

National Association for Chicano Studies 1990 NACS 18 Site Committee

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The University of New Mexico

WELCOME

On behalf of the National Association for Chicano Studies 1990 Conference Site Committee, the UNM FOCO, the Southwest Hispanic Research Institute, and the University of New Mexico, I am pleased to welcome you to Albuquerque for the eighteenth annual meeting of NACS. The program is rich with contributions from a wide variety of disciplines and areas. This year we have focused on sessions that address the issues of tradition and change. This important duality values positive aspects of Mexicano culture such as language, arts, and traditional homeland, but it also recognizes the need for social dignity, equality, justice and empowerment. The inter-relationship and often the tension between tradition and change, culture and politics, is the subject of many of the presentations at this conference. We have especially sought to examine how tradition and change operate in New Mexico and to examine the long tradition of community activism here.

We hope the conference will provide an atmosphere for academics, students, professionals researchers and community activists to engage in dialogue and to evolve strategies for resolving concerns.

We have also tried to create a conference environment with the arts and music that will give us a chance to experience together a few of the aspects of life and culture in New Mexico.

The conference has come about as a result of the cooperation of many, many, people. I particularly want to thank the Site Committee and the staff at SHRI for all their work, support, and input. We could not have done it without you. I also want to thank the Joseph P. and Jeanne M. Sullivan Foundation for their support of the Patrocinio Barela poster.

Tey Diana Rebolledo
NACS 18 Conference Coordinator



THE UNIVERSITY OF NEW MEXICO
ALBUQUERQUE, NEW MEXICO 87131
(505) 277-2628

OFFICE OF THE PRESIDENT

March 30, 1990

Bienvenidos a Todos, Welcome to the University of New Mexico:

On behalf of the entire University community--the students, faculty and staff--I welcome you to UNM. We are very honored to host the 18th Annual Conference of the National Association for Chicano Studies.

The theme of the conference, "Tradition and Change: Culture and Politics in the Chicano Community," is truly relevant to UNM. As the University enters its second century, it must reflect upon the contributions that Chicanos have made to UNM, which are immeasurable, and also look to the future for ways to more fully integrate members of the Chicano community into the University.

The conference encompasses all academic disciplines and we have sought to create an environment here at UNM that will stimulate new discussions and research as well as new friendships. The conference will showcase the latest, newest research in Chicano Studies, the social sciences and the arts.

It also is appropriate that this University hosts a major conference featuring a round table, with socially concerned citizens from throughout the area discussing social issues in New Mexico. As Conference Coordinator and UNM Associate Professor of Modern and Classical Languages Tey Diana Rebolledo has so aptly stated: "We want people to know we are concerned about real issues in New Mexico, and that we are doing something about them."

Certainly, the conference provides a unique opportunity for scholars from UNM and around the nation to discuss the future of the Chicano community in a decade that will see Chicanos develop a more powerful political and social voice.

Of course, we also hope you will have time to enjoy the many wonderful attractions our campus and community have to offer.

Sinceramente,

Gerald W. May
President

RESOLUTIONS

Resolutions to be presented for vote must be typed and given to NACS Secretary Jorge García before the Regional meetings. Dr. García will distribute them to each Regional Coordinator for consideration at the Regional meetings. They will be voted upon at the General Business Meeting on Saturday.

NACS Membership

Join the Association and receive the Annual Conference proceedings and one year of "Noticias de NACS."

Institutional	\$100.00
Full Professor	\$ 45.00
Administrative	\$ 35.00
Associate Professor	\$ 35.00
Asst. Professor/instructor	\$ 30.00
Student/Community	\$ 10.00

NACS ARCHIVE

The Benson Latin American Collection at the University of Texas-Austin has been the designated archives repository for official NACS documents. Therefore, the membership of NACS, particularly former and current coordinating committee members, are strongly urged to send copies of conference papers, abstracts, programs, posters, minutes, resolutions, committee reports, correspondence, etc. to the Benson Collection. Special attention should be paid to the period prior to 1980, as well as those papers from the past two or three meetings. Materials should be addressed as follows:

Margo Gutiérrez
Mexican American Studies Librarian
Benson Latin American Collection
SRH 1.108, UT Austin
Austin, TX 78713

VENDORS AND EXHIBITS

Arte Público Press	United States Bureau of the Census
Bilingual Review/Press	UCLA Chicano Studies Publications
Chicano Studies Library Publications, UC- Berkeley	Galería Sin Fronteras
Massachusetts Institute of Technology	New Mexico Endowment for the Humanities
Salt of the Earth Books	The University of New Mexico Press
Damián Velásquez	The University of New Mexico Office of Graduate Studies
Ventura County Community College	The National Association for Chicano Studies
Working Classroom, Inc./ Mónica Sánchez	Edward Gonzales
José Baray Ramírez	The University of Arizona Press
Academia/El Norte Publications	New Mexico State University
University of Texas Press	Henry Holt and Co., Inc.
University of Wisconsin, Madison	Piñata Publications
New Mexico Historical Review	MALCS/Third Woman Press
Stanford Center for Chicano Research	Centro Mexicano 5 de Junio
	Relámpago Books

National Association for Chicano Studies
The 18th Annual Conference
March 28 - April 1, 1990

*Tradition and Change:
Culture and Politics in the Chicano Community*

UNM FOCO - Southwest Hispanic Research Institute
The University of New Mexico

WEDNESDAY, MARCH 28, 1990

5:00 - 8:00 p.m. Registration *Sheraton Mall South*

5:00 - 7:00 p.m. Opening Reception *Ballroom*
"Barelas Oral History Project"
The Center for Regional Studies
The University of New Mexico

7:00 - 9:00 p.m. Political Action Committee Meeting *Kachina Room*

THURSDAY, MARCH 29, 1990

8:00 - 6:00 p.m. Registration *Sheraton Mall South*

9:00 - 6:00 p.m. Books and Exhibits *Sheraton Mall South*

9:00 - 10:30 a.m. THURSDAY, MARCH 29, 1990 SESSION 1

1-1 **Prospects for Chicano Political Empowerment in the 1990's**
Roundtable *Ballroom*

Chair: Antonio González, Southwest Voter Registration
Education Project

Panelists: Andrew Hernández, Southwest Voter Registration
Education Project
Richard Martínez, Southwest Voter Registration
Education Project

1-2 **Educational Issues** *Potters*

Chair: Alfredo H. Benavides, Arizona State University

Panelists: *"Bilingual Teacher Education: The Need for Educational Standards and Accreditation,"* Sheryl L. Santos, Arizona State University; Carlos J. Vallejo, Arizona State University

"Spanish for Spanish-Speakers: Language in the Dialogics of Self and Community," Elba R. Sánchez, University of California, Santa Cruz

1-3 **Structural Change, California School Boards, and Educational Quality** *Weavers*

Panelists: Adaljiza Sosa Riddell, University of California, Davis; Cirenio Rodríguez, California State University, Sacramento; Robert Brischetto, Southwest Voter Registration Education Project

1-4 **Chicano Art in New Mexico** *Turquoise*

Panelists: Francisco LeFebre, Muralist
Bernadette Rodríguez, Artist
Noel Márquez, Artist - Painter

1-5 **Indo-Hispanic Folk Art Traditions, El Día de los Muertos** *Kachina*
Bobbi Salinas-Norman, Piñata Publications

1-6 **Memorias Escritas en Papel: Reconstructing History Through Oral History** *Fireplace*

Chair: Lupe Gallegos-Díaz, University of California, Berkeley

Panelists: Mary Ann Olguín, University of California, Berkeley
Francisca Oropeza, University of California, Berkeley
Sandra Lugo, Arizona State University

Discussant: Caridad Souza, University of California, Berkeley

- 1-7 **Labor History** *Isleta*
- Moderator: Rubén Martínez, University of Colorado, Colo. Springs
- Panelists: *"Mexican Bi-National Struggles Along the Texas-Mexico Border During the Early 1900s,"*
Emilio Zamora, University of Houston
- "Mexicana and Chicana Workers at an Electronics Factory in Illinois: Three Case Studies,"*
Irene Campos Carr, Northeastern Illinois University
- "Historical Perspectives on Racial Discrimination of Latinos in the Midwest Steel Industry,"* Jorge Hernández-Fujigaki, Wayne State University
- 1-8 **Contemporary Chicana Poets** *Jémez*
- Chair: Guadalupe Ochoa-Thompson, University of Oklahoma
- Panelists: *"Sensory Imagery in the Poetry of Sandra Cisneros,"*
Cida Chase, Oklahoma State University
- "La Poesía Social de Naomi Quiñonez,"*
Alfonso Rodríguez, Northern Colorado University
- "A Personal and Distinct Poetic Voice: María Herrera-Sobek,"* Guadalupe Ochoa-Thompson, University of Oklahoma
- 1-9 **The U.S./Mexican Border and Chicano Studies**
Roundtable *Sandía*
- Chair: Richard Griswold del Castillo, San Diego State University
- Panelists: José Villarino, San Diego State University
Joe Rodríguez, San Diego State University
Isidro Ortiz, San Diego State University
Arturo Ramírez, San Diego State University
María Butler, San Diego State University

1-10

Chicano/Chicana Education *Natural History Museum-3*

Panelists: *"Career Decision Implications Using Measured Interests of Chicana Students,"* Carla Trujillo, University of California, Berkeley; Gerardo González, University of California, Berkeley

"Preparation and Persistence in the Sciences: A Study of the Career Paths of Chicano Ph.D.'s in Mathematics, Science, and Engineering," Daniel G. Solórzano, California State University, Bakersfield

"A Proposed Study of College Choice Patterns Among Chicanos: An Examination of Differences by Sex in Distance Traveled to Attend College," Jesús Treviño, University of California, Los Angeles

1-11 **Gaia and Aztlán: Chicano Perspectives on Ecology, Culture, and Social Change** *Natural History Museum-4*

Chair: Devón Peña, The Colorado College

Panelists: *"Los Animalitos Son Inteligentes: Notes Toward the Bioregional Study of Indo-Hispano Culture in the Río Grande Watershed,"* Devón Peña, Colorado College

"The Urban Chicano Community and Environmental Politics," Laura Pulido, University of California, Los Angeles

"Chicano (Home)Land and Story As Primordial Ethnophilosophical Categories," Reyes García, Ft. Lewis College

"Environmental Ethics: An Indo-Hispano Perspective," Tomás Atencio, University of New Mexico

1-12 Film: **Toward an Indigenous Chicano Identity** *Taverna*

Producers: Carlos Aceves, Tonal Teokalli, Inc.
Gabriel Gaytan, Tonal Teokalli, Inc.

Film: **Choices, Dreams, y los Años Perdidos**

Director: Patricia A. Valle, *Los Mexicanos Club, Inc.*, Washington State Reformatory

10:45 - 12:15 p.m. THURSDAY, MARCH 29, 1990 SESSION 2

2-1 Aztlán: **Approaches to the Chicano Homeland** *Ballroom*

Chairs: Rudolfo Anaya, University of New Mexico
Francisco A. Lomelí, University of California, Santa Barbara

Panelists: *"In Search of Aztlán,"* Luis Leal, University of California, Santa Barbara

"The Archaic, Historical and Mythicized Dimensions of Aztlán," Michael Pina, Santa Clara University

"ABC: Aztlán, The Borderlands and Chicago," Sergio Elizondo, New Mexico State University

"Myth and Comparative Cultural Nationalism: The Ideological Uses of Aztlán," Genaro Padilla, University of California, Berkeley

"Aztlán, Montezuma and New Mexico: The Political Uses of American Indian Mythology," Ramón Gutiérrez, University of California, San Diego

"Ideology and Survival in Aztlán," Roberto Cantú, California State University, Los Angeles

"The Homeland, Aztlán/El Otro México," Gloria Anzaldúa, University of California, Santa Cruz

2-2 **El Orgullo De Ser: Mexican American/Latino Applied History Programs, Exhibitions and Museums** *Potters*

Panelist: Antonio Ríos-Bustamante, University of Arizona
(Other panelists to be announced.)

2-3 **Cultural Images** *Weavers*

Panelists: "*Low Riding: Social or Anti-Social Phenomenon?*"
Celestino Fernández, University of Arizona
Louis M. Holscher, San José State University

"*Telling The Movies: Tradition, Culture and (Spare) Change at the Teatro Million Dollar,*"
Inés Salazar, Stanford University; and Susana Dever,
Stanford University

3-4 **Land Grant Issues** *Turquoise*

Moderator: Sylvia Rodríguez, The University of New Mexico

Panelists: "*La Merced de Atrisco: A Community Land Grant in Transition,*" Jaime Chávez, Atrisco Land Grant Association; Fred Griego, Atrisco Land Grant Association

"*Tierra O Muerte,*" Federico A. Reade, The University of New Mexico

"*The Structure of Dependency: The Land Grant Region of Northern New Mexico,*" Leonardo Atencio, Fort Lewis College

- 2-5 **Death and Dying** *Kachina*
- Moderator: José Cuéllar, Prevention Research Center, Berkeley
- Panelists: *"Sudden Infant Death Syndrome In New Mexico's Chicano and Indian Populations,"* Diana J. Tórréz, University of Arizona
- "P' alla' Vamos Todos: Changing Attitudes Toward Death in Familias Chicanas,"* Estella A. Martínez, University of New Mexico
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- 2-6 **Mexican-American Archives: Preservation of the Southwestern Historical and Cultural Heritage** *Fireplace*
- Chair: Rose Díaz, University of New Mexico
- Panelists: *"An Historical/Bibliographical Survey of Mexican-American Literary Culture, 1821-1945: A Preliminary Report,"* Salvador Fernández, University of California, Los Angeles
- "Spanish Language Newspapers in Arizona: A Bibliographic Survey,"* Christine Marín, Arizona State University
- "The Center for Southwest Research: Building Bridges of Interaction,"* Rose Díaz, University of New Mexico
-
- 2-7 **Dos Lenguas de Fuego/Two Tongues of Fire: Diálogo, Teoría, Poesía y Locura** *Isleta*
- Panelists: Francisco X. Alarcón, University of California, Santa Cruz
 Gloria E Anzaldúa, University of California, Santa Cruz
 Irene Blea, Metropolitan State College

2-8 **Views on the Hemisphere: Mexico and the Border** *Jémez*

Chair: Estevan Flores, University of Colorado, Boulder

Panelists: Rosalía Solórzano, El Paso Community College
Salvador Rodríguez del Pino, University of Colorado,
Boulder

2-9 **Literary Studies** *Sandía*

Panelists: "*Olga Beatriz Torres: Novelist of 'El México de Afuera,'*" Juanita J. Luna-Lawhn, San Antonio College

"Autobiography and Authority," Clara A. Lomas, The Colorado College

"Fronteras Nuevas y Viejas: Class, Raza, y Sexo en la Literatura Chicana de Texas," Manuel M. Martín-Rodríguez, University of California, Santa Barbara

"The Problems and Possibilities of Writing Chicano Biography," Thomas H. Kreneck, University of Houston

2-10 **The Mass Media and Latino Politics During the 1988 Elections** *Natural History Museum-3*

Chair: Federico Subervi, University of Texas, Austin

Panelists: "*Univision and the Elections,*" Diana Ríos, University of Texas, Austin; Patti Constantakis, University of Texas, Austin; Michael Johnson, University of Texas, Austin; and Carmen Luevanos University of Texas, Austin

"Press Coverage," José Carlos Lozano, University of Texas, Austin; Claudia Rivers, University of Texas, Austin; Federico Subervi, University of Texas, Austin

"Democratic and Republican Party Media Strategies and Ads," Federico Subervi, University of Texas, Austin; Carlos Quintanilla, University of Texas, Austin; James Alderete, University of Texas, Austin

2-11 **Poetry: La Voz Mestiza**

Natural History Museum-4

Chair: Toni Fuentes, El Paso, Texas

Panelists: Juan Contreras, El Paso, Texas
Tencha Cortez, El Paso, Texas
Josie Rodríguez, El Paso, Texas
Trini Rodríguez, El Paso, Texas
Andy Mares, El Paso, Texas
Ramón Arellano, El Paso, Texas
Roberto Oviedo, El Paso, Texas

2-12 **Chicano Students at Risk**

Taverna

"Educational Case Study of a Chicano Student at Risk,"
Dennis J. Bixler-Márquez, University of Texas, El Paso
Milagros Seda, University of Texas, El Paso

Film: Drug Abuse in Latino Youth

Dennis J. Bixler-Márquez, University of Texas, El Paso

12:15-1:30 p.m. STUDENT MEETING

Ballroom

12:15-1:30 p.m. LUNCH

1:30-3:00 p.m. CONFERENCE PLENARY: **Contemporary Activists in
Tierra Amarilla**

Ballroom

Moderator: Sylvia Rodríguez, University of New Mexico

Panelists: Pedro Arechuleta, Amador Flores Land Case
Daniel Aguilar, Amador Flores Land Case
Richard Rosenstock, Amador Flores Land Case
Henrietta Esquibel, La Clínica del Pueblo
María Varela, Ganados del Valle
Antonio Manzanares, Ganados del Valle

3:30 - 5:00 p.m.

THURSDAY MARCH 29, 1990

SESSION 3

3.1 Expanding the Opportunities Within the Academy for Chicanos and Chicanas

Ballroom

Chair: Gary D. Keller, Arizona State University

Panelists: Ray Padilla, Arizona State University
Jaime D. Montenegro, Arizona State University

3.2 The Lemon Grove Incident and School Desegregation

Potters

Presenters: "The Lemon Grove Incident," Leo R. Chávez, University of California, Irvine

"Post-Lemon Grove Incident: Educational Consequences of the First U.S. Desegregation Court Case," Robert Alvarez, Arizona State University

3.3 Ethnic Diversity in New Mexico: Present and Future Implications

Roundtable

Weavers

Chair: Christine Marie Sierra, University of New Mexico

Panelists: Adelamar Alcantara, Bureau of Business and Economic Research, University of New Mexico

Hank C. Jenkins-Smith, Institute for Public Policy, University of New Mexico

Carol Silva, Institute for Public Policy, University of New Mexico

Richard Sauder, Political Science, University of New Mexico

Christine Marie Sierra, Political Science, University of New Mexico

3-4 **Cultural Citizenship and Change In The Latino Community** *Turquoise*

Chair: William V. Flores, California State University at Fresno

Panelists: *"The Dialectics of Cultural Citizenship: Violation, Affirmation and Cultural Change in a Rural Community,"* William V. Flores, California State University, Fresno

"Affirming Cultural Citizenship in the Puerto Rican Community: Critical Literacy and the El Barrio Popular Education Program," Rina Benmayor, Hunter College

"Household Networks in a Changing Community: Cultural Citizenship and Change in Huntington Park," Richard Chabrán, University of California, Los Angeles

Discussant: Julia Curry-Rodríguez, Arizona State University, Tempe

3-5 **Selected Topics on Chicano Students** *Kachina*

Moderator: Susan Letourneau, University of California, Los Angeles

Panelists: *"Austin High School Blowout,"* Edward García, University of Houston

"Chicano, Puerto Rican, Cuban and White Students' Educational Expectations: A Longitudinal Analysis," Anthony C.R. Hernández, University of California, Los Angeles

"Building the Identity of Minority Children Through History Education," Pedro Pedraza, Hunter College

3-6 **Creative Writers Read the Past and the Future** *Fireplace*

Chair: Julián Olivares, University of Houston

Panelists: Pat Mora, Poet
Evangelina Vigil, Poet

3-7 **Chicano Political Issues for the 1990's** *Isleta*

Chair: Carlos Muñoz Jr., University of California, Berkeley

Panelists: Margarita B. Melville, University of California, Berkeley
Yvette Flores Ortiz, University of California, Berkeley
Joel García, University of California, Berkeley

Discussant: Tatcho Mindiola, University of Houston

3-8 **Feminism in the Ranks: Chicana/Latina Workers' Political Consciousness** *Jémez*

Panelists: Denise A. Segura, University of California, Santa Barbara
Marisela Márquez, University of California, Santa Barbara
Beatriz M. Pesquera, University of California, Davis
Sonia García, University of California, Santa Barbara

3-9 **Crossing Borders** *Sandía*

Panelists: "*Queers, Cyborgs, Mestizas, Metaphors, and Political Action in Anzaldua and Haraway: Explorations in the Construction of Divided Subjectivities and the Possibilities of Coalition Between Them,*" María Josefina Saldana, Stanford University

"Trial and Tribulations of Publishing a Textbook on La Chicana," Irene I. Blea, Metropolitan State College

3-10 **Southwest Voter Research Institute Roundtable Discussion on the Nicaraguan Elections by Members of the Latino Leaders Observers Delegation** *Natural History Museum-3*

Chair: Avelardo Valdez, University of Texas, San Antonio

Presenters: Antonio González, Southwest Voter Research Institute
Congressman Esteban Torres, California

3-11 Model for Chicano Empowerment in Relation to Cultural Dominance and Internalized Oppression *Natural History Museum-4*

Chair: Lorenzo García, Parents for Drug-Free Youth

Panelists: Mónica Torres, New Mexico State University
Ann Gutiérrez, New Mexico State University
Roberto Chené, University of New Mexico

5:15 - 6:45 p.m. THURSDAY MARCH 29, 1990 SESSION 4

4-1 The Social Formation of Identities: Case Studies of Mexican-Origin Women *Ballroom*

Moderator: Kathy Blackmer-Reyes, University of Binghamton, SUNY

Panelists: "*Generations of Challenge: Three Arizona Women*,"
Julia E. Curry-Rodríguez, Arizona State University

"*The Socialization of a Mexican-Origin Woman*,"
María Guadalupe Gallegos-Díaz, University of California,
Berkeley

"*From the Barrio to the Suburbs: Ethnic Identity in Flux*,"
Mary Pardo, California State University, Northridge

"*Latina Immigrants: Becoming an 'American' Worker*,"
María Soldatenko, University of California, Santa Barbara

Discussant: Rina Benmayor, Hunter College

4-2 Chicanos and The Criminal Justice System *Potters*

Panelists: "*The Sentencing of Hispanics in New Mexico*,"
Víctor Larragoite, University of Arizona

"*Of Corridos and Convicts: Deconstructing 'Gringo Justice' in Border Balladry and Pinto Poetry*," Raúl H. Villa,
University of California, Santa Cruz

"*Unequal Justice Under the American Criminal Justice System*," Gregory Garza, University of California, Los Angeles

4-3 **Rural Colonias and Chicano/Latino Enclaves of the Southwest**

Weavers

Chair: Refugio I. Rochín, University of California, Davis

Panelists: Adaljiza Sosa Riddell, University of California, Davis
Adela de la Torre, California State University, Long Beach; and Rogelio Saenz, Texas A & M University

4-4 **The Chicano Student Movement at UNM From 1969-1989**

Turquoise

Chair: Tobías Durán, The University of New Mexico

Panelists: Bazán J. Romero, The University of New Mexico
Andrés Mares-Muro, The University of New Mexico
Christine Chávez, The University of New Mexico

4-5 **Politics and Community**

Kachina

Presenters: *The Chicano Community and the Community of Scholars: Searching for Common Ground,* Santos Vega, Arizona State University; and Raymond V. Padilla, Arizona State University

"Soldados: Chicanos in Viet Nam," Charley Trujillo, De Anza College

"Emerging Political Actors Within the Dominant Political Mainstream," John R. Valdez, University of Wisconsin, Whitewater

"Coalitional Politics: The Road to Latino Empowerment," Roberto E. Villarreal, The University of Texas, El Paso

4-6 Identity and Chicanos in Local and National Perspectives

Fireplace

Presenters: "*Chicano Cultural Identity in Boliillo Town*,"
Carlos Maldonado, Eastern Washington University

*"The Chicano Community: Cultural Conflicts and
Changing Identities,"* Sam Ríos Jr., California State
University, Sacramento

*"Hispanic, Latino, or Chicano: The Viability of Pan-Ethnic
Unity and Identity,"* José Calderón, University of
California, Los Angeles

*"The Hispanic Generation: A Study of the Roles of the
State, the Media, and Political Elites in Transforming
Ethnic Identity,"* Laura E. Gómez, Stanford University

4-7 A Commentary on Cultural Nationalism and Class Theory

Roundtable

Isleta

Chair: Angela Valenzuela, Stanford University

Panelists: David Montejano, University of Texas, Austin
Mario Barrera, University of California, Berkeley
Doug Foley, University of Texas, Austin

4-6 Identity and Chicanos in Local and National Perspectives

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Presenters: "*Chicano Cultural Identity in Boliilo Town*,"
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Chair: Angela Valenzuela, Stanford University

Panelists: David Montejano, University of Texas, Austin
Mario Barrera, University of California, Berkeley
Doug Foley, University of Texas, Austin

4-8 **Traditional and Historical Change in the Narrative of
Rudolfo A. Anaya**

Jémez

Chair: Roberto Cantú, California State University, Los Angeles

Panelists: "Some Universal Dimensions of Evolving Chicano
Myth: Heart of Aztlán," César González, San Diego Mesa
College

"Tortuga: The Black Sun of Solomón's Wards," Ernesto
Padilla, California State University, Bakersfield

"Myth as the Cognitive Process of Popular Culture in
Rudolfo A. Anaya's Bless Me, Ultima: The Dialectics of
Knowledge," Enrique Lamadrid, University of New Mexico

"Chicano Literary Bibliographies," María Teresa
Márquez, University of New Mexico

"Bless Me, Ultima as a Film," Ricardo López, Film
Producer and Artist

4-9 **Chicana/Latina Literary Studies**

Sandía

Moderator: Merrihelen Ponce, University of New Mexico

Panelists: "A New Approach to Chicana/Latina Feminist Criticism,"
Febe Portillo, San José State University

"Toward a Feminist Cultural Reading,"
Cordelia C. Candelaria, University of Colorado, Boulder

"War Paint, Masks and Mirrors: Identity and Face in
Contemporary Chicana Poetry," Laura Gutiérrez-
Spencer, University of Nevada, Las Vegas

4-10 **Getting To Know Your Chicano Research Library**

Natural History Museum -3

Chair: Lillian Castillo-Speed, University of California, Berkeley

Panelists: César Caballero, University of Texas, El Paso
Rina Tamaya, University of California, Los Angeles
Salvador Güereña, University of Texas, Austin
Margo Gutiérrez, University of Texas, Austin
Christine Marín, Arizona State University, Tempe

4-11 **1992: Counter-Celebration to the Columbian Quincentennial**

Natural History Museum-4

Chair: "Poetry, Originality, and Resistance," Inés Hernández,
University of California, Davis

Panelists: "Chicano and Native American Resistance to Religious
Exploitation," Inés Talamántez, University of California,
Santa Barbara

"Hidden Heritage: Indian Resistance and the Construction
of Chicano Culture," Stefano Varese, University of
California, Davis

6:30 - 7:30 p.m. **Albuquerque Museum Reception**

Patrocinio Barela Exhibition

8:00 - 9:30 p.m. **TEATRO:** "You Say Chaquegüe and I Say Shaquegüe: Una
Noche de Cuentos Nuevo Mexicanos," La Compañía de
Teatro de Alburquerque

9:30 - 12:00 p.m. Literary Readings

Río Grande Ballroom



FRIDAY MARCH 30, 1990

- 8:00 - 6:00 p.m. Registration *Sheraton Mall South*
9:00 - 6:00 p.m. Books and Exhibits *Sheraton Mall South*
7:00 - 9:00 a.m. Chicana Caucus Breakfast *Ballroom*
"Issues of Affirmative Action in Faculty Tenure and Promotion," Antoinette Sedillo-López, The University of New Mexico
7:00 - 9:00 a.m. Political Action Committee Meeting *Potters*

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9:00 - 10:30 a.m. FRIDAY MARCH 30, 1990 SESSION 5

5-2 **Oral History and Political Culture: Layers of Political Culture in the Mexican Community** *Potters*

Chair: Carlos Vásquez, University of California, Los Angeles

Panelists: *"Political Reform and the Mexicano Community,"* Tobías Durán, University of New Mexico

"The Political Culture of Community Organizers in the Chicano Urban Community: From 'Liberation to Empowerment,'" Teresa Juárez, San José Community Awareness Council

"The Political Culture of Chicano Legislators in 20th-Century California: Working Within the System," Carlos Vásquez, University of California, Los Angeles

Commentator: Tatcho Mindiola, University of Houston

5-3 **Toxics in Chicano Communities** *Weavers*

Chair: Richard Moore, SouthWest Organizing Project

Panelists: Jeane Gauna, SouthWest Organizing Project
Michael Guerrero, SouthWest Organizing Project

5-4 **Tierra No Mas Incognita: The Atlas of Mexican American History**

Turquoise

Chair: Antonio Ríos-Bustamante, University of Arizona

Presenters: Olivia Arrieta, Rockefeller Scholar, University of New Mexico; Antonio Ríos-Bustamante, University of Arizona

Discussant: Richard Griswold Del Castillo, California State University, San Diego

5-5 **Chicano/a Education**

Kachina

Chair: Guillermina Núñez, University of California, Berkeley

Presenter: "Education In and Out of School: Two Perspectives on Chicano Education," Yolanda de la Cruz, University of California, Berkeley; and Guillermina Núñez, University of California, Berkeley

"A Model Minority Demonstration Retention Project,"
Jorge A. Nieves, University of Wisconsin, Whitewater

Discussant: Olga Vásquez, University of California, San Diego

5-6 **Public Broadcasting and Chicanos**

Fireplace

KUNM BROADCASTING

FRIDAY MARCH 30, 1990

- 8:00 - 6:00 p.m. Registration *Sheraton Mall South*
9:00 - 6:00 p.m. Books and Exhibits *Sheraton Mall South*
- 7:00 - 9:00 a.m. Chicana Caucus Breakfast *Ballroom*
- "Issues of Affirmative Action in Faculty Tenure and Promotion,"* Antoinette Sedillo-López, The University of New Mexico
- 7:00 - 9:00 a.m. Political Action Committee Meeting *Potters*

9:00 - 10:30 a.m. FRIDAY MARCH 30, 1990 SESSION 5

5-2 **Oral History and Political Culture: Layers of Political Culture in the Mexican Community** *Potters*

Chair: Carlos Vásquez, University of California, Los Angeles

Panelists: *"Political Reform and the Mexicano Community,"* Tobías Durán, University of New Mexico

"The Political Culture of Community Organizers in the Chicano Urban Community: From 'Liberation to Empowerment'," Teresa Juárez, San José Community Awareness Council

"The Political Culture of Chicano Legislators in 20th-Century California: Working Within the System," Carlos Vásquez, University of California, Los Angeles

Commentator: Tatcho Mindiola, University of Houston

5-3 **Toxics in Chicano Communities** *Weavers*

Chair: Richard Moore, SouthWest Organizing Project

Panelists: Jeane Gauna, SouthWest Organizing Project
Michael Guerrero, SouthWest Organizing Project

5-4 **Tierra No Mas Incognita: The Atlas of Mexican American History**

Turquoise

Chair: Antonio Ríos-Bustamante, University of Arizona

Presenters: Olivia Arrieta, Rockefeller Scholar, University of New Mexico; Antonio Ríos-Bustamante, University of Arizona

Discussant: Richard Griswold Del Castillo, California State University, San Diego

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Jorge A. Nieves, University of Wisconsin, Whitewater

Discussant: Olga Vásquez, University of California, San Diego

5-6 **Public Broadcasting and Chicanos**

Fireplace

KUNM BROADCASTING

5-7

Literary Studies

Isléta

Moderator: Ramón Sánchez, The University of New Mexico

Panelists: *"The Recovery of Chicano Poetics from Anglo Modernity,"* José M. Amaya, University of California, Los Angeles

"The Trickster as Central Figure in Change in the Chicano Community," José J. Barrera, University of Texas, Austin

"La Chicana as (Irredeemably) La Otra: A Critical Reading of Kate Braverman's Palm Latitudes," Susana Chávez Silverman, Pomona College

5-8

AIDS in the Latino Community

Jémez

Panelists: *"The Role of Gender in Understanding AIDS Education and Prevention Strategies for Blacks and Latinos,"* Gloria Romero, California State University, Los Angeles

"The Politics and Ethics of Conducting AIDS Research in Latino and Black Communities," Lourdes Argüelles, Pitzer College

"The Role of Ethnicity in Understanding AIDS Education and Prevention Strategies for Blacks and Latinos," Homer García, Pitzer College

"Immigration and AIDS: Fears, Scapegoating, Amnesty, and the Law," Antonio H. Rodríguez, Latino Community Justice Center

"Latina Lesbians and AIDS," Laura Ramos, University of California, Los Angeles

5-9 **Tradition and Change: Chicana Writers Today**

Sandía

Panelists: *The Multiple Subject in the Writing of Ana Castillo,*
Yvonne Yarbro-Bejarano, University of Washington

*"Reader-Response, Deconstruction, Feminist ...?
Approaches to Chicana Writing,"* Norma Cantú, Laredo
State University

"Chicanas in Theatre," Cherríe Moraga, University of
California, Berkeley

"Without a Word to My Name," Norma Alarcón, University
of California, Berkeley

5-10 **Chicanos in the Labor Market**

Natural History Museum-3

Chair: Rubén Martínez, University of Colorado, Colorado
Springs

Panelists: *"Losing Ground: Underemployment Among Mexican-
Origin Workers, 1973-1988,"* Roberto M. De Anda,
University of Arizona

*"The Changing Fortune of Latinos in New York and Los
Angeles,"* Vilma Ortiz, University of California, Los
Angeles

*"Contemporary Conditions and Trends Amongst the
Chicano/Mexican People,"* José Calderón, University of
California, Los Angeles

*"Cotton's Paradise: Labor Control During the El Paso
Picker's Strikes, 1931-1933,"* Yolanda Leyva,
University of Texas, El Paso

5-11 **Cultural Considerations in the Training of Psychologists
Who Work With Hispanic Families** *Natural History Museum-4*

Chair: Diana M. Valdez, University of New Mexico

Panelists: Natalie Porter, University of New Mexico
Selena Sermeño, University of New Mexico
Luis A. Vargas, University of New Mexico

5-12 **Film: Uneasy Neighbors** *Taverna*
Film: Ballad of an Unsung Hero
Film: The Trail North

Producer: Paul Espinosa, KPBS, San Diego

10:45 - 12:15 p.m.

FRIDAY MARCH, 1990

SESSION 6

6-2 **Regional Voices** *Potters*

Panelists: "*Un Corrido Para La Raza*," Federico A. Reade, University
of New Mexico

*"The Detroit Poets: Search for Identification
and Cultural Pride,"* Reynaldo Ruiz, Eastern Michigan
University

"Johnny Herrera: Tejano Lyricist/Composer," José R.
Reyna, California State University, Bakersfield

*"The Roots Of Indigenista Hermeneutics in the
Guadalupe Pastoral of Fr. Virgil P. Elizondo,"*
Miguel C. Leatham, University of New Mexico

6-3 **El Verdadero Nuevo México: Beyond Espinosa and The Fantasy Heritage** *Weavers*

Chair: Enrique Lamadrid, University of New Mexico

Panelists: "*Aurelio Espinosa and the Ideology of New Mexican Folklore*," José Limón, University of California, Santa Cruz

"*The Hispano Homeland Debate Revisited*," Sylvia Rodríguez, University of New Mexico

"*Aurelio Espinosa and New Mexican Folk Music Scholarship: A Continuing Paradigm*," James K. Leger, New Mexico Highlands University

6-4 **Migrant Workers** *Turquoise*

Panelists: "*Popular Perceptions of Immigration Policing in Mexicano/Chicano Communities*," María Jiménez, Immigration Law Enforcement Monitoring Project

"*La Organización Aguila*," Enrique Méndez Flores, Aguila Inc.

"*Oral Histories in Southern Agriculture: The Case of the Mexican Presence*," Margarita Decierdo, University of California, Berkeley

"*Peripheralization of the Center: The Changing Structure of Los Angeles and the Role of the Immigrant*," Marta López-Garza, California State University, Los Angeles

6-5 **New Mexican Women: Studies in Anthropology, Literature and Oral History** *Kachina*

Chair: Merrihelen Ponce, University of New Mexico

Panelists: "*Fabiola Cabeza de Baca: A Biographical Essay*,"
Merrihelen Ponce, University of New Mexico

"*Hispanic and Black Women's Oral Histories*," Rose Díaz,
University of New Mexico

"*Chicana/Hispana Oral History Project: Interviews of New Mexican Hispanic Women*," Rowena Rivera,
University of New Mexico

"*Legal Documents and Colonial New Mexican Women: Pido y Suplico*," Angelina Veyna, University of California, Los Angeles

6-6 **Tradition, Remembrance, and Commitment: Readings by Three Chicano Authors from Their Recent Works** *Fireplace*

Chair: Karen S. Van Hooft, Arizona State University

Panelists: Demetria Martínez, Journalist and Freelance Writer
María Herrera-Sobek, University of California, Irvine
Miguel Méndez, University of Arizona

6-7 **Chicano Historiography: New Ideas and Perspectives** *Isleta*
Chair: Richard A. García, Santa Monica College

Panelists: "*Youth, Identity, and Power: The Chicano Movement*,"
Richard A. García, Santa Monica College

"*The Troublesome Border*," Richard Griswold Del
Castillo, San Diego State University

"*United We Win: The Rise and Fall of the Raza Unida
Party*," Richard Santillán, California Polytechnical
University, Pomona

"*Mexican Americans: Identity, Ideology, and
Leadership*," David Gutiérrez, University of Utah

"*Ethnicity in the Sunbelt: A History of Mexican
Americans in Houston*," Beth Haas, University of
California, Santa Cruz

6-8 **Barrio Studies** *Jémez*

Panelist: "*In Search of Community: A Comparative Essay
on Mexicans in Los Angeles and San Antonio*,"
Carlos Navarro, California State University, Northridge;
Rodolfo Acuña, California State University, Northridge

"*Three Chiefs and the Latino Community: A
Study in Group Behavior*," José López, California State
University, Long Beach

"*Local Elites and Political Change in a Rural
Community: The Case of Othello, Washington*,"
Gilbert García, Eastern Washington University

6-9 **A History of Chicanas in the National Association for Chicano Studies (NACS)** *Sandía*

Chair: Cynthia E. Orozco, University of California, Los Angeles

Panelists: Adaljiza Sosa Riddell, University of California, Davis
Gloria Cuadraz, University of California, Berkeley
Irene Campos-Carr, Northeastern Illinois University
Teresa Córdova, University of Chicago

6-10 **Latino Life Chances in a Changing U.S. Economy** *Natural History Museum-3*

Chair: Frank Bonilla, Centro Estudios Puertorriqueños

Presenters: Manuel Avalos, California State, Northridge
Avelardo Valdez, University of Texas, San Antonio
Andrés Torres, Centro Estudios Puertorriqueños

Discussant: Richard Santos, University of New Mexico

6-11 **Employer Sanctions: A Review of the Empirical Data and Literature** *Natural History Museum-4*

Chair: Estevan Flores, University of Colorado at Boulder

Panelists: Raúl Hinojosa, University of California, Berkeley
Carlos Holguín, National Center for Immigrant's Rights, Los Angeles

6-12 **Film: In the Shadow of the Law** *Taverna*
Film: The Lemon Grove Incident

Producer: Paul Espinosa, KPBS San Diego

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12:30 - 2:15 p.m. **NACS SCHOLAR LUNCHEON** *Ballroom*

1990 NACS Scholar: Dr. Juan Gómez-Quiñones,
University of California, Los Angeles

1990 Graduate Student Premio: Federico Reade
Latin American Studies,
The University of New Mexico

1990 Undergraduate Student Premio: Gregory Garza
History Department
University of California, Los Angeles

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2:30 - 4:00 p.m. **Student Plenary** *Pueblo Room*

4:15 - 5:30 p.m. **REGIONAL MEETINGS**

Colorado Region	<i>Potters</i>
Northern California Region	<i>Weavers</i>
Southern California Region	<i>Turquoise</i>
Rocky Mountain Region	<i>Isleta</i>
Texas Region	<i>Jémez</i>
Midwest Region	<i>Sandía</i>

Student Meeting *Ballroom*

6:00 - 8:00 p.m. **RECEPTION/ZIMMERMAN LIBRARY** *UNM Campus*
(Buses will leave every 15 minutes from the Sheraton.)

8:30 - 10:30 p.m. **NOCHE DE CULTURA NUEVOMEXICANA** *Pueblo Room*

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SATURDAY, MARCH 31, 1990

8:00 - 12:00 p.m. Registration *Sheraton Mall South*
9:00 - 3:00 p.m. Books and Exhibits *Sheraton Mall South*

8:00 - 9:00 a.m. SATURDAY MARCH 31, 1990 SESSION 7

7-1 **Environmental Issues: A Minority Response** *Ballroom*

The Reverend Jessie Jackson

7-2 **The New Racism in the Campuses: The Case of the University of Wisconsin** *Potters*

Chair: Mario Compeán, University of Wisconsin, Madison

Panelists: Stephen Casanova, University of Wisconsin, Madison
Eduardo Bonilla, University of Wisconsin, Madison
Alejandra Elenes, University of Wisconsin, Madison

7-3 **Selected Chicano/Chicana Issues** *Weavers*

Moderator: Susan Letourneau, University of California, Los Angeles

Panelists: "Mexican Workers in Texas from 1900-1940,"
Alfred Porras, Jr., University of Texas, Houston

"Implication of Machismo Within The Family Structure: A Redefinition and the Changing Views of Women," Donato Martínez, California Polytechnic, Pomona

"Latino Immigrants, The Native Born, Economic Characteristics and Differences," Abel Valenzuela, Jr., Massachusetts Institute of Technology

"School Restructuring - Site Based Management,"
Eric Romero, Community College of Denver

7-4 **From Río Arriba to Los Angeles: Chicano Hillbillies 'Dando Carria' en Hollywood** *Turquoise*

Presenters: Alberto J. Lovato, Dixon, New Mexico
Beto Lovato, Dixon, New Mexico
Shades, Dixon, New Mexico
Snappy Joe, Dixon, New Mexico

7-5 **Intercultural Transactions: Socialization to and Through Language Among Recent Mexican Immigrants** *Kachina*

Chair: José B. Cuéllar, Prevention Research Center, Berkeley

Panelists: Sheila M. Shannon, University of Colorado at Denver
Olga A. Vásquez, University of California at San Diego
Cynthia Pease Alvarez, University of California at Santa Cruz

7-6 **An Exploratory Needs Assessment of Lamont, California** *Fireplace*

Presenters: Pete Espinoza, California State University,
Bakersfield
Armida Madrid, California State University,
Bakersfield
Elizabeth Muñoz, California State University,
Bakersfield
Mercedes Rubio, California State University,
Bakersfield

7-7 **Winning and Losing in School: Educational Institutions and the Construction of Failure Among Chicano Students**

Isleta

Chair: Bernardo Gallegos, California State University, Los Angeles

Presenters: "How Schools Create Failure: A Critical Perspective on the Schooling Experiences of Chicano Students," Bernardo Gallegos, California State University, Los Angeles

"Exit Exams and Chicano Students at Los Angeles State University," Eva Barraza, California State University, Los Angeles

"After Failure Then What? Alternative Educational Institutions in the Chicano Community," Mary Ann Reyes, California State University, Los Angeles

7-8 **Tejiendo la Palabra: A Commentary on the Creative Process and Readings by Chicana/o Writers**

Jémez

Chair: Inés Hernández, University of California, Davis

Panelists: Gloria Anzaldúa, University of California, Santa Cruz
Inés Talamántez, University of California, Santa Barbara
Gabriel Meléndez, Oaks Mills College

7-9 **The Juvenile Justice System and the Hispanic Juvenile Offender**

Sandía

Chair: Diana Valdez, University of New Mexico

Panelists: Moss Aubrey, University of New Mexico
Luis A. Vargas, University of New Mexico
Susan Alkema, Albuquerque, New Mexico

9:15 - 10:45 a.m. SATURDAY MARCH 31, 1990 SESSION 8

8-1 **Domestic Implication of U. S. Policy in Latin America**

Roundtable

Ballroom

Moderator: Antonio González, Southwest Voter Research
Institute

Presenters: Toney Anaya, Former Governor of New Mexico
Demetria Martínez, Journalist and Freelance Writer
Eleanor Chávez, SouthWest Organizing Project

8-2 **Tired of Exhausted Remedies...We're Going to the U.N.**

Potters

Chair: Leo Griep Ruiz, National Chicano Human Rights Council

Panelists: David Luján, Tonantzin Land Institute
Jaime Chávez, Atrisco Land Grant
Rocky Olgúin de Rodríguez, National Chicano Human
Rights Council
Gabriel Hernández, National Chicano Human Rights
Council

8-3 **Mexican Mutual Aid Societies: The First Steps Toward
Community Empowerment**

Weavers

Chair: José A. Rivera, University of New Mexico

Panelists: "*Mexican Mutual Aid Societies In The Midwestern United
States, 1915-1946: The First Steps Toward Community
Empowerment,*" Richard Santillán, California State
Polytechnic University, Pomona

*"Hispanic Mutual Aid Societies In New Mexico: An
Analysis of Their Functions In a Historical Context,"*
Olivia Arrieta, Rockefeller Scholar, University of New
Mexico

*"Mutual Aid For Survival: The Case of The Mexican-
American,"* José Hernández, California State
University, Northridge.

8-4

Public Policy Development

Turquoise

Panelists: "*Public Policy Development Workshop: Chicanas and Public Policy*," Adaljiza Sosa Riddell, University of California, Davis; Francisca Gonzales, California State University

"Community Intervention Efforts to Stop Gentrification,"
Teresa Córdova, University of Illinois, Chicago

8-5

Immigration

Kachina

Panelists: "*The Migratory Experiment: A Binational Exploration of the Impact of the Simpson-Rodino Act*," José Joel García, University of California, Berkeley

"New Patterns of Immigration and Cultural Contact in the Americas," Miguel Tinker Salas, Arizona State University

"The Implications of Legalization for Mexican Undocumented Immigrants: An Institutional Perspective,"
Susan González-Baker, University of Arizona

8-6

Regional Change in Student Activism

Fireplace

Chair: Manuel Bustamante, Chicago State University

Panelists: Rubén Campos, Chicago State University
Ana María Torres, Chicago State University
Nilsa DeLeón, Chicago State University
Ricardo Soto, Chicago State University
Gabriel Montoya, Chicago State University

8-7

Chicano/Mexicano Relations

Isleta

Chair: David Maciel, University of New Mexico

Panelists: "*Chicanos and Mexicanos: A Critical Assessment of Recent Writings*," Alex M. Saragoza, University of California, Berkeley

"El Paso and Cd. Juárez: The Challenge of Communication," John Haddox, University of Texas, El Paso

8-8

Alejandro Morales

Jémez

Chair: Donaldo Urioste, California Lutheran University

Panelists: "*1980s Chicano Narrative: Seeking the Ideologeme of the XIXth Century*," Manuel de Jesús Hernández-G., Washington State University

"Celebration of the Novels of Alejandro Morales," Víctor N. Baptiste, Hofstra University

"Elements of Narrative in the Works of Alejandro Morales," Eduardo F. Elías, University of Utah

Moderator: Judith A. Arroyo, University of New Mexico

Panelists: "*Exploring the Social and Political: New Research Directions in Graduate Education and the Chicano Community,*" Gloria H. Cuadraz, University of California, Berkeley

"Belonging in College: The Experience of Latinos and Blacks in Higher Education," María L. Alañiz, San José State University; and Thomas J. Massey, Stanford University

"Hispanic Student Recruitment and Retention at the University of Colorado at Boulder: An Evaluation of Each Agency's Effectiveness," James A. Jaramillo, University of Colorado at Boulder

Presenters: "*How Soon They Forget: Chicano Studies As A Model For Definitions of Self and Notions of Power,*" Inés Talamántez, University of California, Santa Barbara

"Curanderismo Belief Among Mexican Americans in the Community Mental Health System: Clients and Therapists," Paula A. Espinoza, University of Colorado, Boulder

"Chicano Urban Spirituality: Integrating Traditional Religious Beliefs with the Contemporary Struggle For Liberation," Lara Millan, Graduate Theological Union, Berkeley

8-11 **Valley Academy at Valley High School** *Natural History Museum-4*

Chair: Robert Armijo, Valley Academy

Presenters: Charles Stoughton, Valley Academy
Simmie Plummer, Valley Academy
María Martínez-Wolf, Valley Academy
Andrea Juárez, Valley Academy

8-12 **Film: Film and the Moving Image Media: An Alternate Cultural and Political Voice** *Taverna*

Youth Art Intervention Program

11:00 a.m. - 12:30 a.m. **CHICANA PLENARY** *Ballroom*

Feminist Perspectives on Social Change in the Chicano/Latino Community

"Sexuality and Discourse from the Margin: A Chicana Lesbian Historical Materialist Perspective," Emma Pérez, University of Texas, El Paso

"In Who's Interest?: Reclaiming the Language of National Security," Demetria Martínez, Journalist and Freelance Reporter

"Gender Issues and Economic Change," Vilma Ortiz, University of California, Los Angeles

12:30 - 1:30 p.m. **LUNCH**

1:30 - 3:00 p.m.

SATURDAY

MARCH 31, 1990

SESSION 9

9-1 **Census 1990 and Minority/Hispanic Participation**

Ballroom

Moderator: John Schoeppner, Bernalillo County Full Count Task Force

Presenters: Norma Rivas, U. S. Bureau of the Census, Albuquerque
Jesús García, U. S. Bureau of the Census, Washington, D.C.

9-2

Southwestern Folklore

Potters

Presenters: "The Bernalillo Matachines' Dance," John M. Nieto Phillips, The University of New Mexico

"Los Pastores," Loren Stephens, Filmmaker, Los Angeles

9-3 **Revolución: Corridos of the Mexican Revolution**

Weavers

Chair: Daniel Matta, El Paso Community College

Panelists: Raúl L. Muñoz, Open College Programs,
Ignacio Acosta, Producer, "Revolución"
Warren Asa Maxey, Producer, "At Risk"

9-4 **Hardball Politics and The Toney Anaya Gubernatorial Administration, 1983-1986**

Turquoise

Chair: David Montejano, University of Texas, Austin

Panelists: *"Hispanic Political Archives: Why an Anaya Archive,"*
Rose Díaz, University of New Mexico

Video Presentation: *"Introducing the Anaya Project,"*
Robert Bigelow, University of New Mexico

"The Sanctuary Proclamation: How Something So Right Came Out Looking So Wrong," Helen M. Tafoya-Barraza,
University of New Mexico

Commentator: David Montejano, University of Texas, Austin

Respondent: Toney Anaya, Former Governor of New Mexico

9-5 **Ethnic Identity and the Concept of Social Integration in Tinto's Model of Persistence**

Kachina

Chair: Raymond Padilla, Arizona State University
Edward Murguía, Arizona State University
Michael Pavel, Arizona State University

9-6 **Chicano Elderly**

Fireplace

Chair: José Cuéllar, Prevention Research Center, Berkeley

Panelists: Sophie Guel, University of California, Berkeley
Linda Facio, University of California, San Francisco

9-9 **From the Unconscious to the Political: A Latina Lesbian Response to Sexuality** *Sandía*

Panelists: "*Crosscultural Studies, Therapeutic Evidence, and Sexual Practices Research: Implications for the Understanding of Latina Sexuality*," Lourdes Argüelles, Pitzer College

"*Research Notes on Latina Sexuality*," Deena González, Pomona College

"*Sexuality and Discourse: 'Unmaking and Making' Latina Space and Language*," Emma Pérez, University of Texas, El Paso

(* Panel organizers request women only, please.)

9-10 **Chicano Employment Issues** *Natural History Museum-3*

Co-Chairs: Adela de la Torre, California State, Long Beach
Richard Santos, University of New Mexico

Panelists: "*Employment Experiences of Chicano Migrants*," Alberto Dávila, University of New Mexico

"*Mexican Immigrants, Domestic Workers, and Earning Differentials: A Micro View*," Ben Matta, New Mexico State University; and John Walker, New Mexico State University

"*Using the 1990 U.S. Census to Study Chicano and Chicana Employment Issues*," Jorge Chapa, University of Texas, Austin

"*Workforce Projections to the Year 2000: Implications for Chicanos*," Refugio Rochín, University of California, Davis

9-7

The Poetics of Sabine Ulibarri

Isleta

Chair: María Duke Dos Santos, East Texas State University

Panelists: *"The Function of Popular Motifs in the Cuentos of Sabine Ulibarri,"* Luis Leal, University of California, Santa Barbara

"Sabine Ulibarri's Essays: Manifestos of Culture and Ideology," Francisco A. Lomelí, University of California, Santa Barbara

"Imagery in the Poetry of Sabine Ulibarri," Patricia de la Fuente, Pan American University, Edinburg

9-8

Social Issues in the Chicano Community

Jémez

Panelists: *"Heroin Use in the Barrio: A Typology of Users,"*
Avelardo Valdez, University of Texas, San Antonio

"Adolescent Action to Prevent Substance Abuse in New Mexico Communities," Lily Dow, University of New Mexico

"Death by Overdose: Black Tar Heroin Use in Three Southwestern Cities," Reyes Ramos, University of Illinois, Chicago

"CHildren In Need of Supervision (CHINS) and its Effects on Chicanos," Daniel Holguín, New Mexico Highlands University

9-11 **AIDS and the Hispanic Community** *Natural History Museum-4*

Panelists: María Bautista-López, New Mexico Aids Service
Stephen López, New Mexico Aids Service
Rebeca Ramos, US-Mexico Border Health Association
Margarita Olivas, US-Mexico Border Health Association
Domingo Alarcón, US-Mexico Border Health Association
Alma Alarcón, US-Mexico Border Health Association
Isabel Urzúa, US-Mexico Border Health Association

9-12 **The Youth Art Intervention Film Project** *Taverna*

Chair: Robert R. Leroy, Youth Art Intervention Program

Discussant: Kenneth Chambers, Youth Art Intervention Program

Panelists: Three Youths Participating in Youth Art Intervention
Program

3:15- 4:45 p.m. Saturday March 31, 1990 Session 10

10-1 **The Culture of Academia: Crisis of Chicana/Chicano
Studies and the Chicano/Chicana Academic** *Ballroom*

Moderator: Michael Soldatenko, University of California, Los
Angeles

Panelists: "*The Politics of Incorporation: The Chicano/a in
Higher Education*," William De La Torre, University of
California, Los Angeles

"*The Culture of Knowledge*," Richard Chabrán,
University of California, Los Angeles

"*Carlos Muñoz and the Chicano Student Movement*,"
Raoul Contreras, University of California, Los Angeles

"*Chicano Scholarship and the Chicana*," María Angelina
Soldatenko, University of California, Santa Barbara

10-7 **New Directions in Chicano Scholarship: The Authors Meet Their Critics** *Isleta*

Chair: Alfredo Mirandé, University of California, Riverside

Panelists: Alfredo González, California State University, Los Angeles
José López, California State University, Los Angeles
Daniel Moreno, California State University, Long Beach

10-8 **Political Theory** *Jémez*

Presenters: "*Chicanology: Power, Chicano Studies and Public Policy*," Francisco H. Vásquez, Sonoma State University

"*Towards the 21st Century: Tentative Proposals for a Chicano Praxis*," Andrés Mares-Muro, University of New Mexico

"*In the Service of Capital: Latina Elites in the Era of Reaganomics*," Isidro D. Ortiz, San Diego State University

10-9 **Exploding Our Canons: Chicano Studies and Postmodernism** *Sandía*

Chair: Rocky A. Olguín, University of Washington

Presenters: "*Chicano Social Science, Post-Modernism, and the 'Crisis' of Epistemology*," Devón Peña, Colorado College

"*Chicano Studies and the Limits of Eurocentrism*," E. A. Mares, The University of New Mexico

"*Gender and Being in Chicano/a Studies*," Lourdes Argüelles, University of California, Los Angeles

10-10 **Chicano Movement in the '60s and '70s** *Natural History Museum-3*

Panelists: "El Tigre Unchained: Reies López Tijerina in Chicano History," Rudiger V. Busto, University of California, Berkeley

"Ideologues vs. Populists: The Conflict Between Urban and Rural Activists in the Chicano Movement," Ignacio García, University of Arizona

"Death at the Silver Dollar: The Shooting of Rubén Salazar," Raúl Ruiz, California State University, Northridge

10-11 **Workshop on Educational Equity School Based Programs**

Natural History Museum-4

Presenters: Marta Sánchez, California State University, Northridge

Ludim Seja, California State University, Northridge

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5:00 p.m. **GENERAL BUSINESS MEETING** *Ballroom*

4:00 - 6:30 p.m. **LOW RIDER EXHIBITION** *Sheraton Parking Lot*

6:30 - 8:30 p.m. **MATANZA** *Sheraton Mall East Entryway*

Gracias a Porfirio y Amelia Silva

8:30 - 1:30 a.m. **GRAN BAILE**

Río Grande Ballroom

Amigas y Su Grupo Ritmo

Band leaders: Yvonne Ulibarrí - Lead Vocals and Guitar
Cris Phillips - Keyboards

Band members: Carlos "Papo" Santiago - Congas and Percussion
Dan Reyes - Drums
John Griffin - Bass
Luis "Smoothie" Soto - Saxophone
For information call (505) 247-2684 or
(505) 345-7292

Al Hurricane/Al Hurricane Jr. and Bandido

Band leader: Al Hurricane
Band Director: Al Hurricane Jr.
Bandido: Donnie - Bass/Vocals
Clay - KB/Vocals
Don - Drums/Vocals
Ron - Trumpet/Vocals
For information call (505) 265-4039



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**18th ANNUAL CONFERENCE
NATIONAL ASSOCIATION
FOR CHICANO STUDIES
CONFERENCE SUMMARY**

**March 28 - March 31, 1990
Albuquerque, New Mexico**

Wednesday, March 28, 1990

5:00 pm - 7:00 pm

Welcome Reception: Sponsored by the Center for Research.

7:00 pm - 9:00 pm

The Barelas Oral History Project, *Rio Grande Ballroom*
Political Action Committee Meeting, *Kachina*

Thursday, March 29, 1990

9:00 am - 10:30 am

Concurrent Sessions 1

10:45 am - 12:15 am

Concurrent Sessions 2

12:15 pm - 1:30 pm

Lunch

1:30 pm - 3:00 pm

Student Meeting, *Rio Grande Ballroom*

1st PLENARY SESSION.

CONFERENCE PLENARY

Rio Grande Ballroom

3:30 pm - 5:00 pm

Concurrent Sessions 3

5:15 pm - 6:30 pm

Concurrent Sessions 4

6:30 pm - 7:30 pm

RECEPTION, Albuquerque Museum

COMMEMORATING PATROCINIO BARELA

TEATRO: CUENTOS NUEVO MEXICANOS

Rio Grande Ballroom

8:00 pm - 9:30 pm

9:30 pm - 12:00 pm

Open Readings, *Rio Grande Ballroom*

Friday, March 30, 1990

7:00 am - 9:00 am

Chicana Caucus Breakfast, *Ballroom*

9:00 am - 10:30 am

Political Action Committee Meeting, *Potters*

10:45 am - 12:15 pm

Concurrent Sessions 5

12:30 pm - 2:15 pm

Concurrent Sessions 6

2:30 pm - 4:00 pm

NACS SCHOLAR LUNCHEON/STUDENT PREMIOS

4:15 pm - 5:30 pm

2nd PLENARY SESSION, STUDENT PLENARY

Region/Foco Meetings

6:00 pm - 8:00 pm

Student Meeting

RECEPTION, Zimmerman Library,

The University of New Mexico Campus

8:30 pm - 10:30 pm

NOCHE DE CULTURA NUEVOMEXICANA

Rio Grande Ballroom

Saturday, March 31, 1990

8:00 am - 9:00 am

Concurrent Sessions 7

9:15 am - 10:45 am

Concurrent Sessions 8

11:00 pm - 12:30 pm

3rd PLENARY SESSION.

CHICANA PLENARY

12:30 pm - 1:30 pm

Lunch

1:30 pm - 3:00 pm

Concurrent Sessions 9

3:15 pm - 4:45 pm

Concurrent Sessions 10

5:00 pm - 6:30 pm

GENERAL BUSINESS MEETING, Rio Grande Ballroom

6:30 pm - 8:30 pm

MATANZA, Sheraton Mall

8:30 pm - 1:30 am

GRAN BAILE, Pueblo Ballroom