The 9th Annual Meeting

National Association for Chicano Studies

University of California, Riverside

April 2-4, 1981

Hosted By
The Chicano Studies Program, UCR
General Conference Information

*Continuous Registration: Thursday, April 2, 12:00-4:00 p.m., Bell Tower
   Friday, April 3, 9:00-4:00 p.m., Bell Tower
   Saturday, April 4, 9:00-Noon, Watkins 1530

*Free Conference Parking: Lots 1, 6

*Pan dulce y café (gratis): Friday, April 3, 8:00-9:00 a.m., Watkins 1350
   Saturday, April 4, 8:00-9:00 a.m., Watkins 1350

*Lunch: Off campus — Restaurant guide includes
   Arzu's Adobe Inn, 3911 Chicago Ave. (see advertisement) will offer NACS
   Special Plate at a 10% discount.
   Substation, 3663 Canyon Crest Drive (grinders, beer)
   On campus — Food booths (Bell Tower Mall area),
   The Pub, Friday and Saturday, April 3 and 4, 11:00-2:00 (sandwiches)
   The Barn, Thursday, April 2 and Friday, April 3, 4:00-7:00 p.m. (pizza,
   sandwiches, etc.)

*Book Displays: Watkins 1350
   Thursday, April 2, 12:00-4:00 p.m.
   Friday, April 3, 9:00-4:00 p.m.
   Saturday, April 4, 9:00-4:00 p.m.

*Message Board: Watkins 1350

*Meeting Rooms: Watkins 1/17 and Watkins 1126 (available for panels which exceeded scheduled
   time).

*Welcome and Reception: Chancellor’s House, 4171 Watkins Drive
   Thursday, April 3, 7-30 p.m.
   Honoring of Chicoano Scholars, Refreshments, Entertainment
   (Transportation will be available from Bell Tower at approximately 7:00 p.m.)

*Focus Course: Friday, April 3, (see program for rooms), 5:00-6:00 p.m.

*Dance: Friday, April 3, 9:00 p.m. to 1:00 a.m. Commons Cafeteria
   “Comba Azul”
   General Admission: $2.00 Advance (at Registration)
   $3.00 at the door
   Students: $1.00 Advance (at Registration)
   $2.00 at the door

*General Assembly: Saturday, April 4, 10:30-11:55 a.m., Life Sciences 1500

*Preview of “Seguín” (Chicano Film for Televising):
   Saturday, April 4, 4:30-6:30 p.m., The Barn
   Reception and Refreshments
APRIL 24, 1981

Thereby, April 2

12:00-4:00 p.m. — REGISTRATION — Bell Tower

12:00-1:30 p.m. — Watkins 2240

WORKSHOP C: CHICANAS IN THE CALIFORNIA WORKFORCE: A SLIDE PRESENTATION

Ceretra Diola, Berkeley
Guadalupe Filer, San Jose
Dorina Segura, Berkeley

1:30-2:55 p.m. — Watkins 1111

PANEL H: SYNTHESIZING A THEORETICAL PERSPECTIVE ON CHICANO SCHOOL FAILURE

Maria Esperanza Martinez Blasquiz, UC Santa Cruz
Arturo Pacheco, Stanford University
Richard Valenzuela, UC Santa Cruz

1:30-2:55 p.m. — Sproul 1102

PANEL C: MEXICO, WOMEN, AND IMMIGRATION

Maria Lida Ayala, UC Irvine
Rodrigo González, Claremont College

1:30-2:55 p.m. — Sproul 1240

PANEL J: CRITICAL PERSPECTIVES ON THE CHICANO EXPERIENCE

Moderator: Alex Sánchez, UC Berkeley
"The Question of the Thirty Mexicans in the 1920’s"
David Montejano, UC Berkeley
"The Struggle Within: Mediating Conflict in California Fields, 1975-1977, Case Study"
Margaret Herrero, UC Berkeley
"El Teatro Campesino: A Critical Analysis"
Eric Serrano, UC Berkeley
Discussion: Larry Alvarado, UC Santa Cruz

1:30-2:55 p.m. — Watkins 2240

WORKSHOP A: “THE UTILITY TEST OF ANGLO-HISPANIC SITUATIONS”

Oleander Robles, University of Utah
John Sullivan, University of Utah
Rosario Cupones, University of Utah
Alfredo Vera-Port, University of Utah
PANEL 32: THE POLITICS OF SEXUALITY
Moderator: Dina González, U.C. Berkeley
"Chicanas and the Function of Sexual Repression"
Fernando Télolya, U.C. Berkeley
"Chicanas, Feminism, and Sexual Stigmatization"
Carla Arredondo, U.C. Berkeley
"The Politics of Machismo"
Alfredo Miranda, U.C. Riverside
Discussant: Anni Neto-Gómez, U.C. Riverside

3:00-4:25 p.m. – Spaulding 1340
PANEL 34: CHILDREN'S LITERATURE AND FOLKLORE
Moderator: Concha Delgado-Gaitán, Stanford University
"Whose Culture in Children's Literature?"
Concha Delgado-Gaitán, Stanford University
"Ideology and Women in Hispanic Children's Songs and Games"
María Hernández Soler, U.C. Irvine
"Folk Literature of Immigrant Mexican Adolescents"
Miguel Dominguez, Cal State Los Angeles
Discussant: José Limón, University of Texas, Austin

3:00-4:25 p.m. – Watkins 2240
WORKSHOP II: COMMUNITY SERVICE FOR THE CHICANA ADDICT AND OFFENDER
Marta Gómez-Dalderio, Program Consultant, Volunteers of America Western Region, Los Angeles
Magdalena Durán, Executive Director, El Proyecto Del Barrio, San Fernando
Patricia Herrera Bures, Executive Director, Juventud Unida, San Pedro
Adel Martinez, Executive Director, Neighborhood Youth Association, Los Angeles
Carmen Sánchez, Director, El Proyecto Work Experience, San Fernando

3:00-4:25 p.m. – Spaulding 1102
PANEL 28: THE POLITICS OF CHICANO EDUCATION IN THE SEVENTIES: A PRELIMINARY ASSESSMENT
Moderator: Isidro Ortiz, UC Santa Barbara
"Class, Race, and Educational Theory"
Iluminar Garza, UC Berkeley
"The Politics of Urban Education in the Chicano Community, 1970-1980: The Case of Santa Bar-
bara"
César Rodríguez, UC Santa Barbara
"Education and Discrimination in the American Southwest"
Tatco Mendieta, University of Houston
"Bilingual, Bicultural Education: The Functions and Dysfunctions for Chicano Politics"  
John Hakim, UC Santa Barbara  
Discussant: Lupe San Miguel, UC Santa Barbara  
3:00-4:25 p.m. — Watkins 1101  

PANEL 3: EMERGING THEORETICAL PERSPECTIVES ON THE CHICANO EXPERIENCE  
Moderator: Ruben Martinez, UC Riverside  
"Gonzalez’s Ideological Hegemony and The Chicano Experience in the U.S."  
Marta C. Lopez, UCLA  
"A Critique of Foster’s Pedagogy: The Interpreting Power of Phenomenological Marxism"  
Ruben Aguirre, UCLA  
"Chicano Philosophy"  
Sergio Kier de Aza, UC Santa Cruz  
Discussant: Ruben Martinez, UC Riverside  
4:30-5:00 p.m. — Watkins 1000  

PANEL 11: THE DIRECTION OF CHICANO LITERATURE IN THE 60’s  
Moderator: Evangelina Emiguel, UC Riverside  
Torilie Rivera, Chancellor, UC Riverside  
Ron Ariz, San Bernardino Valley College  
Alberta, San Diego State University;  
Alejandro Morales, UC Irvine  
Rolando Hervias, University of Minnesota  
5:00-6:00 p.m. — Watkins 2000  

WELCOME AND RECEPTION AT CHANCELLOR’S HOUSE  
4171 Watkins Drive, Riverside  
(light refreshments will be provided from the Bell Tower to the Chancellor’s house)  
Honoring of Chicano scholars —  
Alfredo Castellanos, Emilio Galicia, and Cancy McWilliams  
Food, refreshments, entertainment —  
"Manuel Lucero de Lupe Santa"
FRIDAY, APRIL 3
8:00-9:00 a.m. — Pan dulce y café, Watkins 1350
9:00 a.m.-4:00 p.m. — REGISTRATION — Bell Tower
9:00-10:15 a.m. — Watkins 1101

PANEL 2: HISTORICAL AND THEORETICAL FOUNDATIONS FOR A CHICANO PSYCHOLOGY
Moderator: Ray Garcia, UC Riverside

“Historical Overview of Developments in Chicano Psychology”
Amaro Paez, UCLA

“Theoretical Foundations for a Chicano Psychology”
Manuel Ramírez, III, University of Texas, Austin

Discussant: Ray Garcia, UC Riverside
9:00-10:15 a.m. — Sprout 1340

PANEL 6: CHICANOS, MEXICANAS: RECOVERING UNWRITTEN HISTORY
Moderator: Christine Sierra, Colorado College

“Images of Nineteenth Century New Mexican Women: The Case of Dolisita”
Dena González, UC Berkeley

“Women in the Mexican Revolution, 1910-1940”
Shirleen Ariz, Cal State University, Northridge

“Mexican Women in the Midwest”
Louise Kerr, University of Illinois

Discussant: Antonia J. Castañeda, Stanford University
9:00-10:15 a.m. — Watkins 2240

PANEL 16: THE CHICANO AGED
Moderator: Maurice Jackson, UC Riverside

“Chicano Gerontology: A New Subfield of Chicano Studies for the 80’s”
José Cuéllar, San Diego State

“Attitudes of Elderly Mexican Americans in Stanislaus County Toward Nursing Homes”
Richard Lawrence, Cal State Stanislaus

Discussant: Miguel Carranza, University of Nebraska
Frank Newton, University of Southern California
9:00-10:15 a.m. — Sprout 1102

PANEL 20: REAPPRaisal AND THE CHICANO COMMUNITY
Moderator: Henry Pacheco, Mt. San Antonio College

“The Chicano ‘Ethnic’ Candidate”
Fernando Padilla, Washington State University

“Problems, Limitations and Possible Policy Recommendations to the Forthcoming California Reapportionment”
Carlos Navarro, Cal State Northridge
"California Reappraisal and the Chicano Community: A Historical Overview 1961-1980"
Richard Samillan, Cal Poly Pomona
Discussant: Anthony Peter Chavez and Richard Alvarado
10:30-11:35 a.m. – Watkins 1101

PANEL 3: CONTEMPORARY RESEARCH IN CHICANO PSYCHOLOGY
Moderator: Steve Lopez, UCLA
“Psychiatric and Developmental Research with Chicanos”
Arturo Romero, UC Riverside
“Mental Health Program Evaluation”
Deborah Casanova, UC Riverside
“Correlates and Changes Over Time in Drug and Alcohol Abuse Within a Bilingual Population?”
Robert Perez, UC Riverside
“Intergroup Behaviors in Chicanos and Anglos”
Julia Espinoza, UC Riverside
Discussant: Steve Lopez, UCLA
10:30-11:35 a.m. – Speed 1540

PANEL 7: CHANGING SEX ROLES IN THE CHICANO COMMUNITY
Moderator: Sylvia Payan, UC Riverside
“Moving From Machismo to Monogamy”
Amerita Lopez, University of Northern Colorado
“Challenging Female Sex Roles Within the Mexican American Family”
Richard Lozano, Cal State Fullerton
“Women in Business”
Janet Talamantes, UC Santa Barbara
“The Divorced Chicanas of Northern New Mexico”
Luis Canes, New Mexico Highlands University
Discussant: Irene Mena, University of Southern Colorado
10:30-11:35 a.m. – Watkins 2240

PANEL 13: LITERATURA Y REALIDAD
Moderator: Romera Sanchez, UC San Diego
“La difícil explotación de la mujer mexicana in a short story of Tomas Rivera”
Sylvia Lizarzaga, UC Berkeley
“El comunitario in the literature chicana”
Cita Lomas, UC Santa Cruz
“Feminismo de la urbanización in the literature chicana”
Yolanda Guerrero, UC San Diego
“Literary Trends in Chicana Criticism, 1960-Present”
Angélique Chabane, UC San Diego
“Preguntas y Desafíos in the Epica de Montez”
Pedro Guillen Brevetti, UC San Diego
10:30-11:35 a.m. — Spald 1102

PANEL 17: EDUCATIONAL CHANGE AND THE CHICANO
Moderator: Mary Gonzalez-Mercado, Assistant School Superintendent, Farmosa Schools

"Changes in Education for Mexican-Americans During the Past Decade, 1970-1980"
Flora Ortiz, UC Riverside

"Mexican-American_Chicanos in Institutions of Higher Education: Access, Attainment and Achievement"
Alfredo G. De Los Santos, Jr., Maricopa Co. Community College District, Phoenix, Arizona
Joaquin Montensenoy, Arizona State University, Tempe, Arizona

"The Future of Graduate Admissions in Higher Education"
Jaine Solt, UCLA

"Education, Employment and Public Policy: A Chicano Perspective"
Ruben Cuerta Padilla, UC Santa Barbara

Discussant: Irving Hendrick, UC Riverside

12:00-1:30 p.m. — LUNCH
(Open Lunchtable Discussion — THE FUTURE OF NAACP — Workshop 2240)

1:30-2:35 p.m. — Spald 1102

PANEL 1: LANGUAGE AND THE CHICANO COMMUNITY
Moderator: Fernando Polidro, Cal State Long Beach

"Do Chicanos Scream With a Spanish Accent?"
Manuel Godinez, Jr., UCLA

"Language and Public Policy"
Adalberto Aguilar, UC Riverside

"The Potential Contributions of Chicano Literature to Bilingual-Bicultural Education"
John Cruz, Washington State University

"El Meeting History, Folk Spanish and Ethnic Nationalism in a Chicano Student Community"
José Linón, University of Texas, Austin

Discussant: Miguel Carrau, University of Nebraska

1:30-2:35 p.m. — Spald 1102

PANEL 10: CHICANO POLITICS: NEW DIRECTIONS
Moderator: Armando Navarro, Director, Congreso Para Pueblos Unidos

"The Student Movement and La Raza Unida Party"
Malo Berling, UC Berkeley

"From Community Development to Advocacy in National Policy-Making: The Evolution of the National Council of La Raza"
Oristone Sierra, Colorado College

"Chicano Legislation in Texas: A Self and Critical Analysis"
Armando Gutierrez, University of Houston

"Constitutional Issues and the Rise of the Professional Class"
Octavio Romano, UC Berkeley

Discussant: Armando Navarro, Director, Congreso Para Pueblos Unidos
PANEL 23: CONTINUITY OF CONFLICT IN POLICE/CHICANO COMMUNITY RELATIONS: IMPLICATIONS FOR POLICY & ACTION

Moderator: Ray Barret, Pomona College

"Bloody Christmas and the Failure of Police Reform"
Ed Escobar, Stanford University

"Diagnostic Stereotypes of Chicano Youth: Two Case Studies"
Adriano Gonzalez, Cal State Los Angeles
Alberto Mata, Cornell University

"Using a Behavioral-Ecological Model to Generate Intervention Alternatives with Chicanos: Greg EP- 
Sequences: A Case Study"
Alan Houtskier, Asian Community Services
Tony D. Vazquez, Asian Community Services

"The Repression and Immigration Interface"
Larry Trujillo, UC Berkeley
Steven Flores, University of New Mexico

Discussant: Diego Vigil, Chaffey Community College

1:30-2:15 p.m. -- Room 1140

PANEL 5: LA FAMILIA Y LA MUJER EN HISTOY AND LITERATURE

Moderator: Irene Bita, University of Southern Colorado

"Quantitative Indicators of Family Change"
Richard Durocher, San Diego State

"Mexican Women in San Antonio Texas: A View of Three Worlds 1929-1941"
Richard Garcia, University of Colorado, Boulder

"Female Archetypes and Stereotypes in Chicano Literature"
Joselito Candelaria, University of Colorado, Boulder

"Features of the Chicano Psyche and their Literary Manifestations"
Vladimir Boyles, University of Texas San Antonio

Discussant: Elisa Garcia Marsh, Harvard University

Tomas Alvarado, Stanford University

1:30-2:15 p.m. -- Room 1140

PANEL 10: APPROACHES TO CHICANO LITERATURE

Moderator: Flad Martinez, UC Riverside

"An Analysis of the Bilinguality of Chicano Literature"
Gary Keller, Eastern Michigan University

"The Vitality of Ancient Myth & Ritual in Contemporary Chicano Literature: Tomás Rivera's "La 
Salamandra"
Tomás Valles, University of Wisconsin

"Evaluating the Text of Chicano Literature"
Max Martinez, University of Houston

"Chicano Literature and the Concept of Aztlan"
Luft Leal

Discussant: Francisco Lemeli, UC Santa Barbara

3:00-4:25 p.m. -- Room 1140
3:00-4:25 p.m. — Sprad 1102

PANEL 25: REPORT ON NATIONAL SURVEY OF CHICANOS
Moderator: Leonardo Estrada, UCLA
“Background and Introduction”
Carlos Acee, University of Michigan
“Discrimination Against Chicano Workers: Episodes and Strategies”
Carlo Aze, University of Michigan
Moriah Wodford, University of Michigan
“Mental Health and Health Seeking”
O. Ramirez, University of Michigan
S. Lopez, University of Michigan
A. T. Hulio, University of Michigan

3:00-4:25 p.m. — Watkins 2240

PANEL 26: MEDIA AND THE CHICANO COMMUNITY: PROBLEMS, QUESTIONS AND PRACTICE
Moderator: Enrique Martinez, UC Riverside
Tomas Uribe, Editor, Sentiembre Magazine, Fresno
Hugo Morales, Manager Radio Bilingue, Fresno
Kathy Diaz, Editor, Common Magazine, San Bernardino
“The Greater’s Revenge to Boulevard Nights: The Visual Media Curriculum on Mexican Americans”
Carlos E. Cortés, UC Riverside
“The Chicano Free Lance Writer: Opening Anglo Consciousness”
Raymond Barto, Ventura Press
Discussant: Felix Gutierrez, University of Southern California

3:00-4:25 p.m. — Watkins 1101

WORKSHOP D: TIERRA Y LIBERTAD: THE LAND-Grant MOVEMENT IN NORTHERN NEW MEXICO & SOUTHERN COLORADO
Diana Valdez, UC Riverside
Ray Otero, Project Developer, Land Rights Council, Chama, Colorado

4:30-5:00 p.m. — Watkins 2240

WORKSHOP F: Slide Show — “Latinos and the Media: Ayer, Hoy y Mañana” (17 minutes)
Felix Gutierrez, University of Southern California

5:00-6:00 p.m.—FOCO MEETINGS
Northern California Foco — Sprad 1340
Southern California Foco — Sprad 1102
Rocky Mountain Foco — Watkins 1101
Texas Foco — Watkins 1111
Midwest Foco — Watkins 2240
9:00 a.m. - 5:00 p.m. — DANCE — COMMONS CAFETERIA

"Contro Anal"

General Admission: $2.00 Advance (at Registration)
$3.00 at the door
Students: $1.00 Advance (at Registration)
$2.50 at the door

SATURDAY, APRIL 4

8:00-9:00 a.m. — Pan dulce y café — Watkins 1350
9:00 a.m.-12:30 — REGISTRATION — Watkins 1350
12:30-4:00 p.m. — BUSINESS MEETING
Cultural Center, 2301 Literary South

9:00-10:35 a.m. — Geology 1100

PANEL 15: IMMIGRATION/UNDOCUMENTED WORKERS
Moderator: Bill Jones, UC Riverside
"The Political Impact of the Waves of Migrants & Immigrants"
Leopoldo Castilla, President of Immigrants and Society of the Americas, Inc.
"New Media Images of Undocumented Mexican Immigrants: Popular Myths of the 1970's"
Cesarino Fernandez, University of Arizona
Leroy Pedrotti, University of Arizona
"External First Generation Chicanos"
Eliot Matinez, UC Riverside

Discussant: Devon Geronimo Poole, University of Texas

9:00-10:25 a.m. — Watkins 2240

PANEL 19: STATUS OF CHICANA SCHOLARS IN HIGHER EDUCATION
Moderator: Sylvia Castilla, Stanford University

Sherron Sein, CSU Northridge
Cecilia Barajas, Stanford University
Rafaela Santa Cruz, CSU San Diego
Viva Marcus, UCLA

Discussant: Flora Ortega, UC Riverside

9:00-10:25 a.m. — Watkins 1101

PANEL 22: REASSESSING CULTURAL NATIONALISM
Moderator: Ray Rocco, UCLA
"From Peso To Peseta"
Jose Lopez, Cal State Long Beach
"The Concept of the Mexicano and the Chicano"
Salvador Rodriguez del Paso, University of Colorado, Boulder
"Marxist Structuration and the Problems of Race"
Benjamin Marquez, University of Wisconsin, Whitewater
Discussants: Gilbert C. Gonzales, UC Irvine
Matt Linda Ayala, UC Irvine
Rasaida Gonzalez, Claremont College
Ray Rosas, UCLA
9:00-10:25 a.m. — Spradl 1348

PANEL 27: LABOR, POLITICS, AND SOCIAL MOVEMENTS
Moderator: Ruben Martinez, UC Riverside
"Selective Determinants in Building Social Movement Organizations"
Aurelio Valdez, University of Texas at San Antonio
"Class, Nationality and Remuneration"
Denise Gerardo-Peña, University of Texas at Austin
"District Elections — Representation of Latinos?"
Adalvia Sosa Robinson, UC Davis
Alberto Gonzales, UC Davis
"Labor Unrest and Commercialized Agriculture: The Case of the 1933 San Joaquin Valley Cotton Strike"
Ramon Casiano, Ethnic Studies, Humboldt State University
Discussant: Carlos Muller, UC Berkeley

10:30-11:55 a.m. — GENERAL ASSEMBLY, Life Sciences 1500

12:00-1:30 p.m. — LUNCH
12:00-1:40 p.m. — Watts 2240

PANEL 34: IN HOUSE POLITICS, LULAC IN THE 1950's
Moderator: Emilio Zamora, Texas A&M University
"The Bufano Convention of 1927: The Genesis of LULAC"
Cynthia Duron, UCLA
"Jose de la Luz Sainz: A Biographical Sketch"
Juan Rodriguez, University of Texas, Austin
Discussants: Victor Nelson-Clemente, The National Rural Center, Austin
Emilio Zamora, Texas A&M University

1:30-2:55 p.m. — Watts 2240

PANEL 12: CHICANA LITERATURE: A DEFINITION AND ITS DIRECTION IN THE 80'S
Moderator: Evangelina Enríquez, UC Riverside
Emilia Petrolli Trambley, Playwright, Author
Inda Hendricks Tovar, Poet
Loresa Cabildo Schmidt, Poet
Discussant: Evangelina Enríquez, UC Riverside
1:20-2:55 p.m. – Workshop 1101

PANEL 4: CHICANO MENTAL HEALTH
Moderator: Deidre Marks Cardona

“Stress & The Chicano Mental Health Worker”
Jacob Rios, University of Southern California

“Olfactory in Diagnosis and Problematic Behavior of Hispanic & Anglo Hospitalized In Patients?”
David L. Dolan, Colorado State Hospital, Pueblo, Colorado

“Toward Accurate Diagnosis of Hispanic Patients in the Mental Health System”
Robert B. Mora, San Bernardino Co. Mental Health

“Marital Therapy for Chicano Couples”
Jim Moya, University of Utah

Discussant: Robert Perez, UC Riverside

1:30-2:55 p.m. – Panel 1340

PANEL 29: CHICANO ISSUES IN THE EQUITY, POLITICS AND IMPLEMENTATION OF BILINGUAL EDUCATION
Institute for Research on Educational Finance and Governance, Stanford University

Moderator: Antonio Pacheco, Stanford University

“The Role of Minority Interest Groups in Influencing Bilingual Educational Policy: Two Case Studies – California and Texas”
José San Miguel, UC Santa Barbara

“Bilingual Education and Segregation: A Case Study at the District Level”
M. Beatriz Arias, Stanford University

“Bilingual Educational Participation, Politics and Governance at the Local Level: A Case Study”
Maria Torres, Stanford University

Discount: Richard Nava, Stanford University

1:30-2:55 p.m. – Workshop 1111

PANEL 24: THE FUTURE OF CHICANO STUDIES
Moderator: Anthony Cortez, Colorado State University

Ray Rodríguez, UCLA

Richard Minjárez, Colorado State University

Guadalupe Martinez, Santa Ana College

Discount: Isidro Ortiz, UC Santa Barbara

1:30-2:55 – Geology 1100

WORKSHOP I: CHICANS ON THE MOVE
Convivio Foment Del Rio Hondo
Moderator: Herminia Villegas, Comisión Femenil

"The Working Wife"
Concepción Molina, Comisión Femenil

"Head of Household"
Gloria Ortega, Comisión Femenil

"Career"
Lita Aguirre, Comisión Femenil

"Homemaker"
Pauline Casarez, Comisión Femenil

3:00-4:25 p.m. — Geology 1100

PANEL 9: RACIAL & SEXUAL DIVISIONS IN AGRICULTURAL WORK
Moderator: Beatriz Pequeno, UC Berkeley

"Vida En Las Cañadas y Los Empaques, 1880-1945"
Vicki Ruiz, Stanford University

"Causes and Effects of Mechanization in Agriculture"
Adela de la Torre, UC Berkeley

"I'm Not Exactly In Love With My Job: Chicana Caneyry Workers In San Jose, California"
Patricia Zavella, UC Santa Barbara

Discussant: Guadalupe Frazé, UC Berkeley

3:00-4:25 p.m. — Watkins 1101

PANEL 21: CHICANO CHARACTER & CULTURE: STEPS TOWARDS A DEFINITION
Moderator: Carlos R. Gil, University of Washington, Seattle

"The 'Frontier' as a Formative Influence in Chicano Culture"
Joseph Spellberg Benner, Michigan State University

"From the Soil into the Heart of Our Culture: A Re-Definition of Chicano Culture from a Chicano Point of View"
Eva M. Estrada, UC Riverside

"Chicano Culture From a Psychological Perspective"
Amado Padilla, UCLA

"El Requinto: An Historical & Contemporary Value in the Interspersal Communication of Chicanos"
Barbara Davis, University of Washington

Discussant: Carlos R. Gil, University of Washington

3:00-4:25 p.m. — Watkins 2240

WORKSHOP D: PUBLIC POLICY AND THE CHICANO
Moderator: Victor Serrul, NEH Public Program

Anna Cavalli-Chertoff, NEH Public Program

Howell Dobson, NEH Fellowship Division
WORKSHOP II: CHICANOS AS CONSULTANTS: WHAT MASTERS DO THEY SERVE?

Moderator: Paul Epstren, KPBS-TV San Diego
Paul Epstren, Television Producer, KPBS-TV San Diego
Brett Arie, Stanford University
Antonia Castañeda, Stanford University
Jaime Salazar, Health Research Services and Analysis, Albuquerque, NM
Amanda Valdez, Stanford Center for Chicano Research
Joseph Narvaez, University of Utah

4:00-4:25 p.m. — Sproul 1540

WORKSHOP E: THE FILM MEDIA AND CHICANO SCHOLARS — PREVIEW OF CHICANO FILM, SEGUN (sponsored by the Association of Southeastern Humanities Councils)

Moderator: Arturo Rosenberg, Director ASHC
Discussants: Jesus Treviño, Filmtheorist
Carlos Cortés, UC Riverside
Eduardo Hernández, University of Redlands

Reception and Refreshments
7:00 p.m.

UNA NOCHE EN SOLIDARIDAD CON EL PUEBLO EN LA LUCHA
(Sponsored by Kgo Martinez Defense Committee) and El Sentimiento del Pueblo
Our Lady of Guadalupe Parish Hall
2816 9th Street
Riverside

ADDENDUM

PANEL 21: Friday, April 3, 1:30-2:55 p.m.
"United States of America versus Francisco E. Martinez: Political frame up of an activist lawyer."
— Diana Valdez, U.C. Riverside

PANEL 22: Friday, April 3, 3:00-4:25 p.m.
"Entiendo y debo hacer mis tareas: Division of Household Chores in the Chicano family."
— Les Ybarra
Newly revised from Harper & Row—the only available history of Chicanos written by a Chicano...

Rodolfo Acuña’s

OCCUPIED AMERICA
A History of Chicano, Second Edition

Here's what you'll find in the new, expanded second edition—

- Information from many new sources, such as the special collections in the Bancroft Library at Berkeley.
- Increased documentation throughout.
- A closer look at the economic causes of the Chicano-suburbanization, emphasizing the collusion of the Chicano rich with Anglo capitalism.
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- Greater emphasis on the role of Mexican-American women.

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This second edition is enhanced by these valuable teaching aids—

- An extensive end-of-chapter references, providing a solid foundation for future research.
- Summarized content and occupational charts that clearly summarize important demographic and economic trends.

256 pages. Paper.

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