XIII ANNUAL N.A.C.S.
National Association for Chicano Studies
CONFERENCE
MARCH 21-23, 1985

HOTEL EL RANCHO
1929 West Capitol Ave.
Sacramento, CA 95814
Info: 916/752-2421 (UCD)

sponsored by: No. CA F.O.C.O. &
UCD Chicano Studies

PANELS
WORKSHOPS
CULTURAL EVENTS
Estimados y estimadas colegas:

Bienvenidos a la XIII Conferencia de la Asociación Nacional de Estudios Chicanos aquí en Sacramento, California. Es con el mayor placer que el 1985 NACS Site Committee le da la bienvenida a ustedes en el Sacramento-Davis area y en el Hotel El Rancho porque es una "primera" en muchos aspectos. Es la primera vez que la Conferencia de NACS ha sido organizada colectivamente por el Northern California Foco. La experiencia de la organización colectiva y la toma de decisiones ha sido emocionante. Nos sentimos que esta emoción será reflejada en las actividades de los próximos tres días.

La XIII Conferencia también marca el primer encuentro en el que varias campuses del Northern California han organizado una Conferencia NACS. Creemos que esto es un punto de inflexión hacia una integración positiva de estas campuses en NACS. Nos gustaría que las actividades de la XIII Conferencia de NACS demuestren nuestro compromiso con los estudios chicano y con la comunidad chicana.

Un enfoque importante de la 1985 NACS Site Committee ha sido contribuir a, e inspirar, el intercambio político y académico de la comunidad chicana en esta región. Esta comunidad chicana diversa va desde trabajadores agrícolas hasta funcionarios públicos. Por favor aprovechen la oportunidad de interactuar entre ellos y compartir sus experiencias y aprendizajes.

1985 NACS Site Committee

Bienvenidos al XIII Encuentro Anual de la Asociación Nacional de Estudios Chicano. Esta es la primera vez que el Programa de Estudios Chicano de UC Davis ha sido honrado con el deber de organizar la Conferencia NACS, y en nombre del personal, el personal, y los estudiantes que han dedicado innumerables horas a organizarla, espero que encuentren el evento tanto productivo como memorable como en el pasado.

1984 marca un punto de inflexión en la historia de América. George Orwell predijo que por esa fecha estaríamos viviendo en una sociedad totalitaria. Su pronóstico no se cumplió del todo. No obstante, los chicanos tienen poco que celebrar con la continua inclinación hacia el conservadurismo. Hay muchas cuestiones importantes que preocupan hoy, incluyendo la integración de programas sociales, la situación en el centro de América, la situación de los programas de acción afirmativa, tasas de desempleo altas, y la crisis en nuestras fronteras. En esta conferencia esperamos abordar estos temas. Mi esperanza es que esta conferencia proporcionará la información necesaria para orientar el curso político de los chicanos en el futuro.

Daniel Ramírez
Programa de Estudios Chicano
Universidad de California, Davis
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Adaljiza Sosa Riddell, University of California, Davis

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Cover Art
from original silkscreen poster designed and printed by
Malaquías Montoya, artist and instructor at California
College of Arts and Crafts, Oakland, and resident of
Elmira, California

Conference Program
produced by the Chicano Studies Library Publications Unit,
University of California, Berkeley

I take this opportunity to sincerely thank all of the individuals
and organizations whose support, time, and energy ensured the
success of this conference. My sincere thanks go to all of the
people who have contributed in some way to organizing the
XIII Annual NACS Conference. My special gratitude goes to the 1985
NACS Site Committee; the staff of the Chicano Studies Program,
UC Davis; the Office of the Academic Vice Chancellor, UC Davis;
Wendy Wegener of the Hotel El Rancho; Carolyn Soto, UC Berkeley;
and Rocío Abundis, my student assistant, UC Davis. Muchísimas
gracias.

Adaljiza Sosa Riddell, UC Davis
1985 NACS Conference Coordinator

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CHILDCARE
8:00 am - 10:00 pm  Available every day of the conference, free of charge. A box lunch can be purchased for your child(ren) from the hotel.
RECEPTION CENTER

REGISTRATION
8:00 am - 5:00 pm
PLAZA FOUR SEASONS

BOOK DISPLAY
8:00 - 5:00 pm  Organized and directed by La Raza Bookstore, Sacramento, California.
PLAZA FOUR SEASONS

OPEN MICROPHONE
9:00 am - 5:00 pm  Available for conference participants to read their poetry or short prose at any time.
PLAZA FOUR SEASONS

CHICANA CAUCUS
9:00 am - 5:00 pm  Cordially invites conference participants to the hospitality suite for displays, hospitality, conversation, or relaxation.
DIRECTOR’S ROOM

RCAF ART SHOW
All day.  Sponsored by the Centro de Artistas Chicanos based in Sacramento. Works on display are by Ricardo Favela, Luis González, José Monteoya, Juan Ishi Orosco, and Esteban Villa.
PLAZA FOUR SEASONS

9:15 am - 10:15 am WELCOME  Center Court Ballroom
Dr. Francisco Samaniego, Assistant Vice Chancellor, University of California, Davis
Dr. Robert Arellanes, Dean, Academic Affairs and Extended Learning, California State University, Sacramento
J. Avelardo Valdez, NACS Chair, University of Texas, San Antonio
Adaljiza Sosa Riddell, University of California, Davis, 1985 Conference Coordinator

10:15 am - 10:30 am BREAK

10:30 am - 12:00 noon THURSDAY SESSIONS

1. Mujeres de la Raza; Feminist and Social Issues, BOARD ROOM
Moderator: Alma García, University of Santa Clara, California

"Differential Effects of Maternal Employment Upon Career Orientation of Young Chicana, Black, and White Women". Vivian Calderon, San Francisco

"Themes in the Development of Chicana Feminist Thought," Alma García, University of Santa Clara, Santa Clara, California


"Mallinche Discourse," Esmeralda Bernal, University of California, Santa Cruz

2. Hispanic Community and Campus Response to Part I of the Report of the Commission on Hispanic Underrepresentation, CONFERENCE CENTER 1
Moderator: Manuel Hidalgo, Sonoma State University, Sonoma, California

"New Directions for Increasing Chicano Representation at Selected California State University Campuses," Isaac Cardenas, California State University, Fullerton

"Hispanic Recruitment through Pre-college Programming," David Godoy, Sonoma State University, Sonoma, California

"Creative Approaches to Higher Education," Amparo Novis, Sonoma County

"Innovative Programs of Study in Higher Education Which Will Encourage Hispanic Representation," Rogelio Reyes, Sonoma State University, Sonoma, California

"The Migrant Student in Higher Education," Kathy Torres-Lopez, Sonoma County
3. Historical and Gender Perspectives on Immigration, Emigration, and Naturalization. CONFERENCE CENTER 2

Moderator: Celestino Fernandez, University of Arizona, Tucson

"Legal Problems of Immigration and Naturalization for Mexicanos," Freddy Cortés, Latino Agenda Coalition, Los Angeles

"The Domestic Implications of Immigration Policy Reconsidered," Robin Etter, University of Massachusetts, Amherst

"The Causes of Naturalization and Non-naturalization for Mexican Immigrants," Celestino Fernandez, University of Arizona, Tucson

"Cultural Consequences of Mexican Immigration to the USA," Myrna Martínez Nateras, Fresno, California

4. Politics and Gender in Chicano Literature CONFERENCE CENTER 3

Moderator: José D. Saldivar, University of Houston, University Park

"Sandía Cisneros' The House on Mango Street: Voices from the Barrio," Pedro Gutiérrez-Revuelta, University of Houston, University Park

"Lorna Dee Cervantes as 'Word-Sender' in Late Capitalism," José D. Saldivar, University of Houston, University Park

"Shattering of Silences: Sandra Cisneros and Cherrie Moraga as Post-Modernist Writers Breaking Taboos," Sonia Saldivar-Hull, University of Texas, Austin

"Politics and Gender in the Poetry of Gina Valdés," Rosaura Sanchez, University of California, San Diego

5. Elementary and Secondary Education in California: Critique and Future Directions. WIMBLEDON ROOM

Moderator: María Bernal, Stanford University

"Chicano/Latino Youth Leadership Conference: Chicano Students Experiencing Success in California High Schools, An Evaluation Study," María Bernal, Stanford University

"Chicano/Latino Youth Leadership Conference," María Chairez, Sacramento

"A Sampling of Southern California Latino Readings: From Novelas to Graffiti Between the Lines," Onofre di Stefano, Occidental College

"The Elimination of Cathedral High School: Implications for Inner City Youth," Carlos Navarro and Monte Pérez, California State University, Northridge

6. La dialéctica de la lengua española y su política literaria en los Estados Unidos, PRO SHOP

Fausto Avendaño, California State University, Sacramento
Armando Miguelez, University of Arizona, Tucson
Oscar Somoza, University of Denver, Colorado
Fernando Tapia, University of Arizona, Tucson

NOTE: Special Multi-media Presentation on Employment Opportunities and Issues for Chicanos in California State Government, sponsored by CAFE de California, CLUB ROOM

12:00 pm - 1:30 pm LUNCH BREAK

Chicana Caucus Meeting and Luncheon co-hosted by Adaliz Sosa Riddell, Chicano Studies Program, and Leonore Timm, Director, Women's Resource and Research Center, University of California, Davis, WIMBLEDON/DAVIS CUP ROOMS

1:30 pm - 3:30 pm THURSDAY SESSIONS

7. PLENARY SESSION: Chicano Politics - After 1984, CENTER COURT BALLROOM

Moderator: Jose Serna, California State University, Sacramento

Hon. Gloria Molina, California State Assembly, 56th Assembly District

Mario Obledo, LULAC

Carlos Muñoz, Jr., University of California, Berkeley

Christine Sierra, Colorado College, Colorado Springs

3:30 pm - 3:45 pm BREAK

3:45 pm - 5:30 pm Film Festival organized and co-sponsored by Raza Studies, California State University, Fresno; Department of Ethnic Studies, California State University, Sacramento; and Chicano Studies Program, University of California, Davis. Also Friday, 10:45 am - 12:15 pm and 3:45 pm - 5:30 pm, and Saturday, 1:45 p.m. - 3:30 pm, GRASS COURT

3:45 pm - 5:15 pm THURSDAY SESSIONS

8. La Frontera: The Border in Inter-Disciplinary Perspective, CONFERENCE CENTER 1

Moderator: Mario T. García, University of California, Santa Barbara

"La Frontera: The Border as Symbol and Reality in Mexican-American Thought," Mario T. García, University of California, Santa Barbara

"The Border as Literary Space: Theory and Praxis," Francisco Lomelí, University of California, Santa Barbara

"The Border in the Works of Carlos Castañeda," Margarita Nieto, University of California, Santa Barbara

Commentator: Luis Leal, University of California, Santa Barbara

Chicana Feminist Criticism, CONFERENCE CENTER 2

Moderator: Sylvia Lizárraga, University of California, Berkeley

"Some Considerations on Chicana Feminist Criticism," Sylvia Lizárraga, University of California, Berkeley

"On Ideological Tensions and Coalitions," Clara Lomas, University of California, Santa Cruz

"La Representación de la mujer chicana en la ficción corta," Elba Sánchez, University of California, Santa Cruz

"Early Chicana Prose Fiction," Gloria Velásquez Treviño, Stanford University

"Continuación y ruptura en Loving in the War years," Luzmaría Umpierre, Rutgers University, New Jersey
10. Chicanos: Identity as a Basis for Politics, CONFERENCE CENTER 3
   ** Moderator:** Salvador Rodríguez del Piño, University of Colorado, Boulder
   "La función intra-étnica y extra-étnica en la literatura chicana,"
   Francisco Alarcón, Stanford University
   "Chicano Identity at the Social Crossroads," Alejandro Morales,
   University of California, Irvine
   "The Chicanos: Identity as a Basis for Politics," Salvador Rodríguez
   del Piño, University of Colorado, Boulder
   ** Discussant:** Luis Leal, University of California, Santa Barbara

11. Chicano Politics and International Relations, PRO SHOP
   ** Moderator:** Dolores Delgado Campbell, Democratic Socialists of
   America
   "Developing National Ties with Chicano Political Scholarship and
   Activism," Duane Campbell, California State University, Sacramento
   "Developing International Contact for Student and Scholar
   Exchange," José Escobar, FDR-FMLN, El Salvador
   "Violence and Repression in Latin America," Manuel Figueroa-
   Urdía, California State University, Fresno
   "Latin America, An Overview of U.S. Foreign Policy and its
   Implications for Latinos in the USA," Miguel Salas, University of
   California, San Diego

12. Chicano Self-help for Political and Economic Development, BOARD
   ROOM
   ** Moderator:** José A. Hernández, California State University,
   Northridge
   "Political Aspects of Chicano Mutual Aid Societies," José A.
   Hernández, California State University, Northridge
   "Sociedades Mutualistas as Vehicles for Community Empower-
   ment," José E. Rivera, Southwest Hispanic Research Institute,
   University of New Mexico
   "Case Studies in Chicano Self-Help - Past and Present," Antonio
   Soto, California State University, San Jose

13. NACS and the Status of Chicano Studies Units, WIMBLEDON ROOM
   ** Moderator:** Adaliza Sosa Riddell, University of California, Davis
   Irene Blea, Metropolitan State College, Colorado
   Mario Compean, University of Wisconsin, Madison
   Tatcho Mindiola, University of Houston, University Park
   Raul Ruiz, California State University, Northridge
   Avelardo Valdez, NACS President, University of Texas, San
   Antonio
   Macario Zaldate, University of Arizona, Tucson
   Emilio Zamora, University of California, Los Angeles

14. Rainbow Coalition and Political Action in Pomona, 1985, DAVIS CUP
    ROOM
   ** Moderator:** Gloria Romero, University of California, Los Angeles
   ** Panelists:**
   Tomás Ursua, Rainbow Coalition and Political Action Committee,
   Pomona
   Harold Webb, Rainbow Coalition and Political Action Committee,
   Pomona
   Special Multi-media Presentation on Rural and Migrant Health in California,
   sponsored by CAFE de California, CLUB ROOM

5:15 pm - 7:00 pm  DINNER BREAK
7:00 pm - 9:00 pm  THURSDAY EVENING
   RECEPTION honoring Dolores Huerta, Vice-president, UFW, with
   a special tribute to Sr. Concha Rivera, in memory of Dr.
   Tomás Rivera, and Sr. Mac Galarza, in memory of Dr. Ernesto
   Galarza, CENTER COURT BALLROOM
9:00 pm - 11:00 pm  THURSDAY EVENING
   MUSICA Y CULTURA: An evening with José Montoya, el Trio
   Casindo, and the Royal Chicano Air Force, CENTER COURT
   BALLROOM

FRIDAY, MARCH 22, 1985
9:00 am - 10:30 am  FRIDAY SESSIONS
15. Chicano Political Empowerment - Research and Action, CONFERENCE
    CENTER I
   ** Moderator:** Guillermo Flores, Stanford University, Latino Agenda
   Coalition
   "Latino Vote in 1984: Findings and Methodology," Robert
   Brischetto, SWVREP
   "Significance of the Latino Vote, 1984," Guillermo Flores, Stanford
   University
   "Building Black and Latino Unity - An Insider's View," Armando
   Gutiérrez, National Rainbow Coalition
   "The Bilingual Ballot: The Struggle for Political Representation,"
   Teresa Montano, Latino Agenda Coalition
   "Preliminary Findings on Use and Influence of Media for Hispanic
   Politics in 1984," Federico Subervi and Rick Herrera, University of
   California, Santa Barbara
16. Chicano Culture: Practical and Theoretical Considerations, CONFERENCE CENTER 2
Moderator: Angie Chabrá, University of California, Davis
"Trayectorías en la cultura chicana," Lauro Flores, University of Washington, Seattle
"The Problematics of Chicano Film: Discourse Analysis," Linda Fregoso, University of California, San Diego
"El lenguaje en la literatura chicana," Yolanda Guerrero, University of California, San Diego
"Chicano Literature in the 1980s," Juan Rodríguez, Texas Lutheran College
"Cultura material e intelectual," Rosaura Sánchez, University of California, San Diego

17. The Status of Chicana Historians, CONFERENCE CENTER 3
Cynthia Orozco, University of California, Los Angeles
Shirlene Soto, California State University, Northridge
Raquel Rubio Goldsmith, Pima Community College, Tucson

18. Critical Perspectives on Chicano Literature, PRO SHOP
Moderator: Yvonne Ybarbo, University of Washington, Seattle
"The Politics of the Novel," Eduardo F. Elías, University of Utah
"La perspectiva del niño en la ficción chicana," Juan Epple, University of Oregon, Eugene
"Voces del pasado, cosechas del presente: Recent Chicano Poetry in New Mexico," A. Gabriel Meléndez, University of Utah

19. The Chicano Community: Conflict, Continuity, and Change, BOARD ROOM
Moderator: Arturo Rosales
"Chicano Community of West Fresno: Structures of Underdevelopment," Ramon Chacón, University of Santa Clara, California
"Chicanos and the Police in Los Angeles," Ed Escobar, Indiana University
"The Chicano Corporate Connection: A Prediction About its Future," Marguerite Marin and Isidro Ortiz, University of California, Santa Barbara
"Assault With a Deadly Weapon: About an Incident in East Los Angeles and the Closing of Whittier Boulevard," Roberto Rodríguez, Librería Latino Americana
"Family Solidarity and Drug and Alcoholic Abuse Among Chicano Youth," Alberto Mata and Avelardo Valdez, University of Texas, San Antonio

20. Chicano Library: Future Directions, CLUB ROOM
Moderator: Richard Chabrá, University of California, Los Angeles
"University of Texas, Austin, Mexican-American Library Program: Consolidation and Promotion," Gilda Baeza, University of Texas, Austin
"The Chicano Data Base and Special Collections at the Chicano Studies Library at UC Berkeley," Lillian Castillo-Speed, University of California, Berkeley

21. Special Slide Presentation: Chicano Communities, GRASS COURT
"The Barrios of Santa Ana: A Slide Presentation," Beth Haas, Stanford University

10:30 am - 10:45 am BREAK

10:45 am - 12:15 pm FRIDAY SESSIONS

10:45 am - 12:15 pm FILM FESTIVAL, GRASS COURT ROOM
NOTE: Special Presentation: Lecture and Performance, "Political and Historical View of Mexican and Chicano Music," Joaquín J. Fernández, California State University, Sacramento, DAVIS CUP ROOM

10:45 am - 12:15 pm FRIDAY SESSIONS

22. Women of Color: Issues of Class and Culture, CONFERENCE CENTER 1
Moderator: Inés Hernández Tovar, California State University, Fresno
"En la esquina de Guadalupe y Malinche: nuestra madre tierra/nuestra lengua," Inés Hernández Tovar, California State University, Fresno
"Black Women Between the Lines: On Class Homophobia," Johnetta Richards, California State University, Fresno
"Indigenous Women: Tradition and Movement," Wendy Rose, California State University, Fresno
"Rebirth the Planet: Chicana Writers and New Images," Carmen Tafolla, California State University, Fresno
23. The Life and Death of Simpson-Mazzoli: A Public Policy Analysis, 
CONFERENCE CENTER 2

Moderator: Estevan T. Flores, Southern Methodist University
Jorge Bustamante, CEFNOMEX, Tijuana, B.C.
Jorge Carillo, CEFNOMEX, Tijuana, B.C.
Gilberto Cardenas, University of Texas, Austin
Leo Chavez, CEFNOMEX, Tijuana, B.C.
Barbara Driscoll, CEFNOMEX, Tijuana, B.C.
Manuel García y Griego, Colegio de México
Raúl Hinojosa, Stanford University and CEFNOMEX

24. The Language of Authenticity in the Works of Richard Rodriguez, Juan 
Bruce-Novoa, and Alejandro Morales, CONFERENCE CENTER 3

Moderator: Daniel Ramírez, University of California, Davis
"Bruce-Novoa: From Cultural Nationalism to Abstract Humanism," 
Angie Chabrám, University of California, Davis
"Alejandro Morales in Utopia," Jorge Mariscal, University of 
Wisconsin, Madison
"On Richard Rodriguez, Being Chicano, and Being Yourself," 
Daniel Ramírez, University of California, Davis
"Language and Cultural Identity: A Critical Evaluation of Richard 
Rodriguez: Hunger of Memory," Elías R. Zuñiga, University of 
Massachusetts, Amherst

25. Aspects of Raza History, BOARD ROOM

Moderator: Ramón Chacón, University of Santa Clara, California
"The Treaty of Guadalupe and the Chicano Movement," Richard 
Grisswoold del Castillo, San Diego State University
"Mexican Repatriation and Strikes on California Farms, 1931- 
1930," Camille Guerin-González, University of California, Santa 
Barbara
Luevano, California State College, Stanislaus
The Rediscovery of the Forgotten People," Ruben Martinez, 
University of Colorado, Colorado Springs

26. Workshop on Developing Materials for Teaching Chicano Studies Courses 
in Sociology, PRO SHOP

Panelists:
Miguel Carranza, University of Nebraska
Mary Romero, University of Colorado, Boulder

27. The Politics of Gender Research in the Chicano Community: A Round 
Table Exploration, CLUB ROOM

Panelists:
Beatriz Pesquera, University of California, Berkeley
Denise Segura, University of California, Berkeley
Patricia Zavella, University of California, Santa Cruz

12:15 pm - 1:30 pm LUNCH BREAK

NACS FOCO MEETINGS:
Colorado Foco, CLUB ROOM
Midwestern Foco, BOARD ROOM
Texas Foco, PRO SHOP
Rocky Mountain Foco, CONFERENCE CENTER 1
Northern California Foco, CONFERENCE CENTER 2
Southern California Foco, CONFERENCE CENTER 3

1:30 pm - 3:30 pm FRIDAY SESSIONS

28. PLENARY SESSION: Undergraduate Education - Politics and Education 
After 1984, CENTER COURT BALLROOM

Moderator: Rocio Abundis, University of California, Davis
Student representatives from each Foco

3:30 pm - 3:45 pm BREAK

3:30 pm - 5:30 pm FILM FESTIVAL GRASS COURT

3:45 pm - 5:15 pm FRIDAY SESSIONS

29. Middle Rio Grande Valley: An Oral History Approach, CLUB ROOM

Moderator: Ray Burrola, Southwest Hispanic Research Institute and 
University of New Mexico, Albuquerque
Panelists:
Tomás Atencio, University of New Mexico, Albuquerque
Ray Burrola, Southwest Hispanic Research Institute
Tobias Durán, University of New Mexico, Albuquerque
Jenny Chávez Montoya, University of New Mexico, Albuquerque
Rowena Rivera, University of New Mexico, Albuquerque

30. Development of Chicano Politics and Marxian Analysis, BOARD ROOM

"Marxist Class Reductionism and its Implications for Chicano Poli 
c" Raul Contreras, San Diego State University
"The Politics of Spanish Language Retention in the Chicano Com 
nunity: A Tool for Consolidation of Chicano Power?" Rene 
Nuñez, San Diego State University
"After Freire: Theology of Liberation," Roberta Rivera, California 
State University, San Francisco

31. Literatura Chicana: Autocrítica y análisis, PRO SHOP

"Reto en el paraiso," by Alejandro Morales," Victor Baptiste, Hofstra 
University, New York
"El humor como autocrítica en la poesía chicana," Santiago Daydi 
Tolson, University of Wisconsin, Milwaukee

Discussant: Reynaldo Ruiz, Eastern Michigan State University, 
Ypsilanti
32. The Mission Foods Strike: Taking the Classroom to the Community, WIMBLEDON ROOM
Moderator: Jesús Álvarez, University of California, Berkeley
Panelists:
Mary Hanlon, University of California, Berkeley
Martín Ornelas, University of California, Berkeley
Armando Cheneyk, University of California, Berkeley
Discussants:
Larry Trujillo, University of California, Berkeley
Lupe Gallegos, University of California, Berkeley

33. The Legislative Process: From Good Ideas and Research to State Policy, CONFERENCE CENTER 1
Moderator: Amiel Jaramillo, California State Senate Consultant
Participants:
Rudolf Aros, Western Center on Law and Poverty
William Chávez, California State Assembly Consultant
Cynthia Chávez, Assistant, California State Senate
Amiel Jaramillo, California State Senate Consultant
Benjamin López, MALDEF
Melinda Meléndez, California State Senate Consultant
Martha Zaragoza, California State Senate Consultant

34. Chicano Historiography: Works-in-progress, CONFERENCE CENTER 2
Moderator: Antonia Castañeda, California State University, Sacramento
"Army Wives, Llaneras, y Pobladoras: Mexican Women in 19th Century Colonial California," Antonia Castañeda, California State University, Sacramento
"The Spanish-Mexican Women of Santa Fe, 1820-1880," Deena Gonzalez, Claremont Colleges
"Death and the Veclinas del Pueblo de San José: La Muerte Sin Visita de Ninguno," Helen Lara-Cea, University of California, Davis
"Yucatecan Feminism, 1916-1924," Emma Pérez, University of Minnesota

35. Monopoema: Series of Individual Readings in Poetry, CONFERENCE CENTER 3
Moderator: Juan Felipe Herrera, Stanford University
Francisco Alarcón, Stanford University
Jose Antonio Burciaga, Menlo Park, CA
Olivia Castellanos, California State University, Sacramento
Lorna Dee Cervantes, San José, CA
Myrtha Chábrán, San Francisco State University
Lucha Corpi, Oakland, CA
Juan Pablo Gutierrez, San Francisco, CA
Pedro Gutiérrez, University of Houston, University Park
Juan Felipe Herrera, Stanford University
Marta Lizarra, Chula Vista, CA
Sylvia Lizarra, University of California, Berkeley

Victor Martínez, San Jose, CA
Ruben Medina, University of California, San Diego
José Montoya, California State University, Sacramento
Barbara Brinson Piñeda, Berkeley, CA
Luis Rodríguez, Austin, TX
Omar Salinas, Fresno, CA
Margarita Robles Segura, San José, CA
Bernice Zamora, Stanford University

36. Evaluating Educational Systems: Chicano/Latino Perspectives, DAVIS CUP ROOM
Moderator: Carlos Cordero, D-Q University, Davis, California
"Education and the Chicano-Latino Agenda in Chicago," Carl Allsup, Northeastern Illinois University, Chicago
"A Short History of D-QU," Carlos Cordero, D-Q University, and Inés Hernandez Tovar, California State University, Fresno
"Public Schools Have Failed Hispanic Students," Roberto H. Cordova, University of Northern Colorado, Greeley
"Mexican Education, History, and the Cultural Text: Political Aspects and Implications for the Chicano Experience," Ruben G. Mendoza, Bakersfield City College, California
"Trilingualism in the Barrio: Mayan Indians in Los Angeles," Fernando Penaizola, California State University, Long Beach

5:15 pm - 7:00 pm DINNER BREAK
DINNER: Ernesto Galarza Manuscript Series, BOARD ROOM

7:00 pm - 1:00 am FRIDAY EVENING

7:00 pm - 9:00 pm NOCHE DE LA COMUNIDAD
Will highlight current issues in several Northern California communities, CENTER COURT BALLROOM

9:00 pm - 1:00 am OLDIES BUT GOODIES DANCE
Music provided by DeeJay Larry Trujillo, 1985 NACS Site Committee, CENTER COURT BALLROOM

SATURDAY, MARCH 23, 1985

9:00 am - 10:30 am SATURDAY SESSIONS

37. Radical Shifts and Social Action in the Chicana/Chicano Literary Process, CONFERENCE CENTER 1
"Literary Performance: New Models for Social Change," Juan Felipe Herrera, Stanford University
"Chicana Literature and Education: Where Does the Process Begin?" Margarita Luna Robles, San José, California
"Chicana's Feminist View: A Challenge and Counter-Challenge in the Relationship between Women," Alvina Quintana, University of California, Santa Cruz
38. Chicano/Mexicano Musical Expression and Experience, CONFERENCE CENTER 2


"The Chicano Experience in El Canto Popular," Javier Pacheco

"El Nuevo Corrido: Ballads on Land Reform in Nuevo México," Federico Antonio Reade y Durán

39. Professionalization and the Chicano Community: Promises and Failures, CONFERENCE CENTER 3

Moderator: Jorge Klor de Alva, State University of New York, Albany

"Issues Raised by Minority Managers," David F. Arguello, University of Utah, Salt Lake City

"Professionalization, Politicized Accountability, and Chicano Community-based Organizations," Víctor Becerra, University of California, Los Angeles


"Hispanics in the U.S. Armed Forces: Opportunism or False Consciousness?" Jorge Klor de Alva, State University of New York, Albany

40. Chicanos and the Media, GRASS COURT ROOM

Moderator: Gary Keller, University Center, Binghamton, New York

"Chicano Experience via the Mass Media," María Linda Apodaca, California State University, Long Beach

"An Analysis of the Mexican Newspapers in the Midwest from 1914 to 1930," Juan García, Tucson, Arizona

"Chicanos in U.S. Cinema versus Chicano Cinema: Past, Present, and Future Perfect," Gary Keller, University Center at Binghamton, NY

41. La Familia and Higher Education: An Analysis of Cultural Continuities in Chicano College Students, BOARD ROOM

Moderator: Sam Rios, California State University, Sacramento

Esteban Arvizu, California State University, Bakersfield

Eduardo Hernández-Chavez, California State University,Sacramento

Diane Cordero de Noriega, California State University, Sacramento

Ramon Valdez, California State University, Sacramento

James Diego Vigil, University of Southern California

María Zúñiga, California State University, Sacramento

42. Twentieth Century Aspects of the Chicano Experience in Nuevo México, PRO SHOP

Moderator: Felipe Gonzales, University of California, Berkeley

"Social Reform Politics in New Mexico: The Fair Employment Practices Act of 1949," Tobias Durán, University of New Mexico, Albuquerque

"Mexican Artists in New Mexico, 1900-1950," Edward R. Gonzales, Judicial Commission, State of New Mexico

"Hispano-Anglo Conflict in New Mexico, 1933," Felipe Gonzales, University of California, Berkeley

43. Chicana/o and Mexican/a/o Workers: Issues and Actions, CLUB ROOM

Moderator: Guadalupe Frías, University of California, Berkeley

"Mill Closings and Layoffs: The Chicano Steelworker of South Chicago and the Calumet Region," David Castellanos, Northern Illinois University, Chicago, and Yolanda Garza, University of Wisconsin, Whitewater

"Employment Structure in an Electronics Firm: Implications for Women and Minorities," Lupe Frías, University of California, Berkeley

"Mexican Strike Activity in the Riverside and San Bernardino Areas, 1917," Jeffrey Gamez, San Diego State University


10:30 am - 10:45 am BREAK

10:45 am - 12:15 pm SATURDAY SESSIONS

44. What Next? Political Strategies after 1984, CONFERENCE CENTER 1

Moderator: Irene Blea, Metropolitan State College, Denver

"Social Political Strategies for the Next Generation," Irene Blea, Metropolitan State College, Denver

"Lessons from the Raza Unida Party - Which Way for the Chicano Vote Today?" José Calderon, University of California, Los Angeles

"Chicano Politics After 1984? Who Are You Kidnolding?" Juan Donaldo Hernández, California State University, Sacramento

"Parallels in the Careers of Two Hispanic U.S. Senators," Roy Lujan and Maurillo Vigil, New Mexico Highlands University

"Chicano/Latino Politics Chicago Style," Ricardo Tostado, University of Chicago
45. La expresión política en algunos textos literarios, CONFERENCE CENTER 2

*Moderator:* Lupe Cárdenas, University of Nevada, Reno

"Lo épico-políti co en los criaderos humanos de Miguel Méndez," Justi S. Alarcón, Arizona State University, Tempe

"La alegoría literaria como estrategia política en Crisol," Lupe Cárdenas, University of Nevada, Reno

"Teatro y política: definición de algunos conceptos en la primera etapa del Teatro Campesino," Arturo Flores, University of Arizona

"Discurso político en la literatura chicana del movimiento," Armando Migúelz, University of Arizona, Tucson

"Chicano Theater: Creating New Possibilities," Romulus Zamora, University of California, Los Angeles

46. Motifs in the Chicano Cultural Experience, CONFERENCE CENTER 3

*Moderator:* Manuel de Jesus Hernández, University of California, Santa Cruz

"A Phenomenological Approach to Tomás Rivera's y no se lo tragó la tierra," Sandra Benedetti-Borrego, Stanford University

"The Problematics of the Chicano Subject: Self-presentation and Development," Manuel Jesús de Hernández, University of California, Santa Cruz

"Fiesta of the Living: The Recuperation of the Past and the Search for Identity," Julian Olivares, University of Houston

"El motivo del agua en tres novelas de Rodolfo Anaya," Jorge A. Thomas

"Mass Culture and Popular Culture in La Colonia," Victor Zamudio, Stanford University

47. Mid-west Chicano Poetry of the 1980s: Readings BOARD ROOM

*Moderators:* Victor Baptiste, Hofstra University, New York, and Santiago Daydi-Tolson, University of Wisconsin, Milwaukee

48. Chicano Youth and Drugs, PRO SHOP

*Moderator:* Alfredo Gonzalez, California State University, Los Angeles

"The Use of Inhalants by Mexican-American Children and Adolescents," Sylvia Andrews and Marta Reyes, University of San Antonio

"Inhalant Use in a Small Rural South Texas Community," Prof. Mata, University of Texas, Austin

"Paint Inhalants among Chicano Barrio Youth: An Insider's Perspective," Miguel Montiel and Jaime Jorquez, Arizona State College

49. New Perspectives on Chicano and Mexican Correspondence in the Twentieth Century, CLUB ROOM

*Moderator:* Ricardo Martínez, Southwest Regional Laboratory, Los Alamos, California

"Chicano Correspondence: Conventions, Formulas, and Other Written Language Use Patterns," Juan López y Magaña, University of California, Los Angeles

"Chicano/Mexican Correspondence: Form and Function," Linda R. Viramontes, University of California, Los Angeles

"Anthropological and Historical Inquiry via Correspondence," Angelina Veyna, University of California, Los Angeles

12:30 pm - 1:30 pm  NACS BUSINESS MEETING, CENTER COURT BALLROOM

1:30 pm - 1:45 pm  BREAK

1:45 PM - 5:30 PM  FILM FESTIVAL, GRASS COURT

1:45 pm - 3:15 pm  SATURDAY SESSIONS

NACS Coordinating Council Meeting, CLUB ROOM

50. Bilingual Research: Issues and Answers, WIMBLEDON ROOM

*Moderator:* Isabel Hernández-Serna, California State University, Sacramento

"The Relationship of Spanish Language Background to Academic Achievement: A Comparison of Three Generations of Mexican-American and Euro-American High School Seniors," Raymond Buril and Desdemona Cardozo, National Center for Bilingual Research, Los Alamos, California


"Second Language Instruction: The Need for a Two Language Approach," Dennis Madrid Leasher, University of Southern Colorado, Pueblo

51. Immigration Raids and Their Impact on U.S. Society, PRO SHOP

*Moderator:* Vicenta Montoya, Attorney, San Francisco

"Chicanos vs Mexicans: Conflict or Compatibilidad of Interest," Martin Cano, Immigration Project, Catholic Diocese, Oakland, California

"Political Asylum for Central Americans," Sandra Gutierrez, Central American Refuge Program, San Francisco

"Process of Voluntary Departure," Enrique Mendez Flores, Equal Rights Congress, Salinas, California

"Political Implications of Immigration Reform," Vicenta Montoya, San Francisco

Legal Rights of Immigrants," Enrique Ramírez, Catholic Social Services, San Francisco
52. Toward New Perspectives on Chicanos and Assimilation, CONFERENCE CENTER 1
Moderator: Manuel Peña, California State University, Fresno

"Structural and Cultural Assimilation Revisited," Mario Barrera, University of California, Berkeley

"When Political Economy Meets Acculturation: Some Thoughts on Changing Ethnicity in South Texas," Douglas Foley, University of Texas, Austin

"Cultural Assimilation, Disassimilation, and the Chicano Movement," Manuel Peña, California State University, Fresno

"Assimilation Revisited," Renato Rosaldo, Stanford University

Moderator: Elizabeth Navarro, University of California, Berkeley

Participants (from University of California, Berkeley)
- Ruth Balino
- Monica Becerra
- Lupe Contreras
- Teresa Córdova
- Gloria Cuadrax
- Lupe Gallegos
- Anna Giron
- Estela Mejía
- Teresa Novarro
- Elba Rios
- Irma Rodriguez
- Elizabeth Santos
- Teresa Santosh
- Cassandra Vattuone

54. Chicanas and Psychotherapy: Epistemology, Politics, and Praxis, CONFERENCE CENTER 3
Moderator: Marta Lopez, University of California, Los Angeles

"The Political Economy of Therapy with Latinas: Implications for a Feminist Praxis," Lourdes Arguelles, University of California, Los Angeles

"Background for a Critical Therapy with Latinas: A Pilot Study of Material and Psychological Work Conditions for Female Immigrants in the Service Sector," Angelina Casillas, University of California, Los Angeles

"The Class and Gender Politics of Family Therapy with Working Class Chicanas," Dawn Gettman, Pike's Peak Mental Health Center


"Dilemmas for Feminist Practitioners on the Mexican Border," Patricia Saunders, Texas Department of Human Resources

55. Chicanas/Chicanos: Poverty and Health in the 1980s, BOARD ROOM
Moderator: Adela de la Torre, The Colorado College, Colorado Springs

"Adequacy of Hispanic Ethnic Identifiers in Nutrition Survey and Surveillance," Daniel Cabrera, University of California, Los Angeles

"Maternal and Infant Health Care of Seasonal Farmworkers in California," Adela de la Torre, The Colorado College

"Access to Health Care Among Latinos in Chicago," Rodolfo García and Irma Saucedo-Gonzalez, Latino Institute, Chicago

"Hispanic Female Heads-of-Household and Poverty," Rebeca Rangei, San José, California

3:15 pm - 3:30 pm BREAK

3:30 pm - 5:00 pm SATURDAY SESSIONS

56. Open Discussion on the Problems of Recruitment and Retention of Chicano Faculty in Higher Education, CONFERENCE CENTER 1
Moderator: Angie Chabram, University of California, Davis

Cola Lokus, University of California, Santa Cruz
Arturo Madrid, Tomás Rivera Institute, NCCHE
Daniel Ramírez, University of California, Davis
Juan Rojo, Texas Lutheran College
Ray Padilla, Arizona State University, Tempe
Faustina Solís, University of California, San Diego

57. Short Prose Fiction Readings, CONFERENCE CENTER 2
Moderator: Francisco Alarcón, Stanford University

Rodolfo Anaya
Nash Candelaria
Luz Garzón
Arturo Islas
Cherrie Moraga
Patricia Montenegro
Mary Helen Ponce
Gloria Treviño

58. The Taming of America's Prisons: Developing a Policy for Chicano Communities, CONFERENCE CENTER 3
Moderator: Fernando Tafoya, National Moratorium on Prison Construction

Discussions:
- Larry Trujillo, University of California, Berkeley
- Velia Garcia, University of California, Berkeley


Discussants:
- Laura Hawkins, Tracy High School
- Thelma Morañuez, Tracy High School
- Richard Soto, Tracy High School
60. Exploring Issues of Religion, Spirituality, and Culture, BOARD ROOM
Moderator: Inés Talamantez, University of California, Santa Barbara

"Anticlericalism in the Chicano Classics," Lawrence Benton, California State University, Chico

"The Miracle of Jefferson Street: Virgins, Shrines, and Apparitions in a Chicano Community," Rubén G. Mendoza, Bakersfield College

"Curanderismo en la literatura chicana," Guadalupe Ochoa-Thompson, University of Oklahoma, Norman

"Religion and Social Movement: The Case of the Chicano," Alberto Pulido, San Diego, CA

61. Political Development in the Chicano Community, PRO SHOP
Moderator: Fred Cervantes, Corpus Christi State University, Texas

"Urban Organizing as Chicano Politics: A Case Study of San Bernardino, California," Gilbert R. Cadenas, University of California, Riverside

"Latinx Political Development in Los Angeles County, 1960-1984," Fernando Guerra, Loyola-Marymount College, and Richard Santillan, California State Polytechnic University, Pomona

"Chicanos in El Paso: An Assessment of Political Participation and Power," Roberto E. Villareal, University of Texas, El Paso


"Ethnophilenology and Curricula Change," Reyes García, The Colorado College, Colorado Springs

"Teaching Introductory Chicano Studies Courses," Luis Arroyo, Colorado State University, California

"Education and Chicano Historiography: Research Notes," Guadalupe San Miguel, Jr., University of California, Santa Barbara

5:00 pm - 6:00 pm BREAK

6:00 PM - 8:30 PM SATURDAY EVENING
CENA followed by COMEDY FESTA. Dinner tickets are available at the registration desk. Comedy Fiesta is free to dinner participants beginning at 7:00, CENTER COURT BALLROOM

8:30 PM 9:00 PM BREAK

9:00 pm - 2:00 am SATURDAY - GRAN BAILE

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Using 1970 and 1980 Public Use Sample data and the 1976 Survey of Income Education data, the authors research the effect of generation on fertility and the relationship of linguistic patterns and fertility among Mexican Americans. A comparative framework is developed to test hypotheses pertaining to Mexican American and Black fertility behavior. Fall 1985

MEXICAN IMMIGRANTS AND MEXICAN AMERICANS:
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Rodolfo O. de la Garza, Rodolfo Alvarez, Frank Bean, Charles Bonham and Ricardo Romo, editors
This anthology includes outstanding selections from the June 1984 Social Science Quarterly special issue on the Mexican-origin population, major new essays, and bibliographic reviews. Topics include social justice and the legal system, political organizations, undocumented immigrants, language, socialization and the family, the cost of being "Mexican-origin", and other issues. Excellent as a text or reference book. Fall 1985

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WORKSHOP: "The Role of Chicanas/Mexicanas along the Mexican-U.S. Border"

PARTICIPANTS:
Rosalia Solorzano, University of Texas, El Paso
Julia Curry, University of Texas, Austin
Francisca James Hernandez, Stanford University
Marta Lopez-Garza, University of California, Los Angeles
Mirra Santiago, Andover-Phillips Academy

Join us in discussing this timely and crucial area of research and concern. Friday, March 22, 1985, 8:00 am-9:30 am in the Chicana Caucus Hospitality Room (Director's Room)

Thursday, March 21, 1985
3:45 pm - 5:15 pm:
Panel #9: Delete Gloria Velasquez Trevino
Panel #14: Cancel

Friday, March 22, 1985
10:45 am - 12:15 pm:
Corrections in Panel #22: Songs of Sisterhood: The Needs of the People, Wendy Rose, Fresno City College
Panel #24: Add "The Chicano Presence in the Puerto Rican Communities of the United States", Nina Melendez, Stanford University
3:45 pm–5:15 pm:

Panel #30: Raoul Contreras, University of California, Los Angeles
Robert Rivera, California State University, San Francisco

Panel #35: Add Manuel Caro, Sacramento
Add Alurista, San Diego

5:15 pm–7:00 pm:

Dinner: Restricted to the Ernesto Galarza Research Paper Series,
Editorial Review Committee, organized by Mexican-American
Studies, Southern Methodist University - Board Room

Saturday, March 23, 1985

9:00 am–10:30 am:

Panel #39: Delete Victor Becerra

Panel #40: Add "La vision de la frontera a traves del cine Mexicano",
Norma Iglesias, CEFNOMEX

Panel #43: Delete Gloria Romero

1:45 pm–3:15 pm:

Panel #54: Correct paper title for Devon Pena: "The Radicalness of
Separation: Gender, Class, and Character Structure in
the Development of Feminist Chicana Therapeutics".
Delete Patricia Saunders

3:30 pm–5:00 pm:

Panel #56, new participants:
Lauro Flores
Clara Lomas, University of California, Santa Cruz
Catia Panas, University of California, Santa Cruz
Daniel Ramirez, University of California, Davis
Ismael Rochín, University of California, Davis
Ray Rocco, University of California, Los Angeles
Yvonne Yarboro, University of Washington, Seattle
Tomas Ybarra-Frausto, Stanford University

Panel #57: Delete Gloria Velasquez Trevino

Panel #61: Correct Fernando Guerra’s campus affiliation to Loyola
Marymount University
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Rodolfo Anaya, Author of BLESS ME, ULTIMA, Professor, University of New Mexico

SPEAKERS INCLUDE:

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Room 304
Texas Union Quadrangle Room
6:00 p.m. Reception

ACA 21
Academic Center Auditorium
1:30 p.m. Assembly

Saturday, April 13, 1985

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A POLITICAL AND HISTORICAL VIEW OF MEXICAN AND CHICANO MUSIC

I THE PREHISPANIC MUSICAL PERIOD PRIOR TO 1519
A. The power of music in Aztec religion
B. The preparation for perfection in pleasing the Gods
C. Aztec musical institutions

II SPANISH COLONIZATION IN THE 16TH CENTURY
A. The role of the Catholic Church
B. The mestizo's contribution to the fusion of Mexican music
C. The Black influence; their musical and political contributions

III WOMEN IN MEXICAN MUSIC IN THE 17TH CENTURY
A. The impact of the first feminist of America, Sor Juana Ines De La Cruz
B. Sor Juana's contribution to music and poetry
C. The jacaré, the decima and the Mexican corrido

IV MUSIC IN POLITICS IN THE 18TH CENTURY
A. The use of the sones and jarabes as protest weapons
B. Black and mestizo power emerge
C. First signs of power decline in colonial Mexico

V MUSICAL IMPACT IN THE 19TH CENTURY
A. Revolutionary leadership from within the Catholic Church
B. The corrido and the decima as informational sources
C. Mexican music versus American intervention during the Mexican-American War 1846

VI FURTHER FOREIGN INTERVENTION 1862-1867
A. French occupation of Mexico
B. Mexican music versus the French
C. Non-political music of Cinco de Mayo

VII MEXICAN MUSIC DURING THE EARLY 20TH CENTURY
A. Sparks of revolution in the 1900's
B. José Guadalupe Posada, one against the Porfiriados
C. Francisco Villa's impact on the masses
D. Music of the 1910 Mexican Revolution
E. The corrido flourishes

VIII MEXICAN MUSIC IN THE POST REVOLUTIONARY PERIOD
A. The 10-year struggle of the Cisnera Movement
B. Church and State strife under President Plutarco Ellías Calles,
   and the implementation of the reform laws
C. The role of the corrido in the Catholic camp, and the
   involvement of the Catholic clergy
D. The assassination of President Alvaro Obregón by
   José de León Toral in La Madre Conchita
E. Mexican Masonry and political power

IX THE DEVELOPMENT OF THE CORRIDO CHICANO
A. The decima and the corrido 1836-1936
B. The Texas-Mexican border heroes and their corridos
   and decimas
C. Joaquin Murrieta in California
D. Gregorio Cortez in the heart of Texas

X THE EFFECTS OF THE MEXICAN REVOLUTION OF 1910 ON U.S. SOCIETY
A. Border problems, migrations, the role of the Texas Rangers
B. Abused Mexican-Americans turn to the corrido to be heard
C. The Prohibition Era
D. The farm worker's plight and his corridos
E. Los corridos de Cesar Chavez and Dr. Martin Luther King
NACS FILM FESTIVAL

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All films will be shown in the grass court
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Thursday, March 21, 3:45 - 5:30 P.M.

"CARNALITOS." Produced by Bobby Paramo
Looks at experiences of Chicanos in youth authority facilities in L.A.

"LOW & SLOW." Produced by Rick Tejada
Examines the lifestyles of low riders.

"DALE KRANQUE." Produced by Johannes
Reidel & Santos Martinez
A video about musicians & artists in South Texas.

"INTERVIEW WITH TOMAS RIVERA." Produced by
Salvador Rodriguez Del Pino

Friday, March 22, 3:45 - 5:30 P.M.

"SALT OF THE EARTH." Produced by Paul Jerrico
Directed by Herbert J. Biberman
Socially conscious drama about Mexican zinc miners and their wives' struggle for economic and sexual equality.

"CRIME TO FIT THE PUNISHMENT." Produced by
Stephen Mack & Barbara Moss
Documentary about the problems faced by the people involved in the production of "Salt of the Earth."

Saturday, March 23, 1:45 - 5:30 P.M.

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SPECIAL THEME: Latin America
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"AMERICAS IN TRANSITION." Produced by Obie Benz.
Narrated by Ed Asner
Explores reasons behind the upheaval in Latin America & implications for the U.S.

"SOWING HOPE." Produced by Radio Venceremos System/FMLN
Explores role of activist Roman Catholic clergy in the search for true peace & justice in El Salvador.

"IN THE NAME OF DEMOCRACY." Produced by Kevin Pena
A film on the contradictions that beset the elections in El Salvador.

"WHEN THE MOUNTAINS TREMBLE." Produced by Peter Kinoy. Directed by Pamela Yates & Thomas Sigel.
Music by Ruben Blades.
The story of a Guatemalan woman whose history transforms from an impoverished, migrating peasant to a leading voice in shaping the destiny of her people.

"THE RAGGED REVOLUTION." Produced by Tony Essex
Depicts the romance & reality of the Mexican Revolution.