



14th Annual Conference

APRIL 10-12 1986
DECISIONS FOR THE FUTURE
IN CRITICAL TIMES

THE UNIVERSITY OF TEXAS AT EL PASO
CHICANO STUDIES RESEARCH PROGRAM

SUMMARY OF CONFERENCE EVENTS

THURSDAY, April 10	FRIDAY, April 11	SATURDAY, April 12
Registration 8:00 a.m. - 4:00 p.m.	Registration 8:00 a.m. - Noon	Registration 9:00 - 11:00 a.m.
Welcome 9:15 - 10:00 a.m.	Panels 17-24 8:30 - 10:00 a.m.	Menudo, café, bolillos 8:30 - 10:00 a.m.
Panels 1-8 1:15 - 11:45 a.m. 10:15 a.m. - 12:15 p.m.	Plenary Session: "The Undergraduate Education of Chicano Students" 10:00 - 11:30 a.m.	Panels 44-50 and "Chicanos in Media"
Lunch Break 11:45 a.m. - 1:30 p.m.	Lunch Break 12:15 - 1:45 p.m.	Lunch Break 11:30 a.m. - 1:15 p.m.
Chicana Caucus 11:45 a.m. - 1:30 p.m.	FOCO Meetings 12:15 - 1:45 p.m.	NACS Business Meeting 11:30 a.m. - 1:15 p.m.
Plenary Session: "Decisions for the Future in Critical Times" 1:30 - 3:30 p.m.	Panels 25-33a 2:00 - 3:30 p.m.	Panels 51-58 1:15 - 2:45 p.m.
Panels 9-16 3:45 - 5:15 p.m.	Panels 34-43 3:45 - 5:15 p.m.	Panels 59-65 3:00 - 4:30 p.m.
Cultural Evening 7:30 - 11:30 p.m. <i>Union Theatre</i> International Folklorico NACS Scholar Award Theatrical Presentation <i>Development Office</i> Reception and Music	Plenary Session in Ciudad Juárez 7:30 - 8:30 p.m. Programa Artístico, 8:30 - 9:00 p.m. *8:00 - 9:30 p.m. Cd. Juárez time	Dinner, Music Presentation in honor of Ralph C. Guzmán 7:00 - 8:30 p.m. Dance 9:00 p.m. - 1:00 a.m.

Film Festival and art exhibits are scheduled for all three days of the conference. For complete information, please see the program, following the panel schedules.

Cover Art:

Original design by Robert Dozal, El Paso artist, who is currently a graduate student in bilingual education at The University of Texas at El Paso

Conference Program:

Produced by the Print Shop, The University of Texas at El Paso
Joe Hill, Director
Emilio Villarreal, Cameraman



Office of
the President

The University of Texas at El Paso

El Paso, Texas 79968-0500

(915) 747-5555

To: Members of the National Association for Chicano Studies

I am proud to welcome you to our campus. Our campus on the U.S.-Mexico border is a particularly appropriate site for your discussions of the theme "Decisions for the Future in Critical Times."

Our University has a long history of providing educational opportunities for Hispanic students, and we feel justifiably proud of their records of success after their studies here. In 1988-89, U.T. El Paso will celebrate its 75th Anniversary. Some of you may have known us as the Texas College of Mines or as Texas Western College. We have grown as an institution, and our Hispanic student population has grown with us to the point that we are a major source of Chicano graduates -- for example, more Hispanic engineering graduates than any institution in the U.S.

We are grateful to the El Paso Community College and the Universidad Autonoma de Ciudad Juarez for their interest and cooperation in joining with us in preparing for your visit. They, like we, are proud that the National Association of Chicano Studies has chosen to meet in our border area.

Sincerely,

A handwritten signature in black ink, appearing to read "Haskell Monroe".

Haskell Monroe



OFFICE OF THE
MAYOR
THE CITY OF EL PASO, TEXAS

JONATHAN W. ROGERS
MAYOR

Welcome NACS Members:

On behalf of the citizens and municipal officials of the City of El Paso, it is a distinct pleasure to welcome you most warmly to our city in the sun. We hope your visit will be professionally and personally rewarding. We are honored to have your conference here.

As you know, the population of El Paso is predominantly Hispanic. Our city is diversified, vibrant, and future-oriented. It shares the Juarez valley with a large and interesting Mexican city. Exceptionally cordial relations are enjoyed between our two international communities and strong cultural and economic bonds are established. Moreover, your visit coincides with the arrival of the wagon train of the Texas Sesquicentennial. I hope that the unique historical, cultural, demographic, and geographic characteristics of our city will interest you and enhance the value of your visit.

We extend our hospitality and services to you. I will be very glad to learn how I can make your visit more successful and enjoyable. Again, welcome to El Paso!

Sincerely yours,

A handwritten signature in black ink, appearing to read "Jonathan W. Rogers".

Jonathan W. Rogers
Mayor



Chicano Studies Program
Graham Hall 1st floor
747-5462

The University of Texas at El Paso

Muy Bienvenidos:

It is a great privilege and pleasure to welcome you to The University of Texas at El Paso as you join us to celebrate the Fourteenth Annual Conference of the National Association for Chicano Studies. The organization of this national conference represents the hard work of the Chicano Studies Research Program Staff, the 1985-86 Site Committee, and many other committed and devoted persons.

We are proud of the many participants and the topics chosen for this conference. Their character and determination, as expressed through the substance of their topics, clearly demonstrate their willingness to address the title of this conference: "Decisions for the Future in Critical Times."

In 1976, The University of Texas hosted the NACS conference, and in the ten years since then, NACS has achieved national recognition and has dramatically increased its membership. We have made progress, but we know that much more progress is needed. We are acutely aware, for example, of the need to recruit Chicano faculty, especially women. This conference represents one step closer to the ideals and goals set by the National Association for Chicano Studies.

On behalf of the Chicano faculty, staff, and students of The University of Texas at El Paso, as well as our co-hosts, the El Paso Community College and la Universidad Autonoma de Ciudad Juarez, we would like to thank you for coming. We hope you will enjoy your stay in El Paso and Ciudad Juarez.

Sinceramente,

Roberto E. Villarreal
Conference Coordinator and Director
Chicano Studies Research Program

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National Association for Chicano Studies
April 10-12, 1986
Decisions for the Future in Critical Times

THURSDAY, April 10, 1986

8:00 a.m. - 4:00 p.m. REGISTRATION (Lobby, Tomás Rivera Conference Center, Union East, Third Floor)

9:15 - 10:00 a.m. WELCOMING CEREMONIES (Union Theatre)

Mistress of Ceremonies: Pat Mora, Assistant to the Vice President for Academic Affairs, The University of Texas at El Paso

Welcome: Dr. Diana S. Natalicio, Vice President for Academic Affairs, The University of Texas at El Paso

Response: Dr. Alma M. García, Chair, National Association for Chicano Studies, Santa Clara University

Comments: Dr. Roberto E. Villarreal, Conference Coordinator, The University of Texas at El Paso

10:00 - 10:15 a.m. BREAK

10:15 - 11:45 a.m. PANELS

1. Role Transition and Its Impact on Men and Women (TRCC A)

Presentation by Adelante Mujer Hispana, Women's Center, El Paso Community College

Chair: Lucy Calderón

Rosemary Valladolid

Carmen Delgado

Alicia Cuarón



*Presentation in Spanish

**Presentation in Spanish and English

TRCC is the Tomas Rivera Conference Center, Third Floor, Union East

Panels 28 and 30 to be held at El Paso Community Collge, Valle Verde Campus, 1:30 - 3:00 p.m. Bus will leave UTEP campus at 1:00 p.m. and return at 3:30 p.m.

2. Hispanics in Business (TRCC B)

Chair: Guadalupe Frías, *University of California, Berkeley*

“The Internal Labor Market at Mikrotech: The Process of Occupational Mobility for Production Workers in a Large Electronics Firm” – Guadalupe Frías, *University of California, Berkeley*

“Success and Failure in Minority Businesses” – David L. Torres, *University of Arizona*

“Management Activity Profiles of Anglo and Minority Human Service Organization Managers” – David F. Argüello, *University of Utah*

3. Folklore and New Mexican Women (TRCC C)

Chair: Rowena A. Rivera, *University of New Mexico*

“The Traditional Art of Healing and Nurturing” – Consuelo Pacheco

“Weaving and Other Arts as Functional Duties” – Juanita Jaramillo Labadié

“The Art of Mentally Recording, Transmitting and Interpreting Oral History” – Denise Chávez

“The Art of Silencing Women’s Voices” – Erlinda Gonzales-Berry

4. The Academic Achievement of Chicanos (TRCC D)

Chair: Jorge A. Descamps, *The University of Texas at El Paso*

“Research on the Achievement of Mexican Americans” – Norma G. Hernández and Jorge A. Descamps, *The University of Texas at El Paso*

“Conformity in the Family: The Case of Latinas in the Schools” – Angela Valenzuela, *Stanford University*

“Chicanos, Mathematics, and Chicano Studies: What’s the Connection?” – Cleopatria Martínez de Wilkins, *Scottsdale Community College*

5. The Effects of Partition for the Mexican Communities of the Sonora-Arizona Region, 1848-1919 (TRCC E)

Chair: Alex M. Saragoza, *University of California, Berkeley*

Olivia Ruiz, *El Colegio de Michoacán*

Ramón Chacón, *University of Santa Clara*

Manuel Peña, *California State University, Fresno*

6. El Drama Chicano: Aproximaciones críticas* (TRCC F)

Chair: Justo S. Alarcón, *Arizona State University*

“El tiempo y el espacio como signos dramáticos en *El Jardín*, de Carlos Morton” – Alicia Arrizón, *Arizona State University*

"La función de los personajes en *Manolo*, de Rubén Sierra" – Virginia S. L. Li, *Arizona State University*

"Las estrategias dramáticas en *The Day of the Swallows*, de Estela Portillo" – Bégica Quiros-Winemiller, *Arizona State University*

"Lo ontológico en *Sor Juana*, de Estela Portillo" – Arcelia Zamora, *Arizona State University*

7. Re-Opening the Debate on Chicano Internal Colonialism (Rm. 310, Union East)

Chair: Raoul Contreras, *University of California, Los Angeles*

René Nuñez, University of California, San Diego

Antonio Serrata, University of California, Los Angeles

Daniel Cabrera, University of California, Los Angeles

8. Media Issues of the 1980s (Rm. 314, Union East)

Presentation by El Paso Association of Hispanic Journalists

Chair: Alicia de Jong Davis, *independent producer, radio and television*

11:45 a.m. - 1:30 p.m. LUNCH BREAK

CHICANA CAUCUS (Conquistador Lounge)

Chair: Josefina Tinajero, *The University of Texas at El Paso*

Co-hosted by Adelante Mujer Hispana Conference Planning Committee, Women's Center, El Paso Community College (Lucy Calderón, Chair) and Women's Center, The University of Texas at El Paso (Dolores Cox, Coordinator)

1:30 - 3:30 p.m. PLENARY SESSION: "Decisions for the Future in Critical Times" (Union Theatre)

Chair: Norma G. Hernandez, *The University of Texas at El Paso*

Arturo Madrid, President, The Tomás Rivera Center

Polly Baca, State Senator, Colorado

Tony Bonilla, Chairman, Hispanic Leadership Conference

Norma Cantú, Educational Director, MALDEF

3:30 - 3:45 p.m. BREAK

3:45 - 5:15 p.m. PANELS

9. Models for Hispanic Education in Church-Related Institutions (TRCC A)

Chair: Bert Affleck, *Southern Methodist University*

William D. Jones, Southwestern University

Roy D. Barton, *Southern Methodist University*
Harry Kahl, *The University of Texas at El Paso*

10. The Simpson-Rodino Immigration Reform and Control Bill: Analysis Update and Predictions (TRCC B)

Chair: Antonio González, *National Immigration, Refugee and Citizen Forum*

Sylvia Arriola, *MALDEF*

Rick Swartz, *National Immigration, Refugee and Citizen Forum*

Luis Alfonso Velarde Jr., *Catholic Conference Migration and Refugee Service*

Charles Kamasaki, *National Council of La Raza*

11. Perspectives on the Mexicano/Chicano Question (TRCC C)

Chair: Manuel Romero, *La Raza Legal Alliance*

Guillermo Flores, *Stanford University*

Mario Barrera, *University of California, Berkeley*

Antonio Ríos Bustamante, *University of California, Los Angeles*

12. Chicano Music (Rm. 315, Union East)

Chair: Alex M. Saragoza, *University of California, Berkeley*

“An Inquiry into the Musical Expression of a Chicano Community” – Alex M. Saragoza, *University of California, Berkeley*, Olivia Ruiz, *El Colegio de Michoacán*, Ramón Chacón, *University of Santa Clara*, and Manuel Peña, *California State University, Fresno*

“Los Madrugadores: Early Thirties Corridos in California” – Javier Barrales Pacheco, *University of California, Los Angeles*

“Lalo Guerrero: A Living Legend in Los Angeles” – Steve Loza, *University of California, Los Angeles*

13. Regional Insights and Concerns (TRCC E)

Chair: Roberto Mario Salmón, *Pan American University*

“Mestizaje on the Spanish-Mexican Frontier (1546-1767)” – Roberto Mario Salmón, *Pan American University*

“Confrontation in the Midwest: The Concerned Latins Organization of East Chicago, Indiana, 1972-1985” – Carl Allsup, *University of Minnesota*

“Take the Bull by the Horns” – Esperanza A. Moreno, *The University of Texas at El Paso*

“Writing Houston’s Chicano History: Notes on Research in Progress” – Arnolde De Leon, *University of Houston-University Park*

27. Film: "The Schools of Crystal City" (Rm. 310, Union East)
 Presenter: Dennis Bixler-Márquez, *The University of Texas at El Paso*
28. Assessment and Instructional Strategies for LEP Students (El Paso Community College, Valle Verde Campus, Rm. S-238)
 Chair: Manuel N. Ponce, *Los Angeles Unified School District*
 Angelina F. Veyna, *Southwest Regional Laboratory*
 Juan López y Magaña, *Southwest Regional Laboratory*
29. Chicana/Mexicana Heads of Household in the U.S. (TRCC C)
 Chair: Julia E. Curry Rodríguez, *The University of Texas at Austin*
 Marta López-Garza, *Southern Methodist University*
~~Eddie Telles, *The University of Texas at Austin*~~
 Victor Becerra, *The University of Texas at Austin*
 Valerie Castillo, *The University of Texas at Austin*
30. Chicano Youth Delinquency and Drugs (El Paso Community College, Valle Verde Campus, Rm. S-136)
 Chair: Laura Hernández, *Our Lady of the Lake*
 Diego Vigil, *University of Southern California*
 Alfredo González, *California State University, Los Angeles*
 Ricardo Santos, *The University of Texas at Austin*
 Lalo Valdéz, *The University of Texas at San Antonio*
 Organizer: Alberto G. Mata, Jr., *The University of Texas at Austin*
31. Chicanos in Local Politics and Regional Issues (TRCC D)
 Chair: Ruben Martínez, *University of Colorado, Colorado Springs*
 "Chicano Lands: Acquisition and Loss" – Ruben Martínez, *University of Colorado, Colorado Springs*.
 "Romero et al. vs. City of Pomona: A Case Study of Political Disenfranchisement" – Gloria J. Romero, *University of California, Los Angeles*
 "Representational Reform in the El Paso Independent School Districts: A Triumph of Chicano Political Leadership" – Howard D. Neighbor, *The University of Texas at El Paso*
 "Racial Gerrymandering in Los Angeles, California? Redistricting and the Question of Latino Representation" – James A. Regalado, *California State University, Los Angeles*
 "Acequias, Resource Domains, and the Economic Future of the Río Arriba" – Sylvia Rodríguez, *University of California, Los Angeles*
32. Towards Theologies of Liberation in the Chicano Community (Rm. 314, Union East)

Chair: Alberto Córdova, *United Church of Christ, Albuquerque*

Ed Sylvest, *Southern Methodist University*

Gilberto Romero, *Oscar Romero Center*

Manny de la Rosa, *Trinity Coalition*

33. Social Trends and Issues (TRCC F)

Chair: Henry Flores, *St. Mary's University*

"The Political Status of Chicanos in the 1980s" — Henry Flores, *St. Mary's University*

"The Elder Chicano: Rural, Urban and Immigrant" — T. L. Brink, *College of Notre Dame*

"Political Integration of Mexican Immigrants: Identifying Determinants of Naturalization" — John A. García, *University of Arizona*

"A Study of Social Mobility Values: The Determinants of Chicano Parents' Occupational Expectations for Their Children" — Daniel Gilbert Solórzano, *The Tomás Rivera Center*

33a. El Paso: A Chicano Community in Motion — A Community's Response to Critical Issues Affecting Chicanos Today (TRCC E)

Presentation by El Concilio de El Paso

Chair: Patricia Roybal Sutton

Cesar Caballero

María Elena Ponce de Leon

M.E.Ch.A. student

3.30 - 3:45 p.m. BREAK

3:45 - 5:15 p.m. PANELS

34. Analytical Concerns in Chicano Poetry and Discourse (TRCC A)

Chair: Santiago Daydi-Tolson, *University of Wisconsin-Milwaukee*

"Elementos amerindios en la poesía de Alurista"* — Santiago Daydi-Tolson, *University of Wisconsin-Milwaukee*

"The Homophonic Threshold to Theme in Chicano Poetry" — Cordelia Candelaria, *University of Colorado, Boulder*

"Four Contemporary Chicana Poets: Issues of Gender and Ethnicity" — Marta E. Sánchez, *University of California, San Diego*

"Chicana Feminist Discourse in H. M. Viramontes' *The Moths*" — Alicia M. Trujillo, *California State University, Los Angeles*

35. Film: "Poca Cosa (A Small Thing)" (Rm. 310, Union East)

Presenters: Dennis J. Bixler-Márquez, *The University of Texas at El Paso*

RECEPTION IN HONOR OF ARTISTS

Luis Jiménez

Antonio Piña

Music by La Rondalla, The University of Texas at El Paso
Director: Aquiles Valdéz

Sponsored by the Center for Inter-American and Border Studies,
The University of Texas at El Paso



FRIDAY, April 11, 1986

8:00 a.m. - 12 noon REGISTRATION (Lobby, Tomás Rivera Conference
Center, Union East, Third Floor)

8:30 - 10:00 a.m. PANELS

17. Films: "A Measure of Time" and "Bridging New Worlds" (Rm. 310, Union
East)

Presenters: Dennis Bixler-Márquez, *The University of Texas at El Paso*
Julio Rossetti, *Bilingual Cine Television*

Films designed to help Hispanic students explore careers in science and
engineering.

18. Chicano/Mexican Households in Rural California (TRCC A)

Chair: Juan Vicente Palerm, *University of California, Santa Barbara*

"The Transformation of Rural California Project: An Introduction and
Overview" — Juan Vicente Palerm, *University of California, Santa
Barbara*

"Rural Chicano/Mexican Households and Local and Migratory Agricul-
tural Labor" — Victor García and Roxanne Negri, *University of Califor-
nia, Santa Barbara*

"Mexican and Chicano/Mexican Households: Longitudinal Case
Studies"*** — Laura González and Rosa Hernández, *University of
California, Santa Barbara*

"Changing Labor Strategies in U.S. Row-Crop Agriculture" — Fred
Krissman, *University of California, Santa Barbara*

19. Institutionalizing Chicana Studies (TRCC B)

Chair: Cynthia Orozco, *University of California, Los Angeles*

Adaljiza Sosa Riddell, *University of California, Davis*

Tey Diana Rebolledo, *University of New Mexico*

Mary Pardo, *California State University, Northridge*

Shirlene Soto, *University of California, Los Angeles*

20. Chicanos in National and International Politics (TRCC C)

Chair: Christine Marie Sierra, *The Brookings Institution*

"Latinos in National Politics: Group Interest in Immigration Reform" – Christine Marie Sierra, *The Brookings Institution*

"Latinos in the U.S.: Protagonists for Peace and Change in Central America" – Armando Navarro, *Institute for Social Justice*

"Latino Politics in the Midwest, 1960-1986" – Richard Santillán, *California State Polytechnic University, Pomona*

21. Social Services, Action-Applied Research, and the Barrio (TRCC D)

Chair: Armando Trujillo, *The University of Texas at Austin*

Claudia Pichardo, *Mental Health and Mental Retardation, Corpus Christi*

Bill Vega, *San Diego State University*

Hal Banks, *The University of Texas at Austin*

Miguel Montiel, *Arizona State University*

Organizer: Alberto G. Mata, Jr., *The University of Texas at Austin*

22. Social Development and Conflict (TRCC E)

Chair: Edward Escobar, *Indiana University Northwest*

"Mexican Revolutionaries and Mexican American Policemen: Police Harassment of Members of the Partido Liberal Mexicano in Los Angeles, 1907-1910" – Edward Escobar, *Indiana University Northwest*

"La Sociedad Union y Fraternidad Mexicana: Leadership in the Barrio" – Ray Burrola, *University of New Mexico*

"Mexican Mutual Aid Societies in the Midwest, 1914-1932" – Juan R. García, *University of Arizona*

"The Farmworker Movement in Wisconsin: Obreros Unidos, 1966-1970" – Dennis N. Valdés, *University of Minnesota*

23. Chicano Art and Artisans (TRCC F)

Chair: Linda Viramontes, *University of California, Los Angeles*

"Tribute to a Living Art Form and the Future of Chicano Art"* – Linda Viramontes, Angelina Veyna, and Desdemona Cardoza, *University of California, Los Angeles*

"On the Future of Chicano Art: A Time for Critical Reassessment" – Ramón Favela, *University of California, Santa Barbara*

"Chicano Muralism"* – Elizabeth Broid de Marek, *The University of Texas at El Paso*

24. Los protectores (Creative Writing) (Rm. 314, Union East)

Chair: Sylvia S. Lizárraga, *University of California, Berkeley*

Lúz Garzón
Martha Lizárraga

10:00 - 10:15 a.m. BREAK

10:15 a.m. - 12:15 p.m. PLENARY SESSION: "The Undergraduate Education of Chicano Students" (Conquistador Lounge)

Moderator: Marco Delgado, *M.E.Ch.A., The University of Texas at El Paso*

Student representatives from NACS FOCOs: Colorado, Midwest, No. California, Rocky Mountain, So. California, and Texas

12:15 - 1:45 p.m. LUNCH BREAK

FOCO MEETINGS

Colorado	(TRCC A)	No. California	(TRCC D)
Midwest	(TRCC B)	So. California	(TRCC E)
Texas	(TRCC C)	Rocky Mountain	(TRCC F)

12:30 - 1:30 p.m. FILM PRESENTATION (Liberal Arts Building, Rm. 116)

"The Lemon Grove Incident"

Written and produced by Paul Espinosa, KPBS-TV, San Diego State University, this film documents the nation's first successful legal challenge to school segregation through dramatization, historical footage, archival still photographs, and the recollections of witnesses.

2:00 - 3:30 p.m. PANELS

25. *Perspectiva Mexicana Sobre Estudios de Migraciones y Chicanos** (TRCC A)

Chair: Eric Romero, *Instituto Nacional de Antropología e Historia*

✕ "Las Instituciones Educativas Mexicanas que comprenden los problemas de Chicanos" — Rosy Zuñiga and Eric Romero, *Instituto Nacional de Antropología e Historia*

"Relaciones cotidianas entre las Comunidades de Chicanos y trabajadores Mexicanos indocumentados" — Eric Romero, *Instituto Nacional de Antropología e Historia*

26. Estela Portillo: *A Chicana for All Seasons*** (TRCC B)

Chair: Salvador Rodríguez de Pino, *University of Colorado, Boulder*

Rosalía Solórzano, *University of Colorado, Boulder*

Guillermo Villarreal, *Scripps College*

Commentator: Estela Portillo

Julio Rossetti, *Bilingual Cine Television*

A film on child-abuse prevention in the Latino family.

36. The Process of Attaining a Ph.D. and the Doors It Opens (Rm. 314, Union East)

Chair: Guadalupe Frías, *University of California, Berkeley*

Deena González, *Pomona College*

David Montejano, *University of New Mexico*

Andrés Jiménez, *University of California, Berkeley*

37. Chicanos and Religion (Rm. 315, Union East)

Chair: Gilbert R. Cadena, *University of California, Riverside*

“Chicanos and the Catholic Church: The Impact of Liberation Theology on Chicano Clergy” — Gilbert R. Cadena, *University of California, Riverside*

“Chicano Catholicism: Class, Estate, or Caste? Towards a Theory of Race Relations in the American Catholic Church” — Alberto L. Pulido, *University of Notre Dame*

38. Health and Childrearing Issues (TRCC D)

Chair: Alicia Chavira, *University of California, Los Angeles*

“The Need for Action Anthropology in Chicano Health Research” — Alicia Chavira, *University of California, Los Angeles*

“Capitalist Destructuration and Mental Health: Perspectives from a Pilot Study of Steelworker Families” — Devon Peña, *Colorado College*

“Maternal Child-Rearing Attitudes and Practices and Child Behavior in Chicano Families” — Estella Martínez, *University of Utah*

“La Chicanada: Conflicts in Culturation, Socialization, and Education” — Sam Ríos, *Sacramento State University*

Discussant: Tatcho Mindiola, *University of Houston-University Park*

39. Language Issues (TRCC E)

Chair: Judith Walker de Félix, *University of Houston-University Park*

“The Role of Personality in Chicano Teachers’ Spanish Ability” — Judith Walker de Félix, *University of Houston-University Park*

“Regional Microsurveys for Research on Language: Creating Networks” — Jacob L. Ornstein-Galicia, *The University of Texas at El Paso*

“El lenguaje del lenguaje: la poesía hispana en los Estados Unidos”* — Frances R. Aparicio, *University of Arizona*

“Aztlán Toastmasters/Psychological and Linguistics Aspects”* — Roberto Garza, *Aztlán Toastmasters, El Paso*

40. Chicano Studies Programs (TRCC F)

Chair: Refugio I. Rochin, *University of California, Davis*

“The Current Status and Future of Chicano Studies Programs: Are They Academically Sound?” – Refugio I. Rochin and Adela de la Torre, *University of California, Davis*

“Cal State Northridge’s Chicano Studies Department – A Review” – Carlos Navarro, *California State University at Northridge*

“Chicano Studies and the Changing Times” – Carlos Muñoz Jr., *University of California, Berkeley*

“Chicano Studies: A Philosophical Retrospective” – Felipe de Ortega y Gasca, *Hispanic Foundation*

“The Status of the Chicano Studies Programs – Results” – Domingo Nick Reyes, *Hispanic Foundation*

41. La Chicana en la frontera y perspectivas culturales en el “barrio”: un enfoque sociológico y literario** (Conquistador Lounge)

Chair: Rosalía Solórzano, *University of Colorado, Boulder*

“A Reconceptualization of Cholismo on the U.S.-Mexico Border” – Rosalía Solórzano, *University of Colorado, Boulder*

“La Chicana in the Garment Industry on the U.S.-Mexico Border: The Case of Factory Workers in El Paso” – Kathy Kopinak, *Kings College, Canada*

“Research Needs of Chicano Workers on the U.S.-Mexico Border” – Cecilia Rodríguez, *Centro Obrero/Proyecto Mujer Obrera*

“A Sociological Analysis of Chicano Poetry: Five Chicana Poets” – Eric Stephenson

“Chicana Motifs: Challenge and Counter-Challenge in the Relationships Among Women” – Alvina E. Quintana, *University of California, Santa Cruz*

42. Cooperative Programs of the Hispanic Higher Education Coalition, the Educational Testing Service, and the College Board to Increase the Number of Chicanos in Higher Education (TRCC B)

Chair: Gary D. Keller, *State University of New York at Binghamton*

Rafael Magallán, *The Tomás Rivera Center*

Beatriz Chu Clewell, *Educational Testing Service*

Lorraine Gaire, *Educational Testing Service*

43. Puro Tejano: Tall Tales and Chants (Creative Readings) (TRCC C)

Chair: Nicolás Kanellos, *University of Houston-University Park*

Rolando Hinojosa, *The University of Texas at Austin*

Lionel G. García
Pat Mora, *The University of Texas at El Paso*
Angela de Hoyos
Ricardo Sánchez

7:00 - 8:30 p.m. PLENARY SESSION: "Economía Fronteriza, Enfocada a la Industria Maquiladora" (Hotel Presidente, PRONAF, Ciudad Juárez) (8:00 p.m. Juárez time)

Ponentes: (Speakers)
Lic. Wilfrido Campbell Saavedra
Lic. Fernando Flores Garza
Lic. Eduardo Estrada Fernández

8:30 - 9:00 p.m. PROGRAMA ARTISTICO

Grupo de Ballet Folklórico

Grupo de Rondallas

Sponsored by the Universidad Autónoma de Ciudad Juárez

SATURDAY, April 12, 1986

9:00 - 11:00 a.m. REGISTRATION (Lobby, Tomás Rivera Conference Center, Union East, Third Floor)

8:30 - 10:00 a.m. BREAKFAST (Development Office)

Menudo, café, y bolillos

Sponsored by the Chicano/Hispano Faculty and Professional Staff Association, The University of Texas at El Paso

10:00 - 11:30 a.m. PANELS

44. Emerging Issues in Mexican Immigration to the U.S. (Conquistador Lounge)

Chair: Estevan Flores, *Southern Methodist University*

"The Binational Family: Theory and Social Integration Process" — Leo Chávez, *University of California, San Diego*, Marta López-Garza, *Southern Methodist University*, and Estevan Flores, *Southern Methodist University*

"Immigrants and the Moratorium on Prison Construction" — Fernando Tafoya, *Moratorium on Prison Construction Project*

"Mexican Immigrants and Family Structure" — Le^a Ybarra, *California State University*

Discussants: Linda Wong, *MALDEF Immigration Project*

José Bracamonte, *University of California, Los Angeles*

45. Voices of the Río Grande Corridor: Las Mujeres (Readings)** (Student Association Senate Chambers)

Chair: Tey Diana Rebolledo, *University of New Mexico*

Erlinda González-Berry, *University of New Mexico*

Pat Mora, *The University of Texas at El Paso*

Denise Chávez, writer, *Las Cruces and Santa Fe*

Demetria Martínez, poet *Albuquerque*

46. Manuscript Collections: A Legacy to Chicano History and Literature (Rm. 310, Union East)

Chair: Salvador Guereña, *University of California, Santa Barbara*

Cesar Caballero, *The University of Texas at El Paso*

Roberto Trujillo, *Stanford University*

Gilda Baeza, *The University of Texas at Austin*

Rafael Chabran

47. Violence in the Chicano Community (Education Building, Rm. 202)

Chair: José M. López, *California State University, Long Beach*

“Chicano Youth and Prison Gangs: A Discourse in labeling Theory” – José M. López, *California State University, Long Beach*

“Drive By Shootings in East L.A.: The Nature and Extent of a Growing Tragedy” – Alfredo G. González, *California State University, Los Angeles*

“Chicano Homicides: Who Is the Most Likely Offender?” – Philip García, *University of California, Los Angeles*

“Ethnic and Cultural Differences in Domestic Violence: A Test of Conflicting Models of the Chicano Family” – Alfredo Mirandé, *Stanford University*, and Patricia Pérez, *University of California, Riverside*

48. Statistics on the Conditions of Hispanics in America Today: Workshop (Education Building, Rm. 203)

Presenter: Al Mirabal, *U.S. Bureau of the Census*

49. The Preparation, Recruitment, Admission and Retention of Hispanics in Higher Education (Rm. 315, Union East)

Chair: Sally Rivera, *University of the Pacific*

“The Admission and Retention of Hispanic Students in Higher Education” – Sally Rivera, *University of the Pacific*

“Lost in the Big Campus: Voluntary Withdrawal Among Hispanic Freshmen” – William Velez, *University of Wisconsin-Madison*

“The Academic Preparation of Chicanos for a Successful College Education” – Manuel Escamilla, *University of Arizona*

"Cultural Land: The Case of D-Q University"*** – Carlos Cordero,
D-Q University

"Imperatives of Higher Education in Texas" – Manuel Rivera, *San Antonio College*

50. Alternative Chicano Literary Publications from Califas: A Workshop
(Grubsteak Cafeteria-North, Second Floor, Union East)

Chair: Alvina E. Quintana, *University of California, Santa Cruz*

Francisco Alarcón, *University of California, Santa Cruz*

Elba Sánchez, *University of California, Santa Cruz*

Barbara Brinson-Piñea, *University of California, Santa Cruz*

SPECIAL PANEL:

Chicanos and the Media (Union Theatre)

Moderator: Estela Casas, *KDBC-TV, El Paso*

Speakers: Carlos Cortez, *University of California, Riverside*

Carlos Aguilar, *CBS News, Dallas*

Maggie Rivas, *Dallas Morning News*

Paul Espinosa, *KPBS-TV, San Diego State University*

11:30 a.m. - 1:15 p.m. LUNCH BREAK

11:30 a.m. - 1:15 p.m. NACS BUSINESS MEETING (Union Theatre)

1:15 - 2:45 p.m. PANELS

51. Economic Change and Chicano Communities: The Central San Joaquín Valley, 1940-1960 (Rm. 310, Union East)

Chair: Alex M. Saragoza, *University of California, Berkeley*

Olivia Ruiz, *El Colegio de Michoacán*

Ramón Chacón, *University of Santa Clara*

Manuel Peña, *California State University, Fresno*

52. Una Capirotada de Cultura (Cultural Workshop) (Rm. 316, Union East)

Presenter: Rosa Guerrero, *International Folklorico, El Paso*

53. Chicana and Mexicana Social Concerns (Education Building, Rm. 202)

Chair: Mary Romero, *Yale University*

"Domestics and the Struggle for Harmony: The Case of Chicana 'Cleaning Ladies'" – Mary Romero, *Yale University*

"Adult Children's Feeling Toward Their Aging Parents: A Comparative Study Between Anglo and Mexican-American Adult Males and Females" – Sandra L. Pacheco, *St. Edward's University*

“Feminist Activism in Mexico Today: The Case of Partido Femenino Mexicano” – T. L. Brink, *College of Notre Dame*

54. On-Line Chicano Data (Student Association Senate Chambers)

Presenter: Armando Valdez, *Stanford Center for Chicano Research*

55. Socioeducational Concerns in the Education of Chicanos (Education Building, Rm. 203)

Chair: Armando L. Trujillo, *The University of Texas at Austin*

“Bilingual Education and the Reproduction of Inequality” – Armando L. Trujillo, *The University of Texas at Austin*

“Hispanics and the English Language Amendment” – Mario A. Benítez, *The University of Texas at Austin*

“Descriptive Analytics of the Production of High School Dropouts” – Francisco H. Vázquez, *World College West*

“The Failure of Educational Reforms in Latin America: A Lesson for Chicanos in the U.S.” – Manuel Figueroa-Unda, *California State University, Fresno*

“The Impact of Secondary Education on Latinos: A Case Study of the Los Angeles Unified School District and Los Angeles High School” – Onofre di Stefano, *Los Angeles High School*

56. Implications of Aging Research for Chicano Studies (Rm. 315, Union East)

Chair: Elisa “Linda” Facio, *University of California, Berkeley*

Jose Cuéllar, *Stanford University*

Rumaldo Juárez, *Pan American University*

David Maldonado, *Southern Methodist University*

57. Take Four (Bilingual dramatic-poetic performance) (Rm. 314, Union East)

Irma A. Salas, poet and playwright, *El Paso*

George J. Cisneros, composer and performer, *San Antonio*

58. The Struggle for Immigrants’ Rights (Conquistador Lounge)

Chair: Manuel Romero, *La Raza Legal Alliance*

Carlos Arango, *Midwest Coalition for Immigrant and Refugee Rights*

José Bracamonte, *University of California, Los Angeles*

Gilberto Cardenas, *The University of Texas at Austin* or

Raul Hinojosa

Discussant: Marce Galaviz, *Unitel of America*

2:45- 3:00 p.m. BREAK

3:00 - 4:30 p.m. PANELS

59. The Legacy of Ralph C. Guzmán to Chicano Studies (Union Theatre)
Chair: Carlos Muñoz, *University of California, Berkeley*
Joan Moore, *University of Wisconsin-Milwaukee*
Isidro Ortiz, *University of California, Santa Barbara*
Andres Jiménez, *University of California, Berkeley*
60. Chicano Theatre (Student Association Senate Chambers)
Chair: Carlos Morton, *The University of Texas at Austin*
“Chicano Theatre in Texas”** – Carlos Morton, *The University of Texas at Austin*
“Teatro as an Educational Tool” – Anita Quintanilla, *Teatro Nacional de Aztlán*
“How a Group of Poems, *Celso*, Became a Play” – Victor N. Baptiste, *Hofstra University*
“Images of Deceit” – Anita Quntanilla, *Teatro Nacional de Aztlán*
61. Bilingual Education Practices and Outcomes (Education Building, Rm. 202)
Chair: Marie E. Barker, *The University of Texas at El Paso*
“La narración de cuentos infantiles en español”** – Marie E. Barker, *The University of Texas at El Paso*
“Evaluating the Long-Term Effects of a Bilingual Education Program for Chicano Students” – Manuel F. Medrano, *Texas Southmost College*
“Talking, Cooperative Learning, and Status: A Sociolinguistic Analysis of Groupwork in a Bilingual Classroom” – Ricardo Stanton-Salazar, *Stanford University*
62. Film: “Testimonios de Nicaragua” (Rm. 310, Union East)
Presenter: Graciela Sánchez, *The University of Texas at San Antonio*
63. Chicanas and Public Policy Issues: Que no somos humanos? (Conquistador Lounge)
Chair: Adaljiza Sosa Riddell, *University of California, Davis*
“The Impact of Public Policy on Chicanas and Child-Rearing Practice” – Adaljiza Sosa Riddell, *University of California, Davis*
“Latinas Without Work: The Impact of De-industrialization in California” – Gloria Romero, *University of California, Los Angeles*
“The Selling of Poverty: Chicana Aged and Public Policy” – Elisa “Lin-

da" Facio, *University of California, Berkeley*

Discussant: Teresa Faye Bustillos, *MALDEF*

64. Cultural Identity and Social Conflicts (Education Building, Rm. 203)

Chair: Sylvia Y. Sánchez, *University of Houston-University Park*

"Acculturation: Man, Animal or Foul?" — Sylvia Y. Sánchez, *University of Houston-University Park*

"Ethnic Identity Among Working Class Chicanos in Albuquerque, New Mexico" — Felipe González, *University of New Mexico*

"Ethnic Endogamy Among Mexican Americans: Empirical Evidence From the 1979 Chicano Survey" — Gilberto Cardenas, *The University of Texas at Austin*

"Factors in the Assimilation/Nonassimilation of Chicanos" — Victor Ríos Jr., *University of Redlands*

65. The Beginning of a Segregated Black/Chicano Community: The Chinese and Japanese of West Fresno from the 1920s to the 1970s (Grubsteak Cafeteria-North, Second Floor, Union East)

Chair: Alex M. Saragoza, *University of California, Berkeley*

Olivia Ruiz, *El Colegio de Michoacán*

Ramón Chacón, *University of Santa Clara*

Manuel Peña, *California State University, Fresno*

4:30 - 7:00 p.m. BREAK

7:00 - 8:30 p.m. DINNER (Tomás Rivera Conference Center)

Tickets available at Registration

Music by Prof. Randy Reed,
The University of Texas at El Paso

Tribute to Ralph C. Guzmán

Presenter: Carlos Muñoz, Jr.,
University of California, Berkeley

9:00 p.m. - 1:00 a.m. DANCE (Tomás Rivera Conference Center)

Music by Conjunto "Pimienta"

Sponsor: Miller Beer of El Paso

ART EXHIBIT
ANTONIO PIÑA

Exhibition Gallery Union East, Second Floor
9:00 a.m. - 4:00 p.m.

Sponsor: Safeway Corporation April 10-12, 1986



ART EXHIBIT
LUIS JIMENEZ

Main Gallery Fox Fine Arts Building
9:00 a.m. - 4:00 p.m.

Sponsor: Safeway Corporation April 10-12, 1986

Film Festival Schedule*

Thursday, April 10, 1986

10:30 a.m.	Chicano	23 min.
11:00 a.m.	The Mexican Tapes 1	52 min.
12:00 noon	The Double Day	53 min.
3:45 p.m.	Tapestry	32 min.
4:20 p.m.	The Mexican Tapes 2	52 min.

Friday, April 11, 1986

1:00 p.m.	Mexican Americans: An Historical Profile	29 min.
1:30 p.m.	The Mexican American: Heritage and Destiny	29 min.
2:00 p.m.	The Mexican Tapes 3	52 min.
3:00 p.m.	Ballad of an Unsung Hero	30 min.
3:30 p.m.	Sally García and Family	35 min.
4:15 p.m.	No Key to Turn	2 hrs.

Saturday, April 12, 1986

10:00 a.m.	Yo soy Chicano	52 min.
11:00 a.m.	Año Nuevo	55 min.
1:30 p.m.	Yo soy	1 hr.
3:00 p.m.	The Mexican Tapes 4	52 min.
4:00 p.m.	Mexican American Culture: Its Heritage	18 min.
4:30 p.m.	Mexican Americans: The Invincible Minority	28 min.

*Films will be shown in the University Suite, Room 312, Union East

Film Notes

CHICANO (BFA Educational Media): This film presents a variety of points of view and attitudes that reflect Mexican-American diversity. Although the Chicano movement can be symbolized by such dramatic events as the East Los Angeles moratorium, it is more realistically represented by the goals of positive programs to halt discriminatory practices in education, housing, and employment.

THE MEXICAN TAPES: A CHRONICLE OF LIFE OUTSIDE THE LAW (Produced by Louis Hock): A series of four one-hour programs concerning the Life and times of undocumented Mexican families living in Southern California.

THE DOUBLE DAY (Tricontinental Film Center): An informative and provocative documentary about working women in Latin America and their efforts to achieve equality in the home and the workplace. Mexican factory workers, Argentine maids, Bolivian miners' wives, and Venezuelan women in a consciousness-raising session, among others, speak out about their problems. Most combine participation in the labor market with their functions as mothers and wives, thus they work a "Double Day."

TAPESTRY (El Paso Public Schools: Rosa Guerrero): Rosa Guerrero portrays the intermingling of nationalities, culture, religions, and languages as she narrates the evolution of dance form.

MEXICAN AMERICANS: AN HISTORIC PROFILE (Anti-Defamation League of B'nai B'rith): This film traces the history of the Mexican American from the Spanish conquistadores to the present, exploring the development of economic and political grassroots movements that are playing a decisive role in breaking a 200-year cycle of poverty in Southwestern Mexican-American communities.

BALLARD OF AN UNSUNG HERO (Cinewest Productions): This is the compelling portrait of 88-year-old Pedro J. González, from his early years as a telegraph operator with Pancho Villa during the Mexican Revolution to his pioneering career as a radio and recording star in Los Angeles. This documentary includes rare historical footage and photographs, vintage music from the 1920s, and interviews with Pedro and his wife, María.

SALLY GARCÍA AND FAMILY (Education Development Center, Inc.): This is an unscripted documentary about the growing phenomenon of a woman returning to work as she enters middle age, despite her satisfaction with home and family. The Garcías are a close family, but they are experiencing many of the changes and tensions that have affected, and often disrupted, other families.

NO KEY TO TURN (Renate Caldwell): This film depicts the effects in human terms that HUD's site selection criteria for public housing have on low-income and middle-class neighborhoods. Specific events and conditions in El Paso, Texas, have been used to graphically show what is, in fact, a nationwide concern of profound consequence.

YO SOY CHICANO (Tricontinental Films): Using both documentary and fictional techniques, this film presents the Chicano experience from its roots in pre-Columbian history to current struggles. Interspersed throughout are interviews with several contemporary Chicano leaders (Dolores Huerta, Reyes Lopez Tiejerina, Rodolfo "Corkey" González, José Angel Gutierrez), who explain their different approaches to the problems facing Mexican Americans today.

AÑO NUEVO (The Cinema Guild) : A documentary on the plight of undocumented Mexican workers living in cardboard shacks for \$45 per month while picking daisies for 14¢ a bunch. After being fired for attempting to organize a union, some of these workers brought and won a lawsuit against their former boss, thereby establishing that fair labor laws in the United States apply equally to all workers, regardless of their legal status.

YO SOY — I AM (Jesus Treviño): One-hour documentary on the Chicano experience in the 1980s.

MEXICAN-AMERICAN CULTURE: ITS HERITAGE (Communications Group West): Tracing the history of Mexico and its relationship with the United States, the film uses the evolution of a single melody, "La Adelita," to demonstrate the influences of various cultures on both countries. This musical theme is followed from its Aztec origin through the Spanish, French, and Revolutionary periods to the American West, with the growth of Mexico examined in terms of its effect on U.S. history and aspects of U.S. culture such as the cattle industry, cowboys, and western music.

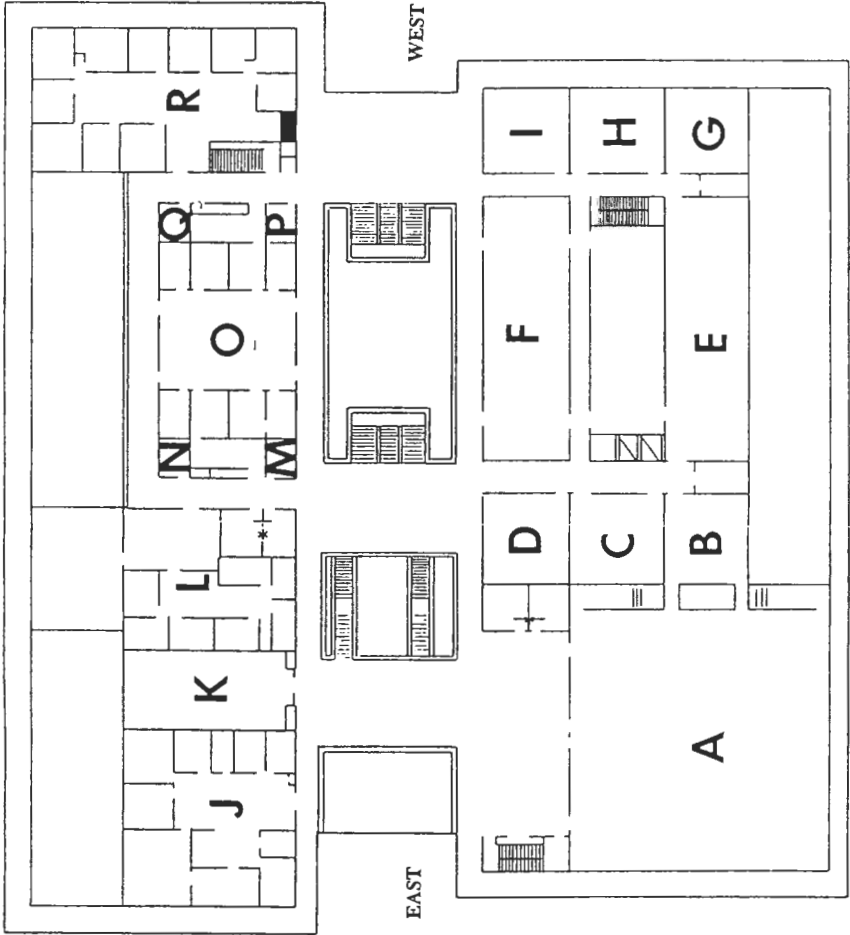
MEXICAN AMERICANS: THE INVINCIBLE MINORITY (Indiana University): This film documents events in the Chicano movement and describes the struggle for an identity by the nations second largest, and fastest growing, ethnic minority. It emphasizes the need for understanding that the Mexican American has unique aspirations that include retaining a cultural identity.



**MAP: UNION EAST
THIRD FLOOR**

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Ralph C. Guzman

1924 - 1985



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**BIENVENIDOS A EL PASO
FROM
UNITED STATES CONGRESSMAN
RONALD D. COLEMAN**



On behalf of the people of the 16th Congressional District of Texas, I want to welcome the National Association of Chicano Studies Annual Conference to the historically and culturally rich borderlands. Our strength as a nation lies in the diversity of our people and our cultural heritage. The growth and establishment of Chicano Studies nationwide enriches our country, and we salute your contributions to this ongoing effort.

Paid for by Coleman for Congress, Bill Kastin, Treas.