The Mexican American Studies Program and University of Houston Central Campus are proud to host the

8th Annual Conference of the National Association for Chicano Studies (NACS)

April 17-19, 1980  Houston, Texas
Thursday, April 17, 1980

3:00-5:00 p.m. Coordinating Committee Meeting
Room 1

6:00-8:00 Registration
Entrance

8:00-10:00 Wine and Cheese Reception
Reception Court

Friday, April 18, 1980

8:30-9:00 a.m. Registration, Coffee y Pan Dulce
Entrance

9:00-9:30 Welcome and Opening Remarks
Auditorium

9:30-10:00 Dedication to Professor Américo Paredes
Auditorium

Panels

10:00-noon Expressive Culture and Mexicans in the U.S. and Mexico:
Room 3 Historical Perspectives

Professor Américo Paredes, Chair
Jaeg E. Limón, "Folk Tradition and Social Change in Mexican South Texas,
1848-1920"

Manuel Pérez, "The Emergence of Conjunto Music, 1935-1955"

Alex M. Sarragosa, "Mexico, Mexicanos and Mexicans in the U.S.: Mexican
Cinema, 1940-1955"

Discussants: Professor Américo Paredes, Ramón Chacón

10:00-noon Culture and the Classroom: Do They Mix?
Room 2

Melinda Meléndez, Chair

Frank García, "Political Socialization of Chicano Pre-School Children: A
Bilingual Community Model"

Joan and Catharene Macias, "Chicano Social Sensitivity: The Encourage-
ment of Role-Taking Ability in Early Childhood"

Francis Márquez, "Listening Comprehension by Chicano Students on Stories
Which Are Ethnic and Language-Specific"

David Johnson, "The Effect of Culturally Relevant Social Persuasion on the
Academic Performance of Black Children"

Concha Delgado, "Review of the Literature on Portrayal of Chicano Culture in
Elementary Children’s Literature"

10:00-noon Oral History: Beyond the Transcript
Room 1

Alvito Camarillo, Chair

History"

Richard Norwood, "Oral History in Educational Research: A Technique for Dis-
secting Discrimination"

Maria Chacón, "Institutionalizing Oral History: An Administrator’s
Perspective"

Noon-1:30 p.m. Lunch

2:00-4:00 Labor History
Room 2

Arnold De León, Chair

Arnold De León and Kenneth L. Stewart, "A Comparative Analysis of the
Status of Tejano Workers in San Antonio, 1950-1960"

Daniel T. Moreno, "Industrialization and Social Equality: A Case Study of
the Colorado Beet Sugar Industry"
Robert K. Rothstein and Stephen W. Lohrhuiz, "Ethnicity, Social Class and Prepadipe Against Farm Labor Unisonization in the South Texas Valley"
David Montejano, "South Texas in 1930: A Sociological Sketch"  

2:00-4:00  
Room 1  
Poetic and Dramatic Expression of Chicanos  
Joseph F. Véliz, Chair  
Eduardo F. Elías, "The Voices of Marina Rivera"  
Genaro M. Padilla, "Ángelico Chávez: From Belief to Disillusionment"  
Ricardo Sánchez, "Chicano Poets from the Perspective of a Working Poet"  
Carlos Morton, "Zoot Suit Bombs on Broadway: The Critics' Reaction"  

2:00-4:00  
Room 3  
Studies of Chicano Communities  
Alberto Mata, Chair  
Alicia González and Jaime Páez, "The Symbolic Icon and the Ordering Principle"  
Papers: Alberto Mata, Alfredo González

2:00-4:00  
Auditorium  
Recent Chicano Scholarship: Books by Alberto Camarillo and Mario Barrera  
Tatío Mendiola, Chair  

4:00-6:00  
Room 2  
Bilingual Education and Ethnicity  
Axelardo Valdez, Chair  
Elia Gutiérrez, "The Relationship of Neurological and Biochemical Aspects of Memory, Recall, and Attention to Bilingual Education"  
Axelardo Valdez, "Ethnic Maintenance Among Mexicans and Puerto Ricans"  
Anthony Cortes, "A Comparative Analysis of Cognition and Moral Judgement in Chicano and Anglo Children"  
Diana Alana, "Two Methods of Reading and Their Effect upon Spanish Dominant Mexican American Child of a Low Economic Base"
Chicano Community Politics and Organizations
Christine Sierra, Chair
Marina Barrera, "The Tradition of Alinsky Style Community Organizing in the Chicano Community: A Preliminary Critical Examination"
Isidro Ortiz, "The Politics of Repressive Reform: The Creation of Alinsky Organizations in the Seventies"
Larry Trujillo, "Organizing Around Police Crimes in the Barrio"
Discussant: José López

Feminism and La Chicana
Linda Aparoia, Chair
Papers: Siph Venegas, Sandra Flores, Linda Aparoia, Laura Rubio, Martha Herxler

U.S.-Mexico Relations: A Critical Discussion
Armando Gutierrez, Chair
Commentary: Jorge Bustamante, Rudy de la Garza, Julián Núñez, José Ange Gutiérrez

Regional FOCO Caucuses
A. North California: Room 3
B. South California: Room 2
C. New Mexico, Arizona, Colorado, West Texas: Room 1
D. Central & South Texas: Auditorium
E. Midwest: Little Room

Noche Poética organized by Revista Chicana Riquet. Featuring: Ricardo Sánchez, Inés Torres, Oscar Treviño and Irene Bina

Saturday, April 19, 1980

California Reapportionment and Its Effect on the Chicano Community in the 1980's
Carlos Nuñez, Chair
Papers: Henry Flores, Fernando Padilla, Richard Santillán

Chicano Education
Luis Cano, Chair
Luis Cano, "A Study of a Private Community-Based Alternative School Program for Dropouts and Potential Dropouts"
Francisco Hernández, "Schools for Mexicans"
Carlos Chávez, "Equal Educational Opportunity: The Developing Purpose/ Motive Standard in Adjudicating Delegation Cases at the State and Federal Level"

Research and Immigration: The Houston Case
José A. Medina, Chair
Istás Torres, "The Houston School Case"
José A. Medina, "Coordination Between Legal People and Academics (Research)"
Gilbert Cárdenas, "Ethical Issues of Research on Undocumented Immigrant Population"
Estela Flores, "Immigration Research & the Houston School Case"
Discussants: Jorge Bustamante, José A. Medina

The Mexican American Mind, 1929-1950
Isidro Ortiz, Chair
Richard A. García, "The Mexican American Mind: The Product of the 1930's"
Mário T. García, "Manuel Ruíz, Jr., and the Mexican American Generation, 1939-1947"
Guadalupe San Miguel, "In Pursuit of Their Rights: Middle Class Chicanos and Educational Reform, 1929-1948"
Discussants: Christine Sierra, Isidro Ortiz
11:00-12:45
Concourse Room

Business Meeting

Lunch

12:45-1:30
Room 3

Border Labor Historiography
Victor B. Nelson, Chair
Debora Gerardo Péña, "Female Trade Union Struggles in the Mexican Maquiladoras"
Emilio Zamora, "The Politics of the AFL and the Texas-Mexican Worker: A Re-examination"
Luis Arroyo, "Mexican Labor and the AFL in Los Angeles"
Roberto Calderin, "Coal Mining and Mexican Labor in Maverick County, Texas"

2:00-4:00
Room 2

Theory and Practice in Chicano Literature
Juan Rodriguez, Chair
Rómulo Saldarriaga, "The Dialectics of Difference"
Juan Rodriguez, "La Crónica Diabólica de Ulía"
Nicolás Kanellos, "Hispanic Theatre in the Southwest"
Max Martínez, "The Theoretical Limits of Literary Criticism"
Juan Bruce-Vivian, "Interdisciplinary Commentaries on I Am Joaquín"

2:00-4:00
Room 1

Chicano Folklore
Laura Piscencia, Chair
Maria Murguía Návar, "Public and Private Devotion in a Mexican American Religious Tradition"
Luis Piscencia, "Bajito Lowriders in San Antonio—Resistance and the Dialectic of Cultural Modes"
María Margarita Návar, "Home Altars: A Woman’s Tradition (Videotape)"
José Talamantes, "Espiritualismo in Contemporary Mexican and Chicano Societies"

4:00-6:00
Room 1

Preserving the Urban Chicano Record
Arturo Ramos, Chair
Tom Kromek, "Documenting Houston’s Mexican American Community"
Oswar Trelch, "Collection Efforts in California"
Discussant: Lorena Ali García Kerr

4:00-6:00
Room 3

Chicano Studies Research: Past, Present and Future
Carlos Mujica, Chair
Jorge Vázquez, "Notes on the Philosophical Foundations of Chicano Studies"
Carlos Mujica, "The Quest for Paradigm: The Development of Chicano Studies Intellectuals"
Los Vivas, "Status of Research in Chicano Studies: The Case of La Chicana"

4:00-6:00
Room 2

The 1980 Census
David Sitrin, Chair
David Sitrin, "Experimental Student Internship Program"
Leo Estrada, "The 1980 Census: The Hispanic Population"
Estrador Flores, "Undocumented Immigrants, the 1980 Census and Problems of Estimating the Undocumented School Age Population in Texas"
Census Bureau Community Specialist, "Current Census Taking Activities"
Discussant: Tacho Miranda

9:00 p.m.-2:00 a.m.
Dance: Ben Milam Hotel, Mills Room