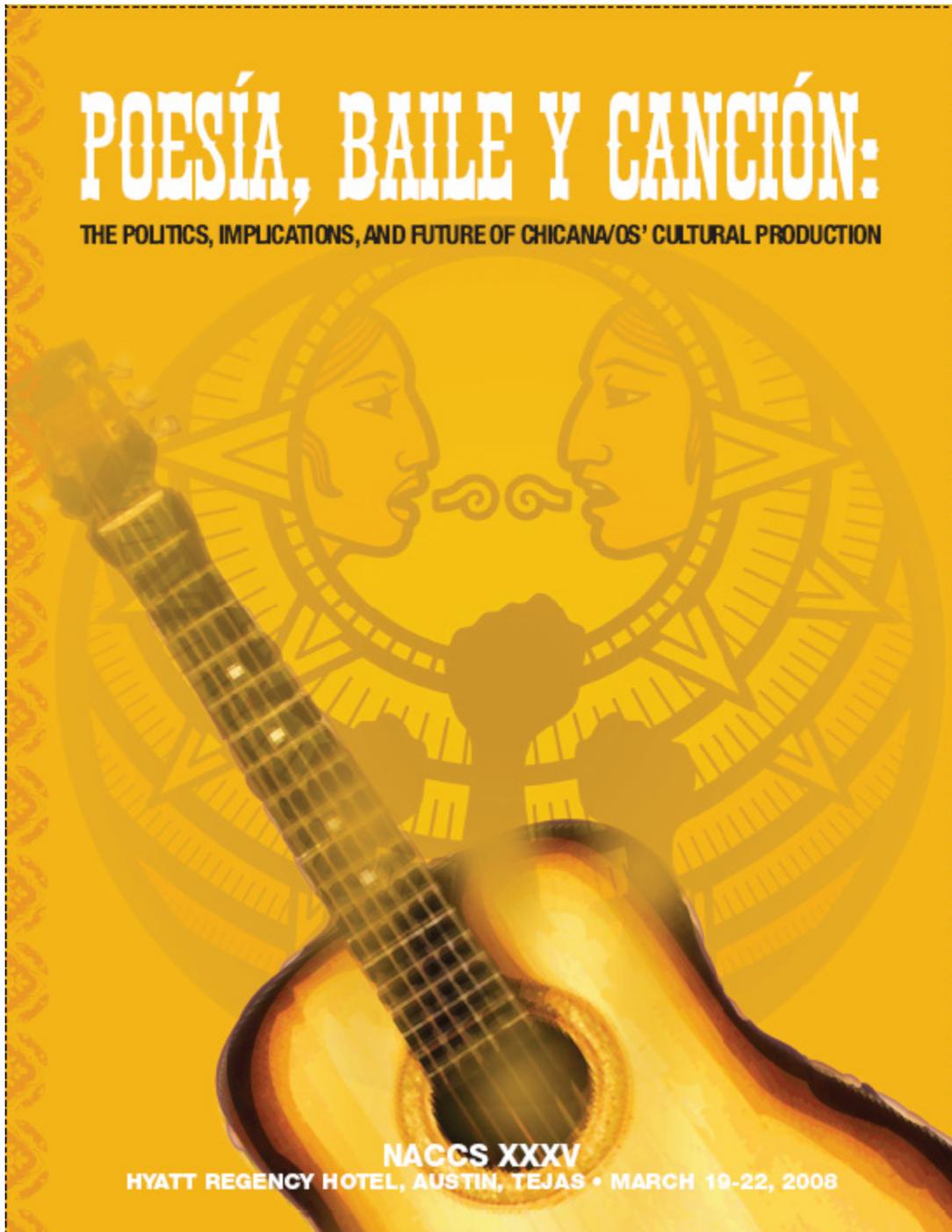


# POESÍA, BAILE Y CANCIÓN:

THE POLITICS, IMPLICATIONS, AND FUTURE OF CHICANA/OS' CULTURAL PRODUCTION



**NACCS XXXV**

HYATT REGENCY HOTEL, AUSTIN, TEJAS • MARCH 19-22, 2008

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**Gender & Sexuality Studies**  
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**Joto**  
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**Graduate Student Caucus**  
Ana Lilia Soto

**Student Caucus**  
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## ***Chicana and Chicano Studies, ¡Presente!***



Welcome Colegas to Austin! I hope you have a wonderful time during the XXXV annual meeting of NACCS. It's been twenty-four years since the last NACCS conference in Austin and at that annual gathering, NACCS paid tribute to *Voces de la Mujer*. I'm very excited about this year's theme and wonderful program we've developed for all attendees. The theme for this year's conference, *Poesía, Baile y Canción: The Politics, Implications, and Future of Chicana/os' Cultural Production*, is both a desire to acknowledge the multitude of academic and performative work in the area of cultural production and an assertion that our *voces* are powerful despite the mass media's attempt to silence our communities. Recently, various documentaries aired on national television failed to acknowledge the stories of Latinos, and Chicanas/os in particular, and as scholars, community activists, performers, and media creators, we need to take these venues into our own hands in order to share with each other through *poesía*, *baile*, *canción*, *cine*, *television*, *performance*, and other forms of cultural production what it means to be Chicana and Chicano in today's increasingly global yet still quite racist society. Let's continue making our voices heard!

As the call for papers noted, Chicana/o Studies has continuously challenged, contested, and revised the ways in which scholars understand the power of culture and its role in the formation of mass media, schools, public policy processes, healthcare practices, employment opportunities and identity. We are at a moment in which we

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need to better understand how Chicana/o and Latina/o communities engage in cultural politics on a daily basis while also examining the multi-layered complexity of this engagement. Chicana/o Studies within and outside of the academy has historically examined the links between theory and praxis as well as the intersections of race, class, gender, and sexuality as experienced within Chicanas/o communities. The performance, embodiment, and challenges over culture are meaningful and critically important, especially in the current era that attempts to exclude and erase the lived realities of Chicana/os and Latina/os. This conference is about Chicana/o cultural politics in all its forms and how these formations are attempts to make our voices heard in the movement towards social justice.

I would like to take this moment to thank the National Board, especially the Chair Josie Mendez-Negrete, for their leadership and commitment during this past year. All of the elected board members work for NACCS on a volunteer basis, and given everyone's busy schedules, I believe it's imperative that we acknowledge the great work they do. Two other individuals who also give tirelessly to NACCS are Julia Curry Rodriguez and Kathryn Blackmer Reyes. The conference would not be possible without their constant support, and I thank them deeply for being an enormous help in addition to being great mentors. Lastly I thank the Center for Mexican American Studies, especially Luis Guevara and Dolores Garcia for their gracious hospitality. ¡Adelante NACCS!

A handwritten signature in black ink, appearing to read 'Mari Castañeda', with a stylized, flowing script.

Mari Castañeda  
NACCS Chair, 2008-2009



## ***Haciendo Liderazgo: Todos Somos NACCS***



The New Year came too soon! Much work has been undertaken and carried out by those who are invested and embedded in NACCS as an academic organization with a vision for community and social change. Recently, I've had the opportunity to revisit the visions and missions of about ten Chicana/o and Mexican American Studies programs, and I have been reminded that our charge as Chicana/o academics has been to engage the creation of knowledge so as to create change and to make our surroundings as humane as we possibly can, while engaging research and social change in all the work that we do. I firmly believe that our members continue to operate from that place—we are a testament to the resiliency of our community as we record the legacies that our communities have left behind, while documenting the cultural life that is evidenced in our lived experiences. The women on the Board are living examples of those members who comprise the organization. In the work that they have done and continue to do for NACCS they are living up to the ideals of the discipline as they lay a path for those leaders to come. Each one of us in our own way have established the track record to create an extraordinary conference in Austin, Texas.

While we stand on the shoulders of many, our organizational leadership has been of the most outstanding caliber. Mari Castañeda, Chair-Elect and our in-coming chair has excelled in her position, creating a spirit of collaboration as she valiantly accomplishes all the charges that the membership chose her to undertake. In addition to overseeing the 2008 conference, Mari has chaired the Nominations Committee, also volunteering as editor of the *Noticias de NACCS* Newsletter so that it may reach you in a timely manner with all the information you need to have about our conference and organization. Amazingly, she accomplished these duties while she served as Chair of her Department at Amherst. Julia Curry Rodriguez, Executive Director of NACCS and administrative and policy support for the Board, has always gone above and beyond the call of duty as the one who carries the historical and cultural memory of NACCS, advising us on the financial affairs of the organization and providing support to the treasurer, while overseeing the day-to-day business we have as an organization, as many requests find their way to her. Dr. Curry Rodriguez is an invisible force that must be recognized for being the glue that keeps us on tasks with the affairs of NACCS. Kathryn

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Blackmer Reyes continues to work with us to develop a transparent means of communicating with each other, as she keeps the membership business on task, and supports the production of the newsletter, along with being the Webmaster extraordinaire. Other amazing women include Nohemy Solorzano-Thompson, NACCS secretary and historian par excellence keeping us at work on organizational matters; she is a strong leader with a powerful voice. Ana Juarez, our fiscal conscience and treasurer, with her ability to keep the financial affairs of the organization afloat, has been heaven sent. In that she also helps the rest of us do our part, keeping in mind the greater good of the organization. Susan Green, Margaret Villanueva, and Arlene Carrasco continue to be the liaisons for relationships between the Board and its members. Professor Aida Hurtado, who will be stepping down as Past Chair, leaves with us the strength and commitment she embodied as a testament for our love for Chicana/o Studies. No te decimos adiós, sino que ¡hasta la siguiente conferencia! Your contributions will remain with us.

As you engage the in the theme of our conference, *Poesia, Baile y Canción: The Politics, Implications, and Future of Chicana/os' Cultural Production*, here in Austin, remember those who carried out the work behind the scenes as well as those that have come before us. As we research, record, and archive the sociocultural and historical legacies of our people, keep those who have made the organization what it is in mind. Austin welcomes you with a repertoire of cultural life and multiple cultural expressions. The Center for Mexican American Studies (CMAS), established through the struggle of Chicano civil rights, and the Tejas Foco challenges you to continue making a difference to make visible our culture, our history, and our political reality of Chicanas/os and Mexican Americans. There is much work to do and the task is ours to carry out. ¡Juntos en la lucha, nosotros venceremos!

A handwritten signature in black ink, reading "Josephine Méndez-Negrete". The signature is fluid and cursive, with the first name being the most prominent.

Josephine Méndez-Negrete  
NACCS Chair, 2007-2008



THE CENTER FOR MEXICAN AMERICAN STUDIES  
THE UNIVERSITY OF TEXAS AT AUSTIN

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West Mall Building 5.102 • MC F9200 • Austin, Texas 78712-1195  
(512) 471-4557 • Fax (512) 471-9639

March 2008

Dear NACCS members,

On behalf of the faculty, students, and staff associated with the Center for Mexican American Studies (CMAS) at The University of Texas at Austin, it is my pleasure to welcome you to Austin and the 35<sup>th</sup> annual conference of the National Association for Chicana and Chicano Studies. We hope that your time in Austin will be rewarding both personally and professionally, and that you will be invigorated by your participation in the conference.

Born out of the activism of the civil rights movement, the Center for Mexican American Studies was established in June 1970, with Professor Américo Paredes as one of its principal founders and first director. CMAS is the oldest Chicana/o Studies center in Texas and our mission is to serve Texas and the nation as a leader in teaching, research, and publications. The establishment of CMAS represents an institutional recognition of the importance of the Mexican American people in the history, culture, and society of the United States.

The theme for this year's conference, "*Poesía, Baile, y Canción: The Politics, Implications, and Future of Chicana/os' Cultural Production*" is evocative of the work of Professor Paredes and many of the scholars who have spent time at CMAS and UT Austin. The scholarly work produced here has shaped Chicana/o Studies over the last 38 years. We also admit that the poetry, dance, and music of Austin and Texas have heavily influenced the students and faculty who have studied on our campus. The sessions planned for this conference reflect the varied Chicana/o experience across the United States. No doubt participants at the conference will be fully exposed to the cultural production of our state.

Much has changed since 1984, when NACCS last held an annual conference in Austin. Austin has become a "majority-minority" city where people of Mexican ancestry have emerged as a potent force in the local cultural, political, and social landscape. We hope that those NACCS members who attended the conference in 1984 will enjoy their return visit. If you are a new visitor to Austin, we hope that you will have an outstanding time in Texas.

Sincerely,

José E. Limón, Ph.D.

Mody C. Boatright Regents Professor in American and English Literature  
Director, Center for Mexican American Studies

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## NACCS HARASSMENT STATEMENT

NACCS is committed to ensuring, in its national and regional conferences, meetings and events, an environment free of sexual violence/harassment for all persons of all sexual orientations. The Association acknowledges that sexual violence/harassment for people of all genders and sexual orientations has been a continuing problem in the Association.

Sexual violence/harassment is the deliberate or repeated unwelcome conduct of sexual nature. It is distinguished from voluntary sexual relationships by the introduction of the elements of coercion, threat, or unwanted attention. It is the IMPACT of the behavior, not the INTENT, which is used to determine whether the behavior constitutes sexual harassment.

Sexual harassment can also be an environmental issue. A hostile environment is created by sexual jokes or remarks, sexually explicit pictures, or unwelcome physical contact.

Sexual harassment can occur between men and women, men and other men, or between women. There is also same gender harassment and women harassing men. By far, however, the majority of sexual harassment cases involve a man in position of power over a woman.

Sexual harassment can involve a professor and a student; a teaching assistant and a student; a supervisor and an employee; colleagues, co-workers, and peers; or strangers. Sexual harassment can affect the harassed by causing confusion, self-doubt, humiliation, anxiety, guilt, and physical stress.

Sexual harassment is a form of discrimination that is covered under Title VII of the amended 1964 Civil Rights Act.

Illegal and unacceptable behavior includes:

1. Unwelcome teasing, jokes, remarks, or questions about sex.
2. Unwelcome sexually suggestive looks or gestures.
3. Unwelcome and deliberate touching or body contact such as patting or pinching.
4. Unwelcome pressure for dates and sexual favors.
5. Unwelcome letters, telephone calls, or materials on the subject of sex.

There are several options in responding to sexual harassment. If you feel sexually harassed, trust your feelings and instincts. You may do any or all of the following:

1. Communicate your disapproval with the harasser in person or in writing. How to communicate is important; be direct and firm.
2. Write a letter to the harassed and, in addition, another person with jurisdiction.
  - a. Provide a detailed account of what happened with dates, place, and description.
  - b. Describe your feelings
  - c. Explain what you want to happen next.
3. File a legal complaint, documenting all incidents, conversations, and witnesses. Inform yourself about grievance procedures.

The National Association for Chicana and Chicano Studies, and particularly the NACCS Chicana Caucus, encourages those who have been sexually harassed to step forward. Any person who feels she or he has been harassed, should contact a NACCS officer or the National Office.

The National Association for Chicana and Chicano Studies, the Chicana Caucus, the Lesbian BiMujeres Transgendered Caucus, and the Joto Caucus encourages those who have been sexually harassed/ violated to report the situation to a NACCS National Board member, in particular the Chairs of the Chicana Caucus, the Lesbian BiMujeres Transgendered Caucus, or the Joto Caucus. NACCS will investigate the complaint, send a formal letter of apology to the victim of violence/harassment, and also encourage the person to speak/consult with a member(s) of the National Board.

## 2008 CONFERENCE PLANNING

### Program Chair

Mari Castañeda

### Submission Evaluators

C. Alejandra Elenes

Antonia Castaneda

Cynthia Duarte

Deborah Paredez

Deborah Vargas

Dionne Espinoza

Dolores Ines Casillas

Eduardo Guizar Alvarez

Roberto Hernandez

Steve Casanova

Rusty Barcelo

Tara Yosso

Katheryn Rios

Jose Angel Hernandez

Adriana Katzew

Francisco Mendoza

Felicity Schaffer-Grabiel

Irene Mata

Jose Alamillo

Jose Aranda

Katynka Martinez

Lorena Garcia

Mary Pardo

Raoul Contreras

Raul Coronado

Rita Urquijo-Ruiz

### Local Arrangements – UT Austin

Luis Guevara (chair), Staff, Center for Mexican American Studies

Dolores Garcia, Staff, CMAS

T. Jackie Cuevas, Graduate, English

Brenda Beza, Graduate, American Studies

Hortencia Jimenez, Graduate, Sociology

Laura Gamez, Undergraduate, Mexican American Studies

Korina Loera, Undergraduate, Mexican American Studies

### Conference Logistics

Julia E. Curry Rodriguez

Kathryn Blackmer Reyes

### Program Layout

Kathryn Blackmer Reyes

### Program Cover

Design Action Collective

[www.designaction.org](http://www.designaction.org)

### Program Printing

CC West Printing

[www.ccwest.com](http://www.ccwest.com)

## THANK YOU

The NACCS Board wishes to acknowledge the help and support of the following people and institutions.

Center for Mexican American Studies, University of Texas, Austin

Luis Guevara, CMAS, UT Austin

Dolores Garcia, CMAS, UT Austin

José E. Limón, CMAS, UT Austin

Ana Juarez, Texas State University – San Marcos

Texas State University-San Marcos

Dr. Martin Luther King, Jr. Library, San José State University

Mexican American Studies, SJSU

Department of Communication, University Massachusetts, Amherst

College of Social & Behavioral Sciences, UMass Amherst

Dean Betty Merchant, College of Education and Human Development, University of Texas, San Antonio

Robert Milk, Bicultural-Bilingual Studies, UTSA

Nancy Martin, Associate Dean for Graduate Studies, College of Education and Human Development, UTSA

Dorothy Flannagan, Dean of Graduate Studies, College of Education and Human Development, UTSA

Lisa Palacios, Graduate Studies, College of Education and Human Development, UTSA

Page Smith, Associate Dean of Graduate Studies, College of Education and Human Development, UTSA

Mariachi Nueva Generacion, School of Music, TX State U-San Marcos

Salsa del Rio, School of Music, TX State U-San Marcos

Louis Mendoza, University of Minnesota

Ben Olguin, University of Texas, San Antonio

Design Action Collective, Oakland, CA

## NACCS PREAMBLE

The National Association for Chicana and Chicano Studies (NACCS) was founded in 1972 to encourage research to further the political actualization of the Chicana and Chicano community. NACCS calls for committed, critical, and rigorous research. NACCS was envisioned not as an academic embellishment, but as a structure rooted in political life.

From its inception, NACCS presupposed a divergence from mainstream academic research. We recognize that mainstream research, based on an integrationist perspective emphasizing consensus, assimilation, and the legitimacy of society's institutions, has obscured and distorted the significant historical roles class, race, gender, sexuality and group interests have played in shaping our existence as a people. Our research confronts these perspectives and challenges the structures and ideologies of inequality based on classist, racist, sexist, and heterosexist privileges in society.

In shaping the form of this challenge, the

Association contends that our research generate new knowledge about the Chicana and Chicano community. It should also help solve problems in the community. Problem-solving cannot be detached from an understanding of our position in this society. Solutions must be based on careful study and analysis of our communities. Concern with the immediate problems of our people, then, is not separated from a critical assessment of our conditions and the underlying structures and ideologies that contribute to our subordination.

NACCS recognizes the broader scope and significance of Chicana and Chicano research. We cannot overlook the crucial role of ideas in the construction and legitimization of social reality. Dominant theories, ideologies, and perspectives play a significant part in maintaining oppressive structures on theoretical, experiential, and policy levels. NACCS fosters the construction of theories and perspectives which attempt to explain the oppression and resistance of the Chicana and Chicano past, present, and future. Ideas must be translated into political action in order to foster change.

## NACCS HISTORY

In 1972, at the annual meeting of the Southwestern Social Science Association held in San Antonio, Texas, Chicano faculty and students active in the American Sociological Association, American Anthropological Association and the American Political-Science Association came together to discuss the need for a national association of Chicana/o scholar activists.

Discussions culminated in a proposal to establish the National Caucus of Chicano Social Scientists (NCCSS).

The individuals proposing the establishment of the National Caucus of Chicano Social Scientists held their first meeting in New Mexico in May 1973 to further discuss the proposed association's ideology, organizational structure, and the nature and direction of Chicano social science research. A Provisional Coordinating Committee for the proposed association was likewise established.

A subsequent meeting held on November 17, 1973 at the University of California at Irvine culminated in formally naming the emerging organization the National Association of Chicano Social Scientists (NACSS).

The NACSS first annual conference meeting took place in 1974 at the UC Irvine campus. The first NACSS Conference was titled "Action Research: Community Control".

In 1976, participants in the 3rd NACSS Conference voted to rename the organization the National Association for Chicano Studies.

The association's most recent organizational name change took place in 1995 during the NACS annual conference held in Spokane, Washington. The membership voted to rename the association the National Association for Chicana and Chicano Studies,

in recognition of the critical contribution and role of Chicanas in the association.

Since its inception NACCS has encouraged research, which is critical and reaffirms the political actualization of Chicanas/os. NACCS rejects mainstream research, which promotes an integrationist perspective that emphasizes consensus, assimilation, and legitimization of societal institutions. NACCS promotes research that directly confronts structures of inequality based on class, race and gender privileges in U.S. society.

Beginning in 2000 NACCS explored and made changes to the leadership structure. Most recently, in 2006 NACCS changed its leadership electing the National Board. The National Board consists of the Chair, Past Chair, Chair-Elect, Secretary, Treasurer, three At-large Representatives and the Executive Director (an appointed position). In 2006 NACCS also instituted a new sub group named Research Divisions. Members are encouraged to be involved at the local level in Focos; research related Research Divisions; and in special interest groups, Caucuses.

NACCS has evolved to offer various opportunities of involvement to its membership. It serves as a forum promoting communication and exchange of ideas among Chicana and Chicano scholars across geographical and disciplinary boundaries. NACCS promotes and enhances the opportunities and participation of Chicanas and Chicanos at all levels and positions of institutions of higher learning. As such NACCS has become an effective advocate for both students and scholars. NACCS stages an annual national conference, which attracts 800 to 1,500 participants to participate and to share in over 100 panel presentations, workshops and roundtables addressing diverse topics and issues that affect the Chicana/o community.

## EXHIBITS

NACCS wishes to thank the publishers and vendors for their continued support of our conference. Please visit the Exhibit Hall located in *Texas 5-7*. Exhibits are open to the public.

### Hours:

Thursday 8:30 a.m. – 6:00 p.m.  
Friday 8:30 a.m. – 12:00,  
2:00 p.m. – 6:00 p.m.  
Saturday 8:30 a.m. – 2:30 p.m.

Arte Publico Press  
Bilingual Review Press  
Pathfinders Press  
Pearson Education  
Coronado Studios  
Florico Press  
Duke University Press  
Yolanda Alaniz  
Russell Sage

Chicano Studies Research Center, UC Los Angeles  
UT Austin – Center for Mexican American Studies  
Mujeres Activas en Letras y Cambio Social (MALCS)  
College of Liberal Arts, Texas State University  
Ethnic Studies Library, UC Berkeley  
Crafts by Amistad / Joaquin Patino Jr.  
Resistencia Book Store, Austin, TX  
University of Arizona Press  
University of Texas Press

### *In Memoriam*

Alexander "Sandy" Taylor  
Curbstone Press  
Passed away Dec. 21, 2007

We will miss his smile and the laughter that has graced our exhibit hall and has welcomed our conference participants for so many years. *Que descanse en paz.*

### Booksigning in the Exhibit Hall

Saturday, March 22, 2008  
12:30 p.m. - 1:30 p.m.

## RECEPTIONS

### Welcome

*Foothills 2*

*Wednesday, March 19, 2008*

*7:30 p.m. – 9:00 p.m.*

Music by: *Mitote*

*Co-sponsored by Center for Mexican American Studies,  
University of Texas, Austin*

**Receptions are open and free to NACCS participants.**

### Graduate Student Reception

*Foothills 1*

*Thursday, March 20, 2008*

*7:30 p.m. – 8:30 p.m.*

*Sponsored by Center for Mexican American Studies,  
University of Houston*

### Quinceañera: Celebrating 15 years of the NACCS Joto Caucus

*Friday, March 21, 2008, 7:30 p.m.*

*Off Site – MACC. Locate flyer for information.*

*Hosted by ALLGO, Joto Caucus, LBMT Caucus*

### Closure

*Foothills 1*

*Saturday, March 22, 2008*

*6:45 p.m. – 8:00 p.m.*

*Sponsored by the College of Education and Human  
Development, University of Texas, San Antonio*

## ABOUT THE NACCS LOGO

The NACCS logo was originally created for the 2000 National Conference held in Portland, Oregon. The logo illustrates the male and female aspects of NACCS in an equal dialog and discussion, represented by the Mixtec speech scrolls. This dialog brings about a knowledge base that is disseminated by the membership of NACCS to the Chicano community; similar to the rays of light emanating from the sun itself. Finally, from that knowledge comes action, struggle and change, represented by the three fists. The fists are also recognition of the past struggles of our people throughout history, and a continued dedication to that struggle in the future.



*The logo was created by Andres Antonio Barajas, a graphic artist currently residing in Los Angeles, CA.*

## ACTIVITIES

### **NACCS for Beginners**

Wednesday, March 19, *Foothills 1*  
4:00 p.m. – 5:15 p.m.  
*Repeated in Session 4, see program for location.*

### **Cultural Night**

La Peña - 227 Congress Ave  
Open to NACCS participants  
Friday, March 21, 7:30 p.m. - 8:30 p.m.

*La Peña is located about two blocks across the bridge.*

### **Open Mic**

Friday, March 21, *Foothills 2*  
9:00 p.m. – 11:00 p.m.

Read your poetry, sing a song, or do some teatro. Open to all who wish to participate. What to participate? Go to the NACCS Registration Desk to sign up.

### **Booksigning**

Meeting with authors and see the latest publications in Chicana and Chicano Studies authors as they sign their books.  
Exhibit Hall – Texas 5-7  
Saturday, March 22, 2008  
12:30 p.m. - 1:30 p.m.

## MEETINGS

See program for meeting locations

### **Officers, Reps and Chairs Orientation Meeting**

Wednesday, March 19, *Foothills 1*  
3:00 – 5:00 p.m.  
For all current Reps, Chairs and elected Officers.

### **Foco Meetings**

Thursday 5:10 p.m. – 6:10 p.m. ALL  
Saturday 7:00 a.m. – 7:55 a.m. ALL

### **Caucus Meetings**

Thursday 8:00 a.m. – 9:00 a.m.  
Lesbian, Community, K-12, Student, Indigenous

Friday 5:10 p.m. – 6:10 p.m.  
Chicana, Compas, Grad Student, Joto

Saturday 8:00 a.m. – 8:55 a.m.  
All caucuses meet.

### **Research Division Meetings**

Friday 8:00 a.m. – 8:55 a.m. ALL  
Friday 6:20 p.m. -7:20 p.m. ALL

### **Dance**

Saturday, March 22, 9:00 p.m. – 2:00 a.m.  
*Texas 1-3*

Music by: *Conjunto Aztlan* and *Salsa del Rio*  
Additional tickets: \$20 each or \$30 for two.

## AWARDS LUNCHEON

Friday, March 21, *Texas 1-3*  
Noon - 2:00 p.m.

Celebrate our recipients of the Frederick A. Cervantes Student Premio, the NACCS Scholar, Community Recognitions, and our NACCS Conference Fellows.

Community Recognitions: Resistencia Bookstore and Red Salmon Arts, La Peña, Defend the Honor, and PODER (People Organized in the Defense of Earth and her Resources)

All registered conference participants are welcome to attend. Additional luncheon tickets are available at the NACCS registration desk. Tickets are **\$35.00**. Limited number of tickets is available. Ceremony is open.

## CAUCUS SPONSORED PANELS

COMPAS Anti War Panel Sessions 10 and 11

### ***The War on Terrorism. United States Foreign Policy and the 2008 Presidential Elections***

Rodriguez, David. California State University, Northridge.  
Gutierrez, Gabriel. California State University, Northridge.  
Valdes, Dennis. Michigan State University.  
Chair: Moreno, Jose. Michigan State University.

### ***The Internationalist Trend of Chicano Studies and the U.S. War and Occupation of Iraq***

Mariscal, Jorge. University of California, San Diego. "NACCS/Chicano/a Studies and the Internationalist Trend of the Chicano Movement."  
Hernandez-G., Manuel de Jesus. Arizona State University. "The Third World Trend of the Chicano Movement."  
Chair: Contreras, Raoul. Indiana University Northwest. "Chicano Anti-Imperialism and the U.S. War and Occupation of Iraq."

## PLENARIES

### **Plenary I: Opening Plenary**

*Texas 1-3, Thursday, March 20, 2008*

11:00 a.m. – 12:30 p.m.

### ***Poesia, Baile y Cancion: The Politics, Implications, and Future of Chicana/os' Cultural Production***

**Maggie Rivas-Rodriguez.** University of Texas Austin.

**Adriana Katzew.** University of Vermont.

**Juan Mora-Torres.** De Paul University.

Moderator: Mari Castañeda. NACCS Chair, 2008-2009.

### **Plenary II: Frederick A. Cervantes Student Premio Plenary**

*Hill County A-C, Friday, March 21, 2008*

**10:30 a.m. – 12 noon**

**Alvaro Huerta.** University of California, Berkeley. Graduate Recipient.

**Joaquín Castañeda.** California State University, Sacramento. Undergraduate Recipient.

Moderator: Susan Green. Chair, Cervantes Committee.

### **Plenary III: Chicana Plenary**

*Texas 1-3, Saturday, March 22, 2008*

10:40 a.m. – 12:10 p.m.

### ***Poesia, Baile y Cancion: The Politics, Implications, and Future of Chicana/os' Cultural Production*** Part II

**Mary Ann Villarreal.** University of Colorado.

**Marta Chew.** St. Lawrence University.

**Catriona Esquibel.** San Francisco State University.

**Ann Marie Leimer.** University of Redlands.

Moderator: Mary S. Pardo. Chicana Caucus Chair.

## NACCS SCHOLAR RECIPIENTS

1981 Americo Paredes  
1982 Julian Samora  
1985 Ernesto Galarza  
1985 Tomas Rivera  
1988 Luis Leal  
1989 Rodolfo Acuña  
1989 Adaljiza Sosa Riddell  
1990 Juan Gomez Quiñones  
1991 Arturo Madrid  
1992 Margarita Melville  
1996 Yolanda Broyles Gonzalez  
1997 Jorge Huerta  
1997 Tey Diana Rebolledo  
1998 Renato Rosaldo  
1998 Salvador Rodriguez del Pino

1999 Mario Barrera  
1999 Carlos Muñoz, Jr.  
2000 Elizabeth "Betita" Martinez  
2001 Cordelia Candelaria  
2001 Cherrie Moraga  
2002 Rodolfo Anaya  
2002 Dennis Valdes  
2003 Richard Chabran  
2003 Patricia Zavella  
2004 Francisco Lomelí  
2005 Gloria Anzaldúa  
2006 Gary Keller Cardenas  
2007 Antonia Castañeda

## KEVIN R. JOHNSON

**K**evin R. Johnson is the Associate Dean for Academic Affairs and Mabie-Apallas Professor of Public Interest Law and Chicana/o Studies at the University of California, Davis and still has time to be a mentor at the UC Davis Dr. Martin Luther King, Jr. School of Law, an active member of the Northern California Foco and a supporter of our students, fellow academics, but most importantly the immigrant communities. As though preparing himself for his immense *compromiso*, Johnson was a magna cum laude graduate of Harvard Law School, where he served as an editor of the *Harvard Law Review*.

The author numerous books, articles, commentaries, editorials, amicus briefs, and a daily blog, Johnson specializes in immigration law and racial identity. It is this awareness of Chicanos/as as mixed race, and their complicated issues surrounding legal and personal identity, that became the subject of his highly acclaimed autobiography *How Did You Get to be Mexican?: A White/Brown Man's Search for Identity*, nominated for the Robert F. Kennedy Book Award in 2000.

Perhaps best known for his work in the emerging field of Latino/a Critical Race Theory, known popularly as "LatCrit", Johnson's scholarship and personal endeavors, like LatCrit, combines legal studies, activism, and racial theory to not only address public policy, but to shape it, so it better meets the needs of the Latina/o community. This is the first time NACCS has honored a "Latcritter," and demonstrates the growing diversity and strength of Chicana/o Studies.

Johnson advocates for undocumented immigrants (laborers and students). His commitment to the real dilemmas faced by immigrants extends beyond academia in his daily efforts to make a difference. Along with two of his colleagues he hosts a blog (<http://lawprofessors.typepad.com/immigration/>) is immensely valuable for anyone who needs to keep up to date on the diverse political, cultural and legal issues pertaining to immigration. He also speaks to groups of students (of all levels) in the community about the possibilities of higher education and law in particular. Kevin Johnson is a civil rights lifer. He does not go a day without intending to make a difference in the community-where people live out the risky ordeal of being immigrant and targeted. Most people celebrate the manifestations of consciousness that the marches of 2006 and 2007 have represented with thousands of people taking to the streets to declare their rights in the United States regardless of their immigrant status. But Johnson has been involved in this quotidian endeavor even before there were cameras, blogs, or internet spaces. He has a passion for justice and in doing this labor he remains humble and grounded.

As noted in a letter of nomination: "Professor Johnson's compelling, gripping, and deeply moral and ethical voice in the areas of civil rights and immigration law have been heard nationally and internationally. He is one of the most noted voices on the hardships and racial profiling suffered by immigrants." He is also noted for his commitment to students and junior faculty, and his active inclusion of both in the mentoring pipeline. Professor Johnson epitomizes the NACCS Scholar, deftly weaving prolific scholarship alongside teaching, mentoring, and community activism.



## NORMA E. CANTÚ

**T**his Chicana Tejana, Norma E. Cantú, has dedicated her life and work for over three decades to Chicana and Chicano Studies both nationally and internationally. She was one of the first Chicanas to obtain a doctoral degree in English. Even though she did not know a single person with a Ph.D. when she graduated from high school, she found her way to achieve one. Cantú's research enriched the fields of Folklore, Women Studies, Border Studies, and US Latina/o Studies and she continues to open new academic and community spaces for Chicanas and Chicanos. She was instrumental in creating the first doctoral program in English with an emphasis on Chicana/o and Latina/o cultural production at University of Texas, San Antonio where she currently teaches in the department of English, Classics and Philosophy.

Cantú has challenged mainstream and Chicano patriarchal and discriminatory notions by inscribing the voices of women, indigenous, and working class people into her various fields of



study. As a creative and critical writer, her work is also recognized nationally and abroad. She has organized scholars to assert recognition and create Chicana/o academic spaces in organizations such as the Associations of Modern Languages and Literatures (MLA), American Studies (ASA), Latin American Studies (LASA), National Women’s Studies, and the American Folklore Society. Dr. Amelia de la Luz Montes testifies to Dr. Cantú’s full support of young scholars: “I come from a working-class family and because of Dr. Cantú’s presence in my life, I knew I could overcome the racism, sexism, and homophobia in academia in order to survive and flourish in my scholarship and creative writing.” Within Chicana/o Studies, specifically, Cantú has contributed significantly not only to NACCS but also Chicana/o organizations. In all the academic organizations she has been part off, she has held leadership positions and organized panels with undergraduate and graduate students, junior and senior faculty, and

activists.

She has been an editor and a contributor of many books and journals on folklore, language, and ethnic and gender studies. Her award-winning novel *Canícula: Snapshots of a Girlhood en la Frontera* highlighted life on the borderlands through a Chicana feminist perspective.

In her letter of support, Dr. Antonia Castañeda (NACCS Scholar, 2007) praised Dr. Cantú’s work by stating that “the popular *dicho* inscribed at the end of Prof. Cantú’s electronic mail, ‘*Cada cabeza es un mundo,*’ reminds us always of the wondrous universe that each person is. It is this fundamental, abiding belief—in the value, worth, respect due, and wonder of each and every living creature—that is at the center of her research, scholarship, writing, teaching, publishing, and organizing.” Cantú is indefatigable in her research, activism and support of others. She is an expert at creating social networks and motivating people to share their stories of survival and triumph in a world that negates our Chicana/o and Latina/o existence.

**FREDERICK A. CERVANTES  
STUDENT PREMIO RECIPIENTS**

**JOAQUÍN CASTAÑEDA**

**CALIFORNIA STATE UNIVERSITY, SACRAMENTO. UNDERGRADUATE.**

*The Oak Park Redevelopment Plan Housing Policy Implications for a Community Undergoing Early Stage Gentrification.*

**J**oaquín Castañeda was born and raised in La Puente, east of Los Angeles, California. He is currently a senior majoring in Government and Chicano-Latino Studies at the California State University, Sacramento with plans on entering a Doctoral program in Sociology or Education Policy in the fall of 2009. His commitment to research and community praxis has been shaped and fueled by his passion to remedy the very inequities he and his community face. His experience of an urban upbringing and the environment of inequities motivates his deep desire to promote social justice and social change. Joaquin refuses to view the struggles he has encountered thus far as forms of victimization, but rather as opportunities for developing a critical perspective and a deeper fundamental understanding of urban education, politics, and culture. He states he is someone who never formally graduated from High School and spent years taking remedial courses to get to college. Joaquin is grateful for his Chicana/o Studies courses for they have provided him with the space and discourse to make links between the material conditions of his community and scholarship. A leader in MEChA de CSUS, he serves as chair for both Public Relations and the Political Committee. In 2006, he helped organize a successful action in the advocacy of student space at CSUS by involving students, faculty and staff to demand that a permanent Director for the Multicultural Center be made a priority of the University. His paper addresses gentrification and displacement of a Raza neighborhood in Sacramento. His research was funded and supported by the CSUS McNair program.



## ALVARO HUERTA

UNIVERSITY OF CALIFORNIA, BERKELEY. GRADUATE.

*"Mow, Blow and Go": A Case Study of Mexican Immigrant Gardeners in Los Angeles.*



**A**lvaro Huerta, raised in East Los Angeles' turbulent Ramona Gardens housing project, is a writer, social activist and doctoral student at UC Berkeley. The son of Mexican immigrant parents, he has been a community (& university) activist for over two decades and, for the past four years, focused on his graduate studies and writings. Starting in 1985, as a student activist, he dedicated his life to improving the lives of marginalized, working class communities in this country. As a student at UCLA during the mid-1980s, he engaged in direct action against racist and anti-immigrant university policies, such as the administration's attempt to cut financial aid to undocumented immigrants. After conducting a weeklong hunger strike that he helped organize (but did not participate in), students were successful at pressuring the university to change its policy. Since leaving UCLA, Alvaro continued his community organizing activities, working primarily with Mexican immigrants in Los Angeles and other disenfranchised low-income communities throughout the state, including issues of police brutality, environmental justice, education and other pertinent issues impacting working-class communities.

As a founding member and Director of Organizing for the Association of Latin American Gardeners of Los Angeles (ALAGLA) (1996 - 1999), Alvaro and fellow organizers, played a key role in preventing the City of Los Angeles from implementing a draconian law aimed at banning leaf blowers in residential areas while charging honest, hard-working gardeners with a misdemeanor, fining them \$1,000 and sending them to jail for up to 6 months. As a Lead Organizer for Communities for a Better Environment (CBE) (1999 - 2001), Alvaro led the organizational and media efforts to prevent the building of a 550-megawatt power plant in South Gate, California. South Gate is a predominantly low-income, Latina/o community with numerous sources of pollution, this effort represented a case of environmental racism. Upon receiving his Ph.D. from UC Berkeley, Alvaro plans to pursue a career in academia while maintaining his social activism. As a professor at a major university, such as UCLA or UC Berkeley, he will have more opportunities to develop, refine and promote his theories (and social practices) of social justice through research, teaching and publications, to complement on-going activism. He plans to continue his work as a scholar activist serving los de abajo / those on the bottom.

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## PLENARY SPEAKERS

### MAGGIE RIVAS-RODRIGUEZ



**M**aggie Rivas-Rodriguez is an Associate Professor at University of Texas at Austin's School of Journalism. In 1999, Rivas-Rodriguez founded the U.S. Latino & Latina World War II Oral History Project, which has videotaped interviews with over 640 men and women across the country. Rivas-Rodriguez made national headlines in 2007, in connection with efforts related to a Ken Burns/PBS documentary on WWII, which initially had no Latinos in its 14.5-hour entirety. Rivas-Rodriguez was one of the founders of Defend the Honor, a grass-roots effort to promote inclusion of Latinos in the documentary. In recognition of her work, she has

received numerous awards from the National Council of La Raza (the Rubén Salazar Award for Communications, 2007); the National Hispanic Journalists Association (Leadership Award, 2007); Hispanic

Business magazine's 100 Most Influential Hispanics (2007); the American Association of Hispanics in Higher Education ([Outstanding Support of Hispanic Issues in Higher Education](#), 2008); National Association of Latino Independent Producers (Life Achievement Award, 2008).

Rivas-Rodriguez has more than 17 years of daily news experience in major market news outlets including newspapers, television and wire services. Her most recent journalism job was as the Border Bureau Chief for The Dallas Morning News, covering the U.S.-Mexico border out of a 1-person bureau in El Paso. She was on the committee that organized and founded the National Association of Hispanic Journalists in 1982 and in 1988 originated one of the NAHJ's most successful student projects: a convention newspaper produced by college students and professionals. The model she developed for that convention newspaper has been adopted by most other newspaper industry organizations (American Society of Newspaper Editors, the National Association of Black Journalists, the Asian American Journalists Association). She earned her Ph.D. in mass communication as a Freedom Forum doctoral fellow from the University of North Carolina at Chapel Hill. Her master's is from the Columbia University Graduate School of Journalism and her bachelor's in journalism is from University of Texas at Austin. She grew up in Devine, Texas, 30 miles south of San Antonio. She lives in Austin with her husband and two middle school-aged sons.



## ADRIANA KATZEW

**C**hicana scholar Adriana Katzew is the Director of the Art Education Program and Assistant Professor in the Art & Art History Department at the University of Vermont. Her research focuses on the intersection between Chicana/os, visual culture, education, and activism. She is particularly interested in the representations of Latina/os in film and television, the cultural production of Latina/o artists, and the educational implications of these. Dr. Katzew obtained her doctorate from Harvard University Graduate School of Education and a law degree from the University of Pennsylvania Law School. She is an artist working in photography and mixed media, and has taught photography and creative writing to immigrant children from Puerto Rico and the Dominican Republic.

## JUAN MORA-TORRES

**J**uan Mora-Torres is an Associate Professor of Latin American History at DePaul University. He was born in Tlalpujahua, Michoacan (Mexico) and raised in San Jose, California. A former Teamster, he has worked in the agricultural fields, canneries, and as an adult education instructor. Juan has a long history of community activism, mainly working with organizations committed to the defense of the undocumented workers. He is currently involved in various organizations in Chicago, including the Chicago Center for Working Class Studies and the Pilsen Institute of Cultural Studies (PICS), a collective that is researching the culture, history, and politics of Mexican Chicago. PICS is currently preparing a book on the development of Immigrant Rights' Movement in Chicago. Juan is also collaborating on a documentary on La Cueva, one of the oldest Mexican nightclubs in Chicago.



He received his PhD from the University of Chicago and has taught at University of Texas at San Antonio and Wayne State University (Detroit). His research and writings focus on the history of the U.S.-Mexican borderlands, Mexican migration, popular culture, working class formations, and Mexicans in Chicago. The author of *The Making of the Mexican Border* (University of Texas Press, 2001), he is currently working on *"Me voy pa'l norte (I'm Going North)": The First Great Mexican Migration, 1900-1930*. *The Making of the Mexican Border* won the Jim Parish Book Award.

## WEDNESDAY, MARCH 19

**Registration 2:00 p.m. – 7:00 p.m.**  
TEXAS FOYER CENTRAL – SECOND FLOOR

**Representatives and Chairs Orientation Meeting**  
**3:00 p.m. – 5:15 p.m.**  
FOOTHILLS 1 - 17<sup>TH</sup> FLOOR  
Facilitators: NACCS Board

**NACCS for Beginners**  
**4:00 p.m. - 5:15 p.m.**  
FOOTHILLS 1 - 17<sup>TH</sup> FLOOR

### Welcome Reception

**7:30 p.m. – 9:00 p.m.**

FOOTHILLS 2 - 17<sup>TH</sup> FLOOR

Sponsored by the Center for Mexican American  
Studies, University of Texas at Austin.

## THURSDAY, MARCH 20

**Registration 8:00 a.m. – 5:00 p.m.**  
TEXAS FOYER CENTRAL – SECOND FLOOR

**Exhibits 8:30 a.m. – 6:00 p.m.**  
TEXAS 5-7, SECOND FLOOR

**Caucus Meetings 8:00 a.m. – 9:00 a.m.**  
LESBIAN, BIWOMEN, TRANSGENDER *Big Bend A*  
COMMUNITY *Big Bend B*  
K-12 *Texas 1*  
STUDENT *Texas 2*  
INDIGENOUS *Big Bend C-D*

### SESSION ONE – Thursday, 9:10 a.m. to 10:30 a.m.

#### 1.1 - Hill Country A, First Floor

##### **Cultural Politics**

Roman-Odio, Clara. Kenyon College. “Cultural Politics, Transnational Feminisms, and Religious Iconography in Chicana Artistic Productions.”

Miner, Dylan. Michigan State University. “Art, Anti-Colonialism, and National Liberation: Chicana/o and Métis Visual Culture.”

Herrera, Raul. California State University, Northridge. “Reading the Pre-Columbian Signs of David Alfaro Siqueiros’ Mural, *América Tropical*: a Reinterpretation.”

#### 1.2 - Hill Country B, First Floor

##### **Dancing Across Borders 1: Contested Identities**

Huerta, Elisa. University of California, Davis. “Embodied Mexicanidades: Practices and Performances of Indigeneity.”

Chávez, Xochitl. University of California, Santa Cruz. “Challenging Gender Boundaries: La Feria de Enero.”

Ceseña, Maria Teresa. University of California, San Diego. “Creating Agency and Identity in Danza Azteca.”

Chair: Nájera-Ramirez, Olga. University of California, Santa Cruz.

### **1.3 - Hill Country C, First Floor - Hill Country C, First Floor**

#### ***Research and Cultural Politics: Designing and Reframing Chicana/o Community-based Research to Community Driven Research based on Environmental Justice and Community Organizing Principles.***

Silva, Lauro. South Valley Partners for Environmental Justice.  
Aceves, Irma. South Valley Partners for Environmental Justice.  
Sanchez, Lucy. South Valley Partners for Environmental Justice.  
Dimas, Jacobo. South Valley Partners for Environmental Justice.  
Dominguez, Julio. South Valley Partners for Environmental Justice.

### **1.4 - Hill Country D, First Floor**

#### ***Women behind the Label: Los Angeles Garment Worker Experiences***

Gonzalez, Brenda. Pitzer College.  
Hinojos, Sara. Pitzer College.  
Avila, Berta. Pitzer College.  
Sandoval, Claudia. Pitzer College.  
Sanchez, Liliana. Pitzer College.

### **1.5 - Big Bend A, First Floor**

#### ***Chicanas Thriving in the Academy: Strategies from a Chicana Writing Circle***

Leyva, Yolanda Chavez. University of Texas, El Paso.  
Abarca, Meredith. University of Texas, El Paso.  
Schiavone Camacho, Julia Maria. University of Texas, El Paso.  
Nunez-Mchiri, Guillermina Gina. University of Texas, El Paso.  
Morales, Cristina. University of Texas, El Paso.

### **1.6 - Big Bend B, First Floor**

#### ***“Chicana/Latina Studies: the Journal of MALCS”: Journal Editors Reflect on the Past, Present, and Future of the Field***

Davalos, Karen Mary. Loyola Marymount University.  
Lopez, Tiffany Ana. University of California, Riverside.  
Hernandez, Lisa-Justine. St Edward's University.

### **1.7 - Big Bend C-D, First Floor**

#### ***A Re-Examination of the U.S-Mexico Bracero Program (1942-1964): Uncovering New Findings***

Driscoll de Alvarado, Barbara. Assumption College. “A Critical Retrospective: the Railroad Bracero Program of World War II.”  
De Anda, Roberto M. Portland State University. “Ernesto Galarza, Braceros and Contemporary Guest Workers.”  
Lopez, Paul. California State University, Chico. “Former Bracero Views on Current Proposals for a Renewed Guest Worker Program.”

### **1.8 - Foothills 1, 17<sup>th</sup> Floor**

#### ***Undocumented Stories of an Undocumented Family: a Documentary***

Ledesma, Julian. University of California, Berkeley.

### **1.9 - Texas 2, Second Floor**

#### ***Latino Literature and the Disarticulation of (Trans)Nationalism***

Vigil, Ariana. Cornell University. “Latino Cultural Production and the Sandinista Revolution.”  
Rincón, Belinda. Cornell University. “Loving Pancho Villa: Revolutionary Iconography in the Work of Josefina Niggli.”  
Nuñez, María Lorena. Stanford University. “In Transit: the Psychological/Physical Trek for (Home)place in Manuel Muñoz's *Zigzagger*.”  
García, Armando. Cornell University. “Colonial Palimpsests and Failed Revolutions in MeXicana Performance.”

### 1.10 - Texas 1, Second Floor

#### ***Mapping Possibilities: Xicana Participatory Action Research***

Chair: Soto, Lourdes Diaz. University of Texas, Austin.

Cervantes Nickel, Claudia. University of Texas, Austin.

Milk, Chris. University of Texas, Austin.

Garza, Maribel. University of Texas, Austin.

Villareal, Elizabeth. University of Texas, Austin.

Godinez, Dolores. University of Texas, Austin.

Campos, Emmet. University of Texas, Austin.

Discussant: Urrieta, Luis. University of Texas, Austin.

### 1.11 - Texas 3, Second Floor

#### ***Re-presenting Chicana/o Families into the 21st Century***

Escobar, Guadalupe. University of California, Los Angeles. "Amor Prohibido: Interracial Marriage in Jovita Gonzalez's *Caballero*."

Guzmán, Georgina. University of California, Los Angeles. "Turning Absence into Activism: Missing Migrant-Laborer Men and Activist Women's Work in Reyna Grande's *Across a Hundred Mountains* and Helena Maria Viramontes's *Under the Feet of Jesus*."

Cutler, John Alba. University of California, Los Angeles. "Acting Out: Chicano Masculinities in Daniel Chacón's *And the Shadows Took Him*."

Chair: Cotera, Maria. University of Michigan.

### 1.12 - Big Thicket, Second Floor

#### ***Searching For a Paradigm: Developing Activist-Scholarship in Chicano/Latino Studies***

Moreno, Jose. Michigan State University.

Mireles, Ernesto. Michigan State University.

Rivera, Diana. Michigan State University.

Chair: Moreno, Luis. Michigan State University.

## **Welcome 10:40 a.m.**

Josephine Méndez-Negrete, NACCS Chair, 2007-2008

Mari Castañeda, NACCS Chair, 2008-2009

## **NACCS Plenary 11:00 a.m. – 12:30 p.m.**

### ***Poesía, Baile y Canción: The Politics, Implications, and Future of Chicana/os' Cultural Production***

**Maggie Rivas-Rodriguez.** University of Texas, Austin. "Still Far to Go: What the Ken Burns/PBS Episode Says about Integrating US Latinos into the Nations Consciousness"

**Adriana Katzew.** University of Vermont. "La Frontera on the Verge: Representations of the Border and the Mexican/Chicana Body in Film"

**Juan Mora-Torres.** De Paul University. "La Primavera del Inmigrante: Media and Voice in the Making of Chicago's Immigrant Rights' Movement, 2005-2007"

Moderator: Mari Castañeda. NACCS Chair, 2008-2009.

## **Texas 1-3, Second Floor**

## ***SESSION TWO – Thursday, 12:40 p.m. to 2:00 p.m.***

### **2.1 - Hill Country A, First Floor**

#### ***Lucha Obrera: Aspects of the Transnational Political Recomposition of the Mexican-Origin Working Class, 1994-2007***

Espinoza, Damarys. University of Washington. "A Chicana Feminist Rethinking of the Deskilling of Mexican Labor."

García, Raul. University of Washington. "Help Wanted: Farming, Migration, and Labor in San Luis, Colorado."

Chair: Peña, Devon. University of Washington. "The Political Recomposition of the Transnational Mexican-Origin Working Class since NAFTA."

### **2.2 - Hill Country B, First Floor**

#### ***Reflections on Community Service Learning: Best Practices in Chicana/Chicano studies***

Davila, Brigitte. San Francisco State University.

Reyes, Belinda. San Francisco State University.

Martinez, Katynka. San Francisco State University.

### **2.3 - Hill Country C, First Floor**

#### ***Culture and Political Economy in Greater Mexico***

Guzman, Romeo. California State University. "Defining the Nation State: Immigrants as illegal Aliens and Mexican Nationals."

Garza, Irene. University of Texas, Austin. "Por La Paz y La Justicia: La Placita, the New Sanctuary Movement, and the Politics of Faith."

Gonzales, Roberto and Tran, Tam. University of California, Irvine and Los Angeles Based Activist. "Dreams Deferred: Immigration and the Construction of Liminal Americans."

Sosa-Riddell, Citlali. University of California, Los Angeles. "Chivas USA: Nationalist, Profitable, and American Accepted?"

### **2.4 - Big Bend A, First Floor**

#### ***The Department of Chicana/o Studies in the 21st Century: Studying Representation, Doing Community Outreach, and Defining Ethical Research***

Torres, Edén. University of Minnesota. "Learning to Represent."

Sass Zaragoza, Lisa. University of Minnesota. "Learning to Organize."

Creel Falcón, Kandace. University of Minnesota. "Learning to Research."

### **2.5 - Big Bend B, First Floor**

#### ***Intersections of Art and Literature: Imagery and Gender in Chicano Cultural Production through the Long Twentieth Century***

Varon, Alberto. University of Texas, Austin. "Competing Masculinities in Americo Paredes' *George Washington Gomez* and Jovita Gonzalez's *Caballero*."

Nogar, Anna M.. University of Texas, Austin. "Folklore as Identity: the Lady in Blue Rebutts the Texas Modern."

Del Bosque, Paul. University of Texas, Austin. "The Emergence of Cultural Imagery in Daniel Venegas' *Don Chipote*."

### **2.6 - Big Bend C-D, First Floor**

#### ***Literary Legacies and Contemporary Chican@ Fiction***

Wilmeth, Lydia. University of Texas at Austin. "Cultura Cantada in Nina Marie Martínez's *¡Caramba!*"

Garcia, Christina. University of Texas at Austin. "Tracing Shifts and Consistencies in Chicano/a Studies: Luis Alberto Urrea's *The Hummingbird's Daughter*."

Chair: Perez, Domino Renee. University of Texas at Austin. "Fathers, Sons, and Fictions in the Works of Oscar Casares and Ray Gonzalez."

**2.7 - Foothills 1, 17<sup>th</sup> Floor**

***Jaula de Oro: Growing Up as an Undocumented Latin@ Immigrant in the United States***

Arauz, JuanCarlos. Canal Alliance.

**2.8 - Texas 1, Second Floor**

***Authentic and Reciprocal University-School-Community Partnerships: Developing Adelante as a Chicana@/Latin@ Pipeline to the University***

Delgado Bernal, Dolores. University of Utah.

Aleman, Enrique. University of Utah.

Flores, Judith. University of Utah.

Hernandez, Estela. University of Utah.

Perez, Judy. University of Utah.

**2.9 - Texas 2, Second Floor**

***Chicana Identity and Culture***

Cook, Sarah. Our Lady of the Lake University. "Re-telling for Recapturing Self in Sandra Cisneros' *Woman Hollering Creek*."

McQuade, Eve. Our Lady of the Lake University. "The Catholic Mass in Translation: Questions of Inclusiveness."

Gutierrez, Jo Anna. Our Lady of the Lake University. "Chicana Writers: Breaking Barriers and Tackling Large Scale Issues."

Chair: Garcia, Patricia. Our Lady of the Lake University.

**2.10 - Texas 3, Second Floor**

***Reinventions: Chicana History from the Middle Ages***

Castañeda, Antonia I. St. Mary's University. "Las Violencias desde Simancas a Alta California."

González, Deena J. Loyola Marymount University. "Obsessions of Chicana Historians: from Malinche to Lupe."

Pérez, Emma M. University of Colorado, Boulder. "Blood Memories of the Alamo: Writing through Violence."

Chair: Heidenreich, Linda. Washington State University.

**2.11 - Big Thicket, Second Floor**

***The Becas para Aztlan Program: Politics, Leadership and Personal Experiences***

De Anda, Roberto and Guerra, Carlos. Portland State University. "Leadership in the Becas para Aztlan Program (BPA)."

Orona, Benito. Independent Scholar. "Political Developments Leading to the Establishment of the BPA."

Trujillo, Armando. University of Texas, San Antonio. "Early Experiences in Implementing the BPA."

Pitman-Garcia, Dolores. Colorado State University. "The Becaria Experience: Reflections and Lessons Learned."

Romero, Eric. New Mexico Highlands University. "Multicultural/International Education, the Patriot Act and Strategies for Binational Collaboration."

## ***SESSION THREE – Thursday, 2:10 p.m. to 3:30 p.m.***

### **3.1 - Hill Country A, First Floor**

#### ***Continuing the Development of Chicana/Latina Womanist Pedagogies: Theory, Methodology, and Everyday Mujeres on the Ground***

Elenes, C. Alejandra. Arizona State University - West Campus. "Chicana Feminist Critical Mestizaje, Epistemologies, and Pedagogies."

Cruz, Cindy. Cornell University. "Notes on Bodies, Pedagogies, and Street Ethnography."

Moreno, Melissa. University of Utah. "Bella's Pedagogy of 'Gente Unida': Chicana Cultural Production of Citizenship in the California Borderlands."

Carrillo, Rosario. University of Arizona, Tucson. "Mrs. Villa's Womanist Pedagogy: the Embracing Spirit of Avivar."

Discussant: Pendleton Jimenez, Karleen. Trent University.

### **3.2 - Hill Country B, First Floor**

#### ***Si Se Puede: Furthering Immigrant Rights Discourses to Include Law, Gender, and Sexuality***

Morales, Cristina. University of Texas, El Paso.

Revilla, Anita. University of Nevada Las Vegas.

Espinoza Cuellar, Juan. University of Nevada Las Vegas.

Vazquez, Yolanda. Villanova University.

Flores Rangel, Evelyn. United Coalition for Immigrant Rights.

### **3.3 - Hill Country C, First Floor**

#### ***Resisting State Violence, Insisting on Dignity: Mexican American Cultural Production as Survival Strategy***

Reyes, Rupert. Teatro Vivo.

Carreon-Reyes, JoAnn. Teatro Vivo.

Acosta, Teresa. University of Texas, Austin.

Raymond, Virginia. Texas After Violence Project.

### **3.4 - Hill Country D, First Floor**

#### ***The Laughter Insurgency: Chicana/o Satire and Parody in the Movimiento***

Herrera, Raul. Puro Pedo Media.

Prendez, Jake. Puro Pedo Magazine.

Serna, Elias. Chicano Secret Service.

Mosqueda, Cindy. Loteriachicana.net.

de Unamuno, Ralph.

### **3.5 - Big Bend A, First Floor**

#### ***Feminist Critique and Reflection of the Chicano Student Movement of the 1970s on Today's Immigrant Rights Movement***

Vasquez Alaniz, Yolanda. Community Organizer/Archivist.

Martinez Zapata, Eduardo. Freedom Socialist Party.

Reiko Kato, Nancy. Mujeres Radicales.

Lopez, Christina. Seattle Radical Women Organizer.

### **3.6 - Big Bend B, First Floor**

#### ***Chicana Young Adult and Children's Literature: Practical and Pedagogical Applications***

Trujillo, Patricia. University of Texas, San Antonio.

McMahon, Marci. Scripps College.

Sanchez, Patricia. University of Texas, San Antonio.

Chair: Brochin Ceballos, Carol. University of Texas, San Antonio.

### **3.7 - Big Bend C-D, First Floor**

#### ***Decolonizing Methodologies and Community Knowledge***

Gomez, Laura. California State University, Northridge.  
Guaracha, Anthony. California State University, Northridge.  
Ramirez, Johnny. California State University, Northridge.  
Santillana, Jose Manuel. California State University, Northridge.  
Discussant: Furumoto, Rosa. California State University, Northridge.

### **3.8 - Foothills 1, 17<sup>th</sup> Floor**

#### ***Latino Stories of World War II: a one hour documentary film***

Barrera, Mario. University of California, Berkeley.

### **3.9 - Texas 1, Second Floor**

#### ***Gendered Social Imaginaries and Theories of Violence***

Alvarez, Rosanna. San José State University.  
Luna, Diego. San José State University. "The White Man Made Me..and other Myths: the Institutionalization of Chicano/a Rape Cultures."  
Gonzalez, Dennis J. San José State University.

### **3.10 - Texas 2, Second Floor**

#### ***New Movimiento Histories: the Immigration Debate, MEChA, Community Identity Politics, the Brown Berets and the Chicano Movement***

Patiño Jr., Jimmy. University of California, San Diego. "The Vietnam of the Southwest': Herman Baca and the Chicano Movement Debate on Immigration in the California Borderlands."  
Licon, Gustavo. University of Southern California. "Sexo en Aztlan: Notions of Gender and Sexuality within MEChA."  
Valdivia-Marquez, Lorena. University of California, San Diego. "Unraveling Notions of Community during the Chicano Movement in Sacraztlan."  
Alvarez, Milo M. University of California, Los Angeles. "Aztlan Afuera: the Brown Berets of the Urban Midwest and the Anti-Vietnam War Movement."  
Chair and Discussant: Gomez-Quinones, Juan. University of California, Los Angeles.

### **3.11 - Texas 3, Second Floor**

#### ***Cultural Destroyers, Mothers, Sexuality, and Food: the Literatures of Ana Castillo, Lucha Corpi, Christina Garcia, and Alicia Gaspar de Alba***

Marin, Mari Carmen. University of Houston. "The Power of the Archetypal Mother in Ana Castillo's *So Far from God* and Lucha Corpi's *Black Widow's Wardrobe*."  
Kessler, Elizabeth Rodriguez. University of Houston. "Latinas in the Kitchen: the Rhetoric of Food and Desire."  
Chair: Gonzalez, Maria C. University of Houston. "The Early Ana Castillo as Cultural Destroyer: *The Mixquiahuala Letters*."

### **3.12 - Big Thicket, Second Floor**

#### ***Lo Chicano en la Literatura Temprana: Race, State, and Self in Early Texts***

Velazquez, Norma. University of California, Los Angeles. "Pride and Ire: Plot Driving Motifs in *Caballero*."  
Reynoso, Lisette. University of California, Los Angeles. "Don Chipote's *Hunger for Citizenship*."  
Rodriguez, Griselda. University of California, Los Angeles. "Fantasies of Heritage and Victimization in *The Squatter and the Don*."  
Salazar, Daisy. University of California, Los Angeles. "Eusebio Chacón's *Statist Narratives of Nuevo México*."  
Bholsangngam, Amorn. University of California, Los Angeles. "Contrasting Male Models and Representations of Manhood in *Caballero*."

## ***SESSION FOUR – Thursday, 3:40 p.m. to 5:00 p.m.***

### **4.1 - Hill Country A, First Floor**

#### ***Politized Spaces***

Quezada, Maria. University of Texas, San Antonio. “Place Matters: Seeking Reasoning for City Plans in a Global Context.”

Villanueva, Margaret. St Cloud State University. “City Ordinances as an Anti-Immigrant Tool: Trajectories & Chicana-Latino Response.”

Bueno, Marianne. University of California, Santa Cruz. “Mapping The Military: San Antonio’s Militarized Project.”

Morales Guzmán, Christina. University of California, Santa Cruz. “Displacing Citizenship: Fresno, California in the 1940’s.”

### **4.2 - Hill Country B, First Floor**

#### ***NACCS for Beginners***

### **4.3 - Hill Country C, First Floor**

#### ***Irreverent Apparitions: Charismatic Interpretations of Alma Lopez's “Our Lady”***

Gaspar de Alba, Alicia. University of California, Los Angeles.

Lopez, Alma. Artist.

Serna, Cristina. University of California, Santa Barbara.

Calvo, Luz. California State University, East Bay.

Nunn, Tey Marianna. National Hispanic Cultural Center. Albuquerque, NM.

Chair: Castañeda, Antonia. St. Mary's University.

### **4.4 - Hill Country D, First Floor**

#### ***Políticas: Chicana Trailblazers in the Texas Political Arena***

Garcia, Sonia. St. Mary's University, San Antonio.

Martinez, Valerie. Texas Christian University.

Coronado, Irasema. University of Texas, El Paso.

Navarro, Sharon. University of Texas, San Antonio.

Jaramillo, Patricia. University of Texas, San Antonio.

### **4.5 - Big Bend B, First Floor**

#### ***Con Una Mano Escribo y Con La Otra Protesto: Estudiantes Questioning, Contesting and Dialoguing about Immigration***

Beltran, Jose. California State University, Los Angeles.

Lainez, Rafael. California State University, Los Angeles.

Rodriguez, Reina. California State University, Los Angeles.

Padron, Karla. California State University, Los Angeles.

Mares, Michaela. California State University, Los Angeles.

### **4.6 - Big Bend C-D, First Floor**

#### ***Xican@/Mexican@ Poetics of Resistance and Palabras de Amor: Across Borderlands, Through Airwaves, in the Church and Beyond Prison Walls***

Rodriguez, Lori Beth. University of Texas, San Antonio. “San Anto Mestiza Poetics: Hociconas y Callejeras Traversing Literal and Literary Cultural Geographies.”

Rico, Gabriela Erandi. University of California, Berkeley. “Performing Indigeniety in Mexico’s Neo-Colonial Context: the Appropriation of Indigenous Identity during La Virgen de Guadalupe’s Religious Celebrations.”

wolbert perez, alejandro. University of California, Berkeley. ““Maria y Revolución, eso es lo que Ocupa mi Corazón”: Love and Liberation in the Prison Writings of Ricardo Flores Magón.”

Chair: Hernández Gutierrez, Alexandro D. University of California, Los Angeles.

#### 4.7 - Foothills 1, 17<sup>th</sup> Floor

##### ***Unrest: Founding of the Cal State Northridge Chicana/o Studies Department***

Duran, Miguel. California State University, Northridge.  
Acuña, Rudy. California State University, Northridge.  
Garcia, Jorge. California State University, Northridge.  
Pardo, Mary. California State University, Northridge.  
Chair: Rodriguez, David. California State University, Northridge.

#### 4.8 - Texas 1, Second Floor

##### ***Our History, Ourselves: What Faculty and Librarians Should Know About Actively Telling Our Own Story Through Our Own Archives***

Corral, Norma. University of California, Los Angeles. "Introduction: What We Can Learn from the Accomplishments of Yolanda Retter Vargas."  
Durán, Karin and Alaniz, Yolanda. California State University, Northridge. "How to Successfully Solicit Archives."  
Kelleher, Christian. University of Texas, Austin. "Processing Archives and Dealing with Issues such as Confidentiality and Copyright."  
Gutiérrez, Margo. University of Texas, Austin. "Faculty Collections at UT Austin."  
Chair: Rivera, Diana. Michigan State University.

#### 4.9 - Texas 2, Second Floor

##### ***Staging Chicana/o Theater: the Politics of (Re)Presentation and the (Re)Presentation of Politics***

Perez, Daniel Enrique. University of Nevada, Reno. "Dramatizing the Borderlands: Staging Chicana/o Lives and Deaths."  
Fuentes, Marla. University of California, San Diego. "Staging Necessary Theater: Chicano/a Theater and the Politics of Representation and Production."  
Chavarría, Carlos Manuel. Delta College. "The Process of Dramatizing and Staging 'Vaqueeros,' a play about Mexican Men who Have Sex with Other Men but Keep It in Secret."

#### 4.10 - Texas 3, Second Floor

##### ***Bodies in Absence, Bodies in Crisis, Bodies in Power: the Politics of (Re)Presentation***

Ibarra, Ignacio. Independent Scholar. "Willful Neglect: Power and Latino (Re)Presentation of Culture."  
Ramirez, Marissa. Independent Scholar. "(Ad)Dressing Absence: Huipiles as Cultural Signifiers."  
Grise, Virginia. California Institute of the Arts. "Bodies in Crisis: the Panza Monologues."  
Mayorga, Irma. Florida State University. "Power to the Panza: the Politics of Panza Positive Chicana Cultural Production."

#### 4.11 - Big Thicket, Second Floor

##### ***Entrenzando Notions of Identity, Teaching and Social Justice***

Garza, Esther. University of Texas, San Antonio. "Bilingual Teachers Crossing Borders."  
Pérez, Micaela. University of Texas, San Antonio. "Language Brokers in the borderlands: Building Bridges in School and the community."  
Saldaña, Lilliana Patricia. University of Wisconsin-Madison. "¡De Mi Barrio No Me Voy!': the Identity and Consciousness of Mexican American Teachers at Emma Tenayuca Elementary."

#### ***Foco Meetings: 5:10 p.m. – 6:10 p.m.***

COLORADO	<i>Big Thicket</i>
EAST COAST	<i>Hill County A</i>
MEXICO	<i>Hill County B</i>
MIDWEST	<i>Big Bend C-D</i>
N. CALIFORNIA	<i>Foothills 1</i>
PACIFIC NORTHWEST	<i>Hill County C</i>
ROCKY MOUNTAIN	<i>Hill County D</i>
S. CALIFORNIA	<i>Big Bend A</i>
TEJAS	<i>Big Bend B</i>

### ***Graduate Student Reception***

*Foothills 1*  
7:30 p.m. – 8:30 p.m.

Sponsored by:  
Center for Mexican American Studies  
University of Houston

# FRIDAY, MARCH 21

**Registration 7:30 a.m. – 5:00 p.m.**  
TEXAS FOYER CENTRAL

**Exhibits 8:30 a.m. – Noon, 2:00 p.m. – 6:00 p.m.**  
TEXAS 5-7, SECOND FLOOR

**Research Division Meetings 8:00 a.m. – 8:55 a.m.**

CRITICAL SEMIOTICS	<i>Big Thicket</i>		
CULTURAL PRODUCTION	<i>Hill County A</i>	GENDER & SEXUALITY STUDIES	<i>Hill County C</i>
SPACE AND LOCATION	<i>Hill County B</i>	INDIGENOUS STUDIES	<i>Hill County D</i>
		POLITICAL ECONOMY	<i>Big Bend A</i>
INSTITUTIONAL IMPACT & PARTICIPATION STUDIES			<i>Big Bend B</i>
RACE, ETHNICITY, NATIONAL CHARACTER & IDENTITY STUDIES			<i>Big Bend C-D</i>
INFORMATIONAL, BIBLIOGRAPHIC, & ARCHIVAL METHODOLOGY			<i>Foothills 1</i>

## **SESSION FIVE – Friday, 9:00 a.m. to 10:20 a.m.**

### **5.1 - Hill Country A, First Floor**

#### ***Of Bodies, Counter-Discourse and Gender-racial Resistance: Recent Trends in Chicana/o Histories***

Chair: Heidenreich, Linda. Washington State University, Pullman.

Gordillo, Luz Maria. Washington State University, Vancouver. “Mexicanas, the Border and Transnational Sexualities, 1942-2000.”

Gonzales, Tanya. Washington State University, Pullman. “Contesting Identities: Chicanas and the Struggle Against White Supremacy in Post-Invasion Santa Fe.”

Cantu, Carlos. University of Texas, PanAm. “‘Remember Comrades, We Are All Equal Here’: a Gendered Analysis of the First Chicano College.”

Discussant: Gonzalez, Deena. Loyola Marymount University.

### **5.2 - Hill Country B, First Floor**

#### ***Dancing Across Borders 2: Space/Place/Identity***

Cruz-Manjarrez, Adriana. Smithsonian Institution. “Dancing to the Heights: Performing Zapotec Identity, Aesthetics, and Religiosity.”

Nayfack, Shakina. University of California, Riverside. “¿Por qué estás aquí? - Dancing Through History, Identity, and the Politics of Place in Butoh Ritual Mexicano.”

Cashion, Susan. Stanford University. “El Danzón in Mexico: Ritual of Sanity and Pride in Tradition.”

Miranda, Keta. University of Texas, San Antonio. “‘Let’s Take a Trip Down Whittier Boulevard!’: Dance and Social Identity Among Los Angeles Mexican American Youth, 1963-1968.”

Chair: Cantú, Norma. University of Texas, San Antonio.

### **5.3 - Hill Country C, First Floor**

#### ***Sueños, Protocols and Sacred Sites of Knowing***

Rodriguez, Roberto. University of Arizona. “A Methodology for People in between Stories.”

Leyva, Yolanda Chavez. University of Texas, El Paso. “The Pedagogy of Sacred Space.”

Casanova, Stephen. St. Cloud State University. “Towards Indigenous Chicana and Chicano Studies.”

Chair: Gonzales, Patrisia. University of Arizona. “Sueños and Sacred Sight: Dreams as ways of Organizing Knowledge, Diagnosing and Gathering Data.”

#### **5.4 - Hill Country D, First Floor**

##### ***Literature, Space and University Experiences***

Baeza Ventura, Gabriela. University of Houston. "Chican@ Literature for Young Adults and Children and Its Role in Identity Formation."

Torrez, Estrella. Michigan State University. "Creating Meaningful Spaces: Connecting the Lived Experiences to the Educational Experiences of the Migrant Farmworker Child."

Mora-Torres, Gregorio. San José State University. "Nineteenth Century Mexican and Chicano Students in American Colleges."

#### **5.5 - Big Bend A, First Floor**

##### ***Mestizaje: Chicana/o Cultural Theory in the Twenty-First Century***

Pedraza, Venetia June. University of Texas, San Antonio. "Third Space Mestizaje: a Critical Approach to Literature."

Briones, Jody. University of Texas, San Antonio. "Uncovering the Underground: a Mestizaje Analysis of the Written and Graphic Markers within SoyChicano.com."

Chair: Mercado-Lopez, Larissa. University of Texas, San Antonio. "Mestiza (No)bodies in Maternal Philosophy."

#### **5.6 - Big Bend B, First Floor**

##### ***Foco Advocacy for Immigrant Students***

Curry Rodriguez, Julia. San José State University. "Undocumented Student Resources."

Rios Kravitz, Rhonda. Sacramento Community College-Los Rios. "Policies and Practices."

Green, Susan M. California State University, Chico. "Networking and Placement."

Johnson, Kevin R. University of California, Davis. "lawprofessors.typepad.com/immigration/."

Chair: Blackmer Reyes, Kathryn. San José State University.

#### **5.7 - Big Bend C-D, First Floor**

##### ***"HIV is still here. SO ARE WE": Artistic Provocations in AIDS Activism***

Martinez, Ernesto J. University of Oregon. "Making Queerness Desirable: Teaching APLA's *Corpus* magazine in the Ethnic Studies Classroom."

Hebert, Patrick "Pato". AIDS Project Los Angeles. "The Politics of Querer: Knowledge Production and the Praxis of HIV Prevention."

Fernandez, Ray. AIDS Project Los Angeles. "Addressing Misperceptions about HIV Risk: Public Art and Activism."

#### **5.8 - Foothills 1, 17<sup>th</sup> Floor**

##### ***Giving Voice to Our History***

Saenz, Rogelio and Siordia, Carlos. Texas A&M University. "Hechos Tejanos y en Trechos Lejanos: the Diaspora of Tejanos."

Portales, Patricia. San Antonio College. "Mexican-Americans in Post WWII San Antonio, Texas."

Rico, Gabriela Erandi. University of California, Berkeley. "Indigenous Voices on the Question of Being 'Without History'."

#### **5.9 - Texas 1, Second Floor**

##### ***Protecting Academic and Artistic Materials from Exploitation***

Juarez, Miguel. Texas A&M University. "Making the Case for Chicana/o Studies Collections at Predominantly White Institutions: the Yolanda Broyles Gonzalez and Francisco Gonzalez Archives at Texas A&M."

Jennings, Rachel. San Antonio College. "Algunos Problemas en el Rancho: the Publishing History of Americo Paredes, 1956-1990."

Avila, Magdalena. University of New Mexico. "The need for Chicana/o Community Protection Review Boards: Building on the Human Subjects Review Board Concept to Protect Communities from Opportunistic Academic Partnerships."

Navarro, Carlos. National Hispanic University. "The Latino Community's Attempt to Shape Cultural Institutions: the Case of the Oakland Museum of California's Latino Advisory Committee."

### 5.10 - Texas 2, Second Floor

#### *Memorias Unmaking Mentiras: Chicana Cultural Production as Counter-Mythology*

Garcia, Vida Mia. Stanford University. “My Alamo’ and Chicana Counter-Cultural Memory.”

Minich, Julie. Stanford University. “The Body, Space and Nation in Loaves and Fishes.”

Madrigal, Doris. Stanford University. “Not Bilingual/Chicana Enough: Chicana@s and Spanish as a Heritage Language.”

Chair: Yarbro-Bejarano, Yvonne. Stanford University.

### 5.11 - Texas 3, Second Floor

#### *Cultural Resistance in a Global City: Alternative Representations of Labor, Gender, and Space in Los Angeles*

Mata, Irene. Wellesley College. “Labor, Gender, and Immigration in L.A.: a Story of Domestic Workers in Milcha Sánchez-Scott’s *Latina*.”

Fuentes, Marla. University of California, San Diego. “Going Home?: Negotiation of the Collective and the Individual in Luis Valdez’s *I Don’t Have to Show You No Stinking Badges*.”

Diaz, Zulema. University of California, San Diego. “Space and Racial Formation: the transformation of Chicana/o Identity in L.A.”

Chair: Urquijo-Ruiz, Rita. Trinity University.

### 5.12 - Big Thicket, Second Floor

#### *Subverting Educational Institutional Barriers at Local Levels through Innovative Strategies*

Acevedo, Nancy. San José State University.

Rodriguez, Jessica. San José State University.

Mendoza, Osvaldo. San José State University.

Chair: Ortiz, Noralee. San José State University.

### 5.13 – Foothills 2, 17<sup>th</sup> Floor

#### *Supporting Queer Student Organizations on University Campuses*

López, Heathcliff Amado. University of Texas, Brownsville.

Rincón, Jr., Ruben. University of Texas, Brownsville.

García, Jaime H. University of Texas, Brownsville.

Pendleton-Jimenez, Karleen. Trent University.

## **Plenary II: Student Plenary**

**10:30 a.m. – Noon**

### **2008 Frederick A. Cervantes Student Plenary**

**Alvaro Huerta.** University of California, Berkeley. “Mow, Blow and Go’: A Case Study of Mexican Immigrant Gardeners in Los Angeles.” Graduate Recipient.

**Joaquín Castañeda.** California State University, Sacramento. “The Oak Park Redevelopment Plan Housing Policy Implications for a Community Undergoing Early Stage Gentrification.” Undergraduate Recipient.

Moderator: Susan Green. Chair, Cervantes Committee.

### **Hill County A-C, First Floor**

## Awards Luncheon

Noon – 2:00 p.m.

Texas 1-3, Second Floor

Celebrate our Recipients of the NACCS Fellowship, Community Recognition, the Frederick A. Cervantes Student Premio and the NACCS Scholar.

**Dr. Norma E. Cantú**, University of Texas, San Antonio. *2008NACCS Scholar recipient*

**Dr. Kevin R. Johnson**, University of California, Davis. *2008NACCS Scholar recipient*

**Alvaro Huerta**. University of California, Berkeley. *2008 Frederick A. Cervantes recipient, Graduate*

**Joaquín Castañeda**. California State University, Sacramento. *2008 Frederick A. Cervantes recipient, Undergraduate*

**Community Recognitions:** Resistencia Bookstore and Red Salmon Arts, La Peña, Defend the Honor, and PODER (People Organized in the Defense of Earth and her Resources)

## *SESSION SIX – Friday, 2:10 p.m. to 3:30 p.m.*

### **6.1 - Hill Country A, First Floor**

#### ***Cruzando Fronteras Musically and Artistically***

Hernández, Roberto. University of California, Berkeley. “We Didn't Cross the Borders...La Frontera Nos cruzo a Nosotros’: Chican@/Mexican@ Cultural Production Across Genres, Borders, and Spaces.”

Guizar-Alvarez, Eduardo. Michigan State University. “A Politics of Trans-Mexicanidad: the Musical Voice of Lila Downs.”

Gandara, Melinda. Independent Scholar. “Ruben Ochoa: Transformative Space and Freeway Wall Extractions.”

Vargas, George. Texas A & M University, Kingsville. “¡Adelante! The Progress of Chicano Art: An Overview of Chicano Art History.”

### **6.2 - Hill Country B, First Floor**

#### ***500 Years of Chicana Women's History – A Discussion***

Martinez, Elizabeth “Betita”. Institute for MultiRacial Justice.

### **6.3 - Hill Country C, First Floor**

#### ***Moveimiento Activisms***

Thompson, Jonathan. Cornell University and Whitman College. “Confronting the Dilemmas of Radical Planning: the Chicano Movimiento and Mainstream Progressives in 1970's America.”

Barrera, James. South Texas College. “The 1960s Chicano Student Movement in Rural South Texas.”

Ramirez, Noe. University of Texas, Pan American. “The Chicano Movement in *El Valle*: Research Findings, Design, and Recommendations for Developing Student Awareness of the Movement.”

Cairo, Dan, Garavito, Andrea, and Garcia, Sylvia. University of Utah. “(Re)claiming Chicana/o & Latina/o Identities through counterspaces in the Intermountain West: Immigration, Education, and Activism.”

#### **6.4 - Hill Country D, First Floor**

##### ***The West Coast Eastside Sound Documentary***

Miranda, Marie Keta. University of Texas, San Antonio.  
Vargas, Deborah. University of California, Irvine.  
Gonzalez, Hector A. Rampart Records.

#### **6.5 - Big Bend A, First Floor**

##### ***Faculty of Color and the Associate Professor Glass Ceiling: New Burdens, New Challenges, or The Post-Tenure Blues: What Happens after “Happily Ever After”?***

Hames García, Michael. University of Oregon.  
Castañeda, Mari. University of Massachusetts-Amherst.  
Moya, Paula. Stanford University.

#### **6.6 - Big Bend B, First Floor**

##### ***Chicana/o Studies in the Twenty-First Century: the Struggle Goes On***

Bustamante, Manuel. Western New Mexico University.  
Maya, Gloria. Western New Mexico University.  
Baeza-Ortego, Gilda. Western New Mexico University.  
Ortego, Felipe. Western New Mexico University.  
Chair: Manzanarez, Magdaleno. Western New Mexico University.

#### **6.7 - Big Bend C-D, First Floor**

##### ***The Poetics and Politics of Chicana/o Bodies in Texts, Songs, and the Spaces We Meet***

Chair: Corbin Gutiérrez, Edwin Emilio. Northwestern University. “Witnessing and Embodied Presence in the Interpretation of Chicana/o Fiction.”  
Jacob, Benjamin. Latino USA/KUT Radio. “Crossing Paths on the Border.”  
Alvarado, Lorena. University of California, Los Angeles. “Voices and Vices: a Feminist Inquiry Into Performances Done ‘Under the Influence’.”  
Moderator: Hernández Gutiérrez, Alexandro David. University of California, Los Angeles.

#### **6.8 - Foothills 1, 17<sup>th</sup> Floor**

##### ***Ethnic and Gender Identity in the Media***

de Katzew, Lilia. California State University, Stanislaus; and Katzew, Adriana, University of Vermont. “Oprah para Mujeres: a Study of the Impact of Oprah's Message on Chicanas.”  
Alvarez Dickinson, Jennifer. University of New Mexico. “The Humor of Social Insecurity: George Lopez and the Mainstream Media.”  
Guidotti-Hernandez, Nicole. University of Chicago. “Why *Dora the Explorer* Can't be Mexican.”  
Olivencia, Nelia. University of Wisconsin, Whitewater. “An Identity In Question: the U.S. Latino.”

#### **6.9 - Texas 2, Second Floor**

##### ***Writing in the Borderlands: Toward a Chicana Feminist Sociology***

Facio, Elisa. University of Colorado at Boulder.  
Lopez-Garza, Marta. California State University, Northridge.  
Soldatenko, Maria. Pitzer College.

#### **6.10 - Texas 3, Second Floor**

##### ***Transnational Discourses: Los Pasos initials de/for the Chicana/o Novel***

Montes, Amelia Maria de la Luz. University of Nebraska-Lincoln. “Maria Amparo Ruiz de Burton was a 19th Century Elitist Racist: What She Teaches Us About Our Twenty-First Century Elitism and Racism.”  
Martinez, Elizabeth C. Sonoma State University. “A Binational Woman, and the Chicanoization of her Work: Josefina Niggli.”  
Ramirez, Arthur. Sonoma State University. “The Chicana/o Novel in the ‘Mexican’ Literary Imagination: the Work of Don Luis Leal.”

## ***SESSION SEVEN – Friday, 3:40 p.m. to 5:00 p.m.***

### **7.1 - Hill Country A, First Floor**

#### ***Would You Like Your Kid Coming to a Ghetto School Like This?: Words and Power on the Frontera***

Garcia, Jaime. University of Texas at Brownsville.

Sutterby, John. University of Texas at Brownsville.

Chamberlain, Steve. University of Texas at Brownsville.

Smith, Patrick. University of Texas at Brownsville.

### **7.2 - Hill Country B, First Floor**

#### ***“Re”producing Identity: Teaching Race, Class, Ethnicity, and Gender in the Media***

Hurtado, Aida and Rodriguez-Scheel, Andrea. University of California, Santa Cruz. “Floating Signifiers:

Representations of Women of Color in the International Pages of *Vogue*.”

Cervantez, Karina. University of California, Santa Cruz. “Telenovelas as Cultural Production, as Education.”

Silva, Janelle. University of California, Santa Cruz. “Multicultural Citizenship and the Politics of Representation in Children’s Television.”

### **7.3 - Hill Country C, First Floor**

#### ***“Chino-Chicano/Asian Latino Studies”: Cultural and Transnational Approaches to Mexican/Chicana/o-Asian Relations, I***

Delgado, Grace Peña. Pennsylvania State University. “Colonial Inheritances and the Settlement of Chinese at the U.S.-Mexico Borderlands.”

Chew Sánchez, Martha Idalia. St. Lawrence University. “The Denial and Oppression of the Chinese Presence in Mexico Embodied in La China Poblana.”

Chao Romero, Robert. University of California, Los Angeles. “Chinese-Mexican Inter-marriage and ‘Chino-Chicano Studies’.”

Chair: Schiavone Camacho, Julia Maria. University of Texas at El Paso/Southern Methodist.

### **7.4 - Hill Country D, First Floor**

#### ***Classification, Theorizing and Opportunity***

Houston, Ramona. Independent Scholar. “The Value of African American and Latino Coalitions to the American South.”

Díaz-Sánchez, Micaela. Stanford University. “‘Me Pongo y Me Quito’: Afro-Xicano/a Diasporic Aesthetics.”

Soldatenko, Gabriel. Binghamton University. “Decoloniality and Theorizing La Vida Loca.”

Calderon-Zaks, Michael. Binghamton University. “Census, Naturalization, and World Events: Chicanas/os During the ‘Crisis of White Supremacy’.”

### **7.5 - Big Bend A, First Floor**

#### ***Chicana and Chicano Literature Through the Reader’s Lens: Empirical and Theoretical Reception and Responses***

Hernandez, Beth. University of California, Merced. “The Reception of a Chicano Poet(ic).”

Vazquez, Lucia. University of California, Merced. “Quinceañeras in Latina Literature.”

Chair: Martin-Rodriguez, Manuel M. University of California, Merced. “With a Book in Their Hands: Chicana and Chicano Readers, Then and Now.”

### **7.6 - Big Bend B, First Floor**

#### ***At the Intersection of Culture, Community Space and Pedagogy: the Xicana Xicano Education Project, 1999-Present***

DeLaRosa Burwick, Gabriela. University of Texas, San Antonio.

DeLaRosa Burwick, Jorge. Community member.

Perez, Alejandro. University of California, Berkeley.

Ruiz, Vanessa. Community member.

### **7.7 - Big Bend C-D, First Floor**

#### ***Rene Nunez (1935-2006): a NACCS Recognition and Celebration. Teacher, Organizer, Chicano Movement, Chicano Studies***

Contreras, Raoul. Indiana University Northwest.

Ortiz, Isidro. San Diego State University.

Pendleton-Jimenez, Karleen. Trent University.

### **7.8 - Foothills 1, 17<sup>th</sup> Floor**

#### ***Constructing Mexican Identity through Political and Economic Practices***

Ruiz, Jason. University of Minnesota. "Producing the "Manageable Mexican": Race and Sexuality in the U.S. Economic Conquest of Mexico, 1898-1910."

Barrera, Mario. University of California, Berkeley. "Are Latinos A Racialized Minority?"

Gonzales, Mario. New Mexico Highlands University. "Documenting Existence: Mexican Migrants and the Politics of Identification."

### **7.9 - Texas 1, Second Floor**

#### ***Maricones on Stage: New Performance Pieces by Queer Chicano Artists***

Chavarria, Carlos Manuel. Delta College. "Vaqueeros."

Ramirez, Christopher Angel. University of California, Santa Cruz. "Color Bonita: Searching for Collective Intimacy."

Reyes, Guillermo. Arizona State University. "Men on The Verge 3-Way."

Chair: Perez, Daniel Enrique. University of Nevada, Reno.

### **7.10 - Texas 2, Second Floor**

#### ***Chicana/o Contributions to Environmental Thought: a Forthcoming Special Issue of Latino Studies***

Ybarra, Priscilla. Texas Tech University.

Peña, Devon. University of Washington.

### **7.11 - Texas 3, Second Floor**

#### ***The Ward Churchill Case, the "Investigative" Committee, and Chicana/o Studies***

Chair: Hernández, Roberto D. University of California, Berkeley.

Aldama, Arturo. University of Colorado, Boulder.

Casanova, Stephen. St. Cloud State University.

Yellowbird, Michael. University of Kentucky.

### **7.12 - Big Thicket, Second Floor**

#### ***Identity, Memory, and Activism in the "Other" United States***

Madrigal, Tomas. University of California, Santa Barbara. "Forgotten Geographies: On Advancing the Collective Oral Histories, Personal Narratives And Memories Of The "Other" United States and Mexico."

Gonzalez, Pablo. University of Texas, Austin. "Chicana/o Radical Activism: Racial and Political Amnesia within Trans/local and fronterizo Organizing in Los Angeles California."

Callahan, Manuel. Humboldt State University. "Chicano Studies and the Zapastistas as Insurgent Learning Communities."

**Caucus Meetings 5:10 p.m. – 6:10 p.m.**

CHICANA *Foothills 1*  
COMPAS *Big Thicket*  
GRAD STUDENT *Big Bend C-D*  
JOTO *Hill County B*

**Research Division Meetings: 6:20 p.m. - 7:20 p.m.**

CRITICAL SEMIOTICS *Big Thicket*  
CULTURAL PRODUCTION *Hill County A*  
SPACE AND LOCATION *Hill County B*  
GENDER & SEXUALITY STUDIES *Hill County C*  
INDIGENOUS STUDIES *Hill County D*  
POLITICAL ECONOMY *Big Bend A*  
INSTITUTIONAL IMPACT & PARTICIPATION STUDIES *Big Bend B*  
RACE, ETHNICITY, NATIONAL CHARACTER & IDENTITY STUDIES *Big Bend C-D*  
INFORMATIONAL, BIBLIOGRAPHIC, & ARCHIVAL METHODOLOGY *Foothills 1*

**Cultural Night**

La Peña  
227 Congress Ave  
Open to NACCS participants  
7:30 p.m. - 8:30 p.m.

La Peña is located about two blocks across the bridge.

**Quinceañera:  
Celebrating 15 years of the  
NACCS Joto Caucus**

7:30 p.m.

Off Site – MACC. Locate flyer for info

Hosted by ALLGO, Joto Caucus, LBMT Caucus

**Open Mic**

9:00 p.m. – 11:00 p.m.

Read your poetry, sing a song, or do some teatro.  
Open to all who wish to participate.

What to participate? Go to the NACCS  
Registration Desk to sign up.

*Foothills 2 – 17<sup>th</sup> Floor*

# SATURDAY, MARCH 22

**Registration 8:30 a.m. – 3:00 p.m.**  
TEXAS FOYER CENTRAL

**Exhibits 8:30 a.m. – 2:30 p.m.**  
TEXAS 5-7, SECOND FLOOR

**Foco Meetings: 7:00 a.m. – 7:55 a.m.**

COLORADO *Big Thicket*  
EAST COAST *Hill County A*  
MEXICO *Hill County B*  
MIDWEST *Hill County C*

N. CALIFORNIA *Foothills 1*  
PACIFIC NORTHWEST *Hill County D*  
ROCKY MOUNTAIN *Big Bend A*  
S. CALIFORNIA *Big Bend C-D*  
TEJAS *Big Bend B*

**Caucus Meetings: 8:00 a.m. – 9:00 a.m.**

CHICANA *Foothills 1*  
COMMUNITY *Big Thicket*  
COMPAS *Hill County A*  
GRADUATE STUDENT *Hill County B*  
JOTO *Hill County C*

LESBIAN (LBT) *Hill County D*  
INDIGENOUS *Big Bend C-D*  
K-12 *Big Bend A*  
STUDENT *Big Bend B*

## **SESSION EIGHT – Saturday, 9:10 a.m. to 10:30 a.m.**

### **8.1 - Hill Country A, First Floor**

***Critical Reflections on Information Literacy: Meeting Chicana/o Studies Student/Faculty Research Needs for the 21st Century***

Corral, Norma. University of California, Los Angeles.  
Duran, Karin. California State University, Northridge.  
Luévano, Susan C. California State University, Long Beach.  
Soldatenko, Michael. California State University, Los Angeles.  
Chair: Salinas, Romelia. California State University, Los Angeles.

### **8.2 - Hill Country B, First Floor**

***Dancing Across Borders 3: Tradition & Innovation***

Chair: Cantú, Norma. University of Texas, San Antonio.  
Ruyter, Nancy. University of California, Irvine. “Gender as a Theme in the Modern Dance Choreography of Barro Rojo.”  
Rodríguez, Russell. University of California, Santa Barbara. “Ballet Folklórico in the United States: Tradition and Disillusion.”  
Garcia, Peter. University of California, Santa Barbara. “Bailando Para San Lorenzo: Nuevo Mejicano Popular Traditional Music, Ritual Contexts, and Performativity in Bernalillo Fiesta Time.”  
Discussant: Nájera-Ramírez, Olga. University of California, Santa Cruz.

### **8.3 - Hill Country C, First Floor**

#### ***“Chino-Chicano/Asian Latino Studies”: Cultural and Transnational Approaches to Mexican/Chicana/o-Asian Relations, II***

Castillo-Muñoz, Verónica. University of California, Irvine. “‘Mexicali Para los Mexicanos y no Para los Chinos’: the Anti-Chinese Campaigns and the formation of Chinese Labor Associations.”

Chew, Selfa. University of Texas, El Paso. “Re-imagining Collectivities: the Mexican Japanese during WWII.”

García, Jerry. Michigan State University. “Japanese Immigration, Mestizaje, and Community Formation in Mexico, 1897-1945.”

Schiavone Camacho, Julia Maria. University of Texas, El Paso/Southern Methodist. “‘Ni que me den un palacio allá, prefiero México’: Chinese Mexican Families and Travel Between Mexico and China, 1930s-1960s.”

Discussant: Castañeda, Antonia. St. Mary’s University.

Moderator: Romero, Robert Chao. University of California, Los Angeles.

### **8.4 - Hill Country D, First Floor**

#### ***Representing Justice and Agency for Chicano/as in Film—the 1950s and Today***

Chair: Alonzo, Juan J. Texas A & M University. “The Other *High Noon*: Mexican American Heroism in *Man from Del Rio*.”

Herrera, Olga. University of Texas, Austin. “Prostitutes, Madams, and Bandidas: Katy Jurado’s and Salma Hayek’s Trouble (Making) in the Western.”

Rosas, Gilberto. University of Illinois, Urbana Champaign. “Filmatic Femicidio.”

Discussant: Perez, Domino. University of Texas, Austin.

### **8.5 - Big Bend A, First Floor**

#### ***The Limits of Chicano and Chicana Cultural Production in First-Year College Composition Programs and Writing Centers***

Velázquez, Paul. Texas State University, San Marcos. “‘Educational Imperialism’ in U.S. Academic Contexts: the Maintenance of Literacy as White Property.”

Guzman, Gina. Texas State University, San Marcos. “Minority Students on the Periphery: Domesticating Canagarajah’s Geopolitics in Writing Centers.”

Lazcano, Yazmín. Texas State University, San Marcos. “Writing Assessment in ‘The Borderlands of Culture’: Negotiating Cultural Bias and Rhetorical Flexibility.”

Mejía, Jaime Armin. Texas State University. “The Unnecessary Limits of Chicano and Chicana Cultural Production in College Writing Programs.”

### **8.6 - Big Bend B, First Floor**

#### ***Sí Se Puede: Factors Promoting the Success of Non-Citizen Latinas/os in Higher Education***

Saenz, Victor. University of Texas, Austin.

Aguilar, Angélica. University of Texas, Austin.

Martinez, Melissa. University of Texas, Austin.

Phillips, Stephanie. University of Texas, Austin.

Romo, Enrique. University of Texas, Austin.

### **8.7 - Big Bend C-D, First Floor**

#### ***Driving the Streets of Aztlan: Lowriders and the Politics of Chicana/o Cultural Production***

Calvo, William. University of California, Santa Barbara.

Chappell, Ben. University of Kansas.

Sandoval, Denise M. California State University, Northridge.

Condon, John (Jack). University of New Mexico.

Masumoto, Tomoko. Kanda University, Tokyo, Japan.

### **8.8 - Foothills 1, 17<sup>th</sup> Floor**

#### ***Cultural Wars and Imagination***

Garcia-Orozco, Antonia. California State University, Long Beach. "Dialectics of Cha Cha Feminism."

Yarbro-Bejarano, Yvonne. Stanford University. "'187 in Your Own Back Yard': Framing Violence against Women in Painting by Diane Gamboa."

Groenewold, Melissa. University of Louisville. "Symbolic and Historical Alternatives to Gender Ideologies in the Chicana Community."

### **8.9 - Texas 1, Second Floor**

#### ***Nuestra America: Meditations on the Migrations of Culture, Identities, and Knowledge***

Soto, Sandra. University of Arizona. "Our Queer América: Transnational Knowledge Projects and Failing Racial Etiquette."

Mendoza, Louis. University of Minnesota. "Notes from a Journey Across Our America: Observations & Reflections on the Latinoization of the U.S."

Rodriguez, Ralph. Brown University. "Sex, Love, and Rockets: Exhibiting Los Bros Hernandez's *Love and Rockets*."

Vargas, Deborah. University of California, Irvine. "Exhibiting Mexicanas-Americanas."

Discussant: Saldívar-Hull, Sonia. University of Texas, San Antonio.

### **8.10 - Texas 2, Second Floor**

#### ***Putting Immigration, ICE and the Anti-immigrant Movement in an Economic and Political Context: a Changing Economy and the Testing Grounds of Fascism***

Estrada, Maria. Harold Washington College.

Garcia, Laura. Tribuno del Pueblo.

Martinez, Maria Elena. California State University, Los Angeles, Tribuno del Pueblo.

Zaragoza, Tony. Evergreen State College.

### **8.11 - Texas 3, Second Floor**

#### ***Immigrant and Chicana/o Social Mobility in the University and on the Streets***

Santos, Xuan. University of California, Santa Barbara. "The Informal Economy of Mexicana/o and Latina/o Laborers in the Ivory Tower."

Tafoya, Brenda. University of California Riverside. "Discrimination Among Day Laborers: Exploring the Acculturative Trajectory and Social Bonding in the Community."

Magana, Adriana and Munoz, Ed. University of Wyoming. "Immigration Politics and Policies: Differing Perceptions and Attitudes by Latino Ethnicity, Nationality, and Migration Status."

Clausell, Brittany. University of Minnesota, Twin Cities. "English Language Learners: An Investigation of the Effect of Mobility on Academics."

### **8.12 - Big Thicket, Second Floor**

#### ***Brown and Black: Intersections and Interrelations among Chicana/o and African American Communities in California***

Yanez, Angelica. University of California, San Diego. "Activism in Brown and Black: the Brown Berets and Black Panthers as Active Agents of Cultural Affirmation and Social Resistance."

Romo, Rebecca. University of California, Santa Barbara. "Blaxican Identity: an Exploratory Study of Blacks/Chicanas/os in California."

Olmos, Daniel. University of California, Santa Barbara. "Black/Brown Carceral Subjects: 'Law and Order' Discourse, State Repression and the Politics of Immigration."

Chair: Guevarra, Jr., Rudy. University of California, Berkeley.

**Plenary III: Chicana Plenary**  
**10:40 a.m. – 12:10 p.m.**

***Poesía, Baile y Cancion: The Politics, Implications, and Future of Chicana/os' Cultural Production***, Part II

**Mary Ann Villarreal**, University of Colorado. "Behind the Bar & Center Stage: Texas Mexican Women in Business History."

**Marta Chew**, St. Lawrence University. "De Parranda con el Diablo: Performance and the Aesthetics of Conjunto Norteno Music."

**Catriona Esquibel**, San Francisco State University. "With Her Machete in Her Hand: Reading Chicana Lesbians."

**Ann Marie Leimer**, University of Redlands. "Chicana Photography: the Power of Place."

Moderator: Mary S. Pardo. Chicana Caucus chair.

**Texas 1-3, Second Floor**

**Book Signing: 12:30 p.m. - 1:30 p.m.**  
EXHIBIT HALL, TEXAS 5-7, SECOND FLOOR

**SESSION NINE – Saturday, 12:20 p.m. to 1:40 p.m.**

**9.1 - Hill Country A, First Floor**

***Post Chicana/o Movement Literatures***

Saldívar, Ramón. Stanford University. "Redefining the Borderlands in Post Chicana/o Movement Literatures."

Moya, Paula M. L.. Stanford University. "Dancing with the Devil—When the Devil is Gay."

Aranda, José. Rice University. "No Desperate Housewife Here: Being Chica and Latina Post 9/11."

Discussant: Hames García, Michael. University of Oregon.

**9.2 - Hill Country B, First Floor**

***"Mi Gente." The Politics, Production, and Representation of Salsa on Global Stages***

Rivera-Servera, Ramon H. Northwestern University. "Queering Salsa: Notes from the Dance Floor."

Aparicio, Francis R. University of Illinois, Chicago. "The Cultural Politics of Salsa Dancing in Chicago."

García, Cindy. University of Minnesota, Twin Cities. "Salsa Mexicana: Between Translocal Politics and the Global Stage."

Núñez, Gabriela. Northwestern University. "La Voz: Gender, Narration and Audience Reception in *El Cantante* (2007)."

### **9.3 - Hill Country C, First Floor**

#### ***Performing as Social Action***

Garcia-Rodriguez, Marisa. California State University, Northridge. "Reclaiming the Latina Body through Performance Art."

Aragon, Cecilia. University of Wyoming. "Performing for Social Change: Theatrical Politics of Oppositional Performances with Latina/o Youth in Laramie, Wyoming."

Allatson, Paul. University of Technology Sydney. "Taco Shop Poet(ic)s: Chicanismo's Neo-Cool or Neo-Nationalism."

Adan-Lifante, Virginia. University of California, Merced. "Enough: Gender Violence in Chicana Literature."

### **9.4 - Hill Country D, First Floor**

#### ***Of "Tragic Bitches," Butches, and Empanadas: a Creative Platica with Queer Xicana/o Writers and Performers***

Anthony, Adelina. Independent Multi-Genre Artista.

Cuevas, Jackie. University of Texas, Austin.

Flores, Anel. Esperanza Peace & Justice Center.

Foxx, Dino. Jumpstart Theater.

Herrera y Lozano, Lorenzo. ALLGO/A queer people of color organization.

### **9.5 - Big Bend A, First Floor**

#### ***Comida y Fotografía: Cultural Identity Representation***

Rodriguez, Norma. University of Texas, San Antonio. "Ceremonial Meals as Stage Performances: Barbacoa in the Center Stage."

Cardenas, Norma. University of Texas, San Antonio. "Taco Haven and Mi Tierra: Mexican food production in San Antonio."

Alaniz, Monica. University of Texas, San Antonio. "Through Our Eyes: a Migrant Pictorial Study."

### **9.6 - Big Bend B, First Floor**

#### ***Literary Innovations***

Hernandez, Lisa-Justine. St Edward's University. "Felicia Luna Lemus' Chicana Queer Borderlands."

Hernandez-G., Manuel de Jesus. Arizona State University. "Mainstream Canonizing and Beyond: One Hundred Plus Chicano Novels in Search of a Critic."

Guerra, Ramon. University of Nebraska-Lincoln. "Margarito Rodriguez's *Testimonio*: a Self-Historicized Chicano Narrative of the Midwest."

Aranda, Anastacio. University of Wisconsin, Whitewater. "Dancing with the 41 Faggots: the (R)Evolution of Modern Mexican Male Homosexuality and Masculinity Through Mexican Narratives at the Turn of the 20th Century."

### **9.7 - Big Bend C-D, First Floor**

#### ***Teaching Chicano/Latino Studies to Non-Latino Students***

Duarte, Cynthia. Quinnipiac University.

Katzew, Adriana. University of Vermont.

Castañeda, Mari. University of Massachusetts Amherst.

Mata, Irene. Wellesley College.

### **9.8 - Foothills 1, 17<sup>th</sup> Floor**

#### ***Thinking Theoretically, Materially and Culturally about Chicano Communities***

Romero, Eric. New Mexico Highlands University. "La Matanza de la Cosecha: Community, Celebration, and Discourse."

Luna Lucero, Brian. University of New Mexico. "Preserving Missions and Destroying People: the ideological construction of Spanish colonialism in San Antonio 1880-1930."

Gonzalez, Juan Carlos. University of Missouri - Kansas City. "The White Gaze/La Mirada Blanca: the Relationship between Historical Photographs, the Advancement of Deficit Theory, and the Evolution of Chican@ Epistemology."

Vazquez Castillo, Maria Teresa. California State University, Northridge. "Chicano/a Cultural Spaces in the Los Angeles Area: Rethinking Historic Preservation."

### **9.9 - Texas 1, Second Floor**

#### ***Access to Education in Local and Global Contexts***

Navarro, Rocio. Cal Poly Pomona. "¡Oaxaca Resiste! The Politics of Education in the Face of Globalization."

Mendoza, Francisco. University of Massachusetts, Amherst. "Framing the Future for High Achieving Undocumented Students: a Case Study Analysis of Access to Higher Education in Arizona."

Tafoya-Estrada, Rosaura. University of California, Irvine. "Educational Trajectories: Multi-Generational Incorporation of the Mexican-Origin Population."

### **9.10 - Texas 2, Second Floor**

#### ***Feminist Analyses of Literary Works***

Garay, Joyce. New Mexico State University. "Helena Maria Viramontes' *Their Dogs Came with Them*: Connection in Isolation through Tropes of the Natural."

Gunn, Bárbara. University of California, Davis. "From *Loving Pedro Infante* to Self-Determination: Languaging on the U.S.-Mexico Border."

Solorzano-Thompson, Nohemy. Whitman College. "'Jesus walks among us': Religion, Masculinity, and el chico banda Jesús in Luis Alberto Urrea's *The Devil's Highway* (2004)."

Serrano, Stephanie. Arizona State University. "Graciella Limon's *The Day of the Moon* and *La Llorona's Visions for Multiple Futures*."

### **9.11 - Texas 3, Second Floor**

#### ***Testimonios of Navigating the Workplace as a Chicano/Latina***

Ramirez, Elvia. California State University, Sacramento. "'No One Taught Me the Steps': Cultural Capital, Social Capital, and Chicano/Latino(a) Negotiations of the Graduate School Application Process."

Flores, Glenda. University of Southern California. "Color-blind Racism in Elementary Schools: Latina Teachers Navigating Racial/Ethnic Interactions and Cultural Relations in the Teachers Lounge."

Garcia-Lopez, Gladys. University of California, Santa Barbara. "Las Abogadas: Chicanas Creating Pathways to Success in the Legal Occupation."

Blanco, Eduardo. University of Nebraska. "A Midwest Chicano Testimonio."

### **9.12 - Big Thicket, Second Floor**

#### ***Chicana/o Studies in a Global Age***

López, Marissa. University of California, Los Angeles.

Olguin, Ben. University of Texas, San Antonio.

Cotera, Maria. University of Michigan.

Aleman, Jesse. University of New Mexico.

## ***SESSION TEN – Saturday, 1:50 p.m. to 3:10 p.m.***

### **10.1 - Hill Country A, First Floor**

#### ***Mestiza narratives: Spaces of resistance and negotiation in the music and academic scenes of San Antonio***

Guzman-Martinez, Carmen. University of Texas, San Antonio. "Chicana 'Theory in Flesh': a Narrative of Consuelo Guzman."

Guirao, Amalia. University of Texas, San Antonio. "Mestizas de la Mente: Strategies of Resistance and Collaboration."

Treviño, Roseann. University of Texas, San Antonio. "A Chicana in Engineering: Using Feminist Tools to Make the Circuit Work."

### **10.2 - Hill Country B, First Floor**

#### ***Testimonios of Healing: Latina Activists and Illness***

Montes, Amelia Maria de la Luz. University of Nebraska-Lincoln. "The Diabetes Chronicles: An A1c Glucose Testimonio."

Calvo, Luz. California State University, East Bay. "CancerQueer."

de la tierra, tatiana. Inglewood Public Library. "Kidney Kiss and Tell: the Poetry of My Membranous Glomerulonephritis."

### **10.3 - Hill Country C, First Floor**

#### ***Wellness, Quality of Life and Advocacy***

Johnson, Charlene. University of New Mexico. "Deaf Chicanas and Chicanos: Beyond the Spanish English Binary."

Gonzalez, Luciana. University of California, Santa Barbara. "Understandings of the Human Papillomavirus Among Chicana/ Latina Mothers and Daughters."

Cerpas, Nayeli. San Francisco State University. "Promoting Reproductive Justice for Latinas in California: An Evaluation of the Latino Issues Forum's Policy Advocacy Strategies."

### **10.4 - Hill Country D, First Floor**

#### ***The War on Terrorism. United States Foreign Policy and the 2008 Presidential Elections***

Rodriguez, David. California State University, Northridge.

Gutierrez, Gabriel. California State University, Northridge.

Valdes, Dennis. Michigan State University.

Chair: Moreno, Jose. Michigan State University.

*Organized by COMPAS*

### **10.5 - Big Bend A, First Floor**

#### ***Revision, Reversal, Dismissal: Contemporary Mexican-American Authors and Literary Tradition***

Roppel, Karl. University of Houston. "The Unfettered Chicana Consciousness."

Cline, Lajla. University of Houston. "Critiquing the Critical Read: Individual Identity in Sandra Cisneros's *The House on Mango Street*."

Strong, Frank. University of Houston. "An Untamed Tongue: Anzaldúa's *Mestizaje* and Zepeda's *To the Last Man I Slept With* and *All the Jerks Just Like Him*."

Solak, Kyle. University of Houston. "Border Bildungsromane: Reconstructing the American Coming-of-Age Story."

### **10.6 - Big Bend B, First Floor**

#### ***Diasporic Struggles***

Carrillo, Teresa. San Francisco State University. "Watching Over Greater Mexico: Transnational Citizenship and Mexican Governance of Migrants Abroad."

Garcia, Velma. Smith College. "Fighting the Death Penalty in the U.S.: the Mexican Government's Attempts to Save Mexican Immigrants on Death Row."

Doerge, Olivia. University of Texas at San Antonio. "Desviación: Resistance in the U.S.-Mexican Transborder Trucking Industry."

Luedke, Courtney. University of Wisconsin - Whitewater. "¡Ya Basta!: the Human Costs of Attaining the Emerging Immigrant Dream."

### **10.7 - Big Bend C-D, First Floor**

#### ***The@-Erotics: Decolonizing Spirit and Sex Across the Latin@-Americas***

Perez, Laura. University of California, Berkeley.

Leon, Luis. University of Denver.

Carrasco, David. Harvard University.

Conner, Randy. California Institute of Integral Studies.

Di Pietro, Pedro. Binghamton University, New York.

### **10.8 - Foothills 1, 17<sup>th</sup> Floor**

#### ***Close Readings of the Works by Sor Juana Inés de la Cruz and Gloria Anzaldua***

Robb, Lorinda. University of Houston. "Protesting Too Much: Dismissing an 'Other' Reading of the Poetry of Sor Juana Ines de la Cruz."

Bayardo, Jose. Mountain View College. "The Rhetoric of Mexican Blood: *Sor Juana Inés de la Cruz in a World of Confusion*."

Esquibel, Catriona. San Francisco State University. "Transgender Saints, Lesbian Nuns: Genealogies of Queer Chicana/o Identity."

Chávez-Jiménez, Manuel. St. Lawrence University. "Anzaldúa's Turn: Decoloniality and Praxis."

### **10.9 - Texas 1, Second Floor**

#### ***Analyzing the Politics of the Body and the Activism of the Body Politic***

Castillo, Eric. University of New Mexico. "Radical Subjectivities: Luis Jiménez, El Buen Pastor, and the Deconstruction of the Body Politic."

Martinez, Gloria. Texas State University, San Marcos. "Perceptions of Latina Breast Cancer Survivors."

Haro, Jose. University of South Florida. "Understanding the Chicano Affinity for Postmodern Sensibilities."

Barajas, Frank. California State University, Channel Islands. "Before Delano: Cesar Chavez and the Community Service Organization in a Southern California Community, 1958-1959."

### **10.10 - Texas 2, Second Floor**

#### ***The Voices of Las Mujeres***

Santos, Adrianna. University of California, Santa Barbara. "Representations of Violence in Chicana Cultural Production: Alternative Spaces for Discourse, Cultural Implications and Potentials for Healing in Ana Castillo's *So Far From God*."

Garcia, Mary. University of California, Santa Barbara. "Orality and the Performance of the Excessive Female Body in the Works of Gloria Anzaldua and Sandra Cisneros."

Straile-Costa, Paula. Ramapo College of New Jersey. "Decolonizing the Brown and Female Earth: Indigenous Ecology in the Dramatic Works of Cherríe Moraga."

Estrada, Gabriel. California State University, Long Beach. "White Eagle Woman Speaks: Nahuatl, Gender and Feminism."

### **10.11 - Texas 3, Second Floor**

#### ***Issues of Ethics, Identity, and History in Chicana/o Novels and Poetry***

Mah y Busch, Juan. Loyola Marymount University. "The Morality of Calibán: the Undocumented Ethics of Chicana/o Literature."

Blake, Debra. University of Minnesota. "Beyond Aztec: Particularizing Indigenous Identity in Chicana/o Novels."

Perea, Patricia. University of New Mexico. "Fronteras de los Muertos: Historias, Canícula, Confesiones and Tacos."

Ramos, Tomas. New Mexico State University. "Muerte y Resurrección: las Voces Femeninas de la Chicana como Poéticas de la Subalternidad en *Loving Pedro Infante* de Denise Chávez."

### **10.12 - Big Thicket, Second Floor**

#### ***Chicana/o Folklore: Studying our Folklore in Toledo Spain***

Barrera, Cordelia. University of Texas, San Antonio. "Anne Boleyn and Pocahontas in Spain and Laredo: a Transnational Study of Festival and Carnavalesque."

Cervantes, Marco. University of Texas, San Antonio. "Breaking the Ice: Hip Hop and Imagined Communities of Resistance."

Quezada, Maria. University of Texas, San Antonio. "Damascus: Diasporic Arts."

Chair: Cantú, Norma. University of Texas, San Antonio. "Teaching and Learning Chicana/o Folklore in Spain."

## ***SESSION ELEVEN – Saturday, 3:20 p.m. to 4:40 p.m.***

### **11.1 - Hill Country A, First Floor**

#### ***Reflections from the Field: Chicana/o Autoethnography in the Borderlands Arte, Spirituality, Poesía y Contrabando***

Sendejo, Brenda. University of Texas, Austin. "Feminist Anthropology in the Borderlands: Collapsing the Native-Knower Binary in a Chicana Ethnography."

Guerra, Santiago. University Texas, Austin. "Entre Vaqueros y Mafiosos: Auto/ethnography on Drug Trafficking in Rural South Texas."

Chavez, Alex. University of Texas, Austin. "Translocal Saludados: Huapango Arribeño, Multi-Sited Ethnography, and Precursory Cultural Memory."

Chair: Cruz, Maria Elena. University of Texas, Austin. "The Mexican American Indigenous Perspective Concerning Huichol Art."

### **11.2 - Hill Country B, First Floor**

#### ***Big Love-Reclaiming Our Lonjas: An Insight to Critical Chicana/o Fat Theory***

Espinoza Cuellar, Xuanito. University of Nevada, Las Vegas. "An Insight to Critical Chicana/o Fat Theory Student."

Sandoval, Gracie. University of Nevada, Las Vegas. "Deconstructing Lesbian/Queer Social Constructions of Beauty Student."

Chair: Revilla, Anita. University of Nevada, Las Vegas. "Critical Chicana/o Fat Pedagogy: Teaching Ourselves and Others to End the Hatred of the Self UNLV Assistant Professor."

### **11.3 - Hill Country C, First Floor**

#### ***Circulating Chicanismos: Mexican Americans Onscreen, on Air, and in the Streets***

Espinoza, "Sonny" Richard. Loyola Marymount University. "El Obrero y La Obrera en el Cine Americano: Gender and the Representation of Mexican Labor in American Cinema."

Morrison, Amanda Maria. University of Texas, Austin. "Defusing the Latin Explosion: American Racial Logic and the Mass-Marketing of Latin Musics."

Habell-Pallan, Michelle. University of Washington. "Beat/Beet Migration: '96 Tears' and the Chicano and Chicana Roots of 20th Century American Popular Music."

Moran-Zejli, Gloria. San Francisco State University. "Cruising into the Future: Women and Lowrider Culture."

#### **11.4 - Hill Country D, First Floor**

##### ***The Internationalist Trend of Chicano Studies and the U.S. War and Occupation of Iraq***

Mariscal, Jorge. University of California, San Diego. "NACCS/Chicano/a Studies and the Internationalist Trend of the Chicano Movement."

Hernandez-G., Manuel de Jesus. Arizona State University. "The Third World Trend of the Chicano Movement."

Chair: Contreras, Raoul. Indiana University Northwest. "Chicano Anti-Imperialism and the U.S. War and Occupation Of Iraq."

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#### **11.5 - Big Bend A, First Floor**

##### ***New Pedagogical Concerns in Chicana/o Studies: Teaching, Defining the Field, and Engaging with the Students***

Serna, Elias. California State University, Northridge. "English in Aztlan: Reading Chicano/Latinos in English Composition Curriculum."

Gonzales, Martha. California State University, Northridge. "Xicana Visions of the Past in Literature."

Sosa-Riddell, Citlali. California State University, Northridge. "Lessons From Teaching: When Does Our History Begin?"

Quinonez-Skinner, Jennie. California State University, Northridge. "Creating tools for Chicano Studies."

Chair: Rodriguez, David. California State University, Northridge.

#### **11.6 - Big Bend C-D, First Floor**

##### ***Activists for Community***

Bebout, Lee. Sam Houston State University. "From Mothers to Revolucionarias: Chicana Feminism and the Rescripting of La Familia de la Raza."

Luna Lucero, Myra. University of New Mexico. "Community Social Movement Rhetoric: 'Martineztown Is Not For Sale!'"

Martinez, Janet. University of Wisconsin - Whitewater. "The Use of a Community Gardening and Creative Media Arts as a Way to Make Young Latina Girls Gain a Positive Self-Image and Identity."

#### **11.7 - Foothills 1, 17<sup>th</sup> Floor**

##### ***Immigration and the Reshaping of the U.S.***

Vega, Sujey. University of Illinois Urbana-Champaign. "Gallinas Compradas: Mexican Communities Constructing Belonging at the 'Crossroads of America'."

Heredia, Luisa. Harvard University. "Immigrant Political Incorporation: Beyond Electoral Participation."

Barajas, Manuel and Ramirez, Elvia. California State University, Sacramento. "How the Transnational Experience Shapes Perceptions of Gender Equity Among Mexican Migrants and Non-Migrants."

Gonzales, Alfonso. University of California, Los Angeles. "Anti-Migrant Hegemony in 21st Modern Colonial North America."

#### **11.8 - Texas 1, Second Floor**

##### ***Challenging the Status Quo through the Cultural Politics of Music, Language and Art***

Mendoza, Alexandra. University of Minnesota, Twin Cities. "Community through Chaos: Forging a Pan-Latino Identity through Punkera-Rock."

Sanchez, Nicholas. University of New Mexico. "Pachuco Boogie a la Parisienne: the Cultural Politics of Globalization in the Music of Lalo Guerrero."

Sutterby, John; Aguilar Crandall, Maria Magdalena; Murillo, Sandra; and Rubin, Renee. University of Texas, Brownsville. "'Yo Quiero Taco Bell': Signs of Chicano Commercial Language Use on the Texas Mexico Border."

**11.9 - Texas 2, Second Floor**

***Andariega Resistance and Transformation an Interactive Workshop***

Valdez, Alma Rosa. San Jose State University.

Soto, Ana Lilia. San Jose State University.

Alvarez, Rosanna. San Jose State University.

Chavez, Marlene. San Jose State University.

**11.10 - Big Bend B, First Floor**

***Unleashing the Unpopular: Latina Lesbian Educators***

Pendleton Jimenez, Karleen. Trent University.

Cruz, Cindy. Cornell University.

Romero, Janet. Toronto Women's Bookstore.

**11.11 - Big Thicket, Second Floor**

***A Roundtable Discussion on Mexican Americans and Sports***

Regalado, Samuel. California State University, Stanislaus.

Iber, Jorge. Texas Tech University.

Pescador, Juan Javier. Michigan State University.

Alamillo, Jose Manuel. Washington State University.

**Business Meeting**

**4:50 p.m. – 6:30 p.m.**

**Agenda:** Introduction to New Board, new Foco Representatives, and Caucus/Division Chairs. Review of Resolutions.

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**Foothills 2, 17<sup>th</sup> Floor**

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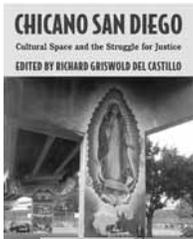
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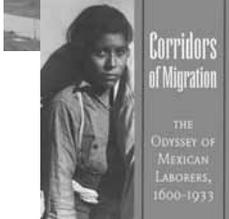
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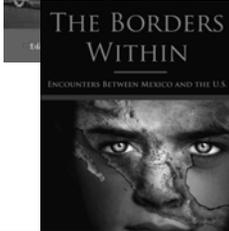
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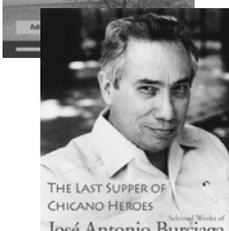
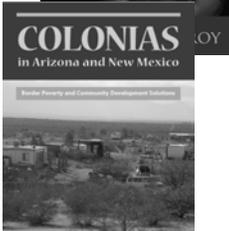
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## PRESENTER INDEX

### A

Abarca, Meredith ..... 1.5  
Acevedo, Nancy ..... 5.12  
Aceves, Irma ..... 1.3  
Acosta, Teresa ..... 3.3  
Acuña, Rudy ..... 4.7  
Adan-Lifante, Virginia ..... 9.3  
Aguilar Crandall, Maria Magdalena ..... 11.8  
Aguilar, Angélica ..... 8.6  
Alamillo, Jose Manuel ..... 11.11  
Alaniz, Monica ..... 9.5  
Alaniz, Yolanda ..... 4.8  
Aldama, Arturo ..... 7.11  
Aleman, Enrique ..... 2.8  
Aleman, Jesse ..... 9.12  
Allatson, Paul ..... 9.3  
Alonzo, Juan J. .... 8.4  
Alvarado, Lorena ..... 6.7  
Alvarez Dickinson, Jennifer ..... 6.8  
Alvarez, Milo M ..... 3.10  
Alvarez, Rosanna ..... 3.9, 11.9  
Anthony, Adelina ..... 9.4  
Aparicio, Francis R. .... 9.2  
Aragon, Cecilia ..... 9.3  
Aranda, Anastacio ..... 9.6  
Aranda, José ..... 9.1  
Arauz, JuanCarlos ..... 2.7  
Avila, Berta ..... 1.4  
Avila, Magdalena ..... 5.9

### B

Baeza Ventura, Gabriela ..... 5.4  
Baeza-Ortego, Gilda ..... 6.6  
Barajas, Frank ..... 10.9  
Barajas, Manuel ..... 11.7  
Barrera, Cordelia ..... 10.12  
Barrera, James ..... 6.3  
Barrera, Mario ..... 3.8, 7.8  
Bayardo, Jose ..... 10.8  
Bebout, Lee ..... 11.6  
Beltran, Jose ..... 4.5  
Blackmer Reyes, Kathryn ..... 5.6  
Blake, Debra ..... 10.11  
Blanco, Eduardo ..... 9.11  
Briones, Jody ..... 5.5  
Brochin Ceballos, Carol ..... 3.6  
Bueno, Marianne ..... 4.1  
Bustamante, Manuel ..... 6.6

### C

Cairo, Dan ..... 6.3  
Calderon-Zaks, Michael ..... 7.4  
Callahan, Manuel ..... 7.12  
Calvo, Luz ..... 4.3, 10.2  
Calvo, William ..... 8.7  
Cantu, Carlos ..... 5.1  
Cantú, Norma ..... 5.2, 8.2, 10.12  
Cardenas, Norma ..... 9.5  
Carrasco, David ..... 10.7  
Carreon-Reyes, JoAnn ..... 3.3  
Carrillo, Rosario ..... 3.1  
Carrillo, Teresa ..... 10.6  
Casanova, Stephen ..... 5.3, 7.11  
Cashion, Susan ..... 5.2  
Castañeda, Antonia I. .... 2.10, 4.3, 8.3  
Castañeda, Joaquín ..... pg. 30  
Castañeda, Mari ..... pg. 21, 6.5, 9.7  
Castillo, Eric ..... 10.9  
Castillo-Muñoz, Verónica ..... 8.3  
Cerpas, Nayeli ..... 10.3  
Cervantes Nickel, Claudia ..... 1.10  
Cervantes, Marco ..... 10.12  
Cervantez, Karina ..... 7.2  
Ceseña, Maria Teresa ..... 1.2  
Chamberlain, Steve ..... 7.1  
Chao Romero, Robert ..... 7.3  
Chappell, Ben ..... 8.7  
Chavarría, Carlos Manuel ..... 4.9, 7.9  
Chavez, Alex ..... 11.1  
Chavez, Marlene ..... 11.9  
Chávez, Xochitl ..... 1.2  
Chávez-Jiménez, Manuel ..... 10.8  
Chew Sánchez, Martha Idalia ..... 7.3  
Chew, Marta ..... pg. 39  
Chew, Selfa ..... 8.3  
Clausell, Brittany ..... 8.11  
Cline, Lajla ..... 10.5  
Condon, John (Jack) ..... 8.7  
Contreras, Raoul ..... 7.7, 11.4  
Cook, Sarah ..... 2.9  
Corbin Gutiérrez, Edwin Emilio .... 6.7  
Conner, Randy ..... 10.7  
Coronado, Irasema ..... 4.4  
Corral, Norma ..... 4.8, 8.1  
Cotera, Maria. .... 1.11, 9.12  
Creel Falcón, Kandace ..... 2.4  
Cruz, Cindy ..... 11.10  
Cruz, Cindy ..... 3.1  
Cruz, Maria Elena ..... 11.1  
Cruz-Manjarrez, Adriana ..... 5.2  
Cuevas, Jackie ..... 9.4  
Curry Rodríguez, Julia ..... 5.6  
Cutler, John Alba ..... 1.11

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## D, E, F

Davalos, Karen Mary .....	1.6
Davila, Brigitte.....	2.2
De Anda, Roberto M.....	1.7, 2.11
de Katzew, Lilia.....	6.8
de la tierra, tatiana.....	10.2
de Unamuno, Ralph.....	3.4
Del Bosque, Paul.....	2.5
DeLaRosa Burwick, Gabriela .....	7.6
DeLaRosa Burwick, Jorge .....	7.6
Delgado Bernal, Dolores.....	2.8
Delgado, Grace Peña.....	7.3
Diaz, Zulema.....	.11
Díaz-Sánchez, Micaela .....	7.4
Dima, Jacobo .....	1.3
Di Pietro, Pedro.....	10.7
Doerge, Olivia.....	10.6
Dominguez, Julio .....	1.3
Driscoll de Alvarado, Barbara .....	1.7
Duarte, Cynthia.....	9.7
Durán, Karin .....	4.8, 8.1
Duran, Miguel.....	4.7
Elenes, C.Alejandra .....	3.1
Escobar, Guadalupe .....	1.11
Espinoza Cuellar, Juan.....	3.2
Espinoza Cuellar, Xuanito .....	11.2
Espinoza, Damarys .....	2.1
Espinoza, Sonny Richard.....	11.3
Esquibel, Catriona.....	pg. 39, 10.8
Estrada, Maria.....	8.10
Estrada, Gabriel .....	10.10
Facio, Elisa .....	6.9
Fernandez, Ray .....	5.7
Flores Rangel, Evelyn.....	3.2
Flores, Anel.....	9.4
Flores, Glenda.....	9.11
Flores, Judith.....	2.8
Foxx, Dino .....	9.4
Fuentes, Marla .....	4.9, 5.11
Furumoto, Rosa.....	.7

## G

Gandara, Melinda.....	6.1
Garavito, Andrea.....	6.3
Garay, Joyce .....	9.10
García, Armando.....	1.9
Garcia, Christina .....	2.6
García, Cindy .....	9.2
García, Jaime H.....	5.13, 7.1
García, Jerry.....	8.3
Garcia, Jorge.....	4.7
Garcia, Laura .....	8.10
Garcia, Mary .....	10.10
Garcia, Patricia.....	2.9
García, Peter.....	8.2

García, Raul .....	2.1
Garcia, Sonia.....	4.4
Garcia, Sylvia .....	6.3
Garcia, Velma .....	10.6
Garcia, Vida Mia.....	5.10
Garcia-Lopez, Gladys .....	9.11
Garcia-Orozco, Antonia.....	8.8
Garcia-Rodriguez, Marisa.....	9.3
Garza, Esther.....	4.11
Garza, Irene.....	2.3
Garza, Maribel .....	1.10
Gaspar de Alba, Alicia.....	4.3
Godinez, Dolores .....	1.10
Campos, Emmet.....	1.10
Gomez, Laura .....	3.7
Gomez-Quinones, Juan.....	3.10
Gonzales, Alfonso.....	11.7
Gonzales, Mario.....	7.8
Gonzales, Martha .....	11.5
Gonzales, Patrisia.....	5.3
Gonzales, Roberto.....	2.3
Gonzales, Tanya .....	5.1
Gonzalez, Brenda.....	1.4
González, Deena J.....	2.10, 5.1
Gonzalez, Dennis J .....	3.9
Gonzalez, Hector A.....	6.4
Gonzalez, Juan Carlos.....	9.8
Gonzalez, Luciana .....	10.3
Gonzalez, Maria C .....	3.1
Gonzalez, Pablo .....	7.12
Gordillo, Luz Maria .....	5.1
Green, Susan M .....	5.6, pg. 30
Grise, Virginia .....	4.10
Groenewold, Melissa .....	8.8
Guaracha, Anthony .....	3.7
Guerra, Carlos.....	2.11
Guerra, Ramon.....	9.6
Guerra, Santiago .....	11.1
Guevarra, Jr., Rudy.....	8.12
Guidotti-Hernandez, Nicole.....	6.8
Guirao, Amalia .....	10.1
Guizar-Alvarez, Eduardo .....	6.1
Gunn, Bárbara.....	9.10
Gutierrez, Gabriel .....	10.4
Gutierrez, Jo Anna .....	2.9
Gutiérrez, Margo.....	4.8
Guzmán, Georgina.....	1.11
Guzman, Gina .....	8.5
Guzman, Romeo .....	2.3
Guzman-Martinez, Carmen.....	10.1

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## H

Habell-Pallan, Michelle .....	11.3
Hames García, Michael.....	6.5, 9.1
Haro, Jose .....	10.9
Hebert, Patrick Pato .....	5.7
Heidenreich, Linda .....	2.10, 5.1
Heredia, Luisa.....	11.7
Hernández Gutiérrez, Alexandro D .....	4.6, 6.7
Hernandez, Beth .....	7.5
Hernandez, Estela .....	2.8
Hernandez, Lisa-Justine.....	1.6, 9.6
Hernández, Roberto D .....	6.1, 7.11
Hernandez-G., Manuel de Jesus.....	9.6, 11.4
Herrera y Lozano, Lorenzo .....	9.4
Herrera, Olga .....	8.4
Herrera, Raul.....	1.1, 3.4
Hinojos, Sara.....	1.4
Houston, Ramona .....	7.4
Huerta, Alvaro .....	pg. 30
Huerta, Elisa .....	1.2
Hurtado, Aida .....	7.2

## I, J, K, L

Ibarra, Ignacio.....	4.10
Jacob, Benjamin.....	6.7
Jaramillo, Patricia .....	4.4
Jennings, Rachel .....	5.9
Johnson, Charlene.....	10.3
Johnson, Kevin R.....	5.6
Juarez, Miguel.....	5.9
Katzew, Adriana .....	9.7, pg. 21
Kelleher, Christian.....	4.8
Kessler, Elizabeth Rodriguez.....	3.1
Lainez, Rafael .....	4.5
Lazcano, Yazmín .....	8.5
Ledesma, Julian .....	1.8
Leimer, Ann Marie .....	pg. 39
Leon, Luis.....	10.7
Leyva, Yolanda Chavez .....	1.5, 5.3
Licon, Gustavo.....	3.10
Lopez, Alma .....	4.3
Lopez, Christina.....	3.5
López, Heathcliff Amado .....	5.13
López, Marissa.....	9.12
Lopez, Paul .....	1.7
Lopez, Tiffany Ana.....	1.6
Lopez-Garza, Marta.....	6.9
Luedke, Courtney .....	10.6
Luévano, Susan C .....	8.1
Luna Lucero, Brian.....	9.8
Luna Lucero, Myra .....	11.6
Luna, Diego .....	3.9

## M

Madrigal, Doris .....	5.10
Madrigal, Tomas .....	7.12
Magana, Adriana .....	8.11
Mah y Busch, Juan .....	10.11
Manzanarez, Magdaleno .....	6.6
Mares, Michaela .....	4.5
Marin, Mari Carmen.....	3.1
Mariscal, Jorge .....	11.4
Martinez Zapata, Eduardo .....	3.5
Martinez, Elizabeth Betita .....	6.2
Martinez, Elizabeth C.....	6.10
Martinez, Ernesto J.....	5.7
Martinez, Gloria .....	10.9
Martinez, Janet .....	11.6
Martinez, Katynka .....	2.2
Martinez, Maria Elena.....	8.10
Martinez, Melissa .....	8.6
Martinez, Valerie.....	4.4
Martin-Rodriguez, Manuel M. ....	7.5
Masumoto, Tomoko .....	8.7
Mata, Irene .....	5.11, 9.7
Maya, Gloria.....	6.6
Mayorga, Irma.....	4.10
McMahon, Marci.....	3.6
McQuade, Eve.....	2.9
Mejía, Jaime Armin .....	8.5
Mendez-Negrete, Josephine .....	Pg. 21
Mendoza, Alexandra .....	11.8
Mendoza, Francisco.....	9.9
Mendoza, Louis .....	8.9
Mendoza, Osvaldo.....	5.12
Mercado-Lopez, Larissa .....	5.5
Milk, Chris .....	1.10
Miner, Dylan .....	1.1
Minich, Julie.....	5.10
Miranda, Marie Keta .....	5.2, 6.4
Mireles, Ernesto .....	1.12
Montes, Amelia Maria de la Luz ...	6.10, 10.2
Morales Guzmán, Christina .....	4.1
Morales, Cristina .....	1.5
Morales, Cristina .....	3.2
Mora-Torres, Gregorio .....	5.4
Mora-Torres, Juan .....	pg. 21
Moran-Zejli, Gloria .....	11.3
Moreno, Jose .....	1.12, 10.4
Moreno, Luis .....	1.12
Moreno, Melissa.....	3.1
Morrison, Amanda Maria .....	11.3
Mosqueda, Cindy.....	3.4
Moya, Paula M.L.....	9.1
Moya, Paula.....	6.5
Munoz, Ed .....	8.11
Murillo, Sandra.....	11.8

## N, O, P

Nájera-Ramirez, Olga .....	1.2, 8.2
Navarro, Carlos .....	5.9
Navarro, Rocio .....	9.9
Navarro, Sharon .....	4.4
Nayfack, Shakina .....	5.2
Nogar, Anna M. ....	2.5
Nuñez, Gabriela .....	9.2
Nuñez, Maria Lorena .....	1.9
Nunez-Mchiri, Guillermina Gina... ..	1.5
Nunn, Tey Marianna .....	4.3
Olguin, Ben .....	9.12
Olivencia, Nelia .....	6.8
Olmos, Daniel .....	8.12
Orona, Benit0 .....	2.11
Ortego, Felipe .....	6.6
Ortiz, Isidro .....	7.7
Ortiz, Noralee .....	5.12
Padron, Karla .....	4.5
Pardo, Mary S .....	4.7, pg. 39
Patiño Jr., Jimmy. ....	3.10
Pedraza, Venetia June .....	5.5
Peña, Devon .....	2.1, 7.10
Pendleton Jimenez, Karleen .....	3.1, 5.13, 7.7, 11.10
Perea, Patricia .....	10.11
Perez, Alejandro. ....	7.6
Perez, Daniel Enrique. ....	4.9, 7.9
Perez, Domino Renee. ....	2.6, 8.4
Pérez, Emma M. ....	2.10
Perez, Judy .....	2.8
Perez, Laura .....	10.7
Pérez, Micaela .....	4.11
Pescador, Juan Javier .....	11.11
Phillips, Stephanie. ....	8.6
Pitman-Garcia, Dolores. ....	2.11
Portales, Patricia .....	5.8
Prendez, Jake .....	3.4

## Q, R

Quezada, Maria .....	4.1, 10.12
Quinonez-Skinner, Jennie .....	11.5
Ramirez, Arthur .....	6.10
Ramirez, Christopher Angel .....	7.9
Ramirez, Elvia .....	9.11, 11.7
Ramirez, Johnny .....	3.7
Ramirez, Marissa .....	4.10
Ramirez, Noe .....	6.3
Ramos, Tomas .....	10.11
Raymond, Virginia .....	3.3
Regalado, Samuel.Iber, Jorge. ....	11.11
Reiko Kato, Nancy .....	3.5
Revilla, Anita .....	3.2, 11.2
Reyes, Belinda .....	2.2
Reyes, Guillermo .....	7.9
Reyes, Rupert .....	3.3

Reynoso, Lisette .....	3.12
Rico, Gabriela Erandi .....	4.6, 5.8
Rincón, Belinda .....	1.9
Rincón, Jr., Ruben .....	5.13
Rios Kravitz, Rhonda .....	5.6
Rivas-Rodriguez, Maggie .....	pg. 21
Rivera, Diana .....	1.12, 4.8
Rivera-Servera, Ramon H .....	9.2
Robb, Lorinda .....	10.8
Rodriguez, David .....	4.7, 10.4
Rodriguez, Griselda .....	3.12
Rodriguez, Jessica .....	5.12
Rodriguez, Lori Beth .....	4.6
Rodriguez, Norma .....	9.5
Rodriguez, Ralph .....	8.9
Rodriguez, Reina .....	4.5
Rodriguez, Roberto .....	5.3
Rodriguez, Russell .....	8.2
Rodriguez-Scheel, Andrea .....	7.2
Roman-Odio, Clara .....	1.1
Romero, Eric .....	2.11, 9.8
Romero, Janet .....	11.10
Romero, Robert Chao .....	8.3
Romo, Enrique .....	8.6
Romo, Rebecca .....	8.12
Roppel, Karl .....	10.5
Rosas, Gilberto .....	8.4
Rubin, Renee .....	11.8
Ruiz, Jason .....	7.8
Ruiz, Vanessa .....	7.6
Ruyter, Nancy .....	8.2

## S

Saenz, Rogelio .....	5.8
Saenz, Victor .....	8.6
Salazar, Daisy .....	3.12
Saldaña, Lilliana Patricia .....	4.11
Saldívar, Ramón .....	9.1
Saldívar-Hull, Sonia .....	8.9
Salinas, Romelia .....	8.1
Sanchez, Liliana .....	1.4
Sanchez, Lucy .....	1.3
Sanchez, Nicholas .....	11.8
Sanchez, Patricia .....	3.6
Sandoval, Claudia .....	1.4
Sandoval, Denise M. ....	8.7
Sandoval, Gracie .....	11.2
Santillana, Jose Manuel .....	3.7
Santos, Adrianna .....	10.10
Santos, Xuan .....	8.11
Sass Zaragoza, Lisa .....	2.4
Schiavone Camacho, Julia Maria ... ..	1.5, 7.3, 8.3
Sendejo, Brenda .....	11.1
Serna, Cristina .....	4.3
Serna, Elias .....	3.4, 11.5

*continued on next page*

Serrano, Stephanie .....	9.10
Silva, Janelle .....	7.2
Silva, Lauro .....	1.3
Siordia, Carlos. ....	5.8
Smith, Patrick .....	7.1
Solak, Kyle .....	10.5
Soldatenko, Gabriel .....	7.4
Soldatenko, Maria.....	6.9
Soldatenko, Michael .....	8.1
Solorzano-Thompson, Nohemy .....	9.10
Sosa-Riddell, Citlali.....	2.3, 11.5
Soto, Ana Lilia.....	11.9
Soto, Lourdes Diaz .....	1.10
Soto, Sandra.....	8.9
Straile-Costa, Paula.....	10.10
Strong, Frank .....	10.5
Sutterby, John .....	7.1, 11.8

## **T, U**

Tafoya, Brenda .....	8.11
Tafoya-Estrada, Rosaura.....	9.9
Thompson, Jonathan .....	6.3
Torres, Edén.....	2.4
Torrez, Estrella .....	5.4
Tran, Tam .....	2.3
Treviño, Roseann.....	10.1
Trujillo, Patricia .....	3.6
Urquijo-Ruiz, Rita .....	5.11
Urrieta, Luis.....	1.10

## **V**

Valdes, Dennis .....	10.4
Valdez, Alma Rosa.....	11.9
Valdivia-Marquez, Lorena .....	3.10
Vargas, Deborah.....	6.4, 8.9
Vargas, George.....	6.1
Varon, Alberto.....	2.5
Vasquez Alaniz, Yolanda.....	3.5
Vazquez Castillo, Maria Teresa .....	9.8
Vazquez, Lucia.....	7.5
Vazquez, Yolanda .....	3.2
Vega, Sujey .....	11.7
Velazquez, Norma.....	3.12
Velázquez, Paul.....	8.5
Vigil, Ariana.....	1.9
Villanueva, Margaret.....	4.1
Villareal, Elizabeth.....	1.10
Villarreal, Mary Ann. ....	Pg. 39

## **W, Y, Z**

Wilmeth, Lydia .....	2.6
wolbert perez, alejandro .....	4.6
Yanez, Angelica .....	8.12
Yarbro-Bejarano, Yvonne .....	5.10, 8.8
Ybarra, Priscilla.....	7.10
Yellowbird, Michael .....	7.11
Zaragoza, Tony .....	8.10



THE  
UNIVERSITY OF HOUSTON  
CENTER FOR MEXICAN AMERICAN STUDIES



## WELCOMES

The 35th Annual  
NATIONAL ASSOCIATION FOR CHICANA AND CHICANO  
STUDIES CONFERENCE

**Austin, Texas: March 19-22, 2008**

### Visiting Scholars Program

The Center for Mexican American Studies (CMAS) at the University of Houston is soliciting applications for its Visiting Scholars Program for the 2008-2009 academic year. All interested scholars from relevant disciplines are encouraged to apply. Visiting Scholars receive a salary appropriate to rank and are expected to be in residence during the academic year. Priority consideration will be given to applicants who have specializations in both Mexican and Mexican American Studies and who may have an interest in remaining at the University of Houston in a tenured or tenure track position after their one year residency as the CMAS Visiting Scholar is completed.

**Information about the application process may be obtained  
by visiting the CMAS website at [www.class.uh.edu/cmas](http://www.class.uh.edu/cmas)  
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## Conference Overview

### Wednesday, March 19, 2008

2:00 p.m. – 7:00 p.m.	Registration
3:00 p.m. – 5:15 p.m.	Officers, Reps and Chairs Orientation Meeting
4:00 p.m. – 5:15 p.m.	NACCS for Beginners
7:30 p.m. – 9:00 p.m.	Welcome Reception
9:00 p.m. – 10:00 p.m.	Caucus Strategy Meetings

### Thursday, March 20, 2008

8:00 a.m. – 5:00 p.m.	Registration
8:00 a.m. – 9:00 a.m.	Caucus Meetings LIT, Community, K-12, Student, Indigenous
8:30 a.m. – 6:00 p.m.	Exhibits
9:10 a.m. – 10:30 a.m.	Session One
10:40 a.m. – 11:00 a.m.	Welcome
11:00 a.m. – 12:30 p.m.	Plenary I: NACCS Plenary
12:40 p.m. – 2:00 p.m.	Session Two
2:10 p.m. – 3:30 p.m.	Session Three
3:40 p.m. – 5:00 p.m.	Session Four
5:10 p.m. – 6:10 p.m.	Foco Meetings
7:30 p.m. – 9:00 p.m.	Graduate Student Reception



### Friday, March 21, 2008

7:30 a.m. – 5:00 p.m.	Registration
8:00 a.m. – 8:55 a.m.	Division Meetings
8:30 a.m. – 6:00 p.m.	Exhibits
9:00 a.m. – 10:20 a.m.	Session Five
10:30 a.m. – 12 noon	Plenary II: Student Plenary
12 noon – 2:00 p.m.	Awards Luncheon
2:10 p.m. – 3:30 p.m.	Session Six
3:40 p.m. – 5:00 p.m.	Session Seven
5:10 p.m. – 6:10 p.m.	Caucus Meetings Joaquín Casas, Grad Student, Chicana
6:20 p.m. – 7:20 p.m.	Division Meetings
7:30 p.m. – 8:30 p.m.	Cultural Night (off site)
9:00 p.m. – 11:00 p.m.	Open Mic

### Saturday, March 22, 2008

8:30 a.m. – 3:00 p.m.	Registration
7:00 a.m. – 7:55 a.m.	Foco Meetings
8:00 a.m. – 8:55 a.m.	Caucus Meetings (all)
8:30 a.m. – 2:30 p.m.	Exhibits
9:10 a.m. – 10:30 a.m.	Session Eight
10:40 a.m. – 12:10 p.m.	Plenary III: Chicana Plenary
12:30 p.m. – 1:30 p.m.	Booksigning
12:20 p.m. – 1:40 p.m.	Session Nine
1:50 p.m. – 3:10 p.m.	Session Ten
3:20 p.m. – 4:40 p.m.	Session Eleven
4:50 p.m. – 6:30 p.m.	Business Meeting
6:45 p.m. – 8:00 p.m.	Closing Reception
9:00 p.m. – 2:00 a.m.	Dance

## XXXV NACCS ANNUAL CONFERENCE

Hyatt Regency Hotel, Austin, Texas  
March 19-22, 2008