes Garcia, Ft. Lewis College

"Environmental Ethics: An Indio-Hispano Perspective," Tomás Atienzo, University of New Mexico
1:12 Film: Toward an Indigenous Chicano Identity

Producers: Carlos Aceves, Tonal Tekahí, Inc.
Gabriel Gaytan, Tonal Tekahí, Inc.

Film: Choices, Dreams, y los Años Perdidos

Director: Patricia A. Vala, Los Mexicanos Club, Inc., Washington State Reformatory

10:45 - 12:15 p.m. THURSDAY, MARCH 29, 1990 SESSION 2

2:1 Aztlan: Approaches to the Chicano Homeland

Ballroom

Chairs: Rudolfo Anaya, University of New Mexico Francisco A. Lomeli, University of California, Santa Barbara

Panelists: "In Search of Aztlan," Luis Leal, University of California, Santa Barbara

"The Archac, Historical and Mythicized Dimensions of Aztlan," Michael Peña, Santa Clara University

"ABC Aztlan, The Borderlands and Chicago," Sergio Elizondo, New Mexico State University

"Myth and Comparative Cultural Abundance: The Ideological Uses of Aztlan," Gerardo Padilla, University of California, Berkeley

"Aztlan, Mitla, and New Mexico: The Political Uses of American Indian Mythology," Ramón Gutiérrez, University of California, San Diego

"Ideology and Survival in Aztlan," Roberto Cano, California State University, Los Angeles

"The Homeland, Aztlan/El Otro México," Gloria Anzaldúa, University of California, Santa Cruz
El Drogullo De Ser: Mexican American/Latino Applied History Programs, Exhibitions and Museums

Panelists: Antolin Rios-Rustamante, University of Arizona
(Other panelists to be announced)

Cultural Images

Panelists: "Low Riding: Social or Anti-Social Phenomenon?"
Celestino Fernandez, University of Arizona
Louis M. Halsey, San Jose State University

"Telling the Movies: Tradition, Culture and
(Staple) Change at the Teatro Million Dollar,"
Inda Salazar, Stanford University; and Susana Dever,
Stanford University

Land Grant Issues

Moderator: Sylvia Rodriguez, The University of New Mexico

Panelists: "La Mano de Abrigo: A Community Land Grant
in Transition," Jaime Chavez, Atascocita Land Grant
Association; Fred Grigo, Atascocita Land Grant
Association

"Tierra O Muerte," Federico A. Reade, The University of
New Mexico

"The Structure of Dependency: The Land Grant Region of
Northern New Mexico," Leonardo Atencio, Fort Lewis
College
2.5 Death and Dying  Audience
Moderator: José Cutillas, Prevention Research Center, Berkeley
Panelists: "Sudden Infant Death Syndrome in New Mexico's Chicano and Indian Populations," Diana J. Torres, University of Arizona
"P arte Vamos Todos: Changing Attitudes Toward Death in Familias Chicanas," Estella A. Martinez, University of New Mexico

2.6 Mexican-American Archives: Preservation of the Southwestern Historical and Cultural Heritage  Fireplace
Chair: Rose Díaz, University of New Mexico
"The Center for Southwest Research: Bridging Bridges of Interaction," Pilar Díaz, University of New Mexico

2.7 Dos Lenguas de Fuego/Two Tongues of Fire: Diálogo, Teoría, Poesía y Locura  Idea
Panelists: Francisco X. Alarcón, University of California, Santa Cruz
Gloria E. Anzaldúa, University of California, Santa Cruz
Irene Błaa, Metropolitan State College
2:0 Views on the Hemisphere: Mexico and the Border

Chair: Estevan Flores, University of Colorado, Boulder

Panelists: Rosalía Salóbrizano, El Paso Community College
Salvador Rodríguez del Pino, University of Colorado, Boulder

2:10 Literary Studies

Panelists: "Olga Beami Torres: Novelist of "El México de Abajo,"" Juanita J. Luna-Lawm, San Antonio College
"Finestres Nuevas y Viejas: Clase, Raza, y Sexo en la Literatura Chicana de Texas," Manuel M. Martín-Rodriguez, University of California, Santa Barbara
"The Problems and Possibilities of Writing Chicana Biography," Thomas H. Krenek, University of Houston

2:10 The Mass Media and Latino Politics During the 1988 Elections

Chair: Federico Subervi, University of Texas, Austin

Panelists: "Univision and the Elections," Diana Ríos, University of Texas, Austin; Patti Constantakis, University of Texas, Austin; Michael Johnson, University of Texas, Austin; Carmen Luevanos University of Texas, Austin
"Pezas Coverage," José Carlos Lozano, University of Texas, Austin; Claudia Riveras, University of Texas, Austin; Federico Subervi, University of Texas, Austin
"Democratic and Republican Party Media Strategies and Ads," Federico Subervi, University of Texas, Austin; Carlos Quintanilla, University of Texas, Austin; Jaime Alderete, University of Texas, Austin
2:11 Poetry: La Voz Mestiza

Chair: Toni Fuentes, El Paso, Texas

Panelists: Juan Contreras, El Paso, Texas
Teresa Cárdenas, El Paso, Texas
José Rodríguez, El Paso, Texas
Trini Rodríguez, El Paso, Texas
Andy Marei, El Paso, Texas
Ramón Arellano, El Paso, Texas
Roberto Oviedo, El Paso, Texas

2:27 Chicano Students at Risk

"Educational Case Study of a Chicano Student at Risk."
Dennis J. Bisler-Márquez, University of Texas, El Paso
Milagros Seda, University of Texas, El Paso

Film: Drug Abuse in Latino Youth

Dennis J. Bisler-Márquez, University of Texas, El Paso

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12:15-1:30 p.m. STUDENT MEETING

12:15-1:30 p.m. LUNCH

1:30-3:00 p.m. CONFERENCE PLENARY: Contemporary Activists in Tierra Amarilla

Moderator: Sylvia Rodriguez, University of New Mexico

Panelists: Pedro Acosta, Amador Flores Land Case
Daniel Aguiar, Amador Flores Land Case
Richard Rosenstock, Amador Flores Land Case
Horrista Escobet, La Clinica del Pueblo
Maria Vanina, Ganados del Valle
Antonio Marín, Ganados del Valle
3:30 - 5:00 p.m.    THURSDAY MARCH 29, 1984

SESSION 3

3.1 Expanding the Opportunities Within the Academy for Chicanas and Chicanos
   Room
   Chair: Gary D. Keller, Arizona State University
   Panelists: Ray Padilla, Arizona State University
              Jaime D. Montenegro, Arizona State University

3.2 The Lemon Grove Incident and School Desegregation
   Poster
   Presenters: "The Lemon Grove Incident," Leo R. Chávez, University of
               California, Irvine
               "Post-Lemon Grove Incident: Educational Consequences of the
               First U.S. Desegregation Court Case," Robert Alvarez, Arizona
               State University

3.3 Ethnic Diversity in New Mexico: Present and Future Implications
   Poster
   Chair: Christine Marie Sierra, University of New Mexico
   Panelists: Adelamar Alcantara, Bureau of Business and Economic Research, University of New Mexico
              Hank C. Jenkins-Smith, Institute for Public Policy, University of New Mexico
              Carol Silva, Institute for Public Policy, University of New Mexico
              Richard Sauder, Political Science, University of New Mexico
              Christine Marie Sierra, Political Science, University of New Mexico
3.4 Cultural Citizenship and Change in The Latino Community

**Chair:** William V. Flores, California State University at Fresno

**Panelists:**
- "The Dialectics of Cultural Citizenship: Violation, Affirmation and Cultural Change in a Rural Community," William V. Flores, California State University, Fresno
- "Affirming Cultural Citizenship in the Puerto Rican Community: Critical Literacy and the El Barrio Popular Education Program," Rina Benmayor, Hunter College
- "Household Networks in a Changing Community: Cultural Citizenship and Change in Huntington Park," Richard Chávez, University of California, Los Angeles

**Discussant:** Julia Curry-Rodríguez, Arizona State University, Tempe

3.5 Selected Topics on Chicano Students

**Moderator:** Susan Lesbembeau, University of California, Los Angeles

**Panelists:**
- "Austin High School Blowout," Edward García, University of Houston
- "Chicanos, Puerto Ricans, Cuban and White Students' Educational Expectations: A Longitudinal Analysis," Anthony C.R. Hernández, University of California, Los Angeles
- "Building the Identity of Minority Children Through History Education," Pedro Piedad, Hunter College

3.6 Creative Writers Read the Past and the Future

**Chair:** Judith Ortmann, University of Houston

**Panelists:**
- Pat Moro, Poet
- Evangelina Vigil, Poet
3.7 Chicano Political Issues for the 1990’s
Chair: Carlos Muñoz Jr., University of California, Berkeley
Panelists: Margarita B. Melville, University of California, Berkeley
Yvette Flores Ortiz, University of California, Berkeley
Joel Garcia, University of California, Berkeley
Discussant: Tachiho Mindola, University of Houston

3.8 Feminism in the Ranks: Chicana/Latina Workers’ Political Consciousness
Panelists: Denise A. Segura, University of California, Santa Barbara
Marisela Márquez, University of California, Santa Barbara
Baztán M. Prespura, University of California, Davis
Sonia García, University of California, Santa Barbara

3.9 Crossing Borders
Panelists: "Queers, Cyborgs, Mestizas, Metaphors, and Political Action in Arcaute and Haraway: Explorations in the Construction of Divided Subjectivities and the Possibilities of Coalition Between Them," María Joséfin Saldana, Stanford University
"Trial and Tribulations of Publishing a Textbook on La Chicana," Irene I. Bles, Metropolitan State College

3.10 Southwest Voter Research Institute Roundtable Discussion on the Nicaraguan Elections by Members of the Latino Leaders Observers Delegation
Chair: Ángelardo Valez, University of Texas, San Antonio
Presenters: Antonio González, Southwest Voter Research Institute
Congressman Esteban Torres, California
3.11 Model for Chicano Empowerment in Relation to Cultural Dominance and Internalized Oppression

Chair: Lorenzo García, Parents for Drug-Free Youth
Panelists: Mónica Torres, New Mexico State University
          Ann Guzmán, New Mexico State University
          Roberto Chéné, University of New Mexico

5:15 - 6:45 p.m.  THURSDAY MARCH 29, 1990  SESSION 4

4.1 The Social Formation of Identities: Case Studies of Mexican-Origin Women

Ballroom
Moderator: Kathy Broughton-Reyes, University of Binghamton, SUNY
          Julia E. Curri-Rodríguez, Arizona State University
          "The Socialization of a Mexican-Origin Woman."
          María Guadalupe Gasfuegos-Díaz, University of California, Berkeley
          "From the Barrio to the Suburbs: Ethnic Identity in Flux."
          Mary Pardo, California State University, Northridge
          "Latina Immigrants: Becoming an 'American' Worker."
          María Soldateno, University of California, Santa Barbara

Discussant: Rina Bellmayor, Hunter College

4.2 Chicanos and The Criminal Justice System

Ballroom
Panelists: "The Sentencing of Hispanics in New Mexico."
          Victor Larragoite, University of Arizona
          "Of Corridos and Convicts: Deconstructing 'Gringo Justice' in Border Balladry and Pinto Poetry."
          Raúl H. Villa, University of California, Santa Cruz
          "Unequal Justice Under the American Criminal Justice System."
          Gregory Garza, University of California, Los Angeles
4.3 Rural Colonias and Chicano/Latino Enclaves of the Southwest

Chair: Refugio I. Rochín, University of California, Davis
Panelists: Adoliza Sosa Riddell, University of California, Davis; Adela de la Torre, California State University, Long Beach; and Rogelio Sáenz, Texas A & M University

4.4 The Chicano Student Movement at UNM From 1969-1989

Chair: Tobias Durán, The University of New Mexico
Panelists: Bazo J. Romero, The University of New Mexico; Andrés Mares-Muro, The University of New Mexico; Christine Chávez, The University of New Mexico

4.5 Politics and Community

Presenters: The Chicano Community and the Community of Scholars: Searching for Common Ground," Santos Vega, Arizona State University; and Raymond V. Padilla, Arizona State University

"Soldados: Chicanos in Viet Nam," Charley Trujillo, De Anza College

"Emerging Political Actors Within the Dominant Political Mainstream," John R. Valdez, University of Wisconsin, Whitewater

"Coalitional Politics: The Road to Latino Empowerment," Roberto E. Villarreal, The University of Texas, El Paso
4.6 Identity and Chicanos in Local and National Perspectives


"The Chicano Community: Cultural Conflicts and Changing Identities," Sam Rios Jr., California State University, Sacramento

"Hispanic, Latino, or Chicano: The Viability of Pan-Ethnic Unity and Identity," José Calderón, University of California, Los Angeles

"The Hispanic Generation: A Study of the Roles of the State, the Media, and Political Elites in Transforming Ethnic Identity," Laura E. Gómez, Stanford University

4.7 A Commentary on Cultural Nationalism and Class Theory

Panelists: Angela Valenzuela, Stanford University

David Montejano, University of Texas, Austin

María Barreto, University of California, Berkeley

Doug Foley, University of Texas, Austin
Identity and Chicanos in Local and National Perspectives

Presenters: “Chicano Cultural Identity in Bello Town,” Carlos Maldonado, Eastern Washington University
“The Chicano Community: Cultural Conflicts and Changing Identities,” Sam Rios Jr., California State University, Sacramento
“Hispanic, Latino, or Chicano: The Viability of Pan-Ethnic Unity and Identity,” José Calderón, University of California, Los Angeles
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A Commentary on Cultural Nationalism and Class Theory

Chair: Angela Valenzuela, Stanford University
Panelists: David Montejano, University of Texas, Austin
Mario Barrera, University of California, Berkeley
Doug Foley, University of Texas, Austin
Traditional and Historical Change in the Narrative of Rudolfo A. Anaya

Chair: Roberto Cantú, California State University, Los Angeles

Panelists:
- "Tezcuco, The Black Sun of Solomon's Wards," Ernesto Pedroza, California State University, Bakersfield
- "Myth as the Cognitive Process of Popular Culture in Rudolfo A. Anaya's Bless Me, Ultima: The Dialectics of Knowledge," Enrique Lamejid, University of New Mexico
- "Chicano Literary Bibliographers," María Teresa Márquez, University of New Mexico
- "Bless Me, Ultima as a Film," Ricardo López, Film Producer and Artist

Chicana/Latina Literary Studies

Moderator: Merrin Helen Ponce, University of New Mexico

Panelists:
- "A New Approach to Chicana/Latina Feminist Criticism," Febe Pinto, San José State University
- "Toward a Feminist Cultural Reading," Cordelia C. Candela, University of Colorado, Boulder
- "War Paint, Masks and Mirrors: Identity and Race in Contemporary Chicana Poetry," Laura Guillerrez- Spencer, University of Nevada, Las Vegas
4:10 Getting To Know Your Chicano Research Library
National History Museum 3
Chair: Lillian Castellano-Speed, University of California, Berkeley
Panelists: César Caballero, University of Texas, El Paso
Rina Tamaya, University of California, Los Angeles
Salvador Gómez, University of Texas, Austin
Margo Gutiérrez, University of Texas, Austin
Christine Marin, Arizona State University, Tempe

4:11 1992: Counter-Celebration to the Columbian Quincentennial
National History Museum 4
Chair: "Poetry, Originality, and Resistance," Inés Hernández,
University of California, Davis
Panelists: "Chicano and Native American Resistance to Religious
Exploitation," Iván Talamás, University of California,
Santa Barbara
"Hidden Heritage: Indian Resurgence and the Construction
of Chicano Culture," Stehno Varese, University of
California, Davis

6:30 - 7:30 p.m. Albuquerque Museum Reception
Patrocino Barela Exhibition

8:00 - 9:30 p.m. TEATRO: "You Say Chacuegú and I Say Shacuegú: Una
Noche de Cuentos Nuevo Mexicanos," La Compañía de
Teatro de Albuquerque

9:30 - 12:00 p.m. Literary Readings

21
FRIDAY  MARCH 30, 1990

8:00 - 6:30 p.m.  Registration  Sheraton Mall South
9:00 - 6:00 p.m.  Books and Exhibits  Sheraton Mall South

7:00 - 9:00 a.m.  Chicana Caucus Breakfast  Ballroom
"Issues of Affirmative Action in Faculty Tenure and Promotions."  Antonette Sedillo-Lopez, The University of New Mexico

7:00 - 9:00 a.m.  Political Action Committee Meeting  Sheraton Ballroom

9:00 - 10:30 a.m.  FRIDAY  MARCH 30, 1990  SESSION 5

5:2 Oral History and Political Culture: Layers of Political Culture in the Mexican Community  Sheraton South
Chair:  Carlos Vasquez, University of California, Los Angeles
Panelists:  "Political Reform and the Mexican Community," Tobias Durán, University of New Mexico
"The Political Culture of Community Organizers in the Chicano Urban Community: From Liberation to Empowerment," Teresa Hudetz, San José Community Awareness Council
"The Political Culture of Chicano Legislators in 20th-Century California: Working Within the System," Carlos Vasquez, University of California, Los Angeles
Commentator:  Tatso Mindiola, University of Houston

5:3 Toxics in Chicano Communities  Westin
Chair:  Richard Moore, SouthWest Organizing Project
Panelists:  Jeane Gauna, SouthWest Organizing Project
Michael Guerrero, SouthWest Organizing Project
5-4 Tierra No Más Incognita: The Atlas of Mexican American History

Chair: Antonio Ríos-Bustamante, University of Arizona

Presenters: Olivia Arista, Rockefeller Scholar, University of New Mexico; Antonio Ríos-Bustamante, University of Arizona

Discussant: Richard Gorwold Del Castillo, California State University, San Diego

5-5 Chicano/a Education

Chair: Guillermina Núñez, University of California, Berkeley

Presenter: "Education In and Out of School: Two Perspectives on Chicano Education," Yolanda de la Cruz, University of California, Berkeley; and Guillermina Núñez, University of California, Berkeley

"A Model Minority Demonstration Retention Project."
Jorge A. Nieves, University of Wisconsin, Whitewater

Discussant: Olga Vásquez, University of California, San Diego

5-6 Public Broadcasting and Chicanos

KUNM BROADCASTING
FRIDAY MARCH 30, 1990

8:00 - 6:00 p.m. Registration Sheraton Mid-South
8:00 - 6:00 p.m. Books and Exhibits Sheraton Mid-South

7:00 - 9:00 a.m. Chicana Caucus Breakfast Ballroom

"Issues of Affirmative Action in Faculty Tenure and Promotion," Antonetta Sedillo-Lopez, The University of New Mexico

7:00 - 9:00 a.m. Political Action Committee Meeting Boulder

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9:00 - 10:30 a.m. FRIDAY MARCH 30, 1990 SESSION 5

5.2 Oral History and Political Culture: Layers of Political Culture in the Mexican Community Boulder

Chair: Carlos Vasquez, University of California, Los Angeles

Panelists:
- "Political Reform and the Mexicano Community," Tobias Durán, University of New Mexico
- "The Political Culture of Community Organizers in the Chicano Urban Community: From Liberalism to Empowerment," Teresa Juezes, San José Community Awareness Council
- "The Political Culture of Chicano Legislators in 20th-Century California: Working Within the System," Carlos Vasquez, University of California, Los Angeles

Commentator: Taticho Mindiola, University of Houston

5.3 Toxics in Chicano Communities Boulder

Chair: Richard Moore, SouthWest Organizing Project

Panelists:
- Joane Gauna, SouthWest Organizing Project
- Michael Guerrero, SouthWest Organizing Project

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5.4 Tierra No Mas Incognita: The Atlas of Mexican American History

Chair: Antonio Ríos-Bustamante, University of Arizona
Presenters: Olivia Arrieta, Rockefeller Scholar, University of New Mexico; Antonio Ríos-Bustamante, University of Arizona
Discussant: Richard Griwoldt Del Castillo, California State University, San Diego

5.5 Chicano/a Education

Chair: Guillermina Núñez, University of California, Berkeley
Presenter: "Education In and Out of School: Two Perspectives on Chicano Education." Yolanda de la Cruz, University of California, Berkeley; and Guillermina Núñez, University of California, Berkeley.
"A Model Minority Demonstration Retention Project."
Jorge A. Nieves, University of Wisconsin, Whitewater
Discussant: Olga Vásquez, University of California, San Diego

5.6 Public Broadcasting and Chicanos

KUHM BROADCASTING
Literary Studies

Panelists: 
- "The Recovery of Chicano Poetics from Anglo Modernity," José M. Amaya, University of California, Los Angeles
- "The Trikūsker as Central Figure in Change in the Chicano Community," José J. Barreto, University of Texas, Austin
- "La Cícana as (nighbrobably) La Otra: A Critical Reading of Kari Kovarik's Palm, Latitudes," Susana Chávez Silverman, Pomona College

AIDS in the Latino Community

Panelists:
- "The Role of Gender in Understanding AIDS Education and Prevention Strategies for Blacks and Latinos," Gloria Romero, California State University, Los Angeles
- "The Politics and Ethics of Conducting AIDS Research in Latinas and Black Communities," Lourdes Argüelles, Pitzer College
- "The Role of Ethnicity in Understanding AIDS Education and Prevention Strategies for Blacks and Latinos," Horner García, Pitzer College
- "Latinas Lesbians and AIDS," Laura Ramos, University of California, Los Angeles
5.9 Tradition and Change: Chicana Writers Today

Panelists: The Multiple Subject in the Writing of Ana Castillo.
Yvonne Yarbro-Bejárano, University of Washington

"Reader-Response, Deconstruction, Feminist ... ? Approaches to Chicana Writing." Norma Cantú, Laredo State University

"Chicanas in Theatre." Cherríe Moraga, University of California, Berkeley

"Without a Word to My Name." Norma Adácon, University of California, Berkeley

5.10 Chicanos in the Labor Market

Chair: Rubén Martínez, University of Colorado, Colorado Springs


"The Changing Fortune of Latinos in New York and Los Angeles." Virma Ortiz, University of California, Los Angeles

"Contemporary Conditions and Trends Amongst the Chicano/Mexican People." José Calderón, University of California, Los Angeles

"Cobbler's Paradise: Labor Control During the El Paso Picker's Strikes, 1931-1933." Yolanda Leyva, University of Texas, El Paso

25
5:11 Cultural Considerations in the Training of Psychologists Who Work With Hispanic Families

Panelists: Natalie Porter, University of New Mexico
          Selena Serrano, University of New Mexico
          Luis A. Vargas, University of New Mexico

Chair: Diana M. Valdez, University of New Mexico

5:12 Film: Uneasy Neighbors
Film: Ballad of an Unsung Hero
Film: The Trail North

Producer: Paul Espinoza, KPBS, San Diego

10:45 - 12:15 p.m.  FRIDAY MORNING, 1990  SESSION 6

6:2 Regional Voices

Panelists: "Un Corrido Para La Raza," Federico A. Peade, University of New Mexico
          "Johnny Terrera: Tejano Lyricist/Composer," José R. Reyna, California State University, Bakersfield
          "The Roots Of Indigenous Hermeneutics in the Guadalupan Pastoral of Fr. Virgil P. Etzordo," Miguel C. Leatham, University of New Mexico
6.3 El Verdadero Nuevo México: Beyond Espinosa and The Fantasy Heritage

Chair: Enrique Lamadrid, University of New Mexico

Panelists: "Aurilio Espinosa and the Ideology of New Mexican Folklore," José Limón, University of California, Santa Cruz

"The Hispanic Homeland Debate Revisited," Sylvia Rodríguez, University of New Mexico

"Aurilio Espinosa and New Mexican Folk Music Scholarship: A Continuing Paradigm," James K. Legar, New Mexico Highlands University

6.4 Migrant Workers

Panelists: Popular Perceptions of Immigration Policing in Mexican/Chicano Communities," Maris Jiménez, Immigration Law Enforcement Monitoring Project

"La Organización Apulca," Enrique Méndez Flores, Apulca Inc.

"Oral Histories in Southern Agriculture: The Case of the Mexican Presence," Margarita Décardo, University of California, Berkeley

"Peripheralization of the Center: The Changing Structure of Los Angeles and the Role of the Immigrant," Marta López-Gatía, California State University, Los Angeles
65 New Mexican Women: Studies in Anthropology, Literature and Oral History

Chair: Marileen Ponce, University of New Mexico

Panelists: "Fabiola Cabeza de Baca: A Biographical Essay," Marileen Ponce, University of New Mexico

"Hispanic and Black Women's Oral Histories," Rose Diaz, University of New Mexico

"Chicana/Hispana Oral History Project: Interviews of New Mexican Hispanic Women," Rosena Rivera, University of New Mexico

"Legal Documents and Colonial New Mexican Women: Pido y Suplico," Angelina Veaña, University of California, Los Angeles

66 Tradition, Remembrance, and Commitment: Readings by Three Chicano Authors from Their Recent Works

Chair: Karen S. Van Hout, Arizona State University

Panelists: Demetria Martínez, Journalist and Freelance Writer

Maria Herrera-Sobek, University of California, Irvine

Miguel Méndez, University of Arizona
Chicano Historiography: New Ideas and Perspectives
Chair: Richard A. García, Santa Monica College
Panelists: "Youth, Identity, and Power: The Chicano Movement," Richard A. García, Santa Monica College
"The Troublesome Border," Richard Griewold Del Castillo, San Diego State University
"United We Win: The Rise and Fall of the Raza Unida Party," Richard Sandillán, California Polytechnic University, Pomona
"Mexican Americans: Identity, Ideology, and Leadership," David Gutiérrez, University of Utah
"Ethnicity in the Sunbelt: A History of Mexican Americans in Houston," Beth Hass, University of California, Santa Cruz

Barrio Studies
Panelists: "In Search of Community: A Comparative Essay on Mexicans in Los Angeles and San Antonio," Carlos Navarro, California State University, Northridge
"Ricardo A. Acuña, California State University, Northridge
"Three Chiefs and the Latino Community: A Study in Group Behavior," José López, California State University, Long Beach
"Local Elites and Political Change in a Rural Community: The Case of Othello, Washington," Gilbert García, Eastern Washington University
6-9 A History of Chicanas in the National Association for Chicano Studies (NACS)
Chair: Cynthia E. Orozco, University of California, Los Angeles
Panelists: Adelaida Sosa Riddell, University of California, Davis
                      Gloria Cuadra, University of California, Berkeley
                      Irina Campos-Carr, Northeastern Illinois University
                      Teresa Córdova, University of Chicago

6-10 Latino Life Chances in a Changing U.S. Economy
Chair: Frank Bonilla, Centro Estudios Puertorriqueños
Presenters: Manuel Avalos, California State, Northridge
                      Avelardo Valdiví, University of Texas, San Antonio
                      Andrés Torres, Centro Estudios Puertorriqueños
Discussant: Richard Santos, University of New Mexico

6-11 Employer Sanctions: A Review of the Empirical Data and Literature
Chair: Estevan Flores, University of Colorado at Boulder
Panelists: Raúl Hinojosa, University of California, Berkeley
                      Carlos Holguín, National Center for Immigrant’s Rights, Los Angeles

6-12 Film: In the Shadow of the Law
Film: The Lemon Grove Incident
Producer: Paul Espinosa, KPBS San Diego
12:30 - 2:15 p.m. NACS SCHOLAR LUNCHEON
Ballroom

1990 NACS Scholar: Dr. Juan Gómez-Quiñones, University of California, Los Angeles
1990 Graduate Student Premio: Federico Reada
1990 Graduate Student Premio: Latin American Studies
1990 Undergraduate Student Premio: Gregory Garza
1990 Undergraduate Student Premio: History Department, University of California, Los Angeles

2:30 - 4:00 p.m. Student Plenary
Pueblo Room

4:15 - 5:30 p.m. REGIONAL MEETINGS
Pueblo Room

Colorado Region
Northern California Region
Southern California Region
Rocky Mountain Region
Texas Region
Midwest Region

Student Meeting
Ballroom

6:00 - 8:00 p.m. RECEPTION/ZIMMERMAN LIBRARY
UNM Campus
(Buses will leave every 15 minutes from the Sheraton.)

8:30 - 10:30 p.m. NOCHE DE CULTURA NUEVOMEXICANA
Pueblo Room
SATURDAY, MARCH 31, 1990

8:00 - 12:00 p.m.  Registration  Sherraton Mall South
9:00 - 3:00 p.m.  Books and Exhibits  Sherraton Mall South

8:00 - 9:00 a.m.  SATURDAY  MARCH 31, 1990  SESSION 7

7-1  Environmenal Issues: A Minority Response  Mallison

The Rev. Tread Jessie Jackson

7-2  The New Racism in the Campuses: The Case of the University of Wisconsin  Tatters

Chair:  Mario Coqueo, University of Wisconsin; Madison

Panelists:  Stephen Casianova, University of Wisconsin; Madison
          Eduardo Bonilla, University of Wisconsin; Madison
          Alejandra Ibarra, University of Wisconsin; Madison

7-3  Selected Chicano/Chicana Issues  Wiziers

Moderator:  Susan Lebourneau, University of California, Los Angeles

Panelists:  "Mexican Workers in Texas from 1900-1940," Alfredo Pierras, Jr., University of Texas, Houston
          "Implication of Machismo Within the Family Structure: A Redefinition and the Changing Views of Women," Donato Martinez, California Polytechnic, Pomona
          "Latino Immigrants, The Native Born, Economic Characteristics and Differences," Abel Valenzuela, Jr., Massachusetts Institute of Technology
          "School Restructuring: Site Based Management," Eric Romero, Community College of Denver
7-4 From Rio Arriba to Los Angeles: Chicano Hillbillies 'Dando Carne' en Hollywood

Presenters: Alberto J. Lovato, Dixon, New Mexico
Beto Lovato, Dixon, New Mexico
Shades, Dixon, New Mexico
Snappy Joe, Dixon, New Mexico

7-5 Intercultural Transactions: Socialization to and Through Language Among Recent Mexican Immigrants

Chair: José B. Cuéllar, Prevention Research Center, Berkeley
Panelists: Sheila M. Shannon, University of Colorado at Denver
Olgia A. Vázquez, University of California at San Diego
Cynthia Piaño Alvarez, University of California at Santa Cruz

7-6 An Exploratory Needs Assessment of Lamont, California

Presenters: Pete Espinoza, California State University, Bakersfield
Armida Madrid, California State University, Bakersfield
Elizabeth Muñoz, California State University, Bakersfield
Mercedes Rubio, California State University, Bakersfield
7-7 Winning and Losing in School: Educational Institutions and the Construction of Failure Among Chicano Students

Chair: Bernardo Gallegos, California State University, Los Angeles

Presenters: "How Schools Create Failure: A Critical Perspective on the Schooling Experiences of Chicano Students," Bernardo Gallegos, California State University, Los Angeles

"Exit Exams and Chicano Students at Los Angeles State University," Eva Barraga, California State University, Los Angeles

"After Failure Then What? Alternative Educational Institutions in the Chicano Community," Mary Ann Reyes, California State University, Los Angeles

7-8 Tejelendo la Palabra: A Commentary on the Creative Process and Readings by Chicanx Writers

Chair: Inés Hernández, University of California, Davis

Panelists: Gloria Anzaldúa, University of California, Santa Cruz
Inés Talamanca, University of California, Santa Barbara
Gabriel Molinóz, Oaks Mills College

7-9 The Juvenile Justice System and the Hispanic Juvenile Offender

Chair: Diana Valdez, University of New Mexico

Panelists: Mocs Aubrey, University of New Mexico
Luis A. Vargas, University of New Mexico
Susan Alkema, Albuquerque, New Mexico
8:1 Domestic Implication of U. S. Policy in Latin America

Roundtable

Moderator: Antonio González, Southwest Voter Research Institute

Presenters: Toney Anaya, Former Governor of New Mexico
Dorothy Martinez, Journalist and Freelance Writer
Eleanor Chávez, Southwest Organizing Project

8:2 Tired of Exhausted Remedies...We’re Going to the U.N.

Chair: Lee Gisp Ruiz, National Chicano Human Rights Council

Panelists: David Luñín, Tonantzín Land Institute
Jaime Chávez, Aztroco Land Giant
Racel Olguín de Rodríguez, National Chicano Human Rights Council
Gabriel Hernández, National Chicano Human Rights Council

8:3 Mexican Mutual Aid Societies: The First Steps Toward Community Empowerment

Chair: José A. Rivero, University of New Mexico


"Hispanic Mutual Aid Societies in New Mexico: An Analysis of Their Functions in a Historical Context," Olivia Jiménez, Rockefeller Scholar, University of New Mexico

"Mutual Aid for Survival: The Case of the Mexican-American," José Harrández, California State University, Northridge
5.4 Public Policy Development

Panelists: "Public Policy Development Workshop: Chicana/os and Public Policy." Adaliza Soto Rodell, University of California, Davis; Francisca Gonzalez, California State University.

"Community Intervention Efforts to Stop gentrification," Teresa Cordova, University of Illinois, Chicago.

5.5 Immigration


"New Patterns of Immigration and Cultural Contact in the Americas," Miguel Tinker Salas, Arizona State University.


5.6 Regional Change in Student Activism

Chair: Manuel Bustamante, Chicago State University.

Panelists: Rubén Campos, Chicago State University; Ana María Torres, Chicago State University; Nilda Delgado, Chicago State University; Ricardo Soto, Chicago State University; Gabriel Montoya, Chicago State University.
Chicano/Mexicano Relations

Chair: David Maciel, University of New Mexico
Panelists: "Chicanos and Mexicanos: A Critical Assessment of Recent Writings," Alex M. Saragossa, University of California, Berkeley


Alejandro Morales

Chair: Donald Urioste, California Lutheran University

"Celebration of the Novels of Alejandro Morales," Victor N. Baptiste, Hofstra University

"Elements of Narrative in the Works of Alejandro Morales," Edward F. Elias, University of Utah
Chicano/a Education

Moderator: Judith A. Arroyo, University of New Mexico


"Belonging in College: The Experience of Latinos and Latinas in Higher Education," Maria L. Alfaro, San José State University; and Thomas J. Massey, Stanford University

"Hispanic Student Recruitment and Retention at the University of Colorado at Boulder: An Evaluation of Each Agency's Effectiveness," James A. Jaramillo, University of Colorado at Boulder

Empowering Strategies

Presenters: "Soon They Forget: Chicano Studies As A Model For Definitions of Self and Notions of Power," Inés Talamantes, University of California, Santa Barbara

"Curanderismo Belief Among Mexican Americans in the Community Mental Health System: Clients and Therapists," Paula A. Espinoza, University of Colorado, Boulder

"Chicano Urban Spirituality: Integrating Traditional Religious Beliefs with the Contemporary Struggle For Liberation," Lara Milan, Graduado Theological Union, Berkeley
8:11 Valley Academy at Valley High School  
Chair: Robert Armijo, Valley Academy  
Presenters: Charles Stoughton, Valley Academy  
Seminie Plummer, Valley Academy  
Maria Martinez-Wolf, Valley Academy  
Andrea Julnes, Valley Academy  
8:12 Film: Film and the Moving Image Media: An Alternate Cultural and Political Voice  
Gawana  
Youth Art Intervention Program  
********************************************************************
11:00 a.m. - 12:30 a.m. CHICANA PLenary  
dayroom  
Feminist Perspectives on Social Change in the Chicano/Latino Community  
"Sexuality and Discourse from the Margin: A Chicana Lesbian Historical Materialist Perspective." Emma Prid, University of Texas, El Paso  
"In Whose Interest?: Reclaiming the Language of National Security." Demetria Martinez, Journalist and Freelance Reporter  
"Gender Issues and Economic Change," Vlma Ortiz, University of California, Los Angeles  
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12:30 - 1:30 p.m. LUNCH  
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9.1 Census 1990 and Minority/Hispanic Participation

Moderator: John Schoopner, Bernalillo County Full Count Task Force
Presenter: Norma Rivas, U.S. Bureau of the Census, Albuquerque

9.2 Southwestern Folklore

Presenters: "The Bernalillo Matamis" Dance," John M. Nieto Phillips, The University of New Mexico
"Los Pastores," Loren Stephens, Filmaker, Los Angeles

9.3 Revolución: Corridos of the Mexican Revolution

Chair: Daniel Mata, El Paso Community College
Panelists: Raúl L. Muñoz, Open College Programs, Ignacio Acosta, Producer, "Revolución"
Walter Ann Marey, Producer, "At Risk"
9.4 Hardball Politics and the Toney Anaya Gubernatorial Administration, 1983-1986

Chair: David Montejano, University of Texas, Austin
Panelists: "Hispanic Political Archives: Why an Anaya Archive?" Rose Diaz, University of New Mexico
Video Presentation: "Introducing the Anaya Project." Robert Bigelow, University of New Mexico
"The Sanctuary Proclamation: How Something So Right Came Out Looking So Wrong." Helen M. Talaya-Barraza, University of New Mexico

Commentator: David Montejano, University of Texas, Austin
Respondent: Toney Anaya, Former Governor of New Mexico

5.5 Ethnic Identity and the Concept of Social Integration in Tinto's Model of Persistence

Chair: Raymond Padilla, Arizona State University
Edward Murguia, Arizona State University
Michael Pavel, Arizona State University

5.6 Chicano Elderly

Chair: José Cuéllar, Prevention Research Center, Berkeley
Panelists: Sharon Guel, University of California, Berkeley
Linda Fazio, University of California, San Francisco
5:10 Chicano Employment Issues

Co-Chairs: Adela de la Torre, California State, Long Beach
Richard Santas, University of New Mexico

Panelists: "Employment Experiences of Chicano Migrants," Alberto Davila, University of New Mexico

"Mexican Immigrants, Domestic Workers, and Earning Differentials: A Micro View," Ben Mata, New Mexico State University; and John Walker, New Mexico State University

"Using the 1990 U.S. Census to Study Chicano and Chicana Employment Issues," Jorge Chapa, University of Texas, Austin

"Workforce Projections to the Year 2000: Implications for Chicanas," Refugio Rochin, University of California, Davis
The Poetics of Sabine Ulloa

Chair: Maria Duke Dos Santos, East Texas State University

Panelists:
- "The Function of Popular Motifs in the Cuentos of Sabine Ulloa," Luis Leal, University of California, Santa Barbara
- "Sabine Ulloa's Essays: Manifestos of Culture and Ideology," Francisco A. Lemali, University of California, Santa Barbara
- "Imagery in the Poetry of Sabine Ulloa," Patricia de la Fuente, Pan American University, Edinburg

Social Issues in the Chicano Community

Panelists:
- "Heroin Use in the Barrio: A Typology of Users," Avelardo Valdez, University of Texas, San Antonio
- "Adolescent Action to Prevent Substance Abuse in New Mexico Communities," Lily Dow, University of New Mexico
- "Death by Overdose: Black Tar Heroin Use in Three Southwestern Cities," Reyes Ramos, University of Illinois, Chicago
- "Children In Need of Supervision (CHINS) and its Effects on Chicanos," Daniel Holguin, New Mexico Highlands University
9-11 AIDS and the Hispanic Community  [Kawali Henry Mason 4]

Panelists: María Bautista-López, New Mexico AIDS Service  
Stephen López, New Mexico AIDS Service  
Rebeca Ramos, US-Mexico Border Health Association  
Margarita Olivas, US-Mexico Border Health Association  
Domingo Alford, US-Mexico Border Health Association  
Alma Alarcón, US-Mexico Border Health Association  
Isabel Urzúa, US-Mexico Border Health Association

9-12 The Youth Art Intervention Film Project  [Taverna]

Chair: Robert A. Larry, Youth Art Intervention Program  
Discussant: Kenneth Chambers, Youth Art Intervention Program  
Panelists: Three Youths Participating in Youth Art Intervention Program

3:15- 4:45 p.m. Saturday March 31, 1990 Session 10

10-1 The Culture of Academic: Crisis of Chicana/Chicano Studies and the Chicana/Chicana Academic  [Ballroom]

Moderator: Michael Soldatenko, University of California, Los Angeles

Panelists: "The Politics of Incorporation: The Chicana/o in Higher Education," William De La Torre, University of California, Los Angeles  
"The Culture of Knowledge," Richard Chávez, University of California, Los Angeles  
"Carlos Muñoz and the Chicano Student Movement," Raúl Contreras, University of California, Los Angeles  
"Chicana Scholarship and the Chicana," María Angelines Soldatenko, University of California, Santa Barbara
10-2  Chicamos and Higher Education

Panelists: Jorge Descamps, University of Texas, El Paso
          Romy Ledeana, University of Texas, El Paso
          Pilar Herrera, University of Texas, El Paso

10-3  Alcohol Drinking Patterns

Chair: José Cuéllar, Prevention Research Center, Berkeley

Panelists: Magdalena Arista, Mexican American Families and Alcohol Project
          Juana Mora, Mexican American Families and Alcohol Project

10-4  University-Based High School Programs for Chicanos

Chair: Dennis Bixler-Máquez, University of Texas, El Paso

Panelists: Arturo Lazarrón, University of Texas, El Paso
          Mike Salazar, University of Texas, El Paso

10-5  Excellence in Community Educational Leadership

Chair: Dolores Bernal, National Council of La Raza, Project EXCEL

Panelists: Maryann Rivas, National Council of La Raza, Project EXCEL

10-6  Libraries and Archival Repositories: Meeting the Demands of Chicano Scholarship

Chair: Stella Torres, University of New Mexico

Panelists: Lillian Castillo-Speed, University of California, Berkeley
          Christine Martin, Arizona State University
          B. Michael Miller, University of New Mexico
          César Caballero, University of Texas, El Paso
10.7 New Directions in Chicano Scholarship: The Authors Meet Their Critics

Chair: Alfredo Miranda, University of California, Riverside

Panelists: Alfredo González, California State University, Los Angeles; José López, California State University, Los Angeles; Daniel Moreno, California State University, Long Beach

10.8 Political Theory

Presenters: "Chicano/a Studies and Public Policy," Francisco H. Vásquez, Sonoma State University

"Towards the 21st Century: Tentative Proposals for a Chicano Praxis," Andrés Mares-Muro, University of New Mexico

"In the Service of Capitalist Latina Elites in the Era of Reaganomics," Isidro D. Ortiz, San Diego State University

10.9 Exploding Our Canons: Chicano Studies and Postmodernism

Chair: Rocky A. Olguín, University of Washington

Presenters: "Chicana Social Science, Post-Modernism, and the 'Crisis' of Epistemology," Devón Peña, Colorado College

"Chicano Studies and the Limits of Eurocentrism," E. A. Mares, The University of New Mexico

"Gender and Being in Chicano/a Studies," Lourdes Argüelles, University of California, Los Angeles
10:30 Chicano Movement in the '60s and '70s  National History Museum

Panelists: "El Tigre Unchained: Revis López Tijerina in Chicano History," Rudiger V. Busto, University of California, Berkeley

"Ideologues vs. Populists: The Conflict Between Urban and Rural Activists in the Chicano Movement," Ignacio García, University of Arizona

"Death at the Silver Dollar: The Shooting of Rubén Salazar," Raúl Ruiz, California State University, Northridge

10:40 Workshop on Educational Equity School Based Programs  National History Museum

Presenters: Marta Sánchez, California State University, Northridge

Lucía Seja, California State University, Northridge

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1:00 p.m. GENERAL BUSINESS MEETING  Ballroom
4:00 - 6:30 p.m. LOW RIDER EXHIBITION  Museum Parking Lot
4:30 - 8:30 p.m. MÁTANZA  Mission Hall East Everyday

Gracias a Pánico y Amelia Silva
8:30 - 1:30 a.m. GRAN BAILE
No Grand Ballroom

Amigos y Su Grupo Ritmo

Band leaders: Yvonne Ulloa - Lead Vocals and Guitar
Cris Phillips - Keyboards

Band members: Carlos "Papo" Santiago - Congas and Percussion
Dan Reyes - Drums
John Griffin - Bass
Luis "Smoothie" Solo - Saxophone
For information call (515) 347-4684 or (515) 345-7292

Al Hurricane Jr. and Banditos

Band leader: Al Hurricane
Band Director: Al Hurricane Jr.
Bandleader: Donnie - Bass/Vocals
Clay - KB/Vocals
Don - Drums/Vocals
Rori - Trumpet/Vocals
For information call (515) 265-4039
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San Francisco State Univ.
8th ANNUAL CONFERENCE NATIONAL ASSOCIATION FOR CHICANO STUDIES
CONFERENCE SUMMARY
March 28 - March 31, 1990
Albuquerque, New Mexico

Wednesday, March 28, 1990
5:00 pm - 7:00 pm  Welcome Reception: Sponsored by the Center for Research.
The Bardenas Opportunity Project, Rio Grande Ballroom
Political Action Committee Meeting, Kiva Room

Thursday, March 29, 1990
9:00 am - 10:30 am  Concurrent Sessions 1
10:45 am - 12:15 am  Concurrent Sessions 2
12:15 pm - 1:30 pm  Luncheon
1:30 pm - 3:00 pm  Student Meeting, Rio Grande Ballroom
1:30 pm - 3:00 pm  1st PLENARY SESSION, CONFERENCE PLENARY
Rio Grande Ballroom
3:30 pm - 5:00 pm  Concurrent Sessions 3
5:15 pm - 6:30 pm  Concurrent Sessions 4
6:30 pm - 7:30 pm  RECEPTION, Albuquerque Museum
8:00 pm - 9:30 pm  COMMENDING PATROCINIO BABILA
TEATRO-CUENTOS PUENTO MEXICANOS
Rio Grande Ballroom
9:30 pm - 12:00 pm  Open Readings, Rio Grande Ballroom

Friday, March 30, 1990
7:00 am - 9:00 am  Chicana Caucus Brunch, Ballroom
9:00 am - 10:30 am  Concurrent Sessions 5
10:45 am - 12:15 pm  Concurrent Sessions 6
12:30 pm - 2:15 pm  NACIS SCHOLAR LUNCHEON/STUDENT PREMIOS
2:30 pm - 4:00 pm  2nd PLENARY SESSION, STUDENT PLENARY
4:15 pm - 5:30 pm  Region/Zone Meetings
6:30 pm - 8:00 pm  Student Meeting
8:30 pm - 10:30 pm  RECEPTION, Zimmerman Library,
The University of New Mexico Campus

Saturday, March 31, 1990
8:00 am - 9:00 am  Concurrent Sessions 7
9:15 am - 10:45 am  Concurrent Sessions 8
11:00 am - 12:30 pm  Luncheon
12:30 pm - 1:30 pm  Concurrent Sessions 9
1:30 pm - 3:00 pm  Concurrent Sessions 10
3:15 pm - 4:45 pm  GENERAL BUSINESS MEETING, Rio Grande Ballroom
5:00 pm - 6:30 pm  MATANZA, Sheraton Mall
6:30 pm - 8:30 pm  GRAN BAILE, Pueblo Ballroom