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The Mexican American Studies Program and
University of Houston Central Campus are proud to host the

*8th Annual Conference
of the*

National Association for Chicano Studies (NACS)

April 17-19, 1980

Houston, Texas

Thursday, April 17, 1980

3:00-5:00 p.m. Coordinating Committee Meeting

Room 1

6:00-8:00 Registration

Entrance

8:00-10:00 Wine and Cheese Reception

Reception Court

Friday, April 18, 1980

8:30-9:00 a.m. Registration, Coffee y Pan Dulce

Entrance

9:00-9:30 Welcome and Opening Remarks

Auditorium

9:30-10:00 Dedication to Professor Américo Paredes

Auditorium

Panels

10:00-noon Expressive Culture and Mexicanos in the U.S. and Mexico:
Room 3 Historical Perspectives

Professor Américo Paredes, Chair

José E. Limón, "Folk Tradition and Social Change in Mexican South Texas, 1848-1920"

Manuel Peña, "The Emergence of Conjunto Music, 1935-1955"

Alex M. Saragoza, "Mexico, Mexicanos and Mexicans in the U.S.: Mexican Cinema, 1940-1955"

Discussants: *Professor Américo Paredes, Ramón Chacón*

10:00-noon Culture and the Classroom: Do They Mix?

Room 2

Melinda Meléndez, Chair

Frank García, "Political Socialization of Chicano Pre-School Children: A Bilingual Community Model"

José and Cathaleene Macías, "Chicano Social Sensitivity: The Encouragement of Role-Taking Ability in Early Childhood"

Frances Morales, "Listening Comprehension by Chicano Students on Stories Which Are Ethnic and Language-Specific"

David Johnson, "The Effect of Culturally Relevant Social Persuasion on the Academic Performance of Black Children"

Concha Delgado, "Review of the Literature on Portrayal of Chicano Culture in Elementary Children's Literature"

10:00-noon Oral History: Beyond the Transcript

Room 1

Alberto Camarillo, Chair

Vicki L. Ruiz, "The Implications of Radio Bilingüe: The 'Packaging' of Oral History"

Richard Navarro, "Oral History in Educational Research: A Technique for Dissecting Domination"

María Chacón, "Institutionalizing Oral History: An Administrator's Perspective"

Noon-1:50 p.m. Lunch

2:00-4:00 Labor History

Room 2

Arnoldo De León, Chair

Arnoldo De León and Kenneth L. Stewart, "A Comparative Analysis of the Status of Tejano Workers in San Antonio, 1850-1900"

Daniel T. Moreno, "Industrialization and Social Equality: A Case Study of the Colorado Beet Sugar Industry"

Robert K. Bothwell and Stephen W. Leibowitz, "Ethnicity, Social Class and Prejudice Against Farm Labor Unionization in the South Texas Valley"
David Montejano, "South Texas in 1930: A Sociological Sketch"

2:00-4:00
Room 1

Poetic and Dramatic Expression of Chicanos

Joseph F. Vélez, Chair

Eduardo F. Elías, "The Voices of Marina Rivera"

Genaro M. Padilla, "Angélico Chávez: From Belief to Disillusionment"

Ricardo Sánchez, "Chicano Poetics from the Perspective of a Working Poet"

Carlos Morton, "Zoot Suit Bombs on Broadway: The Critics' Reaction"

2:00-4:00
Room 3

Studies of Chicano Communities

Alberto Mata, Chair

Alicia González and Jaime Pérez, "The Symbolic Icon and the Ordering Principle"

Papers: Alberto Mata, Alfredo Gonzáles

2:00-4:00
Auditorium

Recent Chicano Scholarship: Books by Alberto Camarillo and Mario Barrera

Tatcho Mindiola, Chair

Critiques: Victor B. Nelson, Tomás Almaguer, Armando Gutiérrez, Tatcho Mindiola

4:00-6:00
Room 2

Bilingual Education and Ethnicity

Avelardo Valdez, Chair

Elisa Gutiérrez, "The Relationship of Neurological and Biochemical Aspects of Memory, Recall, and Attention to Bilingual Education"

Avelardo Valdez, "Ethnic Maintenance Among Mexicans and Puerto Ricans"

Anthony Cortese, "A Comparative Analysis of Cognition and Moral Judgement in Chicano and Anglo Children"

Diana Akana, "Two Methods of Reading and Their Effect upon Spanish Dominant Mexican American Child of a Low Economic Base"



Detail. E.O. Goldbeck Collection, Humanities Research Center, The University of Texas at Austin.

- 4:00-6:00**
Room 1
Chicano Community Politics and Organizations
Christine Sierra, Chair
Mario Barrera, "The Tradition of Alinsky Style Community Organizing in the Chicano Community: A Preliminary Critical Examination"
Isidro Ortiz, "The Politics of Repressive Reform: The Creation of Alinsky Organizations in the Seventies"
Larry Trujillo, "Organizing Around Police Crimes in the Barrio"
Discussant: *José López*
- 4:00-6:00**
Room 3
Feminism and La Chicana
Linda Apodaca, Chair
Papers: *Sybil Venegas, Sandra Flores, Linda Apodaca, Laura Rubio, Martha Hexsler*
- 4:00-6:00**
Auditorium
U.S. Mexico Relations: A Critical Discussion
Armando Gutiérrez, Chair
Commentary: *Jorge Bustamante, Rudy de la Garza, Julián Nava, José Angel Gutiérrez*
- 6:00-7:00**
Regional FOCO Caucuses
A. North California: Room 3
B. South California: Room 2
C. New Mexico, Arizona, Colorado, West Texas: Room 1
D. Central & South Texas: Auditorium
E. Midwest: Little Room
- 7:00-9:00**
Concourse Room
Noche Poetica organized by *Revista Chicano Riqueña*. Featuring: *Ricardo Sanchez, Ines Tovar, Oscar Treviño and Irene Blea*

Saturday, April 19, 1980

- 9:00-10:50 a.m.**
Room 1
California Reapportionment and Its Effect on the Chicano Community in the 1980's
Carlos Navarro, Chair
Papers: *Henry Flores, Fernando Padilla, Richard Santillán*
- 9:00-10:50**
Room 2
Chicano Education
Luis Cano, Chair
Luis Cano, "A Study of a Private Community-Based Alternative School Program for Dropouts and Potential Dropouts"
Francisco Hernández, "Schools for Mexicans"
Carlos Chávez, "Equal Educational Opportunity: The Developing Purpose/Motive Standard in Adjudicating Desegregation Cases at the State and Federal Level"
- 9:00-10:50**
Auditorium
Research and Immigration: The Houston Case
José A. Medina, Chair
Isaías Torres, "The Houston School Case"
José A. Medina, "Coordination Between Legal People and Academics (Research)"
Gilbert Cárdenas, "Ethical Issues of Research on Undocumented Immigrant Population"
Estevan Flores, "Immigration Research & the Houston School Case"
Discussants: *Jorge Bustamante, José A. Medina*
- 9:00-10:50**
Room 3
The Mexican American Mind, 1929-1950
Isidro Ortiz, Chair
Richard A. García, "The Mexican American Mind: The Product of the 1930's"
Mario T. García, "Manuel Ruiz, Jr., and the Mexican American Generation, 1939-1947"
Guadalupe San Miguel, "In Pursuit of Their Rights: Middle Class Chicanos and Educational Reform, 1929-1948"
Discussants: *Christine Sierra, Isidro Ortiz*

- 11:00-12:45**
Concourse Room **Business Meeting**
- 12:45-1:50**
 Lunch
- 2:00-4:00**
Room 3 **Border Labor Historiography**
Victor B. Nelson, Chair
Devón Gerardo Peña, "Female Trade Union Struggles in the Mexican Maquiladoras"
Emilio Zamora, "The Politics of the AFL and the Texas-Mexican Worker: A Re-examination"
Luis Arroyo, "Mexican Labor and the AFL in Los Angeles"
Roberto Calderón, "Coal Mining and Mexican Labor in Maverick County, Texas"
- 2:00-4:00**
Room 2 **Theory and Practice in Chicano Literature**
Juan Rodríguez, Chair
Ramón Saldivar, "The Dialectics of Difference"
Juan Rodríguez, "La Crónica Diabólica de Ulica"
Nicolás Kanellos, "Hispanic Theatre in the Southwest"
Max Martínez, "The Theoretical Limits of Literary Criticism"
*Juan Bruce-Novoa, "Intertextual Commentaries on *I Am Joaquín*"*
- 2:00-4:00**
Room 1 **Chicano Folklore**
Luis Plascencia, Chair
María Margarita Navar, "Public and Private Devotion in a Mexican American Religious Tradition"
Luis Plascencia, "Bajito: Lowriders in San Antonio—Resistance and the Dialectic of Cultural Modes"
María Margarita Navar, "Home Altars: A Women's Tradition (Videotape)"
Inez Talamantes, "Espiritualismo in Contemporary Mexican and Chicano Societies"
- 4:00-6:00**
Room 1 **Preserving the Urban Chicano Record**
Arturo Rosales, Chair
Tom Kreneck, "Documenting Houston's Mexican American Community"
Oscar Treviño, "Collection Efforts in California"
Discussant: *Louise Año Nuevo Kerr*
- 4:00-6:00**
Room 3 **Chicano Studies Research: Past, Present and Future**
Carlos Muñoz, Chair
Jorge Valadez, "Notes on the Philosophical Foundations of Chicano Studies"
Carlos Muñoz, "The Quest for Paradigm: The Development of Chicano Studies Intellectuals"
Lea Ybarra, "Status of Research in Chicano Studies: The Case of La Chicana"
- 4:00-6:00**
Room 2 **The 1980 Census**
David Álvarez, Chair
David Álvarez, "Experimental Student Internship Program"
Leo Estrada, "The 1980 Census: The Hispanic Population"
Estevan Flores, "Undocumented Immigrants, the 1980 Census and Problems of Estimating the Undocumented School Age Population in Texas"
Census Bureau Community Specialist, "Current Census Taking Activities"
Discussant: *Tatcho Mindiola*
- 9:00 p.m.-2:00 a.m.** **Dance: Ben Milam Hotel, Mills Room**