XII Annual Conference
of the
National Association of Chicano Studies
March 8—10, 1984
The University of Texas at Austin
Estimadas y Estimados Colegas:

It is a privilege and a pleasure to welcome you to The University of Texas for the XII Annual Conference of the National Association of Chicano Studies. This is particularly important to all of us associated with the Center for Mexican American Studies because it allows us to express once again the commitment and support that The University of Texas and the Center have for the continued development of Mexican American scholarship.

When UT hosted the second annual meeting in 1975, NACS was a fledgling organization. Since then it has gone on to achieve national recognition and dramatically expand its membership and scope. As your presence illustrates, today NACS includes the nation’s leading specialists in Mexican American affairs.

The Center’s faculty, staff and students are honored to host the NACS annual meeting once again. Since you were here last, our numbers have grown substantially, and the scope of the Center’s activities has expanded significantly. However, we recognize that there is still much to be done. We are acutely aware of the need to recruit additional faculty, particularly Chicana scholars such as those who, through this conference, are making clear the need to address explicitly the Chicana dimension of the Mexican American experience.

We hope that in addition to attending the meetings you will have opportunity to learn about the Center and UT. We are particularly proud of our publications program, and we invite you to learn about it so that you will look to us to be your publisher in the future. We also encourage you to find out about the graduate school and the financial support available for Mexican American students in any and all departments and programs on campus so that you will encourage your undergraduates to consider UT as they plan for the future.

With the support of the Administration, all of us here are convinced that we are in the process of creating an environment that will nurture Chicano intellectual life. Hosting this conference moves us closer to that goal. Thus, on behalf of the Chicano faculty, staff and students of The University of Texas, we would like to thank all of you for coming. We hope that you will enjoy your visit and that you will gain as much from it as we know we will.

Rodolfo O. de la Garza
Director, Center for Mexican American Studies

Gilberto Cardenas
Conference Coordinator
Officers of NACS

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COVER ART from the original poster by Yolanda Santoyo, Austin-based artist who obtained her BFA from North Texas State University. Original 5-color silkscreen designed and printed by the artist.
ACKNOWLEDGMENTS

The organizers of the XII Annual Conference of the National Association of Chicano Studies would like to express our appreciation to those individuals whose time and work were instrumental in making this year’s conference possible.

They are:
Paulina López, Elizabeth Forsyth, Priscilla Garcia, José Flores, Melinda Scheely, and Adela Flores from the Center for Mexican American Studies, Austin
Gustavo Rodriguez, Monica Alonso, and Derek Cooper, assistants in-site coordinator, Austin
Beverly McKeondon, Joan Masdeu, Kirk Hampton, and Dana Carrell from the Department of Sociology
The NACS Site Committee
Eloisa Morenito from the Joe C. Thompson Conference Center
Jerry Turner from the Villa Capri

We would also like to express our appreciation for the support given by our sponsors:

Campus Sponsors
Dr. William S. Livingston, Dean of Graduate Studies
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Cliff Martin, Town Lake Florist
Rita Stappasrnt, Women and Their Work

Special Thanks to:
Héctor Guerra, Eastern Michigan University
Norma Kandelis, University of Houston
Emilio Zamora and Roberto Calderon, UCLA
International Women's Day dates back to 1909 when women within the Socialist Party of the United States called for an annual demonstration in favor of women's suffrage. This demonstration formed part of a general call for party support of feminist demands and was to be held on the last Sunday of February. This first celebration was such a success that it caught the attention of feminists and socialists in other countries.

The following year, participants in the Second International Socialist Conference unanimously passed the proposal of Clara Zetkin, German socialist and labor leader, to create International Women's Day.

On March 19, 1911, Germany and Austria were the first to celebrate this day. In the United States, it remained simply Women's Day until 1916 when American women began to add an international dimension by their protests against World War I. Ironically, the celebration of International Women's Day in the United States was only sporadic during the 1920s and 30s, after which time it died out completely. Its revival did not occur until the late 1960s.

The date March 8th is historically significant for the women's movement. On that date in 1857, women from New York's garment and textile industry staged a major demonstration to protest low wages and long workdays. On March 8, 1908, thousands of women from the needle trades industry demonstrated once again against these same conditions, and in favor of the abolition of child labor and the passage of women's suffrage.

Today, as we begin our 12th Annual Conference, it is appropriate to remember the many struggles of women, and especially of our Chicana sisters. Many hurdles remain, but I hope that this year's conference, "Voces de la Mujer," will help raise our awareness of women's issues, and bring us one step closer to achieving our goals.

Adela Flores
University of Texas at Austin
LIST OF BOOK EXHIBITORS

(During the Conference all Book Exhibits will be at TCC 2.110)

Arte Público Press/Revista Chicano Riquela
Nicolas Kanellos

Bilingual Review Press
Gary Keller

Center for Mexican American Studies
University of Texas at Austin
José Flores

Center for Migration Studies
Francine Bellows

Committee for Hispanic Arts and Research
Romeo Rodríguez

Mexican American Studies Journal
Geneva López

The Pawn Review
Tom Zigel

Relámpago Books
Juan Rodriguez

Third Woman Press
Norma Alarcón

Burnadette Monda

United States Census Bureau
Dallas Regional Office
Alfonso Mirabal

University of Chicago Press
John Robb

University of Michigan
Sara Gutiérrez

University of New Mexico Press
Mary Army

University of Texas Press
Della Sprunger
8:00 am REGISTRATION ..................................................... TCC LOBBY
8:30 am WELCOME
Dr. Pete T. Flawn, President of The University of Texas, Austin
Dr. Rodeño O. de la Garza, Director, Center for Mexican American Studies, The University of Texas, Austin
Dr. Gilberto Cardenas, Conference Coordinator ..................................... ECLH
9:00-10:30 am THURSDAY SESSIONS
1. Invisible Chicanas: Predicadoras, Teatristas, Poetas .......................... TCC 2.122
   Chair: Yolanda Julia Bryyles, University of Texas, San Antonio
   "Isabel Escruda: Transmitter of Sonoran Spiritualism, 1910-1930"—Raquel Ruth Goldsmith, University of Arizona/Pima Community College
   "Looking at Women in El Teatro Campesino"—Yolanda Julia Bryyles, University of Texas, San Antonio
   "No me pueden chingar el corazón: The Embodiment of Power in Chicana Poetry"—Carmen Tafolla
   Commentator: Guadalupe Castillo
2. Studies of Chicana Self Esteem .............................................. TCC 2.120
   Chair: Rebecca A. Rangel, San Jose State University
   "Mexican American Adolescent Women and Their Self Esteem"—Rebecca A. Rangel, San Jose State University
   "A Comparison of Chicana and Anglo Women on the Motive to Avoid Success"—Sylvia Ramirez, University of Santa Clara
   "Mexican American Adolescent Sex Roles and Self Esteem as a Function of Acculturation and Socio-Economic Status"—Genevieve Canales, National Chicano Council on Higher Education
3. Social Psychological Issues in Chicano Behavior .......................... TCC 3.120
Chair: Marta Diaz, National Chicano Council on Higher Education

"Machismo"—A. Rolando Andrade, Bowling Green State University
"Patriarchy and Race: Domination in Psychosexual Context"—Doug Moury, Colorado College
"La Chicanidad y el Machismo: The Negative Macho Character Trait as a Result of Oppression"—San Rios, Jr., Humboldt State University
"Chicano Adolescence: Female/Male Perspectives"—Alfredo Miranda, University of California, Riverside

4. Chicano Class Segments .......................................................... ECLH
Chair: Dennis Valdez, University of Minnesota

"Domestic Work Among Chicanas: A Transitional or Ghetto Occupa-
tion"—Mary Romero, University of Wisconsin, Parkside
"La vida cotidiana de los campesinos en Michigan"—Dennis Valdez, University of Minnesota
"The Employment Experience of Undocumented Mexican Women in Los Angeles: Results of a New Survey"—Margo Corona De Ley, University of Illinois
"Campesinos and the State: Control of the California Harvest Labor Market, 1950-1970"—Adefa de la Torre, Colorado College

5. Empirical Studies in Chicano Political Views ............................ LS 2.114
Chair: Margarita Diederico, University of Texas, San Antonio

"Political Behavior of Urban and Rural Chicano Leaders: A Comparative Analysis"—Roberto Villarreal, University of Texas, El Paso
"Gender Differences in Political Attitudes"—Robert Brischetto, Southwest Voter Registration Education Project and Margarita Diederico, University of Texas, San Antonio
"Political Attitudes and Worker Underutilization: Results from the National Chicano Survey"—Philip Garcia, University of Southern California
"Moral Judgment in Chicano, Black and White Young Adults"—Anthony J. Cortese, Colorado State University
6. Mexican Folklore Sin Fronteras .......................... TCC 3.122
Chair: José Limón, University of Texas, Austin
"Folklore and the Undocumented Mexican Worker"—José Limón, University of Texas, Austin
"Structural Aspects of the Aztec Goddess Chihuacuotl in the Exemplum Folktales of the Lower Rio Grande Valley"—George Green, Pan American University
"The Revolutionary Corrido: Some Early Phonographic Recordings"—Guillermo Hernández, University of California, Los Angeles

10:30-10:45 am BREAK

10:45-12:00 noon THURSDAY SESSIONS

7. Labor and Migration in Mexico and the Border .......................... TCC 3.120
Chair: Emilio Zamora, University of California, Los Angeles
"Informal Labor Market: Women as Workers in Urban Mexico"—Marta López, University of California, Los Angeles
"La migración México-EEUU visto por los jóvenes mexicanos"—Alberto Hernández, CEFNOMEX, Tijuana, B.C.
"Crecimiento agrícola y economía campesina (el coyo de agricultura fronteriza del norte de México)"—José Luis Contreras, CEFNOMEX, Tijuana, B.C.
Commentator: Sylvia Ortega, University of Texas, Austin

8. Literature by Chicanas ........................................ TCC 3.122
Chair: Julián Olivas, University of Houston
"Time in the Poetry of Evangelina Vigil"—Silvia Novo Pena, University of St. Thomas
"Women in the corrido of 'Ole Mexico'"—Rodoño Cortina, University of Wisconsin, Milwaukee
"The Chicana in the Text"—Julián Olivas, University of Houston

9. The Chicago Left and Electoral Politics:
The 1984 Election ................................................ TCC 2.122
Chair: Mario Barrera, University of California, Berkeley
Mario Barrera, University of California, Berkeley
David Montejano, Southwest Voter Registration Education Project
Ray Sandoval, University of Santa Clara
10. El Arte Contemporáneo de la Mujer..................TCC 2.120
Chair: Pío Pulido, Centro Independiente de Investigación e Información del Arte, México

"Arte chicoano visto desde México"—Pío Pulido, Centro Independiente de Investigación e Información del Arte, México

"Politics and Palettes: ‘The Great Wall’ of California"—Elaine Miller, State University of New York, Brockport

"The State of Chicano Art: Slide Presentation"—Tomás Ybarra-Frausto, Stanford University

Commentator: José González, Mi Raza Arts Consortium, Chicago

12:00-1:30 LUNCH BREAK
BROWN BAG LUNCH: Chicano Academic Involvement in Central American Issues: Slide Presentation by Mario Barrera, University of California, Berkeley

TEATRO PRESENTATION: Performance of "La Enseñanza de Doña Juana/The Teachings of Doña Juana" by El Teatro Agacero, a Chicano theater group from Casa Armijo, New Mexico. This is a bilingual obra about Chicanos in northern New Mexico and southern Colorado........................ECLH

1:30-3:00 pm THURSDAY SESSIONS

11. Crime and Delinquency in the Barrio..................TCC 3.120
Chair: Alfredo González, California State University, Los Angeles

"Illicit Activities in Legal Business Ventures"—Lalo Valdez, University of Texas, San Antonio

"Female Alcohol and Drug Abuse in a Rural Community"—Albert Mata, Jr., University of Texas, Austin

"Feminization of Poverty: The Case of Chicanas and Crime"—Larry Trujillo, University of California, Berkeley

"Chicanas and Homicide"—Tacho Mindiola Jr., University of Houston

Commentator: José López, California State University, Longbeach
12. Race, Class, Gender and the Chicana Experience ...............TCC 3.102
   Chair: Beatriz M. Pesquera, University of California, Berkeley
   "Chicana Labor"—Denise Segura, University of California, Berkeley
   "Gender and the Mexican Elderly: An Empirical Case Study"—Linda Fazio, University of California, Berkeley
   "Notes on Chicana Consciousness"—Beatriz M. Pesquera, University of California, Berkeley

13. A Nation at Risk: The Imperative for Educational Reform ......TCC 2.102
   Chair: Francisco Hernández, University of California, Berkeley
   "A Nation at Risk: A Threat to Chicanos"—David Castellanos, Northern Illinois University
   "Once Again Chicanoismo is at Risk"—Helius deArrudah, Northern Illinois University
   "Academic Excellence and Sociolinguistic Suppression"—Wilfred Gadsden, City College of Chicago

14. Chicanos and Philanthropy........................................TCC 2.122
    Chair: Reynaldo Rodríguez, Hogg Foundation, University of Texas, Austin
    Victor Ornelas, Anheuser Busch, Inc.
    Cherry Miller, Advanced Micro Devices
    Reynaldo Rodríguez, Hogg Foundation, University of Texas, Austin

15. Chicano Theatre .....................................................ECLH
    Chair: Tomás Ybarra-Frausto, Stanford University
    "The Critics View Valdez' Los Corridos"—Carlos Morton, University of Texas, Austin
    "The Plays of Carlos Morton"—Edith Yross, Houston Baptist University
    "La farándula chicana: Voces de la mujer"—Tomás Ybarra-Frausto, Stanford University
    Commentator: Nicolás Kanellos, University of Houston
16. Chicano History — TCC 2.120
Chair: Victor Nelson Cisneros, Colorado College

"Literature as History: Mexican/Chicana Experience" — Merrilsten Ponce Adame, California State University, Northridge

"Indian Resistance and Accommodation in the Mexican North (18th Century)" — Roberto Mario Salomón, Pan American University

"The Politics of Race Relations: Mexicanos on the Home-Front during World War II" — Juan R. García, University of Arizona

"La Prensa de San Antonio and its Literary Page, 1913 to 1915" — Onofre Di Stefano, Occidental College

Commentator: Federico Sánchez, California State University, Long Beach

3:00-3:30 pm BREAK

3:30-5:00 pm THURSDAY SESSIONS

17. Recent Trends in Chicano Poetry — TCC 2.102
Chair: Gary D. Keller, State University of New York, Binghamton

"The Newest Chicana Poetry: An Overview" — Gary D. Keller, State University of New York, Binghamton

"The Street Scene: Metaphoric Strategies on Contemporary Chicana Poetry" — Maria Herrera-Sobek, University of California, Irvine

"New Trends in the Poetry of Denise Chavez and Pat Mora" — Tey Diana Rebollo, University of Nevada, Reno

"Gender and Ethnicity in Contemporary Chicana Poetry: The Search for a ‘Universal’ Womanhood in Alma Villanueva’s Mother, May D" — Marta E. Sánchez, University of California, San Diego

18. Case Studies of Chicano Leadership — TCC 2.120
Chair: José Hinojosa, Pan American University

"A Case Study of Latino Youth Leadership and Political Power" — Carlos Navarro, California State University, Northridge

"Dennis Chavez’ Quest for the Senate" — Roy Luján, New Mexico Highlands University

"The Election of Tony Anaya as Governor of New Mexico: Implications for Hispanics" — Maurilio Vigil, New Mexico Highlands University
19. Demographic Trends for the Mexican Origin Population .......TCC 3.102
   Chair: Estevan T. Flores, Southern Methodist University
   "A Socio-Demographic Profile of Hispanic Dallas County"—Estevan T. Flores and Rolando Peña, Southern Methodist University
   "The Lower Rio Grande Valley: Methodological Issues in Longitudinal Comparison"—David Alvarez and Manuel López, Pan American University
   Commentators: Leonardo Estrada, University of California, Los Angeles and Norma Ojeda, University of Texas, Austin

20. Sra. Aurora E. Orozco: Mother, Community Activist
   and Author..................................................TCC 3.120
   Chair: Cynthia Orozco, University of California, Los Angeles
   "A multi-medium presentation" by Sra. Orozco's four daughters.
   Cynthia Orozco
   Maria Teresa Orozco
   Irma Orozco
   Sylvia Orozco

21. Training in Work and Family Arenas..........................TCC 2.122
   Chair: Gloria Elisa Moreno, University of Texas, Austin
   "The Impact of Government Training Policy on Hispanic Youth Employment Outcomes"—Manuel Avelos, University of New Mexico

22. Ethnomusicology...........................................ECLH
   Chair: Pablo Poveda, University of Texas, Austin
   "La mujer en la cultura musical"—Javier Pacheco, University of California, Los Angeles
"Continuity, Change and Adaptation in Music within the Chicano/Mexican Community of Los Angeles"—Steven J. Loza, University of California, Los Angeles

"The Music of the Chicano Movement"—Pablo Poveda, University of Texas, Austin

4:30-6:00 pm THURSDAY
CHICANO CAMPUS LEADERS: Working to shape the future—an informal discussion on current campus issues open to all conference and campus students

Chair: Gomesinde Rodriguez, University of Texas, Austin

6:00-7:00 pm THURSDAY
CHICANA ART EXHIBIT: Voces de la Mujer and reception sponsored by Mujeres Artistas Del Sureste and Women and Their Work
BLAC MAIN FLOOR

6:00-10:00 pm THURSDAY
RECEPTION and SPECIAL PROGRAM: Sponsored by the Austin Mexican American Chamber of Commerce, Anheuser-Busch, Inc., the Center for Mexican American Studies, University of Texas, Austin. SPECIAL RECOGNITION: Emma Tenayuca and Maqueta Solís, presentation by Emilio Zamora and Roberto Calderón, Chicano Studies Research Center, University of California, Los Angeles

TCC DINING ROOM

10:00 pm THURSDAY
CHICANO NIGHT: Featuring "Las Amigas" from Albuquerque, New Mexico. Sponsored by the Chicano Cultural Committee, Mexican American Student Affairs Advisory Committee on Cultural Diversity and the Center for Mexican American Studies

TEXAS TAVERN-STUDENT UNION
23. Topics in Chicana Literature .......................... TCC 3.120
Chair: Sharen Ugalde, Southwest Texas State University
"Chicana Literature: A European Perspective"—D. Herm, Universitat Bremen, Denmark
"Chicana Literature: A Triumph of Creativity Over Oppression"—Jacqueline Garcia-Bulinger, Eastern Montana College
"Response to Richard Rodriguez, His Stand on Affirmative Action and Bilingual Education"—Herman Curiel, University of Oklahoma
"Técnicas narrativas del 'fuir de la conciencia' en tres relatos de . . . y no se lo tragó la tierra"—Jorge A. Thomas, New Mexico Highlands University

24. Cultural Identity at the Mexican Northern Border .......................... TCC 2.120
Chair: Jorge A. Bastianante, CEFNOMEX, Tijuana, B.C.
"Use and Preferences of Mass Media and Cultural Identity at the Mexican Northern Border"—Maria Luisa Rodriguez Salas, CEFNOMEX, Tijuana, B.C.
"Migration and Cultural Identity in Seven Municipios of Mexico"—Jorge Carrillo, CEFNOMEX, Tijuana, B.C.
"Cultural Identity and Political Attitudes in Seven Municipalies of Mexico"—Cayetano del Castillo, CEFNOMEX, Tijuana, B.C.
"Cultural Identity and Gender at the Mexican Northern Border"—Norma Iglesias, CEFNOMEX, Tijuana, B.C.
25. Chicanas and Language

Chair: Leticia Galindo, University of Texas, Austin

"Spanish Language Media Use Among Chicanas in Southern California"—Diana A. Bustamante, Angela Valenzuela and Adalberto Aguirre, University of California, Riverside

"Language, Power and Women"—Alvina E. Quintana, University of California, Santa Cruz

26. Religión y la Mujer

Chair: Inés Talamantez, University of California, Santa Barbara

"The Role of Women in Religious Continuity and Change in Chicano Communities"—June Macklin, Connecticut College

"Spiritualism in California and Mexico: A Case Study in Women and Power"—Inés Talamantez, University of California, Santa Barbara

"Chicanas and Church Hegemony: Struggle and Contribution"—Gilberto R. Cadena, University of California, Riverside

27. Applying Theory to Community Practice

Chair: Julia Curry, University of Texas, Austin

"The Development of Community Competence Through a Neighborhood Organization (UNO)"—Adriana María Arzac, Center for Counseling and Health Services, San Antonio

"Desarrollo de grupos minoritarios y la integración de las teorías de Freire, Lynn y Goodman y su aplicación práctica en México"—Guillermima Valdez, COMO/CEFNMEX, Tijuana, B.C.

"The Application and Uses of International Instruments and Fora in the Struggle of Mexicans and Chicanos in the U.S.A."—Roxanne Dunbar Ortiz, El Mundo Indigena

"Freire's Psycho-Social Method Applied to Chicanos Persistence Behavior"—Raymond Padilla, Arizona State University

28. Workshop: Chicana Writing and Publishing in the Midwest

Chair: Ana Castillo, Chicago

Sandra Cisneros, Guaadalupe Cultural Center
Norma Alarcón, Third Woman Press
Beatriz Batakian
29. Miguel Méndez and His Works: A Border Literary Expression  TCC 3.120
   Chair: Justo S. Alarcón, Arizona State University
   "La muerte en la obra de Méndez"—Margarita Cota-Cárdenas, Arizona State University
   "Morfología del relato maravilloso en Miguel Méndez"—Armando Miguel, University of Arizona, Tucson
   "El desierto como espacio real y literario en las obras de Miguel Méndez"—Lupe Cárdenas, New Mexico State University
   "El símbolo como imagen literaria de la explotación socio-histórica del Yaqui en Tata Casahua, de Miguel Méndez"—Justo S. Alarcón, Arizona State University
   Commentator: Lauro Flores, University of Washington

30. La Familia Chicana ..............................................TCC 2.120
   Chair: Adela Flores, University of Texas, Austin
   "The Chicana in the 80's: A Re-examination of Her Role in the Family Structure"—Irene Campos Carr, BRK Family & Community Project, Aurora, Illinois
   "La Chicana: Harbinger of Social and Cultural Change in La Familia"—Rosie Lee Camacho-Salinas, Taylor, Texas
   "Extended Family Impact of Divorce"—Irene I. Bhea, Metropolitan State College
   "Family and Women's History: An Uneasy Fit—The Intersection of Chicano and Mexican History"—Alex M. Saragoza, University of California, Berkeley
   "Acculturation and Domestic Violence in Hispanic Communities"—Becky Marrujo and Ricardo Carrillo, Servicios de la Raza, Denver

31. An Open Discussion on Sexism: Constructing a Chicana Feminism .....................................................TCC 1.110
   Chair: Teresa Córdova, University of California, Berkeley
32. Human Services and Ethnic Sensitive Social Work on the U.S.-Mexican Border

Chair: Devón Peña, University of Texas, Austin

"Social Work with Chicano Elderly on the Border"—Eunice García, University of Texas, Austin

"Feminist Therapy with Chicanas"—Dawn Gettman, University of Texas, Austin

"Social Services and Undocumented Workers"—Susan Zurcher, University of Texas, Austin

"Immigration and Social Work"—Devón Peña, University of Texas

33. Chicana Research Sources

Chair: Laura Gutiérrez-Witt, University of Texas, Austin

"Chicana Reference Sources"—Richard Chabrán, University of California, Los Angeles

"Data Bases and Educational Sources for Chicana Research"—Marta Cotera, Information Systems Development, Austin

"Development of Chicana Archival Sources at UT"—Laura Gutiérrez-Witt, University of Texas, Austin

"Mexican Archival Sources for Research on Chicanas"—Barbara Driscoll, CEFNOMEX, Tijuana, B.C.

12:00-1:30 pm LUNCH BREAK

CHICANA CAUCUS MEETING: hosted by Melba Vásquez, University of Texas, Austin

TCC 1.10

1:30-3:30 pm FRIDAY SESSIONS

34. Plenary Session: Gender and Equality: Chicanas in Higher Education and Society

Chair: Margarita Melville, University of Houston

"Feminismo: The Ethnic Factor and Feminism"—Cordelia Candelaria, University of Colorado, Boulder
"Women, Then and Now: An Analysis of the Adelita Image Versus the Chicana as Political Writer and Philosopher"—Norma Cantú, Laredo State University

"Work and Family: How Chicanas are Adapting to the Changing Nature of U.S. Society"—Maxine Baack Zinn, University of Michigan

"Secrecy in Chicano Studies and the Chicano Community"—Cynthia Orozco, University of California, Los Angeles

"The University Setting Reinforces Inequality"—Christine Siera, Colorado College

"Integrating Chicana Studies into Chicano Studies"—Alma Garcia, University of Santa Clara

3:30-5:00 pm FRIDAY SESSIONS

35. A Chicana Reading and Booksigning: Four Chicana Poets LBJ AUD
Chair: Nicolás Kanellos, University of Houston

Chants—Pat Mora (El Paso)

Women of Her Word: An Anthology of Writings by Latinas and The Computer Is Down—Evangelina Vigú (Houston)

Women are Not Roses—Ana Castillo (Chicago)

The House on Mango Street—Sandra Cisneros, Chicago

36. Las Cholas de Tijuana: Photo and Ethnographic Images
and Impressions SRH 3.111
Chair: José B. Cuellar, Stanford University/San Diego State University

"Overview of the Program"—José B. Cuellar, Stanford University/San Diego State University

"Statistical Profile of Las Cholas"—José Manuel Valenzuela Arce, CEFNOMEX, Tijuana, B.C.

"Case Study of the T.J. Queens"—Laura Cummings, UNAM-U/ABC/San Diego State University

37. New Perspectives in Chicano Psychology:
Cross-Cultural Implications TCC 2.120
Chair: Manuel Ramírez III, University of Texas, Austin
Manuel Ramirez III, University of Texas, Austin
Ray T. Garza, University of California, Riverside
Melba Vásquez, University of Texas, Austin
Commentator: Augustine Baron, University of Texas, Austin

38. Aztecan and Chicano Consciousness .................................. ART 1.120
Chair: Jorge Klor de Alva, State University of New York, Albany
  "Women and Aztecs in Three Chicano Novels"—Ahurista, Colorado College
  "Myth and Cultural Nationalist Movements"—Género Padilla, University of Utah
  "Aztecs, Borinqueños and Hispanic Nationalism in the U.S."—Jorge Klor de Alva, State University of New York, Albany
Commentator: Cordelia Candelaria, University of Colorado, Boulder

39. On the Pedagogy of Spanish to Spanish Speakers: A Forum ........... TCC 1.110
Chair: Elba Sánchez, University of California, Santa Cruz
Sylvia Lizárraga, University of California, Berkeley
Clara Lomas, University of California, Santa Cruz
Elba Sánchez, University of California, Santa Cruz
Luz Garzón, Palomar College
Rosaura Sánchez, University of California, San Diego

40. Chicano Literature: Structure and Representation ....................... SRH 3.109
Chair: Rolando Hinjosa-Smith, University of Texas, Austin
  "The Structure of the Road to Tumazunchale by Ron Arias"—Julia Cruz, University of Florida
  "Los mitos en la novela Reio en el paraiso de Alejandro Morales"—Víctor Baptiste, Hofstra University
  "La participación de la chica en el proyecto ideológico de auto-representación"—Manuel de Jesús Hernandez-G., Stanford University
  "Chicana Profiles: Voces de silencio/sombras de soledad/semillas de amor"—Lupita Ochoa Thompson, University of Oklahoma
  "Chicano Literature and the Female Character"—Michele S. Davis, Columbus, Ohio
SATURDAY, March 10, 1984

3:45 am-4:30 pm SATURDAY

FILM FESTIVAL: Sponsored by Eastern Michigan University and the Center for Mexican American Studies

8:30-10:00 am SATURDAY SESSIONS

41. The Chicana in Literature: From Past to Present

Chair: Clara Lomas, University of California, Santa Cruz

"Primeros esfuerzos valiosos y limitados: el papel de la mujer en los cuentos de Estela Portillo Trambley"—Clara Lomas, University of California, Santa Cruz

"Swimming Against the Current: Breaking Down Sexist and Classist Representation"—Eva Sanchez, University of California, Santa Cruz

"La mujer fuerte en There Are No Madmen Here de Gina Valdes"—Sylvia Livarraga, University of California, Berkeley

Commentator: Angie Chabram, University of California, San Diego
42. Chicanos and Central American Conflict
Chair: Nestor Rodriguez, University of Texas, Austin

"Chicanos and U.S. Involvement in Central America"—Nestor Rodriguez, University of Texas, Austin

"Present Conditions in Latin America: The Refugees"—Margarita Melville, University of Houston

"The Nicaraguan Revolution"—Alberto García, University of California, Riverside/East Los Angeles College

"The Chicano Perspective in South Texas"—Rogetio Núñez, University of Texas, Austin

"Recent Observations from Central America"—Myrna Suñaito, Fulbright Scholar

43. Chicoano Intellectuals and Power
Chair: Donald Torres, University of Texas, Austin

"The Bourgeoisification Question: What is to be Done?"—Henry Flores, St. Mary's University

"Alternative Feminist Frameworks and Chicanas Analysis of Four Theoretical Models for Research"—Rosario Torres Raines, Texas A & I University

Commentator: Julián Samora, University of Notre Dame, Juan Gómez-Quitones, University of California, Los Angeles

44. Women, Migration and Labor on the Border
Chair: Rosalia Solorzano, University of Texas, El Paso

"Women, Migration and Labor on the Border"—Rosalia Solorzano, University of Texas, El Paso

"The Best Thing About El Paso: Domestic Workers on the Border"—Vicky Ruiz, University of Texas, El Paso

"Boundary Changes and Displacement of Mexicans Along the U.S.-Mexico Border"—Oscar Martínez, University of Texas, El Paso

"Between the Lines: A New Perspective on Industrial Sociology of Female Labor in Transnational Factories in the U.S.-Mexico Border Region"—Devón Peña, University of Texas, Austin

"Immigration Experiences of Mexican Women: A Case Study"—Julia Curry, University of Texas, Austin

Commentator: Kathy Sturdt, University of Texas, El Paso
45. The Schooling of Mexican American Children

Chair: Harriet Romo, University of Texas, Austin


"The Psychological Rape of Mexican American Children in the Public School Classroom"—Roberto Córdova, University of Northern Colorado

"Little School of the 400"—Guadalupe San Miguel, University of California, Santa Barbara

46. Selected Studies of Gender Differences Among Mexican Americans

Chair: Carlos Arce, National Chicano Council on Higher Education

"Issues of Method and Content in Survey Research on Gender Related Topics"—Carlos Arce, National Chicano Council on Higher Education

"Gender Differences in Language Attitudes and Behavior Among Mexican Americans"—Aida Hurtado, University of California, Santa Cruz

"The Impact of Gender on Ethnic Identity and Political Attitudes of Mexican Americans"—John A. Garcia, University of Arizona

"Acculturation and Sex-Role Attitudes Among Mexican American Men and Women"—Vladimir Ortiz, University of Wisconsin and Carlos Arce, National Chicano Council on Higher Education

Commentator: Leobardo Estrada, University of California, Los Angeles, Christine Sites, Colorado College

10:00-10:30 am BREAK

10:30-12:00 pm SATURDAY SESSIONS

47. Oral History and the Television Documentary

Chair: Paul Espinosa, KPBS, San Diego
50. The Chicanx/Mexican Community: A Health Perspective

Chair: Richard Santos, University of Texas, Austin

“The Impact of Language in Health Care Services for the Chicanx Aged”—Miguel Carranza, University of Nebraska
La industria maquiladora y el desgaste obrero en la frontera norte de Mexico: el caso de Tijuana”—Mónica Jasis Filberg, CEFNOMEX, Tijuana, B.C.

“Mexican American Women and Health Care”—Sister Marian Angela Aguilar, Our Lady of the Lake University
Comentator: Antonio Ugalde, University of Texas, Austin

51. Chicanx Political Activity: The Role of Women in La Raza Unida Party and Politics

Chair: María Elena Martínez, University of Texas, Austin
José Angel Gutiérrez, Western Oregon State College

Irma Mireles, San Antonio, Texas
Rosie Castro, San Antonio, Texas
Vivian Santiago, Victoria, Texas
Marta Cotera, Information Systems Development, Austin,
José Angel Gutiérrez, Western Oregon State College

52. Poetry Reading

Chair: Irene Blea, Metropolitan State College

Irene Blea, Metropolitan State College
Cordelia Candelaria, University of Colorado, Boulder
Becky González
Angela de Hoyos

53. Chicanx/a Art in Higher Education

Chair: Santa Barraza, Mujeres Artistas del Sureste

Santa Barraza, Mujeres Artistas del Sureste
Sylvia Orozco, Centro Independiente de Investigación e Información del Arte, México
12:00-2:00 pm LUNCH BREAK

BROWN BAG LUNCH: "The Great Wall Murals, Los Angeles"—Judy Baca

NACS POCO MEETINGS:
Southern California Region .................................................. SRH 3.109
Northern California Region .................................................. SRH 3.103
Texas Region ................................................................. SRH 3.111
Rocky Mountain Region ...................................................... SRH 3.110
Colorado Region .............................................................. SRH 3.108
Midwest Region ............................................................... SRH 3.106

2:00-3:30 pm SATURDAY SESSIONS

54. La Mujer y la Frontera .................................................... TCC 2.102
Chair: Margarita Cota-Cárdenas, Arizona State University

"Irony in Chicana Writers: Marina Rivera"—Margarita Cota-Cárdenas, Arizona State University

"Mexicana? Americana? Crossing Frontiers: Cross Cultural Experience in Chicana Literature"—Tey Diana Rebolledo, University of Nevada, Reno

"Elementos Poéticos en Bajo Cubierta de Miriam Bornstein-Samoza"—Justo S. Alarcon, Arizona State University

55. Problems and Issues in the Delivery of Social Services and the Barrio ......................................................... SRH 3.110
Chair: David Maldonado, University of Texas, Arlington

"Service Delivery to the Chicano Community: The Paradox of Professionalism"—Alfredo González, California State University, Los Angeles

"Educational Abuse of Chicano Youth: Implications for Services"—Rudy Aceval, California State University, Los Angeles
"Marital Satisfactions and Psychosocial Stresses Experienced by Chicanos and How They Cope"—Roger Delgado, California State University, Los Angeles

"Substance Abuse and the Chicano Community: Implications for Social Services"—Sylvia Andrews, Our Lady of the Lake University

Commentator: Miguel Montiel, Arizona State University

56. Chicanas: An Ethnobiographical Approach
Chair: Roberto Calderón, University of California, Los Angeles

"Land Transactions Among Indian Women in 16th Century Texoco"—Juan López y Magaña, University of California, Los Angeles

"A View of Six Chicanas in Present-Day Los Angeles"—Linda R. Viramontes, University of California, Los Angeles

"Women in Early New Mexico: A Preliminary View"—Angelina F. Reyna-López, University of California, Los Angeles

"Comparative Study of Widowhood in Two South Texas Coal Mining Areas"—Roberto R. Calderón, University of California, Los Angeles

Commentator: John Chávez, California State University, Long Beach

57. Women and Leadership
Chair: Kathleen Doria, University of Texas Law School, Austin

"Mexico's 1982 Elections: A Woman's View"—Teresa Carrillo, Stanford University

"Latinas and Politics: A Case Study of Gloria Moreno"—Richard Santillán, California State Polytechnic University, Pomona

"La Campaña and the Struggle to Preserve the Barrio of South El Paso"—John H. Haddock, University of Texas, El Paso

"Perceptions of Mexican American and Anglo American Nursing Students Toward an Ideal Leadership and Fellowship Style"—Mary Helen Castillo, University of Texas, El Paso

58. Chicano History in Film: New Films on the Horizon
Chair: Ricardo Romo, University of Texas, Austin
“Some Notes on a Materialist Analysis of Chicano Film”—Rosa Linda Fregoso, University of California, San Diego

“The Mexican Image: Art Versus History”—Raymundo Paredes, University of California, Long Beach

“Zoot Suit: Between Fact and Fiction”—Mauricio Mazón, University of Southern California

Commentator: Teresa McKenna, University of Southern California

59. Chicanos and Higher Education ........................................LS 2.114
Chair: Celestino Fernández, University of Arizona

“A Study of Attrition Among Chicana Title VII Bilingual Education Doctoral Fellows”—Maejel Dominguez, Arizona State University and Jayni Flores, Eastern New Mexico University

“Towards Understanding Problems and Issues Confronting Chicano Faculty Members at White Universities”—Ramon D. Chacón, University of Santa Clara

“States of the Mexican American Female in Higher Education”—Dolotts Muga Coker, Baylor University


60. Literatura Tejana ..................................................SRH 3.108
Chair: Norma Cenuti, Laredo State University

Lucy González
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Inés Tovar

61. Mexican Migration to the U.S. ........................................SRH 3.109
Chair: Pierrette Hondagneu, University of California, Berkeley

“Agrarian Structure and Labor Migration: A Case Study from Aguascalientes, Mexico”—María de los Ángeles Crummett, New York
“Some Preliminary Notes Based on Observations of Aguilillan Women in Aguillilla and in Redwood City”—Adela Enochs-Ochoa, Stanford University

“Pa’l Otro Lado: Regional Development and Social Networks in Immigration”—Pierrette Hondagneu, University of California, Berkeley

“Operation Wetback: A Re-examination”—Tom Langham, University of Texas, Austin

Commentator: Sylvia Binard, University of Texas, Austin

3:30-5:00 pm SATURDAY

BUSINESS MEETING

6:30-8:30 pm SATURDAY

OPEN DINNER INVITATION: Hosted by Club Cuauhtémoc and Sembrada Productions, A free dinner of tacos de barbacoa de cabeza en poso and music by Johnny Degollado y su Conjunto. 1607 E. 2nd Street

8:30 pm-1:00 am SATURDAY

EL BAILE GRANDE: Dance to the music of Las Amigas, El Conjunto Azlan, and Balamil. Villa Capri Entertainment Center
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Jaime Rodriguez and Geneva Lopez, editorial assistants for the journal are in attendance.

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Agricultural Workers of the Rio Grande and Rio Bravo Valley: A Portfolio

Alan Pogue's portfolio, "Agricultural Workers of the Rio Grande and Rio Bravo Valleys," features a careful selection of twenty photographic prints. The eleven-inch by fourteen-inch photographs are printed on Ilford Galerie paper, toned toned and mounted to stringent archival standards. The photographs were printed exclusively by Pogue during his residence at J. Frank Dobie's Pascaro Ranch in the fall of 1983. The portfolio is limited to an edition of seventy-six, sixty of which will be offered for sale. All prints are signed and numbered and presented in a custom clamshell case.

Accompanying the artist's photos is a text on archival-quality paper featuring essays by Dr. Rolando Hinojosa Smith and Roberto García. Dr. Hinojosa Smith is currently a professor of English at the University of Texas at Austin. He has written several nationally acclaimed books of fiction depicting life in the Lower Rio Grande Valley. Roberto García is an Austin writer who has written insightfully on farmworker life for The Texas Observer. García grew up working in the fields and brought those memories and experiences into play while writing his powerful and direct essays.

Alan Pogue has been photographing the changing rural landscape in and around Texas since 1970. In the Summer of 1983 the Texas Institute of Letters recognized Pogue's contributions and awarded him the Dobie-Pasaro Fellowship. The Fellowship is awarded to promising writers and artists to allow them time and resources to finish ongoing projects. Pogue used the most of his six-month residency at the late J. Frank Dobie's ranch by printing the photographs for this portfolio.

The publication of the Alan Pogue portfolio is sponsored by the Center for Mexican American Studies at the University of Texas at Austin. Inquiries and purchase orders should be addressed to Dr. Ricardo Romo, managing editor of the Mexican American Monograph Series.

Prepublication price will be $500 until March 30, 1984. After publication the price will be $600. On August 31, 1984 the price will be fixed at $500. To reserve a portfolio or for more information please call (512) 471-4537 or write to:
The Center for Mexican American Studies, Student Services Building, The University of Texas at Austin, Austin, Texas 78712.
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Berkeley Tops Scholars' Rankings of Graduate Schools' Reputations

By EUGENE S. YOGER

The University of California at Berkeley has been ranked first among medium-sized universities in the nation's academic community in the second annual survey conducted by the American Council of Education. Berkeley was also ranked first in the nation among all universities.

The survey, which is based on a questionnaire sent to 1,000 academic institutions, was conducted by the National Opinion Research Center at the University of Chicago. The results were announced yesterday at a news conference at the University of California at Berkeley.

The survey asked academic institutions to rank themselves on a scale of one to ten in terms of their overall academic reputation. Berkeley was ranked first in the nation among all universities and first in the nation among medium-sized universities.

The survey also asked academic institutions to rank themselves in terms of their research reputation. Berkeley was ranked first in the nation among all universities and first in the nation among medium-sized universities.

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