TENTH ANNUAL CONFERENCE

ARIZONA STATE UNIVERSITY
TEMPE ARIZONA
MARCH 25, 26, and 27, 1982
National Association for Chicano Studies Newsletter

This newsletter is sponsored by the NACS Site Committee at Arizona State University and the NACS National Steering Committee. It is designed to inform the membership about the upcoming events at the NACS X Conference to be held at Arizona State University on March 25, 26 & 27, 1982. A list of proposed activities is on page 5. As of press time we have not finalized the details of the schedule, thus cannot make public the dates and times for all of the activities. Briefly, registration starts at 12:00 p.m. on Wednesday, March 25, in the Memorial Union at A.S.U. The first scheduled session starts at 3:00 p.m. on the 25th and the last session ends at 6:00 p.m. on Saturday, March 27. (Final programs will be available at registration.) A dance will culminate the activities that night. I would like to thank the NACS X Site Committee for their hard work and the National Steering Committee members for all the assistance which they have given us. See you in Tempe, on March 25-27!

F. Arturo Rosales, A.S.U. Site Committee Chairperson.

Building bridges: Scholars and the Chicano Community

The 10th Annual Conference of the National Association for Chicano Studies has planned sessions designed to bridge the gap between scholars and the community and to create linkages between Mexican scholars and the American public on issues such as immigration, inter-American relations and common cultural interests.

The four sessions, which comprise the program, "Building Bridges: Scholars and the Community," were made possible through a grant from the Arizona Humanities Council. Sessions will take place both at Arizona State University and in the community at Phoenix and Tempe.

Starting off the session will be a plenary session on the creative process in Chicano literature, scheduled at ASU's Memorial Union. The goal is to expose the metropolitan area to major trends in Chicano literature and to its writers, who have achieved national and international acclaim, but still are relatively unknown to the average layperson. The session will focus on the rich cultural traditions from which the writers have derived their inspiration-Spanish, English, European and Pre-Columbian Mesoamerican mythologies, and, most importantly, the everyday life of the Chicano.

Dr. Justo S. Alarcón, a leading critic in Chicano literature and a professor in the ASU Foreign Language Department, will chair a panel composed of prominent Chicano writers and a Mexican novelist and draw insights on the creative process. The goal of bridging the gap between community and university will be furthered through the learning of the rich and multifaceted tradition of emerging Chicano literature; interaction with some of the most acclaimed creators of

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NACS X Site Committee Chairperson:
F. Arturo Rosales

NACS X Conference Coordinator:
Ernesto López
this literature; and the understand- 
ing of the international impact that Chicano literature is having and, through the media-
tion of scholarly humanists, a-
chieve insights into ways in 
which Chicano writers draw sub-
stantive inspiration for their work from the audience's own day-
today experiences. Panelists 
include Rudy Anaya (novelist from 
New Mexico), Lorna Dee Cervantes 
(poetess from California), Lucha 
Corpi (poetess from California), 
Berta Gómez (novelist from Ar-
izona), Miguel Méndez (novelist from Arizona), Alberto Ríos (poet 
from Arizona), Jim Sagel (poet-
novelist from New Mexico) and 
Gustavo Sainz (Mexican novelist 
and international critic). Sainz 
will discuss the impact that 
Chicano literature is having in 
Mexico and in the rest of Latin 
America.

The session on the Spanish-lan-
guage theater in the Southwest 
will take place at Escalante 
Center in Tempe. It will feature 
a slide presentation on the his-
tory of the Spanish-language 
threater in the Southwest. The 
project was designed by Dr. Nico-
lás Kanellos, professor of Spa-
nish literature at the University 
of Houston, Texas, who has 
received support from the Arizo-
na, California, Texas and New 
Mexico Humanities councils for 
presentations in their respective 
states. He will also offer a 
narrated-slide presentation, 
which was prepared especially for 
the NACS conference.

The project serves two princi-
pal objectives: educate the pub-
lic on the existence and 
importance of this form of thea-
ter for the Mexican, Anglo and 
Native American populations of 
the Southwest since the 19th 
century, and demonstrate the 
functions which this art form 
served for the Mexican immigrant 
community, i.e., it provided 
cultural reinforcement, clarifi-
cation of values and a mechanism 
for adaptation to a foreign envi-
ronment. This part of the 
program will be enhanced by the 
performance of a play that gained 
prominence in the early part of 
this century. Escalante Center 
was selected for this program 
because of its active programs 
involving many elderly Mexican 
Americans with first-hand expe-
rience of the Spanish-language 
theater of the '20s and '30s.

The third session, scheduled at 
the Memorial Union, is devoted to 
the role of scholars in helping 
social service professional and 
community organizers in their 
quest for solutions to problems 
facing the Chicano community. 
Its focus is Chicano labor 
and Mexican immigration. The spea-
kers are (tentatively) Bert 
Corona, a founder of Centro de 
Acción Social Autónomo; Dolores 
Huerta, Treasurer of the United 
Farm Workers (AFL-CIO); Enrique 
Semo, historian at the Autonomous 
National University of Mexico; 
and Mario Barrera, Political 
Scientist at UC Berkeley. Corona 
and Huerta, well known labor 
leaders, will speak on the role 
of scholars in providing concep-
tual contexts for the understan-
ding of, and solutions to, prob-
lems of Chicano and Mexican immi-
grant workers. Drs. Semo and 
Barrera, both of whom are spe-
cialists in labor studies and 
immigration from Mexico, will 
respond to the presentations, 
with a view on linking the unive-
rsity to the community setting. 
(At press time, the appearances 
of Corona and Semo have not been 
confirmed.)

The fourth session will be on 
muralism, which will be aimed at 
the large number of persons in 
the Valley interested in Chicano 
art. It will be conducted at the 
MARS Gallery in Phoenix. Presen-
ters will be Ray Patlán, (mura-
list from Chicago), Zarco Guerre-
ro (sculptor and muralist from 
Mesa, Arizona) and Dr. Víctor 
Sorell (art historian of the Na-
tional Endowment for the Huma-
nities). The artists will dis-
cuss their views on muralism, its role in community affairs, and themes which they have pursued in their own mural work. Included in Dr. Sorell's presentation will be an informal history of muralism, its functions in contemporary society and the place of the mural in the recent renaissance of Chicano art.

Juan Aldape, ASU NACS Site Community Liaison Committee

Honoring a Chicano Scholar at NACS Conference

(A Chicano scholar will not be honored at NACS X Conference at ASU. However, nominations will be open for the conference in 1983. Below are guidelines that were established at the conference in Riverside in 1981.)

Recognition of the significant contributions of a scholar to Chicano Studies may be included in NACS affairs at its annual conference upon the recommendation of the NACS Steering Committee and the Site Committee Chairperson. The general criteria for such recognition should include:

a. A scholar's personal history of involvement in the development of Chicano Studies literature or as a discipline.

b. His/her significant contribution to scholarly research and writing on the Mexican population in the United States.

Nominations for such an award should come from individual focus and/or the Site Committee. Such nominations should include an explanation of the appropriate-ness of such an award at a specific conference.

It is recommended that in order to insure the special quality of the award, that nominations be submitted only of those scholars whom the majority of the NACS membership would readily recognize and heartily endorse. Moreover, the frequency of this award should be carefully weighed by the NACS Steering Committee. This is not necessarily meant to be an annual award.

The mechanics of carrying out this endeavor should be by the mutual consent of the Site Committee and the NACS Steering Committee.

Local Transportation

Free transportation will be provided between Sky Harbor Airport (Phoenix) and the campus of Arizona State University (Tempe). Pickups will be made at each of the airport's three terminals according to the following timetable:

3/25 11:00 a.m. - 7:00 p.m.
3/26 9:00 a.m. - 12:00 p.m.
3/27 6:00 p.m. - 9:00 p.m.
(on the hour)

Conference shuttle vans may be recognized by the following characteristics: white, 12-passenger, with red ribbons tied to their antennas, and "ASU-NACS" signs displayed in their front windows when parked.

From the airport, passengers will be transported to (and later returned to the airport from) a location on the campus near the heart of conference activities: the Memorial Union Building. From this location participants may travel free to and from motels in the Tempe area (by means of the same type of shuttle van and throughout the period of the conference).

John Aguiler, ASU NACS Site Transportation Committee Chairperson.
NACS X Entertainment

There will be a RECEPTION on the evening of Thursday, March 25, at the HOLIDAY INN at 8 p.m. Refreshments (including wine) will be served and there will be a cash bar for mixed drinks. The famous XICANINDIO group, from Mesa, Arizona, will provide entertainment. This time will be a great opportunity for our guests to get acquainted in a pleasant and informal atmosphere.

"PARA CERRAR CON BROCHE DE ORO" there will be a DANCE on the evening of SATURDAY, MARCH 27 at 8 p.m. at the Veterans of Foreign Wars Lodge, 1040 Apache Blvd., (one block east of Holiday Inn). The music will be by PHIL AGUILAR and his ORCHESTRA and there will be a cash bar. Admission is $3.00 per person.

Roberto Acevedo, ASU NACS Site Entertainment Committee Chairperson

★★★★★★★★★★★★★★

Chicano Literature, Cultural History and Music at NACS X

On March 25, 26, 27, 1982, the National Association of Chicano Studies will hold its Tenth Anniversary meeting in Tempe, Arizona. Arizona State University will host the national Chicano conference. A major part of the conference will celebrate the growth and history of Chicano literature and the arts. Conference participants will include nationally renowned Chicano novelists, poets, literary critics, and scholars. Among the various participants who have accepted our invitation so far are the following writers: Rudolfo Anaya, Lorna Dee Cervantes, Lucha Corpi, Miguel Méndez, Berta Ornelis, Alberto Rios, Jim Sajel, Gustavo Sainz, and Gary Soto. Chicano scholars and literary critics participating in the conference and moderating panels include the following: Justo Alarcón ("Chicano Authors and the Process of Creation"); Salvador R. del Pino ("Novelists y Criticos"); Alberto Ríos and Gary Soto ("Workshops on the Teaching of Creative Writing"); Eliana Rivero ("La Chicana in Literature"); Juan Rodríguez ("Chicano Literary History"); José Saldívar ("On Chicano Writing, Criticism, and Contemporary Ideologies"); and Rosaura Sánchez ("La Crítica Chicana: sus tendencias y su significación").

The conference will consist of poetry and fiction readings, presentation of critical papers by historians and literary critics, panel discussions on the literary history of Chicanos, cultural history, film, art, and musical events related to the Chicano experience.

José Saldívar, ASU NACS Site Program Committee.
Panels and Workshops scheduled for NACS X

We are delighted with the tremendous response to the call for papers issued by the NACS X Steering Committee in October 1981. Below is a tentative list of the panels and workshops that are to be scheduled into the program for the 1982 conference to be held at Arizona State University. You will be able to get the final program upon registering. Registration starts at 12 p.m. on March 25th and the first sessions, which will feature Chicano Literature, Women's issues, and socio-economic concerns, will start at 3 p.m. Be here early so that you won't miss these activities!

Aiding Hispanics in the World of Work
Alicia V. Cuarón, NHACE, Denver
Patricia Barela Rivera, Denver

Archival Research in Texas: A Demonstration of the Lulac Collection
Elvira Chavaría, UT Austin

Assessing Community Field Studies:
Héroe in the Barrios
Alfredo Gonzales, Cal State, LA
Jaime Jórguez, ASU
Alberto Mata, U. of Wisconsin
Reyes Ramos, U. of Colorado

The Aztec Calendar Workshop
Cecilia Orozco, Cal State, Fresno

Central America: The Role of the University within the Revolutionary Process
Carlos Ugalde, Glendale C.C., Cal.
Margarita Melville, U. of Houston

Chicanas in the 80's: Unsettled Issues
Teresa Córdova, UC Berkeley
Glória Cuadra, UC Berkeley
Margarita Decierdo, UC Berkeley
Lita Delatorre, UC Berkeley
Linda Fazio, UC Berkeley
Marlisa Flores, UC Berkeley
Guadalupe Frías, UC Berkeley
Elena González, UC Berkeley
Sylvia Lizárraga, UC Berkeley

The Chicano Family
Frank Dennedy, Alamosa, Colorado
Mark Glazer, Pan American Univ.
Leo Hernández, Cal State, Stanislaus
David Peter

Chicanos in Arizona: Historical Issues
Raquel Goldsmith, Pima C.C.
Chris Marin, ASU
Richard Morales, S.Mtn.C.C., Phx.
Arturo Rosales, ASU

Chicanos in Higher Education
Majel Domínguez, ASU
David Jess León, Cal State, Fresno
Daniel McNeill, Cal State, Fresno
Raymundo Alfredo, ASU
Rubén Canalda Pardo, Santa Barbara
Manuel Rivera, Hartnell College
Leonard Salazar, Cal State, Fresno
Robert D. Segura, Cal State, Fresno

Chicano Literature Workshop
Aristeo Brito, Pima C.C., Tucson
Miguel Méndez, Pima C.C., Tucson
Salvador del Pino, U. of Colorado
Oscar Somoza, Tucson
Chicano Literary History
Tina Egger, Carthage College
Nicolás Kanellos, U. of Houston
Armando Míguez, U. of Arizona
Juan Rodríguez, Texas Lutheran

Chicano Politics in Texas
Armando Gutiérrez, U. of Houston
Taticho Mindiola, U. of Houston
Rebecca Villarreal, U. of Houston
Roberto Fraga, Rice University
Chicano Scholars and Public Issuer (Tentative)
Bert Corona, Los Angeles
John Garcia, U. of Arizona
Delores Huerta, UFW of America
Enrique Semo, UNAM, Mexico City

Chicano Studies and the U.S./Mexican Border
Jose Cuellar, San Diego State U.
Ricardo Griswold del Castillo, San Diego State U.
José Rodríguez, San Diego State
Rita Sánchez, San Diego State
William Vega, San Diego State
José Villarino, San Diego State

Creative Writing Workshop
Alberto Ríos, ASU
Gary Soto, UC Berkeley

Contemporary Socio-Economic and Political Issues in the Chicano Community
Guadalupe San Miguel, UCSB
Richard Santillán, Cal. PolyTech. State
Ricardo Santoses, UT Austin
Roberto Villarreal, UT, El Paso

Critical Perspective on Chicano Literary Works
Margarita Cota-Cárdenas, ASU
Julia Cruz, Washington State U.
Eduardo Elías, U. of Utah
Gary Keller, E. Michigan Univ.
José Monleón, Austin, Texas

Gramsci and Chicano Studies
Fernando Tafolla, UC Berkeley
Larry Trujillo, UC Berkeley

Hispanic Publishers, Distributors and Dealers
José Armés, Pajaro Public.
Juan Rodríguez, Tex. Lutheran U.
Octavio Romano, UC Berkeley
Arnulfo Trajo, U. of Arizona
Roberto Trujillo, UCSB

Immigration and Labor
Leo Chávez, UC San Diego
Jevon Peña, UT, Austin
Luis Plascencia, UT, Austin
Rosalia Solórzano, UCSB

Issues in Bilingual Education
John Aguilar, ASU
Concha Delgado Gaitán, Stanford U.
Robert Gipón, UT, San Antonio
Ernesto López, ASU
Joaquín Montemayor, S.Mtn.C.C., PhX
Alfredo Los Santos, Maricopa C.C.
Enrique Polía, Jr., UT, Austin
Carlos Vallejo, ASU

Issues in Immigration Research
Gilbert Cárdenas, UT Austin
Celestino Fernández, U. of A
John A. Garcia, U. of Arizona
Juan A. Garcia, U. of Arizona

Language Identity, Consciousness and Political Participation
Carlos Arce, U. of Michigan
Leo Estrada, UC, Los Angeles
Aida Hurtado, U. of Michigan
Jaclyn Rodríguez-Scheel, U. of Mich.
Lea Ybarra, Fresno State Univ.

Local Chicano Art
Ray Gaytán, St. Edwards Univ.
Ricardo Romo, UT Austin
Alex Saragoza, UC Berkeley

La Chicana: Issues in Scholarship
Jorge Klor de Alva, UC Santa Cruz
Irene I. Blea, Metro State College
Emma Pérez, UC Los Angeles

La Chicana in Literature
Yolanda Broiles, UT San Antonio
Margarita Cota-Cárdenas, ASU
Marcela Lucero, Adams State Coll.
Eliana Rivero, U. of Arizona
Diana Rebello
Marta Sánchez

La crítica literaria chicana: sus tendencias y su significación
Angélie Chabram UC San Diego
Yolanda Guerrero, UC San Diego
Sylvia Lizárraga, UC San Diego
Claudia Lomas, UC Santa Cruz
Nosauna Sánchez, UC San Diego

Migration, Women and Work
Teresa Córdova, UC Berkeley
Linda Facio, UC Berkeley
Guadalupe Priz, UC Berkeley
Adela De la Torre, UC Berkeley
New Topics in Nineteenth Century Chicano History
Roberto Calderón, UC Los Angeles
Edward Martínez, UC Los Angeles
Yvonne Gomez Nelson, UC Los Angeles
Cynthia Orozco, UC Los Angeles

On Chicano Writing, Criticism, and Contemporary Ideologies
Justo Alarcón, ASU
Guadalupe Cárdenas, ASU
Lauro Flores, U. of Washington
Alberto Ríos, ASU
Ramón Saldívar, UT Austin

One Hundred Years of Spanish Language Theater in the Southwest
(a slide exhibit)
Teatro Ensemble, ASU
Nicolás Kanellos, U. of Houston

Race and Politics: A Historical Perspective
Ramón Chacón, U. of Santa Clara
Carlos Gil, U. of Washington
F. Arturo Rosales, ASU

The Roots of the Chicano Worker
Walter Fogel, UC Los Angeles
Pedro Castillo, UC, Santa Cruz

The U.S. Chicano Mural in Critical Perspective
Frank García, Chicago State Univ.
Jose Limón, UT Austin
Raymond Patián, UC Berkeley
Joe Rodríguez, Nat'l Endow. for Arts
Victor Sorell, Nat'l Endow. for Hum.

The Use of Social Theory in Chicano Studies
Tomas Almaguer, Stanford Univ.
Esteban Flores, U. of New Mexico
Dan Moreno, UC Berkeley

The Significance of Chicano Literature to the Community
Justo Alarcón, ASU
Lorna D. Cervantes, San Jose, Ca.
Miguel Méndez, Tucson, Az.
Berta Ornelas, Phoenix, Az.
Gustavo Sainz, Mexico City

Sin Fronteras: Mexican Artistic Culture in a Binational Context
José Limón, UT Austin
Manuel Peña, Cal. State U., Fresno
Juan Romero, UT Austin
Alex Saragoza, UC Berkeley

Stress and Change in the Chicano Community
Carlos Larralde, E. Washington Univ.
Daniel Ramirez, UC, Davis
Rose Mary Valladolid, El Paso C.C.

NACS: Archival Center Proposal

The issue of an archival center for NACS remains unresolved. I am taking this opportunity to communicate with all interested parties as well as the new NACS Coordinating Committee to generate, hopefully, some dialogue and ideas on how to proceed on this project.

The NACS Steering Committee of last term (1980-81) addressed the necessity of having NACS materials, documents, and records collected and systematized. The Association is rapidly growing and the need to have our files housed in one place is apparent. Such an endeavor would enhance the smooth functioning of our organization as well as provide access to NACS materials for future archival research.

On behalf of last term's Steering Committee, I corresponded with five Chicano Studies Centers/Libraries to determine if this sort of project would be feasible and of interest to them. The general response was a resounding and enthusiastic "yes." To date, I have positive responses in writing from Elvira Chavarria (Librarian at the Mexican American Library Program, University of Texas at Austin); Roberto Trujillo (Associate Librarian, UC Santa Barbara, Colection Tloque...
Fourth Annual Midwest FOCO Meeting

The 4th Annual Midwest Foco meeting of the National Association for Chicano Studies was held November 14, 1981 at Indiana University, Gary, Indiana. The co-sponsors were Chicano-Riqueño Studies of IUN, and the Midwest Latino Council on Higher Education; Dr. Carl Allsup, coordinator of Chicano-Riqueño Studies at IUN served as organizer and director. This year’s theme was “The Hispanic in the Midwest.” Topics centered around literature, history, language, and research.

All of the papers and presentations focused on the Midwest Latino experience, a first for the Foco meetings.

Attendance was the highest of the four meetings—approximately 220 people representing over 30 institutions, programs, and student groups from Indiana, Illinois, Iowa, Minnesota, Wisconsin, Michigan, Kansas, Nebraska, and Ohio.

Vernon Lattin, past director of the Center for Latino and Latin American Affairs, at IU, and newly appointed Associate Vice-President of Academic Affairs for the University of Wisconsin System, presented the keynote address, “Midwest Hispanics in Higher Education,” at the luncheon. The Midwest Latino Council on Higher Education presented awards for outstanding service to Dr. Lattin and Dr. Raymond Padilla of Eastern Michigan University. The council, along with IUN’s Chicano-Riqueño Studies, also recognized the contributions of four students and community activists at IUN, Mirna González, Grace Thomsen, Irene González, and John Gómez. Dr. Carl Allsup also received a certificate of merit from the Midwest Latino Council on Higher Education for his work on the conference.

The concluding event was the Midwest Foco business meeting where it was decided that the 5th meeting will be sponsored by Chicago State University, and Northeastern Illinois University; the co-directors will be Lelio Calvao de CSU, and Santos Rivera of Northeastern. It was also decided that the Midwest Foco should have a newsletter—José Be Paz of Chicano Studies at the University of Wisconsin-Madison volunteered to add a Foco section to their already established newsletter.

Submitted by: Midwest Foco.
A Message from the Chairperson

NACS MEMBERSHIP

The National Association for Chicano Studies has been in existence since 1972. During that time there have been many challenges to the field of Chicano Studies and the 1980s seem to be no different. In fact it seems as though the '80s will find even stronger attempts to stifle non-traditional creative and critical associations such as NACS. One need only to view the new policies coming from the federal government to know that the "New Federalism" could only mean a giant step backward for Chicano studies. It is imperative for us Chicano studies scholars to demonstrate strong resistance to any backward movement and continue to push forward to advance our academic field.

I would like everyone to join in the effort to strengthen Chicano studies by becoming a member of NACS. Your membership can help accomplish several things. First, your membership sustains the organization by maintaining national viability as a professional organization. Second, it affords us the opportunity to hold conferences annually. At these meetings, networking with other Chicano scholars is invaluable. In addition the national conference provides a forum for exchanging research findings and ideas related to Chicano studies through peer review. Finally with the strong support of NACS members it is hoped that we can provide a regularly published newsletter and annual proceedings from the national conferences. This can only be accomplished with the support of Chicano scholars from around the country.

The 1980s look as though they will provide a strong challenge to the past and present efforts of Chicano studies programs everywhere. It will take a unified effort to maintain momentum and not be deterred from progressing toward the goals and objectives that we have established for ourselves. I hope that you will help this effort by becoming a member of the association. I also hope that you are planning to attend the 10th annual conference at ASU.

MANUSCRIPTS FOR PROCEEDINGS

Anyone who presented a paper at the NACS conference held at UC Riverside should send a copy to the editorial committee immediately. A major problem from previous conferences is that papers are never submitted. This makes it impossible for the editorial committee to prepare proceedings. If you have not submitted your manuscript please send a copy to:

Mario T. García
Department of History
University of California, Santa Barbara, CA 93106.

Miguel Carranza,
University of Nebraska
The colloquium organized by UC Riverside is set for March 13, 1982 at UCR. Panelists will include Ray Burriel (Pomona College), Alfredo González (Cal State, LA) and Alan Hunsaker (Aztlan Community Services) and they will be discussing Chicano gangs.

If anyone would like more information about the colloquium series or any of the other Foco activities, call or write to:

Richard Santillán
Dept. of Ethnic Studies
Calif.State Polytechnic Univ.
Pomona, California 91768

or

Cynthia Orozco
Dept. of History
Univ. of Calif., L.A.
Los Angeles, Calif. 90024

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