

CHICANA/O

# ENVIRONMENTAL JUSTICE STRUGGLES FOR A POST-NEOLIBERAL AGE



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## WELCOME TO NACCS XXXVII



Welcome to Seattle, home to one of the country's preeminent centers for the ever-growing local, slow, and just food movements. It seems appropriate that this year's conference, with its theme focused on *Environmental Justice Struggles for a Post-Neoliberal Age*, is occurring in Seattle, which is also one of the world's major centers for anti-globalization and environmental justice movements. This year's conference theme was selected because the issues posed by climate change, destruction of bio-cultural diversity, widespread pollution, increasing consumerism, and other ecological changes make this a timely and significant topic with global reach and implications that affect everyone on our little blue planet. Is it time to make environmental problems a standard feature of Chicana & Chicano Studies 101? Our 2010 theme was also adopted with the intent that it spark conversations and debates on re-commitment to engage in participatory social action research, the tradition of activist scholarship that started it all back in 1972.

Over the past two decades, Chicana & Chicano Studies has continued to evolve and develop as a respected academic teaching and scholarly research field. Chicana & Chicano Studies has followed new directions and this has included a major shift toward preoccupation with post-modern deconstruction of texts and narratives and a narrowing of our political work into acts of interpellation in discursive politics. In my NACCS 2006 plenary address in San Jose, I spoke of these issues and here will simply note that academic-based Chicana & Chicano Studies has continued to lose much of its focus on participatory community-based social action research. However, the focus on discursive politics appears to be running its course. It seems to be in stasis, as an epistemological project, largely because our students and community activists are increasingly losing interest in Chicana/o Studies if it remains committed to a stale form of discourse fetishism that characterizes too much of so-called "cultural studies" Left in academia.

The so-called postmodern turn may or may not have advanced our understanding of fragmented identity politics. In the meantime, there seems little doubt that, as bonafide academic intellectuals, we probably became less relevant to the more "gritty" efforts to directly intervene and participate in the resolution of the myriad social, economic, and political challenges facing our communities. One is right to ask: How many times can we de-construct a text before we realize that this is more an exercise in intellectual navel-gazing than a socially and politically useful form of knowledge that advances the struggles of our predominantly working-class and indigenous Diaspora communities? How does "deconstructing texts" for the umpteenth time help us wage a concerted

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campaign against, for just one example, sexual violence suffered by Maya and Zapotec lesbians in Juarez, Seattle, Vancouver, Chicago, or New York sweatshops, where their bodies are exploited and traumatized in a relentless assault that somehow remains below our “hermeneutic” radar screen?

Making our voices heard is no longer enough! We must move beyond discourse to actual mobilization for campaigns against all forms of oppression and exploitation and the structural violence that allows neoliberal capitalism to colonize every single gay, lesbian, trans-gendered, and straight body on this planet: Race, class, gender, sexuality, and place are all real complex structures of difference that are used to keep our communities under control and suppress our potential as indomitable forces for social change and emancipation.

Making our voices heard is not enough because the problems posed by environmental injustices require action on the ground and not just academic declarations of our presumed ever more sophisticated (and co-opted) theoretical prowess. If our voices are heard, without those voices being grounded in actual community-based struggles and social movements, then what have we really accomplished? Our scholarly work and teaching gets integrated into the university and college curriculum but it is rendered non-threatening. A college dean once told me that “We love the postmodernists and cultural studies crowd, they are not a threat because they *have become* the academic establishment.” Try hiring a radical activist labor historian or Marxist sociologist that works with organizations seeking to unionize the undocumented and see if she gets hired. Our successes [sic] in academia came at great cost including our increasing lack of relevance to actual struggles on the ground. I am hopeful that the current rebellion emerging among students across California, the seeds of which have just sprouted in Washington State, will be the beginning of a long “corrective intervention” by the community in defining the future directions of Chicana/o Studies and NACCS.

The environmental justice movement presents a real threat to the structures of difference and privilege because it is based on the essential and militant full-frontal critique of neoliberal capitalism and rejects nature/culture binaries. We have a saying in this movement that bears repeating over and over again: “We do not want an equal piece of the same rotten carcinogenic pie.” We are redefining environmental “sustainability,” taking it back from the World Bank and the United Nations, back from the Sierra Club and Nature Conservancy, and reclaiming it as a grassroots declaration of autonomy and resilience for place-based ecological democracy. We are the restoration of the Commons.

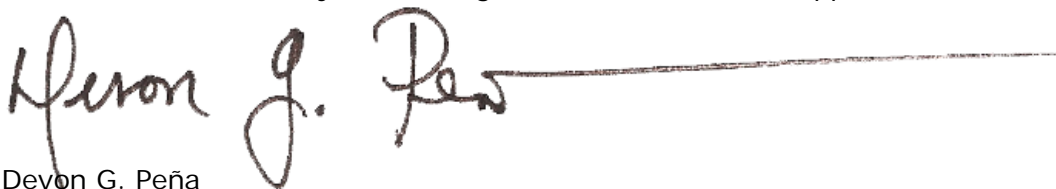
The environmental justice struggle is not for equality, if that only means that we get integrated into the same planet-destroying system that threatens all life with displacement or commoditization. We seek to transform the system, seeking autonomy and self-reliance within our own local spaces and places, and by finding strategies to uncouple our communities from the capitalist machine of incommensurable and relentless servicing of consumer desire.

Food and water are two things every living organism on the planet needs to live and reproduce. *El agua es la vida* or *sin agua no hay vida* are two *dichos* from acequia communities that we may enunciate in this context. One of the surest paths to building community resilience is to “take back the garden” as it were. Struggles for food justice and food sovereignty are therefore among the most radical of all social forces today because they represent a practical, and actually quite easy and joyous, way for

communities to sever capital's control over our own food and nutrition. "You are what you eat," the aphorism goes, so why let McDonalds and Wal-Mart determine the material substance of your embodiment? Chicana/os are uniquely positioned to play a considerable role in the configuration of this struggle. Decoupling our need for food and water from the commoditized market, and its global commodity chains, is one of the most radical ideas of our time. I urge us to use this conference as an opportunity to explore our deep ancestral knowledge and skill in areas like agroecology and ethnoecology. These represent a deep source for the resurgence of community-based spaces of autonomy.

Yet we are told by paternalistic overseers and pundits that the last thing a first generation Chicana college student wants is to start getting her hands in the dirt of the *milpa* again. It is contrary to what her family seeks in struggling over the generations to escape from the grinding oppression and hunger faced by her farming ancestors. The panels and sessions at this year's conference include many that will surely challenge such punditry and academic convention and instead foster intense conversations and debates related to environmental justice, food justice, food sovereignty, and related themes concerned with attaining and sustaining social justice, resilient local economies, and ecological democracy. Please be certain to look for these thematic conference sessions in the program and do not miss the opportunity to participate in the opening of a NACCS-wide discourse on environmental and food justice.

The National Board and our Executive Director, Dr. Julia Curry Rodriguez, and lead Consultant, Kathryn Blackmer Reyes, were tireless and creative in working together over the past year to bring this conference together and provide leadership to nurture NACCS at a time of great financial turbulence and organizational change. I am forever indebted to all my colleagues on the Board and especially grateful to Julia and Kathryn; they are the true operational forces underlying every last detail that makes NACCS function as a scholarly organization. Their dedication, skill, and amicability are the source of our organization's vitality through these tumultuous times. Thanks also go out to the Board of Directors of The Acequia Institute for approving a generous donation to support this year's annual conference; and to the Departments of American Ethnic Studies and Anthropology and The Graduate School and Office of the Provost at the University of Washington for their financial support.

A handwritten signature in black ink that reads "Devon G. Peña". The signature is written in a cursive, flowing style. A long, thin horizontal line extends from the end of the signature to the right across the page.

Devon G. Peña  
NACCS Chair, 2010-2011



NACCS Colegas,

Welcome to the XXXVII National Association for Chicana and Chicano Studies Annual Conference!

It is an immense pleasure that my concluding acts as Chair of NACCS will occur in the Pacific Northwest, the Foco and area I have come to call home for the past seven years.

As a Mexican-born Chicana who grew up in Miami, Florida, I was aware early on that *raza* were everywhere in the US. Thus, coming to Washington State in 2003, introduced me to another community of our *gente* and expanded my knowledge of our history. Now, as a proud Chicana from Washington State, I welcome you all and hope that you too feel at home here in our *otro norte*.

The Pacific Northwest area, and particularly Washington State, has been an integral part of our community's history and legacy. From early settlers going back to the mid 1800's, to the migrant stream, to the *Movimiento*, to today's emergent Chicana and Chicano leaders in the area, the Pacific Northwest is as part of our community as my father's native Los Angeles.

The XXXVII NACCS Annual conference marks our organization's advance into the second decade of the twenty-first century. It is a moment for all of us to reflect on the organization's legacy and also its future. I am reminded of my first NACCS conference, the 1998 conference in Mexico City. From the first session I attended at that conference, I knew NACCS was to be both my intellectual home and my place of connection with Chicana and Chicano scholars. But it was not until I became involved with the Pacific Northwest Foco that I started benefiting from all that NACCS has to offer.

The Chicana and Chicano scholars, activists, community members, and students I have met in the Pacific Northwest have become my new *familia* and support system. Coming to Foco meetings and to annual NACCS conferences is always a refreshing, recharging, and inspiring experience. I hope this conference has that effect on you as well and that you continue coming to NACCS events in your area and to our next annual conference.

Reflecting on my years as Chair-Elect and Chair of NACCS, I would like to remind the membership of all that we have recently accomplished as an organization. We have expanded our membership and our national outreach by hosting conferences in New Brunswick, NJ, and Seattle, Washington. We have restructured our organization to better address the needs and interests of our membership by creating and supporting the Indigenous Caucus, renaming the

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LBT Mujeres Caucus to more accurately reflect the identities that comprise the caucus, and by refocusing on NACCS core components: the Focos and Caucuses. We have established new awards to recognize excellence in our field at different points of a person's career and education: the book award and the student immigrant beca. All these improvements to the organization have in fact come from you, the membership. The NACCS Board is here to help you implement change, foster dialog, and help our organization grow.

NACCS just keeps on getting better all the time. Yes, some growing pains and criticism might arise from time to time, but NACCS would not be the organization it is today without the ongoing dialog about how to make it grow and improve. As we all know from our own *familia* gatherings, communication and commitment is what makes it work and helps us stay together. We might *quejarnos*, throw metaphorical *chanclas*, and *gritar de vez en cuando*, but we always come back together to celebrate our accomplishments and to support each other.

To close, I would like to recognize those members of the membership and leadership whose work have made my term as Chair possible. I would like to thank all the NACCS Board Members for their ongoing commitment to the organization, especially Past-Chair Mari Castañeda, Chair-Elect Devon Peña, and Secretary Cynthia Duarte. I would also like to recognize the behind the scenes work of two dedicated individuals who give so much to the organization and who are integral to our continued success, Executive Director Dr. Julia E. Curry Rodriguez and Kathryn Blackmer Reyes. And I would like to recognize the support my leadership has received from the entire organization, but especially from the Pacific Northwest Foco, the Chicana Caucus, the Joto Caucus, and the LBT Mujeres Caucus. *Gracias familia.*

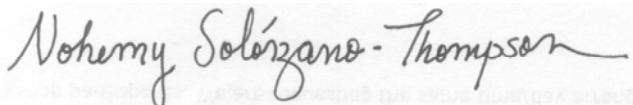
And, finally, a special thanks to my Whitman College student assistant, Spencer D. Janyk, whose dedication, commitment, and hard work have helped me fulfill my duties as Chair and Chair-Elect.

Once again, *bienvenidos* and I would like to especially welcome new members to our conference with the hope that you will make NACCS your home too.

NACCS allows the space for emergent scholars, students, community members, and established leaders in our field to mingle freely and exchange ideas across ages, experience, and disciplines. I encourage all of you to befriend at least both a new member and a established member at this conference. These connections will last for life, trust me.

There is no other conference nor organization like NACCS. Let's keep it going and growing, *familia.*

Welcome and *Qué Viva NACCS!*

A handwritten signature in black ink that reads "Nohemy Solórzano-Thompson". The signature is written in a cursive style and is positioned above a light blue horizontal line.

Nohemy Solórzano-Thompson  
NACCS Chair, 2009-2010

## NACCS HARASSMENT STATEMENT

NACCS is committed to ensuring, in its national and regional conferences, meetings and events, an environment free of sexual violence/harassment for all persons of all sexual orientations. The Association acknowledges that sexual violence/harassment for people of all genders and sexual orientations has been a continuing problem in the Association.

Sexual violence/harassment is the deliberate or repeated unwelcome conduct of sexual nature. It is distinguished from voluntary sexual relationships by the introduction of the elements of coercion, threat, or unwanted attention. It is the IMPACT of the behavior, not the INTENT, which is used to determine whether the behavior constitutes sexual harassment.

Sexual harassment can also be an environmental issue. A hostile environment is created by sexual jokes or remarks, sexually explicit pictures, or unwelcome physical contact.

Sexual harassment can occur between men and women, men and other men, or between women. There is also same gender harassment and women harassing men. By far, however, the majority of sexual harassment cases involve a man in position of power over a woman.

Sexual harassment can involve a professor and a student; a teaching assistant and a student; a supervisor and an employee; colleagues, co-workers, and peers; or strangers. Sexual harassment can affect the harassed by causing confusion, self-doubt, humiliation, anxiety, guilt, and physical stress.

Sexual harassment is a form of discrimination that is covered under Title VII of the amended 1964 Civil Rights Act.

Illegal and unacceptable behavior includes:

1. Unwelcome teasing, jokes, remarks, or questions about sex.
2. Unwelcome sexually suggestive looks or gestures.
3. Unwelcome and deliberate touching or body contact such as patting or pinching.
4. Unwelcome pressure for dates and sexual favors.
5. Unwelcome letters, telephone calls, or materials on the subject of sex.

There are several options in responding to sexual harassment. If you feel sexually harassed, trust your feelings and instincts. You may do any or all of the following:

1. Communicate your disapproval with the harasser in person or in writing. How to communicate is important; be direct and firm.
2. Write a letter to the harassed and, in addition, another person with jurisdiction.
  - a. Provide a detailed account of what happened with dates, place, and description.
  - b. Describe your feelings
  - c. Explain what you want to happen next.
3. File a legal complaint, documenting all incidents, conversations, and witnesses. Inform yourself about grievance procedures.

The National Association for Chicana and Chicano Studies, the Chicana Caucus, the Lesbian BiMujeres Transgendered Caucus, and the Joto Caucus encourages those who have been sexually harassed/ violated to report the situation to a NACCS National Board member, in particular the Chairs of the Chicana Caucus, the Lesbian BiMujeres Transgendered Caucus, or the Joto Caucus. NACCS will investigate the complaint, send a formal letter of apology to the victim of violence/harassment, and also encourage the person to speak/consult with a member(s) of the National Board.

## NACCS PREAMBLE

The National Association for Chicana and Chicano Studies (NACCS) was founded in 1972 to encourage research to further the political actualization of the Chicana and Chicano community. NACCS calls for committed, critical, and rigorous research. NACCS was envisioned not as an academic embellishment, but as a structure rooted in political life.

From its inception, NACCS presupposed a divergence from mainstream academic research. We recognize that mainstream research, based on an integrationist perspective emphasizing consensus, assimilation, and the legitimacy of society's institutions, has obscured and distorted the significant historical roles class, race, gender, sexuality and group interests have played in shaping our existence as a people. Our research confronts these perspectives and challenges the structures and ideologies of inequality based on classist, racist, sexist, and heterosexist privileges in society.

In shaping the form of this challenge, the Association contends that our research generate new knowledge

about the Chicana and Chicano community. It should also help solve problems in the community. Problem-solving cannot be detached from an understanding of our position in this society. Solutions must be based on careful study and analysis of our communities. Concern with the immediate problems of our people, then, is not separated from a critical assessment of our conditions and the underlying structures and ideologies that contribute to our subordination.

NACCS recognizes the broader scope and significance of Chicana and Chicano research. We cannot overlook the crucial role of ideas in the construction and legitimization of social reality. Dominant theories, ideologies, and perspectives play a significant part in maintaining oppressive structures on theoretical, experiential, and policy levels. NACCS fosters the construction of theories and perspectives which attempt to explain the oppression and resistance of the Chicana and Chicano past, present, and future. Ideas must be translated into political action in order to foster change.



## NACCS HISTORY

In 1972, at the annual meeting of the Southwestern Social Science Association held in San Antonio, Texas, Chicano faculty and students active in the American Sociological Association, American Anthropological Association and the American Political-Science Association came together to discuss the need for a national association of Chicana/o scholar activists.

Discussions culminated in a proposal to establish the National Caucus of Chicano Social Scientists (NCCSS).

The individuals proposing the establishment of the National Caucus of Chicano Social Scientists held their first meeting in New Mexico in May 1973 to further discuss the proposed association's ideology, organizational structure, and the nature and direction of Chicano social science research. A Provisional Coordinating Committee for the proposed association was likewise established.

A subsequent meeting held on November 17, 1973 at the University of California at Irvine culminated in formally naming the emerging organization the National Association of Chicano Social Scientists (NACSS).

The NACSS first annual conference meeting took place in 1974 at the UC Irvine campus. The first NACSS Conference was titled "Action Research: Community Control."

In 1976, participants in the 3rd NACSS Conference voted to rename the organization the National Association for Chicano Studies.

The association's most recent organizational name change took place in 1995 during the NACS annual conference held in Spokane, Washington. The membership voted to rename the association the National Association for Chicana and Chicano Studies, in recognition of the critical contribution and role of Chicanas in the association.

Since its inception NACCS has encouraged research, which is critical and reaffirms the political actualization of Chicanas/os. NACCS rejects mainstream research, which promotes an integrationist perspective that emphasizes consensus, assimilation, and legitimization of societal institutions. NACCS promotes research that directly confronts structures of inequality based on class, race and gender privileges in U.S. society.

In 2000 NACCS completed an internal assessment of operations and made changes to the leadership structure. In 2006 NACCS changed its leadership electing the National Board. The National Board consists of the Chair, Past Chair, Chair-Elect, Secretary, Treasurer, three At-large Representatives and the Executive Director (an appointed position). Also in 2006 NACCS instituted a new sub group named Research Divisions. Members were encouraged to be involved at the local level in Focos; Research Divisions; and in special interest groups, Caucuses. After 3 years the Board determined that the Divisions were not successful as an organizing tool, and in 2009 in consultation with the membership the Board submitted a resolution to dissolve the Divisions from the structure.

NACCS has evolved to offer various opportunities of involvement to its membership. It serves as a forum promoting communication and exchange of ideas among Chicana and Chicano scholars across geographical and disciplinary boundaries. NACCS promotes and enhances the opportunities and participation of Chicanas and Chicanos at all levels and positions of institutions of higher learning. As such NACCS has become an effective advocate for both students and scholars. NACCS stages an annual national conference, which attracts 800 to 1,500 participants to participate and to share in over 100 panel presentations, workshops and roundtables addressing diverse topics and issues that affect the Chicana/o community.

## ABOUT THE NACCS LOGO



The NACCS logo was originally created for the 2000 National Conference held in Portland, Oregon. The logo illustrates the male and female aspects of NACCS in an equal dialog and discussion, represented by the Mixtec speech scrolls. This dialog brings about a knowledge base that is

disseminated by the membership of NACCS to the Chicano community; similar to the rays of light emanating from the sun itself. Finally, from that knowledge comes action, struggle and change, represented by the three fists. The fists are also recognition of the past struggles of our people throughout history, and a continued dedication to that struggle in the future.

*The logo was created by Andres Antonio Barajas, a graphic artist currently residing in Los Angeles, CA.*

## NACCS SCHOLAR RECIPIENTS

1981 Américo Paredes	2002 Dennis Valdes
1982 Julian Samora	2003 Richard Chabrán
1985 Ernesto Galarza	2003 Patricia Zavella
1985 Tomás Rivera	2004 Francisco Lomelí
1988 Luis Leal	2005 Gloria Anzaldúa
1989 Rodolfo Acuña	2006 Gary Keller Cárdenas
1989 Adaljiza Sosa Riddell	2007 Antonia Castañeda
1990 Juan Gómez Quiñones	2008 Kevin R. Johnson
1991 Arturo Madrid	2008 Norma E. Cantú
1992 Margarita Melville	2009 Tomás Ybarra-Frausto
1996 Yolanda Broyles Gonzalez	
1997 Jorge Huerta	
1997 Tey Diana Rebolledo	
1998 Renato Rosaldo	
1998 Salvador Rodríguez del Pino	
1999 Mario Barrera	
1999 Carlos Muñoz, Jr.	
2000 Elizabeth "Betita" Martínez	
2001 Cordelia Candelaria	
2001 Cherrie Moraga	
2002 Rodolfo Anaya	

## 2010 CONFERENCE PLANNING

### Program Chair

Devon G. Peña

### Submission Evaluators

Mario Montano  
Gilberto Garcia  
Teresa Vazquez  
Jaime H. Garcia  
Mary Pardo  
Randy Ontiveros  
Suzanne Oboler  
Louis Mendoza  
Aida Hurtado  
Karina Cervantez  
Jose Alamillo

Raul Garcia  
Ramona Beltran  
Hector Carbajal  
Erasmus Gamboa  
Teresa Mares  
Victor Nelson Cisneros  
Julia E. Curry Rodriguez  
Jose Manuel Aguilar Hernandez

### Local Arrangements – University of Washington

Devon G. Peña  
Maria Luisa Guillen V., MEChA UW Chapter  
Lauro Flores, Chair, Department of American Ethnic Studies  
Luis Fraga, Associate Provost of Faculty Development  
Juan Guerra, Associate Graduate Dean, GO-MAP (Graduate Opportunity and Minority Achievement Program)  
Sin Fronteras  
Irene Sanchez  
Teresa Mares

### Conference Logistics

Julia E. Curry Rodriguez  
Kathryn Blackmer Reyes

### Program Layout

Kathryn Blackmer Reyes

### Photo used for cover

by Devon G. Peña

### Program Cover

Design Action Collective  
Oakland, CA  
[www.designaction.org](http://www.designaction.org)

### Program Printing

Community Printers  
Santa Cruz, CA  
[www.comprinters.com](http://www.comprinters.com)

## THANK YOU

The NACCS Board wishes to acknowledge the help and support of the following people and institutions.

### The Acequia Institute

Lauro Flores, Chair, Department of American Ethnic Studies  
Juan Guerra, Associate Dean, Graduate Opportunity  
Luis Fraga, Associate Vice Provost for Faculty Advancement, Office of the Provost and Office of Minority Affairs, University of Washington  
Movimiento Estudiantil Chicano de Aztlan (MEChA), University of Washington chapter

Spencer Janyk, Student Assistant to the Chair, Whitman College  
Office of Faculty Affairs, San José State University  
Office for Equal Opportunity & Workforce Planning, San José State University  
Dr. Martin Luther King, Jr. Library, San José State University  
Mexican American Studies, SJSU  
Georgette Gale, "Librarians for Tomorrow", SJSU  
Sharon C. Thompson, MLK Library, SJSU  
Department of Communication, University of Massachusetts Amherst  
Student Bridges, University of Massachusetts Amherst

Xicano Graduate Council, SJSU  
Institute for Latino Studies, University of Notre Dame  
Foco Reps and Caucus Chairs  
Design Action Collective, Oakland, CA  
Community Printers, Santa Cruz, CA

And our thanks to the representatives and staff of the Grand Hyatt Seattle and the Olive 8.

## EXHIBITS

NACCS wishes to thank the publishers and vendors for their continued support of our conference. Please visit the Exhibit Hall located in **Leonesa III** Exhibits are open to the public.

New Mexico Highlands University, Office of Student Recruitment

Mujeres Activas en Letras y Cambio Social (MALCS)

Latino Studies, University of Notre Dame

Ethnic Studies Library, UC Berkeley

University of Texas Press

University of Washington

Bilingual Review Press

University of Arizona

Pathfinder Books

Socialist Worker

### Hours

Thursday	8:30 a.m. – 6:00 p.m.
Friday	8:30 a.m. – 12:00 & 2:00 p.m. – 6:00 p.m.
Saturday	8:30 a.m. – 2:30 p.m.

## RECEPTIONS

Receptions are open and free to NACCS participants.

### Welcome

*Prefunction • Grand Hyatt*

*Wednesday, April 7, 2010*

*7:30-9:00 pm*

*Co-sponsored by the Acequia Institute.*

### Joteria Reception

*Ballroom Foyer • Olive 8*

*Thursday, April 8, 2010*

*8:30 p.m.*

*Hosted by the Joto and LBMT Caucuses.*

*Co-sponsored by the Acequia Institute and Devon G. Peña, Chair 2010-2011.*

### Graduate Student Reception

*Prefunction • Grand Hyatt*

*Friday, April 9, 2010*

*8:30 p.m. – 9:30 p.m.*

*Co-sponsored by the Office of Faculty Affairs and the Office for Equal Opportunity & Workforce Planning, San José State University.*

## MEETINGS

### Leadership Orientation

*Friday, April 9, Portland A • Grand Hyatt*

*7:30 p.m. – 8:20 p.m.*

For all current Reps, Chairs and elected Officers.

### Foco

*See program for meeting locations*

*Thursday 5:00 p.m. – 6:00 p.m. ALL*

*Saturday 8:00 a.m. – 9:00 a.m. ALL*

### Caucus

*See program for meeting locations*

*Thursday*

*6:10 p.m. – 7:10 p.m.*

*Chicana, RN-COMPAS, Grad Student, Joto*

*7:20 p.m. – 8:20 p.m.*

*LBMT, Community, K-12, Student, Indigenous*

*Friday*

*5:10 p.m. – 6:10 p.m.*

*LBMT, Community, K-12, Student, Indigenous*

*6:20 p.m. – 7:20 p.m.*

*Chicana, RN-COMPAS, Grad Students, Joto*

### Business Meeting

*Saturday, April 9*

*4:50 p.m. – 6:15 p.m.*

*Princessa 1&2 • Grand Hyatt*

## AWARDS LUNCHEON

*Ballroom • Olive 8*

*Friday, April 9,*

*Noon - 2:00 p.m.*

Celebrate our recipients of the Frederick A. Cervantes Student Premio, the NACCS Book Award, Community Recognitions, and our NACCS Conference Fellows.

All registered conference participants are welcome to attend. Additional luncheon tickets are available at the NACCS registration desk. Tickets are **\$60.00**. Limited tickets available. Ceremony is open.

### Closure

*Prefunction • Grand Hyatt*

*Saturday, April 10, 2010*

*6:15 p.m. – 8:00 p.m.*

## FILMS

*Films will be shown in the Anderson Amphitheater • Grand Hyatt*

**When Will the Punishment End? Stories by Formerly Incarcerated Women** (90 min): A documentary of formerly incarcerated women revealing struggles of reentering society. Session Nine.

**The Garden** (80 min): A 14 acre community garden at 41st and Alameda in South Central Los Angeles started as a form of healing after the devastating L.A. riots in 1992. Growing their own food, feeding families and creating a community. But bulldozers poised to level their oasis. The Garden follows the plight of the farmers, from the tilled soil of this urban farm to the polished marble of City Hall. Session Ten – start time 2:10 p.m. – 4:00 p.m.

**The Wall** (80 min): In 2006, Congress passes The Secure Fence Act calling for construction of 700 miles of fence along the US/Mexico border. They were not prepared for what followed. The Wall, documents the impact of constructing a border fence along the Southwest. From policy makers to citizens of border towns the debate elevates as residents respond to having a fence built in their backyard. Session Four.

**Cemented River** (10 min): Sotelo, Teresa. Independent Scholar. El Paso and Juarez are separated by the Rio Grande, known in Mexico as the Rio Bravo. From a distance it would be difficult to see where one country ends and the other begins. This once meandering river has become a fortress of fences and stadium lights. The green vehicles of the INS are abundant. Session Seven.

**La mujer mixteca** (30 min): Lopez, Jazmin. Whitman College. The film focuses on four elderly Mixtec women from a village in Oaxaca, Mexico. Through the stories of these indigenous women, this film presents the language, history, and traditions of the Mixtec culture. Session Seven.

**As Long as I Remember: American Veterans** (54 min): Varela, Laura. San Antonio Filmmakers. Examines the personal toll and legacy of the Vietnam War on three South Texas artists: visual artist Juan Farias, author Michael Rodriguez and poet/performance artist Eduardo Garza. The stories take us through a journey of their lives: growing up in the Mexican American community; their military service in Vietnam; and their lives after the war. Session Three.

### **We Are the Land: Xicana Indigenous Filmmakers: Screenings of Films**

"Lady in Motion" by Claudia Mercado & Mujeres de Maiz  
"Ixchel" Aurora Guerrero "Pura Lengua" by Claudia Mercado  
"Aquí Estamos y No Nos Vamos" by Maritza Alvarez  
"Grandmothers Gathering" by Claudia Mercado  
Discussant: Montes, Felicia.  
Session Two.

## ACTIVITIES

### **NACCS for Beginners**

Wednesday, April 7, *Leonesa I* • Grand Hyatt  
4:00 p.m. – 5:15 p.m.  
*Repeated in Session 1, see program for location.*

### **Cultural Night/Open Mic**

Friday, April 10, *Princessa 1&2* • Grand Hyatt  
9:30 p.m. – 11:00 p.m.

Music from *Sin Fronteras*, canto nuevo. Directly from Seattle, Washington.

After the performance, Open Mic. Read your poetry, sing a song, or do some teatro. Open to all who wish to participate. Want to participate? Go to the NACCS Registration Desk to sign up.

### **Tour of El Centro de la Raza Thursday April 8, 2010 5:00 p.m. Depart from Grand Hyatt Hotel Lobby**

Founded in October 1972 in an occupation of an old abandoned school house on top of Beacon Hill in Seattle, WA, El Centro de la Raza remains committed to serve and empower our communities for social change and justice. El Centro de la Raza has many different programs including the Jose Marti Child Development Center, Food Bank, Housing Assistance, Homeownership Program, Hope for Youth Program, After-school mentoring and tutoring, Senior Program and many more. As an organization grounded in the Latino community, our mission is to build unity across all racial and economic sectors, to organize, empower, and defend our most vulnerable and marginalized populations and to bring justice, dignity, equality, and freedom to all the peoples of the world.

Your local tour guide is Irene Sanchez. Begin gathering at 4:45 pm to promptly leave at 5 p.m. from the Grand Hyatt Hotel lobby. Light walking, just three blocks to take the Light Rail. Light Rail station stops across the street from El Centro de la Raza. Please bring \$3.50 to ride the light rail (\$1.75 each way) The machines for the station take cash or cards.

For more information contact Irene Sanchez - 206.612.8662 or irenems@u.washington.edu

### **Marra Farm Tour Saturday 12:30 – 3:00 p.m. Depart from Grand Hyatt Hotel**

Come and visit one of Seattle's last two pieces of farmland remaining in the city. Marra Farm is a 4.5 acre urban farm located in South Seattle, and is the site of a diverse array of gardeners, growing techniques, and sustainable practices. Tour will depart from the Grand Hyatt Hotel at 12:30pm. Please bring a rain jacket and shoes that you don't mind getting muddy.

Tour is limited to ten people, please RSVP Teresa Mares at tmares@u.washington.edu.

## PLENARIES

### Plenary I: Opening Plenary

Thursday, April 8, 2010, Princessa 1&2 • Grand Hyatt

10:50 a.m. – 12:30 p.m.

#### *Environmental Justice for a Post-Neoliberal Age*

**Rufina Juarez.** South Central Farmers Feeding Families, Los Angeles, CA.

**Diana Bustamante.** Colonias Development Council, New Mexico.

Moderator: Devon Peña. NACCS Chair, 2010-2011.

### Plenary II: Frederick A. Cervantes Student Premio Plenary

Friday, April 9, 2010, Princessa 1&2 • Grand Hyatt

10:30 a.m. – 12 noon

**Gabriel R. Valle.** San José State University. Graduate Recipient.

**Hector Gutierrez.** University of California, Berkeley. Undergraduate Recipient.

Moderator: Dionne Espinoza. Chair, Cervantes Committee.

### Plenary III: Chicana Plenary

Saturday, April 10, 2010, Princessa 1&2 • Grand Hyatt

10:40 a.m. – 12:10 p.m.

#### *Mujeres Activistas: Poder, Esperanza, and Justicia!*

**Susana Almanza.** Co-Director, PODER (People United in Defense of Earth and Her Resources).

**Sara García.** Santa Clara University.

**Gloria A. Ramirez.** Editor of La Voz de Esperanza, Esperanza Peace and Justice Center, San Antonio.

Moderator: Mary Pardo. Chicana Caucus Chair.

## CAUCUS SPONSORED PANELS

Check program for location.

#### **Joto Caucus**

##### **Session Three**

*Toxicity within the Body of Chicana/o Studies? Exploring our Queer Bodies and the Toxic within our Sacred Sites*

Guido, Gibran. San Diego State University.

Gonzalez, Omar. California State University Northridge.

Alvarez, Pablo. California State University Northridge.

Chair: Aguilar-Hernandez, Jose M. UC Los Angeles.

##### **Session Six**

*Theorizing Mariposas: Redefining Queer Chicano Identities in the Works of Rigoberto González*

Güido, Gibran. San Diego State University.

Pérez, Daniel Enrique. University of Nevada, Reno.

Sánchez, Nicholas M.. University of New Mexico.

Chair: Martínez, Ernesto J. University of Oregon.

#### **Session Nine**

*(Re)Claiming the Queerness in Chicana/o Culture, Families, and Communities*

Aguilar-Hernández, José Manuel. UC Los Angeles.

Hernández, Julián Andres. UC Los Angeles.

Ochoa, Juan D. California State University, Los Angeles.

Chair: Roque Ramirez, Horacio N. UC Santa Barbara.

#### **RN-COMPAS**

##### **Session Eleven**

*Participatory Democracy: An Organizing Principle for Chicano Movement Chicano Studies*

Mireles, Todd. Michigan State University.

Miner, Dylan. Michigan State University.

Moreno, Jose. Michigan State University.

Becerra, Marisol. DePaul University, Chicago, Illinois.

Chair: Contreras, Raoul. Indiana University Northwest.

## FREDERICK A. CERVANTES STUDENT PREMIO RECIPIENTS

### HECTOR GUTIERREZ UNIVERSITY OF CALIFORNIA, BERKELEY. UNDERGRADUATE.



*"Beyond the Binary: Constructing Notions of Legality in a Time of 'Illegal' Migration and Economic Recession in the Bay Area Day Labor Market."*

**H**ector Gutierrez is a fourth year student at the University of California, Berkeley where he is majoring in Ethnic Studies and City and Regional planning interest. As the first in his family to go to college he is motivated to succeed in his endeavors. He credits his success to his family's support. He grew up in a single parent household which has influenced his life greatly. Gutierrez's father immigrated to the U.S. in order to make opportunities for his children. His father has always motivated him to excel academically, always striving for the best. His father's encouragement has made him stand up for what he believes and to fight for those who are silenced in the face of inequality. Gutierrez is passionate about pursuing a career in higher education in order to transform the academy. His goal is to contribute to the presence of Chican@s/Latin@s in higher education as scholars, activists and researchers, teaching issues that matter to their communities.

His research interests began as a desire to challenge the institutional inequalities and racism faced by his communities. He thanks his mentor Victoria Robinson and the UC Berkeley McNair's Scholar Program who showed him that it was possible to be a researcher and activist. His winning paper was produced as a McNair project.

At UC Berkeley Gutierrez is actively involved in the Raza Recruitment and Retention Center, an academic and career development organization, that helps recruit, retain, and demystify higher education for Chican@/Latin@ K-12 youth, parents and community college transfer students.

Gutierrez is honored at being selected for the Cervantes Premio and looks forward to NACCS in Seattle, Washington.

### GABRIEL R. VALLE SAN JOSÉ STATE UNIVERSITY. GRADUATE.

*"The Hidden Costs: A Case Study for Sustainable Development Studies"*

**G**abriel R. Valle was born and raised in Truckee, CA in the Lake Tahoe area. He received a BA in Chicana/o Studies at San Diego State University with a minor in Spanish in 2005. In 2009 he earned a MA in Mexican American Studies where he concentrated in public policy. His Cervantes paper is derived from his MA thesis, entitled: "Sustainable Tahoe: Bridging the Economic Gap," which examines the economic, social, and environmental inequalities of the Lake Tahoe region. He states that he has "always been interested in environmental and community issues". The MAS program at San Jose State University allowed him to take classes and conduct research that examined the sustainability questions, the impact that public policy on the social, economic, and environmental conditions encountered by the Mexican-American community.



To conduct his research he was fortunate to receive a research grant from the College of Social Sciences of SJSU. Profesora Julia Curry Rodríguez served as his faculty adviser for the grant and chaired his thesis. His research is a result of growing up in Tahoe, a tourist dependent economy known for its scenic beauty. He is currently living and working as a teacher in Daegu, South Korea in hopes to expand his knowledge and experiences about the global community.

About writing a paper based on his thesis he writes: "I think it was harder to cut stuff out then to write it

in the first place. I found it really hard to cut and to make it shorter, the research seemed incomplete. I focused on the redevelopment section of the manuscript." It is an honor to receive recognition for my research and my passion. My academic experience has been made possible because of the dedication of many individuals, organizations, and political figures. I thank the magnificent faculty of SJSU's MAS department. Their efforts, insights, and continuous encouragement made my graduate student experience memorable. I thank my thesis committee, Professors Louis M. Holscher, now emeritus of SJSU and Devon G. Peña of University of Washington and the Acequia Institute. I especially thank my chair, Prof. Curry, whose countless hours have guided me through this long process.

He states: "Many people at many important junctures of my life have helped my educational success—and I thank them all. I express my sincerest thanks to the dozens of Tahoe locals who gave me the interviews and insights of the issues related to my research. The Truckee Family Resource Center and the South Tahoe Family Resource Center were overwhelmingly helpful. Throughout my research it was their passion, heart, and struggle for community that have been my inspiration. To my family and friends who have given me their time and support, and who were my most dedicated readers, especially as they fought the long hours of the night for my work I say millones de gracias. I thank Dr. Dionne Espinoza and the NACCS Cervantes Committee for selecting my work for this award. Thanks for all the help. I hope to have the opportunity to continue my education as a worthy recipient of this award."

## 2010 NACCS BOOK AWARD

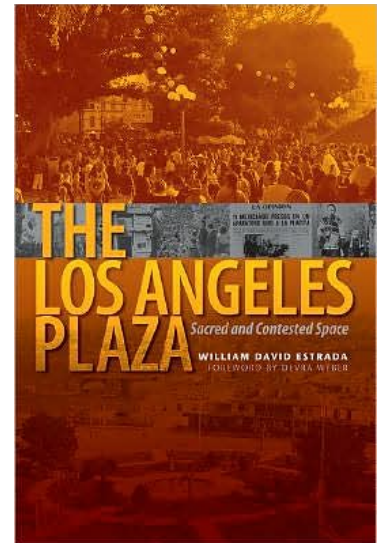
### **WILLIAM DAVID ESTRADA** **THE LOS ANGELES PLAZA** Sacred and Contested Space

**W**e are pleased to announce that the recipient of the 2010 NACCS William David Estrada. The text offers a compelling read of the richly layered histories of one public parcel of land. From Pre-Columbian times to the present day, Estrada traces the community initiatives and individual dreams that have shaped the landscape and architecture of the Plaza. The scope of the project is remarkable, chronicling with precise detail hundreds of years of multi-ethnic contributions to shared space. Estrada captures the contradictions and continuities, the politics and sensibilities that have made the Plaza one of the most significant sites of Chicana/Chicano heritage.

William David Estrada is Curator of California and American History and Chair of the History Department of the Natural History Museum of Los Angeles County. Dr. Estrada holds a Ph.D. in History from the University of California, Los Angeles and is a social and cultural historian and specializes in 19th and early 20th century Los Angeles.

Prior to coming to the museum in 2006, he served as curator of history at El Pueblo de Los Angeles Historical Monument. He is a native Angeleno and has taught at several colleges in the Los Angeles area, including California State University at Long Beach and Northridge, and at Occidental College where he also served as Assistant Dean of Students from 1981 to 1989. Dr. Estrada is a member of the American Historical Association, the Los Angeles County Historical Landmarks and Records Commission, the Archives Advisory Board of the Thomas and Dorothy Levy Center for the Study of Los Angeles based at Loyola Marymount University, LA As Subject Archives Forum, and the Los Angeles History Research Group, based at the Huntington Library. His book has also received the California Book Award's Gold Medal in 2009.

**The Los Angeles Plaza** is published by the University of Texas Press. Visit their exhibit booth to view and purchase the book. William David Estrada will be available for book signing on Friday, April 9 at 2:30 p.m. in the Exhibit Hall.



## COMMUNITY RECOGNITION

### CARLOS MALDONADO

As we come back to the Pacific Northwest the march of time is present. This is the first time we come without the involvement of our friend and colleague Dr. Carlos Maldonado from Eastern Washington University. Even in retirement, we are most certain that Carlos would have been involved in planning this conference. His experienced hand has been missed. We can not come to the Pacific Northwest without recognizing our departed friend.

Dr. Maldonado died September 18, 2008. Born in 1953 in South Texas, his family migrated to the Northwest in the early 1960s as farm workers. He resided in Cheney, WA from 1987 until 2008 and had retired to a farm in Yoder, Oregon. He lived in Woodburn, WA for many years, attended Woodburn High School and was very active in research and publishing in Woodburn.

Carlos was Director and Associate Professor of the Eastern Washington University's Chicano Education Program since 1987. He published articles, book chapters and books on the Chicano/Latino experience in the Northwest. Maldonado served as director of the College Assistance Migrant Program - a program designed to enroll students from migrant and seasonal farm worker background in post-secondary education.

Dr. Maldonado served as an important figure in the development and establishment of Chicano Studies at EWU. He took an active role in NAC(C)S as a key figure in establishing the Pacific Northwest Foco. Carlos became their first foco representative and later became National Coordinator (sic), 1991-92. In July 1992, Dr. Maldonado submitted a proposal from the Chicano Education Program at EWU to host our National Office. The site was accepted as an interim site while the Coordinating Committee (sic) sought proposals for a permanent location. Dr. Maldonado served as the interim Executive Director 1992-1998. During his tenure the Chicano Education Program hosted the annual NACCS meetings in 1995 Spokane and 2000 Portland. Dr. Maldonado was a key to these conferences. NACCS lost an important ally. Dr. Maldonado provided NACCS a location from which to grow.

The NACCS leadership celebrates the life and contributions of our colleague Dr. Carlos Maldonado.



### 2010 IMMIGRANT BECA RECIPIENTS

We are happy to announce that we have awarded our first NACCS Immigrant Student Becas to three individuals who have demonstrated an unyielding commitment to pursuing higher education despite the many obstacles that have been placed in front of them. We thank the generous support of our members that support this effort!

Marla Andrea Ramirez  
Graduate Student, UC Santa Barbara  
Major: Chicana/o Studies

Hortencia Jiménez  
Graduate Student, University of Texas at Austin  
Major: Sociology—Chicana/o and Latina/o Studies

Erik Lara  
Undergraduate Student, San José State University  
Major: Materials Engineering

### STUDENT PRESENTER FELLOWS

In 2000 NACCS established a housing subsidy to provide assistance to student presenters at the annual meeting. The fellowship marks an effort by NACCS to mentor students in their academic development by formally establishing this fellowship for student presenters during the annual NACCS meeting. We celebrate 10 years of supporting students and returning to the foco where it was created during the Portland meetings. This year's fellows are:

Ricardo Agredano, San Jose State University, Graduate  
Marla A. Ramirez, UC Santa Barbara, Graduate  
Yanira I. Madrigal, SJSU, Graduate (year 2)  
Ricardo Elias Ortega, UC Santa Barbara, Graduate  
Hector Gutierrez, UC Berkeley, Undergrad & Cervantes  
Rosa Revuelta, San Jose State University, Graduate  
Juan Sebastián Ferrada, UC Santa Barbara, Undergrad  
Victor Vasquez, San Jose State University, Graduate  
Laura De Los Santos, University of Chicago, Graduate  
Gabriella Sanchez, Arizona State University, Graduate  
Aida Valenzuela, Purdue University, Graduate  
Nancy Acevedo, UC Los Angeles, Graduate (year 2)  
Julian Hernandez, UC Los Angeles, Graduate  
Fatima Luna, UC Berkeley, Undergraduate  
Roberto Unzueta, San Jose State University, Graduate  
Alicia Casas, San Jose State University, Graduate



## PLENARY SPEAKERS

### RUFINA JUAREZ

**R**ufina Juarez is a Chicana-indigena (Hña Hnu) activist in the environmental justice movement. Her father was a Bracero who settled in the Imperial Valley where he was a farmer. As a child, she joined her family working in the grape fields of Coachella during the summers. She is one of the founding organizers of the South Central Farmers Feeding Families and played a leading role in the anti-eviction struggle between 2003-06 as documented in the Oscar-nominated film, "The Garden." A graduate of Bernard Baruch College (CUNY), Ms. Juarez has an MA in Public Administration and did her undergraduate studies in Political Science at the University of California-San Diego. Ms. Juarez also works as a transportation project manager with LA Metro. Rufina grew up on her father's farm in the Imperial Valley and as a youth learned to recycle everything including water. She continues to farm on the family's land. She grows heirloom maize and has an herb patch but is currently focused on bringing grass-fed beef to inner-city communities. Ms. Juarez is active with La Red Indigena Chicana and is part of the organization's international committee.



### DIANA BUSTAMENTE



**D**r. Bustamante is the Executive Director of the Colonias Development Council (CDC) of New Mexico. She has held this position since 1997 and during this time the organization has grown from five to over twenty staff members. Dr. Bustamante is involved with all community organizing activities including work on economic and environmental justice, education, and community development. Dr. Bustamante spent her formative years as part of a migrant farm worker family in San Luis, Arizona, making the trek to California to seek working opportunities. This background, in addition to her academic, research, and community experience, has been an important asset as Dr. Bustamante brings a wide range of experiences to the CDC. Prior to her

work with the CDC, Dr. Bustamante was a coordinator for the Doña Ana County Maternal Child Health Council and the Healthier Communities Initiative. She has served as an Assistant Professor of Sociology at New Mexico State University and has traveled to Canada, Nicaragua, Cuba, Puerto Rico, Cuba and País Vasco to conduct relevant research. Dr. Bustamante is a major figure in the environmental justice movement and played a leading role as an expert witness in several landmark environmental justice disputes including the New Mexico Supreme Court *Rhino* case and the struggle against the re-permitting of the Camino Real Landfill in Sunland Park, New Mexico.

#### NACCS PLENARY

THURSDAY, APRIL 8, 2010 • 10:50 A.M. • PRINCESSA 1&2 • GRAND HYATT

## WEDNESDAY, APRIL 7

**Registration 2:00 p.m. – 7:00 p.m.**

*PREFUNCTION • GRAND HYATT*

**NACCS for Beginners**

**4:15 p.m. - 5:30 p.m.**

*LEONESA I • GRAND HYATT*

**Welcome Reception**

**7:30 p.m. – 9:00 p.m.**

*PREFUNCTION • GRAND HYATT*

*Co-sponsored by the Acequia Institute*

## THURSDAY, APRIL 8

**Registration 8:00 a.m. – 5:00 p.m.**

*PREFUNCTION • GRAND HYATT*

**Exhibits 8:30 a.m. – 6:00 p.m.**

*LEONESA III • GRAND HYATT*

### **SESSION ONE – Thursday, 9:00 a.m. to 10:20 a.m.**

#### **1.1 Leonesa I • Grand Hyatt**

*Performance and Identity: Exploring Issues of Identity Through Performance*

Velazquez Vargas, Yarma. California State University, Northridge.

Sanchez-Tello, George. California State University, Northridge.

Rodriguez, Luis M. California State University, Northridge.

Santillana, Jose Manuel. California State University, Northridge.

#### **1.2 Princessa 1&2 • Grand Hyatt**

*NACCS for Beginners*

#### **1.3 Leonesa II • Grand Hyatt**

*Tent Cities, Round-ups and Workers Rights: Building a Movement in the Valley of the Sun*

Sanidad, Cristina. Arizona Interfaith Alliance for Worker Justice/ASU.

de la Fuente, Nic. Arizona Interfaith Alliance for Worker Justice/ASU.

Gonzalez, Francisco. Arizona Interfaith Alliance for Worker Justice/ASU.

Chair: Tellez, Michelle. Arizona Interfaith Alliance for Worker Justice/ASU.

#### **1.4 Discovery A • Grand Hyatt**

*Using Political Economy and Popular Education in Chican@/Latin@ Studies*

Zaragoza, Tony. Evergreen State College.

Santillan-Marquez, Erika. Evergreen State College.

Gonzales, Nick. Evergreen State College.

Galvez, Isabel. Evergreen State College.

### 1.5 **Discovery B • Grand Hyatt**

*“Private or Public”- Behind Sather Gate: Raza Students and Staff in Action*

Vargas, Gabby. University of California, Berkeley.

Cubias, Sami. University of California, Berkeley.

Rivera, Uriel. University of California, Berkeley.

Huerta, Elisa. University of California, Berkeley.

Chair: Gallegos-Diaz, Lupe. University of California, Berkeley.

### 1.6 **Portland A • Grand Hyatt**

*The Creation and Ownership of Our Spaces: El Espacio Para Seguir Adelante*

Espinoza, Damarys. University of Washington, Seattle. “Amar sin golpear. Indigenous Women and Gender Violence in Peru: Creating Community and Pathways to Health and Healing.”

Ramirez, Luis. University of California, Davis. “The Transformative Value of Masculinity through Hip Hop Music Within a Community College Space.”

Salvador, Jessica E. University of Washington, Seattle. “Navegando la Universidad: the Role of Place in the Engagement of Chican@/Latin@ Undergraduate Students.”

### 1.7 **Portland B • Grand Hyatt**

*Immigration, Urbanism, and the Vicissitudes of Local-Global Politics*

Hermosillo, Jesus. University of California, Los Angeles. “On the Economic Impact of LA’s Loncheras, the Taquerias on Wheels---and Social Mobility Engines of the Latino Local Economy.”

Gutierrez, Livier. University of California, Berkeley. “Becoming a Latino Minuteman: the Development and Practice of Nativism within the Latino Community.”

Jimenez, Hortencia. University of Texas, Austin. “The 2006 Mobilizations and Immigrant Rights Coalitions.”

Saenz, Arthur. San Diego State University. “Perils of Reconstruction: Unauthorized Latina/o Hazardous Work Conditions in Post-Katrina New Orleans.”

### 1.8 **Cobalt • Olive 8**

*Voces de la Frontera: Revealing Silenced Identities*

Ontiveros, Hilda. University of Texas at El Paso. “Chicanas and Mexicanas in the El Paso Garment Industry: 1969-1999.”

Montelongo, Irma. University of Texas at El Paso. “On What Side of the Line Did the Body Lie: A Murder in the Borderlands .”

Arrieta, Jesse S. University of Texas at El Paso. “Invisible Latina Lesbian Identities: Border Butches and Frontera Femmes.”

### 1.9 **Cyan A • Olive 8**

*Exploring the Impact of Race, Violence, Schooling, and Social Contexts on the Futures of Latina/o Youth*

Acevedo, Nancy. University of California, Los Angeles.

Madrigal, Yanira Ivonne. San José State University.

Ortiz, Noralee. San José State University.

Rodriguez, Jessica. San José State University.

Moderator: Gil, Rafael A. San José State University.

**Welcome 10:30 a.m.**

**Princessa 1&2 • Grand Hyatt**

Nohemy Solórzano-Thompson, NACCS Chair, 2009-2010

Devon G. Peña. NACCS Chair, 2010-2011

**NACCS Plenary 10:50 a.m. – 12:20 p.m.**

*Environmental Justice for a Post-Neoliberal Age*

**Diana Bustamente.** Colonias Development Council, New Mexico. “Remaking Risk Science: Environmental and Social Impact Studies: Who are the Experts?”

**Rufina Juarez.** South Central Farmers Feeding Families, founding member. “Indigenous and Chicana Women in the Food Justice/Sovereignty Movement: Lessons from South Central Farm.”

Moderator: Devon G. Peña. NACCS Chair, 2010-2011

## ***SESSION TWO – Thursday, 12:30 p.m. to 1:50 p.m.***

### ***2.1 Leonesa I • Grand Hyatt***

*La Madre Tierra, Global Environment, and Sacred Paths of Transition*

García, Juan. Director, Fresno Family Counseling Center.

Zepeda, Susy. University of California, Santa Cruz.

Alvarez, Pablo. California State University, Northridge.

Chair: Roman, Estela. Centro Internacional para la Cultura y la Enseñanza.

### ***2.2 Leonesa II • Grand Hyatt***

*Promotoras, Parents, and Student Educational Advocates*

Furumoto, Rosa. California State University, Northridge. “Chicana Style Parental Caring in Schools: The Challenge of Transforming School Environments.”

Trujillo, Armando and Martinez, Carmen. University of Texas, San Antonio. “The Role of Promotoras in Education: Building Bridges to Success among Ethnically Diverse Students.”

Sanchez, Irene. University of Washington. “Chicana/o Students and Educational Empowerment: Case study of Community Based Intervention Programs.”

### 2.3 *Princessa 1&2 • Grand Hyatt*

*Community Food: Developing Traditional Farming and Associations to Empower Latinos*

Figueroa, Teresa. University of California, Santa Barbara. “Forming Collaborative Networks to End Hunger among Latinos.”

Carney, Megan. University of California, Santa Barbara. “Latina/Chicana Women in the Transition from Food Security to Food Sovereignty: The Making of Community-Based Food Policy.”

Vera, Julio. University of California, Santa Barbara. “Association of Mexican Immigrant Farmers: A Case Study in Organizing Disempower Peasants.”

Jasso, Juan. University of California, Santa Barbara. “Developing traditional Farming Plots: Huamiles and Ecuaros.”

Discussant: Dubry, Travis. University of California, Santa Barbara. “Ready to Mobilize: Farm Labor Communities and Social Organization.”

### 2.4 *Discovery A • Grand Hyatt*

*Contemporary Latino and Latina Narratives*

Eils, Colleen. University of Texas, Austin. “Colors, Maps, Artifacts: Imagining Alternative Literary and Publishing Environments in ¡Caramba!”

Mazique, Rachel. University of Texas, Austin. “Violence and Love in America’s Dream.”

Barragán, Philis. University of Texas, Austin. “The Gentrification Behind Latinidad in Ernesto Quiñonez’s *Bodega Dreams*.”

Chair: González, John. University of Texas, Austin.

### 2.5 *Discovery B • Grand Hyatt*

*Performing Identity, the Ecstatic, Dance Power-Play, and Afro-Diasporic Legacy in Xican@ Musics and Literature*

Macias, Roberto. St. Phillips College. “Confining Consciousness: Space, Identity, and the Prison in Jimmy Santiago Baca’s *A Place to Stand: The Making of a Poet*.”

Hernández Gutiérrez, Alexandro David. University of California, Los Angeles. “‘Exoskeletal Junction at the Railroad Delayed’: Theatrical ‘Saltanah’ and Mysticism for Sale in the Mars Volta.”

Pérez, Alejandro. University of California, Berkeley. “Embodiments in Aztlán: Music, Movement(s) & Desire in the Tex-Mex Borderlands.”

Diaz-Sánchez, Micaela. Northwestern University. “‘With Coyolxauhqui in One Hand and Yemayá in the Other’: Performing African Diasporic Legacies in Chicana Cultural Production.”

### 2.6 *Portland A • Grand Hyatt*

*Chicana/o Environmentalism in the Classroom? Social Sustainability and the Rethinking of Privilege, Access, and Local Knowledges*

Trujillo, Patricia. Colorado State University, Pueblo. “Ristra Composition and Water Righting/Writing: Sustainable, Land-based Pedagogical Practices in Northern New Mexico.”

Ramirez-Dhoore, Dora. Boise State University. “Social Sustainability and Toxic Rhetoric: A Methodology in Interpreting Mythology.”

López, Viviana. Boise State University. “Environments of White Supremacy and Privilege: Reproducing and Normalizing the Colonization and Genocide of the Other in Schools.”

### 2.7 *Portland B • Grand Hyatt*

*PACIFICA: Voices of the Chicana/o Movement*

Torres, Mark. Pacifica Radio Archives.

Toledo, Edgar. Pacifica Radio Archives.

Morales, John. Los Angeles Mission College.

Maldonado, Jose. Los Angeles Mission College.

*Session Two continued*

### 2.8 *Anderson Amphitheater • Grand Hyatt*

*We Are the Land: Xicana Indigenous Filmmakers, Screenings of Films*

Mercado, Claudia & Mujeres de Maiz. “Lady in Motion.”

Mercado, Claudia. “Ixchel.”

Guerrero, Aurora. “Pura Lengua.”

Alvarez, Maritza. “Aquí Estamos y No Nos Vamos.”

Mercado, Claudia. “Grandmothers Gathering.”

Discussant: Montes, Felicia.

### 2.9 *Cobalt • Olive 8*

*Subverting Citizenship, Rights and the State: Practices of Belonging and Community at the U.S./Mexico Border*

Rojas, Clarissa. California State University, Long Beach. “Pain(t)ed Fences: Art Against Violence (Trans)forming Borders.”

Bejarano, Cynthia. New Mexico State University. “Sustaining Dignity in the Face of Terror: Border Citizenship, Belonging and Gendered Resistance.”

Sanchez, Gabriella. Arizona State University. “Rush Hour Bajador: The Criminalization of the Human Smuggler as a Form of State Violence.”

Tellez, Michelle. Arizona State University. “‘Porque somos mexicanos’: Reflections on Belonging, the Nation and Community Building.”

Discussant: Lugo, Alejandro. University of Illinois at Urbana-Champaign.

### 2.10 *Cyan A • Olive 8*

*Radicalizing Education: the Role of Chicana/o Students and Critical Community Relations*

Ochoa, Gilda. Pomona College; and de los Rios, Cati, Pomona High School. “Working Together to Transform Education and Decolonize Relationships: Chicana/o-Latina/o Studies at Pomona High School and Pomona College.”

Alfaro, Daisy. University of Washington, Seattle. “Quantifying Chicanas/os: Redefining Quantitative Variables to Accurately Portray the Chicana/o Educational Experience.”

DeSoto, Aureliano. Metropolitan State University. “El Plan de Santa Barbara at 40: Midlife Crisis or Flatline?”

Bravo, Rosa. University of California, Berkeley. “A Case Study of How Latino Parents’ Access College Information.”

Moderator: Agredano, Ricardo. San José State University.

### 2.11 *Cyan B • Olive 8*

*Mujerista Mentoring for Chicanas in Higher Education*

Villaseñor, Maria. California State University, Monterey Bay.

Reyes, Maria. San José State University.

Muñoz, Imelda. California State University Monterey Bay.

## ***SESSION THREE – Thursday, 2:00 p.m. to 3:20 p.m.***

### 3.1 *Leonesa I • Grand Hyatt*

*Playing for Space: Globalization, Urbanization and the Politics of Futbol in East Los Angeles*

Anguiano, Jose. University of California, Santa Barbara. “Soccer en tu Idioma: A Transnational Analysis of the rise of Mexican Fútbol in the United States.”

Ortega, Ricardo. University of California, Santa Barbara. “In Search of a Goal: Fútbol Spaces in the City of East Los Angeles.”

Hinojos, Sara. University of California, Santa Barbara. “Offsides!: An Undocumented Immigrant’s struggle to Navigate the Field.”

### 3.2 *Princessa 1&2 • Grand Hyatt*

*Contemporary Natural Resource Management and Traditional Indo-Hispano Subsistence Knowledge: New Mexico land-based Communities in Contemporary Economies*

Villarreal, Renee. Community Planner, Santa Fe County. "Compadrazgo and Land-Based Knowledge: The Challenges Facing Land-based Communities of Northern New Mexico."

Sanchez, Juan. New Mexico Land Grant Consejo; New Mexico Acequia Commission. "The New Mexico Land Grants Movement and Community-Based Natural Resource Management."

Romero, Eric. New Mexico Highlands University. "Querencia: Ideological/Behavioral Foundations for a Chicano Land-Stewardship Ethic and Place-Identity."

Salazar, Kenny. New Mexico Acequia Association. "Food Sovereignty and the Reestablishment of Traditional Agricultural Practices in New Mexico Acequia Communities."

### 3.3 *Discovery A • Grand Hyatt*

*La Voz de la Mujer Chicana a través de los Siglos: Coraje, Resistencia y Realización*

Fonseca, Vanessa. Arizona State University. "La Resistencia Cultural en tres Novelas Chicanas: *The Squatter and the Don*, *Romance of a Little Village Girl* and *Dew on the Thorn*."

Baeza, Ileana. Arizona State University. "Paletitas de guayaba: Tren destino a Aztlán, con escala en Tenochtitlán."

Encinas, Diana. Arizona State University. "Intertextualidad y cultura en *Loving Pedro Infante* de Denise Chávez."

Ramos, Tomás. Arizona State University. "Dialogic Borders and Imaginations: Subaltern poetics in Denise Chavez's narrative *Loving Pedro Infante*."

Moderator: Rosales, Jesús. Arizona State University.

### 3.4 *Discovery B • Grand Hyatt*

*Critical Race Case Method: A Tool for Practicing Social Justice in Administration and Teaching*

Ochoa, Vanessa. University of California, Los Angeles.

Benavides-Lopez, Corina. University of California, Los Angeles.

Chair: Solorzano, Daniel. University of California, Los Angeles.

### 3.5 *Portland A • Grand Hyatt*

*Mexicans and Public Space in Chicago, Illinois*

De Los Santos, Laura. University of Chicago. "Whitewashed Wall, Hidden History: The Mexican Presence in Blue Island, Illinois."

Robles, Rigoberto. University of Illinois, Chicago. "Urban Scripture of the Invisibles."

Villa, Gabriel. Yollocalli, National Museum of Mexican Art.

Chair: Gutierrez, Elena. University of Illinois, Chicago.

### 3.6 *Portland B • Grand Hyatt*

*Teatro Mexicayotl: K-12 Curriculum Centered on a Path towards Humanization and Conscientization for Chicana/o Students*

Gonzalez, Norma. Tucson United School District.

Gonzalez, José. Tucson United School District.

### 3.7 *Anderson Amphitheater • Grand Hyatt*

Varela, Laura. San Antonio Filmmakers. "As Long as I Remember: American Veteranos" (documentary 54 min)."

*Session Three continued*

### 3.8 **Cobalt • Olive 8**

*Violation of Human Rights in the Border City of Cd. Juárez, Chihuahua: Restitution, Deconstruction and Resistance.*

Limas, Alfredo. Universidad Autónoma de Ciudad Juárez, Chihuahua. “Environments of Injustice, School and Young Students: the Construction of Fear and the Culture of Violence on Young kids in Cd. Juárez, Chihuahua.”

Torres, Sonia. Centro de Desarrollo Integro de la Mujer, Cd. Juarez. “Femicide in Cd. Juárez and international advocacy: Reparation process and Justice.”

Chew, Martha. St. Lawrence University. “Critical Discourse Analysis of Families of Victims of Femicide in Cd. Juárez.”

Chair: Chew, Martha. St. Lawrence University.

### 3.9 **Cyan A • Olive 8**

*Access to Sustenance: Food and Water Justice*

Mares, Teresa. University of Washington. “Where We Cultivate, Cook, and Eat: Food Justice is Environmental Justice.”

Jimenez, Alberta. San José State University. “Water Security in Immigrant, Chicana and Chicano communities in Cutler, California.”

Carney, Megan. University of California, Santa Barbara. “Latina/Chicana Women in the Transition from Food Security to Food Sovereignty: The Making of Community-based Food Policy.”

Serrato, Claudia. California State University, Los Angeles. “Ecological Food Justice and Indigenous Plant-Based Foodways: Healing All of Our Relations.”

### 3.10 **Cyan B • Olive 8**

*Toxicity within the Body of Chicana/o Studies? Exploring our Queer Bodies and the Toxic within our Sacred Sites*

Guido, Gibran. San Diego State University.

Gonzalez, Omar. California State University, Northridge.

Alvarez, Pablo. California State University, Northridge.

Chair: Aguilar-Hernandez, Jose M. University of California, Los Angeles.

## **SESSION FOUR – Thursday, 3:30 p.m. to 4:50 p.m.**

### 4.1 **Leonesa I • Grand Hyatt**

*Contemporary Latina/o Conflicts*

Calvo, William. University of California Santa Barbara. “Wise Latina: The Sotomayor’s Case as an Epistemological Conflict.”

Rincon, Belinda. Willamette University. “Latina Soldiering and the Global War on Terror.”

### 4.2 **Leonesa II • Grand Hyatt**

*Bracero Legacies, Politicized Memories, and Institutional Challenges*

Lopez, Paul. California State University, Chico. “Bracero Wives: Then and Now.”

Summers Sandoval, Tomás. Pomona College. “I have seen my ‘temple’ beginning to crumble”: Ethnic Mexicans and Power in the Salinas Valley, 1965-1973.”

Ortega, Frank J. San José State University. “Scholar Athletes: Education, Sports, and Coming of Age in Los Angeles, 1940-Present.”

### 4.3 **Princessa 1&2 • Grand Hyatt**

*Evolving Chicana/o Studies Pedagogy: EDUniversity of California ATING the Whole Student*

Salcedo, Claudia. California State University, Northridge.

Arana, Jessica. California State University, Northridge.

Sanchez, George. California State University, Northridge.

Mendez, Maria Elena. California State University, Northridge.

Chair: Furumoto, Rosa. California State University, Northridge.



#### 4.4 **Discovery A • Grand Hyatt**

*What a Difference a Few Decades Makes: New Directions in Chicana/o Cultural Production*

Román, Elda María. Stanford University. “‘Token of Unappreciation’: Middle-Class Crises on the George Lopez Show.”

Estrella, James M. Stanford University. “‘Get it on the Eastside’: Homiesexuals and Queer Urban Subculture in Chicano/Latino Los Angeles.”

Carrillo, Guadalupe. Stanford University. “The Melancholy of My Mexicaness”: the Emo Chicano Novel and the Commodification of Ethnic Affect.”

Jimenez, Cristina. Stanford University. “Looking Out to See In: the Transamerican and Cosmopolitan Presence in Gilded Age U.S. Literature.”

#### 4.5 **Discovery B • Grand Hyatt**

*Hands in the Earth, Feet on the Ground: A Return to the Land in Literature, Agriculture, and Identity*

Yarbro-Bejarano, Yvonne. Stanford University. “Transnational Migrant Collectivity in Helena María Viramontes' *Under the Feet of Jesus*.”

Colín, Ernesto “Tlahuitollini”. Stanford University, Loyola Marymount University. “Urban Mexica Agriculture: Profile of a community organizing for a sustainable indigenous agriculture and diet.”

Madrigal, Doris. Stanford University. “Sustainable Self: The strategic identity work of a Mexica danzante/farm worker.”

#### 4.6 **Portland A • Grand Hyatt**

*Searching for Form in Tomás Rivera: Laughter, Fear, and Religion*

Reyes, Robert. University of California, Berkeley. “Religion as Ideological Warfare In Tomás Rivera's ...y no se lo tragó la tierra and Ronald L. Ruiz's *Happy Birthday Jesus*.”

Huerta, Javier. University of California, Berkeley. “Laughter and the Pachuco in Tomás Rivera's *El Pete Fonseca*.”

Granado, Alma. University of California, Berkeley. “Land, Myth, and the Illusion of Humanity: Alienation in *The Harvest/La Cosecha*.”

Chair: Saldívar, José David. University of California, Berkeley.

#### 4.7 **Portland B • Grand Hyatt**

*Photovoice as a Research Tool for Working with Chicano Populations*

García, Jaime H. University of Texas at Brownsville.

Smith, Patrick H. University of Texas at El Paso.

Díaz, María. University of Texas at Brownsville.

#### 4.8 **Anderson Amphitheater • Grand Hyatt**

FILM

The Wall (80 min)

#### 4.9 **Cobalt • Olive 8**

*In a State of Nepantla: Gloria Anzaldúa on the Convergence of Creativity and Spirituality*

Román-Odiós, Clara. Kenyon College. “Re-Witnessing the Terrorist State: Visions for Spiritual Transformation in Liliana Wilson's Artwork.”

Latorre, Guisela. Ohio State University. “Artistas Nepantleras: Anzaldúa's Influence on Visual Art Theory and Praxis.”

Nieto, Nicole K. Ohio State University. “Domestic Altars: Gendered Spaces and the Construction of the Altar Narrative in Women's Life Histories.”

Genetin, Victoria. Ohio State University. “An ‘Unconscious Allegiance’: Gloria E. Anzaldúa's Theory of ‘Spiritual Activism’ and Engaged Buddhism.”

Moderator: Wilson, Liliana. Independent Artist.

*Session Four continued*

**4.10 Cyan A • Olive 8**

*Food Justice: Youth Education, Health, and Identity Politics*

Torrez, Estrella. Michigan State University. "Food, Education and Youth: Reclaiming a Space in Schools for our Indigenous Community Knowledge."

Cardenas, Norma. Oregon State University. "(Un)palatable Food Discourses: Decolonial Representations of Chicana/o Identity."

Dicochea, Perlita, Santa Clara University; and Villaseñor, Maria. California State University, Monterey Bay. "Food, Health, and Environment: Chicana/o Identities in the Post-Taco-Bell-Chihuahua-Era."

Yañez, Erlinda. San José State University. "Food Insecurity among Urban Chicana/Latina Women in Santa Clara County."

**4.11 Cyan B • Olive 8**

*Chican@ Empowerment at UC Merced: Social Action and Struggle for Chican@ Studies*

Delfin, Eve. University of California, Merced.

Lambert-Diaz, Sean. University of California, Merced.

Ramirez, Christopher. University of California, Merced.

Rangel-Garcia, Ana. University of California, Merced.

Rangel-Garcia, Maricela. University of California, Merced.

Moderator. Acevedo, Martha. University of California, Merced.

**Foco Meetings 5:00 p.m. – 6:00 p.m.**

COLORADO	<i>Discovery B</i>
EAST COAST	<i>Discovery A</i>
MIDWEST	<i>Leonesa I</i>
N. CALIFORNIA	<i>Tolmie – 6<sup>th</sup> floor</i>
PACIFIC NORTHWEST	<i>Portland B</i>
ROCKY MOUNTAIN	<i>Menzies Suite – 6<sup>th</sup> floor</i>
S. CALIFORNIA & MEXICO	<i>Princessa 1&amp;2</i>
TEJAS	<i>Leonesa II</i>

**Caucus Meetings 6:10 p.m. – 7:10 p.m.**

CHICANA	<i>Leonesa I</i>
RN-COMPAS	<i>Portland A</i>
GRAD STUDENT	<i>Princessa 1&amp;2</i>
JOTO	<i>Discovery B</i>

**Caucus Meetings 7:20 p.m. – 8:20 p.m.**

LESBIAN, BiMUJERS, TRANSGENDER	<i>Leonesa II</i>
COMMUNITY	<i>Portland B</i>
K-12	<i>Discovery A</i>
STUDENT	<i>Princessa 1&amp;2</i>
INDIGENOUS	<i>Discovery B</i>



**FRIDAY, APRIL 9**

**Registration 8:30 a.m. – 5:00 p.m.**

*PREFUNCTION • GRAND HYATT*

**Exhibits 8:30 a.m. – Noon, 2:00 p.m. – 6:00 p.m.**

*LEONESA III • GRAND HYATT*

## ***SESSION FIVE – Friday, 9:00 a.m. to 10:20 a.m.***

### **5.1 *Leonesa I • Grand Hyatt***

#### *Challenging and Transforming Colorado Water Law for Acequia Survival*

Martinez, Fernando, Acequia del Cerro; and Peña, Devon G., University of Washington and The Acequia Institute.

“Ley de Acequias: Mutual Aid, Cooperative Labor, and Dispute Resolution in Customary Place-Based Water Governance.”

Hicks, Greg. University of Washington. “Acequia Water Governance: Is a Legislative Challenge to Prior in the Making?”

Peña, Devon G. University of Washington and The Acequia Institute. “The 2009 Colorado Acequia Recognition Law: First Steps in the Re-Legitimizing of Ethnoecology, Mutual Aid, and Self-Governance?”

Discussant: Montañón, Mario. Colorado College.

### **5.2 *Leonesa II • Grand Hyatt***

#### *Politics of the Sovereign Ban: Labor, Race, and Exclusion*

Hernández, Roberto. University of California, Berkeley. “Citizens and Felons: HR4437 and the Discursive Politics of Race and Felony Disenfranchisement Laws.”

García, Armando. Cornell University. “Migrant Melancholia?: Theorizing Ethnicity, Cultural Politics and the Music of Exclusion.”

Rodríguez, Cesar. University of California, Santa Barbara. “Reproducing Incarcerable Subjects: Black and Brown Youth in the Crucible of Neoliberalism and Neoconservatism.”

Guzmán, Georgina. University of California, Los Angeles. “‘Always the Laborer’: Shifting Spatial Environments, Racialized Labor, and Chicano Anxieties in América Paredes’ *George Washington Gómez*.”

Moderator: Unzueta, Roberto. San José State University.

### **5.3 *Discovery A • Grand Hyatt***

#### *Working as Professors in the “Ivory Tower”: Stories about Survival, Strategies, and Success*

Castañeda, Mari. University of Massachusetts Amherst. “Laboring Towards Tenure and Succeeding.”

Hames-García, Michael. University of Oregon, Eugene. “Moving from Associate Professor to Full.”

### **5.4 *Discovery B • Grand Hyatt***

#### *El Centro de la Raza: 37 years of Community Empowerment and Fighting for Social Justice*

Maestas, Roberto. El Centro de la Raza.

Ortega, Estela. El Centro de la Raza.

Gonzalez, Enrique. El Centro de la Raza.

Chair: Sanchez, Irene. El Centro de la Raza.

### **5.5 *Portland A • Grand Hyatt***

#### *Listening to Immigration: The politics behind Chicana/o-based immigration research*

Ortega, Ricardo. University of California, Santa Barbara. “Latino Undergraduates Navigating the Undocumented University.”

Ramirez, Marla. University of California, Santa Barbara. “Undocumented Immigrant Youth & AB-540 College Students: Crossing Physical, Emotional and Educational Borders to Make the DREAM Act a Reality.”

Ferrada, Juan Sebastian. University of California, Santa Barbara. “‘Pal Norte’: A study of musical anthems produced during the 2006 Immigrant Rights Marches.”

Casillas, Dolores Ines. University of California, Santa Barbara. “Immigration Inquiries, Chicana/o Methods.”

*Session Five continued*

**5.6 Portland B • Grand Hyatt**

*Counter-insurgency: New representations of Chicano/Latino Veterans*

Varela, Laura. San Antonio Filmmakers.

Garza, Teresita (Tere). St. Edward's University.

Chair: Mendoza, Louis. University of Minnesota.

**5.7 Cobalt • Olive 8**

*Chicanos/as, the Environment, and the Capitalist Crisis: Racism, Decolonization, and Green Socialism*

Gutierrez, Gabriel. California State University, Northridge. "Enviro-cide: Rhetorical, Legislative, and Physical

Violence as a Form of Resource Management and Material Distribution, From Andrew Jackson to Lou Dobbs."

Lopez, Mark. California State University, Northridge. "The Fire: De-colonizing 'Environmental Justice'."

Rodriguez, David. California State University, Northridge. "Capitalism, Climate Change, and the Chicana/o Community: Towards a Green Socialism."

**5.8 Cyan A • Olive 8**

*Cultural Celebration, Identity, and Schooling as Ideological Discursive Formation*

de Katzew, Lilia and Katzew, Adriana. California State University, Stanislaus. "Celebrando Cultura: Voices from

California's Central Valley Chicana/o Students in their Search for Identity."

Chacon, Ramon. Santa Clara University. "The Educational Dilemma in Fresno, CA."

Lechuga, Chalane. University of New Mexico. "[Hispanic is] like more American, but still a little bit Mexican':

Racial and Ethnic Identities of Young Latinas in a New Mexico High School."

Orozco, Richard. Oregon State University. "A Theory of Ideological Discursive Formation Construction and Chicana/o Schooling."

**5.9 Cyan B • Olive 8**

*Chicana Writers: Rebels for Identity, Space and Social Justice*

Garay, Joyce. New Mexico State University. "Ravaged Spaces, Fractured Communities: The Ecocritical Agenda in Helena María Viramontes' Fiction."

Morales, Orquidea. University of Texas PanAmerican. "Chicanas: The Poetry of Anzaldúa and Downs as Rebellion."

Sanchez Benitez, Roberto. Universidad Michoacana. "Mito y espiritualidad en dos escritoras chicanas: Gloria Anzaldúa y Ana Castillo."

Szeghi, Tereza. University of Dayton. "Locating Cultural Identity in Ana Castillo's *The Mixquiahuala Letters*."

**Plenary II: Student Plenary**

**10:30 a.m. – Noon**

**2010 Frederick A. Cervantes Student Plenary**

**Hector Gutierrez.** University of California, Berkeley. "*Beyond the Binary: Constructing Notions of Legality in a Time of 'Illegal' Migration and Economic Recession in the Bay Area Day Labor Market.*" Undergraduate Recipient.

**Gabriel R. Valle.** San José State University. "*The Hidden Costs: A Case Study for Sustainable Development Studies.*" Graduate Recipient.

Moderator: Dionne Espinoza. Chair, Cervantes Committee.

**Princessa 1&2 • Grand Hyatt**

## Awards Luncheon

Noon – 2:00 p.m.  
Ballroom • Olive 8

Celebrate our Recipients of the NACCS Fellowship, Community Recognition, the Frederick A. Cervantes Student Premio and the NACCS Book Award.

**Frederick A. Cervantes Student Premio Recipients:**  
**Hector Gutierrez.** University of California, Berkeley.  
*2010 Frederick A. Cervantes recipient, Undergraduate*

**Gabriel R. Valle.** San José State University. *2010 Frederick A. Cervantes recipient, Graduate*

**NACCS Book Award:**  
William David Estrada. *The Los Angeles Plaza*, University of Texas Press.

**Community Recognition:** Dr. Carlos Maldonado

## SESSION SIX – Friday, 2:10 p.m. to 3:30 p.m.

### 6.1 *Leonesa I • Grand Hyatt*

*The Commons and Neoliberal Enclosures*

Mares, Teresa. University of Washington. “Insurgent Spaces and the Urban Agriculture Food Justice Movement.”

Tezozomoc. South Central Farmers. “Feeding Families Food for the Hood: Resilience and Autonomy.”

Gonzalez, Pablo. University of Texas, Austin. “Contesting Autonomies and Commons: Chicana/os Urban Zapatismo and the Rise of Neoliberal White Supremacy in Los Angeles, California.”

Ocegüera, Elisa. San Francisco State University. “The San Francisco Food Security Discourse: Race, Class and Gentrification.”

Discussant: McFarland, Pancho. Chicago State University.

Moderator: Peña, Devon G. University of Washington.

### 6.2 *Leonesa II • Grand Hyatt*

*Literature as Recovery and Transformative Imaginaries*

Mah y Busch, Juan. Loyola Marymount University. “A Chicana/o Aesthetic of Survival and Life: An Ethical Theory.”

Mata, Irene. Wellesley College. “Of Blood and Thorns: Uncovering Histories of Violence in Lucha Corpi’s *Cactus Blood*.”

Cantu, Norma. University of Texas, San Antonio. “De Aca de Este Lado: Tejano and Tejana Texts.”

### 6.3 *Princessa 1&2 • Grand Hyatt*

*Collaborations in the Struggle for Social Justice*

Sinha, Mrinal and Hurtado, Aida. University of California, Santa Cruz. “The ‘Centrality of Women’ in the Lives of Feminist Latinas.”

Cervantez, Karina. University of California, Santa Cruz. “Collaborations in the Borderlands: Constructing Knowledge within Mother-Daughter Programs.”

Lopez, Angelica and Quinones, Feliz. University of California, Santa Cruz. “The Role Organizations for Students of Color along the Educational Pipeline.”

Chair: Hurtado, Aida. University of California, Santa Cruz.

*Session Six continued*

#### 6.4 *Discovery A • Grand Hyatt*

*Immigrant Transformations: When Workers Became College Students*

Curry, Julia. San José State University. "Where do the Children and Youth Fit in Immigration Debates?"

Blackmer Reyes, Kathryn. San José State University. "Libraries as Sources of Guidance for Immigrant Students."

Rios-Kravitz, Rhonda. Sacramento City College. "Immigrant Student Support-Becas, Stipends and Sponsorships."

#### 6.5 *Discovery B • Grand Hyatt*

*Newspapers, Historical Fiction, and Oral History: Contested Discourses of Politics and Identity*

Nunez, Arturo. University of California, Berkeley. "A Periodic Nemesis: *El Clamor Público* vs. *The Los Angeles Star*."

Thornhill, Lisa. University of Washington, Seattle. "Strategies for Countering Emerging Post-Liberal Discourses:

Racial Literacy in Early 20th Century Spanish Language Newspaper, *La Vanguardia*."

Murrah-Mandril, Erin. University of New Mexico. "The Presence of History in Zamora O'Shea's *El Mesquite*."

Moderator: Mercado, Juan Pablo. San José State University.

#### 6.6 *Portland A • Grand Hyatt*

*Environmentalism and Aesthetics in Chicano/a History*

Ontiveros, Randy. University of Maryland. "Green Aztlán: Environmentalism and Art in the Chicano Movement."

González, Tanya. Kansas State University. "Chicana Gothic?: the Aesthetics of Violence and the Environment."

Lyells, Stephanie. Texas Tech University. "The Hungry Woman: (Re)Formation and (Dis)Integration of Self."

#### 6.7 *Portland B • Grand Hyatt*

*Contested Cultures: Music, History, and Social Expectation*

Lozano, Jessica. University of Washington. "Sexo, Whisky, y Hyphy Corridos: Music as an Expression of the Current Mexican and Chicana/o Experience in the U.S."

Barrera, Magdalena. San José State University. "You Must Be Latin Rockers: Astra Heights and the Redefinition of Chicano Rock."

Robles, Sonia. Michigan State University. "Musical Culture in 'Mexico de afuera': Music Radio in the Mexican Communities of the U.S. Southwest from 1920 to 1940."

Moderator: Angel, Ana. San José State University.

#### 6.8 *Anderson Amphitheater • Grand Hyatt*

*Perfiles Americanos: From Racial Formations to Trade Agreements*

Guillén-Valdovinos, María. University of Washington. "Afro-Mexicana/o Communities in Guerrero: Challenging and Reconstructing Mestizaje and Mexican Nationalism."

Vega, Sujey. Sam Houston State University. "Los Otros Polleros: Rural Mexican farmers and the politics of globalization."

Luna, Fatima. University of California, Berkeley. "Organic Coffee: An Alternative for Sustainable Development in Chiapas, Mexico."

#### 6.9 *Cobalt • Olive 8*

*Pursuit of Environmental Justice and its Impact on Chicano Pedagogy: Defining the Chicano Studies Curriculum in the Post-Neoliberal Age*

de Ortego y Gasca, Felipe. Western New Mexico University.

Manzanarez, Magdaleno. Western New Mexico University.

Baeza Ortego, Gilda. Western New Mexico University.

Maya, Gloria. Western New Mexico University.

### 6.10 *Cyan A • Olive 8*

#### *Aesthetic Passions: A Potpourri*

Ruiz, Jason. University of Notre Dame. “Such Queer Phases of Life’: Time, Progress, and Modernity in American Travelers’ Depictions of Mexico, 1876-1920.”

Galindo, Alberto. Whitman College. “Ciudad Juárez as Detective Fiction: the Case of Roberto Bolaño’s *2666*.”

Mora, Gregorio. San José State University. “Passion and Sports in the Mexican Colonias of California’s Santa Clara Valley.”

Alvarez, Andrew. San Jose Museum of Art. “Cubes of Color.”

### 6.11 *Cyan B • Olive 8*

#### *Theorizing Mariposas: Redefining Queer Chicano Identities in the Works of Rigoberto González*

Güido, Gibran. San Diego State University. “Mariposas Rebeldes: the Reading and Conceptualization of Queer Chicanos in Rigoberto González’s *Butterfly Boy* and *The Mariposa Club*.”

Pérez, Daniel Enrique. University of Nevada, Reno. “Towards a Mariposa Consciousness: Reimagining Queer Chicano Identities.”

Sánchez, Nicholas M. University of New Mexico. “Vals de las Mariposas: (Re)Defining Chicano Nationalism in Rigoberto Gonzalez’s *Butterfly Boy*.”

Chair: Martínez, Ernesto J. University of Oregon.

## ***POSTER BOARDS – Friday, 3:00 p.m. to 4:00 p.m.***

### ***Exhibit Hall, Leonesa III • Grand Hyatt***

Davalos, Olivia. California State University, Monterey Bay. “Marketing to Nuestra America.” It has been proven that in a few short years Latinos will become the largest minority group in the United States. Increasingly the bicultural youth growing up in the U.S. is becoming the main focus of major companies as they market their products to them in specifically in Spanish language TV, English language TV, and even Bilingual channels. The fact that they are bicultural makes them respond best to commercials that they could relate to, which tend to be the ones that represent them without the traditional stereotypes placed on Chicanos/Latinos. To present this effectively in national campaigns, marketers have to go about the difficult task of generalizing with out resorting offensive stereotypes. This ample examination of language, culture, and social activities as they relate to today’s bicultural youth, is analyzed through 5 commercials of highly known products.

Delfin, Eve. University of California, Merced. “The Role of Folklorico o in the Chicano/a Movement.” During the 1960’s there was an explosion of folklorico groups throughout the southwest. This phenomenon is a recurring aspect of Chicana/o community events and has come to be recognized as a principal symbol of Mexican heritage and pride. Used by many of its participants as an anti-hegemonic struggle against the mainstream culture, folklorico has become popular in many Chican/ao communities. The purpose of this study is to explore the role of folklorico, traditional Mexican dance.

Pignataro, Margarita. Syracuse University. “Effects of Arizona Mines: A Mexican and Navajo Perspective.” This “Poster Session” includes looping visuals and comments concerning the copper mines in the city of Safford and Morenci, and the Black Mesa Coal Mine in northern Arizona on Navajo land. The southern mines concern the Hispanic population —the majority Mexicanos —and the northern coal mine concerns the Navajo Nation and their environment. This project will give visuals of the mine, people and pro and con comments on both mines. Although the economic survival is evident for some, the cost is the abuse of Mother Earth and health issues to the communities such as asthma. Two main stories concerns Mexican Tejano Raul Gallegos and comments by Navajo Tim Johnson. Some issues addressed in the poster session will be: conditions working at the mine; health effects; improvement in the environment to better suit workers; global warming of the coal mining effects; relocation of Diné people and lost of land base. Also mentioned will be the Arizona Miners’ Strike of 1983 and the 2007 Freeport- McMoran Copper and Gold purchase of the Safford Mine from Phelps Dodge.

## **SESSION SEVEN – Friday, 3:40 p.m. to 5:00 p.m.**

### **7.1 *Leonesa I • Grand Hyatt***

*Chicos del horno: A Local, Slow, and Deep Food*

Peña, Devon G. University of Washington and The Acequia Institute. “How Adobe Oven-Roasted Corn Became a Local, Slow, and Deep Food.”

Montaño, Mario. Colorado College. “Food, Sociality, and Place: the Social Organization of Chicos del Horno.”

Martinez, Fernando. Acequia del Cerro. “The Chicos Way of Life.”

Discussant: McFarland, Pancho. Chicago State University.

### **7.2 *Leonesa II • Grand Hyatt***

*Ecological Imaginaries in Literature and Art*

Acevedo, Martha. University of California, Merced. “History of the Ecojustice Movement in the Literature of the Quinto Sol Generation (1967-1974) and its Reconnection in the 21<sup>st</sup> Century Movement.”

Vigil, Ariana. University of Nebraska, Lincoln. “Intersecting Narratives of Justice in the Drama of Cherríe Moraga.”

Medrano, Maria de Lourdes. University of California, Los Angeles. “Remapping Spatial Environments through Performance Language: The Politics of Home, Footnotes, and Idiomatic Translations in Sandra Cisneros’s *Caramelo*.”

Moran, Gloria. University of California, Santa Cruz. “Homes for the Homies.”

### **7.3 *Princessa 1&2 • Grand Hyatt***

*Theory/Praxis Challenges in Education*

Del Castillo, Ramon and Wycoff, Adriann. Metropolitan State College of Denver. “The Role of Chicana/o Studies in Advancing Hispanic Serving Institutions: A Pragmatic approach Combining Pedagogy y la Práctica.”

Barajas, Octavio. Tulane University. “Chicanos and Higher Education in Aztlan - Nahuas en el Colegio de la Santa Cruz de Tlatelolco: a thematic study of academic institutional experiences.”

Brones, Jody. Texas A&M University-Kingsville. “Chicana/o Literature and Border Theory in the Composition Classroom: Developing Racial/Ethnic Consciousness.”

Ramirez, Noe. University of Texas, Pan American. “Instruction of Chicana/o Students in Building Awareness of Socioeconomic and Environmental Justice.”

### **7.4 *Discovery A • Grand Hyatt***

*La comunidad dentro del la historia fronteriza: community, archives and museums*

Leyva, Yolanda Chavez. University of Texas, El Paso. “Exhibiting Revolución: the Mexican Revolution, Pedagogy and Community.”

Renteria, Cynthia. New Mexico State University. “Preserving Memory/Promoting Justice: a Collection on U.S.-Mexico Border Activism.”

Garcia, Monica. University of Texas, El Paso. “La Historia de Ayer y Hoy De Nuestro Barrio: Museo Urbano and the Mexican Revolution.”

### **7.5 *Discovery B • Grand Hyatt***

*Crime Control Strategies in School: Latinas/as’ Perceptions and Criminalization*

Portillos, Eduardo. University of Colorado, Colorado Springs.

Gonzalez, Juan Carlos. California State University, Fresno.

Peguro, Anthony. Miami University.

### **7.6 *Portland B • Grand Hyatt***

*Mujeres en Ceremonia y Cambio Social: Xicana Indigenous Activism and Organizing*

Montes, Felicia. Otis Art School. “M.C’s: Wombyn’s Ceremony, Art and Activism from the Local/Global Context.”

Sanchez, Irene Monica. University of Washington. “Xicana Testimonio: Balancing Higher Education and Community Activism.”

Laskin, Jenn. Renaissance High School. “Watsonville Brown Berets: Indigenous Foundation for Youth and Community Organizing.”

Luna, Jennie. University of California, Davis. “Danza Mexica Xicana Movement y Movimiento.”



**7.7 Anderson Amphitheater • Grand Hyatt**

**FILMS:**

Lopez, Jazmin. Whitman College. “La mujer mixteca” (documentary, 30 min).

Sotelo, Teresa. Independent Scholar. “Cemented River” (10 min).

**7.8 Cobalt • Olive 8**

*Building a Program to Serve College Bound Latino Youth*

Erickson, Diana K. Walla Walla School District.

Erickson, William T. Bonneville Power Administration, Portland, Oregon.

**7.9 Cyan A • Olive 8**

*Studies of Labor and Labor Activism*

Coffey, Brianne. University of Wisconsin-Whitewater. “Economic Exploitation of the Mexican and U.S. Working Class: A Class War Amongst the Poor.”

Lopez, Ron. Sonoma State University. “History of Latinos and Latino Activism in Sonoma County: an Assessment and Agenda for Research.”

Garcia, Jerry. Eastern Washington University. “Mexicans, Teamsters, and Growers: Immigration and Race in Washington State’s Apple Industry.”

**7.10 Cyan B • Olive 8**

*Using Children’s Literature to Address Homophobia and Heterosexism in the Schools*

Garcia, Jaime H. University of Texas, Brownsville.

Pendlelton Jimenez, Karleen. Trent University.

**Caucus Meetings 5:10 p.m. – 6:10 p.m.**

COMMUNITY

Portland B

K-12

Discovery A

STUDENT

Portland A

INDIGENOUS

Discovery B

LESBIAN, BI-MUJERS, TRANSGENDER

Leonesa II

**Caucus Meetings 6:20 p.m. – 7:20 p.m.**

CHICANA

Leonesa I

RN-COMPAS

Discovery A

GRAD STUDENT

Princessa 1&2

JOTO

Discovery B

**Leadership Orientation 7:30 p.m. – 8:20 p.m.**

For new and returning Foco Representatives, Caucus Chairs, and Board Officers.

**Portland A • Grand Hyatt**

**Graduate Student Reception**

Preconference  
Grand Hyatt

8:30 p.m. – 9:30 p.m.

Co-sponsored by the Office of Faculty Affairs and the Office for Equal Opportunity & Workforce Planning, San José State University.

**Cultural Night & Open Mic**  
9:30 p.m. – 11:00 p.m.

Music from *Sin Fronteras*, canto nuevo. Directly from Seattle, Washington.

After the performance, Open Mic. Read your poetry, sing a song, or do some teatro. Open to all who wish to participate. Want to participate? Go to the NACCS Registration Desk to sign up.

**Princessa 1&2 • Grand Hyatt**

# SATURDAY, APRIL 10

**Registration 8:30 a.m. – 3:00 p.m.**  
PREFUNCTION • GRAND HYATT

**Exhibits 8:30 a.m. – 2:30 p.m.**  
LEONESA III • GRAND HYATT

**Foco Meetings: 8:00 a.m. – 8:55 a.m.**

COLORADO *Discovery B*  
EAST COAST *Discovery A*  
MIDWEST *Leonesa I*  
N. CALIFORNIA *Tolmie – 6<sup>th</sup> floor*

PACIFIC NORTHWEST *Portland B*  
ROCKY MOUNTAIN *Menzies Suite – 6<sup>th</sup> floor*  
S. CALIFORNIA & MEXICO *Princessa 1&2*  
TEJAS *Leonesa II*

## **SESSION EIGHT – Saturday, 9:10 a.m. to 10:30 a.m.**

### **8.1 *Leonesa I • Grand Hyatt***

*Pocha/os Revisited*

Madrid, Arturo. Trinity University.  
Sanchez, Aaron. Southern Methodist University.  
Escobedo, John. University of Colorado.

### **8.2 *Leonesa II • Grand Hyatt***

*Environmental Justice: Policymaking, Historical, and Indigenous Perspectives*

Bustamante, Diana and Martinez, Sofia. New Mexico Environmental Justice Working Group. “Environmental Justice Policy Initiatives en el Estado del Encanto.”

Martinez, Sofia. University of New Mexico. “History, Evolution and Mutation: The Environmental Justice Movement.”

Janyk, Spencer. Whitman College. “Ecología de la Frontera: Environmental Justice, Racial Identity and Indigenous Knowledge.”

### **8.3 *Princessa 1&2 • Grand Hyatt***

*Acts of Survival: Geographies of Violence and Resistance en la Frontera*

Rodriguez, Annette. Brown University. “The San Elizario Salt War: The 1877 Mexicano War against Environmental Exploitation.”

Perea, Patricia. University of New Mexico. “Contaminated Bodies: Constructions of Race and the Violent Work of the Camera on the U.S.-Mexico Border.”

Rivera, Diana Noreen. University of New Mexico. “Ecology of Fear: Red Scare, Capitalism and the Fate of la Gente in Américo Paredes’s *The Shadow*.”

Castillo, Eric. University of New Mexico. “Razed on the Border: Race, Citizenship, and the Art of Belonging.”

### **8.4 *Discovery A • Grand Hyatt***

*Literatura de la Frontera Escrita en Español: Lucha por Sobrevivencia y Solidaridad*

García, Ignacio. Brigham Young University. “El mantenimiento fronterizo del español en relación al nacionalismo cultural chicano.”

Rosales, Jesús. Arizona State University. “La otra Frontera de Alfonso Rodríguez: Golpe a la Hispanidad Chicana.”

González, Juan Antonio. University of Texas, Brownsville. “Fuente historiográfica en *El Vampiro del Río Grande* de Roberto de la Torre.”

Cárdenas, Cipriano. University of Texas, Brownsville. “Periodismo Español en la Frontera Texana-Tamaulipeca.”

### 8.5 **Discovery B • Grand Hyatt**

*Chicano Curriculum Development: Hope for Youth Civil Rights History and Poetry*

Bautista, Alex. El Centro de la Raza.

Ortega, Estela. El Centro de la Raza.

Routte, Irene. El Centro de la Raza.

### 8.6 **Portland A • Grand Hyatt**

*Mujeres y sus Familias: un Pie en Cada Lado*

Cuevas, Stephany. University of California, Berkeley. "Patriarchy as a War Tool: Gendered Violence as Counterinsurgency in Civil War Guatemala."

Gonzalez, Karina. University of California, Berkeley. "Women During the Porfiriato: Progress or Further Oppression?"

Madrigal, Eloisa. University of California, Berkeley. "Transmigrational Families along the Tijuana/San Diego Border: Economic Influence on Education."

Chair: Gomez, Mayra. University of California, Berkeley.

### 8.7 **Anderson Amphitheater • Grand Hyatt**

*Queer Travels: Tourism, Safe Spaces, and Queer Expression*

Guerra-Vera, Oscar. University of Oregon. "Globalization and Gay Tourism in Puerto Vallarta, Mexico: A Narration of Sexuality in the Discourse of 'Safe Space'."

Barragan, Janett. University of California, Santa Barbara. "Le Barcito: An Ethnographic Study of a Gay Latino Bar in Los Angeles."

Mendoza Covarrubias, Alexandra. University of Minnesota, Twin Cities. "Queering the Cantina, *Corriendo en las Calles*: Seeing San Antonio through Jim Mendiola's Feminist Lens."

Peña-Juárez, Josué and Soto, Lidiana. University of Oregon. "*La Jotera*: a Continuation of Queer Expression."

### 8.8 **Cobalt • Olive 8**

*Religion Across Chicana/o Studies*

Duran, Evelyn. California State University, Monterey Bay. "Divided by a Border, United by Faith: Religion and Immigration at Iglesia Biblia Abierta."

Vaquera, Gloria. John Carroll University. "Enlace Religiosos: Chicano Social Networks a Case Study of a Catholic Parish in the Midwest."

Guerra, Ramon. University of Nebraska at Omaha. "Religious Aesthetic in Chicano Film: Gregory Nava's *Mi Familia* and the Hybrid 'Holy Family' Motif."

### 8.9 **Cyan A • Olive 8**

*Literary Narratives and Representations*

Ruiz, Sandra. University of California, Los Angeles. "'From Rhyme to Crime': Porous Environments, Fluctuating Identities and an Intuitive Sleuth in Lucha Corpi's Literary Production."

Bebout, Lee. Sam Houston State University. "Race and Remembrance: The Texas Prison Museum, the Prisoner Rights Movement, and Ruiz vs. Estelle."

Vasquez, Antonio. Michigan State University. "Racialization of Mexicans in Mainstream Media of Charlotte, North Carolina, 2005-2006."

### 8.10 **Cyan B • Olive 8**

*Dancers, Mothers, and Grandmothers: Expression and Performance as Knowledge Production*

Luna, Jennie. University of California, Davis. "Living Codices: Women Elders and Wisdom Keepers in Danza Mexica Tradition."

Delfin, Eve. University of California, Merced. "Bodies of Refuge: Folklorico Heaven."

Mercado-Lopez, Larissa. University of Texas, San Antonio. "Phenomenologies of Mestiza Maternity: Reading Transcorporeal Bodies as Sites of Knowledge Production."

## **Plenary III: Chicana Plenary** **10:40 a.m. – 12:10 p.m.**

### ***Mujeres Activistas: Poder, Esperanza, and Justicia!***

**Susana Almanza.** Co-Director, PODER (People United in Defense of Earth and Her Resources). "Indigenous Pathways: Reaffirming our Spirituality & Holistic Oneness with Mother Earth."

**Sara Garcia.** Santa Clara University. "Revisiting the Moral Vision of Cesar Chavez as the Nexus for Environmental Justice."

**Gloria A. Ramirez.** Editor of La Voz de Esperanza, Esperanza Peace and Justice Center, San Antonio. "Mujeres de Esperanza: Working in the Environmental Justice Movement del Barrio al Beyond."

Moderator: Mary S. Pardo. Chicana Caucus co-chair.

### ***Princessa 1&2 • Grand Hyatt***

## ***SESSION NINE – Saturday, 12:20 p.m. to 1:40 p.m.***

### ***9.1 Leonesa I • Grand Hyatt***

*Technologies of the Self? Touristic Consumption, Sci-Fi Drones, and Green Jobs*

Spears-Rico, Gabriela. University of California, Berkeley. "Consuming the Native 'Other': the Touristic Commodification of Four P'urhepecha Cultural Performances in Michoacan."

Straille-Costa, Paula. Ramapo College of New Jersey. "Cybraceros, coyoteks, and aqua-terrorism: Labor and Environmental Justice in Alex Rivera's *Sleep Dealer*."

Arce, Martín. University of Arizona. "Calpulli Teoxicalli - Language and Cultural Analysis of a Chicana/o Indigenous Youth Community of Practice."

Zaragoza, Tony. Evergreen State College. "The Economic, Social, Political and Environmental Impacts of new Technologies on Chican@s."

### ***9.2 Leonesa II • Grand Hyatt***

*Urbanism, Borders, and Spatiality*

Olivencia, Nelia. UW - Whitewater. "New Urbanism As a Result of the Fragmentation of Our Communities and the Social Devolution of Our Youth."

Garcia, Velma. Smith College. "The Environment and Resistance to the Border Fence: the Case of the Rio Grande Valley in South Texas."

Hernández, Roberto. University of California, Berkeley. "Shopping Without Borders: the International Gateway of the Americas Bi-National Mall/Commercial Complex."

### ***9.3 Princessa1&2 • Grand Hyatt***

*The Representation of Borderland Epistemologies, Immigration, and Environmental Struggles in Chican@ Cultural Productions*

Saavedra, Cinthya M. Utah State University. "(Un)Reading (Im)migrant Children: Centering Transnational Bodies and Literacies."

Elenes, C. Alejandra. Arizona State University. "Borderland Feminist Epistemologies, Conocimiento, and Reflexivity."

Hernandez-Gutierrez, Manuel de Jesus. Arizona State University. "Resistance and the Blame Game: The Environmental Struggle in Chican@ Cultural Productions."

Silva, Graciela. Independent Scholar. "Forthcoming Anthology: Chican@s y mexican@s nortañ@s: Bi-Borderlands Dialogues on Literary and Cultural Production."

*Session Nine continued*

#### 9.4 *Discovery A • Grand Hyatt*

*Body, Family, and Borderlands: Contextualizing Latino(a) Identity through Family Cuentos, Breast Cancer Narratives, and “Un Choque” of Borders*

Cantu, Margaret. University of Texas, San Antonio. “Los Abuelos, the New Organic Intellectuals and the Family Cuentos They Tell: An Examination of Oral History as Cultural Education versus Assimilation.”

Gutierrez, Christina. The University of Texas at San Antonio. “Toward a New Aesthetic: Contextualizing an Embodied Poetic in Latina Breast Cancer Narratives.”

Garcia, Magda. The University of Texas at San Antonio. “An Anzaldúan Analysis of a 19th Century Novel: *The Squatter and the Don*.”

#### 9.5 *Discovery B • Grand Hyatt*

*Youth Empowerment for Environmental and Educational Justice in Los Angeles*

Rojas, Ambrosia. Woodrow Wilson High School. High School Student.

Malagon, Jonathan. Wilson High School, Teacher.

Bernard, Valencia. Woodrow Wilson High School. High School Student.

Augustine, Yale. West Adams Preparatory High School. High School Student.

Carillo, Barbara. West Adams Preparatory High School. High School Student.

Juarez, Katherine. West Adams Preparatory High School. High School Student.

Sanchez, Jaqueline. Woodrow Wilson High School. High School Student.

Gurrola, German. West Adams Preparatory High School, Teacher.

Armenta, Kevin. Woodrow Wilson High School. Teacher.

Chair: Ali, Arshad. University of California, Los Angeles.

#### 9.6 *Portland A • Grand Hyatt*

*Visiones de Arte en El Noroeste: Rubén Trejo, Cecilia Alvarez, y Alfredo Arreguín*

Ybarra-Frausto, Tomás. Independent Scholar and 2009 NACCS Scholar. “Rubén Trejo: Vida y Obra.”

Yarbro-Bejarano, Yvonne. Stanford University. “Commodification and Gender Violence in Painting by Cecilia Alvarez.”

Flores, Lauro. University of Washington. “Art, Nature, and Social Commentary in the Works of A. Arraguín.”

Chair: Castañeda, Antonia. Independent Scholar and 2007 NACCS Scholar.

#### 9.7 *Portland B • Grand Hyatt*

*Mexicana-Chicana-Indígena: Health, Violence, and Justice Narratives*

Beltran, Ramona. University of Washington. “Bark made rope; roots made baskets: an integration of space/place, historical trauma, and embodiment as it impacts health in indigenous communities.”

Espinoza, Damarys. University of Washington. “Una herida abierta: Transnational Women and Terrains of Violence in the U.S.- Mexico Borderlands.”

Valenzuela, Andrea. Whitman College. “Unfinished Justice at the Border: Women, Violence and Narration in Roberto Bolaño’s 2666.”

Taylor-Garcia, Daphne. University of California, Santa Barbara. “The Decolonial Turn in Early Chicana Feminist Thought.”

#### 9.8 *Anderson Amphitheater • Grand Hyatt*

FILM

Lopez-Garza, Marta. California State University, Northridge. “When Will the Punishment End?” (90 min). Panel ends at 2:00 p.m.

#### 9.9 *Cobalt • Olive 8*

*Mujeres de Maiz: L.A.(nd) Artivism Live*

Montes, Felicia. Otis Art Institute, In Lak Ech, Kansas.

Gonzalez, Martha. University of Washington, Seattle & Quetzal (band).

### 9.10 *Cyan A • Olive 8*

*Racial Formations: Re-Representing Mexicans*

Torres, Edén. University of Minnesota. "Is Brown the New White? Race, Place and Chicana/o Politics."

Kim-Rajal, Patricia. Sonoma State University. "Assimilating América: *Ugly Betty*, Latina/o Identity and Conditional Whiteness."

Durazo, Marco. University of California, Los Angeles. "Color-Blind Racism and the Mexican Question."

Miner, Dylan. Residential College, Michigan State University. "Disavowing Mestizaje: Jack Forbes and Indigenous Critiques of Miscegenation."

Moderator: Vasquez, Victor. San José State University.

### 9.11 *Cyan B • Olive 8*

*(Re)Claiming the Queerness in Chicana/o Culture, Families, and Communities*

Aguilar-Hernández, José Manuel. University of California, Los Angeles. "El Santo Niño de Atocha es joto: Queering Critical Race Testimonio."

Hernández, Julián Andres. University of California, Los Angeles. "Queering Mental Health: Conversations with my Mother."

Ochoa, Juan D. California State University, Los Angeles. "Finding Familia at UCLA: Jotiando en los 90's."

Chair: Roque Ramírez, Horacio N. University of California, Santa Barbara.

## ***SESSION TEN – Saturday, 1:50 p.m. to 3:10 p.m.***

### 10.1 *Leonesa I • Grand Hyatt*

*The limits of Chicano(a) Studies: A Discussion*

Soldatenko, Michael. California State University, Los Angeles.

Calderón-Zaks, Michael. American Philosophical Society.

Soldatenko, Gabriel. Binghamton University.

Chair: Chávez-Jiménez, Manuel. Binghamton University.

### 10.2 *Leonesa II • Grand Hyatt*

*Teatro Chicana and the Environmental Justice Struggles: Reclaiming the Past to Ensure the Future*

Nunez, Felicitas. College of the Desert. "The honey bee's holocaust: A Teatro Chicana Perspective."

Garcia, Laura. Tribuno del Pueblo Newspaper. "Environmental Justice and the Teatro Chicana Experience."

Rodriguez, Hilda. San Diego City College. "Laboring in the fields: My Exposure to Pesticides."

Rodriguez, Delia. San Diego Unified School District. "Breast Cancer and Environmental Pollution?."

Chair: Oboler, Suzanne. John Jay College-CUNY and Editor, Latino Studies.

### 10.3 *Princessa 1&2 • Grand Hyatt*

*Slow Death in the Green Desert: Community mobilization to clean air, earth, and water in Imperial County, California*

Olmedo, Luis. Comité Civico del Valle.

Alvarez, Adrian. Revografía.

Ramos, Amy. National Latino Research Center, California State University, San Marcos.

Chair: Nuñez-Alvarez, Arcela. National Latino Research Center, California State University, San Marcos.

### 10.4 *Discovery A • Grand Hyatt*

*Changing Communities - Changing Identities*

Flores, Marco Antonio. University of California, Berkeley. "Undocumented Students in Higher Education: The Affect Within the Educational Experience."

Vazquez, Joseph. University of California, Berkeley. "Gentrification in the Mission District"

Vazquez, Christopher. University of California, Berkeley. "Living in the Shadows: Undocumented Mexican Students in Public Education"

**10.5 *Discovery B • Grand Hyatt***

*Place and Identity in the Mexican American Environmental Imaginary*

Aranda, José. Rice University. “A Question of Modernity: Early Mexican American Literature, Place, and the Forging of an Ethos of ‘Sobrevivir’.”

Arellano, Juan Estevan. University of New Mexico and Lore of the Land. “Querencia: Sense of Place as Experienced by the Merced and Acequia Landscape.”

Ybarra, Priscilla. Texas Tech University. “Writing Nature and Searching Self: Struggles with Identity in Early Twentieth Century Mexican American Environmental Writing.”

**10.6 *Portland A • Grand Hyatt***

*South East Los Angeles Youth in Action*

Gutierrez, Oscar. Youth EJ/Communities for a Better Environment.

Gonzalez, Rosi. Youth EJ/Communities for a Better Environment.

Solares, April. Youth EJ/Communities for a Better Environment.

Medina, Tiffany. Youth EJ/Communities for a Better Environment.

Santillan, Gabriel. Youth EJ/Communities for a Better Environment.

**10.7 *Portland B • Grand Hyatt***

*The Mainstream Media: Keeping Gentrification and Environmental Genocide a Secret*

Bustillos, Ernesto. Raza Press and Media Association, Los Angeles, California.

Romero, Francisco. Raza Press and Media Association, Los Angeles, California.

Velazquez, Antonio. Raza Press and Media Association, Los Angeles, California.

**10.8 *Anderson Amphitheater • Grand Hyatt***

FILM

The Garden – start time: 2:10 p.m. – 4:00 p.m.

Q&A with Tezozomoc and Rufina Juarez

Moderator: Peña, Devon G. NACCS Chair, 2010-2011.

**10.9 *Cobalt • Olive 8***

*Framing and Applying a Critical Race Educational History*

Aguilar-Hernández, José Manuel. University of California, Los Angeles.

Alonso, Luliana. University of California, Los Angeles.

Mares-López, Michaela. University of California, Los Angeles.

Santos, Ryan. University of California, Los Angeles.

**10.10 *Cyan A • Olive 8***

*Negotiating Health Care and the Medical Subject*

Velazquez-Vargas, Yarma. California State University, Northridge. “Health, Migration and Sexuality: Narratives of Transgender Latina Immigrants in Los Angeles.”

Lopez, Gabriel. University of Texas, San Antonio. “Even in Texas: AIDS in San Antonio during the 1980s.”

**10.11 *Cyan B • Olive 8***

*(De)Constructed Subjects: Violence, Absue, and Belonging*

Alcala, Rita. Scripps College. “The Reliable Unreliable Narrator in *Las Hijas de Juan*.”

Soto, Lidiana. University of Oregon. “Mixteca Womanist Thought: A Post Feminist Análisis on Important Things though the Life and Eyes of a Tindureña Immigrant Family.”

Johnson, Leigh. University of New Mexico. “She’s Causing a Scene: Chicano Writers on Domestic Violence.”

Moderator: Revuelta, Rosa. San José State University.

## ***SESSION ELEVEN – Saturday, 3:20 p.m. to 4:40 p.m.***

### **11.1 *Leonesa I • Grand Hyatt***

*Sonic Aztlan: Negotiating Sexual, Racialized and Urban Subjectivity through Music, Space and Representation*

Alvarez, Eddy F. University of California, Santa Barbara. “Music, Place and Urban Space: Queer Identity, Vaqueros and Tempo Night Club.”

Hinojos, Sara. University of California, Santa Barbara. “Music, Agency and Gender: Rewitnessing Chico and the Man (1974).”

Anguiano Cortez, Jose. University of California, Santa Barbara. “Tuning Out: iPods, Aztlán and Strategies of Survival in Racialized Spaces.”

Ortega, Ricardo. University of California, Santa Barbara. “Passing the Vacuum to a Reggaetón Beat: iTunes and the Racialization of Domestic work.”

Chair: Casillas, Ines Dolores. University of California, Santa Barbara.

### **11.2 *Leonesa II • Grand Hyatt***

*A Political and Ideological Struggle to Save Collaborative Chicano/Latino Studies (CLS) Practical Methodologies at Michigan State University (MSU)*

Salas, Nora. Michigan State University.

Reyes, Roberto. Michigan State University.

Alcazar, Gabriela. Michigan State University.

Verdin, Ruth. Michigan State University.

Chair: Valdes, Dionicio. Michigan State University and 2002 NACCS Scholar.

### **11.3 *Princessa 1&2 • Grand Hyatt***

*!Avanzando Juntos! Retention and Transitions through the Educational Pipeline*

Ruvalcaba, Omar. University of California, Santa Cruz.

Quinones, Feliz. University of California, Santa Cruz.

Portillo, Christian. University of California, Santa Cruz.

Portillo, America. University of California, Santa Cruz.

Campos, Magali. University of California, Santa Cruz.

Discussant: Ruiz, Jose.

### **11.4 *Discovery A • Grand Hyatt***

*Mujeres con Poder: Chicana/Latina Women in Leadership Roles*

Davalos, Olivia. California State University, Monterey Bay.

Duran, Evelyn. California State University, Monterey Bay.

Munoz, Imelda. California State University, Monterey Bay.

### **11.6 *Cobalt • Olive 8***

*Raza Studies in High Schools - Precedents, Plans and Lesson Plans*

Arce, Sean. University of Arizona. “Chicano Literature and Politics in Tucson.”

Ramirez, Johnny. California State University, Northridge. “Demographic Mandates: Family, Community, School Pedagogy.”

Chavez, Miguel. University of California, Los Angeles. “Creating a West Los Angeles Chicano History Class.”

De la Torre, Oscar. PYFC Director/ Board Member, Santa Monica - Malibu Unified School District.

“Institutionalizing Raza Studies.”

Cruz, Jaime. Santa Monica College. “Cross-listing the Varrio: Chicano Studies at Santa Monica College.”

Chair: Serna, Elias. University of California, Riverside. “Raza Studies and Composition Studies.”



11.7 *Cyan A • Olive 8*

*Literary Incursion: From Syncretism to the Nth Generation*

Rodriguez, Maria. University of Wisconsin-Whitewater. "The Virgin of Guadalupe: the Catholic Syncretic Face of the Aztec Goddess Coatlicue."

Ameal-Perez, Alberto. University of Massachusetts. "¿A qué lado de la cortina? de Fernando Alegría. Violencia tras y detrás."

Valenzuela, Aída. Purdue University. "Shaking up the Chicana/o Literary Canon: The nth generation in Terri de la Peña's *Faults*."

11.8 *Cyan B • Olive 8*

*Participatory Democracy: An Organizing Principle for Chicano Movement Chicano Studies*

Mireles, Todd. Michigan State University. "Participatory Democracy and Low Intensity Organizing in Chicano Communities."

Miner, Dylan. Michigan State University. "Participatory Democracy and The Politics of Indigenous Communities."

Moreno, Jose. Michigan State University.

Becerra, Marisol. DePaul University, Chicago, Illinois.

Chair: Contreras, Raoul. Indiana University Northwest. "Participatory Democracy: An Organizing Principle for Chicano Movement Chicano Studies."

**Business Meeting**

**4:50 p.m. – 6:15 p.m.**

**Agenda:** Introduction to New Board, new Foco Representatives, and Caucus Chairs. Review of Resolutions.

Beverages and light snacks provided

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**6:15 p.m. – 8:00 p.m.**

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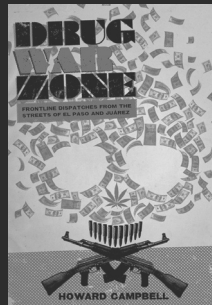
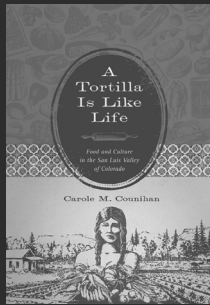
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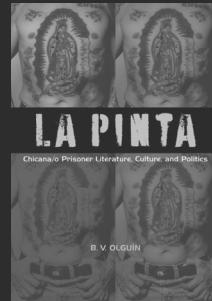
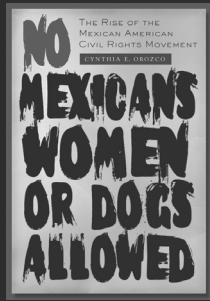
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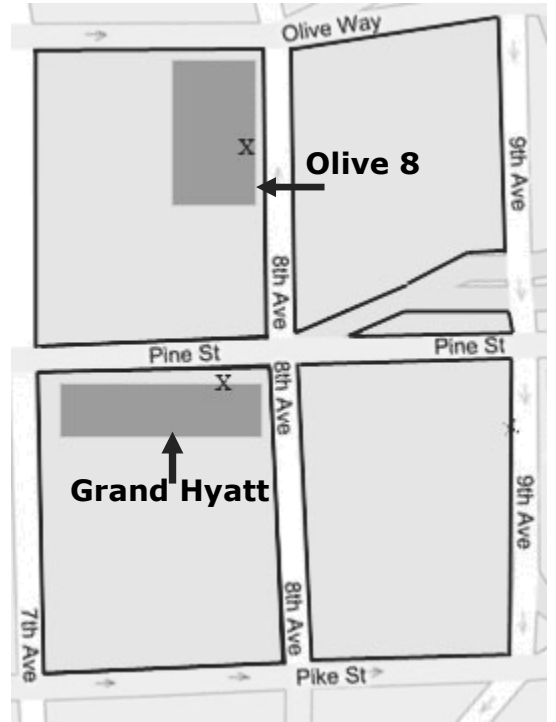
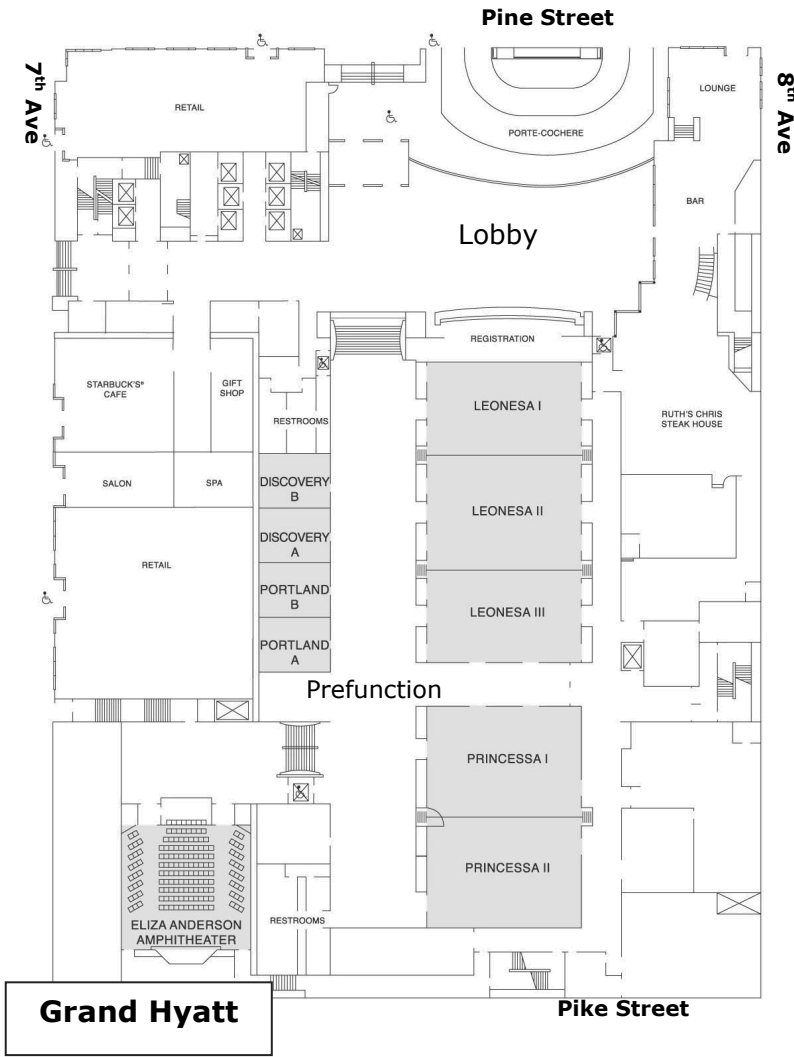
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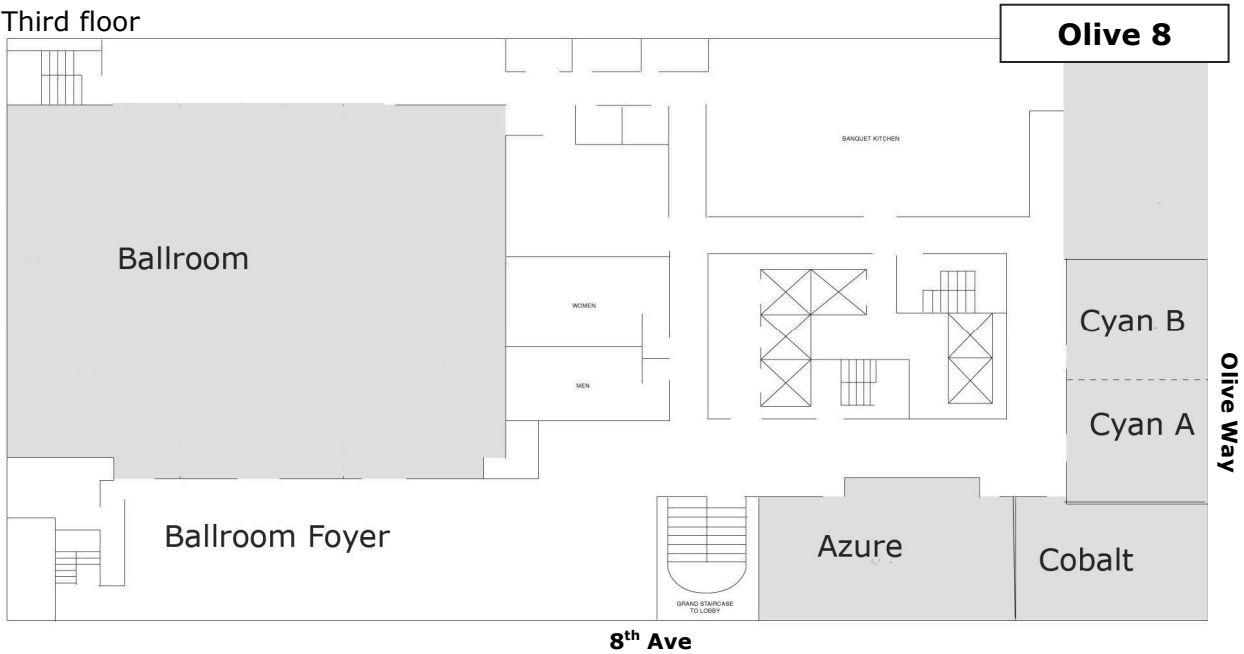
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2:00 p.m.	-	7:00 p.m.	Registration
4:15 p.m.	-	5:30 p.m.	NACCS for Beginners
7:30 p.m.	-	9:00 p.m.	Welcome Reception

## Thursday, April 8, 2010

8:00 a.m.	-	5:00 p.m.	Registration
8:30 a.m.	-	6:00 p.m.	Exhibits
9:00 a.m.	-	10:20 a.m.	Session One
10:30 a.m.	-	10:50 a.m.	Welcome
10:50 a.m.	-	12:20 p.m.	Plenary I: NACCS Plenary
12:30 p.m.	-	1:50 p.m.	Session Two
2:00 p.m.	-	3:20 p.m.	Session Three
3:30 p.m.	-	4:50 p.m.	Session Four
5:00 p.m.	-	6:00 p.m.	Foco Meetings I
6:10 p.m.	-	7:10 p.m.	Caucus Meetings (Chicana, RN-COMPAS, Grad Students, Joto)
7:20 p.m.	-	8:20 p.m.	Caucus Meetings (LBMT, Community, K-12, Student, Indigenous)
8:30 p.m.	-		Joteria Reception

## Friday, April 9, 2010

8:30 a.m.	-	5:00 p.m.	Registration
8:30 a.m.	-	6:00 p.m.	Exhibits
9:00 a.m.	-	10:20 a.m.	Session Five
10:30 a.m.	-	12 noon	Plenary II: Student Plenary
12 noon	-	2:00 p.m.	Awards Luncheon @ the Olive 8
2:10 p.m.	-	3:30 p.m.	Session Six
3:00 p.m.	-	4:00 p.m.	Poster Board Session
3:40 p.m.	-	5:00 p.m.	Session Seven
5:10 p.m.	-	6:10 p.m.	Caucus Meetings (LBMT, Community, K-12, Student, Indigenous)
6:20 p.m.	-	7:20 p.m.	Caucus Meetings (Chicana, COMPAS, Grad Students, Joto)
7:30 p.m.	-	8:20 p.m.	Leadership Orientation
8:30 p.m.	-	9:30 p.m.	Graduate Student Reception
9:00 p.m.	-	11:00 p.m.	Cultural Night/Open Mic

## Saturday, April 10, 2010

8:30 a.m.	-	3:00 p.m.	Registration
8:00 a.m.	-	8:55 a.m.	Foco Meetings II
8:30 a.m.	-	2:30 p.m.	Exhibits
9:10 a.m.	-	10:30 a.m.	Session Eight
10:40 a.m.	-	12:10 p.m.	Plenary III: Chicana Plenary
12:20 p.m.	-	1:40 p.m.	Session Nine
1:50 p.m.	-	3:10 p.m.	Session Ten
3:20 p.m.	-	4:40 p.m.	Session Eleven
4:50 p.m.	-	6:15 p.m.	Business Meeting
6:15 p.m.	-	7:30 p.m.	Closing Reception

**NACCS XXXVII**  
**April 7-10, 2010**  
**Grand Hyatt Seattle**

**Seattle**  
**Washington**

