Community Empowerment
And Chicano Scholarship
National Association for Chicano Studies
XVII Annual Conference
March 29 - April 1, 1989
Biltmore Hotel
Los Angeles, California
UCLA Chicano Studies Research Center

Hosted: Southern California Region UCLA California State University Los Angeles, California State University Long Beach, California State University Northridge
National Association for Chicano Studies 1989

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WELCOME

On behalf of the National Association for Chicano Studies 1989 Conference Site Committee and the UCLA Chicano Studies Research Center, I am pleased to welcome you to Los Angeles for the seventeenth annual meeting of the NACS.

While the program includes contributions from a broad array of disciplines and areas, we have focused on organizing sessions that address and explore the various dimensions of the issue of community empowerment.

Since so many of the problems that plague Latino communities are rooted in the rapidly changing structures of the urban environment, a NACS conference in Los Angeles provides a particularly appropriate site for confronting the issue of the role of scholarship and research in those same communities. While no consensus has emerged regarding how best to respond to this concern, the Association's preamble is unambiguous in stating that a strong link between research and community struggles is one of the fundamental principles of NACS.

What we have attempted to do, then, is to structure some of the basic features of this conference in such a way that provides professionals, researchers, academics, students and community activists ample opportunity to both discuss the difficulties entailed in attempting to make this principle a reality and to develop strategies to overcome them.

We have also sought to provide a conference environment that will give us a chance to renew old friendships, establish new ones and hope that you have the opportunity to experience at least a few of the many aspects of urban life in Los Angeles.

Raymond Rocco
Site Committee Chair
In 1948, Luis Olivares entered the Claretian Junior Seminary in Compton. He received a Bachelor of Arts degree from Loyola Marymount University of Los Angeles and completed his theological studies at Catholic University of America in Washington, D.C. He was ordained in May, 1961 in San Antonio, Texas, and later obtained a Masters Degree in Institutional Administration from the University of Notre Dame.

In 1975 he was assigned as the Pastor of Our Lady of Soledad in East Los Angeles. Father Olivares became one of the most visible leaders in the Latino community with his involvement in the church-based project United Neighborhoods Organization (UNO). This organization develops leaders and deals with issues affecting the community including housing, gang violence, the public school system and immigration. In 1980 Father Olivares was elected President of P.A.D.R.E.S., a national association of priests and deacons who defend the religious, educational and social rights of Latinos.

Since September, 1981, Father Olivares has been the Pastor of Our Lady Queen of Angels Church, commonly known as "La Placita".

Father Olivares helped establish the Central American Pastoral Center to help the ever-increasing number of refugees arriving in Los Angeles. In December, 1985, "La Placita" was declared a public sanctuary for Central American refugees.

Today, Father Olivares is the Vice-Provincial of the Claretians—Western Region. He also serves as Chairman of the Board for the National Center for Immigrants Rights, Inc, Chairman of the Coalition for Human Immigration Rights, and Treasurer of the Central American Refugee Center of Los Angeles. Additionally, Father Olivares is a member of the GOING HOME CAMPAIGN Steering Committee (an inter-faith group in support of Salvadoran refugees returning to El Salvador from exile), the Advisory Board of the Southern California Inter-Faith Task Force on Central America, the Peace and Justice Committee of the Priests Council of the Archdiocese of Los Angeles, and was co-chair of COALITION '88.
In the 1950s Professor Melville worked in Guatemala as a nun-teacher in a Catholic school. She taught kindergarten and was also involved in teacher training. After 10 years she became very involved in a program called Centro de Capacitación Social (CEPDECAS). She, along with a group of University students, founded the Centro.

The goal of the centro was to teach people about the social conditions in Guatemala and what they could do on their own to improve them. Key issues were literacy and housing, especially literacy for the rural peasants. During that time she became convinced that people needed literacy as a tool for social change. But when some members of the group they were helping were killed, they had to make a decision. They had to decide to either stop the program because it put people in danger or to respond with revolutionary action. Her group became more and more of a threat and several students, three priests, and two nuns were expelled from Guatemala. Twenty students left the country to regroup outside and to figure out what they would do. In the U.S., Professor Melville got married to Tom Melville. Both Margarita and Tom were arrested for their participation in a joint action to protest U.S. intervention in Central America and the Vietnam War. During the trial and the appeal, Margarita was released on her own recognizance and used the time to earn her Master’s degree in Latin American Studies. During this time she and Tom co-authored Guatemala: The Politics Of Land Ownership and their memoirs, Whose Heaven, Whose Earth?. Margarita was sentenced to one year in a federal prison but was released after nine months. She and Tom spent two years in Chile to study how the peasants would be incorporated in the socialist government there under Allende. After Allende was overthrown, they studied the Mapuche Indians and discovered that no government, socialist or otherwise, incorporated them or gave them representation. Margarita wrote her Ph.D. dissertation on this topic and received her doctorate in Anthropology in 1976. She has edited two major sources on Chicanas Twice a Minority and Mexicanas at Work along with numerous scholarly articles.
Acuna's *Occupied America*, is the most widely used text on Chicano history. Acuna has promoted more effectively and broadly than any other published study on Chicanos, the type of critical perspective called for in the NACS Preamble. It has opened the minds of thousands of Chicano students who have for the first time discovered the real history of oppression and resistence that our communities have lived. He was the major force in the effort to establish what is widely regarded as one of the most progressive and effective Chicano Studies Department in the country at the Northridge campus of the California State University. More than any other Chicano academic, Acuna has served as a model of how to combine research with advocacy and activism. Acuna has most recently adopted a very conscious strategy for developing research agendas driven by the issues and concerns of specific community struggles. He was a major actor in the community mobilization that took on GM in an ultimately successful effort to keep their Van Nuys plant from closing. He has worked closely with plant workers, labor organizers, and community activists and has become a member of the Board of Directors of the Labor/Community Strategy Center, a newly established institute devoted to developing broad coalitions between labor and other sectors of the Latino community. Acuna has also pursued an activist role by regularly publishing a column in the Los Angeles Herald-Examiner. His essays are clearly the most widely read public commentary on Chicano issues in the city and Acuna brings to the enterprise the same critical approach that characterizes his scholarly work.

Adalijiza Sosa Riddell

The 1988 NACS conference marks a milestone as Dr. Adalijiza Sosa Riddell becomes the Association's first woman to be honored as a Distinguished Scholar. She is the first woman of Mexican descent in the United States to receive a Ph. D. in Political Science. As a scholar she has enriched our understanding of Chicano/a culture and history through her pioneering work in political science and creative writings. Her contributions to the development of Chicano Studies span nearly twenty years. Dr. Sosa Riddell is the director of the Chicano Studies Program at the University of California, Davis. As the Director of Chicano Studies she has successfully consolidated a core of Chicano/a professors in sociology, history, and literary criticism. Dr. Adalijiza Sosa Riddell's efforts and commitment extend beyond her activities as Director and Professor of Chicano Studies. She was the Site Committee Chair for the 1985 NACS conference in Sacramento. She is the founder and past Chair of Mujeres Activas en Letras y Cambio Social (MALCS) which serves as an academic and political platform for Chicana/Latina scholars. The establishment of MALCS exemplifies Dr. Adalijiza Sosa Riddell's commitment to making Chicana/o girls an integral part of Chicano Studies. Our acknowledgment and honoring of Dr. Adalijiza Sosa Riddell signifies the importance of recognizing women's contributions to Chicano Studies.
NACS STUDENT PAPER COMPETITION AWARDS

Graduate Premio:
Martin Gonzalez, Dept. of History, UCSB

Undergraduate Premio:
Joel Mendias, Columbia College, Columbia University

RESOLUTIONS

RESOLUTIONS TO BE PRESENTED FOR THE VOTE MUST BE TYPED AND GIVEN TO NACS SECRETARY DEVON PENA BEFORE THE FOCO MEETINGS. DR. PENA WILL DISTRIBUTE THEM TO EACH REGIONAL COORDINATOR FOR CONSIDERATION AT THE FOCO MEETINGS. THEY WILL BE VOTED UPON AT THE BUSINESS MEETING ON SATURDAY.

TICKETS

Luncheon / Keynote Speakers $10.00
Cultural Night $8.00
Dance $10.00
NACS XVII T-Shirts $8.00
NACS XVII Posters $10.00

All available at the Registration Table

Day Care

Day Care will be available in the Imperial C between the hours of 9:00 - 5:00 p.m.

Bulletin Board

Bulletin Board for messages will be available outside of the Heimsberg

NACS Membership

Join and receive the Annual Conference proceedings and three "Noticias de NACS."

Institutional $100.00 Administrative $35.00
Full Professor $45.00 Asst. Professor/Instructor $30.00
Associate Professor $35.00 Student/Community $10.00
Vendors And Exhibits

Bilingual Review Press, Arizona State University

Chicano Studies Research Center, UCLA

Stanford Center for Chicano Research

Center for Mexican American Studies, UT Austin

Midnight Special Bookstore

University of Notre Dame Press

Arte Público Press, University of Houston

La Raza/Galería Posada, Sacramento, CA

MALCS/Third Woman Press

U.S. Department of the Census

Galería Sin Fronteras, Austin, TX

Rhino Records, Santa Monica, CA

Chicano Studies Library, UC Berkeley

Relámpago Press

Mothers of East L.A.

Labor Community Strategy Center

Otro Lado Publications, Los Angeles

ERIC/Cress, Appalshop Educational Laboratory, Charleston, W.VA
Cultural Celebrations

Thursday

RUBEN GUEVARA & CON SAPOS: Formed in 1980, Con Sapos creatively details the many contributions made to popular music by Chicanos from the barrios of East Los Angeles. The group is lead by cultural sculptor and activist Ruben Guevara, bandleader (Ruben and the Jetts), record producer and head of Zymyx/Rhino Records ("History of Latino Rock, "Best of Those Mid-Autumns, and Los Angelinos: The Eastside Renaissance"); writer ("History of Chicano Rock & Roll", for Rock & Roll Confidential Report, Pantheon Books), and production consultant for Cheech Marin's hit film, "Born in East L.A."

LATIN ANONYMOUS: The setting for the show, Latin Anonymous, is a support group where Latinos go for help and deal with such issues as Latin Despair, Why Latin Men Love to Date Blonde Women, How a Hard Core Chicana Can Make the transition to the Era of 'thirty something', and What Really Happens to Those Stars from Mexico When They Hit 40. The review is a hilarious, fast-paced series of monologues, sketches, and scenes which has been compared to Saturday Night Live at its irreverent, satirical best.

MARIACHI SAN MARCOS: The music of these Mexicanos, who hail from Monterey Park, covers a variety of regional favorites from throughout Mexico. Their music is guaranteed to take you on a journey filled with many fond memories, and pleasurable moments.

Friday 7:15 p.m. - 9 p.m. Poetry
Facilitator: Linda Ayococa, UC Irvine

Saturday 9:00a.m. - 2:00 a.m. Dance

CALIFAS: Hailing from East Los Angeles, this band was formed in 1980 by lead vocalist and guitarist Marcos Loya. The music of Califas can be best described as "Pan-American", covering many Latino influences, including Salsa, Corridos, Cumbias, Chicano Oldies, and Rhythm and Blues. They have performed with Los Lobos, Ruben Blades, Flaco Jimenez, Sheila E, and Tito Puente. In addition, bandleader, Marcos Loya, has worked with Madonna, appearing in her hit video "I'm Breathless", composed music for two very successful movies, 'Stand & Deliver', and 'Bora in E.L.A.', and plays on the soundtrack of the soon-to-be released version of the Carlos Fuentes novel, "Old Gringo". The smooth exotic sound of Califas continues to grow in popularity and has helped make them one of the LA's hottest local talents.

L.A. SALSA SOCIETY: The L.A. Salsa Society is a locally based recording group comprised of musicians from New York, Chicago, Los Angeles, Puerto Rico and Colombia. They feature Latin dance music, playing a wide variety of styles, including guaguanco, valenata, cumbia, and son. The group was created by vocalist DiDi Scorzio and husband, violinist and arranger Harry. They played for some time as the house band under the name of Grupo Cache, backing international Latin groups featured at the Club Cache in Los Angeles. After leaving Cache, they regrouped and adopted their current name, playing many of the local night clubs and restaurants. They are currently featured Wednesdays and Thursdays at Pedro's Grill in Hollywood.
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>9:45 AM</td>
<td>Esperanza</td>
<td>Director: Sylvia Morales. Twelve year old Esperanza and her brother, Miguel, nine years old are left to fend for themselves when their mother is picked up by immigration police. They live in Los Angeles and they decide to find their father who works in Guadal. Distributor: Sylvia Productions.</td>
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<tr>
<td>1:45 PM</td>
<td>Ballad of an Unforgotten Hero</td>
<td>Director: Paul Espinosa. Using rare historical footage, vintage musical recordings, and interviews with 88-year-old Pedro J. Gonzalez and his wife, this film chronicles Gonzalez’s life, from his early days with Pascho Villa to his career as a popular radio personality in Los Angeles in the 1930s, to the controversial court case that sent him to San Quentin Prison. Distributor: KPBS TV, San Diego State University, San Diego CA 92182-0527.</td>
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<tr>
<td>9:00 AM</td>
<td>Malaquías Montoya</td>
<td>Director: Eugenio Bermejillo. This documentary retraces the life of the painter and muralist Malaquías Montoya. Su hermano, José Montoya importante poeta chicoano-relata el vasto ambiente cultural de Nuevomexico, en el que se desarrollaron el Malaquías, su trae a California para trabajar en los campos agrícolas, y los primeros choques etnicos en las escuelas californianas. Distributor: Lic. Norman Ighisian, Directora, Departamento de Comunicación de El COLEF (en Estados Unidos) P.O. Box 1, Chula Vista, CA 92012.</td>
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Birthwrite (1988, 58 min., VHS, Color, English) Producer: Luis R. Torres. Director: Jesús S. Treviño. This docu-drama profiles several leading Puerto Rican and Chicano authors whose works touch on the theme of "growing up Latino in America". It explores the writing philosophy of each author and includes dramatic adaptations of short stories, poems, and passages from novels. Distributor: The Cinema Guild, 1697, Broadway, NY, NY, 10019 (212) 246-5322.


House on a Full Smoke (1987, 1 hr, VHS, Color, English/Spanish, English Subtitles) Producer/ Director: Allan Francovich. In this documentary on El Salvador, Central American death squads are linked to the U.S. administration. Distributor: Alan Francovich, 10214 Rafter 'O' Trail, Helotes, TX 78023, (512) 695-8372.

In the Shadow of the Law (57 min, Video VHS, Color, English) Producer: Paul Espinosa. Director: Frank Christopher. A documentary portrait of four families who have lived illegally in the US for many years, exploring their everyday reality, from constant worry about being apprehended by the INS, to being taken advantage of by. Distributor: KFBS TV, San Diego State University, San Diego, CA 92892-0527, (619)594-5734.

Wednesday
March 29
Noon - 8:00 p.m.  Registration  Heinzbergen
7:00 p.m.  Political Action Committee  Roman
8:00 p.m. - 9:00 p.m.  Welcome Reception  Grecian Athenian
9:00 p.m. - 2:00 a.m.  No Host Bar  Gold

Thursday
March 30
8:30 a.m. - 5:30 p.m.  Registration  Heinzbergen
9:45 a.m. - 11:15
1  La historia de la Medicina en Aztlán  Florentine
Chair: Michael Soldatenko, Chicano Studies Research Center, UCLA
"Protomédicos, Physicians and Medical Education in Sixteenth Century New Spain" - Rafael Chavería, Whittier College
"Colonial Medical Education: The Definition of Illness and the Indians" - Michael Soldatenko, Chicano Studies Research Center, UCLA
"Náhuatl Medical and Health Practices" - David Hayes-Bautista, Chicano Studies Research Center, UCLA
2  "Whose Side are you on, anyway?"  Mediterranean
UCSB Chicanas Speak Out on Intra-ethnic Gender Relations
Moderator: Yolanda Broyles-González, UC Santa Barbara
Inda Talamantes, UC Santa Barbara
Rosa Linda Fregoso, UC Santa Barbara
Denise A. Segura, UC Santa Barbara
Indra Rocha-Singh, UC Santa Barbara
Alvina Quintana, UC Santa Barbara
Patrícia Prado-Olmos, UC Santa Barbara
Francisca Escobar, UC Santa Barbara
Sonia García, UC Santa Barbara
Sara García Durán, UC Santa Barbara
Magdalena Torres, UC Santa Barbara
Getting Counted: Hispanics in the 1990 Census
Moderator: Jorge Del Pinal
Al Mirabal
Jorge Del Pinal
José Bernas, Deputy Chief, Information Services, U.S. Bureau of the Census

Chicago Leadership and Organizational Strategy
Chair: Luis Arroyo, Ethnic Studies, Humboldt State University
"The East Los Angeles Community Union: Controversial Eastside Power" - John Chavez, History, Texas A&M University
"From West San Antonio to East L.A.: Chicago Community Leadership Compared" - David Badillo, Stanford Center for Chicano Research
"The Los Angeles AFL and Mexican Workers, 1900-1933: Towards a Symbolic Interactionist and Marxist Interpretation of Labor Racial Practices" - Luis Arroyo, Ethnic Studies, Humboldt State University
"Justice for Janitors" - Martin Valadez, UCLA

Organizing and Empowerment
Chair: Olivia Arrieta, Mexican American Studies and Research Center, University of Arizona
"Empowerment of Chicana Farmworkers Through Local Radio Programming" - María López-Treviño
"Studying Mutualistas in Southeastern Arizona: A New Perspective on Voluntary Associations Among Mexican Populations in the U.S." - Olivia Arrieta, Mexican American Studies and Research Center, University of Arizona
"Women and Family-Work Culture in Woodlake, California" - Sharon A. Bays, Anthropology, UCLA
"An Ethnic Organization as an Agent of Political and Social Change: MALDEF - A Case Study" - Maurilio Viga, History, New Mexico Highlands University

Literary Studies
Chair: Guillermo Rojas
"Los indios primitivos de... y no se lo tragó la tierra" - Julián Olivares, University of Houston
"Símbolo y mito en la narrativa chicana de orientación social: El caso de Río de Scorpions, y Heart of Aztlan" - Manuel M. Martín-Rodriguez, Spanish and Portuguese, UC Santa Barbara
"Juan Rulfo's Intertextual Discourse in Viramontes 'The Long Revolution" - Guillermo Rojas
"Unraveling the Myth of the Minstrel Poet: A Thematic Analysis of Ricardo Sánchez' Poetry" - Ben V. Olguín, University of Houston
Structure & Stratification: Latinos in the U.S. Structure

"The Interaction of Class, Gender and Ethnicity in the U.S. Stratification System" - Victor Rios, Jr., Sociology, Macalester College

"Hispanic Poor in America: Emerging Trends and Issues" - Refugio I. Rochin, UC Davis

"Chicana/o Unemployment, Social Class and Economic Segmentation" - Roberto M. De Anda, Sociology, University of Arizona

Educational Opportunity and Empowerment: Myth or Reality

Chair: Martha Mendoza, Anthropology, University of Texas at Austin

"School Segregation in Santa Paula, California and its Anglo-Saxon Philosophical Foundations" - Martha Mendoza, Anthropology, University of Texas at Austin

"The Chicano College: An Archaistic Notion, or a Viable Road for Chicano Empowerment in the 21st Century" - Carlos Maldonado, Chicano Education Program, Eastern Washington University

"Academic Achievement of Latino Students in Year Round Schools" - Yvette Galioto, Lalo Castellanos and Luz Echavarría, UCLA

"Teaching Community History to High School Students: A Case Study of the Boyle Heights Community of East Los Angeles" - Howard Schott, Los Angeles Unified School District Teacher

Chicano Database Projects

Chair: Lillian Castillo-Speed, Chicano Studies Library, UC Berkeley

"Latino Coverage in Today's Databases" - Ron Rodríguez, Chicano Resource Center, California State University Fullerton

"The Chicano Database at UC Berkeley: Update" - Lillian Castillo-Speed, Chicano Studies Library, UC Berkeley

"Hypertext Prospects in Latino Research" - Richard Chaparan, Chicano Studies Research Center, UCLA

"Current Chicano Indexing Projects" - Christine Marín, Arizona State University, Tempe
Chicano Arts and Humanities: Institutional Survival

Chair: Salvador Rodríguez del Pino

"Chicano Art and Muralism: 20 Years of Struggle" - Manuel Ussetta, Santa Barbara City College

"Hispanic Music: From Delgadina to Canciones de mi Padre" - Guillermo Villaarreal, Mount San Antonio College

"Chicano Art and Humanities: Who Cares?" - Salvador Rodríguez del Pino, Chicano Studies and Literature, University of Colorado at Boulder

Jose R. Reyna, California State University Bakersfield

11:45 - 12:30

Lunch and Awards Presentations

Biltmore Bowl

12:30 - 1:30

1st Plenary Session: The Community and Academic Advocacy

Reverend Luis Olivares

Margarita Malville

1:45-3:15

SESSION TWO

Critical Studies in Texas History

Cordovan

"Mexican Women in Houston: Gender, Race and Class Conflict in a Cohesive Community, 1900-1940" - Emma Pérez, Mexican American Studies, University of Houston


"Chicanos and the Cotton Culture in Central Texas, 1880-1930" - Neil Foley, Program in American Culture, University of Michigan

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Modes of Political Participation in Chicano Communities

Imperial A

Chair: Armando Trujillo

"Community Empowerment in South Texas: How Much Progress?" Armando Trujillo

"Reapportionment and Latino Representation in the County of Los Angeles: Who Wins and Who Loses in the 80s and 90s" - James A. Regalado and Gloria Martinez, California State University Los Angeles

"The Influence of the Media in the Empowerment of Latinos in a Major Border City" - Roberto Villareal, Political Science, University of Texas El Paso
Chicano Political Activism and Empowerment

Homer D.C. Garcia, Sociology and Chicano Studies, Claremont College

"The Transformation of the Student Movement: From Militants to Professionals" - Maria Eva Valle, Sociology, UC San Diego

"La Familia y el Movimiento: The Effects of Family upon Political Activism of the 1970s" - Homer D.C. Garcia, Sociology and Chicano Studies, Claremont College

"The Sunbelt Strategy and Chicano Liberation" - William Gallegos

"The Chicano Student Movement at Berkeley: 1967-75" - Elias Serna, UC Berkeley

Latino Health Issues

Chair: Mary Lou Gutierrez, Public Health, UCLA

"Assessment of AIDS Transmission Knowledge and Attitudes Among Latinas" - Laura Ramos and Mary Lou Gutierrez, Public Health, UCLA

"Psychological Distress in a Central American Community in Northern California: A Preliminary Report on Continuous Traumatic Stress" - Juan Garcia-Castaneda, Education and Human Development, California State University Fresno

"Dental Care Services Utilization by Mexican Americans: Analysis of the Hispanic HANES Data Set" - Mary Lou Gutierrez, Robert O. Valdez, and Donald E. Morisky, Public Health, UCLA

The Politics of the English Only Movement

Chair: Theresa Montano, President of Central AMAE Los Angeles

"The English - Only Movement and the Attacks on Chicano Political Empowerment", Theresa Montano, President of Central AMAE Los Angeles

"National English Only Movement: Past and Future" - Luis A. Torres, English, West Valley Community College Saratoga
Cultural Representations: Reframing Alternative
and Ethnic Critical Discourse

Chair: Angie Chabrán, Chicano Studies Research Center, UCLA

"Post Modernism and Chicano Literature" - Rosaura Sánchez, Third World Studies, UC San Diego

"Reframing Chicano Narrative Genres" - Hector Calderón,
"Cultural Theory, Economic Restructuring and Post-Modernism: The Case of Los Angeles" - Raymond Rocco, Political Science, UCLA

"The Otherness of the 'Other': Ethnic Identity in Chicano Narrative" - Laura Flores,
Commentator: Richard Chabrán, Chicano Studies Research Center, UCLA

Chicano Historiography

Chair: Mario T. García, Chicano Studies, UC Santa Barbara

Reviewing Rodolfo Acuña's Occupied America - Richard A. García, Santa Monica College

Reviewing Patricia Nelson Limerick, The Legacy of Conflict - George Sánchez, History, UCLA

Reviewing Alfredo Miranda, Gringo Justice - Edward Escobar, Indiana State University at Gary

Reviewing Sarah Deutsch's No Separate Refugio - Deena González, Pomona College

Reviewing Neil Betten and Raymond Mohl, Steel City and David Bensman and Roberta Lynch, Busted Dreams - Zaragoza Vargas, UC Santa Barbara

Reviewing Abraham Hoffman, An Oklahoma Tragedy - Dennis Valdés, University Minnesota

Reviewing Alejandro Márquez, The Brick People - Mario T. García, Chicano Studies, UC Santa Barbara

Chicanos and Political Empowerment

Chair: Paule Cruz Takash, Anthropology, UC Berkeley

"Chicano Educational Empowerment: Implications of District Elections for the California Public School System" - Ada Sosa Riddell and Daniel Zurita, Chicano Studies, UC Davis

"The Politics and Policies of District Elections: The Cases of Watsonville and Salinas, California" - Bill Flores, Chicano Studies, California State Fresno

"Profile of Latino Elected Officials in California: A Case for Further Investigation of Latino Political Participation in Rural and Urban California" - Paule Cruz Takash, Anthropology, UC Berkeley

Discussant: Joaquín Avila, Attorney
Chicano Research on Contemporary Mexico

Chair: Abelardo Valdez

"When Rivers Burn: Mexico's Ecological Struggles" - Devon Peña

"Research in Mexico" - Abelardo Valdez

"Women's Roles in Changing Economic and Ethnic Relations: A Case Study from Chiapas, México" - Terri Berman

"Migración femenina y estrategias" - Laura Velasco Ortiz

Some Current Perspectives on Latinos in the U.S.

Chair: Alfredo Miranda, Ethnic Studies, UC Riverside


"Latinos in the United States: New Directions in Theory and Research" - Alfredo Miranda, Ethnic Studies, UC Riverside

"Rastreros del (nuevo) mundo, uniones: The Future of Latino Ethnicity" - Gonzalo F. Santos

"Senator Deanís Chávez" - Roy Luján

3:15-3:30

Break

3:30-5:00

SESSION THREE

Research Studies in the Arts

Chair: Manuel de Jesús Hernández-Gómez, Washington State University

"Origins and Current Versions of the 'La Adelita' Corrido in Mexican Music" - Elizabeth Salas, American Ethnic Studies, University of Washington

"La Masacre en San Ysidro: Text and Context" - José R. "Pepe" Vilarino, Mexican American Studies, San Diego State University

"History of El Teatro de Danza Mexicano" - Manuel de Jesús Hernández-Gómez, Washington State University

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Our Chicano Student Organizations: Working Productively

Despite Ideological Differences

Moderator: Selena Terrazas, UCLA

Stephanie López, UC Irvine, Ernesto Nevarez, Wilmington, CA.

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The Vietnam Experience

Chair: Lea Ybarra, Chicano Studies, California State Fresno

"Too Many Heroes: The Oral History of Chicano Viet Nam Veterans" - Lea Ybarra, Chicano Studies, California State Fresno

"Post-Traumatic Stress Syndrome Among Chicano Viet Nam Veterans" - David Alcarás

"Viet Nam Veterans: A Video Documentary" - Al Reyes,

"Soldados: Chicanos in Viet Nam" - Charley Trujillo, DeAnza College
Identity and Assimilation

Chair: Patricia Zavella, Community Studies, UC Santa Cruz

"Ethnic Identity Among Working Class Chicanos in Albuquerque, New Mexico" - Felipe Gonzalez, Sociology, University of New Mexico, Patricia Zavella, Community Studies, UC Santa Cruz

"A Test of Montm"s Theory: The Effects of Nationalism Upon Assimilation Among Chicano Movement Activists of the 1970s" - Homer D. C. Garcia, Chicano Studies, Claremont College

"Community Empowerment and the Story of "La Llorosa"" - Irene Blea, Sociology, Metropolitan State College

Latina Business

"Central American Businesses in L.A." - Norma Stoltz Chinchilla and Nora Hamilton, Women Studies, California State University Long Beach

"Mikro Tek's New Production Environment: Implications for Women and Minority Workers" - Guadalupe Frias, UC Santa Cruz

"Where Do Mexican American Entrepreneurs Come From?" - David L. Torres, Mexican American Studies and Research Center, University of Arizona

"Hispanic Businesses in Tucson Since 1854" - Melissa Amado, Mexican American Studies, University of Arizona

Discussant: Paul Ong - Urban Planning, UCLA

Cultural Representations: Reframing Alternative and Ethnic Critical Discourse

Chair: Angie Chabram, Chicano Studies Research Center, UCLA

"Criticism as Ethnography: Exploring the Options" - Angie Chabram, Chicano Studies Research Center, UCLA

"Beyond Essentialism: Rethinking Afro-American Cultural Theory" - Elliot Butler-Evans, UC Santa Barbara

"Socrates, Curriculum and the Chicano: Bloom and the Myth of U.S. Higher Education" - Mike Soldatenko, Chicano Studies Research Center, UCLA

"The Discourse of Difference: Footnoting Inequality" - Rosa Linda Fregoso, Communications, UC Santa Barbara

Commentator: Richard Chabran, Chicano Studies Research Center, UCLA
Young Chicana Scholars
Chair: Lupe Anaya, Education, UCLA

‘Academico-Preparedness and Motivation Among Hispanics and Anglo-American’, María Isabel Cruz, UCLA

‘Search for Identity in Sandra Cisneros’ House on Mango Street’ - Maris A. Álvaro, Colorado College

‘Mexican Americans and the Administration of Justice’ - Lourdes Lozano, University of Texas, Austin

‘Chicana Poetry: Challenging the Myth Culture’ - Mona Rivera, UCLA

La dramaturgia de Estela Portillo-Trambley
Chair: Lupe Cárdenas, Arizona State University

‘Correlación entre simbolismo, esce-ñografía y temática en The Day of the Swallows de Estela Portillo-Trambley’ - Justo Alarcon, Arizona State University

‘La objetividad valorativa en Sor Juana de Estela Portillo-Trambley’ - Lupe Cárdenas, Arizona State University

‘Estela Portillo’s Sun Images’ - Arturo Ramirez, Arizona State University

Chicano Historiography
Chair: Mario T. Garcia, Chicano Studies, UC Santa Barbara

Reviewing Rodolfo Acuña’s Occupied America - Richard A. Garcia, Santa Monica College

Reviewing Patricia Nelson Limerick, The Legacy of Conflict - George Sánchez, History, UCLA

Reviewing Alfredo Miranda, Gringo Justice - Edward Escobar, History, Indiana State University, Gary

Reviewing Sarah Deutsch’s No Separate Refuge - Deena González, Pomona College

Reviewing Neil Betten and Raymond Mohl, Steel City and David Bensman and Roberta Lynch, Busted Dreams - Zara Agosa Vargas, UC Santa Barbara

Reviewing Abraham Hoffman, An Oklahoma Tragedy, Dennis Valdés, University of Minnesota

Reviewing Alejandro Morales, The Brick People - Mario T. Garcia, Chicano Studies, UC Santa Barbara
Towards Political Empowerment in the 1980s: Litigation and Social Action in California
Chair: Gloria Romero, Women Studies, San Diego State University
Marshall Diaz
Richard Fajardo, MALDEF
Carlos Navarro
Richard Santillanes, Cal Poly, Pomona

5:15-6:30
REGIONAL STUDENT ORGANIZATION MEETINGS
Colorado Region
Midwest Region
Northern California Region
Rocky Mountain Region
Southern California Region
Texas Region

8:15 - 10:30
Cultural Night
Latinos Anonymous
Mariachi San Marcos
Ruben Guerrero

12 noon - 2 a.m.
Hospitality Room/No-Host Bar /DJ

9:00 a.m. - 6:00 p.m.
Book displays

Moroccan
Mediterranean
Athenian
Celtic
Moroccan
Roman
Cordoban
Biltmore Bowl
Gold
Heinbergen
Friday

March 31

8:00 A.M. - 6:00 P.M.
9:00-10:30

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Registration

SESSION FOUR

Latina Sexuality: Implications for AIDS Education and Prevention Programs and Organizations

Chair: Gloria Romero, Women Studies, San Diego State University

"Latina Lesbians" - Loudres Arguelles, Social Welfare, UCLA

"Minority Female Sex Partners of IV" - Ann Rivera, California State University, Long Beach

"Drug Users in AIDS Prevention Education" -

"Latina Sexuality" - Gloria Romero, Women Studies, San Diego State University

"Developing Latina AIDS Coalitions" - Marta López-Garza, Chicano Studies Research Center, UCLA

"Latinas and AIDS" - Laura Ramos, Public Health, UCLA

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Educational Rights and Struggles of Chicanas/Latino People

Moderator: Christina Boltrán

Eric Vega

Christopher Meleando

Carol Finis

Monte Pérez

Olga Lara

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Research Issues: U.S. - Mexico Border

Chair: Gil Cárdenas, Sociology, UT Austin

"Restructuring in the Auto Industry in Northern Mexico" - Jorge Carrillo

"Foreign Trade Zones in the United States-Border Region" - Tom Stellman

"Hegemony Theory and the Study of Cultural Identity in the Mexican Border and in the United States" - José Carlos Lozano

"Undocumented Immigrants: The Excluded from the Legalization Program of the Immigration Reform and Control Act of 1986" - Rebecca Sánchez

"Militaryization of the U.S.-Mexico Border: 1978-88" - Tim Dunn

Heinberges

Roman

Moroccan

Corriçan

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Chicanos in Theater
Chair: Norma Cantú, Arts & Science, Laredo State University
Alicia Arizmendi, Stanford University
Charrie Moraga, UC Berkeley
Yolanda Broyles, UC Santa Barbara

Pedagogy in Chicano Studies
Chair: John Parra
"Perspectives on the San Gabriel Valley: Innovative Approaches to Teaching Chicano Studies - The Paired-Course Model and Writing for Empowerment", Les Howard and Rafael Chabrán, Whittier College
"Writing, Empowerment and Rio Hondo’s Title III Grant", Gail Chabrán, Communications, Rio Hondo College

The Issue of Gangs, Community & the "Justice" System
Chair: Diego Vigil
"Chicano Gangs, Gangbangers and Gangbusters: The Sacra, Califa Onda", Sam Rios
"The Chicano and The American Criminal Justice System: A New American Dilemma", Gregory Garza, UCLA
"Studying Gangs Cross-culturally: Mexican American, Afro American and Asian American Street Youths", Diego Vigil

Chicano Politics and Political Philosophy: From Practice to Theory
Chair: Rick Olguín, University of Washington, Political Science
"Deconstruction and Chicano Politics", Henry Flores
"Revising Political Theory from Chicano Political Practice", Raymond Rosas, Political Science, UCLA
"Confianza and Cooperation: Organic Solidarity and Economic Approaches to Political Organizing", Rick Olguín, Political Science
"Chicano Power and the Political Significance of Representation", José Mendoza
Latino Politics in a Changing Community: The Case of Monterey Park

Chair: Mary Pardo, Chicano Studies, Calif. State Univ., Northridge

"Immigration, Slow Growth and the Politics of Ethnicity" - John Horton, Sociology, UCLA

"Latinos and Ethnic Conflict in Suburbs" - José Caderón, UCLA

"Inter-Ethnic Relations and Japanese-American Political Response to Chinese Immigration" - Leland Saito, UCLA

"Latinas and the Process of Political Mobilization" - Mary Pardo, Chicano Studies, Calif. State Univ., Northridge

The Fiction of John Rechy

Chair: José Amaya, UCLA
Juan Bruce-Novoa, Trinity University
Ramon Gutiérrez, UC San Diego

Chicano Periodical Indexing Workshop

Moderator: Lillian Castillo-Speed, Chicano Studies, UC Berkeley

Chicano Political Empowerment in the 1980s:

A Critical Assessment and Projections for the Next Decade

Moderator: Antonio González, SWRP
Andrew Hernández, SWRP
Richard Martinez, SWRP

10:45-12:15

2nd Plenary Session: Chicana Issues: What Does Empowerment Mean?

Ada Sosa Riddell, Chicano Studies, UC Davis
Norma Iglesias, Colegio de La Frontera
Juana Gutiérrez, Mothers of East Los Angeles
Lourdes Aguilera, Social Welfare, UCLA

Lunch Break

1:30-2:45

3rd Plenary Session: Political Action Committee

Break

3:00-6:30

SESSION FIVE

New Directions in Chicano History

Chair: Mario T. García, Chicano Studies, UC Santa Barbara


"Language and Conflict in California: The Case of Fillmore, 1964-86" - Martin González, UC Santa Barbara

"The Sonoran Migration From California to the Pacific Northwest During the 1850s" - Erasmo Gamboa, University of Washington

"Mexican Women Organizing to Stop Deportations: Telling on the Red Scare" - Kathleen Ledeem Ochoa, Otro Lado Publications
Conflicts and Divisions in Chicano/Chicana Politics
Chair: Beatriz M. Pesquera, Sociology, UC Davis

"Schism Within the Raaka: Gonzalez, Gutierrez and the National La Raza Unida Party" - Ignacio Garcia, Mexican American Studies and Research Center, University of Arizona

"In the Service of Capital? Chicano Professionals in the Era of Reaganomics" - Isidro Ortiz, Mexican American Studies, San Diego State University

"The Movement Has Failed to Adequately Address Classism and Racism: Chicanas and the Women's Movement" - Beatriz M. Pesquera, Sociology, UC Davis and Denise Segura, Sociology, UC Santa Barbara

The Ideological Dimension: Chicanos in the Political System
Chair: John Valadez, Chicano Studies, University of Wisconsin

"Competing Ideologies within American Mainstream Thought: A Challenge to the Mexican American Community" - Alfonso Cervantes, Modern Languages, Metropolitan State College

"Agenda-Building: A Theoretical Construct and Its Role in Expanding Participation in the Political Arena" - John Valadez, Chicano Studies, University of Wisconsin

"The Political Role of Ideology in Social Movements" - Raoul Contreras, UCLA

The Politics of Chicano/Chicana Scholarship
Chair: Bill Flores, Chicano-Latino Studies, California State University Fresno


"The Professor is a Latina: A Study of Latina Faculty in California" - Mary Prieto-Bayard, Psychology, California State, Long Beach

"The Status of Latino Scholars and Their Scholarship in Academia" - Hauro Garza

Latinos in a Changing U.S. Economy
Chair: Discussant: Frank Bonilla, Centro de Estudios Puertorriqueños

"The Sources of Growing Inequality" - Martin Carnoy and Raul Hinojosa

"Gentrification in Chicago Barrios: The Struggle over Land Continues", Teresa Córdova, University of Illinois, Chicago Circle

"Los Angeles in Regional Comparative Perspective" - Paul Ong and Rebecca Morales, Urban Planning, UCLA

"New York in Regional Comparative Perspective" - Andy Torres,
Literatura chicana: aspectos de expresión cultural
Chair: Rafael Chabrán, Whittier College
- "Resistance to Alienation: An Aspect of Chicano Cultural Expression"-
  Ignacio O. Trujillo, Stanford University
- "Lectura programática de algunos cuentos de Miguel Méndez"-
  Arturo Flores
- "Regeneración y los cuentos de Enrique Flores Magón" - Rafael
  Chabrán, Whittier College
- "Desarrollo de una Feminist Consciousness: From Exploration of the
  Self to Political Discourse" - Clara Lomas, Colorado College

The Op-Ed Piece. Getting Our Perspective into Newsprint
Moderator: Estevan Flores, Sociology, University of Colorado, Boulder
Estevan Flores, Sociology, University of Colorado, Boulder
Rudy Acuña, Chicano Studies, California State University, Northridge
Gloria Romero, Women Studies, California State University, San Diego
Leo Chávez, Anthropology, UC Irvine

Developing a Chicana/o Studies Curriculum: For the 21st Century
Moderators: Adaljiza Sosa Riddell, Chicano Studies, UC Davis,
Alma García, Santa Clara University
Gary Keller, Arizona State University, Tempe
Mary Romero, UC Berkeley
Guadalupe Saá Miguel, UC Santa Barbara
Refugio Rochin, UC Davis
Cordelia Candelaria, University of Colorado, Boulder

The Reality of Border Literature: Theory & Practice
Chair: Roberta Fernández, Occidental College
- "Theoretical Basis of Border Literature" - Dina Gutiérrez, Santa Bar-
  bara City College
- "Border Literature: Theory and Practice" - Roberta Fernández
  Occidental College
- "Social Construct of the Chicano Man" - Carlos Flores, Laredo Junior
  College
Chicano Literary Currents
Chair: Marta Sánchez, Literature, UC San Diego

- "Arturo Islas' The Rain God: In Search of an Alternative Tradition" - Marta Sánchez, Literature, UC San Diego
- "Water as a Life Symbol in Rudolfo Anaya's Tovarico" - Jorge Thomas, Language and International Affairs
- "Feminist Literary Syncretism" - Febe Portillo,

5:00 - 7:00
Regional FOCO Meetings
Colorado Region
Midwest Region
Northern California Region
Rocky Mountain Region
Southern California Region
Texas Region

6:30 p.m. - 9:30 p.m.
Chicana Caucus Meeting
"Our Story Our Involvement in NACS"

7:15 p.m. - 9:00 p.m.
Poetry Reading

12 noon - 2 a.m.
Hospitality Room/No Host Bar/DJ

9:00 a.m. - 6:00 p.m.
Book displays
Saturday

April 1

8:30 am - 2:00 pm

Registration

Heinbergs

SESSION SIX

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Reviews of Current Chicana Studies

Chair: Cordelia Candelaria, Chicano Studies, University of Colorado, Boulder

Reviewing: Maria Herrera-Sobek and Helena M. Viramontes, Chicana Creativity and Criticism: Charting New Frontiers in American Literature, Cordelia Candelaria, Chicano Studies, University of Colorado, Boulder

Reseving: Gloria Anzaldúa, Borderlands/ La Frontera: The New Mestiza - Clara Lomas, Romance Languages, Colorado College

Reviewing: Margaret Melville, ed., Chicanas at Work - Mary Romero, Sociology, Yale College

Reviewing: Vicki L. Ruiz, Cannery Women, Cannery Lives - Rosaura Sánchez, Third World Studies, UC San Diego

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Chicana Literature as Cultural Critique

Chair: Norma Alarcón, Chicano Studies, UC Berkeley

"The Sovereign Self and the Woman of Color" Norma Alarcón, Chicano Studies, UC Berkeley

"Whistled Genres: Chicana Narrative in Self Ethnography" Alvina Quintana, History of Consciousness, UC Santa Cruz

"The Poet as Abre Caminos" Inez Hernández, Chicano Studies, UC Davis

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U.S.-Mexico Relations: The Chicano and Mexican Perspectives

Chair: Estevan Flores, Sociology, University of Colorado

"Mexico’s Current Political Trajectory vis-a-vis the U.S.: The Impact of the Bilateral Commission" - Jorge Bustamante, Colegio de la Frontera


"Mexico-U.S. Relations: A View from the Mexican Left" - Juan Manuel Sandoval, Instituto Nacional de Antropología

"Chicanos, the PRI and the National Democratic Current" - Estevan Flores, Sociology, University of Colorado, Boulder

Discussant: Alejandro Alvarez
The Role of Entertainment Media in the Chicano Community
Moderator: Manuel de Jesus Hernandez-G., Washington State University

"The Artist and Political Involvement" - Lupe Ontiveros, LA Theatre Workshop

"An Actor in Search of Better Roles in Television and Film" - Enrique Castillo, LA Theatre Workshop

"Help Wanted: Screen Writers" - Bill Lansford, Screenwriter

"Teaching the Films to Dance" - Miguel Delgado, Actor

Special Collections and Archives for Chicano Scholarship
Chair: Richard Charvet, Chicano Studies Research Center, UCLA

"Special Collections at the University of New Mexico: Enhanced Respect, Empowerment and Education" - Rose Díaz, University of New Mexico

"Unlikely Sources for Chicano Archival Materials: Europe and Latin America" - Rafael Chávez, Whittier College

"Mexican American Literary Archives at the Bancroft Library" - Genaro Padilla, English, UC Berkeley

"Chicano Literary Archives at the University of Texas" - Juan Rodriguez, Texas Lutheran College

"Survey of Mexican American Literary Archives" - Raymond Paredes, English, UCLA

Rosa the Riveter: Mexican American Women During WW II
Chair: Richard Santillán, Ethnic Studies, Cal Poly Pomona

"La Asociación Hispánico-Americana de Madres y Esposas en World War II" - Christine Marin, Arizona State University, Tempe

"Rosa the Riveter: Midwest Mexican American Women During World War II, 1941-1945" - Richard Santillán, Ethnic Studies, Cal Poly Pomona

"Mexican American Women and Post-War Community Organizations" - Juana Vasquez, SOV, East Chicago
Folklore and Folk Humor in Traditional U.S. Hispanic and Contemporary Chicano Literature

Chair: Gary Keller, Arizona State University, Tempe

"Humor in the Creative Literature of El Huilacocote" - Santiago Dydyl-Tolson, University of Wisconsin, Milwaukee

"Animal Metaphors and Folk Humor" - María Herrera-Sobek, UC Irvine

"The Poetic Duel in Traditional U.S. Hispanic Poetry and its Influence on Contemporary Chicano Literature" - Gary Keller, Arizona State University, Tempe

"Bilingualism and Folk Humor in Traditional and Contemporary Hispanic New Mexican Poets" - Randall G. Keller, Arizona State University, Tempe

From the Other Side: L.A. Immigrant's Role

in the Oaxaca Elections

Moderator: César Sánchez

Latino Labor and Community Struggles: The Responsibility of the Chicano Intellectual

Eric Mann, Labor Community Coalition

Rudy Acuña, Chicano Studies, California State University, Northridge

Chicanos and the Border

Chair: Alfredo Cuellar, San Diego State University

"Fronterizos y Chicanos: Dónde se Encuentran y Dónde Se Aparan" - Jaime Luján and Alfredo Cuellar, San Diego State University

"The Impact of the Immigration Reform Act of 1986 On the Chicano Community" - F. Rivera, San Jose State University

"Chicanoismo: Esbozos para Formular una Teoría" - S. Montero, Universidad pedagógica nacional

"Presentación y Análisis del Corrido" - J. Villarino, San Diego State University

Discussant: Arturo Ramirez

Chicana Studies Curriculum: Assessing Our Course Offerings for the Future

Moderator: Angelina Veyna, Chicano Studies Research Center, UCLA

Mary Pardo, Chicano Studies, California State University, Northridge

Mary Romero, UC Berkeley

Shirlene Soto, California State University, Northridge

Marihelen Ponce, University of New Mexico
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<td>10:30-11:00</td>
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<td>Chicano Underrepresentation in the Sciences:</td>
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<td>Problems, Needs, and Solutions</td>
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<td>Carlos Gutierrez, Biochemistry, California State University, Los Angeles</td>
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<td>Elsa Macias, Biochemistry, California State University, Los Angeles</td>
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<td>Raymond Garcia, Biochemistry, Calif. State University, Los Angeles</td>
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<td>Frank Glonez, Chemistry, UCLA</td>
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<td>Lorenzo Garcia, Science, Roosevelt High School</td>
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<td>Ricardo Grieswold del Castillo, San Diego State University</td>
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<td>Jorge García, California State University, Northridge</td>
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<td>Luis Arcayo, California State University, Humboldt</td>
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<td>65</td>
<td>Teachers’ Recruitment and Retention</td>
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<td>&quot;Recruitment, Retention and Attrition of Hispanic Students&quot; - James</td>
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<td>&quot;Mentoring as a Strategy for Recruitment&quot; - Ron Rodríguez, California</td>
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<td>&quot;Schooling, Teacher Education and Community Empowerment: A Conflict of</td>
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<td>Interests&quot; - Bernardo Gallegos, California State University, Los Angeles,</td>
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<td>Moisés Zepeda, LA Unified School District</td>
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A History of Chicanas in the National Association for Chicano Studies

Moderators: Cynthia Orozco, History UCLA, Julia Curry Rodriguez, Sociology, Arizona State University, Tempe
Dolores Huerta, Chicanas, UC Davis
Gloria Cuadraz
Isa Cabrales, University of Arizona, Tempe

Latino Labor and Community Struggles: The Responsibility of the Chicanx Intellectual

Eric Mann, Labor Community Coalition,
Rudy Acuña, Chicano Studies, California State University, Northridge

Encuentro: Emergence of Chicano/Chicana Liberation Theologies
Chair: Gilbert R. Cadena, UC Berkeley
"Cultura de la Vida" - Maria Millan, Graduate Theological Union, Berkeley
"Challenging the Sacred Cow: Chicanas, the Catholic Church and Empowerment" - Gilbert R. Cadena, UC Berkeley
"Contributions to a Chicana/Chicano Spiritual Liberation Theology" - Maria Millan, Graduate Theological Union, Berkeley
"Towards Empowering El Pueblo: Sujeto histórico de su destino" - Fr. Patricio Guillen, LOS PADRES

Cultural Citizenship and Political Empowerment
Moderator: Rina Bernal, Centro de Estudios Puertorriqueños
Richard Chávez, Chicano Studies Research Center, UCLA
Pedro Pedraza, Centro de Estudios Puertorriqueños
Richard Flores, University of Texas, Austin
Raymond Rocco, Political Science, UCLA
Bill Flores, Chicano-Latino Studies, California State University, Fresno
Carlos Vélez, BARRA, University of Arizona

Organizing to Empower Raza Undergraduates
Moderator: Graciela Vasquez, UCLA
Elias Serna, UC Berkeley
Adrianna Manjarres, UCLA
The Role of Research in Immigration
Moderator: María Jiménez
Estevan Flores, Sociology, University of Colorado Boulder
Peter Schey
Victor Clark Alfaro
María Jiménez

The Chicano Corrido
Chair: Arturo Ramírez, Mexican American Studies, San Diego State University
"La historicidad del corrido" - Lupe Cárdenas, Arizona State University, Tempe
"Recent Heroines in the Chicano Corrido" - Arturo Ramírez, Mexican American Studies, San Diego State University
"Contemporary Chicano Corridos" - José Villarino, San Diego State University
Discussant: Justo Alarcón, Arizona State University, Tempe

3:30-4:00
Break

4:00-6:15
NACS Organizational Business Meeting: Crystal
Review of Changes and New Directions

12 noon - 2 a.m.
Hospitality Room / No Host Bar Tiffany

9:00 pm - 1:00 am
The NACS End Of Conference Pachanga Crystal & Tiffany
Califas
LA Salsa Society

9:00 a.m. - 3:00 p.m.
Book displays Heinzenberg
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National Association of Chicano Studies
Conference Summary
March 29 - April 1, Los Angeles, California

Wednesday, March 29, 1989
Registration — Heinsbergen
Political Action Committee Meeting — Roman
Welcome Reception — Greician

Thursday, March 30, 1989
Registration — Heinsbergen
Concurrent Sessions
Lunch — Biltmore Bowl
1st Plenary Session:
    The Community and Academic Advocacy — Biltmore Bowl
    Concurrent Sessions
    Concurrent Sessions
    Cultural Night — Biltmore Bowl
    Latinos Anonymous
    Ruben Guevara
    Mariachi San Marcos

Friday, March 31, 1989
Registration — Heinsbergen
Concurrent Sessions
2nd Plenary Session: Chicana Issues — Emerald
3rd Plenary Session: Political Action Committee — Emerald
    Concurrent Sessions
    Chicana Caucus Meeting — Corinthian
    Poetry Reading — Roman

Saturday, April 1, 1989
Registration — Heinsbergen
Concurrent Sessions
4th Plenary Session: Chicano Students — Emerald
    Concurrent Sessions
    NACS Organizational Business Meeting
    NACS End of Conference PACHANGA

Book Displays Daily 9:00 am - 6:00 pm in the Heinsbergen Room
Hospitality Room / No Host Bar Daily 11:30 am to 2:00 am in the Gold Room