March 8, 1982

To Participants in the National Association for Chicano Studies Conference

For the faculty, staff, and students of Arizona State University, it is a privilege to welcome you to the 14th annual conference of the National Association for Chicano Studies.

I commend the purpose of the three-day conference—to "bridge the gap between Mexican scholars and the American public on issues such as immigration, inter-American relations and unique cultural interests." To support the theme, your planners have developed a program covering a broad series of topics, featuring presentations by artists, scholars, writers, and other leaders from across the country. I am pleased to note that ASU faculty have played an active role in planning the sessions and are strong presenters and panelists in many of the sessions.

We welcome you to the Arizona State University community, and wish you a successful conference.

[Signature]
C. Russell Nelson
President
NATIONAL ASSOCIATION FOR CHICANO-STUDIES
STEERING COMMITTEE

CHAIR: Miguel Carranza, University of Nevada

MEMBERS:
Gilbert Cárdenas, University of Texas, Austin
Eduardo Elyas, University of Utah, Salt Lake City
Bella García, University of California, Berkeley
Alfredo González, California State University, Los Angeles
Alfredo Miranda, University of California, Riverside
F. Arturo Rosales, Arizona State University
Guadalupe San Miguel, University of California, Santa Barbara

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ASU CHICANO FACULTY-STAFF ASSOCIATION
CENTER FOR BILINGUAL/BICULTURAL EDUCATION
COLLEGE OF LIBERAL ARTS
OFFICE OF THE EXECUTIVE VICE PRESIDENT

Additional funding for NAC 10 was provided by the

ARIZONA HUMANITIES COUNCIL
NATIONAL ASSOCIATION FOR CHICANO STUDIES
TENTH ANNUAL CONFERENCE

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Director: Eugene E. García
Associate Director: Carlos J. Vallejo

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ASU CHICANO FACULTY/STAFF ASSOCIATION
President: Carlos J. Vallejo

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NACSS II Committee Wishes to Thank the Following ASU Organizations:

NMSA
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NEWSLETTER
Editor: Christine Marin

CONTRIBUTORS:
Roberto Acevedo
John Aguilar
Juan Pérez Aldape
Miguel Carranza
Erasmo Guerrero
Ernesto López

Alfredo Mata
Dilys Rosales
Fidel Arturo Rosales
Jose Salvador
Christine Sierra

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MARCH 25, 1982

REGISTRATION
ARIZONA ROOM
12:00 p.m.-5:00 p.m.

FIRST CONCURRENT SESSION
3:00 p.m.-4:45 p.m.

PLenary SESSION ON Chicano LITERATURE
Holiday Inn, Apache
6:00 p.m.-7:45 p.m.

RECEPTION
8:00 p.m.-10:00 p.m.

MARCH 26, 1982

REGISTRATION
ARIZONA ROOM
8:00 a.m.-12:00 p.m.

SPECIAL SESSION #1
8:00 a.m.-9:00 a.m.
1:00 a.m.-2:00 p.m.

SPECIAL SESSIONS 2-4
9:00 a.m.-10:45 a.m.
11:00 a.m.-12:00 p.m.

SECOND CONCURRENT SESSION
2:00 p.m.-3:45 p.m.
4:00 p.m.-5:45 p.m.

FOCO MEETINGS
6:00 p.m.-7:30 p.m.

MARCH 27, 1982

SPECIAL SESSION #1 (Cont'd from Friday)
8:00 a.m.-9:00 a.m.

SIXTH CONCURRENT SESSION
9:00 a.m.-10:45 a.m.

MARCH X BUSINESS MEETING
11:00 a.m.-12:15 p.m.

SPECIAL SESSION #5
1:00 p.m.-2:00 p.m.

SEVENTH CONCURRENT SESSION
2:00 p.m.-3:45 p.m.

PLANARY SESSION - CHICANO SCHOLARS AND PUBLIC ISSUES
DANCE, VFN
4:00 p.m.-5:45 p.m.

8:00 p.m.-1:00 a.m.
PROGRAM OF CONCURRENT SESSIONS

THURSDAY, MARCH 27, 1986

CONCURRENT SESSION #1

1:30 p.m.- 4:45 p.m.

CHICHAROS IN ARIZONA: HISTORICAL ISSUES

MOHAVE ROOM

CHAIR: Ricardo Morales, South Mountain Community College

Chris Nafl, Arizona State University

"Mexican Americans on the Home Front: Phoenix in World War II" - Gus Chavez, Yavapai Community College

"The Chicoans in Arizona: Slide Presentation" - Rayuela Goldsmith, Pima Community College

"Chicharos in Arizona and humanities resources" - F. Arturo Rosales, Arizona State University

Discussant

ASSESING COMMUNITY FIELD STUDIES:

NAVADA ROOM

SESSION 1: THE HARVEST

CHAIR: Alfredo Gonzalez, California State University, Los Angeles

Lalo Valdés, University of Colorado, Boulder

"Farming and Minority Oppression" - Jaime Jaquez, Arizona State University

"Senor in the Barrio" - Alberto Mata, University of Wisconsin

"Dealing in Dope" - Reyes Lamor, University of Colorado, Boulder

"Critique of the Same Race"

THE AZTEC CALENDAR:

FINALE NORTH

NEW INTERPRETATIONS

Slide Presentation By: Cecilio Grosen, California State University, Fresno.

CHICHARO STUDIES PROJECTS FUNDED:

FINALE SOUTH

BY THE NEH ENDOWMENT: ROUNDTABLE

CHAIR: J.ctor Sorcel, National Endowment for the Humanities

Dick Amelio, University of Houston

Margaret Melville, University of Houston

Ricardo Rome, University of Texas, Austin

Tatche Mindola, University Of BodoStan


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Thursday, March 25, 1982

PLENARY SESSION: THE AUTHORS: 6:00 p.m.-7:45 p.m.
EL ENCUENDO "CREATIVO"
HOLIDAY INN APACHE ROOM

CHAIR: Justo Alaroche, Arizona State University
Rudolf Anaya, University of New Mexico
Lorna Dee Cervantes, San Jose, California
Lucia Corpi, Oakland, California
Miguel Méndez, University of Arizona
Berta Ortega, Phoenix, Arizona
Alberto Ríos, Arizona State University
Jim Sagel, Espanola, New Mexico
Gustavo Salas, University of New Mexico

RACE X CONFERENCE RECEPTION
HOLIDAY INN APACHE ROOM
915 E. Apache
TOMPO, ARIZONA
8:00 p.m.-10:00 p.m.

FRIDAY, MARCH 26, 1982

SPECIAL SESSION # 1, CREATIVE 8:00 a.m.-9:00 a.m.
WRITING WORKSHOP
MORAVE ROOM

Alberto Ríos, Arizona State University
Gary Soto, University of California, Berkeley

CONCURRENT SESSION #2 9:00 a.m.-10:45 p.m.

ON CHICANO WRITING, CRITICISM AND
CONTEMPORARY IDEOLOGIES
MORAVE ROOM

CHAIR: José Saldívar, Arizona State University
Justo Alaroche, Arizona State University
"La meta crítica"
Lupe Céspedes, Arizona State University
"Pequeños de arte: Un contexto auténtico"
Lauro Flores, University of Washington, Seattle
"Notas básicas para la crítica literaria chicana"
Alberto Ríos, Arizona State University
"On Chicago Writing"
Ramón Saldivar, University of Texas, Austin
"Narrative and ideology"
RACE AND POLITICS: A HISTORICAL PERSPECTIVE

CHAIR: Carlos Gil, University of Washington
Mario T. Garcia, University of California, Santa Barbara
"Mexican-Americans and the Politics of Racial Identity: El Paso, 1938"

P. Arturo Sotoles, Arizona State University
"Mexican Ethnic Identity and Political Experience in Houston: 1934-1945"
Ramón Chacon, University of Santa Clara, California
Discussant

EIN PROPERIAS: MEXICAN ARTISTIC

CULTURE IN A STRATIFIED CONTEXT

CHAIR: Manuel Peña, California State University, Fresno
Jose L. Liendo, University of Texas, Austin
"The Mexican paloma and its Verbal Art: Interpretation and Ideological Reproduction of Social Struggles"

Manuel Peña, California State University, Fresno
"Frustrated Assimilation: Orquesta Music in Texas-Mexican Society"

Alex Sarapapa, University of California, Berkeley
"Music and Popular Culture in Mexico, 1930-1940: Implications for Mexicans in the United States"
Juan Rodriguez, Texas Lutheran College
Discussant

THE CHICANO FAMILY

CHAIR: Alicia Quiros Woodruff, California State University
David P. Connrady Frank, Alamosa, Colorado
"Mexican American Parents: Transmitters of Ethnic Identity"

Mark Glazer, Pan American University
"The Role of Legends in the Chicano Household"

Leo Hernandez, California State University, Stanislaus
"Stereotyping of the Chicano: Socialization Practices Within the Family"

Richard L. Luevano, California State University, Stanislaus
"Changing Male Sex Roles within the Mexican American Family"

LANGUAGE, CONSCIOUSNESS AND POLITICAL PARTICIPATION

CHAIR: Aida Hurtado, University of Michigan
Aida Hurtado, University of Michigan
"Language Attitudes and Their Ethnic Conscious Correlates"

Ann Aron, University of Michigan
"The Impact of Chicano Nativity and Language on Voting"

John J. Scholz, University of Michigan
"Social Identity and Political Consciousness Among Chicanos"

Leo Estrada, Fresno
Discussant

Leo Estrada, University of California, Los Angeles
CONCURRENT SESSION # 3
12:00 A.M.-12:45 P.M.

CICLICO LITERARY HISTORY
NOMAYE ROOM
CHAIR: Juan Rodríguez, Texas Lutheran College, Seguin
Guillermo Hernández, University of California
"La Corriente México Americana y la literatura chicana" 
Tina Eyer, Carthage College, Kenosha, Wisconsin
"El Abecedario de la escritura chicana" 
Nicolás Rangel, University of Houston
"Las aventuras de Don Chipete: primera novela chicana"
Armando Múguez, University of Arizona, Tucson
"Amándo la escritura chicana" 
Juan Rodríguez, Texas Lutheran College
"Apuntes sobre la historia literaria chicana"

LA CHICANA: ISSUES IN SCHOLARSHIP
NAVAJO ROOM
CHAIR: Raquel Goldenstine, Pima Community College, Tucson
Jorge Quin de Alva, University of California, Santa Cruz
"Chicana History and Historical Significance: Some Theoretical Considerations"
Irene I. Beas, Metropolitan State College, Colorado
"A Socio-Psychological Approach to Internalized Racism and Sexism"
Emma Pérez, University of California, Los Angeles
"A la mujer: A Preliminary Critique of el Partido Liberal Mexicano's Ideology of the Emancipated Woman"

ISSUES IN IMMIGRATION RESEARCH
FINAL ROOM
CHAIR: John A. García, University of Arizona
Gilbert Cárdenas, University of Texas, Austin
"Impact of Female Migration on Land Circulation from Mexico"
Celadon Fernández, University of Arizona
"Perlas de las pasión: La escritura chicana" 
Juan R. García, University of Arizona
"The 'Operation Wetback' Aftersmth: 1954-1956"
John A. García, University of Arizona
"Polatical Integration of Mexican Immigrants in the U.S." 
James Officer, University of Arizona
Discussant

THE U.S. CHICANO MEMOIR IN CRITICAL APPRAISAL
ARIZONA ROOM
CHAIR: Victor Sorell, National Endowment for the Humanities 
Victor Sorell, National Endowment for the Humanities
Raymond Patán, University of California, Berkeley
Richard Gomez, University of Texas, Austin
José Limón, University of Texas, Austin
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<th>Time</th>
<th>Session</th>
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<tr>
<td>1:00 p.m. - 2:00 p.m.</td>
<td>SPECIAL SESSION #2&lt;br&gt;ARCHIVAL RESEARCH IN TEXAS: A SLIDE&lt;br&gt;DEMONSTRATION OF THE INDIAN COLLECTION&lt;br&gt;Elvira Chavaría, University of Texas, Austin</td>
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<td>1:00 p.m. - 2:00 p.m.</td>
<td>SPECIAL SESSION #3&lt;br&gt;&quot;SEGUN,&quot; A CRITICAL REVIEW&lt;br&gt;Linda Probasco, University of Texas, Austin&lt;br&gt;Video tape showing of film followed by a discussion</td>
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<td>1:00 p.m. - 2:00 p.m.</td>
<td>SPECIAL SESSION #4&lt;br&gt;INTERVIEW WI YUNGO TASHI TONGB RIVERA&lt;br&gt;FINAL NORTH&lt;br&gt;ANDREAS SACHS&lt;br&gt;Dennis M. Ford, University of Colorado, Boulder</td>
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<td>2:00 p.m. - 3:45 p.m.</td>
<td>CONCURRENT SESSION #6&lt;br&gt;CHICANO ART IN A LOCAL PERSPECTIVE&lt;br&gt;MORAVIE ROOM&lt;br&gt;CHAIR: Alex Saraposa, University of California, Berkeley&lt;br&gt;Ricardo Romo, University of Texas, Austin&lt;br&gt;&quot;Chicano Arts: Arts in Four Cities: An Historian's View&quot;&lt;br&gt;Ray Gaylé, St. Edward's University, Austin&lt;br&gt;&quot;Chicano Art and Artists in Texas: A View of Eight Artists&quot;&lt;br&gt;Luis Pelayo, University of Texas, Austin&lt;br&gt;Discussant</td>
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<td>2:00 p.m. - 3:45 p.m.</td>
<td>CHICANO POLITICS IN TEXAS&lt;br&gt;NAVAJO ROOM&lt;br&gt;CHAIR: Luis Fraga, Rice University&lt;br&gt;Yolanda Villarreal, University of Houston&lt;br&gt;Luis Fraga, Rice University&lt;br&gt;&quot;An Evaluation of the Effect of the 1975 Voting Rights Act on the Chicano Community: A Comparative Case Study&quot;&lt;br&gt;Amando Gutierrez, University of Houston&lt;br&gt;Techo Mendoza, University of Houston&lt;br&gt;&quot;Chicano and Black Legislative Behavior: An Analysis of the 67th Legislative Session&quot;</td>
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<td>2:00 p.m. - 3:45 p.m.</td>
<td>CHANCE AND CHICANO STUDIES&lt;br&gt;PINAL NORTH&lt;br&gt;CHAIR: F. Arturo Rosales, Arizona State University&lt;br&gt;Fernando Tapia, University of California, Berkeley&lt;br&gt;&quot;The Politics of Scapengate: Social Discrimination and Liberal Capitalism as Hegemony&quot;&lt;br&gt;Larry Trujillo, University of California, Berkeley&lt;br&gt;&quot;The Philosophy of Plains and Chicano Studies Research&quot;&lt;br&gt;Francisco B. Ybarra, Loyola Marymount University, Los Angeles&lt;br&gt;&quot;Power, Chicano Studies, Race-Ocure, and Public Policy&quot;</td>
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Friday, March 26, 1982
LA CRITICA LITERARIA CHICANA:
SUS TENDENCIAS & SU SIGNIFICACION

CHAIR: Ramona Sanches, University of California
Amie Chabran, University of California, San Diego
Yolanda Guerrero, University of California, San Diego
Sylvia Larrazaga, University of California, San Diego

"Tendencias estéticas en la crítica de Juan Rodrguez"
"Tendencias Idealistas en la crítica"
"Tendencias dialéctica-histórica de Joseph Sonnen"

CENTRAL AMERICA: THE ROLE OF THE
UNIVERSITY WITHIN THE REVOLUTIONARY PROCESS

Carlos Ugalde, Glendale Community College
Margarita Maltz, University of Houston

CONCURRENT SESSION #5
4:00 p.m. - 5:45 p.m.

LA CHICANA IN LITERATURE: NOTABLE

CHAIR: Elisa Rivero
Yolanda Broler, University of Texas, San Antonio
Margarita Cota-Cárdenas, Arizona State University
Adela Lucero, Adams State College
Diana Rohl, University of Wisconsin, Eau Claire
Martha Sánchez, University of California, San Diego, La Jolla

NEW TOPICS IN EIGHTEENTH CENTURY
CHICANA HISTORY

CHAIR: Cynthia Orozco, University of California, Los Angeles
Cynthia Orozco, University of California, Los Angeles

"Nineteenth Century Mexican Elites: Women in Southern California: Intermarriage, Assimilation, and Social Life"
"Mexican Peasantry and Freighting in Southern Mexico, 1888-1885"
"Edward Martinez, University of California, Los Angeles"
"The Development of the Concept of Domesticity Among the Chicanos of South Texas During the Late 19th Century"
"La vida en los pueblos fronterizos"
CRICANO LITERATURE WORKSHOP

CHAIR: Salvador del Pino, University of Colorado, Boulder
Aristen Giron, Pima Community College, Tucson
Miquel Mendoza, Pima Community College, Tucson
Cecilia Solares, University of Colorado, Colorado
Francisco Lowell, University of California, Santa Barbara
Guillermo Villarreal, Scripps College, California

CONTEMPORARY SOCIO-ECONOMIC AND POLITICAL ISSUES IN THE CHICANO COMMUNITY

CHAIR: Roberto Villaseñor, University of Texas, El Paso
Guadalupe San Miguel, University of California, Santa Barbara
*In the National Interest: Medicine and Language Policies in the Texas Public Schools, 1930-1946*
Richard Santillán, California Poly-Technical State University
"Redistricting Strategies and Chicano Political Organizations"
Richard Santos, University of Texas, Austin
"Latino/a in the Midwest: A Decade of Economic Contrast, 1979-1989"
Daniel Moreno, University of California, Berkeley
*Politics of Production Technology*

WOMEN, MIGRATION AND WORK

CHAIR: Linda Pescosolido, University of California, Berkeley
Teresa Cordova, University of California, Berkeley
Guadalupe Pineda, University of California, Berkeley
*Growth and Adjustment in the Mexican-Origin Community of the United States*
Adela de la Torre, University of California, Berkeley
Linda Pescosolido, University of California, Berkeley
"Chicanas in labor Unions-LMU, Local 17"

FOCO MEETINGS

6:00 p.m.-7:30 p.m.
Southern California
Northern California
Southwest States
Texas
Midwest

ARIZONA ROOM
MORMON ROOM
FINAL SOUTH
FINAL NORTH

NOCHE ARTISTICA

8:00 p.m.-10:00 p.m.
"100 Years of Spanish-Language Theater in the Southwest: A Slide Presentation"
Nicola Kenkel, University of Houston
Performance by El Teatro Ensemble, Arizona State University

Friday, March 26, 1982
SATURDAY, MARCH 27, 1982

CHICANOS IN HIGHER EDUCATION

CHAIR: Ray Padilla, Arizona State University
Melio Dolores, Arizona State University
"Hispanic Careers and Academic Preparation: Choice or Channelization"
David J. Leeu, California State University, Fresno
Danilo McNeill, California State University, Fresno
"The Fifth Class: Chicanos in the University of California, 1970-1972"
Ruben Canales Pardo, Santa Barbara
"Minority/Chicano College Graduates: Does it Pay Off?"
Manuel Rivas, Hartnell College, Salinas
"The Chicano in the Community Colleges"
Leonard Salazar, California State University, Fresno
Robert Logue, California State University, Fresno
"Chicano Studies Programs in a Changing Academic Environment"

SPECIAL SESSION #5
1:00 P.M. - 2:00 P.M.

CONCURRENT SESSION #7
3:00 P.M. - 3:45 P.M.

DIASPORA PUBLISHERS, DISTRIBUTORS
AND DEALERS: ROUND TABLE

CHAIR: Arnulfo Trejo, University of Arizona
Jose Armas, Pajarito Publications
Juan Rodriguez, Texas Lutheran University
Ortavio Romano, University of California, Berkeley
Roberto Trujillo, University of California, Berkeley

IMMIGRATION AND LABOR

CHAIR: Salom?o Beldenengo, Tucson Coalition for Justice
Leo Chavez, University of California, San Diego
Bla?a Solis, University of California, San Diego
"Mexican Women Migrants in the San Diego County Labor Force"
"Emerging Organizational Strategies of Maquila Workers on the Mexico-U.S. Border"
"Lois Priscolnia, University of Texas, Austin
"Manuel Camino's Immigration Research: A Historical Note"
SATURDAY, MARCH 27, 1982

CHICANAS IN THE '80s: UNEVENTED ISSUES

PINAL NORTH

Chair: Teresa Cordero, University of California, Berkeley
Margarita Deciérdez, University of California, Berkeley
Lita de la Torre, University of California, Berkeley
Linda Philp, University of California, Berkeley

STRESS, CHANGE AND ADAPTATION

Chair: Carlos Lefutadé, Eastern Washington State University
Daniel B. Sánchez, University of California, Los Angeles

"The Elements of Pochuca Style"
Rose Mary Vallee, El Paso Community College
"Stress and Burnout Management"
Juan C. Vélez, University of California, Los Angeles
"Religion & Spirituality in 19th Century Mexican Los Angeles"
Dora Elena R. de McGrew, Arizona State University

"The Public Cycles of Chicano Life and Private Rituals"

ARIZONA ROOM

CRITICAL PERSPECTIVE ON CHICANO LITERARY WORK

Chair: Margarita Cota-Cardenas, Arizona State University

Julie Cruz, Eastern Washington State University
Edardo Lavi, University of California, Santa Barbara
Gary Keller, Eastern Michigan University

"The Politics of a Heroine in Rudy Anaya's "Portugal"
"A Decade of Albirita's Poetry (1971-1981) and the Recovery of the Chicano Identity"
José Miné, Austin, Texas

"Anaya: aprendiz de brujo"

CHICANO SCHOLARS AND PUBLIC ISSUES

4:00 p.m.-5:45 p.m.

ARIZONA ROOM

Bert Corona, Los Angeles, California

Dolores Huerta, the United Farmworkers of America, AFL-CIO

María Barrera, University of California, Los Angeles

Guillermina Valdez de Villalva, Centro de Orientación de la Mujer

This concludes all the concurrent and special sessions.

"Para cerrar con broche de oro"

DANCE SATURDAY evening, MARCH 27, at 8:00 p.m. at the Veterans of Foreign Wars Lodge, 1040 Apache Blvd.
Chicanos in a Changing Society
From Mexican Pueblos to American Barrios in Santa Barbara and Southern California, 1848–1930
Albert Comarillo
Comarillo examines the historical processes that affected the lives of over three generations of Mexican people in California.
“Deserves and, indeed, earns a reading ... Comarillo’s case study of barrioization of the Mexican people in Santa Barbara, their relations with and political and economic subjugation by Anglos, their attitude toward those Mexicans who came to the city in later immigrations, is excellent.”
—Los Angeles Times
“A significant contribution to Chicano historiography and in general to the history of the urban West.”
—Journal of American History
$7.95 paper illustrated

Harvard Encyclopedia of American Ethnic Groups
Stephen Thomaston, Orrin Orlof, and Oscar Handlin, Editors
“An invaluable reference work for those seeking information about American ethnicity.”—American Historical Review
“The persistent tension between assimilation and pluralism is at the heart of [this] remarkable collection of 106 ethnic group histories (with 87 maps), plus 29 essays on often controversial subjects which continue to vex our days at home and abroad.”—Washington Post Book World
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Bellnap $60.00

Harvard University Press
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Cambridge, Massachusetts 02138

Prices, while good, were subject to inflation. All rights reserved. Printed in the United States of America in 1992. This edition published in 1993.
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